

THE NEW HORSEMAN

Publication of the California State Horsemen's Association, Incorporated March 2010

Presidents message: The January Quarterly "Kick-Off" meeting went well. Thank you to everyone that attended. Updated information on Fundraising, Finances, Membership and Insurance were the highlights. Many question were answered in the forum setting, getting the year off to a good start. Asking questions of Insurance Representative Mark Fredrickson earned attendees some great prizes.

This will be a challenging year be we are gearing up to meet it head on. The financial picture will be closely monitored, making cost saving measures and improvements. The Website is becoming a source of promotion and fundraising to CSHA. *See the enclosed listing for more information.*

Our Programs are ready to roll for this year and we have many new ideas for fundraising and promotion of CSHA. We are the "best kept secret" in California and we are going to break those barriers with new ways to get the word out. We have so many great ways to enjoys our horses and horsemenship.

The CSHA booth at Equine Affair in Pomona was well located and visited by many equestrian patrons of the show. We supplied materials, local club information and answered questions. Carolyn & I enjoyed the visit with the members of the Southern area manning the booth. Miss Tracy Hinson and her mom were also there promoting CSHA and a very positive image for our youth. We were able to miss traveling over the Grapevine in the snow, didn't get caught in the mudslides while there so we didn't let the rain dampen our visit. Thank you to the Southern Regions for your hospitality & hosting the booth.

An item of lengthy debate is the Legislative Committee. I have developed a packet of information that will summarize where we are at in 2010. Since our change to a 501c3 in 2002 there have been many challenges of staying within the guidelines for non-profits and still be effective in equine issues Statewide. At the April Quarterly we will schedule a meeting an work through the framework. Jack Abraham is accepting names for viable Chairman candidates that he will submit to me. Anyone interested in structuring the committee is welcome to meet in April.

There are more highlights for the January Quarterly and great Program updates. It seems we will get a good dose of rain this winter but I'm certain we are thinking ahead to sunny days and lots of riding.......Stay safe in your travels............ Jim

Business Items from the Quarterly:

•A Standard disclaimer was voted on for the CSHA Website and the guide "Getting Permission to Publish" was handed out. The CSHA logo is a trademark viewed as a "brand signature ". There is a specific guideline pertaining to the use. It was also noted that Regions should follow State website suit and post the copyright notice.

Note: We would also like to catalog any logo currently in use by CSHA, Regions and Programs so they are covered by this permission standard and outside parties are limited from using our logos. Region Presidents have a copy of the guide if you have specific questions. *Anyone using a logo other than the standard CSHA seal or seeking permission to use other logos can have this done at the Board of Directors meeting in April; email the President to be included on this agenda item.*

• The Board approved the official "CSHA Facebook" page; we are gaining allot of interest and publicity daily ! Check it out for upcoming dates and events.

• CSHA will have a table at the Fundraising Event for the California Cowgirls Drill Team on March 20-21 at Rancho Murieta, CA. <u>www.californiacowgirls.com</u> This will be at the Whole Horse Wellness Clinic & Extravaganza. <u>www.horsewellnessclinic.com</u> The Cowgirls are raising funds to attend the World Equestrian Games in Kentucky, September 25 - October 10, 2010.

• CSHA will have a booth and attend the California Trails & Greenways Conference --April 21-23, 2010 in Cambria. This conference offers contacts with the broad range of agencies, advocates, professionals and representatives from throughout the State for Trails preservation & planning. <u>www.parks.ca.gov/trails/conference.</u>

• Next Quarterly Meeting: April 17th / one day only. Santa Nella, Hotel D' Oro

The CSHA Website:

Our Webmaster Ken Marple continues to work with the original CSHA website while building a new website side-by-side. Some information "jumps" to the newer site. The original site is fragmented, making it susceptible to crashing. This makes it difficult because old files cannot be easily located or updated, time has corrupted many files. I want to Thank Ken for the time he volunteers to us. Hopefully in the near future we can convert all our information and be running on the new site. I also want to thank everyone for their patience during "construction". *Jim Hendrickson*

Website Promotions:

- * Amazon.com: on CSHA website; Logo link and gives you a discount on purchase.
- * **Grizzley Pet Products**: Equine Joint supplements & products for dogs; **Logo link** to their site for CSHA member discounts on product.
- * **Google** : use this logo for monetary benefit to CSHA: direct link
- * **RFD-TV:** favorite of the Horsemen; direct link to information and products
- * Planning Stage: AVON cosmetics promotion---10% return to CSHA

Day at the Races

April 25, 2010 ----- 11: am at ----- Golden Gate Fields, Berkeley, CA

Join us for a Day of Fun and Fundraising for CSHA. Ticket price includes Valet Parking, admission to the Turf Club and a Luncheon buffet while watching the ponies run from the glass skybox.

