

# **MENU OF SERVICES**

THE SQUARE AT UTC PLAZA—UNIVERSITY PARK, FLORIDA 941.358.6000 RIVER CLUB PLAZA—LAKEWOOD RANCH, FLORIDA 941.404.7100 Call or text to book any of these services or to ask questions about how we advance your salon experience.

## SERVICE OVERVIEW

Complimentary Beverages French Haircutting Treatments Event Styling Lather Lounge Color Lounge featuring French Balayage Blow-dry Bar Men

# COMPLIMENTARY BEVERAGES

Coffee Bar – Regular & Specialty Raspberry Iced Tea Filtered Water Wine & Beer

## LATHER LOUNGE WITH HEAD & NECK MASSAGE

Most services begin in our Lather Lounge, a serene setting where you'll always receive a signature shampoo experience including a head and neck massage *gratis*. In addition to looking great, we want you to feel refreshed!

**Deluxe Conditioning Treatment** - \$10 **Luxury Conditioning Treatment** - \$25 Add a luxurious conditioning treatment, perfectly cocktailed for the needs of your hair, and an additional massage.

## FRENCH HAIRCUTTING FOR WOMEN

French cutting accentuates your unique facial features and takes into account the shape of your head. Our fabulous French haircuts result in sexy, wash-and-wear hair, containing several different looks in each style. Haircuts include wish, cut and blow-dry.

Master Level II\$80 +Master Level I\$70Senior Level II\$60Senior Level I\$55Designer\$50Stylist\$45

## **COLOR LOUNGE**

Enjoy watching your designer formulate and mix your specific color formula in our interactive Color Lounge. We serve complimentary beverages and have charging stations for your smartphone.

## HAIRCOLOR

Get ready for gorgeous, head-turning color with Goldwell TOPCHIC - Intelligent color for unique beauty. Topchic has the perfect solution: an iconic and truly intelligent color system.

Base touchup	\$55 +
Pull-thru	\$25 +
Color Correction	By Quotation
All Other	By Quotation

## **BLONDING**

Whether you want to add a few buttery highlights or make a statement with a completely new blonde "do," your designer has everything you need to lighten your hair. Our blonding system features natural conditioning agents to help your hair retain moisture, making it feel as good as it looks. Our specialty is French balayage, a specific technique of painting highlights onto the hair to complement you. Unlike foil highlights, the technique disguises unwanted re-growth lines and creates a more natural, sophisticated, and dimensional look.

French Balayage\$100 +Highlighting\$80 +Double Process\$80 +Baly At The Bowl\$30 +

### COLORANCE

## WHETHER IT'S SHINE ENHANCEMENT OR A COLOR CHANGE:

with Colorance demi-permanent hair color you always have a versatile, easy to use and reliable partner on your side. It will enable you to achieve exactly the color results that your clients want.

Clear Top Coat \$35 + Glaze Overlay \$35 + Semi-Permanent \$55 +

### **EXPRESS COLOR**

### NEW SERVICE - WE ARE NOW OFFERING "EXPRESS COLOR"

Express Color - Custom color applied in the salon in under 30 minutes. Instructions provided on how to rinse, care and maintain your color at home and you are free to enjoy the rest of your day!

## TREATMENTS

Relaxers, volumizers, extensions, perms, and brow treatments expertly executed.

## RELAXERS

Go straight or combat the Florida humidity - especially in June through September.

## Keratin Complex Hair Therapy<sup>™</sup> by COPPOLA - By Quotation (starting at \$250)

This revolutionary smoothing system (made for all hair types, including colored and chemically treated hair) eliminates up to 95% of frizz and curl by infusing natural keratin deep into the hair's cuticle. Guests love that their hair is manageable and rave that "this is a life-changing experience."

## Brazilian Blowout - By Quotation (starting at \$250)

We are certified to provide Brazilian Blowout Professional Smoothing Treatments, a highly innovative and effective approach to shiny, frizz-free hair. It improves the health of your hair by creating a protective protein layer around the hair shaft to smooth the cuticle. This is an all-day treatment when you bundle it with a cut and color.

