North Country Public Radio On air, online, in your community

APRIL/MAY/JUNE 2006

Host of *The Splendid Table*, Lynne Rossetto Kasper, Visits in May

We're thrilled to announce that Lynne Rossetto Kasper, host of *The Splendid Table*, heard Sundays at 2 pm on NCPR, will be visiting northern New York this May. Lynne will be our honored guest at a special event for NCPR members on Friday, May 12 at Nicola's Restaurant on Main in Lake Placid, from 5 to 7 pm. She'll share stories about food and her show, and take your questions. Watch and listen for information about tickets and specifics in the coming weeks, including a special mailing to NCPR members. We think this event will sell out quickly, so we encourage you to respond as soon as you receive your mailing.

The Splendid Table has been named Best National Radio Show on Food by the James Beard Foundation, and Best National Syndicated Talk Show by American Women in Radio and Television. Scripps Howard News Service distributes Lynne's advice column, "Ask The Splendid Table." Her first cookbook, The Splendid Table is the only book to achieve the food world's twin crown, The Cookbook of the Year Award from both the Julia Child/IACP and James Beard Awards. Her The Italian Country Table was named one of the best books of 1999 by Cook's Illustrated magazine. Lynne has written for The New York Times, Washington Post, Los Angeles Times, Food & Wine magazine and Bon Appetít. Named One of the 12 Best Cooking Teachers in America by The James Beard Foundation, she also lectures on food and culture in Europe and America.

NPR Kroc Fellow in Residence at NCPR

Prom mid-March through mid-May, NCPR is hosting Douglas Hopper, one of three young journalists selected by National Public Radio as recipients of this year's Kroc Fellowship Awards. Funded though NPR's Endowment Fund for Excellence, the program seeks to identify and develop a new generation of extraordinary journalists for the public radio system. Fellows get rigorous, hands-on training in every aspect of public radio journalism — writing, reporting, producing and editing, for both radio and the web. Kroc Fellows work primarily at NPR headquarters in Washington D.C., but each fellowship includes an assignment to an NPR member station. We're honored to have been selected by NPR to be a part of this important project.



Lynne Rossetto Kasper, host of The Splendid Table



Very special thanks to **Nicola's on Main** for hosting our special event, and to Chris Covert of **Guide Boat Realty**, Saranac Lake, for his generous support of Lynne's visit to the North Country.

GUIDE BOAT REALTY LLC

Your Guide to

Adirondack Realty

NEW on NCPR:

New Program:

Todd Moe hosts a monthly one-hour program about arts and artists in our region. Debuting later this spring. Be listening for details.

Now on the air:

in Clayton at 100.3 and Glens Falls at 97.3

Frequency Change:

And coming later this spring (probably in May) our Peru/Plattsburgh/Burlington signal **moves from 88.3 to 88.1** fm. It will mean a better, stronger signal for all!

89.5 fm Canton • 88.1 fm Lowville • 88.3 fm Plattsburgh/Burlington • 88.7 fm Old Forge • 88.9 fm Watertown, Paul Smiths • 89.1 fm Lyons Falls • 89.3 fm Speculator • 90.1 fm Keene 89.9 fm North Creek • 90.3 fm Morristown • 90.5 fm Saranac Lake • 90.9 fm Malone • 91.3 fm Thousand Islands, Blue Mountain Lake • 91.7 fm Long Lake, Lake Placid, Tupper Lake, Boonville 93.5 fm Lake George • 93.9 fm Cape Vincent • 96.3 fm Keene Valley • 97.3 Newcomb, Glens Falls • 100.3 fm Clayton • 101.7 fm St. Huberts • 102.1 fm Jay • 102.3 fm Carthage

From the Manager Ellen Rocco, Station Manager



"Public broadcasting finds itself at another of the choosing points in its history—whether to follow the trend, or to help create the countertrend."

- Dale Hobson, NCPR web manager

That quote came to me in a recent *Listening* **▲** *Post*, the weekly e-letter from NCPR's web manager, Dale Hobson. (Before I go any further, do sign up for the *Listening Post* at

ncpr.org if you don't already receive it. Dale has achieved an almost cult following around the country for his creative, insightful, zany and, bless his heart, brief weekly musings.) Dale sent it from Seattle, where he was attending the public broadcasting "new media" conference. He was responding to the technological frenzy which sometimes overtakes very smart, very hard-working people when a new trend or gadget comes along. His post reminded me to tell you that at NCPR we are working to take the "countertrend" to new heights, or perhaps depths, as in "deeper in." In the next year or two, we expect to build on our commitment to community by doing more to bring you into the process of creating content for broadcast and for our website. I'll keep you posted as we develop these ideas. Indeed, I'll do more than keep you posted: I'll be asking you to help us make stories, pictures, music for NCPR—on air, online and in your community.