Adults: \$37 Youth: \$25 <u>All tickets are to be pre-paid before April 8th</u> * On every Adult ticket a \$5 rebate goes back to their Region & \$5 goes to CSHA State * On every Youth ticket \$5 will go to the State Royalty Program

There is a Dress Code for the Turf Club and students must have an adult chaperone. A classy-casual afternoon with seated dining.

Information / ticket orders

Vicki Phillips: vphillips97@yahoo.com or 209-754-4199

Show of Champions October 7-10, 2010 Rancho Muríeta, CA ------ Sacramento area

The growing needs of this annual CSHA Championship show has moved us to an exciting new location. Easy to reach from interstate 5 and the Sacramento region, plans are already underway for this event. The committee had the first walk-thru in February and a State Gymkhana Rating Show is scheduled for April 18th to try out the venue.

There will be sponsor incentives for earning free stalls and pick of barns; so stay current on announcements. You can bring your own shavings or buy them there; *no straw in stalls*. Hook up camping will be handled thru reservations with Rancho Murieta; dry camping will be handled the SOC committee. Some class changes/additions are planned and a new 50 & over division.

Basic costs: *Daily haul in fee: \$20 or \$45 for the week

*Hook-ups are \$35 per day; dry camping \$20 *Stall fees: \$100 per week

Show of Champions on the Website for detail. Susie Lopez, Chair susielopez@sbcglobal.net

Region 1

President Sue Edwards has the Region off to a fresh & vigorous start. Many of their Chairs & Families are also some the top awards winners at both Region & State. E/W Chair, Sue Fox--2009 Top Ten for Jr Horse at SOC. Gymkhana Chairs Judy Merill & Susan Dotto had Judy's daughter winning Championships in Divison 1 & 4 at SOC; Susan's daughter a Reserve Championship in Division 5 at both SOC and Region. Horsemastership Chairs Jenn Collins and Elizabeth Tapia will return for 2010. Parade Chair will be Pam Michalek; also the CSHA 2009 State Parade Program High Point winner. She is also planning a clinic for "how parading works" and what judges are looking for". Denise Finely will Chair the Royalty Programs and Buzz Bazzini the Stock Competition program. Buzz is actively working on having team penning, sorting, roping and a spring clinic. trails Chair, Liz Ravenscroft will keep the region updated on trails information as well as being an advocate at local meetings; the Marin County Open Space District board of Directors & County Parks and Open Space Commission for reviewing the newly proposed Road & Trails Management Plan. Trail Trials will be chaired by the 2009 SCE Intermediate Trail Trials Champion, Claudia Spain Stevens. She has a clinic scheduled for March 6th, a Trail Trials at Lake Sonoma May 1st and at Mt Burdell June 27th. TRAP Chair Lori Cleveland has trail rides and poker rides scheduled for June & July. The Region will host a Scavenger Hunt at Lynch Canyon on April 10th. see www.cshareg1.com for more information. keep the hoof beats going.....Sue Edwards

Region 3

Region 3 is reporting on a special recognition that has occurred for their use of the Euer Valley in Trail Trials. They were chosen by Badge-A-Minit Company as one of the featured "Hot Buttons" for January 2010. Their button was featured on the company website and in the future perhaps in web advertising or the catalog. What a way to put CSHA and the Trail Trials Program into the International public-eye. They will also receive a 10% discount on supplies. Way to GO !!

