

MANHATTAN
CHAMBER OF
COMMERCE

NYC Small Business Resource Network (SBRN)



230,000+ SMALL BUSINESSES
5 BOROUGHES

1 RESOURCE NETWORK

The **NYC Small Business Resource Network** is a comprehensive approach to strengthening New York City's economy and accelerating the recovery of small businesses.

The SBRN is a unique private-public partnership that provides local businesses with the free, personalized guidance they need right now to survive the pandemic.

Leveraging local NYC relationships:

- Corporate
- Financial
- Professional services sectors

With unique support from:

- Universities
- Philanthropies
- Expert volunteers

Our **public-private partnership** is funded by a \$2.8 million grant from the New York City-based Peter G. Peterson Foundation and supported by in-kind contributions from other partners.



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5 BOROUGHES

1 RESOURCE NETWORK



In collaboration with



careers
businesses
neighborhoods



We are here to help you.



**FINANCIAL
GUIDANCE**



**MARKETING
EXPERTISE**



**TECHNOLOGY
SUPPORT**



**LEGAL
COUNSEL**



**BUSINESS
COACHING**

Special offerings for Small Business Resource Network Members

Sign up to apply
for a free business
website

NYC
SMALL BUSINESS
RESOURCE NETWORK



Get \$500 credit at
NYCSmallBusinessResourceNetwork.org

3 EASY STEPS

1. Fill out our application in just 5 minutes
2. Under “Business Need #1”, choose “Technology”
3. Write “I need a new website” in Business Need

Applications for the Website Grant are currently closed but stay tuned for future opportunities

Who can apply?

- **Businesses with 100 employees or less**
- **Businesses located in New York City**

Sign up at SmallBiz.nyc

NYC
SMALL BUSINESS
RESOURCE NETWORK

1



Sign up by submitting your business profile

2



You will be assigned a Small Business Support Specialist through your local Chamber of Commerce 

3



Work with your Specialist to assess your business needs

4



Get personalized guidance and access resources for your business

FOUR EASY STEPS TO GET SUPPORT

SIGN UP AT

NYCSmallBusinessResourceNetwork.Org

Or

SmallBiz.nyc (short url)

SIGN UP TODAY

SmallBiz.nyc



The landing page features a dark blue background with a faint map of New York City. On the left, the text 'NYC SMALL BUSINESS RESOURCE NETWORK' is displayed in white, with 'NYC' in a large, bold font. To the right, the main headline reads 'Are you a small business? We are here to help you.' in white and orange. Below this, a sub-headline says 'Get personalized guidance & recovery resources to sustain your business.' Two buttons are present: 'LEARN MORE' in a white pill-shaped button and 'SIGN UP TODAY' in an orange pill-shaped button. A white chevron icon points downwards. The top navigation bar includes a globe icon, links for 'What We Offer', 'How It Works', 'Who We Are', and 'Our Partners', and a 'SIGN UP TODAY' button in an orange pill.

What We Offer | How It Works | Who We Are | Our Partners

SIGN UP TODAY

NYC

SMALL BUSINESS
RESOURCE NETWORK









Are you a small business?
**We are here
to help you.**

Get personalized guidance & recovery
resources to sustain your business.

LEARN MORE

SIGN UP TODAY

LANGUAGES

-  English
-  Chinese
-  Greek
-  Haitian Creole
-  Korean
-  Russian
-  Spanish
-  Tagalog

