

NAPA's 2013 Annual Meeting

YOUR SOLUTIONS. YOUR DECISIONS. YOUR FUTURE.

FEBRUARY 10-13, 2013 | The Phoenician | Scottsdale, Arizona

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THE NEW NOW

IN TODAY'S WORLD, BIG FORCES ARE CAUSING RAPID SHIFTS THAT NO ONE CAN PREDICT OR CONTROL. THE NEW NOW IS CHARACTERIZED BY DYNAMIC ENVIRONMENTS IN WHICH LEADERS MUST DEVELOP NEW APPROACHES AND NEW WAYS OF THINKING.

To help leaders in the asphalt pavement industry choose paths to success in these uncertain times, NAPA has completely revamped its Annual Meeting. Everything — including the educational sessions, the networking opportunities, and the schedule — has been rethought to deliver new solutions, up-to-date information, and improved processes for decision making. The information presented at this meeting will help you in your business.

NAPA's Annual Meeting can guide you and your business through today's unstable landscape. You will find new solutions, make sound decisions, and move forward confidently into the future. Your company will succeed in The New Now.

BRING YOUR LEADERS!

NAPA's Annual Meeting is custom-engineered for current and future leaders in the asphalt pavement industry. Both senior and middle management individuals will benefit. CEOs, presidents, vice presidents, executive vice presidents, general managers, regional managers, directors of regulatory affairs, technical directors, safety directors, quality control managers, sales managers, senior engineers, and senior managers should attend. All will take away results-based ideas to help your company save money, make money, and plan for the asphalt future.

A woman, Alison Levine, is shown from the waist up, wearing a bright pink jacket with an American flag patch on the sleeve, a brown knit beanie, and yellow and black climbing boots. She is smiling broadly and looking upwards and to the right. The background is a dark, cloudy sky.

ALISON LEVINE

KEYNOTE SPEAKER

AN ADVENTURER, EXPLORER, MOUNTAINEER, AND WEST POINT INSTRUCTOR. SHE HAS SURVIVED EXTREME ENVIRONMENTS INCLUDING SUB-ZERO TEMPERATURES, HURRICANE-FORCE WINDS, SUDDEN AVALANCHES ... AND A CAREER ON WALL STREET.

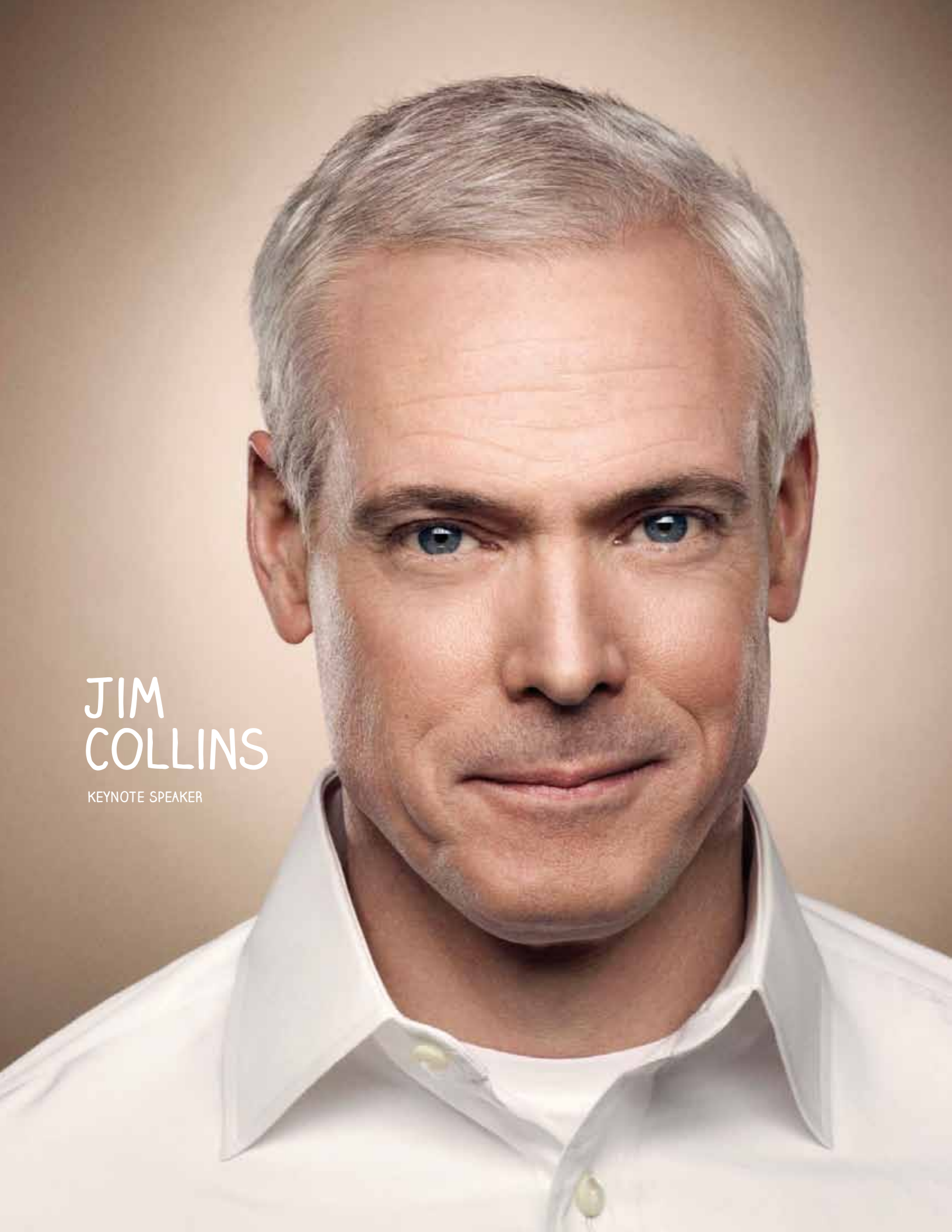
She draws relevant, authentic parallels between mountaineering and business because she has experienced both first-hand. Alison Levine's presentation will focus on leading teams to success in The New Now.

