



EARN
THE MOST
— with —
Regent
SEVEN SEAS CRUISES®



THE BEST VALUE IN LUXURY CRUISING





the best value...

IN LUXURY CRUISING.

Regent Seven Seas Cruises® is pleased to offer your clients not only the finest luxury cruise experience, but also the best value in cruising today. We lead the way in offering fares that cover virtually every travel need, including **FREE Roundtrip Air***, **FREE Unlimited Shore Excursions**, **FREE Pre-Paid Gratuities** and the finest service and dining found at sea. This is cruising as it was meant to be — where everything is included without exception and without compromise.

Please take a moment to look through this brochure, where we have set head-to-head price and value comparisons among luxury and non-luxury cruise lines focusing on Asia/Pacific, Alaska, the Mediterranean, Alaska, Canada/New England and Northern Europe. In each case, Regent Seven Seas Cruises® all-inclusive luxury product is a better value. Of course, it's not all about price — it's also about the experience, the adventure and the romance of travel to the world's most spellbinding locations, while packing and unpacking only once.

We take great pride in exceeding our guests' expectations every day and our dedicated staff is without question the finest at sea. As the world's only truly all-inclusive cruise line, we are proud to be recognized as the best of the best by the readers of *Condé Nast Traveler* and *Travel + Leisure*. We also offer more fine dining options than any other luxury cruise line, and many premium ones as well, with up to four distinct, gourmet restaurants to choose from at no additional charge. Plus, our warm, inviting mid-sized ships carry just hundreds, not thousands of guests, visiting more intimate ports that cannot be accessed by larger vessels.

the value of getting noticed...

"One of the most value-oriented cruise lines in the business, Regent Seven Seas Cruises is uniquely inclusive: fares cover cruise prices, pre- and post-cruise tours and hotel stays, gratuities, shore excursions and beverages, from liquor to sodas."
– Cruise Critic

"The best part? The fares are all inclusive, covering spirits and wines, nonalcoholic beverages and tips, plus free shore excursions in every port...Regent Seven Seas Cruises offers luxury as it was meant to be." – Avid Cruiser

"One huge benefit to Regent Seven Seas Cruises is the all-inclusive value which includes food, drink and shore tours." – Fox News

"...offering perks such as 500 minutes of free Wi-Fi that's given to concierge-level cruisers aboard Regent Seven Seas Cruises." – CNN

"You won't be nickel-and-dimed on Regent Seven Seas Cruises. The all-inclusive packages bundle airfare, gratuities and shore excursions." – Chicago Tribune

THE MOST INCLUSIVE LUXURY CRUISE EXPERIENCE™

- **2-for-1** Fares
- **Early Booking Savings**
of up to \$3,000 Per Suite
- **FREE** Roundtrip Air*
- **FREE** Roundtrip Business Class Air in Penthouse Suites and higher on Select Voyages
- **FREE** Unlimited Shore Excursions
- **FREE** Speciality Restaurants
- **FREE** Luxury Hotel Package**
- **FREE** Unlimited Beverages Including Fine Wines and Premium Spirits
- **FREE** Pre-Paid Gratuities

**Applies to Concierge Suites and higher on select voyages.
*See Terms & Conditions.



PREMIUM CRUISE COMPARISON

2014 MEDITERRANEAN

every wish...

