



The STOP. THINK. CONNECT.™ Campaign



Homeland
Security



STOP | THINK | CONNECT.™

Welcome New Partners

- Hawk Business Group, LLC
- HealthStar Home Health
- Plumas Bank
- Polianna
- QBITOPS
- Riemer Braunstein LLP
- Safekeep Cybersecurity
- She Ran Tech





Upcoming Events & Resources



CyberSecure My Business™ Webinar: Spring Has Sprung! Time for a Digital Spring Cleaning

Virtual | Tuesday, April 14, 2:00 p.m. EST/11:00 a.m. PST

staysafeonline.org/event/digital-spring-cleaning/

Guidance on Avoiding Misinformation and Implementing Smart Cybersecurity During COVID-19

NCSA encourages everyone to be aware of heightened fraudulent activities by bad actors during times of national hardship, such as the coronavirus outbreak. Follow these tips to avoid misinformation and strengthen cybersecurity practices for remote workers.

staysafeonline.org/press-release/ncsa-encourages-coronavirus-vigilance/



Upcoming Events & Resources

CISA Insights: Risk Management For Novel Coronavirus (COVID-19)

CISA released a product to help executives think through physical, supply chain, and cybersecurity issues that may arise from the spread of COVID-19.

www.cisa.gov/insights

#PROTECT2020

CISA Releases #Protect2020 Strategic Plan

Defines lines of effort and objectives for achieving election security mission to secure election infrastructure ahead of the 2020 election cycle.

www.cisa.gov/publication/protect2020-strategic-plan



Guest Speakers

Elena Elkina

Co-Founder

Women in Security and Privacy (WISP)

Terry Lemons

Chief of Communications and Liaison

Internal Revenue Service (IRS)



**WOMEN
IN SECURITY
AND PRIVACY**

Advancing women and underrepresented people to lead the future of privacy and security.

We accomplish this through practical and technical workshops, TANDEM mentorship programs, leadership training, job board postings, Equal Respect speakers bureau, and conference and training scholarships.



Our Work

Education: Help women and underrepresented people identify and achieve the level of education and skills required to succeed in security and privacy positions across multiple industries. This includes access to resources, career events, and scholarships to industry conferences

Mentoring & Networking: Foster a community for knowledge-sharing, collaboration, mentorship, and networking

Advancement: Support the career advancement in security and privacy through community, sponsorships, and events

Thought Leadership: Increase thought leadership by women and underrepresented people in security and privacy

Locations:

- USA (San Francisco, New York, Washington DC)
- Ireland, Dublin
- UK, London



2019 Key Achievements

Events

- Hosted 15 events across 6 WISP locations (SF, NY, DC, Tampa, Dublin, London) with over 1000 attendees, and 30+ speakers.

Mentoring & Networking

- Provided ~200 WISP Tandem matches, who serve as dual mentors and mentees in 2019.
- Posted 67 jobs on our job board for our members.

Volunteering

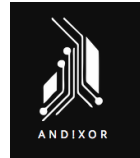
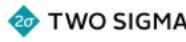
- Provided 100+ professional and personal volunteering opportunities for WISP members.

Scholarships

- 92 people for DEF CON with travel and tickets covered
- 8 people for BlackHat with travel and tickets covered
- 8 people for RSA with tickets covered
- 5 people for SANS conferences with tickets covered
- 20 people for Cybrary's online learning security and privacy courses
- 5 people for FireEye/Mandiant Reverse Engineering course tickets
- 1 person for System Firmware Attack & Defense for The Enterprise RingZero training
- 30 Pentester Academy subscriptions donated to people in the privacy and security fields



Our Corporate Sponsors & Partners



National Cyber Security Awareness Month



Stay Connected

- Email: info@wisp-net.org
- Twitter: [@wisporg](https://twitter.com/wisporg)
- Facebook:
<https://www.facebook.com/wisp.women/>
- LinkedIn:
<https://www.linkedin.com/company/women-in-security-and-privacy/about/>

Community Growth



2,6K+



10K+



2,4K+



2K+



The Tax Community and Identity Theft:

*The IRS and Security Summit's
battle to reduce fraud and scams*

Terry Lemons

IRS Communications & Liaison Chief
Security Summit Communications Co-chair



TAX SECURITY IN 2015

THE CHALLENGE

The nation's tax community being inundated with tax-related identity theft cases:

- 677,000 taxpayers reporting they were victims
- 1.4 million identity theft returns stopped by the IRS.



THE RESPONSE

The IRS, states and the private-sector tax community joined forces to create the Security Summit. Working together, the innovative partnership:

- shared data
- improved fraud filters
- strengthen taxpayer authentication, just to name a few steps.

