



THE TEMPS

AT TOTAL HOME & GIFT MARKET

JUNE 21*-24, 2018



MORE IN DALLAS.

We're offering more for your business in Dallas. More new and loyal buyers drawn to a marketplace with momentum. Expanded categories. A fresh layout. More chances to be the center of attention. New promotions that drive traffic. So join the marketplace creating more opportunities for your success.

**Luxe Gift and Home & Design Temps open June 20*

THE MARKET WITH MOMENTUM

Benefit from a marketplace welcoming tens of thousands of buyers from across the U.S. and 84 countries. Enjoy a convenient location, excellent customer service, and more new buyers. Visit a city located in the strongest economic zone in the U.S. and with more new hotels, restaurants, and entertainment options to surprise and delight. It's easy to see why more companies grow their business in Dallas.

WHAT EXHIBITORS ARE SAYING...

"You guys really took care of us. We loved the DJ. There was great music all day long - it puts everybody in a good mood. We had good buyers. And we wrote a lot of orders. Bottom line - that's what counts. We wrote the orders and we're happy."

SONDRA PIOREK & KATE MESTA
KATE MESTA JEWELRY

"I love Dallas. To me, it's been great ever since I've been here. The people are phenomenal. Our next door neighbors over here are great ladies. Overall, it's been a great experience."

JACK GRUNDIG
GRASSROOTS CANDLE COMPANY

"It's really, really big compared to what we're used to. Everybody has been really nice and helpful. They've tried to accommodate us in any way that they could. We've met a lot of interested buyers and have written several orders. It's been a lot of fun."

KAYLA GRAMLING
THE TINY TWIG

"One of my favorite things about showing in Market Hall is the ability to write orders and do cash and carry. I like the variety. You've got everything here. My product is smalls. It's easy grab and go. It's gift items. So I meet people that are boutique owners who are a perfect fit for my company. But I also just meet a lot of other great buyers that are interested in my product and end up become great, long-term customers - even online."

MEGAN RINEHART
LOCAL LATHER SOAP SHOP





LOCATED IN THE **STRONGEST**
ECONOMIC ZONE IN THE U.S.

ATTRACTING TENS OF THOUSANDS
OF BUYERS FROM ALL

50 STATES
&
84 COUNTRIES



RETAIL FOLLOWS ROOFTOPS:

500,000 new Texas residents in
the last 12 months and the top region for growth
in housing, office space and apartments

Texas is **#1**
in Retail Development

(JLL Report)



A REGION WITH
RECORD SETTING
retail sales
FOR
2017

Home to three of the
five fastest growing cities

in the U.S. (Dallas, Austin, Houston)

80%

OF DALLAS
BUYERS DO **NOT**
SHOP OTHER
MARKETS

91% 
OF DALLAS BUYERS SHOP THE TEMPS

REACH BETTER BUYERS IN DALLAS

Connect with the right buyers who are qualified and who write orders.

BUYING GROUPS

AHVRP
 ASTRA
 Brixy
 GC Buying Group
 HTI Buying Group
 International Floral Distributors
 Learning Express
 Luxury Products Group
 Monograms America
 Museum Store Associates
 North American Home
 Furnishings Association
 Purchasing Power Plus
 Southwest Buying Group
 Zoo & Aquarium Associates

DEPARTMENT STORES/ CHAIN STORES

Aaron Brothers Art & Framing
 Ace Hardware
 American Factory Direct
 Ashley Home Stores
 At Home
 Bealls
 Bed, Bath & Beyond
 Boot Barn
 Buc-ee's
 Cantoni
 Carolina Pottery
 Central Market
 Christmas Tree Shops
 DD's Discounts
 Dillard's
 DSW Warehouse
 Francesca's Collection
 Halls Merchandising
 H-E-B
 Hill County Holdings
 Hobby Lobby/Hemispheres
 HOM Furniture
 Home Depot
 HomeGoods
 Ivan Smith
 J's Hallmark
 JCPenney
 Jordan's Furniture
 Kane's Furniture
 Kelli's Gift Shops
 Kirkland's
 Kowalski Companies
 Lacks Valley
 Lily Rain
 Lori's Gift Shops
 Lowe's
 Mardel
 Marmaxx
 Michaels
 Nebraska Furniture Mart

Neiman Marcus
 Peppercorn
 PGI Sales
 Pier 1 Imports
 Rachel's Hallmark
 Reasor's
 Ross Stores
 Sample House
 Seasonal Concepts
 Soft Surroundings
 Stage Stores
 Sutherland's
 The Container Store
 TJX Companies
 Trudy's
 Tuesday Morning
 United Supermarkets
 Von Maur
 Whole Foods
 Williams Sonoma