TOUGH TIMES – TOUGH DECISIONS

MODERATOR

JOHN KEATING,
OLDCASTLE
MATERIALS INC.

Taking risks, making decisions, and finding innovative solutions — this is what it takes to build a business that thrives. Accepting the status quo is dangerous; standing still is not an option. Our acclaimed keynote speaker will show how the lessons she learned as leader of the first team of American women to conquer Mount Everest can help asphalt industry leaders find solutions, make decisions, and build a stable platform for the future.



JIM
COLLINS

KEYNOTE SPEAKER

THE BUSINESS GURU AND AUTHOR WILL PRESENT HIS DYNAMIC, DATA-DRIVEN INSIGHTS INTO COMPANIES THAT HAVE BEAT THEIR INDUSTRY INDEXES BY A MINIMUM OF TEN TIMES OVER FIFTEEN YEARS – IN EXTREME ENVIRONMENTS THAT LEADERS COULD NOT PREDICT OR CONTROL.

In a presentation filled with provocative surprises, Jim Collins will show you how leaders can find ways to persevere through chaos. This keynote session is based on Collins's new book, *Great by Choice*.

WINNING AMID CHAOS

MODERATOR
KURT BECHTHOLD,
PAYNE & DOLAN INC.

Asphalt industry leaders are confronting big issues, including asphalt binder supply, energy costs, worker health and safety, tighter budgets, environmental metrics, corporate reputation, and pavement economics. More than ever, the business environment is shifting rapidly. Discover how you can manage risk, respond to crises, make decisions, find solutions, control outcomes, and build an organization that endures into the future.



CEO ROUNDTABLE: DECISIONS AND SOLUTIONS

SPONSORED BY
VULCAN MATERIALS COMPANY



FACILITATOR
JIM COLLINS

MODERATOR
BILL ENSOR,
MARYLAND PAVING INC.

SPEAKERS
RANDY LAKE,
CHIEF EXECUTIVE OFFICER
OLDCASTLE MATERIALS INC.

TIM LEE,
CHIEF EXECUTIVE OFFICER
LAKESIDE INDUSTRIES

PATRICK NELSON,
PRESIDENT
LEHMAN-ROBERTS CO.

JAMES H. ROBERTS,
PRESIDENT AND CEO
GRANITE CONSTRUCTION INC.

Want a front-row seat on the future of the asphalt pavement industry? Immediately following his keynote address, Jim Collins will facilitate a roundtable of CEOs of leading asphalt producers. NAPA's *Asphalt Pavement* magazine spoke with Collins to get a preview of the discussion.