5 Business Support Specialists 1 Technical Support Specialist

- Francesca
- Christopher
- Alejandro
- Sean
- Justin

Star
TECHNICAL SUPPORT

- Bronx
- Manhattan
- Staten Island





Christopher Freire

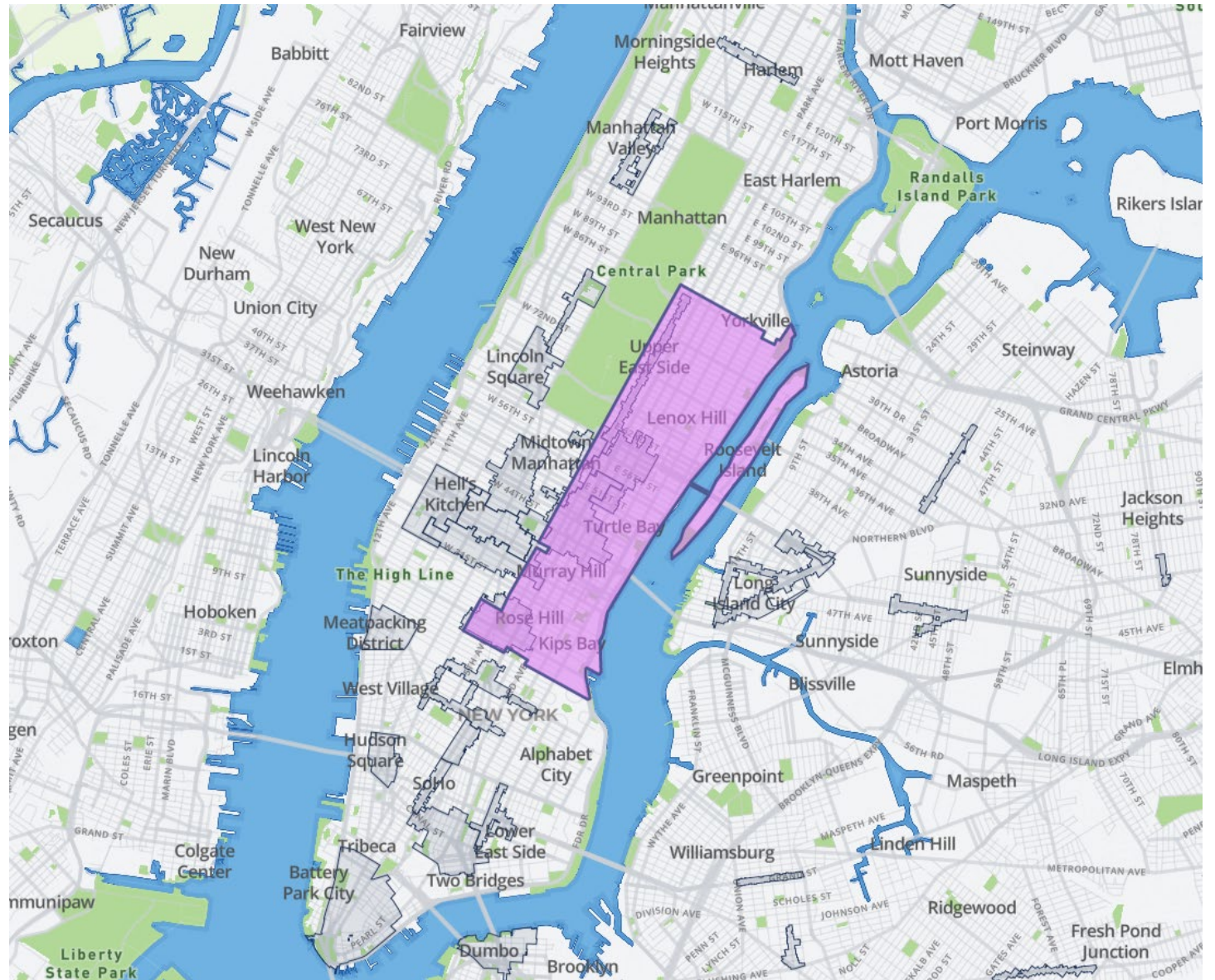
SMALL BUSINESS SUPPORT SPECIALIST

cfreire@manhattancc.org

516-464-5250



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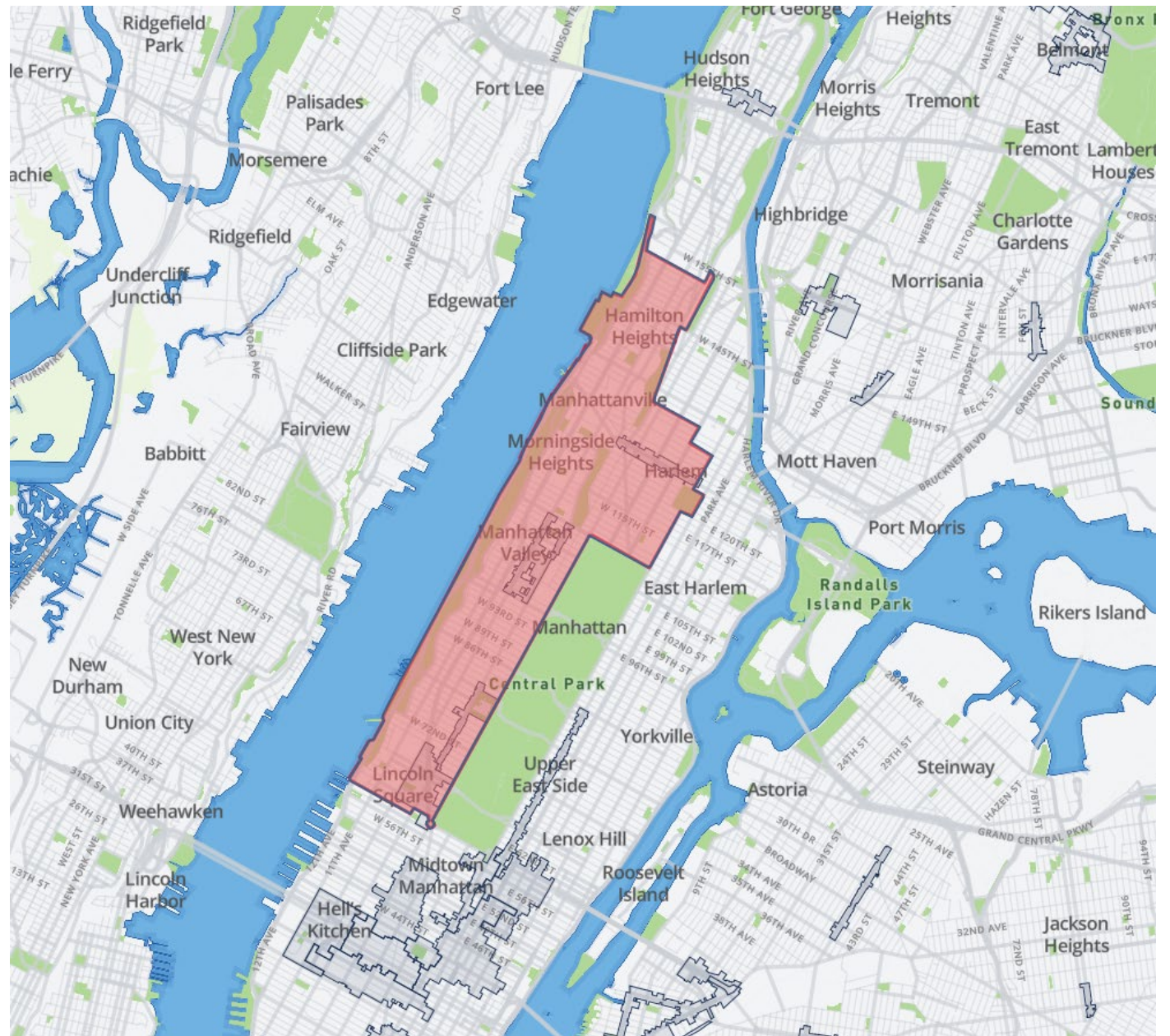


Alejandro Martinez

SMALL BUSINESS SUPPORT SPECIALIST

amartinez@manhattancc.org

516-570-3774





Sean Martin

SMALL BUSINESS SUPPORT SPECIALIST

smartin@manhattancc.org

516-415-1250



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Justin Flaminiano

SMALL BUSINESS SUPPORT SPECIALIST

jflaminiano@manhattancc.org

516-331-0014



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Star Childs

TECHNICAL SUPPORT SPECIALIST

Star@manhattancc.org

516-400-0206



Tech Specialist Role

FREE consultation and guidance on technology for your business.

- Websites
- Databases
- User Experience Design
- & more!

TECH OFFICE HOURS

EVERY WEDNESDAY THIS MONTH

Schedule a one-on-one consultation with Star to discuss technical resources for your business.

Sign up today:

Scan the code,

or visit tech-office-hours.carrd.co

TECHNICAL SUPPORT ACROSS 3
BOROUGHES

- Bronx
- Manhattan
- Staten Island



How to connect Small Businesses to Resources

