



## The Leadership Pipeline, Core Strengths & Weaknesses, and Mentors & Sponsors

Liz Duffy, President, ISS

Beth Pfannl, Vice President, Administrative Searches, ISS



## The Leadership Pipeline









#### Women in the Workplace, 2017

- Comprehensive study by Lean In and McKinsey & Company on the state of women in corporate America – conducted annually since 2015
- 222 companies employing more than 12 million people shared their pipeline data and completed a survey of HR practices
- Plus, more than 70,000 employees completed a survey designed to explore their experiences regarding gender, opportunity, career and work-life issues
- Key Finding:

In corporate America, women fall behind early and continue to lose ground with every step.







#### Women in the Workplace, 2017, cont.

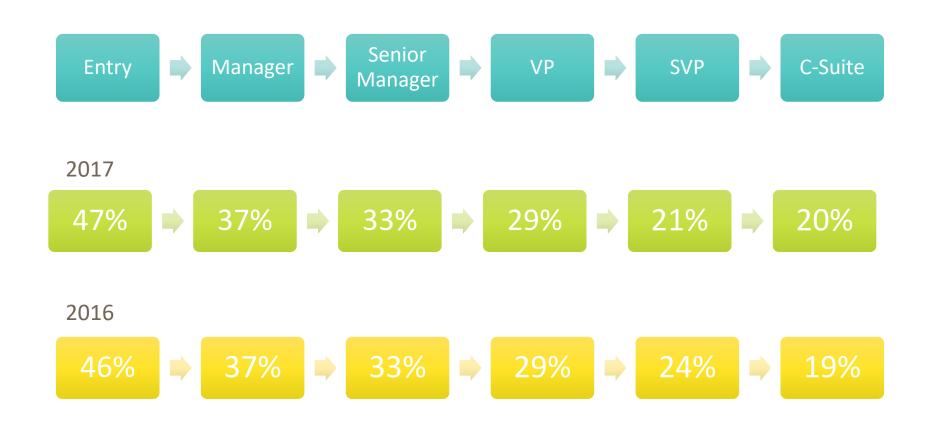
- PROMOTIONS & RAISES Women are progressing more slowly than men, and it's not for lack of asking
  - ✓ When it comes to raises and promotions, men are more likely to say they get what they want without having to ask
  - ✓ Senior-level women negotiate more often than men & when they do are far more likely to receive feedback that they are "intimidating", "too aggressive" or "bossy"
- MENTORSHIP & SPONSORSHIP Women are less likely to interact regularly with senior leaders or to receive advice from managers and senior leaders on career advancement
- ATTRITION Women are not leaving their companies at high rates than men, and very few plan to leave the workforce to focus on family
- WORK/FAMILY JUGGLING many women still work a "double shift"
- **DOUBLE BARRIER** Workplace is especially challenging for women of color
- ATTITUDES Men think women are doing better than they really are
- **CONFIDENCE** So, perhaps unsurprisingly, women are less optimistic that they can reach the top.