Sometimes, technology is essential. In the case of our station, a functioning primary transmitter (the one that sends a signal out from Canton to all the other transmitters) and stable tower for it to sit on, are essential. Both the transmitter and tower needed to be replaced. The new transmitter, installed this winter, enables us to provide a clearer, more reliable signal to all of our listeners and will, eventually, make it possible for us to offer multiple programming streams. In the case of the tower, well, rust is not healthy if you're a tower. We expect to replace it by early summer. How did we manage to raise the necessary match for a U.S. Department of Commerce grant? You raised it. A big THANK YOU to the hundreds of NCPR friends who gave additional gifts in recent months to help us meet the match. And, a special thanks to Preston and Joan Carlisle of Ogdensburg/Morristown who made a \$10,000 contribution to the tower fund. But, it all came together when NY State Senator James Wright stepped in and helped secure the final \$120,000 from the NYS Education Department. Senator Wright's help will also make it possible for us to provide emergency power backup systems at our Jefferson and St. Lawrence Counties repeater sites. Heartfelt thanks to all who came together to make this happen in less than a year!



This spring we conclude the '05-'06 *Readers & Writers* series—literature that emanates from this country's northern borderlands—with these programs on the first Thursday of each month at 7pm. (See ncpr.org for details about all the books discussed.)

April 6—Poetry Month Roundtable

Dale Hobson, NCPR's resident poet, and other regional poets join Chris Robinson and Ellen Rocco for a celebration of poetry by artists who live in or write about the northern borderlands.

May 4—True North: A Novel, Jim Harrison

The author of Legends of the Fall joins us to talk about his recent "borderlands" fiction.

July 6—Summer Reading Call-in

Help us build a summer reading list—call in your recommendations for beach or bungalow reading, or email those titles to ellen@ncpr.org.

COMING IN '06-'07: Readers & Writers explores literature by or about people with disabilities.

Major contributors to Readers & Writers on the Air include: Citigroup Foundation, Seacomm Federal Credit Union, The Corning

Foundation, a memorial donation in honor of Jan Lambertz, and the New York State Council on the Arts Literature Program



Adirondack News Bureau

If you have Adirondack news or feature story ideas, contact reporter Brian Mann at 518-891-9708 or via e-mail: brian@ncpr.org, or write to him at the Adirondack News Bureau, Hotel Saranac, 101 Main St., Saranac Lake NY 12983.

Thank you to the Adirondack Museum for continued support of North Coutry Public Radio's Adirondack News Bureau.

Station Manager: Ellen Rocco • Programs: Jackie Sauter • News: Martha Foley, Brian Mann, Todd Moe, David Sommerstein, Gregory Warner • Membership: June Peoples • Underwriting: Sandy Demarest • Development Assistant: Kelly Jacoby • Outreach and Special Gifts: Susan Sweeney Smith • Production: Joel Hurd • Operations: Shelly Pike • Engineer: Bob Sauter • Announcers: Barbara Heller, Connie Meng, Kevin Irwin, Kathleen Walters • Web Manager: Dale Hobson • Receptionist: Meg Hawley • Volunteers: Mike Alzo, Guy Berard, Paul Connett

Please stay in touch. Individual staff e-mail is firstname@ncpr.org (e.g., ellen@ncpr.org) or collectively: radio@ncpr.org

The North Country Public Radio Newsletter is published quarterly by North Country Public Radio, St. Lawrence University, Canton, NY 13617 and is mailed to members and contributors and by request.

On Air Jackie Sauter, Program Director

Great news — NCPR's weekday morning host and arts reporter Todd Moe is launching *a new monthly one-hour program about the arts and artists* in our region. Todd is working with community arts gurus Hilary Oak, Beth Robinson and others to create something special — an interactive show that will showcase the creative process and provide an exchange for arts and arts lovers. There are plans also for an expanded regional arts section at ncpr.org, arts blogs and bulletin boards, and lots more. We hope to have the first show on the air in April or May. Please contact Todd if you have ideas to share.