| CRUISE LINE | <i>Regent</i> SEVEN SEAS CRUISES® | Celebrity X Cruises® | Holland America Line | PRINCESS CRUISES |
|---|--------------------------------------|-----------------------------|----------------------|------------------|
| SHIP | Seven Seas Mariner® | Celebrity Reflection | ms Ryndam | Ocean Princess |
| EMBARK PORT | Rome | Rome | Barcelona | Rome |
| DISEMBARK PORT | Lisbon | Rome | Venice | Athens |
| TOTAL NIGHTS | 10 | 10 | 10 | 11 |
| PORTS VISITED | 10 | 9 | 9 | 9 |
| SIZE OF SHIP (GUESTS) | 700 | 3,030 | 2,100 | 680 |
| STAFF TO GUEST RATIO (LOWER NUMBER IS BEST) | 1 to 1.6 | 1 to 3.0 | 1 to 2.3 | 1 to 1.8 |
| SPACE TO GUEST RATIO (HIGHER NUMBER IS BEST) | 68.7 | 41.3 | 41.3 | 44.5 |
| SUITE SIZE (SQ. FT.) | 301 | 379 | 283 | 322 |
| CATEGORY | Deluxe Veranda Suite | Sky Suite | Veranda Suite | Mini-Suite |
| CRUISE FARE | \$7,499 | \$4,599 | \$3,999 | \$4,399 |
| ADDITIONAL CHARGES | | | | |
| AIR FROM U.S. EAST COAST INCLUDING AIR CARRIER IMPOSED SURCHARGES AND OTHER TAXES | INCLUDED | \$1,201 | \$1,420 | \$1,580 |
| GROUND TRANSFERS | INCLUDED | \$184 | \$118 | \$108 |
| SHORE EXCURSIONS | INCLUDED | \$1,251 | \$1,251 | \$1,251 |
| GRATUITIES/SERVICE CHARGES | INCLUDED | \$120 | \$120 | \$132 |
| BAR DRINKS & WINE WITH GRATUITIES | INCLUDED | \$288 | \$288 | \$316 |
| FROZEN DRINKS/SOFT DRINKS/ BOTTLED WATER | INCLUDED | \$115 | \$115 | \$127 |
| ALTERNATIVE DINING (4 NIGHTS) | INCLUDED | \$180 | \$100 | \$80 |
| GOVERNMENT FEES & TAXES | INCLUDED | \$96 | \$171 | \$179 |
| TOTAL PER PERSON | \$7,499 | \$8,034 | \$7,582 | \$8,172 |
| SPEND PER DAY PER PERSON | \$750 | \$803 | \$758 | \$743 |

EARN THE MOST WITH REGENT SEVEN SEAS CRUISES®

| CRUISE LINE | <i>Regent</i> SEVEN SEAS CRUISES® | Celebrity X Cruises® | Holland America Line | PRINCESS CRUISES |
|-----------------------|--------------------------------------|-----------------------------|----------------------|------------------|
| COMMISSIONABLE AMOUNT | \$6,318 | \$4,324 | \$3,739 | \$4,124 |
| MINIMUM COMMISSION % | 10% | 10% | 10% | 10% |
| YOUR COMMISSION | \$632 | \$432 | \$373 | \$412 |



PREMIUM CRUISE COMPARISON

2014 ALASKA

every whim...