NAPA: You'll be leading a roundtable of asphalt industry CEOs from both very large companies and smaller ones. What issues are you hoping to explore with them?

Collins: We will explore a primary question: How do the fundamental principles of building a great company come to life, specifically in the asphalt industry?

NAPA: What do you want the audience at NAPA's Annual Meeting to take away from your presentation?

Collins: We all face big forces and uncertainties out of our control. But some leaders produce spectacular results and build great companies in the most turbulent and chaotic environments while others do not. Greatness is not primarily a function of circumstance or luck, but of choice and discipline. The factors that determine whether a company becomes truly great lie largely in the hands of its people and in its leadership. It is not mainly a matter of what happens to them but a matter of what they create, what they do, and how well they do it.

I'm really looking forward to the event!



RANDY LAKE

CHIEF EXECUTIVE OFFICER
OLDCASTLE MATERIALS INC.

Lake leads Oldcastle Materials, the largest vertically integrated construction materials company in the U.S. Oldcastle is a family of companies in 44 states with more than 17,000 employees at 1,400 locations. In North America, Oldcastle is the number-one producer of asphalt and the number-three producer of aggregates. Lake joined Oldcastle in 1996 and has served the company in a variety of positions. Prior to being named CEO, he helped in the 2010 launch of Oldcastle Building Solutions.



PATRICK NELSON

PRESIDENT
LEHMAN-ROBERTS CO.

A business with roots going back almost 75 years, Lehman-Roberts serves Arkansas, Mississippi, and Tennessee. Nelson has worked in the asphalt, aggregate mining, earth-moving, and IT areas for the company. He represents the fourth generation of family leadership at Lehman-Roberts. Nelson's NAPA involvement includes membership in the Legislative and Communications Committees. He is currently Chairman of the Young Leaders Committee.



TIM LEE

CHIEF EXECUTIVE OFFICER
LAKESIDE INDUSTRIES

Lee leads Lakeside Industries, a third-generation family-owned asphalt paving company with operations in Idaho, Oregon, and Washington. Lakeside is one of the largest asphalt contractors in the Northwest, employing 650 individuals in 13 divisions. Lakeside has a history of safety, quality, integrity, ethical business practices, and great customer service. Lee has served NAPA as a State Director since 1998 and is currently a member of the Executive Committee.



JAMES H. ROBERTS

PRESIDENT AND CEO
GRANITE CONSTRUCTION INC.

Roberts heads up Granite Construction, which builds roads, tunnels, bridges, airports and other infrastructure. In addition, Granite produces sand, gravel, ready-mixed concrete, asphalt, and other construction materials. Granite started in 1922 as a family business whose founders integrated clear values and leadership into the fabric of the company. Roberts served as NAPA Chairman in 2006 and has been a volunteer leader for numerous other organizations.

GENERAL SESSIONS

HIGHWAY FUNDING IS JOB 1

SPONSORED BY
DYNAPAC USA INC.



MODERATOR
RIC NEUBERT,
DELTA COMPANIES INC.

SPEAKERS
STEVE PALMER,
VICE PRESIDENT
VAN SCOYOC ASSOCIATES INC.

JACK SCHENENDORF,
OF COUNSEL
COVINGTON & BURLING LLP

More than half the dollars for asphalt highway construction come from Washington. It follows that a big part of the solution for jobs in asphalt is the federal-aid highway program. The industry's job is to educate lawmakers, media, and the public on the benefits of investing in roads and highways. This session will give you the very latest on decisions being made in Washington, solutions for your company's outreach to lawmakers and the media, and the future of federal funding.



STEVE PALMER
VICE PRESIDENT
VAN SCOYOC ASSOCIATES INC.

Van Scoyoc Associates is a federal government affairs firm in Washington, D.C. Palmer joined Van Scoyoc in 1998 after nearly 20 years on Capitol Hill and as Assistant Secretary for the U.S. Department of Transportation (DOT). His work focuses on transportation, aviation, homeland security, and economic development. He represents public-sector and corporate clients on legislative initiatives, appropriations, competitive grants, and administrative actions before Congress and Executive Branch agencies.



JACK SCHENENDORF
OF COUNSEL
COVINGTON & BURLING LLP

During his 20-plus years of service on the staff of the House Committee on Transportation and Infrastructure, Schenendorf was described "as one of the most powerful staffers on the Hill." Schenendorf is now with Covington & Burling, a leading Washington, D.C. law firm. His practice concentrates on transportation and legislation with a focus on legislative strategy, legislative procedure, and the federal budget process.