You may have already heard that PRI's *The World* has won a 2006 Alfred I. duPont-Columbia University Award for excellence in journalism. A co-production of PRI, BBC World Service and WGBH Radio Boston, *The World* is a remarkable news program that brings unique global perspectives to the day's news and ongoing issues. If you aren't already listening, I encourage you to tune in, weekdays from 7 to 8 pm — it's a wonderful way to expand your horizons, to go both broader and deeper.

I also want to invite you to listen to Gregory Warner's *All Before Five*, weekdays at 4:45 pm, right after our locally hosted music shows. Regional news, stories, voices and sounds — it's a unique and inventive approach.

And have you heard that Ted Koppel, one of America's most-honored journalists, will join NPR in June as Senior News Analyst? Koppel will provide analysis, commentary and perspective on *Morning Edition* and *All Things Considered*. He will also serve as an analyst during breaking news and special events coverage. His half-century broadcasting career spans radio and television and includes every major professional recognition. He is best-known for his role as anchor and managing editor of *Nightline*. During his 42-year career at ABC News, Koppel also worked as anchor of *The ABC Saturday Night News*, chief diplomatic correspondent, Vietnam War correspondent and Hong Kong bureau chief, and had a major reporting role in every presidential campaign since 1964.

NCPR is one of nine public radio stations in the country selected for inclusion in a national survey to assess listener response to regional content on public radio. Some listeners and other residents in our coverage area may be contacted by the company that is conducting the study. If you are, we encourage you to participate, as the research will help both NCPR and public radio in general.

This American Life, which airs Sunday at noon on the station, has been invited by the Showtime network to create a television series. The plan is for six half-hour episodes, with shooting and editing between April and October. The TV program will also be called This American Life and will follow the format of the radio show: documentary stories and stories by various writers on some theme each week. If the TV show is as successful as the radio series, it may continue past the first year. But host and producer Ira Glass assures us that no matter what, the radio series will continue.

The Vinyl Café, with Stuart McLean, Wednesdays at 1pm, continues to elicit tremendous response. Listeners tell me they love hearing Canadian musicians and singers, and Stuart's musings and stories are both funny and memorable. Do give a listen.

Depending on the day you read this, spring may still be trying to find us...but it's on the way. Enjoy!

Disability Matters

Our focus on issues related to living with a disability continues this spring. *Disability Matters* is funded in part by the national Sound Partners Project. Our Community Partners are the Massena Independent Living Center, the Northern Regional Center for Independent Living in Watertown, and the North Country Center for Independence in Plattsburgh. To listen to dozens of stories NCPR has produced as part of this project, and to access related resources, visit the *Disability Matters* page on our website, **ncpr.org.**

The Metropolitan Opera

Saturday Matinees Live from Lincoln Center:

Apr. 1 Fidelio (Beethoven), 1:30 pm

April 8 Manon (Massenet), 1:30 pm

April 15 Don Pasquale (Donizetti), 1:30 pm

April 22 Le Nozze di Figaro (Mozart), 1:30 pm

April 29 Lohengrin (Wagner), 1:00 pm

May 6 Rodelinda (Handel), 12:30 pm

Following the conclusion of this year's *Met Opera* Matinee season on May 6, we'll return to our "warmer weather" Saturday afternoon schedule: *American Routes with Nick Spitzer* from 1 to 3 pm; *Afropop Worldwide* from 3 to 4 pm; and *Conversations from the World Café* from 4 to 5 pm.

NCPR Now on the Air in Glens Falls at 97.3 fm

Just in, as we go to press, chief engineer Bob Sauter has successfully installed our new transmitter in Glens Falls, broadcasting at 97.3 FM. This new facility was made possible through the efforts of New York State Senator Elizabeth (Betty) Little. Thank you. Stay tuned for details about our official "sign on" party to be held in Glens Falls.