| CRUISE LINE | <i>Regent</i> SEVEN SEAS CRUISES® | Celebrity X Cruises® | Holland America Line | PRINCESS CRUISES |
|---|--------------------------------------|-----------------------------|------------------------|------------------|
| SHIP | Seven Seas Navigator® | Celebrity Millennium | ms Oosterdam | Island Princess |
| EMBARK PORT | Vancouver | Vancouver | Anchorage | Anchorage |
| DISEMBARK PORT | Anchorage | Anchorage | Vancouver | Vancouver |
| TOTAL NIGHTS | 7 | 7 | 7 | 7 |
| PORTS VISITED | 6 | 6 | 5 | 5 |
| SIZE OF SHIP (GUESTS) | 490 | 2,138 | 1,916 | 1,970 |
| STAFF TO GUEST RATIO (LOWER NUMBER IS BEST) | 1 to 1.4 | 1 to 2.1 | 1 to 2.3 | 1 to 2.2 |
| SPACE TO GUEST RATIO (HIGHER NUMBER IS BEST) | 58.3 | 42.6 | 43.0 | 46.5 |
| SUITE SIZE (SQ. FT.) | 356 | 308 | 372-384 | 305 |
| CATEGORY | Deluxe Veranda Suite | Sky Suite | Superior Veranda Suite | Mini Suite |
| CRUISE FARE | \$5,699 | \$2,999 | \$2,799 | \$2,498 |
| ADDITIONAL CHARGES | | | | |
| AIR FROM U.S. EAST COAST INCLUDING AIR CARRIER IMPOSED SURCHARGES AND OTHER TAXES | INCLUDED | \$900 | \$1,119 | \$768 |
| GROUND TRANSFERS | INCLUDED | \$99 | \$99 | \$83 |
| SHORE EXCURSIONS | INCLUDED | \$1,110 | \$925 | \$925 |
| GRATUITIES/SERVICE CHARGES | INCLUDED | \$105 | \$84 | \$84 |
| BAR DRINKS & WINE WITH GRATUITIES | INCLUDED | \$201 | \$201 | \$201 |
| FROZEN DRINKS/SOFT DRINKS/ BOTTLED WATER | INCLUDED | \$81 | \$81 | \$81 |
| ALTERNATIVE DINING (3 NIGHTS) | INCLUDED | \$135 | \$75 | \$60 |
| GOVERNMENT FEES & TAXES | INCLUDED | \$133 | \$167 | \$170 |
| TOTAL PER PERSON | \$5,699 | \$5,763 | \$5,550 | \$4,870 |
| SPEND PER DAY PER PERSON | \$814 | \$823 | \$793 | \$696 |

EARN THE MOST WITH REGENT SEVEN SEAS CRUISES®

| CRUISE LINE | <i>Regent</i> SEVEN SEAS CRUISES® | Celebrity X Cruises® | Holland America Line | PRINCESS CRUISES |
|-----------------------|--------------------------------------|-----------------------------|----------------------|------------------|
| COMMISSIONABLE AMOUNT | \$3,638 | \$2,764 | \$2,564 | \$2,113 |
| MINIMUM COMMISSION % | 10% | 10% | 10% | 10% |
| YOUR COMMISSION | \$364 | \$276 | \$256 | \$211 |



VANCOUVER, CANADA



PENTHOUSE SUITE — SEVEN SEAS MARINER



SEVEN SEAS MARINER

LUXURY CRUISE COMPARISON

2014 CANADA/NEW ENGLAND

every want...

| CRUISE LINE | <i>Regent</i> SEVEN SEAS CRUISES | SEABOURN* | SILVERSEA | CRYSTAL CRUISES |
|---|-------------------------------------|----------------|----------------|-----------------------------------|
| SHIP | Seven Seas Navigator® | Quest | Silver Whisper | Serenity |
| EMBARK PORT | New York City | Boston | Montréal | Québec City |
| DISEMBARK PORT | Montréal | Montréal | New York City | New York City |
| TOTAL NIGHTS | 10 | 10 | 11 | 10 |
| PORTS VISITED | 10 | 10 | 11 | 8 |
| SIZE OF SHIP (GUESTS) | 490 | 450 | 382 | 1,070 |
| STAFF TO GUEST RATIO | 1 to 1.4 | 1 to 1.4 | 1 to 1.3 | 1 to 1.6 |
| SPACE TO GUEST RATIO (HIGHER NUMBER IS BEST) | 58.3 | 71.1 | 74 | 63.8 |
| SUITE SIZE (SQ. FT.) | 356 | 365 | 345 | 269 |
| CATEGORY | Deluxe Veranda Suite | Veranda Suite | Veranda Suite | Deluxe Stateroom With Verandah |
| CRUISE FARE | \$7,499 | \$7,799 | \$7,450 | \$5,680 |
| ADDITIONAL CHARGES | | | | |
| AIR FROM U.S. WEST COAST INCLUDING AIR CARRIER IMPOSED SURCHARGES AND OTHER TAXES | INCLUDED | \$942 | \$600 | \$1,100 |
| GROUND TRANSFERS | INCLUDED | INCLUDED | INCLUDED | INCLUDED |
| SHORE EXCURSIONS | INCLUDED | \$900 | \$990 | \$720 |
| GRATUITIES/SERVICE CHARGES | INCLUDED | INCLUDED | INCLUDED | INCLUDED |
| BAR DRINKS & WINE WITH GRATUITIES | INCLUDED | INCLUDED | INCLUDED | INCLUDED |
| FROZEN DRINKS/SOFT DRINKS/ BOTTLED WATER | INCLUDED | INCLUDED | INCLUDED | INCLUDED |
| ALTERNATIVE DINING (4 NIGHTS) | INCLUDED | INCLUDED | \$120 | \$60 |
| GOVERNMENT FEES & TAXES | INCLUDED | \$325 | INCLUDED | \$505 |
| TOTAL PER PERSON | \$7,499 | \$9,966 | \$9,160 | \$8,065 |
| SPEND PER DAY PER PERSON | \$750 | \$997 | \$833 | \$807 |

