

The Right Place at the Right Time: The CalWORKs Home Visiting Program



Angela Rothermel
Director, Early Childhood Policy at Children Now



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Today

- Nuts & bolts of the CalWORKs HVP
- The California home visiting landscape
- Connecting the Dots



**Children
Now**

We are an umbrella research, policy development, communications, and advocacy organization working on all key kids issues – including early childhood, education reform, children’s health, and child welfare.

The evidence is clear

Investing in high quality, comprehensive policies and programs for children and their families – starting before birth – makes sense!



- Brains are built over time, from the bottom up
- Cognitive, emotional, and social capacities are inextricably intertwined
- Toxic stress weakens the architecture of the developing brain
- Positive relationships & interactions fuel healthy development

Center on the Developing Child, Harvard University

Nearly 500,000 babies are born in California each year.



Nearly 2 in 3 born to low-income mothers

2 in 5 born into a high-poverty neighborhood

1 in 11 born pre-term

1 in 5 mothers experience depression

1 in 4 mothers report 2+ ACEs in their own childhood

73% of parents say parenting is their biggest challenge

69% of parents say they would use more positive parenting strategies if they knew them

Why home
visiting?

- Voluntary
- Proven outcomes
- Two-generational impact
- Replicable
- Intended to support families with multifaceted needs
- Designed to be embedded

Why home visiting in CalWORKs?

- Strengthens families in poverty – in both the short and long term
- Proven approach aligned to CalWORKs 2.0
- Supports families in many different circumstances
- Local foundation to build upon

The CalWORKs Home Visiting Program

- Established in the 2018-19 state budget
- Augmented in the 2019-20 state budget



Senate Budget Subcommittee 3 Testimony – April 19, 2018

Angelica Fay Cadiz, Healthy Families America Parent Alumna, Solano County

Amber Hill, Nurse Family Partnership Parent Alumna, Sacramento County



Key features of the CalWORKs HVP

As established in 2018-19 budget

- Requires use of evidence-based home visiting programs
- Requires home visitor training in implicit bias, cultural competence and CalWORKs array before serving families
- Includes child-only cases
- Allows families to participate in home visiting until child's 2nd birthday even if they exit CalWORKs
- Allows one-time \$500 per family for purchase of goods/equipment to improve health/safety of household environment
- Requires third-party independent evaluation and collection of select data indicators related to clients, secondary referrals, workforce and systems

