

THE SUFFOLK EXPERIENCE:



**Changing Lives.
Powerfully.
Purposefully.**



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Within the heart of Boston, the most populous city in New England, Suffolk University was established over 110 years ago and continues to be a leader in education for professionals seeking advanced degree programs.

Boston is home to thousands of businesses, including notables like General Electric, Massachusetts General Hospital, Fidelity Investments and Liberty Mutual. As a bedrock of major industry and commercial activity, Boston continues to offer a rich history within its thriving business district.

Suffolk's MBA Online program has leveraged this economic anchor, one of the largest in the U.S., to design a flexible, well-rounded and innovative curriculum for full-time working professionals. With several concentrations available, you can create a customized MBA Online curriculum that will make you the best business-minded leader you can be.

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Get the education you need at a university built for it.

Built in Boston. Built for Business. Boston is home to multinational leaders who operate businesses ranging from biotech, finance, retail, healthcare, technology, ecommerce, real estate and more. Diversity among people, companies and industries spans the central business district, the perfect setting for an innovative MBA Online program that can have far-reaching impact for businesses globally.

Be a Consultant on Day One. MBA Online students begin working collaboratively on the first day of classes, providing input that is valued and appreciated. It's embedded in our program. Our students learn about business practices and strategies from companies like Cisco, Google, Bank of America and CVS, and a myriad of start-ups to mid-size businesses making impact in Boston and beyond. They immerse themselves in a wide range of industries to attain the greatest and broadest view of business.

Untraditional. On Purpose. You'll take on today's biggest challenges by first discovering the issues that are meaningful to you and then exploring programs that will prepare you to make a positive impact in the business world. Far from a dry textbook learning experience, our unique, experiential and interactive program gives you the opportunity to work in teams with clients who have real challenges, not canned projects. You'll become an idea generator who boldly motivates the client to implement strategy.

Two Decades of MBA Online Experience. Our MBA Online program began with the intended purpose of making learning flexible and convenient for full-time professionals. *U.S. News & World Report* named Suffolk #21 for Most Innovative Schools in the region. A long track record of thoughtful development continues to evolve as we pursue the latest state-of-the-art technology tools for the best learning experience.

Full Time, Dedicated Faculty. MBA professors are seasoned consultants and researchers who've been on staff for decades. They delight in passing expert business knowledge to students through the MBA Online program. They are student-centered professionals who look to implement new and innovative tools to engage the cohort.

Diverse, Inclusive Culture. Suffolk University continues to be among the top 100 for gender equality, according to The World University Rankings in 2019. A strong commitment to all types of diversity is seen in terms of traditional measures, including the widely multiracial student body, with 22% coming from countries outside the U.S. Additionally, the MBA Online program has students representing diverse industries including finance, biotech, marketing, ecommerce, technology and healthcare as well as functional roles ranging from entry level to management.

I. Built in Boston. Built for Business.

A focus on experiential learning enriches students.

The Suffolk MBA Online program recognizes the value of a Boston-based business education. The skills developed during these sessions are directly applicable to the careers of MBA graduates. Students build competencies they can put to use in their current and future roles.

What's unique about Suffolk and our community, in Boston and beyond.

We know you want to be a career-ready, lifelong learner. Building on the knowledge and skills you've already mastered in the traditional classroom setting, you will:

- Gain a deeper understanding of real-world business problems and solutions by working with Boston-based businesses
- Collaborate with a diverse group
- Build emotional intelligence
- Hone leadership skills
- Develop strategies to impact business
- Become an innovator

There is an opportunity for intensive travel to South America, Germany, London, Ireland, Singapore, San Francisco and Las Vegas.



An unmatched experience.

As you move through your engaging coursework, you'll run a company as well as compete, lead and implement change. You will also use ethical frameworks to integrate what you've learned across the program.

By moving from concepts to actual issues, learners can put their education to work in a real setting. You will take a look at global connections and world-class strategies to better understand organizational strategy.

For instance:

- What does the world look like moving forward through the current pandemic?
- What challenges will arise related to supply and demand, or imports and exports?

With experience working on real-life issues faced by leading organizations, you will develop valuable expertise that directly translates to your career during the program and after graduation.