EARN THE MOST WITH REGENT SEVEN SEAS CRUISES®

| CRUISE LINE | <i>Regent</i> SEVEN SEAS CRUISES | SEABOURN* | SILVERSEA | CRYSTAL CRUISES |
|-----------------------|-------------------------------------|-----------|-----------|-----------------|
| COMMISSIONABLE AMOUNT | \$6,604 | \$7119 | \$7,120 | \$5,680 |
| MINIMUM COMMISSION % | 10% | 10% | 10% | 10% |
| YOUR COMMISSION | \$660 | \$712 | \$712 | \$568 |



STOCKHOLM, SWEDEN



SEVEN SEAS SUITE (AFT) — SEVEN SEAS VOYAGER



COPENHAGEN, DENMARK

LUXURY CRUISE COMPARISON

2014 NORTHERN EUROPE

your clients really can have it all

| CRUISE LINE | <i>Regent</i> SEVEN SEAS CRUISES® | SEABOURN® | SILVERSEA | CRYSTAL CRUISES |
|---|--------------------------------------|-----------------|-----------------|---------------------------|
| SHIP | Seven Seas Voyager® | Legend | Silver Cloud | Symphony |
| EMBARK PORT | Copenhagen | Stockholm | Copenhagen | Copenhagen |
| DISEMBARK PORT | Stockholm | Copenhagen | Stockholm | Stockholm |
| TOTAL NIGHTS | 10 | 12 | 9 | 10 |
| PORTS VISITED | 8 | 11 | 7 | 6 |
| SIZE OF SHIP (GUESTS) | 700 | 208 | 296 | 922 |
| STAFF TO GUEST RATIO | 1 to 1.6 | 1 to 1.3 | 1 to 1.3 | 1 to 1.6 |
| SPACE TO GUEST RATIO (HIGHER NUMBER IS BEST) | 60.5 | 48.1 | 56.8 | 55.4 |
| SUITE SIZE (SQ. FT.) | 356 | 277 | 295 | 246 |
| CATEGORY | Deluxe Veranda Suite | Balcony Suite | Veranda Suite | Deluxe Suite with Veranda |
| CRUISE FARE | \$9,499 | \$8,099 | \$6,950 | \$6,140 |
| ADDITIONAL CHARGES | | | | |
| AIR FROM U.S. EAST COAST INCLUDING AIR CARRIER IMPOSED SURCHARGES AND OTHER TAXES | INCLUDED | \$2,380 | \$1,900 | \$2,200 |
| GROUND TRANSFERS | INCLUDED | INCLUDED | INCLUDED | INCLUDED |
| SHORE EXCURSIONS | INCLUDED | \$1,925 | \$1,225 | \$1,050 |
| GRATUITIES/SERVICE CHARGES | INCLUDED | INCLUDED | INCLUDED | INCLUDED |
| BAR DRINKS & WINE WITH GRATUITIES | INCLUDED | INCLUDED | INCLUDED | INCLUDED |
| FROZEN DRINKS/SOFT DRINKS/ BOTTLED WATER | INCLUDED | INCLUDED | INCLUDED | INCLUDED |
| ALTERNATIVE DINING (4 NIGHTS) | INCLUDED | INCLUDED | \$120 | \$60 |
| GOVERNMENT FEES & TAXES | INCLUDED | \$424 | INCLUDED | \$405 |
| TOTAL PER PERSON | \$9,499 | \$12,828 | \$10,195 | \$9,855 |
| SPEND PER DAY PER PERSON | \$950 | \$1,069 | \$1,133 | \$986 |