In Your Community



North Country Reads Steering Committee Members accept Ronald McDonald House Children's Charities' donation to the project: Kate Couch, Ronald McDonald, Grace Couch, Logan Barnard, Jim O'Donnell, Barbara Wheeler, NCPR's Susan Sweeney Smith (in back), Rosanne Weir, Maxine Quigg

North Country Public Radio is participating in a regional collaborative literature project that grew out of conversations we began last year with community leaders in Jefferson County about ways we could work more closely together on cultural projects. The result is **North Country Reads** – a three-year, community reading program sponsored by a host of community and philanthropic organizations. *North Country Reads* is designed to give our community a single point of reference—one book—to spark conversations and kindle connections among residents of the North Country.

The 2006 North Country Reads book selection, Jennifer Donnelly's A Northern Light, is a coming-of-age story set against the backdrop of the scenic Adirondacks and a true-life 1906 murder that shocked the nation. The novel is narrated by 16-year-old Mattie Gokey, a precocious young woman who longs for more opportunities than her tiny hometown of Eagle Bay can give her. We believe the selection captures the spirit of turn-of-the-century Northern New York and its people, and provides a lens through which we can look at our community life today—with the added perspective of 100 years of history.

We hope you'll join us, not only in reading *A Northern Light*, but also at events supporting the project, such as author readings, presentations, and question and answer panels. Happy reading!

North Country Reads Project Partners:

North Country Public Radio · Flower Library · Jefferson Community College · Northern New York Community Foundation · Verizon Foundation · Ronald McDonald House Children's Charities of Northern New York · Watertown Daily Times · Henry Keep Home United Way · North Country Library System Bernier, Carr & Associates



Upcoming events:

Tuesday, April 4

10 am - 2 pm: Jennifer Donnelly: Brunch and presentation on research for her book, book signing. Open to the community, fee for brunch. Lewis County Historical Society, Lowville

7 pm -9 pm : Presentation by Jennifer Donnelly. Lowville Academy High School, Room 508

Wednesday, April 5

12:15-1:15pm: Reading at Jefferson Community College, open to the campus and community

6 pm : Informal Dinner with Jennifer Donnelly and the *Watertown Times* Essay Contest Award Winners

7 pm: Evening reading, presentation and book signing, Carriage House Restaurant, Watertown. Open to the community, fee for dinner

Thursday, April 6

Noon: History at Noon with author Jennifer Donnelly, Jefferson County Historical Association, Watertown

Friday, April 7

12-1 pm : Brown Bag History Series- Jennifer Donnelly presentation on her historical research for *A Northern Light*, St. Lawrence County Historical Association, Canton

2-4 pm: Jennifer Donnelly presentation, reception and book signing. SUNY Potsdam, Potsdam, campus location TBA Times and locations for all events are subject to change. Visit the North Country Reads page at ncpr.org for the most current information.



Jennifer Donnelly was the featured guest and *A Northern Light* the topic on December's *Readers and Writers on the Air* – you can listen to part of that conversation on our website.

A free reading guide is available compliments of the *Watertown Daily Times* – available on the *North Country Reads* website (ncpr.org/ncreads).

1500 copies of *A Northern Light* were made available free in 2006 to libraries in Jefferson, Lewis, and St. Lawrence County, youth reading groups, schools, and senior living sites. Funding for books was provided by the Northern New York Community Foundation, Ronald McDonald House Children's Charities of Northern New York, Verizon Foundation and Henry Keep Home – we thank them.

North Country Public Radio APRIL/MAY/JUNE 2006 Program Schedule

REGIONAL NEWS:

6:30 am, 7:06 am, 7:30 am, 8:06 am, 4:45 pm

COMMUNITY CALENDAR:

8:55 am, & weekdays 4:30 pm

NATURAL SELECTIONS:

