

hire
WALTON

WALTON





“We are fortunate to have a deep and talented network of Razorbacks serving in positions with Walmart and Sam’s Club. The University of Arkansas empowers students with the skills they need to shape the future of business.”


Doug McMillon
President & CEO, Wal-Mart Stores, Inc.

The Sam M. Walton College of Business is the state’s premier college of business. By having an enormous impact on industry, nearly 30 Walton College graduates occupy executive-level offices at *Fortune 500* companies, including four *Fortune 500* CEOs –

- Doug McMillon of Walmart
- John Roberts of J.B. Hunt Transportation Services, Inc.
- William T. Dillard of Dillard’s
- Gary Norcross of Fidelity National Information Systems.

Why hire WALTON?

In the heart of the world's retail industry, Walton College's corporate sponsors, world-class faculty, and industry connections translate into **student success**. We owe a great deal of credit for our success to the **alumni**, **employers**, and **organizations** that partner with **WALTON** to provide relevant business examples, encourage our students in internships and employment, and provide crucial funding and other forms of support.



“Tyson Foods’ dedication to hiring Walton College graduates is deeply rooted in our company history, and it’s a relationship we proudly continue to cultivate. Walton graduates are culturally aligned and hungry to start building careers. It’s a combination of the graduates’ transferable skills along with their ability to think strategically and creatively that lay the foundation for a successful and rewarding career.”

Linda Wray
VP Talent Acquisition & Onboarding
Tyson Foods

ABOUT WALTON

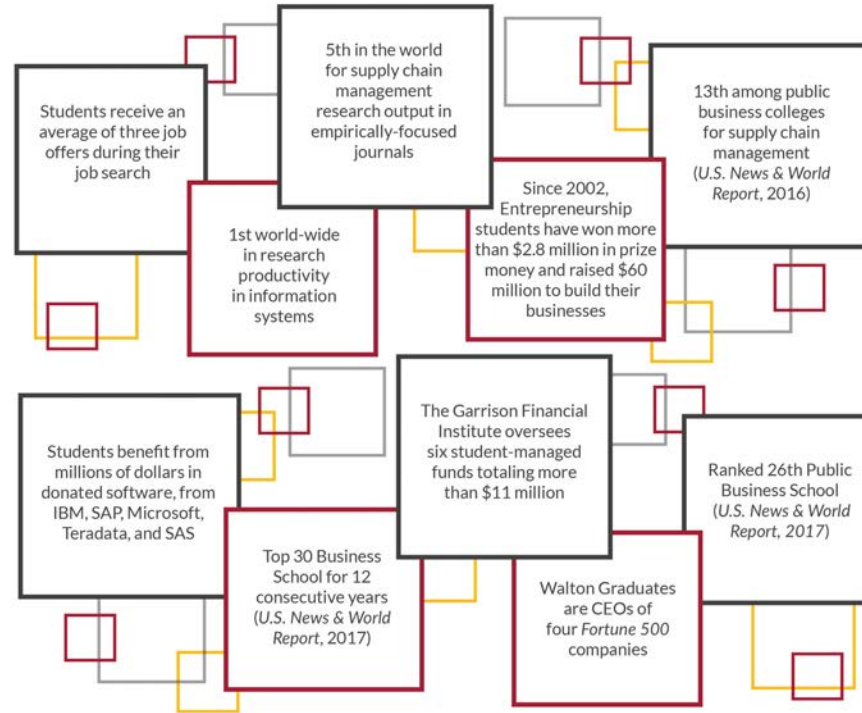
MISSION

The mission of the Sam M. Walton College of Business is to advance and disseminate business knowledge using a diverse, inclusive, and global perspective and to encourage innovation in our primary strategic endeavors. Retail, Data Analytics, and Entrepreneurship.

VISION

Through our teaching, research, and service, the Sam M. Walton College of Business will be a thought leader and a catalyst to transforming lives in Arkansas, the United States, and the world.