THE COMMUNICATIONS

IRS AND THE SUMMIT CREATED ANNUAL INFORMATION CAMPAIGNS TO HELP TAX PROS UNDERSTAND THREATS:

2016



2018



2020



2017



2019

THE 5 STEPS IN THE TAXES-SECURITY CHECKLIST

The Taxes-Security-Together Checklist for Tax Professionals

1. Deploy the "Security Six" measures.
2. Create a data security plan.
3. Educate yourself and be alert to key email scams.
4. Recognize the signs of client data theft.
5. Create a data theft recovery plan.



www.irs.gov/securitysummit



"SECURITY SIX" MEASURES

- ✓ Anti-Virus Software
- ✓ Firewall
- ✓ Two-factor authentication
- ✓ Back-up Files
- ✓ Drive Encryption
- ✓ Virtual Private Network

IRS COMMUNICATIONS: HERE TO HELP YOU



SOCIAL MEDIA

LinkedIn



Employment
Opportunities

Professional
Development

facebook



IRS en Español

Tax News, Updates
Pictures & Videos to
Share

twitter



@IRSenEspañol

Tax News, Updates
Pictures & Videos to
Share

YouTube



Videos en Español

Tax Administration Videos
to Share & Embed on your
media platforms

Instagram



Visual Tax News &
Information to
Share



IRS COMMUNICATIONS

IRS2Go



IRS2Go en Español

Check refund status,
make a payment, find
free tax prep & more

IRS e-News
Subscriptions



IRS News in Spanish
(Noticias del IRS en
Español)



IRS MULTILINGUAL OUTREACH

English | Español | 中文 (繁體)
한국어 | Русский | Tiếng Việt
Kreyòl ayisyen

IRS ON TWITTER

@IRSenEspañol

@IRSNews

@IRStaxpros





@IRSsmallbiz

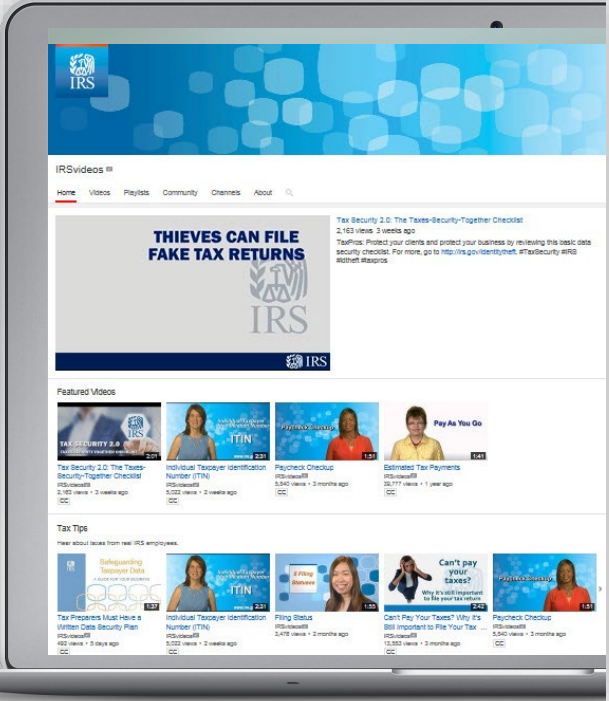
@IRSTaxSecurity



IRS ON YOUTUBE

IRSVideos IRSVideosmultilingua IRSVideosASL

 <p>Crédito Tributario por Hijos y Crédito por Otros Dependientes IRSVideosmultilingua 278 views • 2 months ago CC</p>	 <p>Filing Status IRSVideos 3,476 views • 2 months ago</p>
 <p>Safeguarding Taxpayer Data A GUIDE FOR YOUR BUSINESS Tax Preparers Must Have a Written Data Security Plan IRSVideos 492 views • 5 days ago CC</p>	 <p>NÚMERO DE IDENTIFICACIÓN PERSONAL DEL CONTRIBUYENTE ITIN www.irs.gov Número de Identificación Personal del Contribuyente (ITIN... IRSVideosmultilingua 2,000 views • 3 weeks ago CC</p>



The screenshot shows the YouTube channel page for IRSVideos. The channel name is "IRSVideos" with a verified badge. The page features a banner with the text "THIEVES CAN FILE FAKE TAX RETURNS" and the IRS logo. Below the banner, there are sections for "Featured Videos" and "Tax Tips".

