

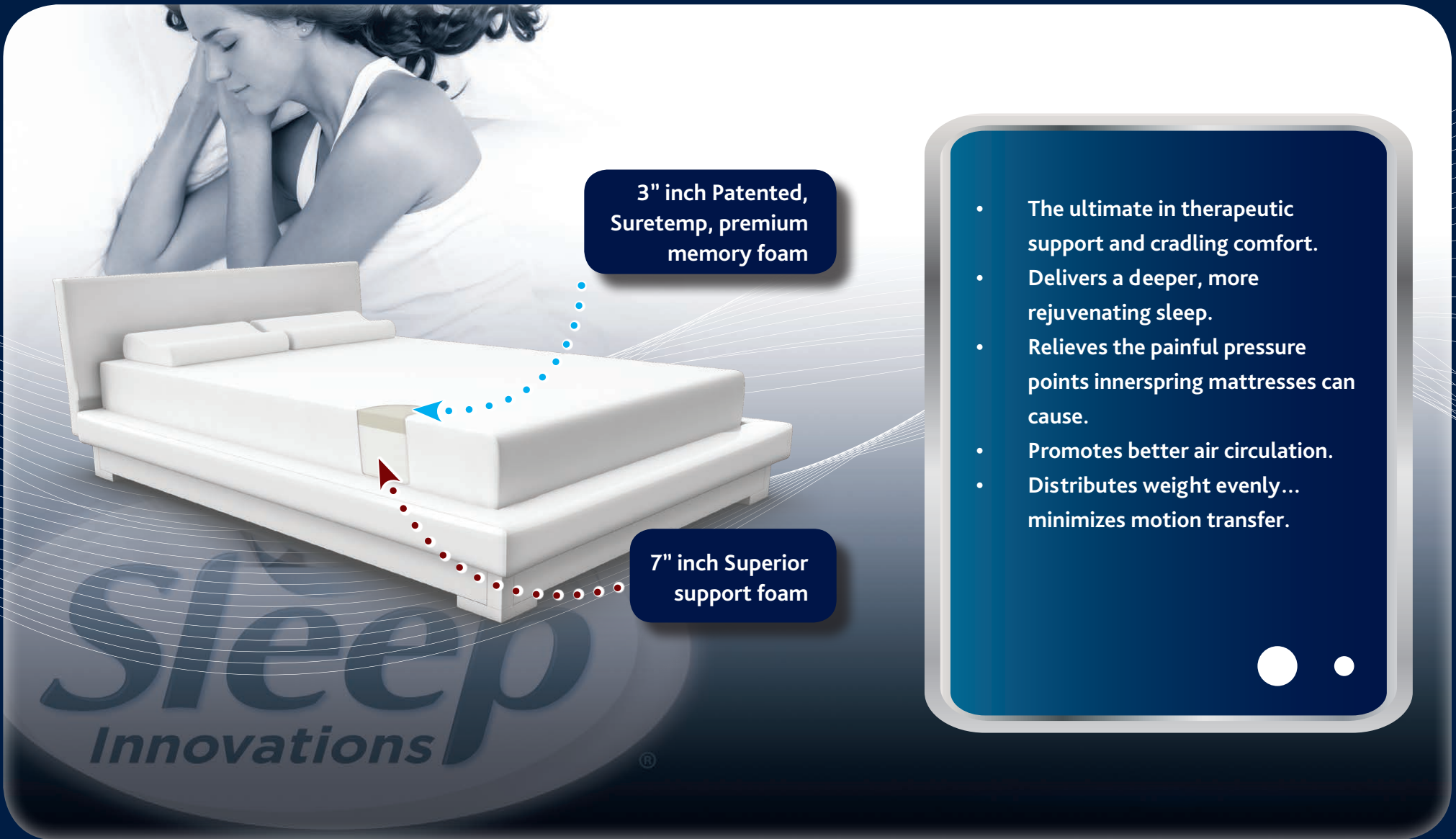


The “special ingredient” in Sleep Innovations products is our memory foam. Our memory foam is manufactured in the United States which meets all industry safety standards. Our patented manufacturing processes produce the highest quality memory foam – with unique therapeutic qualities. Sleep Innovations’ memory foam relieves pressure points by absorbing and disbursing your weight across the surface of our product. Thus, the pressure on your neck, spine and joints is alleviated when you sit or lie down. The result: greater comfort, less pain, better circulation and a restful, deep sleep.