Thursday 8:30 am, Sunday 8:55 am

	WEEKDAY MORNINGS								
5:00	BBC WORLD UPDA	BBC WORLD UPDATE a global perspective on news							
6:00	NPR MORNING EDITION Todd Moe hosts news and information from National Public Radio								
8:00	THE EIGHT O'CLOCK HOUR with Martha Foley and Todd Moe: NCPR's news, arts interviews and features, plus Garrison Keillor's WRITER'S ALMANAC every weekday								
9:00	NPR MORNING EDITION news and information from National Public Radio								
10:00	ON POINT conversations about news, big ideas, and the arts with Tom Ashbrook								
12:00	FRESH AIR with Terry Gross								
	MONDAY	TUESDAY	WEDI	VECD	ΛV	THURSDAY	·	FRIDAY	
1:00	THE INFINITE MIND	TO THE BEST OF OUR KNOWLEDGE	THEVIN	THE VINYL CAFE stories and humor with		SPEAKING OF FAITH belief, meaning, ethics		THE TAVIS SMILEY SHOW views, infor-	
	mental health issues	interviews and issues	host Stuart McLean			and ideas		mation and insight	
2.00	TALK OF THE NATI	LK OF THE NATION OPEN SOL		OURCE			ATION	TALK OF THE NATION	
2:00	National Public Radio's call-in program with Chr		stopher l	oher Lydon NPR's call-in prog		gram	SCIENCE FRIDAY		
3:00	MUSIC	THE BLUE NOTE	1	RADIO BOB'S		STRING FEVER		THEBEATAUTHORITY	
	with Jackie Sauter	with Ellen Rocco	RHYTH			with Barb Heller			
4:45	ALL BEFORE FIVE regional news and features from North Country Public Radio with host Gregory Warner								
5:00	ALL THINGS CONSIDERED news and information from National Public Radio								
7:00	THE WORLD international news from the BBC and PRI, Monday through Friday NCPR Call-ins & Documentaries, including Readers & Writers on the Air, occasional Thursdays								
8:00	PERFORMANCE TODAY National Public Radio's award-winning classical music pro			TICES OF			8:00	THE FOLK SHOW with Mike Alzo	
				gram Monday through Thurs		hrough Thursday	9:00	SOUND AND SPIRIT with Ellen Kushner	
10:00	MUSIC THROUGH THE NIGHT classical music until 5 d				am Saturday) 10:00 MILLENNIUM OF MUSIC				
	SATURDAY				SUNDAY				
7:00	MUSIC THROUGH THE NIGHT cont'd to 8 am			7:00	FM IN THE MORNING				
8:00	WEEKEND EDITION				classical music, news and features				
	news and information from National Public Radio			9:00	WEEKEND EDITION				
10:00	CAR TALK with Tom and Ray Magliozzi				news and information from National Public Radio				
11:00	WAIT, WAIT DON'T TELL ME!			11:00	STUDIO 360 arts and culture magazine				
12:00	ONLY A GAME the thinking person's sports show			12:00	THIS AMERICAN LIFE award-winning radio essays				
1:00	THEMETOPERA 1:00 AMERICAN ROUTES			1:00	SELECTED SHORTS classic and contemporary stories				
	Saturday Matinees Live from Lincoln Cente	with Nick Spitzer	2.00		THE SPLENDID TABLE all about food				
	Season ends May 6	AFROI OF WO	3:00 AFROPOPWORLWIDE		FROM THE TOP America's best young musicians				
	4:00 Conversations WORLDCAFE			4:00	ST. PAUL SUNDAY classical performance & conversation				
5:00	ALL THINGS CONSIDERED news and information from National Public Radio			5:00	ALL THINGS CONSIDERED news and information from National Public Radio				
6:00	A PRAIRIE HOME COMPANION with Garrison Keillor			6:00	MOUNTAIN STAGE folk, blues and more in performance				
8:00	RIVERWALK Dixieland & vintage jazz			8:00	THE THISTLE AND SHAMROCK Celtic music				
9:00	JAZZPROFILES			9:00	ECHOES alternative and contemplative music				
10:00	JAZZ AT THE TENSPOT			10:00	MUSIC FROM THE HEARTS OF SPACE ambient music				
12:00	with Guy Berard JAZZ AFTER HOURS 'til 6 a.m., CLASSICAL 'til 7 am			11:00	MUSI	C THROUGH TH	IE NIGI	IT until 5 a.m.	
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Program Contacts

In order to eliminate spam from the thousands of emails it receives each day, **NPR** has changed the way it gets listener emails. Individual programs no longer have email addresses. Instead, listeners are asked to submit comments using the "Contact Us" link at the top of every page on the National Public Radio website, www.npr.org.

A member of NPR's staff will read every message that is submitted through the online form. However, at this time, NPR is unable to reply personally to each posting received. In addition to email, listeners can also call NPR Ombudsman Jeffrey Dvorkin at 202-513-3245.