II. Be a Consultant on Day One.

At Suffolk, we introduce you to local and international professionals facing business challenges that need strategic solutions. You'll work with a client challenge in each of your core, non-functional courses.

Throughout the MBA Online program, you'll collaborate with your peer cohort, engage in thought-provoking conversations, and work with supportive and business-minded professors. Most importantly, you'll innovate business solutions with a network of expert professionals based in Boston who will mentor and guide you. This challenging engagement mirrors the structure of the real business world and offers valuable networking opportunities.

It's a widely accepted fact that students learn best from each other. Within the context of a rich curriculum grounded in real business challenges, you'll be part of a thoughtful balance of synchronous and asynchronous learning components. The Suffolk MBA Online program provides you with an opportunity to learn with your cohort and faculty in an experiential environment. A clear structure allows everyone to see where they are in the curriculum. Students contribute to group work and discussions, participate in guest lectures and other types of valuable, real-time engagement.

Experiential learning goes beyond theory. You'll be introduced to real-world business issues and, through hands-on experience, build a foundation for future problem-solving professionally.



Suffolk MBA Online students identify solutions to real-world business challenges in live workshop sessions. Here are some examples:

A biotech manufacturer adjusting to competition and location asked:

How can we keep biomedical manufacturing in Massachusetts?

A real estate developer looking to develop strategy asked:

What is the best use of a new space to leverage Boston's expertise?

A banking institution hoping to grow its customer base asked:

How can we best grow our product base across our business units without the use of traditional incentive programs?

A nonprofit looking to innovate asked:

How can we leverage technological capability in Boston and other regions to become a leader in innovation for our clients?

III. Untraditional. On Purpose.

This is the time to make your way. Suffolk is not a traditional college experience. It's not supposed to be. We're preparing students for today's employers who are seeking job candidates with expertise in specialized areas.

With the Suffolk MBA Online program, you can select a concentration that enables you to gain in-depth knowledge that translates immediately to the workplace. Students build focus and depth of understanding in a given field by taking three classes in a chosen area. Another option is taking courses across all concentration areas for a wider knowledge base, resulting in more opportunities.

A closer look at the Suffolk MBA Online concentrations

Business Intelligence Concentration

This concentration emphasizes data management, analysis and visualization. Students develop proficiency with several types of data software and build the skills needed to effectively structure presentations around the results of analysis and review. The Business Intelligence concentration includes three courses:

- **Enterprise Data Management:** Learners gain fluency in enterprise integration and enterprise software, along with strategies for maximizing benefits.
- **Data Management and Modeling:** Students learn about the value of information as an organizational resource, how companies use big data and the effective use of related tools.
- **Business Intelligence and Data Analytics:** Learners develop an understanding of the value and uses of business intelligence and data analytics.

Accounting Principles Concentration

This concentration emphasizes accounting in a business management context. Learners build their understanding of Generally Accepted Accounting Principles (GAAP) and develop the familiarity needed to understand financial statement, regulatory and reporting requirements and much more. The Accounting Principles concentration includes three courses:

- **Graduate Financial Accounting I:** This course helps build a solid foundation in the fundamentals of accounting.
- **Cost and Managerial Accounting:** Students build knowledge of cost management, including concepts like variable costing, cost-volume-profit analysis and variance analysis.
- **Federal Taxation I:** Students focus on the basic structure of income taxation for individuals while also starting the discussion of business taxation.

A closer look at the Suffolk MBA Online concentrations, continued

Finance Concentration

This concentration centers on the world of corporate finance. Students delve into topics like portfolio management, investment banking, and international finance. They also build an understanding of financial tools and methodology. The Finance concentration includes three courses:

- **General Theory in Corporate Finance:** Learners focus on a variety of important topics, including but not limited to dividend theory, capital structure theory, capital budgeting and long-term financing decisions.
- **Risk Management in Banking and Finance:** This course equips students with the skills necessary to identify, evaluate and manage risks ranging from those associated with interest rates and credit to liquidity and operations.
- **Investment Analysis:** Students discover how to effectively apply a professional approach to managing investment assets.