ABOUT WALTON



WALTON TOP EMPLOYERS



STUDENTS

Walton graduates offer a great combination of technical, academic, and interpersonal skills. On the 2016 National Survey of Student Engagement, Walton seniors scored higher than seniors from the top 44 universities across the nation in the following competencies:



**Dealing with
Diversity**



**Go-getter
Attitude**



**Team
Player**



**Communication
Skills**



**Analysis &
Synthesis**



Empathy



“The students from Arkansas represent what Schneider is all about. We have had great success hiring Arkansas students in internships and full time opportunities. Working with the University of Arkansas Walton College of Business is a pleasure and part of our core College Recruiting Strategy and I am excited about the growing relationship Schneider has with Walton.”

Sarah Campillo
Corporate Recruiter
Schneider

STUDENTS



Walton Honors

is a program offered to high-achieving students who exemplify academic excellence, extraordinary leadership potential, and a sense of civic duty to their community.



"Leadership Walton gave me the tools to be successful in my career after graduation. It pushes students to build a professional network and have job experiences before students start their first job!"

Anita Walker
BSBA 2014
Category Development Analyst
Hormel Foods

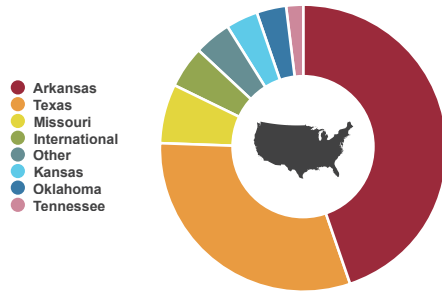
Leadership Walton

is a student program that guides students toward lifelong professional success by being actively involved in volunteer experiences, internships, community service, etiquette dinners and mentor programs.

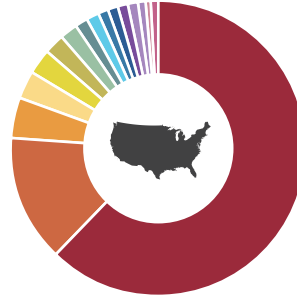
STUDENT DEMOGRAPHICS

United States Alumni Employment

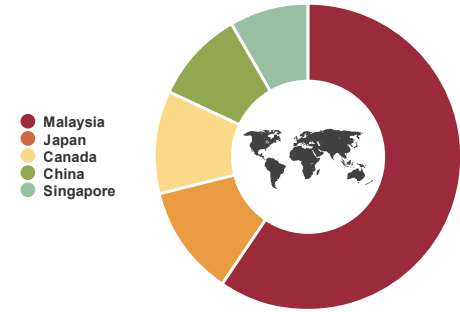
Where are they from?



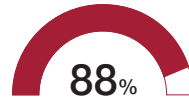
- Arkansas
- Texas
- Oklahoma
- Missouri
- Tennessee
- California
- Florida
- Georgia
- Colorado
- Virginia
- North Carolina
- Illinois
- Kansas
- Louisiana
- Alabama
- New York



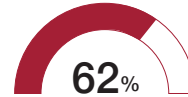
International Alumni Employment



Job-seeking Walton College undergraduates who were employed at graduation



Undergraduates who have participated in work experience or internships



UNDERGRADUATE STUDIES

Accounting (BSBA*, BSIB**)

Economics

(BSBA*, BSIB**)

- + Business Economics
- + International Business and Economics

Finance

(BSBA*, BSIB**)

- + Finance and Banking
- + Energy Finance
- + Financial Management/Investments
- + Risk Management
- + Real Estate

General Business

(BSBA*, BSIB**)

Information Systems

(BSBA*, BSIB**)

- + Enterprise Resource Planning
- + Enterprise Systems
- + Business Analytics

Management

(BSBA*, BSIB**)

- + Organizational Leadership
- + Human Resource Management
- + Small Business and Entrepreneurship

Marketing (BSBA*, BSIB**)

Retail (BSBA*, BSIB**)

Supply Chain Management

(BSBA*, BSIB**)

- + Transportation and Logistics
- + Retail Supply Chain Management

*Bachelors of Science in Business Administration is intended for students who wish to focus in a specific field of business.