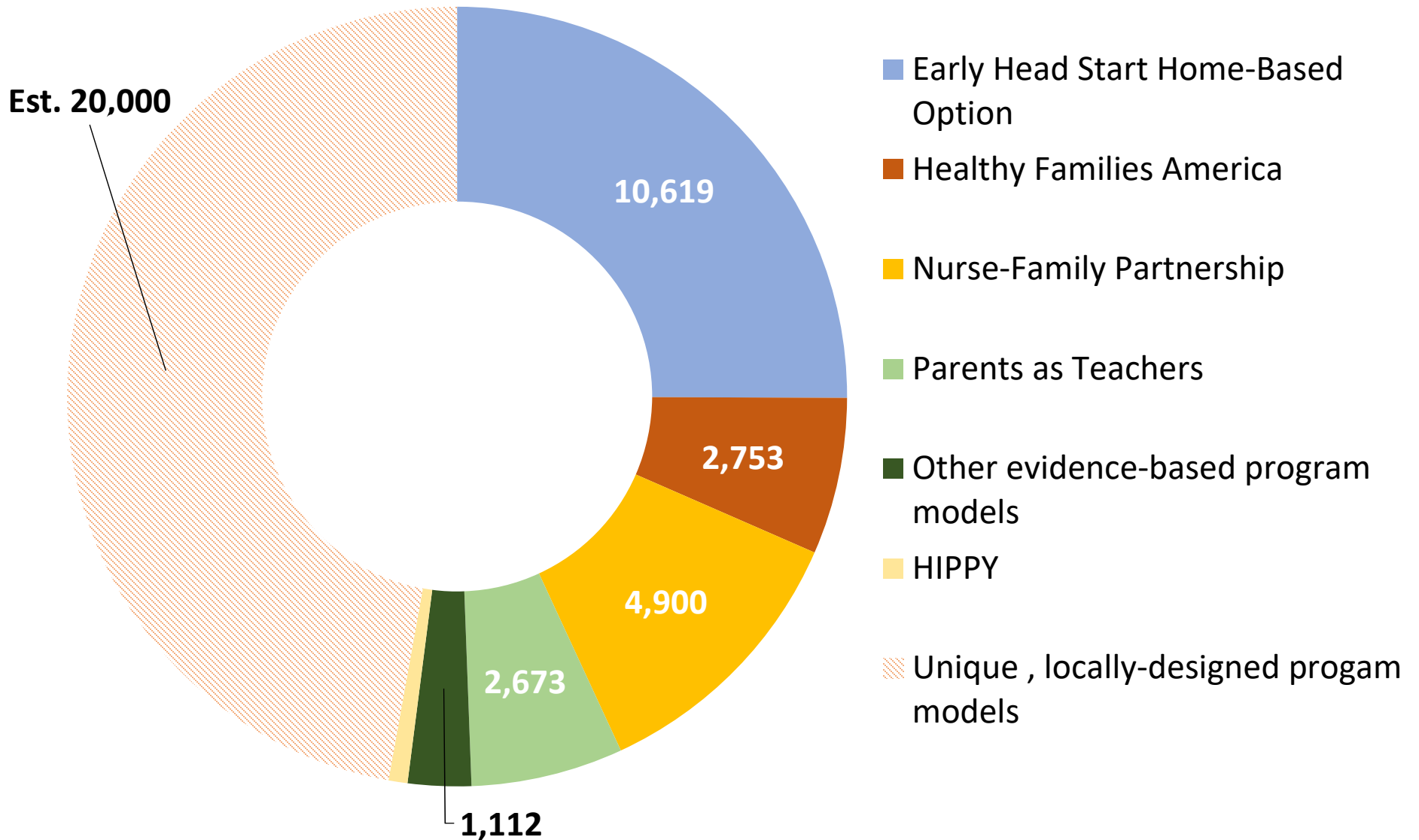
Key features of the CalWORKs HVP

As enhanced in 2019-20 budget

- Clarifies that all CalWORKs participants who are pregnant or parenting a child under age 2 are eligible
- Clarifies that pregnant individuals presumptively eligible for CalWORKs may participate in the HVP
- Clarifies that including noncustodial parents in home visits with the primary custodial parent is allowable
- Changes name from CalWORKs Home Visiting Initiative to CalWORKs Home Visiting Program to reflect ongoing, permanent nature of the program

Where are we?

The CA Home Visiting Landscape (2018)



The CA Home Visiting Landscape (2018 & prior)



- 45 counties with First 5 funded home visiting
- 23 counties with federally funded CDPH home visiting
- 129 federal-to-local Early Head Start grantees



- At least \$87.5M in direct First 5 funding
- \$23M in federal-CDPH-local MIECHV funding
- Unknown (likely \$150M+) in federal-to-local Early Head Start grants
- Unknown Medi-Cal MAA and TCM claiming by individual home visiting providers



- First 5 Commissions
- Local health departments
- Community-based organizations
- Hospitals and clinics
- Early childhood service providers & stakeholders

The CA Home Visiting Landscape (2019)



- 45 counties with First 5 funded home visiting
- **30 counties with federal/state funded CDPH home visiting**
- 129 federal-to-local Early Head Start grantees
- **44 counties with CalWORKs HVP funding**