Health Sector Management Concentration

This concentration focuses on the U.S. health system as both a business and a provider of vital care. Students touch on topics ranging from leveraging data and analytics to reach evidence-based decisions to implementing strategies that improve patient outcomes. The Health Sector Management concentration includes three courses:

- **Innovation:** The Future of Healthcare: Students learn about current and anticipated innovations in the world of healthcare and dive into the processes that support innovation.
- **Community and Public Health:** Students revisit the health system as a diverse set of public and private entities working together to build and sustain health at the community and population levels.
- **Health Systems I:** The U.S. Healthcare System: This course focuses on the origins, components, organization and operation of the U.S. health system. Students build valuable knowledge that prepares them for additional classes.

Select an MBA Online Concentration When You're Ready.

Not sure about a concentration? You do not have to declare one immediately.

You can wait until you're well into the program. Use the opportunity to think about your goals from a strategic career perspective. Then, when you're ready, select a concentration that aligns with your professional interests and objectives.



Want a competitive edge? Consider one of Suffolk's dual degrees

Expand your employment potential by pursuing two fields of study, earning a degree in both programs. Save time and money by completing a dual degree 100% online in as little as 16 months.

MBA and MSA: Provides a strong background in strategic management, accounting, and financial management.

MBA and MSBA: Combines Suffolk's experiential MBA curriculum with critical data management and business analytics competencies.

Flexible options for MBA Online learning.

Not sure if you want to commit to the entire MBA Online program? Consider a partial immersion through a certificate program. This MBA Online certificate focuses on the functional business areas of:

- Economics
- Marketing
- Accounting
- Statistics
- Finance
- Operations

You can decide later on if you'd like to continue your education. Give yourself the option and flexibility. The application process is the same as the MBA Online program. If you complete the certificate and then want to earn your MBA, your coursework will count as credit earned.



IV.

Two Decades of MBA Online Experience.

The Suffolk MBA Online curriculum was established in 1999 and is AACSB accredited to ensure students receive a targeted, invaluable education focused on expanding their abilities and gaining knowledge.

Our skilled MBA Online professors have years of experience designing their own courses to create the best in-class, online learning environment. Backed with expert knowledge and experience with Zoom calls, online platform technologies and remote communication, these professors deliver a valuable, time-tested MBA Online program.

How does this curriculum stand out from so many other MBA programs?

- Top 25 Most Innovative schools in the region*
- AACSB international accreditation, held by only 5% of business schools, is a key indicator of program quality and the value it holds to businesses throughout the world.
- The deep involvement and integration of real-world professionals from Boston's vibrant, diverse business community.
- Core courses build a foundation of highly relevant and in-demand MBA skills, such as leading and implementing change and building world-class strategies, followed by the opportunity to concentrate on specific areas of business leadership that are most relevant to students' careers.
- A worldwide focus where students work with global clients to solve their live challenges. Students can also step outside the classroom to join a travel course on the ground in Germany, California, Las Vegas, South America, London, Brazil or China for an additional fee.
- The focus is on collaborative processes that prepare students for an increasingly connected and communal economy.
- The same distinguished faculty that lead the on-campus MBA courses teach online students, ensuring an exceptionally strong educational baseline.
- Thoughtful, individual feedback from professors that helps students grow throughout the program.
- Engaged and highly communicative professors to ensure students stay up-to-speed across the curriculum.
- **New for next year:** Our innovative program called "The Business of Pride" is U.S.-based and MBA Online students are welcome to join for an additional fee. Students enjoy rewarding experiences through visiting factories and companies to observe shipping hubs, see how the airline industry works, conduct case studies and more.

*(according to the U.S. News & World Report)

V. Full Time, Dedicated Faculty and Staff.

At Suffolk, the commitment to a quality MBA education starts at the top. Professor Jodi Detjen, director of Suffolk's MBA program, is committed to creating excellent learning outcomes.

She has over 25 years of consulting experience as the co-founder of Orange Grove Consulting, a training and leadership development consultancy focused on helping organizations build inclusion by eliminating outdated rules and policies that stifle creativity and innovation. This translates to a wealth of experience on the leading edge of the business world. With over 15 years of experience teaching at Suffolk University, Professor Detjen infuses those same principles and values into Suffolk's MBA Online program, emphasizing:

- Immersion into the modern world of business.
- Opportunities for collaboration and teamwork.
- Faculty with real-world experience.
- Individualized professional development programs that prepare students for new and exciting roles.