ENERGY & ASPHALT: TODAY AND INTO THE FUTURE

MODERATOR

KEVIN KELLY,
WALSH & KELLY INC.

SPEAKERS

BILL KIRK,
PRESIDENT AND CEO
ASSOCIATED ASPHALT

NASREEN TASKER,
ASPHALT EDITOR
ARGUS MEDIA INC.

Global demands for energy are increasing. In response, energy companies are working to expand exploration and research into new energy sources, including more efficient means to extract resources. This session will address the world energy picture; the impact of fracking, tar sands, and other new energy sources; forces driving oil prices; and trends for refiners and asphalt binder production. The information you get here will drive your decisions and help you find solutions in The New Now.



BILL KIRK

**PRESIDENT AND CEO
ASSOCIATED ASPHALT**

Associated Asphalt is a supplier of paving-grade liquid asphalt and emulsions in Virginia, West Virginia, North and South Carolina, Georgia, and Florida. As leader of the company, Kirk oversees terminals throughout the Southeastern United States from the company's Roanoke, Virginia headquarters. He served as Chairman of the Asphalt Institute in 2004 and 2011.



NASREEN TASKER

**ASPHALT EDITOR
ARGUS MEDIA INC.**

Tasker has been the editor of the only weekly report on international asphalt pricing for the past 13 years. She has given presentations to major overseas and domestic clients on industry fundamentals, trends, and prices. Tasker has chaired six Asian Bitumen Conferences and has written numerous articles about the asphalt market.



WORKSHOP SESSIONS

CREATING A WORLD-CLASS ENVIRONMENTAL, HEALTH, AND SAFETY CULTURE

What does a world-class environmental, health, and safety (EH&S) culture mean to your company's most valuable assets — employees — and the bottom line? There is a direct correlation between production performance, schedule performance, and EH&S performance. Everyone in your company, from the CEO to the paver operator, needs to have the mindset that he or she is accountable for EH&S excellence. Bottom line: A world-class EH&S culture can effectively reduce incidents and injuries; your employees will be safe and healthy; and your company can be more profitable.

YOU WILL TAKE AWAY:

- Leadership and strategies for creating a world-class EH&S culture.
- How to make EH&S awareness a 24/7 mentality.
- How to foster employee involvement.
- The importance of accountability, measurement, and goal-setting, including how to measure program success.

SPEAKER

BRAD GILES,
THE WASHINGTON GROUP

CAPITALIZE ON KNOWING YOUR PRODUCT AND ITS POTENTIAL: WINNING BIDS WITH CUSTOMER SERVICE

The customer is always right, but often customers need help to know what they want. As a contractor, you know your product, your business, and your material inputs best. State DOTs want smoother, longer-lasting roads built in an economical manner, but sometimes rigid design specifications or unfamiliarity with new technologies can work against those goals. This session will highlight the importance of working with public and private-sector customers to develop specifications and influence decisions that can win you bids while providing value and cost savings for your customers.

YOU WILL TAKE AWAY:

- Ideas for working with your customer to help shape what your customer values and wants.
- How to save money for the customer — and win more competitive bids — with thinner, longer-lasting pavements.
- Ideas for increasing your margin on the material you're using.

SPEAKERS

ROSS BENTSEN,
ILLINOIS TOLLWAY

JAMES A. MITCHELL,
SUPERIOR PAVING CORP.

MARVIN TRAYLOR,
ILLINOIS ASPHALT PAVEMENT ASSOCIATION

LATEST DEVELOPMENTS IN POLYMER-MODIFIED AND RUBBER-MODIFIED BINDERS

The conventional wisdom is that modified binders add costs; however, the latest research shows that modified binders can provide for thinner pavement structures, allowing for lower life-cycle costs and more miles to be paved. With polymers and ground-tire-rubber modified binders readily available, there is an asphalt pavement solution for every project. This session will give you the latest information on modified binders that provide solutions the concrete industry can't achieve.

YOU WILL TAKE AWAY:

- How modified binders can reduce the overall life-cycle cost of asphalt and win bids on initial cost.
- Knowledge of the latest applied research on highly modified binders from pavement test tracks.
- What you need to know to effectively use rubber in asphalt mixtures.
- How to effectively combine recycled materials such as RAP with polymer- and rubber-modified binders.