MADE IN THE USA | SURETEMP™ MEMORY FOAM



ULTRA COMFORT MEMORY FOAM TECHNOLOGY



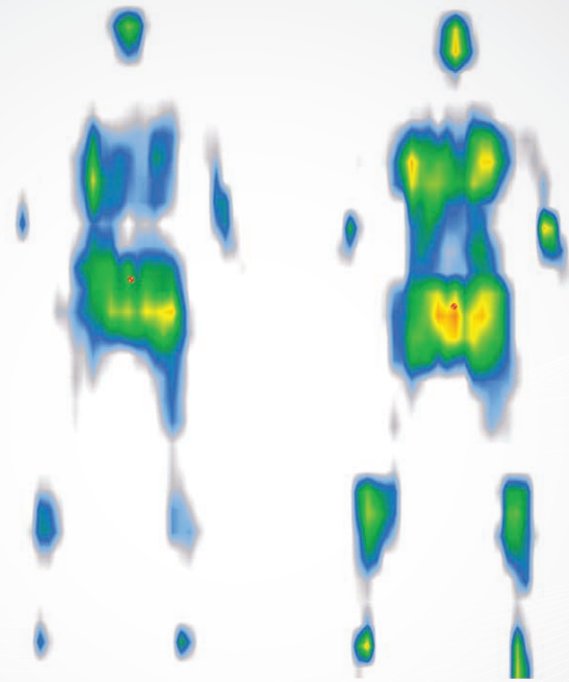
3" inch Patented, Suretemp, premium memory foam

7" inch Superior support foam

- The ultimate in therapeutic support and cradling comfort.
- Delivers a deeper, more rejuvenating sleep.
- Relieves the painful pressure points innerspring mattresses can cause.
- Promotes better air circulation.
- Distributes weight evenly... minimizes motion transfer.



PRESSURE MAPPING PROVES IT



Memory
Foam Mattress

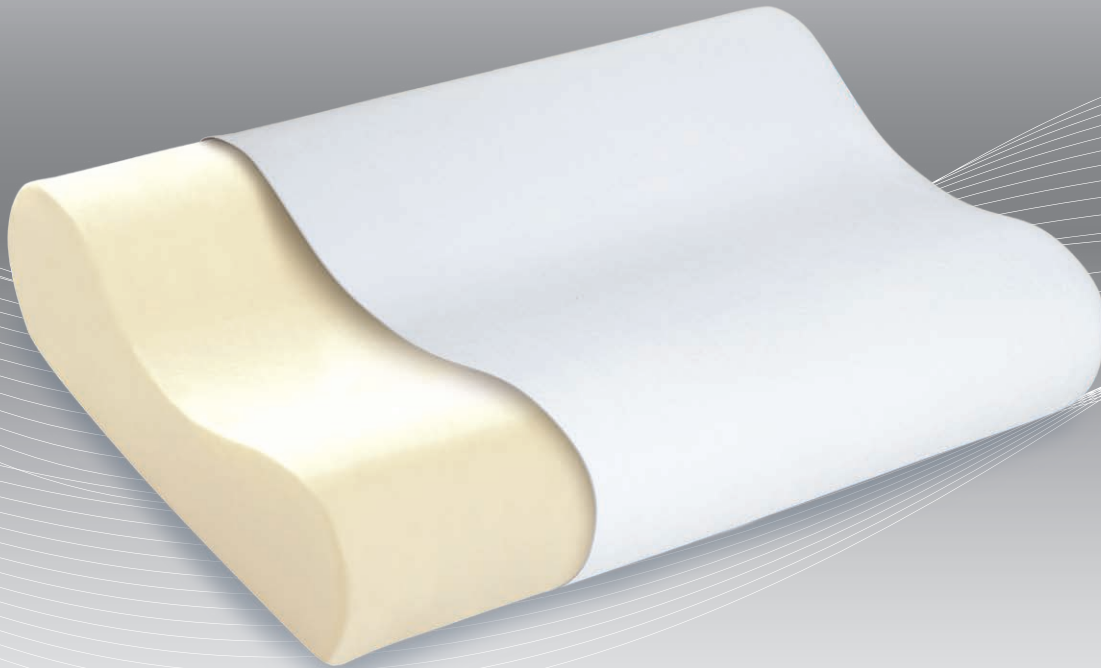
Conventional
Mattress



A pressure map shows how well the weight of a body is distributed on a mattress – the more evenly the weight is dispersed, the more comfortable and supportive the mattress will be. The areas in red show increased pressure on specific areas of the body. With a comfortable level of pressure on your body, you experience less tossing and turning and sleep more soundly.