This structure is carefully designed to empower graduates, helping them develop the full suite of competencies needed to compete and prosper in their chosen fields.



Jodi Detjen, Suffolk MBA Program Director

Get support from Student Success Advisors.

In addition to a full-time, dedicated faculty, Suffolk supports you with Student Success Advisors who play a unique role in the academic career of every Suffolk MBA Online student. Students are matched and connected with an advisor at the beginning of enrollment and enjoy their support and guidance throughout the program. These advisors help round out the learning experience, keeping students on track toward graduation.

Other valuable tasks handled by these dedicated professionals include coordinating degree plans, registering courses and serving as a single point of contact for questions and concerns related to online courses and scheduling.

With a Student Success Advisor backing you up, you can remain focused on your coursework and progress toward graduation instead of becoming stressed about administrative concerns

Advance in your career.

The Suffolk University Career Development Center offers current students and graduates job search consulting and resources for the length of their careers, helping learners and degree-holders identify and act on great opportunities that align with their individual objectives.

Benefits include:

- Writing center
- Tutoring
- 24-hour IT support
- Financial Aid and bursar with payment plan options
- 24/7 library access with no need to be on campus
- Eligible discounts if your employer is part of Suffolk's Partner Scholarship Program

All e-journals and other resources needed for coursework are available. Librarians are available during normal business hours to find material appropriate for your projects.

We help you network, even after you graduate.

With a 90%-plus employment rate for graduates six months after program completion, the outlook is especially positive. Our Career Services offers support including:

- How to create an industry-specific resume
- Access to Handshake, an all-in-one career management platform
- Access to Vault, an industry-specific career resource
- Access to LinkedIn Learning: exposure to countless courses through Suffolk's LinkedIn presence
- An alumni search tool that helps you access our network of 80,000 graduates
- Access to job opportunities
- One-on-one support from career consultants

V. Diverse, Inclusive Culture.

We're stronger because of our unique strengths. The Suffolk MBA Online program utilizes Blackboard, the web-based learning management system that includes an area for discussion, allowing students from diverse backgrounds, cultures, ages, industries and countries to engage with and learn from one another. Blackboard supports online courses and enables faculty and students to access coursework anytime, anywhere, from any browser using audio and video.

Through Blackboard, the sharing of thoughts and opinions across a diverse group enhances learning and grows individuals to explore ideas, strategize and innovate. Within each class, you'll have an opportunity to become part of a unique team of diverse individuals. You'll collaborate with a different team in each and every course. By doing so, you'll join a large network of professionals with varying thoughts, ideas and viewpoints. You'll gain an advantage in your learning experiences together, in the same way businesses realize benefits by employing a diverse and inclusive workforce.

Advance your skill set.

Committing to the Suffolk MBA Online program means advancing your skill set by:

- Learning to think on your feet
- Structuring and analyzing business in a deep, substantive way
- Garnering emotional intelligence and perspective that is often lacking in leaders
- Improving presentation skills, including effective use of online platforms such as Zoom
- Analyzing challenges in retail, finance, healthcare, technology and other business industries

From startups and non-profit organizations to banks and multinational companies, Suffolk will introduce you to business at all levels through unique, experiential learning that is untraditional. By design, we take students outside of their industries to build a broad, globally-based and immersive experience backed by more than two decades of research, Boston's business district, our highly skilled, business-minded faculty and all the support you need.

Write Your Own Story.

No two Suffolk stories are ever the same. These experiences are unique to our students and uniquely Suffolk. Our students are engaged in their education, active participants in building careers they're passionate about, and a driving force for good.

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Take the next step.

Prepare for the next step in your professional career by enrolling in the Suffolk University MBA Online program today.

How to Connect

Program specialists are available from 9 am to 7 pm ET Monday through Thursday, and 9 am to 4 pm on Friday. They are ready and waiting to take your call.



 Schedule an appointment with a Suffolk University Enrollment Advisor.

 online.suffolk.edu