NATIONAL PUBLIC RADIO

635 Massachusetts Ave., NW, Washington, DC 20001-3753 Main phone: 202-513-2000

NPR audience services (for program information or to purchase tapes and transcripts of NPR programs): 202-513-3232

Tapes and transcripts: 877-NPR-TEXT Website: www.npr.org

PUBLIC RADIO INTERNATIONAL

Suite 900A, 100 N. Sixth St., Minneapolis, MN 55403 Phone: 612-338-5000 E-mail: questions@pri.org

Website: www.pri.org

A PRAIRIE HOME COMPANION (& THE WRITER'S ALMANAC)

Minnesota Public Radio/American Public Media 45 E. Seventh St., St. Paul, MN 55101

Website: phc.mpr.org

To purchase tickets to APHC shows: 651-290-1480

For a free catalog: 800-373-2005.

AFROPOP WORLDWIDE

688 Union St., Brooklyn, NY 11215 Website: www.afropop.org

ALL THINGS CONSIDERED

E-mail: atc@npr.org

Website: www.npr.org/programs/atc

AMERICAN ROUTES

University of New Orleans, 1118 Royal St. New Orleans, LA 70116 Website: www.americanroutes.org

E-mail: mail@amroutes.org

BBC WORLD UPDATE

Website: www.bbc.co.uk/worldservice/ programs/world_update.shtml

CAR TALK

Car Talk Plaza, Box 3500, Harvard Sq., Cambridge (Our Fair City), MA 02238 To be on the program: 888-CAR-TALK For cassettes and other listener services: 888-CAR-JUNK

Website: www.cartalk.com

CONVERSATIONS from the WORLD CAFE

WXPN, 3905 Spruce St. Philadelphia, PA 19104-6005

ECHOES

phone: 800-321-ECHO Website: www.echoes.org

WHYY, 150 N. 6th St., Philadelphia, PA 19106

phone: 215-351-0511 Website: freshair.npr.org

FROM THE TOP

WGBH Radio

125 Western Ave., Boston, MA 02134

Website: FromtheTop.org Phone: 617-437-0707 JAZZ AFTER HOURS

E-mail: jim@jazzafterhours.org Website: www.jazzafterhours.org

JAZZPROFILES

Website: www.npr.org

METROPOLITAN OPERA Website: www.operainfo.org

MILLENNIUM OF MUSIC

WCLV, 26501 Renaissance Parkway

Cleveland, Ohio 44128

(send a stamped self-addressed envelope to

receive a playlist)

E-mail: radman@weta.com

MORNING EDITION

(NPR address & phone)

Listener comment line: 202-842-5044

Website: www.npr.org MOUNTAIN STAGE

600 Capitol St., Charleston, WV 25301 Website: www.mountainstage.org

MUSIC FROM THE HEARTS OF SPACE

HOS Playlist: PO Box 31321, San Francisco, CA 94131 Information line: 415- 242-8899

E-mail: info@hos.com Website: www.hos.com

MUSIC THROUGH THE NIGHT

Minnesota Public Radio

45 East 7th St., St. Paul, MN 55101

phone: 651-290-1500

ONLY A GAME

WBUR, 890 Commonwealth Ave., Boston, MA 02215

Listener comment line: 617-353-1860 Website: www.onlyagame.org

OPEN SOURCE with Christopher Lvdon

Website: www.radioopensource.org

PERFORMANCE TODAY

(NPR address & phone)

Website: www.npr.org/programs/pt

RIVERWALK

To order catalog, tapes and CDs:

800-417-4837

Website: www.riverwalk.org

SELECTED SHORTS

Free catalog: Symphony Space, Box BN, 2537 Broadway, New York, NY 10025-6947

Phone: 212-864-1414

Website: www.symphonyspace.org.

We welcome your questions or comments:

NORTH COUNTRY PUBLIC RADIO

St. Lawrence University Canton, New York 13617 Phone: 315-229-5356

Fax: 315-229-5373

Toll-free: 877-388-6277 E-mail: radio@ncpr.org Web: www.ncpr.org

ADIRONDACK NEWS BUREAU:

518-891-9708

SPEAKING OF FAITH

Minnesota Public Radio

45 E. Seventh St., St. Paul, MN 55101 E-mail: mail@speakingoffaith.org Website: www.speakingoffaith.org

SOUND AND SPIRIT

WGBH-FM

125 Western Ave., Boston, MA 02134 phone: 617-492-2777, ext. 2317 Website: www.wgbh.org/pri/spirit

TALK OF THE NATION

To call in: 800-989-TALK Website: www.npr.org

TALK OF THE NATION: Science Friday

Kids Connection Website: www.npr.org/sfkids

ON POINT

WBUR-FM, 890 Commonwealth Ave.,

Boston, MA 02215 To call in: 800-423-TALK For tapes: 800-909-9287 Website: www.onpointradio.org