SPEAKERS

MARK BELSHE,
RUBBER PAVEMENTS ASSOCIATION

RON CORUN,
NUSTAR ASPHALT REFINING LLC

PAVEMENT TYPE SELECTION BASED ON ENVIRONMENTAL METRICS: HOW DOES ASPHALT STACK UP?

In an increasingly tight market, with pavement economics the way they are, agencies are starting to position and compare the environmental benefits of various pavement types and technologies. We've seen the propaganda and positioning on pavement longevity, carbon footprint, maintenance schedules, and fuel economy. Hear from industry experts and DOT representatives about what's fact and what's fiction. Learn what environmental metrics industry experts and agencies are using to make pavement selection decisions, today and into the future.

YOU WILL TAKE AWAY:

- Knowledge of the top environmental metrics that can affect pavement selection decisions.

- Working knowledge of environmental life-cycle assessment (LCA) tools that can help you understand what practices and technologies are environmentally superior.
- Understanding of the environmental sustainability issues DOTs are considering to shape their pavement selection decisions.

SPEAKERS

TOM HARMAN,
FEDERAL HIGHWAY ADMINISTRATION

JOHN HARVEY,
UNIVERSITY OF CALIFORNIA, DAVIS

AMLAN MUKHERJEE,
MICHIGAN TECHNOLOGICAL UNIVERSITY

BUILDING A NAME AND REPUTATION FOR YOUR COMPANY

Your company's good name and reputation are among your biggest assets. A good name can help you build your work force, clear the way for permitting and business expansion, and ensure your company gets the benefit of the doubt if an emergency or crisis erupts. Yet, in today's fast-moving world, many businesses that have all the building blocks for a great reputation still miss opportunities to spread the word. This session will help you take your company to the next level in finding solutions and making decisions to help you earn recognition.

YOU WILL TAKE AWAY:

- Tools for using your NAPA awards and Diamond Commendations to win new business.
- Ideas for marketing asphalt roads to customers and to the driving public.
- A plan for using all the media channels available to your company.
- How to find hooks for the news media that will result in good press.
- Tips on turning 30 minutes a week of media outreach into 52 weeks of enhanced profitability.

SPEAKERS

MICHAEL COTE,
THE LANE CONSTRUCTION CORP.

READE DAWSON,
S. T. WOOTEN CORP.

EVA HORNAK,
S. T. WOOTEN CORP.

JOHN IRVINE,
THE LANE CONSTRUCTION CORP.

JAY MCQUILLEN,
GRANITE CONSTRUCTION INC.

WHEN IT COUNTS: WHY THE FINANCIAL EXPERTS IN PUBLIC-PRIVATE PARTNERSHIPS CHOOSE ASPHALT

Did you know that over half the states have legislation that allows them to enter into public-private partnerships (PPPs)? Such partnerships are used to build roads and provide savings. In addition, through PPPs, governments can avoid tax increases while maintaining the infrastructure that stakeholders demand. PPPs can offer unique opportunities for private companies to utilize the most cost-effective material and paving practices and stretch the available dollars. When you drill down to pavement selection decisions for PPPs, you will see that the majority of successful projects have selected asphalt pavements.

YOU WILL TAKE AWAY:

- Information about several PPP projects that chose asphalt pavements for roads.
- How your company can use information about existing PPP projects to gain a competitive advantage.
- Insights on why PPP projects choose asphalt and how they plan to maintain the pavement in the most cost-effective manner.
- Ideas from PPP projects on how to apply the latest technologies.

SPEAKER

D.J. GRIBBIN,
MACQUARIE CAPITAL

THE TIMES HAVE CHANGED: A CLOSE LOOK AT IMPACTS ON PAVEMENT ECONOMICS

The concrete industry has proposed changes in how material discount rates are used in life-cycle cost analyses. They are also promoting the idea of doing away with price-adjustment clauses. The federal government is studying these ideas and is also exploring the expanded use of alternate bidding for decisions on pavement type selection. Rapid changes to the economic landscape make it imperative for you to have the latest knowledge on hand to communicate with legislative representatives and owners such as state and local governments. This session will focus on pavement economics and solutions that will help you as an asphalt producer and supplier.

YOU WILL TAKE AWAY:

- The latest information on price adjustment clauses, fuel factors, discount rates, and bid tab data on asphalt versus concrete from economic experts.
- The most important aspects of pavement economics and life-cycle cost analyses relating to asphalt pavements.
- Considerations and best practices for winning bids in alternate bid situations.
- The economics of RAP and RAS.