Featured Videos:

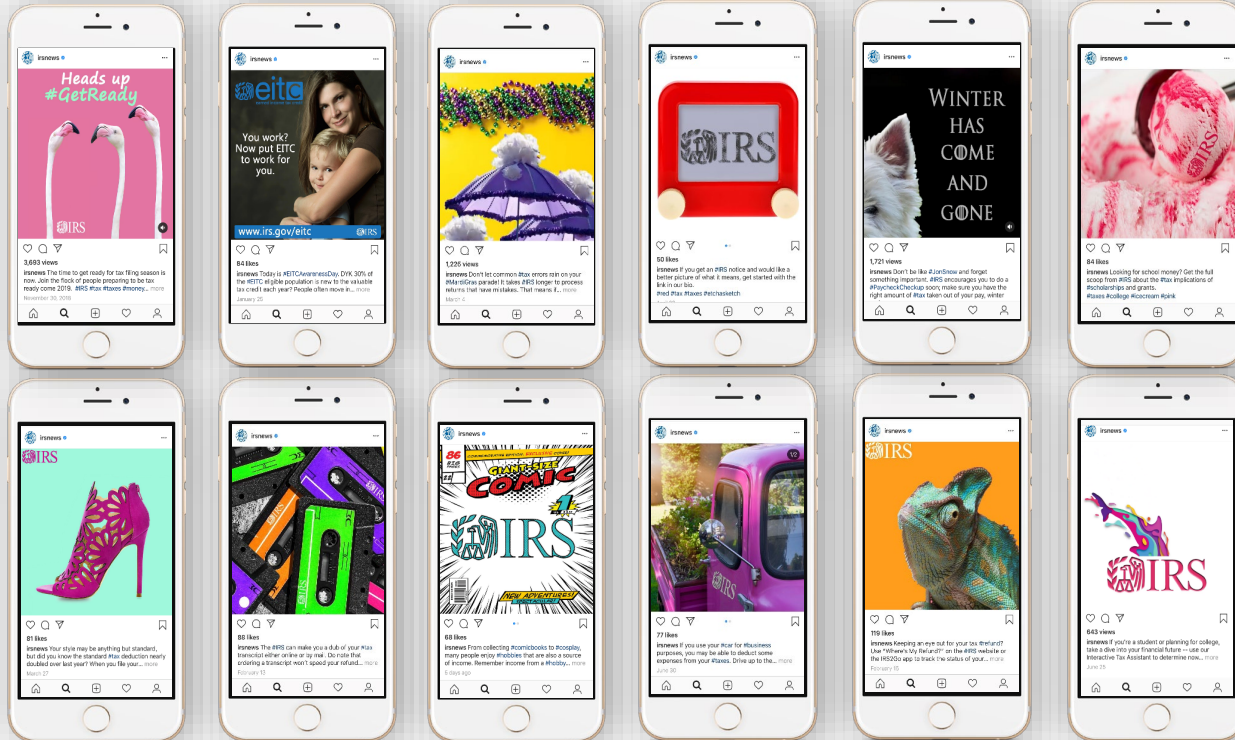
- Tax Security 2.0: The Taxes-Security-Together Checklist (2,163 views, 3 weeks ago)
- Individual Taxpayer Identification Number (ITIN) (5,522 views, 2 weeks ago)
- Paycheck Checkup (5,522 views, 2 months ago)
- Estimated Tax Payments (5,522 views, 1 year ago)

Tax Tips:

- Safeguarding Taxpayer Data (492 views, 5 days ago)
- Individual Taxpayer Identification Number (ITIN) (5,522 views, 2 weeks ago)
- Filing Status (3,476 views, 2 months ago)
- Can't pay your taxes? (5,522 views, 2 months ago)
- Paycheck Checkup (5,522 views, 2 months ago)

IRS ON INSTAGRAM

@IRSNews



SUBSCRIBE. FOLLOW. HEART. SHARE. RETWEET.



[IRS.gov/subscribe](https://www.irs.gov/subscribe)

e-News for Tax Professionals

Noticias del IRS en Español



IRS

IRS en Español



@IRSNews



IRSVideos

IRSVideosmultilingua

IRSVideosASL



@IRSNews

@IRSenEspanol

@IRStaxpros

THE RESULTS

THE IRS AND SECURITY SUMMIT EFFORT HAD DRAMATIC RESULTS.

BETWEEN 2015 AND 2019:



- Taxpayers reporting as identity theft victims fell 80 percent.
- Identity theft returns stopped by the IRS declined by 68 percent.
- IRS protected a combined \$26 billion in fraudulent refunds.
- Financial industry partners recovered an additional \$1.7 billion in fraudulent refunds.



THANK YOU





Questions?

StopThinkConnect@HQ.DHS.GOV

Find us

www.cisa.gov/stopthinkconnect

staysafeonline.org/

niccs.us-cert.gov/national-cybersecurity-awareness-month-2019