- Flyers & Palm Cards (available in 9 languages)
- Social media
- Newsletters
- Door to door outreach
- Cohost an SBRN info sessions for Business Owners
- Meet with your Specialist

NYC
SMALL BUSINESS
RESOURCE NETWORK

Are you a small business?
We are here to help you.

YOUR ONE-STOP SHOP FOR RECOVERY SUPPORT
Get access to valuable resources through Small Business Support Specialists in your borough

FINANCIAL GUIDANCE | MARKETING EXPERTISE | TECHNOLOGY SUPPORT
LEGAL COUNSEL | BUSINESS COACHING

SIGN UP TODAY
Learn more and visit our website at:
NYCSmallBusinessResourceNetwork.org
@nycsbiznetwork

NYC
SMALL BUSINESS
RESOURCE NETWORK

Get access to personalized guidance & recovery resources for your business

FOUR EASY STEPS TO GET CONNECTED TO A SMALL BUSINESS SUPPORT SPECIALIST

- 1 Sign up by submitting your business profile
- 2 You will be assigned a Small Business Support Specialist through your local Chamber of Commerce
- 3 Work with your Specialist to assess your business needs
- 4 Get personalized guidance and access to resources for your business

5 BOROUGHS. 1 RESOURCE NETWORK.
Our public-private partnership came together to offer meaningful assistance to small business owners through the city's corporate, financial, and professional services sectors, as well as universities, philanthropies, and expert volunteers.