THE SPLENDID TABLE

E-mail: table@mpr.org

Website: www.splendidtable.org To be on the program: 800-537-5252

THE TAVIS SMILEY SHOW

Website: www.tavistalks.com/TTcom/TSradio/

THE THISTLE AND SHAMROCK

Fiona Ritchie Productions

PO Box 518, Mathews, NC 28106 Website: www.npr.org/programs/thistle

THE WORLD

phone: 617-300-5750 E-mail: theworld@pri.org Website: www.theworld.org

THISAMERICANLIFE

WBEZ, 848 E. Grand Ave., Chicago, IL 60611

Website: www.thislife.org E-mail: web@thislife.org

TO THE BEST OF OUR KNOWLEDGE

c/o Wisconsin Public Radio

821 University Ave., Madison, WI 53706

phone: 800-442-7110 Website: www.wpr.org/book

WAIT, WAIT...DON'T TELL ME!

Website: www.npr.org

WEEKEND EDITION SATURDAY

Website: www.npr.org/programs/wesat

For WEEKEND EDITION SUNDAY

Listener comment line: 202-371-1775 E-mail (for PUZZLE only): puzzle@npr.org

Website: www.npr.org

Making a Difference

Be a Real Listener:

Help Radio Bob

We're searching for some really special listeners — people who live in the many locations we serve who are willing to volunteer their ears for public radio. With so many stations in our network, unless someone tells us, it's not always possible for our engineer to know quickly if there's a problem with a particular signal. Now and then, when something goes wrong and a station goes silent, listeners don't tell us, assuming that someone else already has. And if no one has...well, we could have been on the air again more quickly...if only we had known!

So we're searching for *Station Sentinels* — volunteers in each community who will make a commitment to contact us **via email** when NCPR goes off the air. We hope to designate several volunteers in each of these communities: Cape Vincent, Carthage, Jay, Keene Valley, St. Huberts, Lowville, Plattsburgh/Burlington, Old Forge, Watertown, Paul Smiths, Lyons Falls, Keene, North Creek, Morristown, Saranac Lake, Malone, Thousand Islands/Alexandria Bay, Blue Mountain Lake, Long Lake, Lake Placid, Tupper Lake, Boonville, Lake George, Newcomb, Speculator, Clayton, Glens Falls. If you're interested in helping, please contact June Peoples at **june@ncpr.org** or call her at 877-388-6277. Thank you.

St. Lawrence University Canton-Potsdam Hospital Foundation and Paul Smith's College provide ongoing facilities support for NCPR. We thank them.

Special thanks to these organizations for generous contributions in support of station projects:

The Alcoa Foundation

Preston and Joan Carlisle

The Adirondack Community Trust

The A dirondack Medical Center Foundation

The Benton Foundation for Sound Partners

The Linda and Sarah Cohen Fund at the Adirondack Community Trust

The Corning Foundation and the Corning Canton Plant

The F.W. Cleveland Foundation

The HKH Foundation

The Keet Family Foundation

The New York State Education Department

The Northern New York Community Foundation

The Office of New York State Senator Betty Little

The Office of New York State Senator James Wright

Paul Smith's College

The Pearsall Adirondack Foundation

The John A. Sellon Charitable Trust

The Sweetgrass Foundation

Thinking About a New Car?



Vehicle Donation Program

Is your old heap ready to go? It's been good to you so why not let it do one more good thing and benefit your public radio station? If you are thinking about a new vehicle for 2006, please consider donating your current car or truck to support NCPR. The Car Talk Vehicle Donation Program takes care of all the details for free, and can result in dollars for North Country Public Radio and a tax deduction for you. The program complies with all IRS regulations and guidelines and has all the information and tools you need to decide if a donation makes financial sense for you. Vehicle donations from listeners have already raised several thousand dollars for NCPR. For more information, contact June Peoples at the station, visit the website: http://v-dac.com/cartalk/ or call 1-866HEAPLOV (866 432 7568.)

Thanks!

Thanks to all for helping us with our March Fundraiser! You are amazing!

