



Cattlemen • Leadership • Solutions

# IMPACT

The Political Voice of the  
National Cattlemen's Beef Association  
Helping to Preserve Our Future

The Newsletter of NCBA-PAC • Summer/Fall 2013 • Volume 2, Issue 3

Contributions or gifts to NCBA-PAC are not deductible as charitable donations for federal income tax purposes.

#### Guidelines for Joint Contributions

NCBA-PAC may receive up to \$5,000 per year from any individual contributor. A husband and a wife each have separate \$5,000 limits, even if only one spouse has an income. A couple may make a joint contribution using a single form of payment. Since a joint contribution represents a personal check of each donor, each donor must sign either the check or an accompanying statement. The joint contribution is applied equally to each donor unless an accompanying statement indicates otherwise.

Remember — NCBA-PAC can only accept personal checks or credit cards.

## Leadership Memo

### *Preserving the Future of the Cattle Industry*

Your contributions to the National Cattlemen's Beef Association (NCBA) Political Action Committee (PAC) have given NCBA the important resources to be a serious player in this competitive political environment. However, it is extremely important that NCBA-PAC continues to grow at a competitive pace and we need your continued support to make that happen. Because of support from folks like you, we raised \$310,000 in 2013. Our goal is to raise \$625,000 before the end of the year. We must keep that momentum building. A strong PAC enables our industry to assist political candidates who are committed to our vision. In order to further the future of the cattle industry we must increase our participation in the political process. This is one way we can protect ourselves.

Last election, NCBA-PAC was instrumental in supporting and electing six members of Congress that are cattle producers. That's why it is important that we continue to strategically place our PAC dollars to help elect more members to the U.S. House of Representatives and U.S. Senate who truly understand and appreciate the importance of a vibrant U.S. cattle industry that operates best under free market principles. As we look to next year's mid-term elections, it is important that we have resources to be able to help those members of Congress and candidates who supports us on these issues.

NCBA-PAC provides the crucial resources for building positive relationships with elected officials. With this in mind, the NCBA-PAC fundraising committee increased our goal to raise \$1,250,000 per election cycle. The 2014 election will be one of the most important election days of our lifetime.

Please take a moment and fill out the contribution form with your 2013 PAC contribution. Thank you for your continuing support. We cannot succeed without it!

**Steve Foglesong, NCBA-PAC chairman**

### NCBA-PAC Member Spotlight



#### **Clark Sennett NCBA Region I Policy Division Vice President**

Clark Sennett is a fulltime farmer and cattleman who has seen the ups and downs of the livestock business, and through determination and strong work ethic has continued to prosper on his land. He and his wife Nancy, along with their son Lance and his wife Margaret, operate Sennett Cattle Company near

Waynetown, Ind. The operation consists of crops (corn, soybeans, wheat, hay and alfalfa) and also boasts some 250 cows. Besides just raising calves and selling breeding stock, the Sennett's operation sees many animals through to their end point as they operate one of the largest feedlots in Indiana.

#### NCBA-PAC

Steve Foglesong, chairman

Anna Lee, PAC Director  
alee@beef.org  
202-879-9129

www.beefusa.org/  
politicalactioncommittee

## Upcoming NCBA-PAC Events

**Ties and Scarves for Sale:** Earlier this year NCBA-PAC announced the tie and scarf project. One hundred ranch brands were sold to be woven into silk neckties and scarves. These make the perfect gift for the holidays! Ties are sold for \$75 and scarves are \$100. We only have a limited amount in stock and won't be able to re-order. To ensure that you receive one please contact Anna Lee at [alee@beef.org](mailto:alee@beef.org) or 202-879-9129. If you are reading the print version of the newsletter, an order form is included on the last page.

**NCBA-PAC Online Auction Catalog:** In order to enhance our fundraising ability and reach members who are unable to attend NCBA's conventions and conferences NCBA-PAC will be unveiling its online auction catalog in October at <https://www.biddingforgood.com/ncbapac>. This will allow members to go online to bid on and purchase unique hunting and fishing excursions, get away trips, and other donated items 24 hours a day 7 days a week. If you are interested in donating a trip or item please contact Anna Lee at [alee@beef.org](mailto:alee@beef.org) or 202-879-9129.

