

The premier studio in the Napa Valley,
Dan Mills Productions, creates memorable brand images
amidst a setting of technology, comfort, and convenience.

Based in Rutherford, and in close proximity to the entire San Francisco Bay Area,
the studio sits at the center of the wine, culinary, and spa experiences the region is famous for.
Our organic gardens provide stylists with freshly picked produce, herbs and props.
Our state-of-the-art digital studio enables us to provide the highest possible quality for both art directors and clients.
Our wine production facility allows a peek and a taste into the art and craft of winemaking.

We've worked with a wide array of clients and brands including Diageo, Foster's, Kendall Jackson,
Sutter Home, Bronco, Grgich Hills, TOR, 585, Patz & Hall, Duckhorn and Wente.



DAN MILLS PRODUCTIONS

Post Office Box 108, Rutherford, California 94573 TELEPHONE: 707 963-8900

WWW.DANMILLS.COM



Years ago, on the advice of Jacques Pepin, Dan decided to settle in the Napa Valley to create a studio that would become a destination for culinary and wine clients. Dan's experience spans nearly 3 decades working for some of the most critical eyes on the planet. Dan began his career shooting with visionary photographers Helmut Newton, Annie Leibowitz and Philip Jones-Griffiths eventually landing his own assignments and clients. Since then his editorial clients have included Time Magazine, Fortune, Forbes, Wired/Tokyo, MacWorld, Playboy and the Los Angeles Times. Corporate clients have included Apple Inc., CitiCorp, HP, Intel, Sun Microsystems and Texas Instruments.

At the studio, we've worked with a wide array of clients and brands including Diageo (B.V., Sterling Vineyards), Foster's (Beringer, Chateau St. Jean, Etude), Kendall Jackson, Sutter Home, Bronco, Grgich Hills, TOR, 585, Patz & Hall, Duckhorn and Wente.

Why Shoot Here

This is the epicenter of it all — the wine and culinary capital of America.

Why produce your next food or wine project anywhere else? Justly famous as the center of American winemaking, the Napa Valley is also home to some of the country's best culinary minds, chefs, authors and purveyors. What happens here can make waves the world over. Our location and Napa Valley viewpoint ensure a vision and perspective simply not found anywhere else...much less an urban city photography studio

In the wine business, it's called "terroir". A sense of a place. It's why shooting here is unlike shooting anywhere else. From our dramatic setting in Rutherford...the center of the Napa Valley, to the luxurious hotels and spas that house our guests, shooting here is like a mini-vacation for our clients, and especially their clients.

As most of our clients are as passionate about food as we are, there is hardly a better place in America to reward the palette before, during and after a day of shooting. World-class dining abounds....from a simple Thomas Keller morning pastry at Bouchon Bakery to dinner at his Michelin 4-star French Laundry; Olive oil tasting at Round Pond to chef Todd Humphries mushroom tasting menu at Martini House, both you and your clients will fondly remember your off time culinary adventures.

Not to be outdone by the marvelous food and wine options, we have special arrangements with several of Napa Valley's finest resorts and spas to ensure our clients have a relaxing respite to end their days here. The Carneros Inn, Auberge du Soleil, and Meadowood have all welcomed our guests, both agency and client, and helped create the special touches and amenities that take all the stress out of business travel.

For our local Bay Area clients, many are surprised to learn the studio is slightly more than an hours drive from San Francisco, making single day shoots both feasible, and surprisingly easy,

Studio & Gardens

Our 2500 sq. food shooting state is a rustic mix of high technology and Napa Valley comfort. A stone faced fireplace adds a rustic glow in fall and winter, while 18' glass doors offer unparalleled views to our organic gardens and the Mayacamas Mountains across the valley. A fully functional, glass enclosed in prep kitchen allows food stylists their own 'room' separate from the shooting stage or studio, or for video work, a complete prep kitchen within steps of the set.

You may recognize the studio from TV. — for two seasons it was used by Food Network/Style Network as the set of Napa Style, a cooking and lifestyle program hosted by chef Michael Chiarello. Other world-class chefs including Jean Georges Vongchertin, Charlie Trotter, Charlie Palmer have utilized the private kitchens for corporate recipe and product development. National Geographic's cruise line uses the studio as base camp for it's annual culinary and wine expeditions with the regions famous chefs, purveyors and winemakers, setting the culinary trends for the coming year.

Our state-of-the art digital studio affords an 'instant' preview while working on set not possible with film. This preview allows clients, food and prop stylists alike to adjust and massage - with instant results. Using ultra-high resolution Hassleblad system, we are able to capture detail not possible with lesser digital devices. Additionally, several varying output devices are available including an extra large format Epson for on-site proofing.

Our 6000 sq. foot organic culinary gardens and patio allow chefs and stylists truly 'just-picked' produce and props to ensure your shoot has a style and character all it's own. The seasonal gardens supply not only product and props for your shoot, but have been used extensively as outdoor locations not possible in an urban studio. Our extensive variety of heirloom vegetables is our own Farmers Market, as evidence by the hundreds of tomatoes eaten directly off the vine by chefs and clients alike.

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Winemaking

A true "garagiste" experience, shooting here allows a hands on tour, taste and real world view of both the art and science, of premium winemaking.

We began producing small lots of ultra premium wines in 2005 and have increased production each year to our current limited release production of 1200 bottles. As an added bonus of working with the studio, clients can see, smell, touch and taste our current releases, as well as sample from our barrels, or even help with the crush. You'll see and experience the craft of winemaking not possible at even the smallest boutique winery, as you compare lot by lot, barrel by barrel in our on-site micro facility.

Sourcing fruit from only select vineyards, we have been making luscious hand-crafted wines for the exclusive enjoyment of our clients and guests. These varietals have included a Howell Mountain Cabernet Sauvignon, Carneros Syrah, Plymouth Sangiovese and Yountville Rose of Pinot Noir.

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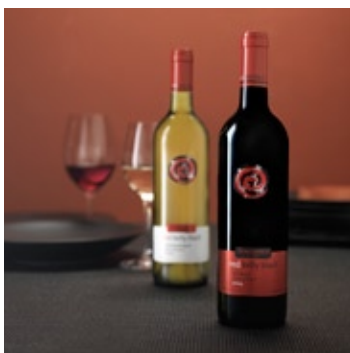
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In The Bottle.

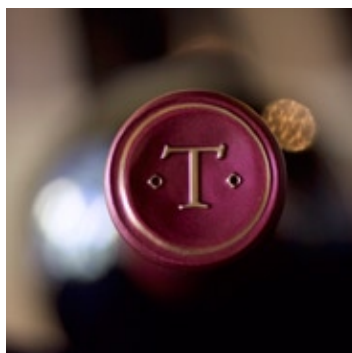


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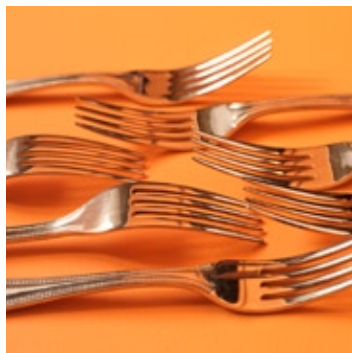


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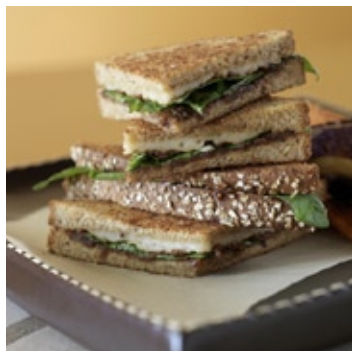


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