CONTOUR PILLOW



Our memory foam contour pillow's therapeutic design supports the head and neck for optimal spinal alignment. A contour pillow allows you to sleep with less pressure which reduces tossing and turning during the night. Choose to sleep with either the high or low loft under your neck for optimal comfort and support. Our memory foam promotes air flow which reduces heat build-up and provides a temperature-neutral sleep surface.

suretemp™
memory foam
The right temperature for the right sleep



Ideal for side and back sleepers



2 IN 1 PILLOW



Our classic memory foam bed pillow supports the head and neck comfortably whether you sleep on your side, back or stomach. Suretemp memory foam gently conforms to your body and provides unsurpassed comfort and therapeutic support. This revolutionary technology improves air circulation which helps maintain an ideal sleep temperature.



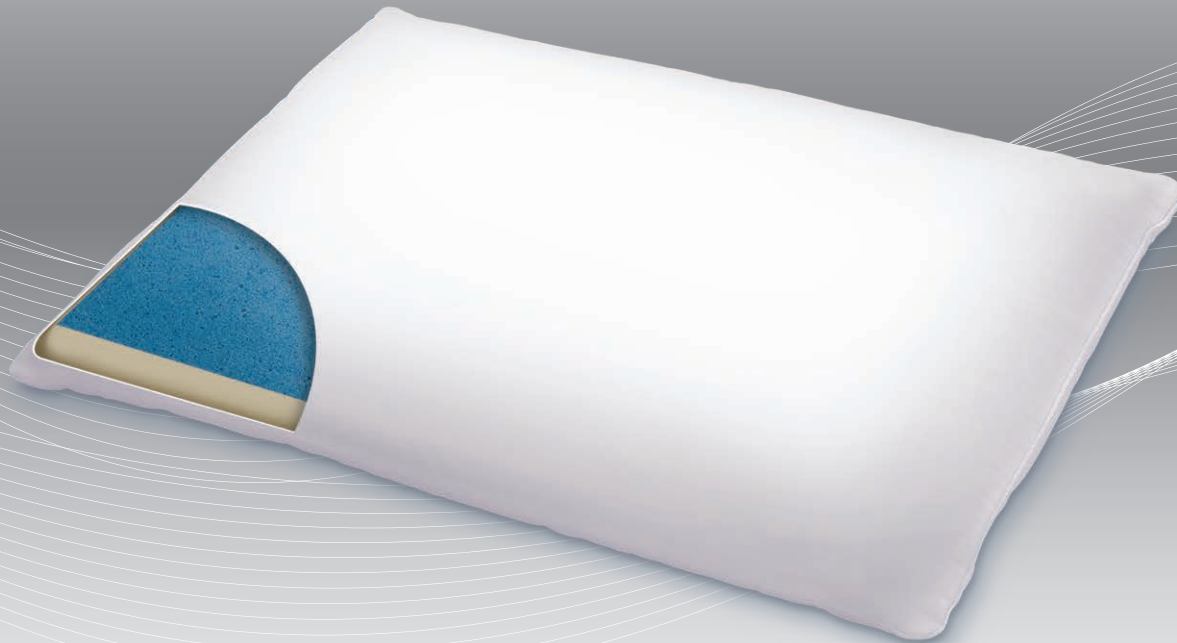
suretemp
memory foam
The right temperature for the right sleep



Ideal for side, back and stomach sleepers



CLASSIC PILLOW



Our memory foam contour pillow's therapeutic design supports the head and neck for optimal spinal alignment. A contour pillow allows you to sleep with less pressure which reduces tossing and turning during the night. Choose to sleep with either the high or low loft under your neck for optimal comfort and support. Our memory foam promotes air flow which reduces heat build-up and provides a temperature-neutral sleep surface.

gel
memory foam

Premium memory foam
infused with gel beads



Ideal for side, back and stomach sleepers



FAQ'S

WHAT IS SLEEP INNOVATIONS

An exclusive bedding brand manufactured in the usa

WHAT IS MEMORY FOAM?