ONLINE/CATALOG

1-800 Flowers
 Amazon
 Ballard Designs
 Birchlane.com
 Figi's
 Frontgate
 Gold Violin
 Gump's
 Harry & David
 Hayneedle.com
 Horchow/NM Direct
 Houzz
 Joss & Main
 Lamps USA
 LTD Commodities
 One Kings Lane
 Overstock.com
 Signals
 Soft Surroundings
 Star Crest
 Uncommon Goods
 Universal Direct Catalogs
 Victorian Trading Company
 Wayfair.com
 WOOT.com

RESORTS & CASINOS

Atlantis Casino Resort & Spa
 Beau Rivage Casino
 Boyd Gaming
 Choctaw Casinos & Resort
 Coshatta Casino & Resort
 Downstream Casino
 El Dorado Casino
 Four Seasons
 Gaylord Texas Resort &
 Convention Center

Grand Sierra Resort
 Houstonian Golf Club
 L'Auberge du Lac Casino
 MGM
 Omni Hotels
 Peppermill Casino
 Pinnacle Entertainment
 Resorts World
 Six Flags Theme Park
 The Broadmoor Hotel
 Winstar Casino

SPECIALTY

Alldredge Gardens
 Area
 Army & Air Force Exchange
 Ballin's
 Barron's
 Bebe's
 Bering's
 Bianco
 Birmingham Wholesale
 Bob Mills Furniture
 Breed & Company
 Buchanan's Native
 C.S. Wo & Sons
 Calloway's Nursery
 Canterbury Gardens
 Cayman's Clothiers
 Christmas & More
 Cole & Co.
 Cornelius Nurseries
 Distinctive Décor
 Doerr Furniture
 Donna's Home Furnishings
 Dr. Delphinium Designs
 Ellis Pottery
 Everyday Chef
 F.L. Davis
 Faraday's Kitchen
 Fish Furniture
 Forsythe's Ladies Apparel
 Freed's Furniture
 Furniture Mall of Kansas
 Gabberts
 Gordmans
 Gracious Home
 Hanley Wood
 Hazelnut New Orleans
 High Fashion Home
 HobbyTown
 HomeFest
 IBB Design Group
 Ivan Smith
 J Barton Clothiers
 J Winston
 Jacksons Home & Garden
 Javic Wholesale
 John Ward Interiors
 Julian Gold

Kennicott Brothers
 King Ranch Saddle Shop
 Koehler & Dramm
 Kuhl-Linscomb
 LADCO
 Ladlow's
 Laurie's Home Furnishings
 Lawrence's
 Leon & Lulu
 Lewis' Gifts
 Living Spaces Furniture
 Louis Morgan
 Louis Shanks Furniture
 Louisiana Furniture Gallery
 Lowe's
 Mal Malouf
 Marcum Nursery
 Mary Tuttle's Flowers
 Mathis Brothers Furniture
 Mecox
 Menagerie
 Miskelly Furniture
 Montgomery's Furniture
 Nordlie
 St. Nicks
 Old Stone House Gift & Garden
 Olinde's Furniture
 Orchid Affair
 Oxford Floral
 P.S. The Letter
 Palm Harbor Homes
 Pappagallo
 Past Tense
 Paul Michael Company
 Perlis
 Persnickety
 Pinto Ranch
 Plums
 Polka-Dot Penguin
 Precure Nursery
 Robert's China, Crystal & Gifts
 Schreiner Goods
 Southern Season
 St. Bernard Sports
 Stacy's Furniture
 Stanley Korshak
 Star Furniture
 Stowers Furniture
 T.A. Lorton
 The Arrangement
 The Castor Collection
 The Containery
 The Cook's Nook
 The Linen Tree
 The Webb
 Tipton & Hurst
 Today's Patio
 Weir's Furniture Village
 Wilford & Lee



BUILDING BUZZ: UNMATCHED MARKETING SUPPORT

Delivering new tools, big promotions, and buzz-building events to drive awareness and traffic into the Temps.