Region 5

The Region 5 Gymkhana rating shows "Winter Bling" are underway February - April at Robertson Park Arena, Livermore <u>www.csharegion5.org</u> for dates and information

Region 5 proudly presents the annual **"Spring Stampede" for the 17th year !** This fundraising event will be May 1 & 2, 2010 at the Robertson Park Arena & Livermore Rodeo Grounds, Livermore. This event has sustained over many years by hard work of all the members and volunteers in the Region as well as the dedicated officers and program chairs. The shows are open and sanctioned by many of the regions. English-Western, Gymkhana, Winery Trails (Trail Trials) Cattle Sorting, Vendor Alley and the BLM Wild horse & Burro Adoptions are the scheduled events. *Something new our Stock Program is trying for the ropers out there: Paint Branding.* It should be fun and will continue through the year if we have a good response. See the website for details and registrations: <u>www.springstampede.info</u>

Region 6

Region 6 Gymkhana will be sanctioning shows in Region 5 while they get their new Program up and running. Serving San Francisco, San Mateo, Santa Clara & parts of Santa Cruz County.

Region 7

Hosting a Gymkhana Buckle Series at Industry Hills Expo Center March 13, May 22, June 12, July 31 & August 28th. Serving Los Angeles county; see the CSHA website for Region 7 info

Region 10

The first meeting was a great Pot Luck at the Posse Club House shared and enjoyed by all. Guests were from the Western Star Equestrian Drill Team; their President Stacy Jenkins and Team Manager Heather Dagar about their Region 10 club and offered to be the entertainment at our shows & events. The January Schooling show was cancelled due to the rain; the next show is March 13 at Taylormade Farms. There is a full schedule of upcoming events so check the Newsletter or website for more details. Both Golden Appy and 7-Counties have their shows posted. Our area is host to Cow Horse Clinics, Reining Working Cow Horse, Ranch Versatility & some Stock Horse Classes as well as our English/Western Shows and trails club rides.

Region 13

Our region is in full swing for the season. We have managed to smooth out the bumps in the road and started a full Gymkhana schedule on February 20th, 2010 with the Winter Series in Ferndale. The Rating Shows will be April 10, 18, 24 and May 1st. The point shows will continue from May through September. Contact Gymkhana Chair-Sarah Rea, <u>region13gym@gmail.com</u> For the detailed schedule and requirements to qualify for SOC.

Region 11

One of our club's mottos "get the backyard horse out of the backyard" and they accomplish this by sponsoring about 12 rides a year including local Norco events. out of town rides, equestrian camping and parades. Saddle Sore Riders, Inc is active in our area and does a great job at promoting equine activities and local active participation.

Region 14

We are moving right along !! Our First Annual " What the Heck is Gymkhana?" day was a big success with 42 combinations riding through 5 courses. At least half the rider's combinations were first timers! With a small snack bar we made a little extra profit. The first Annual Membership Drive/Ride/Drive-thru was also a success; with 30 riders from are Yucaipa arena to the McDonalds in Calimesa, where employees greeted the horses with bags of carrots after they were brave enough to place and pick-up their orders at the drive-thru! Quite a sight! We have our Gymkhana dates set and our State Benefit trail ride is tentative for May 23rd at Jeffries Heartland Stables in Redlands.

Region 18

The year started with our January 27th meeting, signing up 19 riders for Gymkhana, passing out the State Show of Champions information for the 2009 show placements by division. Since the final binders were not complete, Julie went through all the times and reconstructed the results correctly. We are looking forward to a busy season we are just waiting out some of the rains.

Programs

Gymkhana:

Welcome to the 2010 CSHA Gymkhana Program! We have some new faces on our 2010 committee, including Rating Secretary Linda Hull (Reg 5) and Vice Chair Casey Raubach (Reg 3) We have been working hard to update, simplify and increase the efficiency of the program. Some changes this year include mailing hardcopies of the Rating changes to the Region Chairs every two weeks, instead of to individual riders; using technology will cut our costs. Fundraisers and another State-wide raffle is being worked on to ensure that we can continue to provide the same quality and quantity of awards at this year's Show of Champions. I am currently working with the approval process for the 2009 Award Saddles, this should soon be resolved.