SPEAKERS

TOM PETERSON,
COLORADO ASPHALT
PAVEMENT ASSOCIATION

JON SKOLNIK,
JACK FAUCETT ASSOCIATES

JAY WINFORD,
PRAIRIE CONTRACTORS INC.

ACHIEVING 50 PERCENT RAP AND A QUALITY PRODUCT

Imagine you could replace half of the virgin materials in your asphalt mixture with reclaimed materials. A few NAPA producer members are doing just that while maintaining a quality product through proper materials management, processing, production, and construction best practices. This session will provide solutions for moving toward the use of 50 percent recycled materials in asphalt mixtures.

YOU WILL TAKE AWAY:

- How to determine whether 50 percent RAP is a feasible goal.
- Best practices for materials management.
- Understanding the capabilities and limitations of current asphalt plants.
- Quality control practices.

SPEAKERS

BEN BROCK,
ASTEC INC.

GERRY HUBER,
ASPHALT MATERIALS INC.

MARKET OPPORTUNITIES FOR ASPHALT

Every market counts, including government, commercial, and residential. All customers want pavements that perform well and are sustainable. Limited budgets and the immediate need for solutions to maintain existing infrastructure put the emphasis on pavement preservation. Thin overlays offer many advantages compared to other pavement preservation alternatives. Porous pavements with stone reservoirs are a sustainable application to manage stormwater runoff with a superior pavement surface. Are you prepared to effectively use thin overlays and porous pavements? Have you considered that your plants may also be used to produce cold-mix asphalts using high percentages of RAP?

YOU WILL TAKE AWAY:

- How to successfully market thin overlays for pavement preservation.
- Key elements in designing, constructing, and marketing porous asphalt pavements with stone reservoirs.
- How to use your existing equipment to design and construct high-RAP cold mixes.

SPEAKERS

TOM CLAYTON,
COLORADO ASPHALT
PAVEMENT ASSOCIATION

JIM HUDDLESTON,
ASPHALT PAVEMENT
ASSOCIATION OF OREGON

RICHARD SCHRECK,
VIRGINIA ASPHALT ASSOCIATION INC.

GENERAL INFORMATION

HOTEL LOCATION AND ACCOMMODATIONS

The Phoenician
6000 E. Camelback Road
Scottsdale, Arizona 85251

To reserve a room, call 800.888.8234 and mention the NAPA Annual Meeting to receive the discounted group rate of \$275. Upgraded rooms and suites start at \$325 per night. Reservations can be made online at www.asphaltpavement.org/annualmeeting. Group rates are available until January 11, 2013, or until the room block is full.

The Phoenician is located just nine miles from Phoenix Sky Harbor International Airport (PHX).

PARKING

Complimentary self-parking is available at The Phoenician. Overnight valet parking is available for \$29 per day.

WHAT TO WEAR

Appropriate attire for the meeting, including the Tuesday night dinner event, is business casual. Some events will be held outside, weather permitting. Temperatures are expected to be in the low 70s during the day, but will cool down in the evenings to the high 50s or low 60s. The Opening Diamond Reception takes place outside on desert grounds. Flat, comfortable shoes are recommended.

Registration is open to all NAPA members and potential members. The conference fee includes all educational programs, group breakfasts and refreshment breaks, opening reception on Sunday evening, dinner event on Tuesday evening, and the Awards Breakfast on Wednesday morning. Spouse/Guest registration also includes the Ladies Hospitality Luncheon on Tuesday.

Register online:
www.asphaltpavement.org/annualmeeting

REGISTRATION RATES

Prior to December 14, 2012
NAPA Member: \$1,375
Spouse/Guest: \$475
Children 5 - 12: \$150

Potential Members: \$1,605
Spouse/Guest: \$775
Children 5 - 12: \$150

After December 14, 2012
NAPA Member: \$1,525
Spouse/Guest: \$520
Children 5 - 12: \$200

Potential Members: \$1,935
Spouse/Guest: \$930
Children 5 - 12: \$200

Registration fees for Delegates and Spouses/Guests include a \$40 tax-deductible contribution to the NAPA Research and Education Foundation for the Professor Training Program at the National Center for Asphalt Technology (NCAT). To opt out of this contribution, contact the NAPA office at 888.468.6499.