■ Sweeping pre-market promotions of The Temps to buyers from March through June including:

- ▶ A dedicated team of buyer delivery experts making sure the top buyers attend the show and shop the temps
- ▶ Posts to the fastest growing social media feeds in the business that reach more than 100,000 followers
- ▶ Temps highlights in buyer emails delivered to more than 80,000 email addresses and opened by industry leading 30%+ of recipients
- ▶ Multiple press releases generating media buzz for what's new in the temps
- ▶ **NEW:** A dedicated video series highlighting the temps
- ▶ **NEW:** Temps editorial sections and ads in the pre-market magazine, Source, distributed to 50,000 customers

■ At-market programs during the show to make The Temps the #1 message to Dallas buyers

- ▶ Updated signage and new video monitor commercials throughout campus
- ▶ At market social media posts, tours, and highlights from the show
- ▶ Daily buyer emails with Temps highlights
- ▶ **NEW:** Source at Market, the new show publication with Temps highlights included
- ▶ **NEW:** updated events across The Temps for hospitality, networking, and education
- ▶ **NEW:** AMEX card giveaways in each Temp neighborhood
- ▶ **NEW:** Starbucks card giveaways in each Temp neighborhood

■ Exhibitor opportunities for free pre-market and onsite marketing and partnership including:

- ▶ Listing on the DMC website, mobile app, and directory
- ▶ Opportunity for inclusion in Source magazine sent to 50,000 buyers in print and digitally
- ▶ Opportunity for inclusion in Souce at Market publication
- ▶ The exhibitor referral program, neighborhood AMEX gift card giveaways, hospitalities and events in The Temps every day of the show
- ▶ Additional opportunities for visual presentation at Market, promotion on our social media channels, inclusion in buyer emails, and more

Additional pre-market and on-site marketing and advertising opportunities available.

For more information, visit <http://www.dallasmarketcenter.com/leasing/marketing/opportunities>

NOT JUST CATEGORIES, DESTINATIONS.

An easy-to-navigate marketplace conveniently merchandised by product category and promoted via every available channel throughout the marketplace.

ORDER WRITING CATEGORIES

Luxe Gift

LOCATION: TM 1

A juried selection of high-end gift and home items including premium candles, home accents, fashion accessories, and more.

Home & Design

LOCATION: WTC 6

A comprehensive selection of home décor, lighting, pillows, rugs, and other stylish resources for the home.

Gift

LOCATION: WTC 12

The hottest destination for the latest gift products including General Gift, Bath and Body, Impulse Gift, Men's, Business Services, Charitable Giving, Kids, Paper, and more.

Holiday & Floral

LOCATION: WTC 12

The most sought-after holiday and floral items for every holiday and season.

Gourmet

LOCATION: WTC 12

Tasty products including snacks and treats for every occasion and palate.

Made

LOCATION: WTC 12

An unmatched showcase of unique products with a story including American made, artisan, globally made, locally made, handmade, and one-of-a-kind.

Fashion Accessories

LOCATION: WTC 13

On-trend fashion accessories such as jewelry, handbags, hats, footwear, and more. Located adjacent to accessories permanent showrooms.

Women's Apparel

LOCATION: WTC 13

An assortment of timeless to trendy women's apparel in the heart of the fashion neighborhood.

IMMEDIATE DELIVERY CATEGORIES

Home Décor

LOCATION: MARKET HALL - NORTH HALL

An extensive collection of traditional, rustic, and one-of-a-kind pieces, many of which can be customized.

Vintage

LOCATION: MARKET HALL - NORTH HALL

Rare finds, repurposed and upcycled products ranging from antiques and home décor to fashion accessories.

Cash & Carry

LOCATION: MARKET HALL - MAIN HALL

A complete assortment of gifts, jewelry, fashion accessories, home décor, and apparel featuring a collection of products all available for immediate delivery.

Artisan Cash & Carry

LOCATION: MARKET HALL - MAIN HALL

The maker marketplace offering a collection of artisan products all available for immediate delivery.

THE TEMPS

AT TOTAL HOME & GIFT MARKET

CONNECT WITH US

MEET YOUR LEASING TEAM



The Temps at Total Home + Gift Market
KRISTINA JOHNSON, VICE PRESIDENT OF TRADE SHOWS
 (214) 655-6232 | kjohnson@dallasmarketcenter.com



Holiday and Floral, Gourmet Gift, Home & Design, Home Décor, Business Services, Housewares/Tabletop
EDEN MOORE
 (214) 655-6157 | emoore@dallasmarketcenter.com



Luxe Gift, Fashion Accessories, T-Shirts on 12, Bath & Body
MARIE QUINN
 (214) 655-6173 | mquinn@dallasmarketcenter.com



Women's Apparel
ALMA HERNANDEZ
 (214) 749-5488 | ahernandez@dallasmarketcenter.com



General Gift, Men's Gift, Game Day/Tail Gating, Gifts with a Purpose, Paper/Card/Party
JEREMY THORNTON
 (214) 655-6226 | jthornton@dallasmarketcenter.com



Cash & Carry, Artisan Cash & Carry, Vintage, Made
ASHLEY CHANEY
 (214) 655-6248 | achaney@dallasmarketcenter.com



@dallasmarket #dallasmarket

Connect with us on social media for the latest news, trends, and happenings.

WWW.DALLASMARKETCENTER.COM