Memory foam was originally developed in 1966 under contract for NASA to provide relief for astronauts undergoing the extreme physical stress of "G-Forces." The material that was invented, visco-elastic polyurethane foam – responds to your body's heat and molds around you, relieving pressure points and improving circulation.

This revolutionary high-density memory foam has been improved many times over the years since its invention. Today's memory foam provides exceptional therapeutic cushioning and support, significantly reduces pressure points, improves circulation, and optimizes sleep temperature.

Because only memory foam mattresses have all of these unique qualities, they provide a better night's sleep than conventional inner-spring mattresses.

WHY SHOULD I BUY A MEMORY FOAM PRODUCT?

A memory foam sleeping surface can actually improve your sleep by providing luxurious comfort and support while dramatically reducing the pressure points that occur during sleep on a conventional inner spring mattress. Reduced pressure points result in better circulation and fewer sleep interruptions versus a conventional sleep surface.

Pressure maps provide a clear illustration in the difference you will feel every night!

WHERE IS MEMORY FOAM MADE?

Sleep Innovations manufactures 100% of its memory foam in the United States. Domestic production allows us to ensure the highest quality goes into every product, and that every item meets the highest safety standards in the U.S.A. It is important to note that many memory foam products are imported, and that they often do not all meet the safe, strict quality and safety guidelines met by all Sleep Innovations products.

WHAT IS "DENSITY" AND HOW DOES IT AFFECT THE COMFORT OF MEMORY FOAM?

Density is the weight of the memory foam measured in cubic feet. In the past density was important in assessing the quality of memory foam. Today, density does not completely determine comfort. Technological breakthroughs have allowed Sleep Innovations and other leading manufacturers of memory foam to produce "open cell" products. These are the best performing products on the market – as the open cell structure, not the density, determines quality and comfort.

HOW IS MEMORY FOAM DIFFERENT NOW FROM WHAT IT WAS A FEW YEARS AGO?

We have had numerous technological breakthroughs over the past few years. As a result, you will find Sleep Innovations' memory foam has been improved (vs. earlier Sleep Innovations' products and vs. competitors' products) in the following ways:

- Improved airflow, heat dissipation and moisture wicking provide a more idealized sleep environment.
- More responsive to your body temperature, even fewer and lighter pressure points when you lie on a memory foam surface. It feels better, faster.
- Looks better and lasts longer.
- Upon opening, there may still be a "brand new memory foam" odour – but it dissipates quickly and completely.

FAQ'S

IS ALL MEMORY FOAM FIRE RETARDANT?

All Sleep Innovations' memory foam meets the standard of California Bureau of Home Furnishing Technical Bulletin (TB) 117.

ARE THERE ANY DANGERS IN MEMORY FOAM?

All of Sleep Innovations' polyurethane foam products are Made in the US and free of known toxins. Our memory foam contains no formaldehyde, no PBDEs (polybrominated diphenyl ether), and no chlorofluorocarbons (CFCs).

WHAT IS PBDE?

PBDE stands for Polybrominated Diphenyl Ether, which was used as a flame-retardant chemical in a variety of household items. The accumulation of PBDEs in the environment has been linked to health problems including liver toxicity, thyroid toxicity.

WHAT CAN YOU TELL ME ABOUT THE HYGIENE OF A MEMORY FOAM PRODUCT?

Memory foam products are naturally resistant to dust mites and are hypoallergenic.

In addition, Sleep Innovations' memory foams products are treated with an anti-microbial finish to prevent the growth of mould and mildew.

WHAT FOUNDATION SHOULD I USE UNDER A MEMORY FOAM MATTRESS?

Memory foam mattresses can be used on a traditional box spring, a well ventilated platform bed, or slatted frame (no more than 6 inches apart). They are not made for adjustable beds, sofa beds, Murphy beds or any other foundation that will bend the product. Memory foam mattresses are not designed to be used directly on the floor.

WARRANTY

SLEEP INNOVATIONS INC. 10 YEAR WARRANTY

Sleep Innovations Inc. has appointed Z-Squared as the sole and exclusive agent for Sleep Innovation products in South Africa.