Although we appreciate the generous Sponsors, we also learned we will have to be more self-supporting. There are several benefit shows in the works, including the Memorial Day Showdown in Dunnigan (May 29-30) a Region 5 Show in Martinez (June 5th), and a Rating show at Rancho Murieta (April 18th). The Rancho Murieta show will serve to test out the arena footing and make any needed adjustments. Plans are to run all 4 rating events & speed barrels. More information coming soon ! Our February walk-thru at the Murieta facility was well attended, the managers accommodating and the facility is very nice. See the pictures that are posted on the CSHA "Facebook" page

I want to Thank everyone for their patience and support. We are facing an unstable economic future, but if we keep working together we can have the best year yet ! **Thanking our Sponsors & donors:** Luan's Leathers, Travel N'Corrals, Off the Beaten Path Photography, Elk Grove Milling, Nutrena & Longaberger. **Award Sponsors:** Redding Rancheria, Wells Fargo Ag Division, Castle West Construction, Lucky 7 Casino, Bradley Wear, Painted Pony Tack, Castle companies & Castle Management, Cowboy Cadillac Saddlery, Michael Parona DDS, PM Dusters, Mallard Creek, Waterworks Park, Mowles Tehema Co. Glass, Avoca Farm, Michael T Agrella Chiropractic, DeSilva Gates Construction Company, **and the friends & families of our riders. THANK YOU !!** Angela Materne, State Gymkhana Chair 510-334-5119 or catwhisperer6@aol.com

ON THE TRAIL.....

CSHA will be participating at the upcoming California Trails & Greenways conference at Cambria on April 21-23, 2010. I encourage you to attend the conference and become active in promoting trails in your local Region as well as statewide. Thank you for your support of the CSHA Trails & TRAP programs, allowing them to represent you at the Conference.

Trails (cont.) For more information on the Conference see the Logo Link on the CSHA website

Trails has provided information for Equine Affair in Pomona and will also be at the Western State Horse Expo in Sacramento June 11-13, 2010.

The CSHA Trails Program is attempting to inventory Equestrian Trails & Equestrian Access to Trails in each Region. The goal is to document all trails with equestrian access and post the information on the CSHA website. We need your help to accomplish this task. Each Region is also being asked to put on a Trail Event this year as a supporting fundraiser; a poker ride, trail ride campout, or co-sponsored event with other trails users. If you need assistance in setting up an event please contact me.

Each Region is also asked to put on a Trail Work Day event, this is an opportunity to show local land managers that equestrian are ready and willing to roll up their sleeves and work on trail building & trail maintenance in order to insure equestrian access to trails in California both now and in the future. Please document your efforts and report them to the CSHA State Trails Program Chairman. Only by being "at the table" in discussions on Trail Issues, Trail Planning & Design discussions, and interacting positively with public land managers will equestrians and horse owners insure future trail opportunities for equestrians and have input on issues that affect horse ownership in California.

As your CSHA State Trails Program Chairman for 2010, I am committed to CSHA members and will keep you informed on issues that affect you locally as well as state-wide. I need your help to accomplish this goal; keep me informed as to what is going on throughout the State of California. Together we can insure Equestrian Access to Trails now and in the future. Get active, communicate and enjoy the Trails.

Bob Gage, CSHA Trails Program Chairman H# 530-533-8891 C# 530-521-7369 bobgage@wildblue.net

TRAP: Trail Riders Awards Program.....Get signed up for the 2010 Program. *This is the program that documents the hours of time put in riding our Trails in California !* This really adds up: 2009 our riders logged 13,455 (and 1/4) hours on the Trails. We know we have allot of Trail clubs, independent riders and groups that do not yet participate in this data base collection system. Join us; let the Equine Trail use be documented, we contribute greatly to the systems and the tax dollars that build them.

Marie Grisham: cshatrap@yahoo.com

Drill Team:

California State Horsemen's Association Drill Team Competition: May 15th and 16th, 2010 Diamond Bar Arena, Ceres CA

We have made minor changes to the rules for 2010 with additional competition classes: Color Guard & Compulsory Division. Check the CSHA website for the complete rules section in the RULEBOOK link and print out the Drill Team section.

Drill Team (cont.) CSHA has competition for all categories of drill teams from Advanced to Novice, giving the opportunity for teams to win more trophies and ribbons.

For short programs CSHA uses the same maneuvers as the Reno Rodeo Drill Team Competition. Added maneuvers 2010: Diamond Cross, Double Wedding Ring, Liberty Gate (or Donut).