## Cezanne - By Quotation (starting at \$250)

Cezanne treatments are 100% formaldehyde-free. They're also free from other aldehydes, all toxins and any harmful ingredients, yet are as long-lasting as the formaldehyde keratin treatments in the same category. Cezanne treatments are non-toxic, naturally safe and effective. Hypoallergenic and dermatologist tested, Cezanne treatments won't irritate the scalp or release any noxious gases. They strengthen the hair using a revolutionary low pH technology that restores bonds that are broken or damaged during thermal, mechanical or high pH services.

### VOLUME

**Easihair Professional Extensions**—Complimentary initial consultation where you'll get a quote We offer tape-in extensions that are the highest quality semi-permanent hair solutions for anyone looking to add volume, length, or no-commitment color to their style!

### **Topical Treatment to Reverse Thinning Hair**

We offer effective topical treatments that combat the causes of severely thinning hair from ReGenesis. Begin with an insalon service, then purchase a take-home kit.

### **MODERN PERMS**

### By Quotation starting at \$150

Perms no longer give you extra voluminous frizzy hair. Now, we can give you a personalized textured style by varying the size and tightness of your curls.

### BROWS

No two eyebrows are created equal, and they shouldn't be treated that way. Our stylists will work with you to create a brow shape that works best for you. To protect and strengthen your brows at home in between visits, we also offer Revitalash eyebrow conditioner.

Eyebrow Tinting	\$20
Eyebrow Waxing	\$20

#### **BLOW – DRY BAR**

Master Level II	\$40 +
Master Level I	\$40+
Senior Level II	\$40+
Senior Level I	\$40+
Designer	\$30+
Stylist	\$30+
Protégé (express)	\$30 (quick wash & blow dry)

### Blow-dry Lesson \$45

Do you wish your stylist could do your hair every day? Learn the tricks of the trade to tame your mane like a professional in this 45-minute private session. Bring your own styling tools and products. Your stylist will give you a personal prescription to follow from shampoo to hairspray.

Iron work by quotation.

## **BRAIDS & EVENT STYLING**

Come with clean, dry hair and we'll give you the style of your choice. Bring your vision or choose from one of ours. Want to look extra gorgeous for a party, fundraiser, reunion, hot date or wedding? Add a blowout (above).

BraidsBy QuotationUpdoBy QuotationBridal Ask for our bridal menu

## MEN

Men's Cut	
Master Level II	\$50 +
Master Level I	\$47
Senior Level II	, \$45
Senior Level I	\$40
Designer	\$37
Stylist	\$35

## Men's Color \$35+

Premium, natural coloring in permanent or demi-permanent shades. Full or blended coverage.

## Men's Brows \$10 +

Masculine eyebrow shaping for a nice, clean look. Includes trimming.

# SEVEN TIPS FOR GETTING THE MOST FROM YOUR EXPERIENCE

- 1. Arrive on-time and know our cancellation policy.
- 2. Take advantage of our beverage service and luxurious treatment upgrades.
- 3. Allow us to give you the most relaxing experience possible by turning your mobile phone off.
- 4. Use your designer and concierge as a resource. They can answer your questions about the best way to maintain your style at home. We have put together product bundles that are custom-tailored to your hair and service type. We are happy to give you samples and gifts with your purchases.
- 5. Know that we are committed to advancing *your* salon experience. When you love our services— and we are certain you will—we'd be delighted to count your feedback among our 2000+ five-star reviews. You'll get an email following your service. If do have a concern, please contact our salon manager so we can make it right for you.
- 6. Be sure to get on our email list or follow us on <u>Facebook</u> and <u>Instagram</u> so you are aware of our special events and offers.
- 7. Visit our multiple locations where you'll find consistent, highly personalized service from the most educated staff. Utilize our Protégés when you want reduced-priced services.