CANCELLATION POLICY

The registration fee, less 30 percent handling charges, will be refunded if cancellation is received in writing at NAPA on or before December 28, 2012. After that date, no refunds for registrations or optional events will be granted. Substitutions are allowed at any time. Individuals are not considered registered until payment is received. If you have correctly registered, you will receive a confirmation email from NAPA headquarters.

MOBILE APP

Get connected and stay connected with NAPA's mobile event app, which provides easy access to all conference information directly from your smartphone. The app provides access to the attendee list, hotel information, schedule of events, speaker bios, sponsor listings, and more. Visit www.asphaltpavement.org/annualmeeting for more information.

NEW, BOLDER WAYS TO PROMOTE YOUR COMPANY

From pre-event marketing exposure to prime on-site visibility, being a sponsor of the NAPA Annual Meeting is the ideal way to connect with the asphalt industry. New for this year, all sponsors will receive additional prominence through our meeting's mobile app. Visit the NAPA Web site at www.asphaltpavement.org/annualmeeting for the full list of sponsorship opportunities.

For more information, contact Nancy Lawler or Sandy Lucchesi in NAPA's Meetings Department at 888.468.6499.

OPTIONAL EVENT

YOUNG LEADERS GOLF TOURNAMENT
Saturday, February 9
8:00 am (Shotgun Start)
\$265 per golfer

The Young Leaders Annual Golf Tournament takes place on one of the finest golf courses in Scottsdale. The Phoenician has been ranked among the "Top 75 Golf Resorts in America" by *Golf Digest*. Price includes golf cart, green fees, continental breakfast, and lunch. Please provide pairing requests when you sign up, otherwise pairings will be at the discretion of the planning committee. For more details, contact Sandy Lucchesi, NAPA Manager of Convention & Meetings, at SLucchesi@AsphaltPavement.org

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EVENTS INCLUDED IN YOUR REGISTRATION

► **Opening Diamond Reception**
Sunday, February 10
6:30 - 8:00 pm

Connect with industry peers at the Opening Diamond Reception at the historic Jokake Inn on the grounds of The Phoenician. The inn offers a real taste of the desert, fire pits, and breathtaking views.

This event honors companies that have earned Diamond Achievement, Diamond Quality, and Diamond Paving Commendations for their work in their community and for excellence in asphalt operations and product quality.

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Construction Equipment

► **Ladies Hospitality Luncheon**
Tuesday, February 12
11:30 am - 2:00 pm

Each year the Ladies Hospitality Committee sponsors a luncheon for spouses who are registered for the Annual Meeting. This year will be a special treat with a unique opportunity to view Native American artisans and their crafts. These exceptionally fine crafts will also be available for purchase. Lunch will be served and gift drawings will be held.

► **Reception, Dinner, and Entertainment Hosted by the Young Leaders**
Tuesday, February 12
6:30 pm Reception
7:15 pm Dinner and Entertainment

The event has been moved to Tuesday night this year with fun for everyone. Join your NAPA peers for a night of great food, great company, and a great show. This event is included for all registered attendees. Individual tickets for additional family and friends are available for sale on site. Jeff Allen, award winning comedian, will entertain with his "family humor" which should strike a familiar note with everyone. Following the entertainment, we'll open up the floor for dancing!

ENTERTAINMENT BY
JEFF ALLEN



► **Awards Breakfast**
Wednesday, February 13
7:00 - 9:00 am

Wednesday morning, NAPA honors the industry's finest and pays tribute to their commitment to quality in construction during the Awards Ceremony and Breakfast. The most prestigious award in the asphalt pavement industry, the Sheldon G. Hayes Award, will be presented at the conclusion of this event. This event is included for all registered attendees. Individual tickets for additional family and friends are available for sale on-site.

SPONSORED BY
WIRTGEN AMERICA INC.