Grand National Rodeo at Cow Palace will include Drill Team & Color Guard Competitions. October 20-24th, 2010

More information on the Diamond Bar website: <u>http://www.diamondbararena.com</u> Bob Lorbeer, CSHA Drill Team Committee Chair

*Due to Bob's heavy commitment schedule, he wishes to step down as Chairman. CSHA is looking for an Interested Member to take the Drill Team Chairmanship. Our Thanks goes out to Bob for all his time and energy dedicated to the Drill Team Program and assisting us while a replacement Chair is sought.

Parade:

At the January Quarterly we held our Parade meeting & Symposium. My thanks to the judges who traveled through the inclement weather to be in attendance.

It is now time to begin contacting sponsors for the State Championship Parade. The date and location soon to be announced. Rex Machlan and Kassie Cuterrez are working to obtain host cities. Thank you to the Giddy-up Gals for their presentation at the Equestfest in L.A. They were interviewed by Pam Minnick with RFD-TV and praised by the Rose Bowl Equestrian Chair for the parade.

Get well wishes to both Harry and Peggy Narducci and a quick recovery to Betty Young Rau. There were some very deserving names submitted for the 'bob Macklin and Dino Horse perpetual awards. Thanks you for the Nominations.

Mail your Membership or Parade Nomination fees that are due to the CSHA Office. 2010 Parade Memberships increased to \$20. and High Point nomination fees also increased to \$20.

*A brand new parade will be held in conjunction with the Back Country Horsemen Rendezvous in Merced, support coordinator Bruce DeMott for this event March 20th Parade Dates:

March 13th St. Patrick's Day Parade, San Francisco

20th All Equestrian Parade- Back Country Horsemen, Merced

20th San Juan Capistrano Swallows Parade

Candy Graham, CSHA Parade Chair

English-Western:

Please take a look at the CSHA Website, Show of Champions heading, for the printed Guidelines "So you want to Qualify for the 2010 Show of Champions" *a here's what to do guide*

We have tried to give you a solid guideline to qualify for this year's show. That will hopefully answer some of our competitor's questions well in advance of the show and they can spend their time with those goals in mind.

English-Western (cont.)

Good luck during the riding season and see you at the new location Rancho Murieta Equine Complex, Sacramento area. We are looking forward to an exciting show, plenty of room and nice accommodations. See you there.

Lisa Shields, State English-Western Chair

Other great stuff.....

The CSHA Club "Penn Mine Posse" of the *Mokelume-- Coast to Crest Trails* has been working for two years with the US Forest Service to help map and then eventually place MCCT -trails markers--on a section of the trail around the Alpine Lake area. The Penn Mine Posse of MCCT will be working on this along with establishing a Kiosk for the *yet to be built-out* Public/horse camp at the trail-head. Consideration with the US Forest Service has been made to establish this "horse-friendly camp" --also open to the public, near Ebbetts Pass. One the design is fully approved, the CSHA State Patrol along with the Penn Mine Posse will be taking the lead supporting the Forest Service by providing the manpower to layout and establish this area, and to design and build the Kiosk for the camp.

Newest Special Committee:

Sydney Cutting has been appointed by President Hendrickson to be the CSHA designated Representative for contact with the **California Farm Bureau** as well as developing a working relationship with like-organizations such as the 4-H and FFA groups. These segments of our communities contribute greatly to the lives of our children & families through their education in agricultural life style, care of animals and the future of the ranch and farming industry in California. <u>cutt2dn@hotmail.com</u>

Special CommitteeThe Building Fund

In an effort to support our future goal to build a CSHA Equestrian Facility, a project has been launched by the Chair, Vicki Phillips. This project will be to sell ceramic Memory Tiles that will be placed on a **Winners Wall at the CSHA Equestrian Complex**. *See details and form on the next page*.

"CSHA - Yesterday - Today & Tomorrow"

Event Chairpersons & Parents:

Award your winners with a permanent remembrance of their accomplishments. Give a Memory Tile that will be placed on a Winners Wall at the CSHA Equestrian Complex.

We also encourage parents, grandparents & friends of former honorees to purchase Memory Tiles recognizing previous years' success.