## 2013 New Holland Rustler 125 Winners

NCBA- PAC would like to congratulate Donice Wilkerson of Kansas and Clark Sennett of Indiana as the winners of the 2013 New Holland Rustler 125 Utility Vehicles! We would also like to thank New Holland Agriculture, a partner with NCBA, for its generous support.

"The Rustler donations clearly demonstrate New Holland's commitment to supporting NCBA and their efforts to raise money in support of their PAC," says Michael Cornman, Dairy & Livestock Segment Marketing Manager. "By demonstrating our commitment, we are delighted to recognize the Rustler winners and to have helped contribute to NCBA's advocacy efforts."

NCBA's PAC is important to the U.S. beef cattle industry, and New Holland is proud to announce that the two Rustlers have successfully raised nearly \$90,000! Congratulations to our winners! Also, thank you to our top ticket sellers Garry Wiley of Michigan, Curt Rincker of Illinois, Craig Uden of Nebraska and Patti Buck of Colorado.

## NCBA-PAC in Action: Event Photos



Sen. John Cornyn (R-Texas)



Sen. Thad Cochran (R-Miss.)



Rep. Eric Cantor (R-Va.)



Rep. Darrel Issa (R-Calif.)



Rep. Steve Fincher (R-Tenn.)

## NCBA-PAC in Action Highlights

**NCBA-PAC Events:** NCBA-PAC has put forth a strategy of educating the newly elected freshmen members of Congress, along with the more seasoned congressional members, on NCBA and our priorities. We continue to hold meet and greet events at our offices which have enabled our lobbying team to brief members who sit on the key committees that have jurisdiction over the key issues that affect the cattle industry. NCBA-PAC has become a leader, not only in the agriculture community, but overall in the Washington, D.C. PAC community. Four months in row, NCBA-PAC has made the *Congressional Quarterly's Moneyline* top 100 trade association PAC list. NCBA-PAC is currently ranked 37th based on our disbursements for 2013. Having PAC resources readily available has allowed us to contribute the maximum (\$10,000 per cycle) permitted by law to nine members of congress in the first seven months of 2013. Several key members are being targeted in primary races. NCBA-PAC was also able to help several new members of Congress retire debts that they acquired in the last election.

So far this year, NCBA-PAC has co-hosted 22 meet and greet events for freshman members. Of these, 16 have been held in NCBA's D.C. office. NCBA-PAC has cohosted 45 fundraisers in which 27 have been held in NCBA's D.C. office.

### NCBA-PAC Annual State Fundraising Goals 2012-2013 Comparison (as of 6.30.2013)

\*Please note the "2013 State Contribution" column indicates the amount that was raised by the state affiliate's contribution to the auction items.

