

The Windjammer

News from the Rotary Club of Portland, Maine

Thu Nov 06, 2014

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Editor David Smith

If you have any comments or questions, please contact the editor.

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[Bowen Depke](#)

Second Vice President

[Laura Young](#)

Treasurer

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Executive Secretary

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Stories

11/07/14 MEETING LOCATION

Posted by David Smith on Nov 02, 2014



FRIDAY, NOVEMBER 7, 2014

WE ARE MEETING AT

THE CLARION HOTEL

*11/7/14 JOHN COLEMAN, CEO and Founder, VIA Agency

Posted by Robert Atwood on Nov 03, 2014

As the largest advertising agency in Maine (ranked by revenue with \$44M in 2013), the VIA Agency may be better known nationally than in Portland proper. In terms of commitment to Maine and feeding the entrepreneurial appetite of greater Portland, it has few peers.



The CEO and founder of the VIA Agency, John Coleman, will be speaking about what he feels is the secret to great entrepreneurship - ideas that any business person can weave into their daily work in hopes of creating even greater growth for their business.

John Coleman is a believer. In 1993, he followed his passion and, despite being trained as an engineer, opened an ad agency in Portland, Maine, when the notion of “regional” agency meant a city like San Francisco or Detroit.

Twenty years later, the VIA Agency has become one of the most talked-about advertising agencies in the country, even being named Small Agency of the Year by *Advertising Age* in 2011.

John's unbridled love of ideas and entrepreneurial appetite go to the very core of who he is and the agency he founded — an agency designed as a rich environment for creativity in the service of its clients. One of John's favorite campaigns he's been a part of at VIA was for the Salvation Army, which *Forbes* later called, “The Perfect Marketing Idea.” To date, VIA remains the proudest achievement of his professional life, a company brimming with believers who share his commitment to the idea that true creativity comes only through a life richly lived.

John's topic: Musings of a Maine-made Entrepreneur – Go. Do.

10/31/14 A Cultural Collaboration on Congress Street - Steve Bromage and Steve Podgajny

Posted by Robert Martin on Nov 04, 2014

Director-Term End 2015
Charlie Frair

Director-Term End 2015
Steve Stromsky

Director-Term End 2016
Mac Collins

Director-Term End 2016
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Steve Podgajny, Executive Director of the Portland Public Library, and Steve Bromage, Executive Director of the Maine Historical Society, shared the exceptional work they have undertaken to create a shared collections management facility to meet the needs of both unique organizations. The “Steves,”

or as Laura Young pointed out, the “Click and Clack of Maine’s Cultural World,” began their collaboration together in an effort to solve a problem they both shared—and one we all relate to—where do we keep our stuff?

Steve Podgajny pointed out that the library’s collection is dynamic, depends upon strict organization, and is in constant circulation, while the Historical Society collections require long-term care, temperature and humidity controls, with items not moving as much. “Digitization provides some of the solution with sharing materials,” Steve P. pointed out. “Printed books are not going away. My observation is that digital devices are becoming more transactional. People want to read a book.”

Steve B. echoed the idea that digitization is not the full solution: “You need the physical object, that experience cannot be replaced. There is a power in the physical object.”

The collaboration between both groups got its impetus from J.B. Brown & Sons, which had provided the library and MHS with 53,000 sq. ft. of space that was initially used during the major renovations at both Congress Street facilities. Realizing that they could not provide free space forever, J.B. Brown encouraged the two to work together to find a solution to their space needs. After a year and a half search, the result was the joint purchase of a 35,500 sq. ft. facility on Riverside Street in Portland. “Over the last two years we got together on collection storage and realized there were other opportunities for us to work together.”

Each institution faced similar, but different, space challenges. Both organizations have been around for 400 years collectively, and have undergone a lot of change and evolutions. MHS has existed since 1822, collecting for 200 years, and is out of space. Their latest acquisition is the CMP collection, the biggest and most ambitious set they’ve received. Steve B: “The choice is more space, or stop collecting. We are constantly getting opportunities for institutional histories and personal histories. Leased space is expensive; it takes revenue from operating funds that would be used for other purposes.” Steve P: “But we realized, if we don’t do something, we’d be forced to stop collecting. What happens to our collections?”

Models of philanthropy for each organization are different. They work together, but manage collections separately; expenses are directly halved and jointly raised and managed. “Every dollar is equally split. Sounds simple, but it takes a big leap of faith,” said Steve P. “We are a unique collaboration in the philanthropic world and cultural community,” Steve B. added.

Purchasing the Riverside facility freed up 17,000 feet on Congress Street to allow more experiences for people using the facilities. The Steves are looking to add solar power to the Riverside location to pay the energy costs for that facility, and provide energy credits for Congress Street.

MHS is working to develop a museum building devoted to Maine People.

Both men extended special recognition for Peggy and Paul Wescott, who really helped to move people forward on both boards. “We couldn’t have done it without them.” Laura Young added her thanks for the work both men

have done to help Portland Rotary plan for its 100th anniversary celebration. "And, thank you for being such innovative leaders."

10/31/14 BITS and PIECES

Posted by Bill Blount on Nov 03, 2014

The meeting was held at the Clarion Hotel. **President Kris** convened and **Garvey MacLean** gave us an inspiring prayer for peace and goodwill. It was much-needed solace before the upcoming national elections this Tuesday. **Jerry Angier** led us in the pledge to the flag and **Janelle LoSciuto** led the patriotic song.