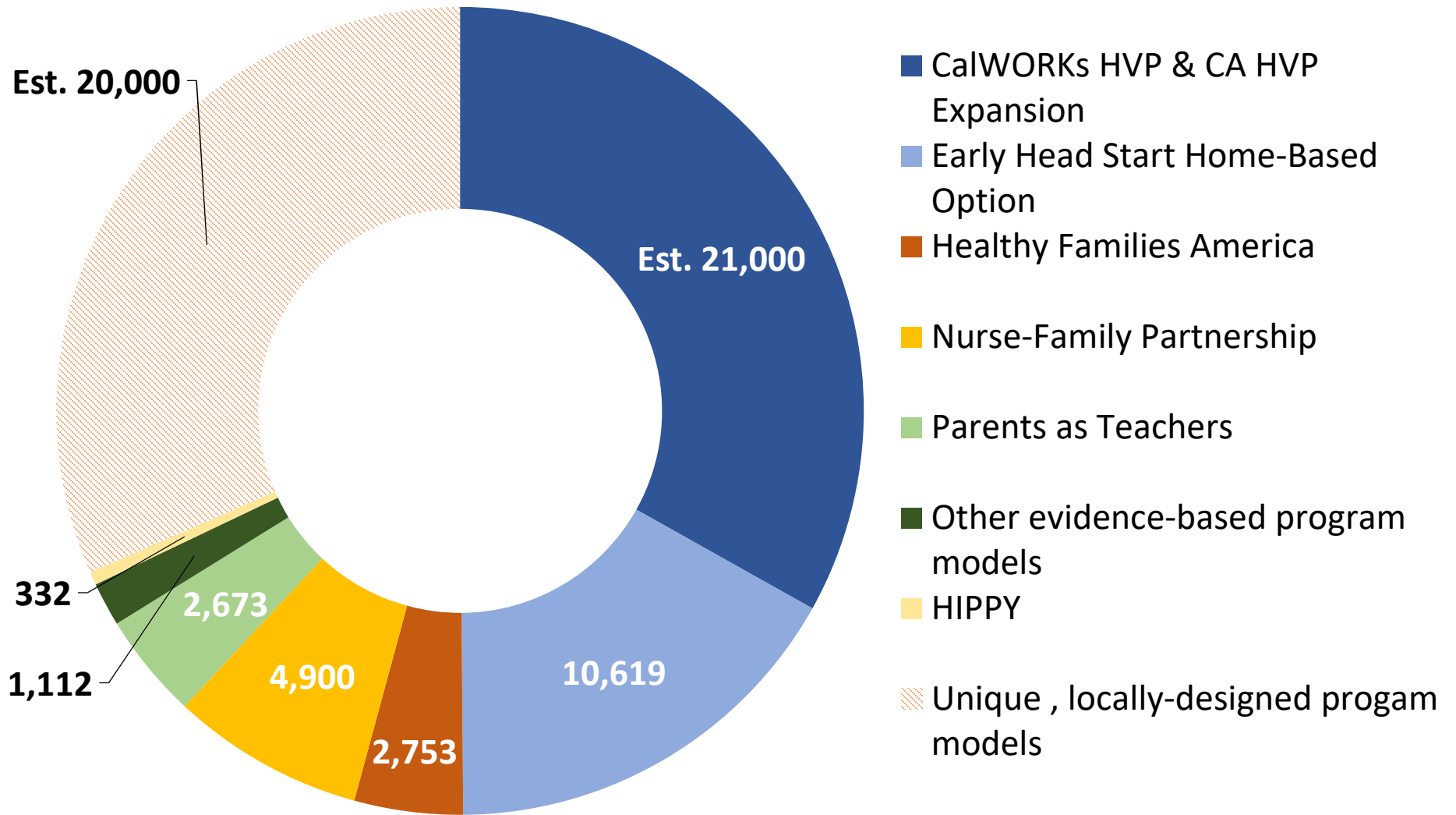


- At least \$87.5M in direct First 5 funding
- \$23M in federal-CDPH-local MIECHV funding + **\$23M general fund to CDPH**
- Unknown (likely \$150M+) in federal-to-local Early Head Start grants
- Unknown Medi-Cal MAA and TCM claiming by individual home visiting providers
- **\$90.3M TANF and General Fund for CalWORKs HVP**



- First 5 Commissions
- Local health departments
- Community-based organizations
- Hospitals and clinics
- Early childhood service providers & stakeholders
- **Local human services departments**

The CA Home Visiting Landscape (2019)



Where do we go from here?


Essential elements of home visiting implementation



Effectively identify & outreach to eligible families



Build, maintain & retain a high-quality workforce



Ensure high-quality, comprehensive programming to families



Gather meaningful data



Leverage & layer diverse funding

Leveraging the Landscape

- What is in place already?
- What needs to be built?
- What is working well? Why?
- What isn't working well? Why?
- Who are the experts, in what?
- Who should be at the table with us?
- How are staff prepared (or not)?
- Who do we want to reach?
- Where do those families get information?
- What data do we have? What data do we need?



Connecting the Dots

- Cross-entity planning to jointly identify barriers, gaps and co-develop solutions
 - Self-reflection
 - Stakeholder Mapping
 - Gap analysis
 - SWOT
- Take a partnership mindset
 - Common goals, unique roles
 - Shared knowledge and information
 - Win-win Interagency Agreements
 - Relationships across siloes



Resources

Service Coordination in Home Visiting: A Toolkit for Practice and Research (Home Visiting Applied Research Collaborative, 2018)

<https://www.hvresearch.org/service-coordination-toolkit/>

The ZERO TO THREE Home Visiting Community Planning Tool (Zero to Three, 2016)

<https://www.zerotothree.org/resources/172-the-zero-to-three-home-visiting-community-planning-tool>

Building Infrastructure to Support Home Visiting to Prevent Child Maltreatment: Two-Year Findings from the Cross-Site Evaluation of the Supporting Evidence-Based Home Visiting Initiative (Mathematica, 2011)

<https://www.mathematica.org/our-publications-and-findings/publications/building-infrastructure-to-support-home-visiting-to-prevent-child-maltreatment-twoyear-findings-from-the-crosssite-evaluation-of-the-supporting-evidencebased-home-visiting-initiative>

Los Angeles County Perinatal and Early Childhood Home Visitation Consortium

<https://homevisitingla.org/>

Strengthening Home Visiting in Los Angeles County: A Plan to Improve Child, Family and Community Well-Being (Los Angeles County Department of Public Health and Health Agency, 2018)

<http://homevisitingla.org/wp-content/uploads/2018/09/Home-Visiting-Report-2018-F5LA.pdf>

Angela Rothermel
Director, Early Childhood Policy

aroothermel@childrennow.org

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