NCPR MemberCard





you to deep discounts at more then 300 regional restaurants and many area cultural attractions. The card is also portable—if you're planning a trip elsewhere in the country you can access discounts at your destination by registering in advance on the MemberCard website or by phone.

Anyone who contributes at least \$75 to NCPR receives the MemberCard. You can do so on our website, **www.ncpr.org**, or call us at 1-877-388-6277. **Thanks for supporting NCPR!**



To learn more about the Leave a Legacy in the North Country program, e-mail Susan Sweeney Smith: susan@ncpr.org or call toll-free 1-877-388-6277

Underwriters

Please support underwriters who support public radio. Continuing thanks to:

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Johnsburg Chamber of Commerce North Country Reads, Watertown

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continued on following page

Underwriting benefits your business and helps support North Country Public Radio. To find out more, call Sandy Demarest at 315-229-5356 or toll-free 877-388-NCPR (6277)

Thank You!

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Dr. Duncan Forbes Winter

Richard E. Winter Cancer Treatment Center

Woodland Gardens Home

WWNY-TV, Channel 7

Young & Wilcox

Young's Studio & Gallery

Meet the NCPR Staff: Sandy Demarest

Underwriting Director

andy's primary responsibility at North Country

Public Radio is to help businesses and organizations in our region become better known through station underwriting partnerships. Underwriting is also an opportunity for business people to actively and publicly lend their financial support to the station.



Currently, Sandy manages a portfolio of hundreds of underwriters, representing almost 25% of the station's income. She's on the road a lot, traveling throughout our broadcast region, meeting with and getting to know shop owners, business leaders and representatives of community organizations. Her goal is always to better understand their marketing needs so she can customize the best on-air and online underwriting package for them. "I've had the opportunity to meet and get to know incredibly talented people who make their living doing incredibly interesting things. I've been in several marketing positions during my life, but I've never received a warmer reception than from the supporters of NCPR. People have welcomed me into their homes, shared their coffee, introduced me to their families and even their pets. From doula to dog sledder, from architect to banker, it continues to be a distinct pleasure getting to know the wonderful people who make their livings in the north country."

Sandy is a North Country native. She grew up outside of the village of Norfolk in St. Lawrence County, one of six sisters. Sandy studied at SUNY Canton and at St. Lawrence University, and graduated in 1988 with a double major in English Literature/Canadian Studies. After that, She dabbled in sales (yellow pages and even drilling and blasting supplies!), before accepting a position at Clarkson University in annual giving and then in alumni relations. In 1996, NCPR offered Sandy an opportunity to develop and direct its underwriting department. "NCPR had put an employment ad in the paper and my husband convinced me that I should apply — I was not at all interested at the time. After meeting the NCPR gang and becoming much more educated about public radio in general, I was hooked. Almost ten years later, I still think it's the best decision I ever made!!"

Sandy and husband State Supreme Court Justice David Demarest reside in the town of Potsdam with their golden retriever Herman and cat Nixie. As empty nesters, they celebrate their roles as "Grammy Crackers and Grandpa" to grandchildren Catey and JJ, and "Aunt Sandy and Uncle Dave" to oodles of nieces and nephews. Sandy and David also welcome Fresh Air kids Harry and Josh to their home each summer.

Favorite Vacation Destination: Costa Rica

Favorite Three Foods: popcorn plain, popcorn with butter, and popcorn with butter and salt

Favorite Hobbies: skiing, golfing, playing Scrabble (especially fun when I beat David!)

Favorite Movie: *The Wizard of Oz* (especially when watching it with nieces Megan and Alex)

Discover the Music of St. Lawrence County



The Duttons—Sponsored by CPS, Potsdam, April 23
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...and many more. Check out online calendar at:

www.northcountryguide.com





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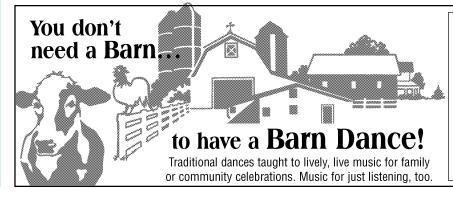
Sun. June 25 The Conrad Story Blues Band

Thu. June 28 The Wally Siebel All Star Big Band with guest artist & clarinet virtuoso Ken Peplowski. "Sing,

Sing, Sing" - Ken Peplowski performs the music of

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