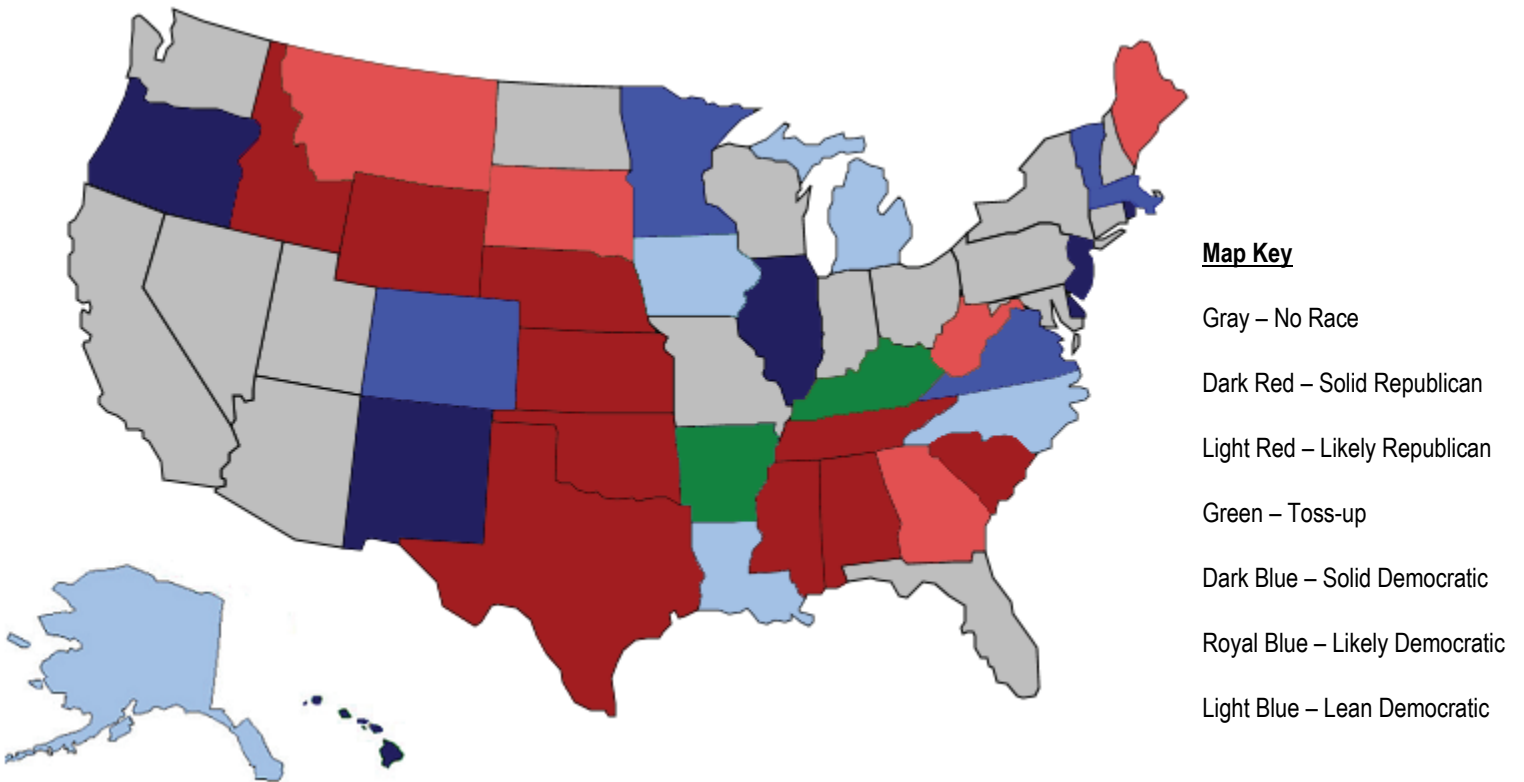
State Affiliate	State Goal	2012 Cont.	2013 Cont.	2013 State Cont.	State Affiliate	State Goal	2012 Cont.	2013 Cont.	2013 State Cont.	State Affiliate	State Goal	2012 Cont.	2013 Cont.	2013 State Cont.
AL	\$5,000	\$13,190	\$9,320		MN	\$2,500	\$2,514	\$1,515		TN	\$5,000	\$2,499	\$1,340	
AZ	\$5,000	\$5,515	\$2,345	\$600	MS	\$2,500	\$6,335	\$2,825	\$775	TX— TCFA & TSCRA	\$52,500	\$121,721	\$60,690	\$3,450
AR	\$2,500	\$5,598	\$2,825	\$1,600	MO	\$7,500	\$10,246	\$6,680	\$10,750	UT	\$2,500	\$8,046	\$5,786	\$750
CA	\$10,000	\$20,935	\$6,330	\$2,900	MT	\$20,000	\$17,535	\$6,405	\$525	VA	\$2,500	\$3,331	\$570	\$150
CO— CCA & CLA	\$15,000	\$11,423	\$4,287		NE	\$20,000	\$39,624	\$22,371	\$1,000	WA Combined	\$5,000	\$2,790	\$1,400	\$1,900
FL	\$7,500	\$23,753	\$27,204	\$8,400	NV	\$2,500	\$2,160	\$2,910		WV	\$2,500	\$1,065	\$950	
GA	\$2,500	\$8,823	\$4,765	\$350	NM	\$2,500	\$12,045	\$3,275	\$200	WI	\$2,500	\$1,226	\$300	\$130
HI	\$2,500	\$1,645	\$1,800	\$2,310	NY	\$2,500	\$0	\$200		WY	\$5,000	\$13,251	\$7,000	
ID	\$5,000	\$5,550	\$2,801		NC	\$2,500	\$7,316	\$5,721	\$1,500					
IL	\$5,000	\$13,398	\$17,640	\$600	ND	\$2,500	\$3,295	\$8,026	\$1,575					
IN	\$2,500	\$4,700	\$9,295	\$1,200	OH	\$5,000	\$10,423	\$4,572	\$1,125					
IA	\$7,500	\$14,536	\$5,940	\$300	OK	\$5,000	\$14,151	\$4,345	\$1,600					
KS	\$30,000	\$40,690	\$17,125	\$1,140	OR	\$5,000	\$4,575	\$1,425	\$175					
KY	\$2,500	\$3,520	\$4,640	\$800	PA	\$2,500	\$1,405	\$3,100	\$1,000					
LA	\$2,500	\$2,005	\$1,026		SC	\$2,500	\$1,675	\$500						
MI	\$2,500	\$13,341	\$9,050	\$700	SD	\$2,500	\$4,225	\$3,850	\$1,500					