EARN THE MOST WITH REGENT SEVEN SEAS CRUISES®

| CRUISE LINE | <i>Regent</i> SEVEN SEAS CRUISES® | SEABOURN® | SILVERSEA | CRYSTAL CRUISES |
|-----------------------|--------------------------------------|-----------|-----------|-----------------|
| COMMISSIONABLE AMOUNT | \$7,954 | \$7,283 | \$6,725 | \$6,140 |
| MINIMUM COMMISSION % | 10% | 10% | 10% | 10% |
| YOUR COMMISSION | \$795 | \$728 | \$672 | \$614 |

programs...

THAT EARN YOU MORE.

ONLY REGENT SEVEN SEAS CRUISES* OFFERS VALUABLE COMMISSIONS ON A WIDE VARIETY OF CUSTOMIZABLE PROGRAMS AND AMENITIES.

We realize that our valued travel partners are a major part of our on-going success. While your preferred clients reap the benefits of value-added programs, you earn additional commission:

EARN COMMISSION ON EVERYTHING YOUR CLIENTS' DESIRE INCLUDING:

- RegentCare Guest Protection Program
- Pre- and post-cruise Hotel Programs
- Pre- and post-cruise Land Programs
- Adventures Ashore
- Gratuities
- Onboard beverages
- Included shore excursions

MAP YOUR SALES SUCCESS WITH OUR OFF-THE-CHART AMENITIES.

Our **Marketing Amenity Program (MAP)** combines the flexibility of attractive amenities for your preferred clients with the confidence of all-important price protection and space allocations. When you book a group with Regent Seven Seas Cruises® you can customize the incentives for your clients starting with the first booking, and you can earn up to a 4% Performance Bonus Commission.

THE **MAP** ADVANTAGE INCLUDES:

- Spa or Shipboard Credit of up to \$500 per suite
- Exclusive one-hour cocktail reception
- Waiver of secondary air add-on costs
- Performance Bonus Commission of up to 4%
- Customized ground transportation credit of up to \$350

RESERVATIONS: 844.4.REGENT (1.844.473.4368)
ACCOUNT EXECUTIVES: 866.720.4111



REGENT SEVEN SEAS CRUISES* UNIVERSITY

GRADUATE TO HIGHER EARNINGS

We offer superior value to your guests while you earn the most with every booking. Complete each course, pass the exam and receive 2 CEUs from the Travel Institute and a downloadable diploma. Complete all three courses and receive a \$200 Bonus Commission Certificate, a collateral kit and a special branded gift item.

COURSES INCLUDE:

- BECOMING A REGENT SEVEN SEAS CRUISE SPECIALIST
 - FREE UNLIMITED SHORE EXCURSIONS
 - UPGRADING YOUR CLIENTS TO LUXURY

Enroll in
Regent Seven Seas Cruises University
at WWW.RSSC.COM/AGENT

Regent

SEVEN SEAS CRUISES®

From extended leisurely voyages with long, rejuvenating days at sea to cruises that explore one coveted region of the world in depth, the ships of Regent Seven Seas Cruises are the most luxurious way to explore more than 250 ports around the world.