1st VP Bowen Depke conducted the raffle draw for \$475, but **Rusty Atwood** could not find the Queen...just the lowly four of diamonds, which was then retired from the deck....and the pot increases.

President Kris acknowledged our visitors: Vanessa Pike from the Greater Portland Visitors Bureau, guest of **Rusty Atwood**; Carol Aten, guest of **Laura Young**; and two visiting medical professionals, Donna Domcastro and Irene Eaton, guests of **Julie L'Heureux**. We had 53 club members in attendance.

Janelle LoSciuto led us in a Karaoke rendition, timely for Halloween, of "One Eyed, One Horned Flying Purple People Eater," to the delight of our singing club.



Past District Governor Carolyn Johnson announced that our club

contributed \$2500 for the Rotary International Polio Plus initiative, under John Marr's administration, and that amount was matched by our District 7780 twice over for a \$7500 contribution. PDG Carolyn also brought to our

attention another benefit of the Polio Plus initiative in Nigeria. Not far from the Ebola epidemic, Nigeria has had a few cases that were quickly eradicated in part by the medical infrastructure set up there by Rotary's efforts to eradicate polio.

Immediate PP John Marr announced the formation of the Nominating Committee and described their assigned task of bringing nominations for the upcoming 2015-16 Rotary year before our club in early December: a 2nd Vice President, 2 directors, a Sergeant-At-Arms and 2 Service & Memorial Fund trustees.

The nominating committee consists of: **John Marr, Chair; 1st VP Bowen Depke; 2nd VP Laura Young; Secretary/PP, Loretta Rowe; PP Cy Hagge; PP Peter Goffin; PP Jim Willey; Mike Fortunato; Roger Fagan; Emily McEntee; Ellen Niewoehner; and John Curran.**

Glenn Nerback introduced Portland High School Principal, Deborah Migneault, who recited a glowing recommendation for Aren Kiladjian, Portland Rotary's Youth Service Award recipient. Aren's parents, Annie and Gerard, beamed with pride as they watched their son receive the award. Aren's charity of choice for part of the award he received was to go to the Children of Armenia.



Group photo: Glenn Nerbek, Deborah Migneault, Gerard Kiladjian (father), Aren Kiladjian and Annie Kiladjian (mother).



11/07/14 THIS WEEK'S DUTY ASSIGNMENTS

Posted by Loretta Rowe on Nov 03, 2014



- Invoker:** Carl Spang
- Program/Speaker Reporter:** John Marr
- Bits & Pieces Reporter:** Garvey MacLean
- Registration/Greeter:** Ron Bennett
- Meal Ticket Sales:** Jake Bourdeau
- Raffle:** Loretta Rowe
- Music - Song Leader:** Bill Blount
- Piano Player:** None
- Sgt-at-Arms - Early:** Mike Fortunato
- Sgt-at-Arms - Late:** Mac Collins

2014 ON-THE-ROAD LOCATIONS FOR PORTLAND ROTARY MEETINGS

Posted by Loretta Rowe on Nov 03, 2014

Rotary year....2014-15.

If you would like to mark your calendars for where our meetings will be held, we are at the following locations through 2014:

- Nov 7 - The Clarion**
- Nov 14 - Holiday Inn By-the-Bay
- Nov 21 - Holiday Inn By-the-Bay**
- Nov 28 - NO MEETING - Happy Thanksgiving!

- Dec 5 - Holiday Inn By-the-Bay
- Dec 12 - Holiday Inn By-the-Bay
- Dec 19 - Holiday Inn By-the-Bay**
- Dec 26 - NO MEETING - Happy Holidays

BOLD dates are scheduled Board meeting days.

Any questions, please contact Loretta at: lrowe@maine.rr.com



FROM THE WORLD OF TENNIS (updated 11/04/14)

Posted by William Blount on Nov 04, 2014

THE ROTARY DOUBLES TENNIS LEAGUE - Fall 2014 (updated 11/4/14)

After Week 8, we're halfway through the season. Jim Barns and company held onto their lead last match, but Dave Seddon's team has a game in hand. Jake Bourdeau, Harry Sawyer and associates are hungry for a four-point night next week versus Dave's bunch. Please be mindful of the holiday traffic and give yourself plenty of time to arrive courteously early for our 5:30 matches. See you on the courts!

TEAM 1	TEAM 2	TEAM 3	TEAM 4	TEAM 5	TEAM 6
J Barns	S Blakeslee	B Lowry	J Bourdeau	L Gross	D Seddon
D Hall	F Thompson	J Young	B Blount	K Ray	P Noyes
A Chipman	T Nickerson	B Moore	H Herodes	C Bowker	D Putnam
J Carr	L Young	K Grammer	H Sawyer	R Burleigh	E Jorgensen
14	8	7	10	9	12

Got Bolders?

Posted by Loretta Rowe on Nov 04, 2014



"Congratulations, looks like you're in office!"

Board of Directors Meeting Minutes

Posted by Loretta Rowe on Oct 26, 2014

The meeting minutes of the Portland Rotary Club's Board of Directors are posted on our website the month following their approval. From the "Home Page," click on the "Board Meeting Minutes" in the listing at the left.

Missed a Program? Catch it on CTN Cable TV!

Posted by David Smith on Oct 26, 2014



You can watch our recent Portland Rotary Club speakers on the Community Television Network website:

<http://ctn5.org/shows/rotary-club-speakers-series>

You can always find the link on the Portland Rotary Home Page!