A 4" x 8" Tile will three (3) lines of twenty (20) characters each, including punctuation and spaces will be \$40.

Contact Vicki Phillips with questions

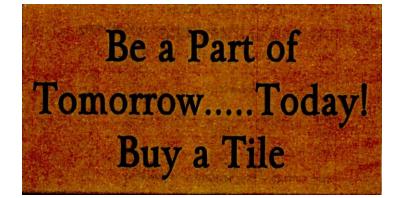
Use this form	Memory Tile
Name:	

Title/Award:

Region#/ Yr. _____

Completed forms with check payable to:

CSHA Building Fund (memo: Memory Tile) P.O. Box 1228 Clovis, Ca 93613



Equine Health News......What appears to be a virulent strain of horse flu is making its way through Cottonwood and Red Bluff and has claimed the lives of three horses. Dr. Bill Gray of Cottonwood said test results from UC Davis confirmed equine influenza was present in a north state horse about a month ago. That horse has since recovered. Equine Influenza has appeared in the county before but the rate of infection appears higher than in past years. There may be estimates of 80 horses infected in that area, per owner reports. Each year we get cases but this one's gotten to allot of places really quick. A vaccine for equine influenza is available, administered nasally, and takes effect in 24-36 hours. The vaccine however loses its effect after several months and needs to be re-administered over the course of the year. by Geoff Johnson-DN Staff Writer

A segment of the recent article by UC Davis... *The Horse Report; African Horse Sickness in North America*......Not only is the article presenting the health information about this virus but the impacts that it can have on this county, the animals and the economy.

The most recent statistics of the financial and social impact on the US economy: from American Horse Council

- * There are 9.2 million horses in the US
- * 4.6 million Americans are involved in the industry as horse owners, service providers, employees and volunteers. Tens of millions more participate as spectators.
- * 2 million people own horses
- * The horse industry has a \$102 billion impact on the US economy when the multiplier effect of spending by industry suppliers and employers is taken into account. Including off-site spending of spectators would result in an even high figure.
- * The industry directly provides 460,000 full-time jobs
- * Spending by suppliers and employers generates additional jobs for a total employment impact of 1.4 million full-time jobs
- * The horse industry pays \$1.9 billion in taxes

2010 STATE OFFICERS

President- Jim Hendrickson First Vice President - Ron Jenkins Northern- Vice President - Laura Gilman Central-Vice President- Linda Quattlebaum Southern-Vice President- Carol Gray Past President-Bob Adams Chief Financial Officer-Paul Gilman

www.californiastatehorsemen.com

SALE BARN.....

These are both rescued horses that I want to place in good homes.....

"Sailor" Registered TB Gelding, hunter-jumper training. 16.1 hh, approx. 10yrs. Very sweet & smart, requires intermediate rider. I have worked with him for a year on confidence with jumping and he is at 3-4 ft. He loves the jumping but needs to work on his lines and pacing for the jumps. He is a little more energetic but has a very good heart. Has spent allot of time on the trails.

"Bentley" Registered TB Gelding, great on trails, mello disposition, will need front shoes. 6 yrs old this year, Registered as Clever Commander 16.3 hh (sold as a yearling for almost half a million) Solid on trails, has allot of basic and ground manners, good eventing prospect. Contact: Jessica Roth 530-503-9098 or 530-957-5381 jpuppie@hotmail.com

Newsletter Advertising: price list will go into effect January 2010

Business Cards @ \$20 1/4 page \$40 / \$35 members 1/2 page \$ 80 / \$75 members full page \$120 / \$110 members classified \$6 per 50 words All prices are per month

MY TWO CENTS WORTH.....

Get your articles in so we can get event dates out in circulation. I do edit the newsletters because of lack of space and some information only applies to your Region members. In future please let me know which articles from your newsletter that you really, really want as first choice. See you in April...... Thanks.

Patti Souza, 4004 Granite Way, Wellington , NV 89444 (775) 450-9152 souza.cshanews@gmail.com

Next newsletter Deadline is April 10th

I was sorry to miss the Quarterly but I do not like to drive over 50 miles when it is storming in the Sierras. Thanks to all who made the deadline; we just got a little behind due to workloads this month. If there is anyone out there that would like to take on the Newsletter full time just let me know......