## Election 2014: Key Senate Races

The 2014 mid-term elections are more than a year and NCBA-PAC is working every day to support members of Congress who understand the importance of the U.S. beef cattle industry. The battle for control of the Senate will be a priority during the 2014 elections. There are 34 senators up for re-election, with 20 Democrats and 14 Republicans.

Since our last newsletter several seats have changed their ratings. The failure of the Democrats to field first tier candidates in Montana, South Dakota and West Virginia, have moved these states from toss-ups to likely Republican. In Arkansas, the candidacy of Congressman Tom Cotton has moved this race from a "lean Democrat" to "toss-up." Other toss-up races that could go either way are Louisiana and North Carolina but for now are in the lean Democratic column. NCBA-PAC closely will be monitoring each of these races.

### 2014 Senate Race Profile



\*\*Source of election information: [Cook Political Report](#)

## NCBA-PAC Second and Third Quarter 2013 Contributions

<u>State</u>	<u>District</u>	<u>Member</u>	<u>Party</u>	<u>Amount</u>
AL	Senate	Jeff Sessions	R	\$1,000
AR	01	Rick Crawford	R	\$2,000
AR	02	Tim Griffin	R	\$1,000
AR	03	Steve Womack	R	\$2,500
AZ	01	Paul Gosar	R	\$1,000
CA	01	Doug LaMalfa	R	\$1,000
CA	20	Jim Costa	D	\$2,000
CA	22	David Valadao	R	\$2,500
CA	21	Kevin McCarthy	R	\$2,000
CA	49	Darrell Issa	R	\$5,000
CO	03	Scott Tipton	R	\$2,500
CO	04	Cory Gardner	R	\$10,000
DC		FDL (Lucas Leadership)	R	\$2,500
DC		Bluegrass PAC (McConnell)	R	\$2,500
FL	02	Steve Southerland	R	\$5,000
FL	06	Ted Yoho	R	\$2,500
FL	07	John Mica	R	\$2,500
FL	08	Daniel Webster	R	\$1,000
FL	16	Tom Rooney	R	\$1,000
GA	02	Sanford Bishop	D	\$2,000
GA	08	Austin Scott	R	\$7,500
GA	09	Doug Collins	R	\$2,000
IA	04	Tom Latham	R	\$2,000
ID	02	Mike Simpson	R	\$10,000
IL	13	Rodney Davis	R	\$2,000
IL	19	John Shimkus	R	\$1,000
IN	06	Allen Messer	R	\$5,000
KS	04	Mike Pompeo	R	\$2,000
KS	Senate	Pat Roberts	R	\$2,000
KY	01	Ed Whitfield	R	\$2,000
KY	05	Hal Rogers	R	\$2,500
KY	06	Andy Barr	R	\$2,000