Seven Seas Voyager®
REFURBISHED OCTOBER 2013
700 GUESTS
ALL SUITES
ALL WITH PRIVATE BALCONIES



Seven Seas Mariner®
REFURBISHED APRIL 2014
700 GUESTS
ALL SUITES
ALL WITH PRIVATE BALCONIES



Seven Seas Navigator®
REFURBISHED MAY 2012
490 GUESTS
ALL SUITES
90% WITH PRIVATE BALCONIES

Voted "Best for Luxury"
by Cruise Critic Editor's Pick Awards



WORLD'S BEST CRUISE LINE
BEST LUXURY CRUISE LINE • TOP-RATED MEDIUM-SIZE SHIP
BEST LUXURY STATEROOMS

VISIT WWW.RSSC.COM

Mediterranean: Sailings indicated reflect Regent Seven Seas Cruises® 10/3/14 (category H), Holland America Line 9/10/14, Princess Cruises 9/27/14 (category MB) and Celebrity Cruises® 9/5/14 (category S1). All 2014 Sources: Individual Cruise line websites and reservations centers at time of printing. Assumptions have been made on Shore Excursion costs based on Regent Seven Seas Cruises® AVERAGE cost by destination sample ports (\$139 Europe).

Alaska: Sailings indicated reflect Regent Seven Seas Cruises® 6/4/14 (category F), Holland America Line 6/29/14 (category SY), Princess Cruises 6/25/14 (category MA) and Celebrity Cruises® 6/20/14. All 2014 Sources: Individual Cruise line websites and reservations centers at time of printing. Assumptions have been made on Shore Excursion costs based on Regent Seven Seas Cruises® AVERAGE cost by destination sample ports (\$185 Alaska).

Canada/New England: Sailings indicated reflect Regent Seven Seas Cruises® 10/12/14 (category F), Crystal® Cruises 10/6/14, Silversea Cruises 10/16/14 and Seabourn® 10/1/14 (category V6). All 2014 Sources: Individual Cruise line websites and reservations centers at time of printing. Assumptions have been made on Shore Excursion costs based on Regent Seven Seas Cruises® AVERAGE cost by destination sample ports (\$90 Caribbean).

Northern Europe: Sailings indicated reflect Regent Seven Seas Cruises® 7/26/14 (category H), Crystal® Cruises 7/28/14 (category B), Silversea Cruises 7/15/14 and Seabourn® 7/25/14 (category B2). All 2014 Sources: Individual Cruise line websites and reservations centers at time of printing. Assumptions have been made on Shore Excursion costs based on Regent Seven Seas Cruises® AVERAGE cost by destination sample ports (\$175 Northern Europe).

*Fares are subject to increase. All fares are per person based on double occupancy for new bookings only and may be withdrawn at any time. 2 for 1 and Early Booking Savings are based on published Full Brochure Fares; such fares may not have resulted in actual sales in all suite categories and do not include optional charges as detailed in the Guest Ticket Contract. "Free Roundtrip Air" promotion includes ground transfers and applies to coach, roundtrip flights only from the following airports: ATL, BOS, CLT, DEN, DFW, EWR, FLL, IAD, IAH, JFK, LAX, LGA, MCO, MIA, MSP, ORD, PBI, PHL, PHX, SAN, SEA, SFO, TPA, YUL, YVR, YYZ. Airfare is available from all other U.S. & Canadian gateways for an additional charge. Any advertised fares that include the "Free Roundtrip Air" promotion include all airline fees, surcharges and government taxes. Airline-imposed personal charges such as baggage fees may apply. For details visit exploreflightfees.com. Business Class air applies to inter-continental flights only. Free 1-Night Pre-Cruise Luxury Hotel Package applies to guests 1 and 2 in Concierge Suites & higher and is not available for new bookings made within 60 days of departure. Ships' Registry: Bahamas.