**Bachelors of Science in International Business allows students to select a particular field of business, but also incorporates an emphasis in a foreign language and international programs.

GRADUATE STUDIES

Masters in Accounting (iMAcc, MAcc)

Masters in Business Administration (MBA)

Masters in Economics (MAEcon)

Masters in Information Systems (MIS)

Doctorate in Accounting, Finance, Information Systems, Management, Marketing and Supply Chain Management

Graduate Certificate in Business Analytics



HIRING WALTON INTERNS

- **Walton College interns are low cost, high impact employees. In addition to reduced HR costs, your company can expect:**
 - Innovative approaches to business problems
 - Additional manpower for projects, research, and analytics
 - Extended employment screening for potential full-time hires
 - Temporary professional talent when a permanent position is unfeasible
 - To contribute to the development of the future workforce through applied learning



“ALDI decided to participate in Corporate Spotlight week the fall of 2015 and found it a valuable tool to share our company brand and generate excitement about the outstanding management opportunities we have to offer. As a result, we have filled many full-time and internship positions with exceptional candidates from the Walton College.”

Mark Bersted
Vice President, Olathe, Kansas Division, ALDI

HIRING PARAMETERS-INTERNSHIPS

- **Students can be hired for internships year round (may request school breaks off). Most companies opt to have interns for fall, spring, summer, or any combination**
 - We recommend advertising openings at least one semester in advance (e.g. fall for a spring opening), up to two terms in advance (e.g. fall hiring for a summer opening)
- **Average Pay is \$14-15/hr for undergraduates and \$25/hr for MBAs***
 - * *Through a unique Graduate Assistantship program, some MBAs can be hired fall/spring through the school directly (similar to a service contract) at \$5600/semester (\$18.67/hr)*

HIRING PARAMETERS- FULL-TIME

- **Students can be hired for full-time roles typically starting in May of their senior year (however, a limited number of students graduate in December)**
 - We recommend advertising openings at least a few months in advance (e.g. February for a May opening), up to two terms in advance (e.g. September for a May opening) because business students are proactive
- **Average Pay is approximately \$52,500 for Bachelor's of Science in Business Administration and \$70,000 for Master's of Business Administration students**

STEPS TO hireWALTON

- **Step 1:** [Create Handshake account](#)
- **Step 2:** [Post job or internship position](#)
 - We recommend a minimum opening of 30 days fall & spring, longer during summer break
 - Walton Career Services will highlight roles through digital marketing [upon request](#)
- **Step 3:** [Request on-campus interview date \(optional, may interview off-site\)](#)
- **Step 4:** Promote opportunities on-campus to maximize applications through event and employer branding (e.g. [Company of the Day](#) and [Business Career Fairs](#)). Must register in advance on Handshake.
- **Step 5:** Review resumes/applications received and select candidates for interview in Handshake
- **Step 6:** Interview
- **Step 7:** Make job/internship offer directly to selected candidate(s)

EMPLOYER RELATIONS



Eric T. Bradford

Director for Employer Relations and
Technology Management
479-575-5291

EBradford@walton.uark.edu

Contact for recruiting strategy and
planning.



Kayla Woessner

Program Manager & Career Coach
479-575-7671

KWoessner@walton.uark.edu

Contact for on-campus events, including
career fair.



Debbie Ritter

Employer Relations Assistant
479-575-3294

DRitter@walton.uark.edu

Contact for Handshake set-up assistance,
to post job and internship opportunities,
and schedule on-campus interviews.



UNIVERSITY OF
ARKANSAS

Walton Career Services



@hireWALTON

George W. Edwards, Jr. Career Suite | 226 Willard J. Walker Hall | 191 Harmon Ave. Fayetteville, AR 72701 |
479.575.6100 | Walton.uark.edu/career

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