EDC | PARTNERSHIP FUND | BROOKLYN | QUEENS | MANHATTAN

NYCSmallBusinessResourceNetwork.org

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YOUR ONE-STOP SHOP FOR RECOVERY SUPPORT
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FINANCIAL INVESTMENT | MARKETING EXPERTISE | TECHNOLOGY SUPPORT | LEGAL COUNSEL | BUSINESS COACHING

SIGN UP TODAY IN FOUR EASY STEPS

- 1 Sign up by submitting your business profile
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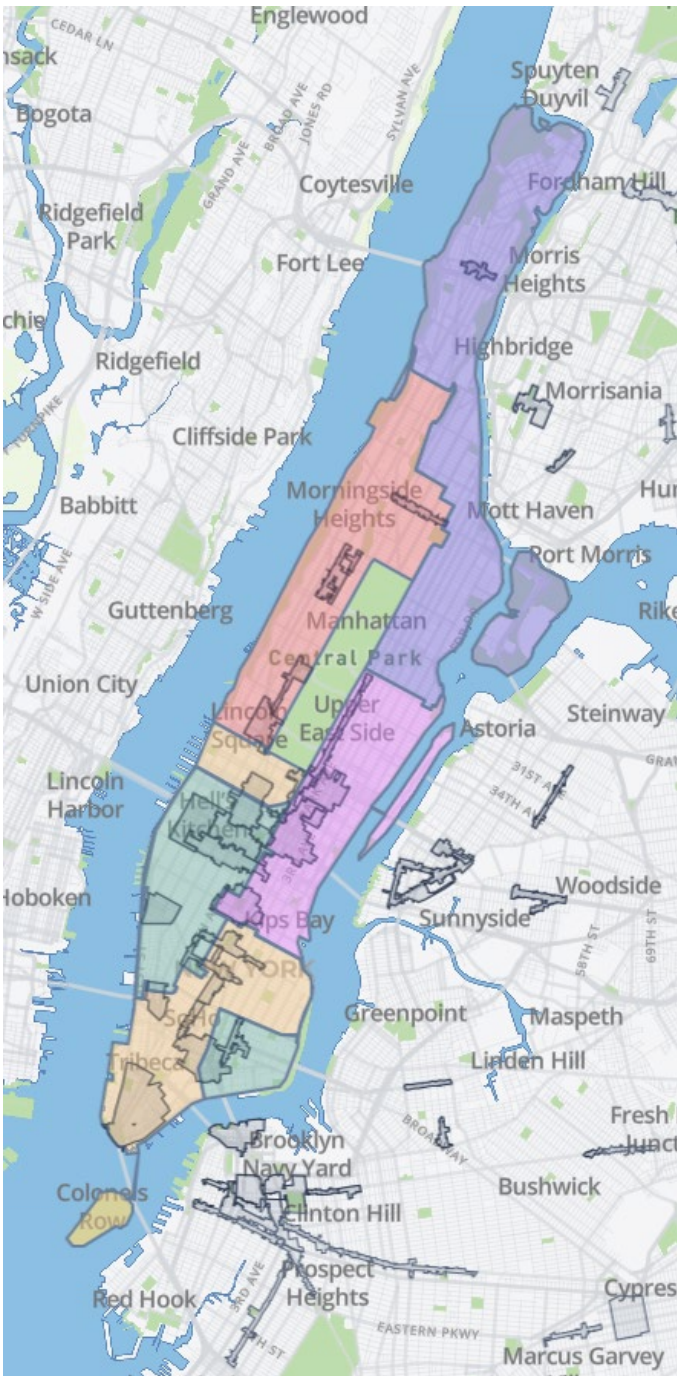
NYC
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Free Face Coverings from the Manhattan Chamber

- Sign up for the SBRN and ask your Specialist for Masks
- Schedule a pickup by email: helpdesk@manhattancc.org



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CHAMBER OF
COMMERCE



THANK YOU! STAY IN TOUCH

Business Support Specialists

- Francesca Bruce: Fbruce@manhattancc.org
- Christopher Freire: cfreire@manhattancc.org
- Alejandro Martinez: amartinez@manhattancc.org
- Sean Martin: smartin@manhattancc.org
- Justin Flaminiano: jflaminiano@manhattancc.org

Technical Support Specialist

Star Childs schildts@manhattancc.org

Director of Business Recovery

Natalie Mendell nmendell@manhattancc.org

NYCSmallBusinessResourceNetwork.Org

Manhattancc.Org



Questions?

helpdesk@manhattancc.org

www.manhattancc.org

www.nycsmallbusinessresourcenetwork.org



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