## 9

# Female Representation in the Corporate Pipeline (Women in the Workplace, 2016 & 2017)

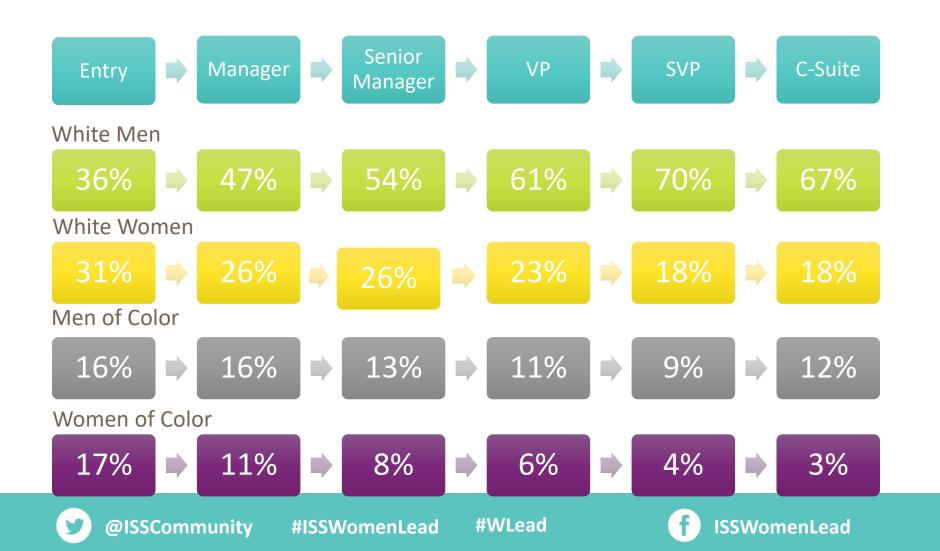






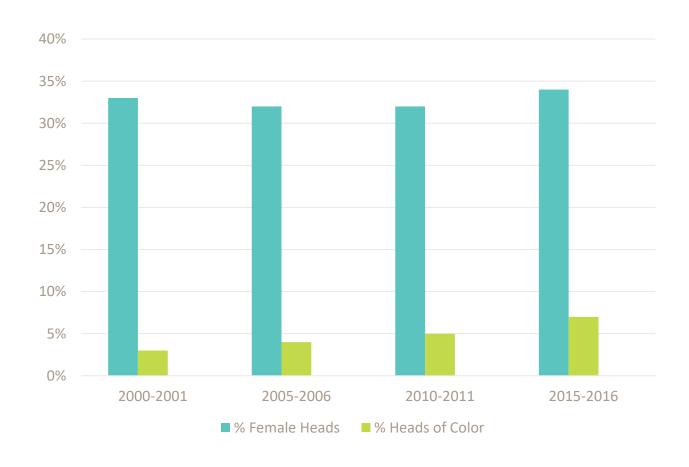
## iSS

## Race & Gender Representation in the Corporate Pipeline (Women in the Workplace, 2017)



# The Gender and Color of Leadership in NAIS Schools, 2016



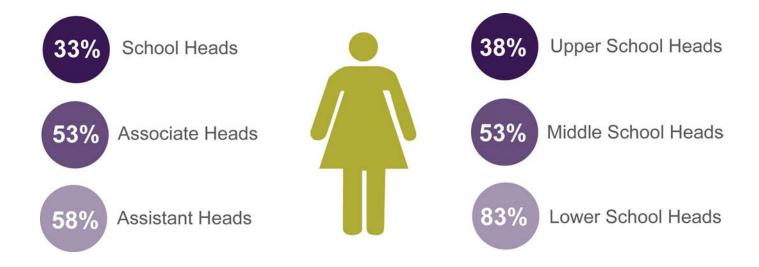








#### Further Breakdown of NAIS Data, 2015







## Gender and Racial Data on International Schools



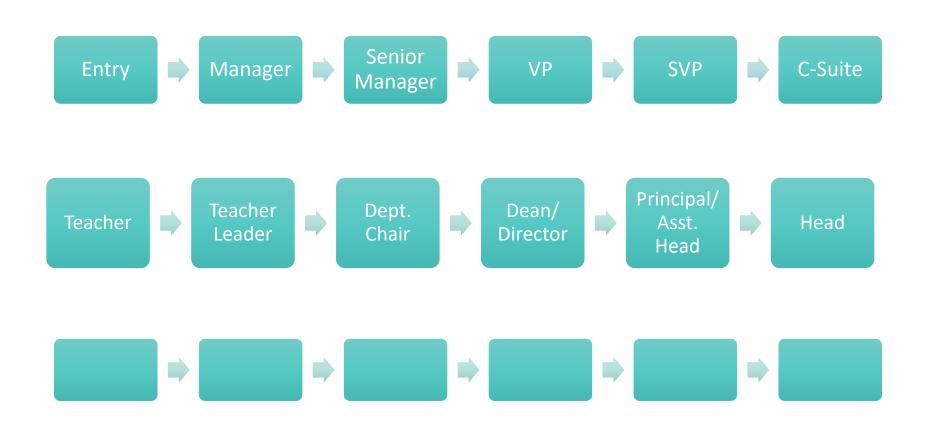








#### The Education Pipeline







# Core Strengths & Weaknesses









#### Meaning – Core Strengths

- Strengths are not what you're good at. Weaknesses are not what you're bad at.
- Strengths are activities that strengthen/energize you:
  - ✓ Success you feel effective and in control when you do them (e.g. self-efficacy)
  - ✓ Instinct you look forward to doing them
  - ✓ Growth you feel inquisitive and focused; you lose track of time (e.g. flow)
  - ✓ Needs you feel fulfilled, even if tired, after completing them
- Weaknesses are activities that weaken/drain you...even if you're good at them.
- Can't turn weaknesses into strengths, but you can stop doing or minimize impact on you by teaming up, delegating or reframing.

From Claiming Your Strengths by Marcus Buckingham







#### Your Core Strengths and Weaknesses

	Core Strength	Core Weakness
1		
2		
3		
4		
5		







#### Meaning - Purpose

Purpose comes from using your strengths...and minimizing the impact of your weaknesses.

Imagine yourself 5-7 years from now giving the best of yourself to life and work. Assuming everything is possible, what does that look like?

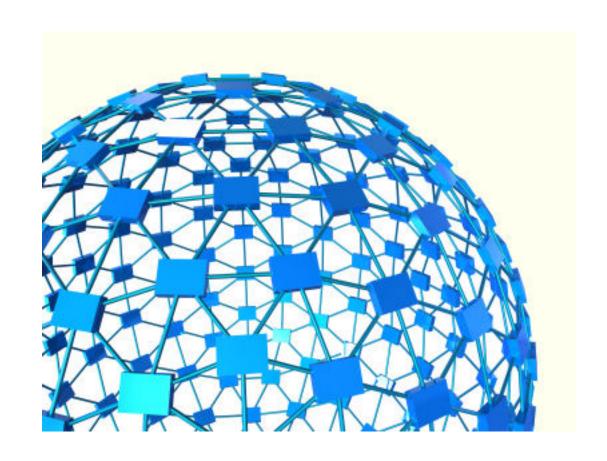
Adapted from Centered Leadership, Part 1 - Meaning







## Mentors & Sponsors









#### **Important Distinctions**

#### **MENTORS VS. SPONSORS**

- Mentors are wise and experienced individuals who share insights and knowledge
- **Sponsors** find or create opportunities for your development and give your the encouragement and push to take them

From Centered Leadership Part 3: Connecting







#### Mentors and Sponsors

You get what you give

	Mentor	Sponsor
For You		
By You		





#### Your Personal Board of Directors

Name	Relationship	Purpose/Role	Next Contact



