

# THE POWER OF GOOD

2016 | REPORT TO THE COMMUNITY



# OUR MISSION

Goodwill of Western and Northern Connecticut serves people with disabilities, economic disadvantages and other barriers to employment.

Our mission is to help people achieve independence and self-sufficiency through job training and other support services.

# HONORING THE SPIRIT OF

## DETERMINATION



KENDRA D'ANDREA

## INSPIRATION



LAKEISHA BUTLER

## PERSEVERANCE



CALVIN BOYD

**Click on the winners to see their story.**

While Goodwill provides exceptional supportive services, training and guidance, it truly is our program participants and community partners that make our mission possible. Every year, individuals and businesses demonstrate determination, perseverance and commitment that inspires us. And every year, Goodwill is proud to honor a few that really stand out.

# COMMUNITY IMPACT REPORT

**25,886**  
CONNECTICUT  
RESIDENTS SERVED

**1,355**  
EMPLOYEES

**23** COMMUNITY  
SERVICE  
PARTICIPANTS

**427,293**  
CLUB GOODWILL  
LOYALTY MEMBERS

**944,044**  
DONATION VISITS



**1,432,555**  
RETAIL SALES TRANSACTIONS



**2,312** ENTERED  
EMPLOYMENTS

3,562

ATTENDED HIRING  
EVENTS AND  
CAREER EXPO



8,866

INDIVIDUALS  
HELPED @ GOODWILL  
CAREER CENTERS

10



GOODWILL  
CAREER  
CENTERS

31

GOODWILL  
DONATION  
STATIONS



19

GOODWILL STORE &  
DONATION STATIONS

5,496



SCHOOL SUPPLY  
FILLED BACKPACKS  
DISTRIBUTED

5

NEW GOODWILL STORE  
& DONATION STATIONS



BLOOMFIELD • ENFIELD • MONROE • OXFORD • WATERBURY

116,957



ITEMS DONATED IN BAG  
IT UP FOR GOODWILL  
SCHOOL CHALLENGE

1,452

INDIVIDUALS HELPED  
TO PURCHASE A  
THANKSGIVING MEAL



6

COUNTIES SERVED  
IN CONNECTICUT  
COVERING 104 TOWNS



19,900,801 LBS

OF CLOTHING & TEXTILES DIVERTED FROM LANDFILLS

# LEAVE A LEGACY FOR THE FUTURE

You can share your goodwill and make an impact on Goodwill's programs and services by creating a lasting gift to Goodwill. When you name Goodwill in your will, it leaves a legacy that benefits future generations, while also providing the tax advantages of philanthropic giving.

Goodwill of Western & Northern Connecticut is a 501(C)3 non-profit organization, and charitable gifts are tax deductible to the fullest extent allowable by law. Goodwill cannot render any legal or tax advice. Please consult your attorney and/or financial advisor before making a decision.

# THANK YOU TO OUR DONORS

Goodwill appreciates all donations. This report recognizes donors who contributed \$300 or more in 2016. We sincerely apologize if a name has been omitted or misspelled.

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Pei Chen

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Elaine Henry

## **Vickie L. Volpano**

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Director of Human Resources

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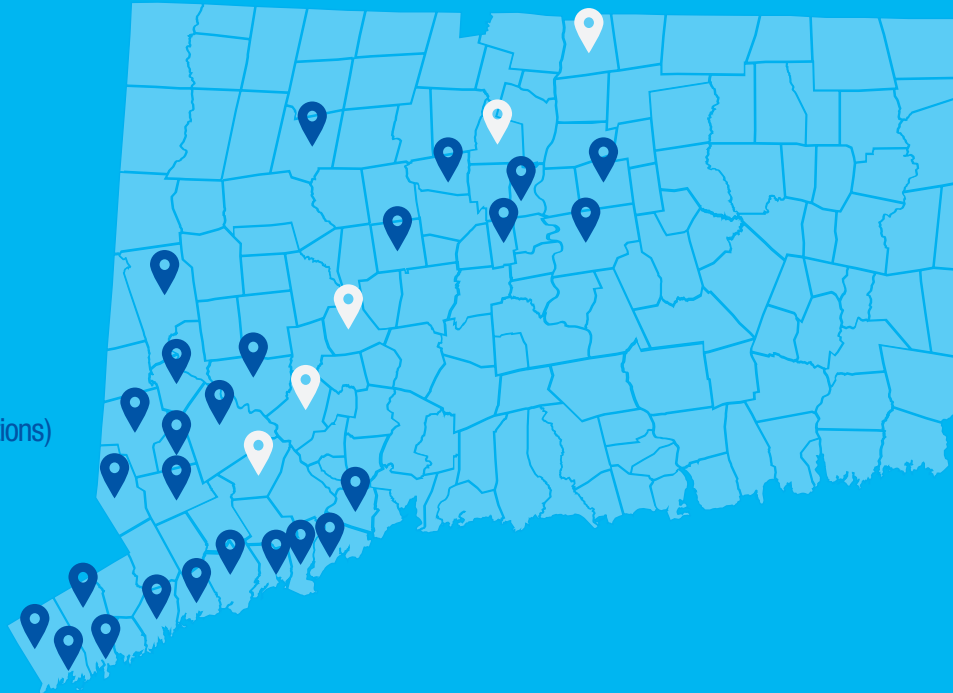
#### **William A. Ridolfi**

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# STORES AND DONATION STATIONS

Avon  
Bethel  
**Bloomfield**  
Bridgeport  
Bristol  
Brookfield  
Danbury  
**Enfield**  
Fairfield  
Glastonbury  
Greenwich (2 locations)  
Hartford  
Manchester  
Milford



Monroe  
New Milford  
Newington  
Newtown  
Norwalk  
**Oxford**  
Redding  
Ridgefield  
Shelton  
Southbury  
Stamford  
Stratford  
Torrington  
Waterbury  
Westport

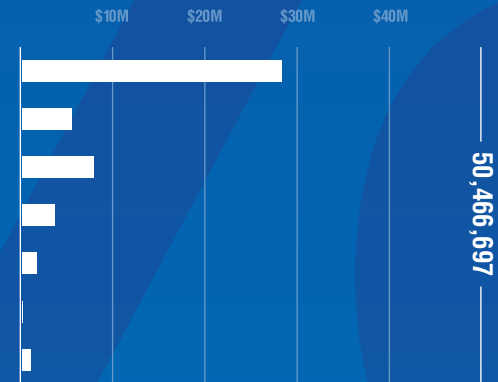
 **5 NEW LOCATIONS ADDED IN 2016**

# WHAT THE COMMUNITY GAVE US



# WHAT WE GAVE BACK

Wages & Benefits	29,496,905	58.45%
Supplies & Services Purchased	5,871,829	11.64%
Occupancy Costs (rent, utilities, telephone, etc.)	8,393,888	16.63%
Management & General	3,811,684	7.55%
Outreach & Other Operating Expense	1,690,751	3.35%
Fund Raising	60,666	0.12%
Business Development & Building Renewal Funds	1,140,974	2.26%
<b>Total</b>	<b>50,466,697</b>	<b>100%</b>



TOGETHER,

WE ARE POWERING

GOOD

THANK YOU