WHAT DOES THIS WARRANTY COVER?

Z-squared warrants that the fabric cover and the foam material in this product will be free from defects in material and workmanship as described in this warranty (hereinafter referred to as the "Limited Warranty"). Coverage under this Limited Warranty applies only to the original purchaser. Severe body contours are impressions which exceed 3,5 centimetres in depth below the normal level of the product. Severe body contours are covered by this Limited Warranty.

HOW LONG DOES THE COVERAGE LAST?

The Limited Warranty for this product starts on the date of first purchase and expires twenty (10) years from the date of purchase.

WHAT WILL Z-SQUARED DO?

If a defect that is covered during the Limited Warranty period occurs, Z-squared will repair or replace (at Z-squared option) the defective product. If a replacement is required, Z-squared reserves the right to substitute materials of equal or higher quality if the like components are not available.

Replacements or repairs are limited to once only during the warranty period. The warranty period is valid from the date of the original purchase; it does not begin again when a replacement or repaired product is received.

WHAT DOES THIS WARRANTY NOT COVER?

The Limited Warranty does not cover the following: imperfections of the fabric cover; body impressions (less than 3,5 centimetres in depth); comfort preference; transportation charges (if applicable); any abuse or unsanitary product use; or damage caused by improper use or care. Failure to follow the manufacturer's use and care instructions may void this Limited Warranty. The zipper on the mattress is expressly used in the manufacturing process and should not be zipped open or closed at any time. Should you disregard these instructions and the zipper becomes damaged in any way, you have voided your warranty. Mattress covers should not be removed to launder or for any other reason. In doing so, you will void the warranty. Z-squared does not warrant that this product is suitable for any person's medical condition or that it will protect the user against bacteria, viruses, or other disease organisms. To the maximum extent permitted by applicable law, in no event shall Z-squared be liable for any special, incidental, punitive, indirect or consequential damages whatsoever in any way arising out the use or inability to use the product. Some territories do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply. To this extent that the limitation does not apply, this provision shall be excisable from the warranty. Z-squared reserves the right to refuse service and invalidate this Limited Warranty when, upon inspection, the product is found to be in an unsanitary condition, or when the product failure is due to causes other than defective material and/or workmanships. This mattress is designed for full performance when used with a supportive foundation system (platform bed, slatted frame with horizontal center supports and/or a box spring). If used on a faulty foundation system, resulting in damage to the mattress, your Limited Warranty will be void. All warranties contained herein are void if the product is found to have been tampered with or misused by the purchaser beyond reasonable wear, and shall not apply if the product has been physically damaged intentionally or due to accident or neglect; including but not limited to damage by burns, cuts, water, stains, bodily fluids or is otherwise abnormally soiled, used or unsanitary. The consumer is required to protect the mattress with a stain resistant mattress pad, and this Limited Warranty does not cover defects or damage caused by consumer's failure to follow this requirement. This Limited Warranty does not include a normal increase in softness of the memory foam material or a decrease in the slow recovery feature (elasticity). These aspects do not affect the pressure relieving qualities of the foam.

The service terms stated in the Limited Warranty shall be the consumer's sole and exclusive remedy in the event of product failure during the Limited Warranty period. Z-squared make no warranty beyond what is contained in this Limited Warranty. If an implied warranty or condition is created by common law or statute, you also have an implied warranty or condition, BUT ONLY AS TO DEFECTS DISCOVERED DURING THE PERIOD OF THIS LIMITED WARRANTY (TEN YEARS). Z-squared does not authorize any person to create for it any other obligation or ability in connection with this warranty.

This warranty only extends to products purchased in South Africa from Z-Squared or its authorised retailers and is subject to Sleep Innovations honouring all its warranty obligations to Z-Squared as their South African Agent.

If you are considering placing a warranty service claim, please contact Z-Squared on (011) 327 3209 or e-mail us at Z2@pricewise.co.za. A simple claim form must be completed and submitted with a copy of the original purchase receipt for proof of purchase date or your packing slip. You must provide transportation or accept freight charges to and from the nearest Z-Squared office or an authorised Z-Squared retailer for inspection of the warranted product (if requested) or to either return the product for repair or replacement. At our discretion, we may request you to provide photos (digital or standard) of the claimed defect prior to its return for inspection (if requested).