## NCBA-PAC Second and Third Quarter 2013 Contributions

<u>State</u>	<u>District</u>	<u>Member</u>	<u>Party</u>	<u>Amount</u>
KY	Senate	Mitch McConnell	R	\$5,000
LA	01	Steve Scalise	R	\$2,500
MD	01	Andy Harris	R	\$3,500
MI	01	Dan Benishek	R	\$2,000
MI	04	David Camp	R	\$2,500
MI	06	Fred Upton	R	\$2,000
MO	02	Ann Wagner	R	\$2,000
MO	06	Sam Graves	R	\$3,000
MS	Senate	Thad Cochran	R	\$2,500
MS	02	Bennie Thompson	D	\$2,000
MT	AL	Steve Daines	R	\$6,000
NC	05	Virginia Foxx	R	\$1,000
NC	08	Richard Hudson	R	\$500
NC	13	George Holding	R	\$2,000
NE	02	Lee Terry	R	\$2,500
NE	03	Adrian Smith	R	\$2,500
NM	02	Steve Pearce	R	\$2,500
NY	19	Chris Gibson	R	\$2,000
OH	06	Bill Johnson	R	\$2,000
OH	05	Robert Latta	R	\$1,000
OK	03	Frank Lucas	R	\$10,000
PA	05	Glenn Thompson	R	\$1,000
PA	16	Joe Pitts	R	\$2,000
SC	Senate	Tim Scott	R	\$2,000
TN	Senate	Lamar Alexander	R	\$5,000
TN	08	Steve Fincher	R	\$2,500
TX	Senate	John Cornyn	R	\$10,000
TX	10	Mike McCaul	R	\$1,000
TX	11	Mike Conaway	R	\$5,000
TX	17	Bill Flores	R	\$2,000
TX	28	Henry Cuellar	D	\$2,000
UT	02	Jim Matheson	D	\$1,000
VA	06	Eric Cantor	R	\$10,000
VA	09	Morgan Griffith	R	\$2,500
WA	05	Cathy McMorris-Rodgers	R	\$1,000
WI	08	Reid Ribble	R	\$2,000
WV	Senate	Shelley Moore Capito	R	\$2,500
<b>Total</b>				<b>\$202,000</b>

## NCBA-PAC Membership Form

## Why Join NCBA-PAC?

YES! I wish to help preserve the future of the cattle industry at the following club level:

**Diamond Spur Club**.....\$5,000 per calendar year  
**Platinum Spur Club**.....\$2,500 per calendar year  
**Golden Spur Club**.....\$1,000 per calendar year  
**Sterling Spur Club**.....\$500 per calendar year  
**Dollar a Day Club**.....\$365 per calendar year  
**Bronze Spur Club**.....\$200 per calendar year  
**Copper Spur Club**.....\$100 per calendar year  
**Contributors Club**.....\$25-\$99 per calendar year

\*\*\*Contributions to NCBA-PAC are not tax deductible for federal income tax purposes.

- ◆ For more than 20 years, NCBA-PAC has been the political arm of the largest national trade association representing U.S. cattlemen and women.
- ◆ NCBA-PAC raises funds from personal voluntary contributions from NCBA members and pools those contributions together to support political candidates who support the U.S. beef cattle industry.
- ◆ NCBA-PAC gives cattle producers access and visibility the industry needs to have its voice heard on Capitol Hill.
- ◆ Not everyone can run for office or travel to Washington to speak with each Representative or Senator. Cattlemen and women have their farms and ranches to run. NCBA-PAC enables us to have daily representation on Capitol Hill.
- ◆ By contributing to the NCBA-PAC, cattle producers can help elect officials who understand their needs. PAC contributions also provide NCBA's staff in Washington, D.C. the access they need to Congress to address issues important to rural America.

**My check/money order is enclosed in the following amount of \$\_\_\_\_\_**

The following company checks are permissible by federal law. Please indicate the type of business if submitting a company check.

Sole Proprietorship      Partnership      LP      LLC

**I wish to pay by credit card in the amount of \$\_\_\_\_\_**

(please contribute below or contribute online at <http://www.beefusa.org/politicalaction.aspx>)

Please bill me: Semi-Annually      Quarterly

### **Credit Card Information**

Card Type: MasterCard      Visa      American Express

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Card Number: \_\_\_\_\_

Name As it Appears on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

The Federal Election Commission requires that we ask for your name, address, employer and occupation.

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Occupation: \_\_\_\_\_ Employer: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please make checks payable to:

**NCBA-PAC**

1301 Pennsylvania Avenue NW, Suite 300

**A special thank you to New Holland Agriculture for their generous support of NCBA-PAC!**



**National Cattlemen's  
Beef Association**

*NCBA-PAC Impact is a quarterly publication of the National Cattlemen's Beef Association Political Action Committee, 1301 Pennsylvania Ave NW, Washington, DC 20004.*

*NCBA-PAC's mission is to support the best qualified candidates for the U.S Congress and to promote the understanding of and interest in the political process. The opinions expressed in this newsletter are bipartisan and do not necessarily represent the views of the leadership of NCBA.*