SCHEDULE OF EVENTS

SATURDAY, FEBRUARY 9, 2013

6:30 am - 5:00 pm	NAPA Registration
7:00 am - 1:00 pm	Young Leaders Golf Tournament, Breakfast, and Lunch
2:00 pm - 3:30 pm	Membership Steering Committee
2:00 pm - 3:30 pm	Political Action Committee
4:00 pm - 5:30 pm	Dues, Finance, and Audit Committee

SUNDAY, FEBRUARY 10, 2013

6:30 am - 8:00 pm	NAPA Registration
7:00 am - 8:00 am	Worship Service
7:00 am - 8:30 am	Breakfast for Committee Meetings
8:00 am - 10:00 am	NAPAREF Board of Trustees
8:00 am - 10:00 am	Committee for Asphalt Research and Technology (CART)
8:00 am - 10:30 am	World of Asphalt Show Management Committee
9:00 am - 10:30 am	Coffee Break
10:30 am - 11:30 am	Young Leaders Committee
10:30 am - 12:30 pm	Awards Committee
12:30 pm - 3:30 pm	Executive Committee Lunch Meeting (Invitation Only)
1:00 pm - 2:30 pm	Associate Member Council
1:00 pm - 2:30 pm	Health and Safety Committee
1:00 pm - 2:30 pm	Communications Committee
1:00 pm - 3:00 pm	Soda Break
3:00 pm - 5:00 pm	Legislative Committee
5:30 pm - 6:30 pm	First-Timer Orientation and Reception
6:30 pm - 8:00 pm	Diamond Reception

MONDAY, FEBRUARY 11, 2013

6:30 am - 4:00 pm	NAPA Registration
7:00 am - 8:00 am	NAPA Breakfast
8:15 am - 9:45 am	General Session I: - Passing of the Gavel and Keynote Speaker, Alison Levine
9:45 am - 10:00 am	Coffee Break
10:00 am - 11:30 am	General Session II: - Highway Funding is Job 1
10:00 am - 11:30 am	Breakout Session: - Latest Developments in Polymer-Modified and Rubber-Modified Binders
11:45 am - 1:15 pm	Concurrent Educational Sessions: - Creating a World-Class Environmental, Health, and Safety Culture - The Times Have Changed: A Close Look at Impacts on Pavement Economics - Building A Name and Reputation for Your Company

2:00 pm - 3:30 pm Soda Break
 2:00 pm - 3:30 pm Environmental Committee

TUESDAY, FEBRUARY 12, 2013

6:30 am - 3:30 pm NAPA Registration
 7:00 am - 8:00 am NAPA Breakfast
 8:00 am - 9:15 am General Session III:
 - Winning Amid Chaos Keynote Speaker, Jim Collins
 9:15 am - 9:30 am Coffee Break
 9:30 am - 11:00 am General Session IV:
 - CEO Roundtable: Decisions and Solutions
 11:15 am - 12:45 pm Concurrent Educational Sessions:
 - Achieving 50 Percent RAP and a Quality Product
 - Capitalize on Knowing Your Product and Its Potential:
 Winning Bids with Customer Service
 - Pavement Type Selection Based on Environmental Metrics:
 How Does Asphalt Stack Up?
 11:00 am - 1:30 pm Ladies Hospitality Annual Luncheon
 1:00 pm - 2:30 pm NAPA Past President Luncheon (Invitation Only)
 1:00 pm - 2:30 pm New Board of Directors Orientation Luncheon (Invitation Only)
 1:30 pm - 4:30 pm Engineering Advisory Council (formerly Quality in Construction Committee)
 2:00 pm - 3:00 pm Soda Break
 6:30 pm - 11:00 pm Reception, Dinner, and Entertainment — Hosted by the Young Leaders
 Open to All Registered Attendees and Spouses/Guests

WEDNESDAY, FEBRUARY 13, 2013

6:30 am - 12:00 pm NAPA Registration
 7:00 am - 9:00 am Awards Breakfast
 9:00 am - 9:15 am Coffee Break
 9:15 am - 11:00 am General Session V:
 - Energy and Asphalt: Today and into the Future
 11:15 am - 12:45 pm Concurrent Educational Sessions:
 - When it Counts: Why the Financial Experts in Public-Private
 Partnerships Choose Asphalt
 - Market Opportunities for Asphalt
 1:00 pm - 3:30 pm Board of Directors Lunch and Annual Membership Meeting

SPECIAL THANK YOU TO OUR 2013 ANNUAL MEETING SPONSORS!





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YOUR SOLUTIONS. YOUR DECISIONS. YOUR FUTURE.

NAPA's 2013 Annual Meeting

MARK YOUR
CALENDAR

WHEN:
February 10-13, 2013

WHERE:
The Phoenician
Scottsdale, Arizona



5100 FORBES BLVD.
LANHAM, MD 20706

Toll Free 888.468.6499
Fax 301.731.4621
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