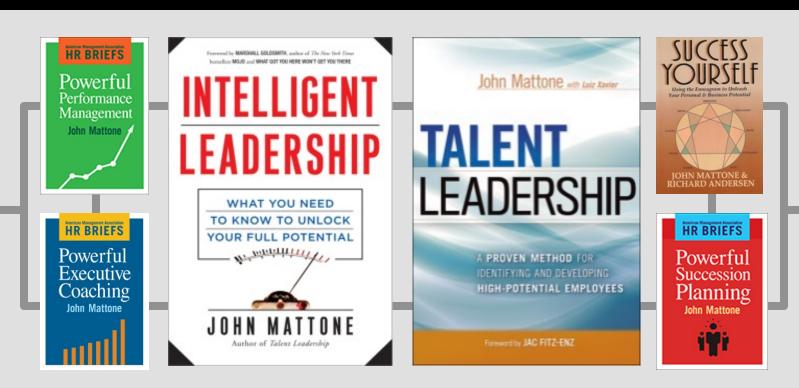


# The World's Leading [Game-Changing] Leadership, Talent & Culture Authority



"John Mattone taps into his years of experience to help leaders become the best leaders they can be."

Marchall Goldomith, author of 31 books including The New York Times bestsellers 'MOJO' and 'What Got You Here Won't Get You There'.



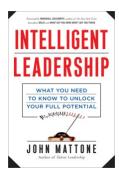


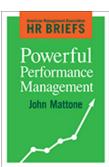
John Mattone was nominated for the prestigious 2013 Thinkers50 Leadership Award, which recognizes the global thinker who has contributed most significantly to our understanding of leadership over the last two years. He appears on the Thinkers50 "Guru Radar" (2011 and 2013), recognizing the fastest rising stars in the field of leadership. If you Google the 30 top leadership gurus of 2015, you'll find John Mattone at number 9, after Marshall Goldsmith and ahead of Jim Collins.

HR. com and Warren Bennis' Leadership Excellence Magazine in June, 2014 named John Mattone as one of the world's top independent leadership coaches and speakers.

Globalgurus.org, a research organization that identifies the "best of the best" in the fields of leadership, sales and executive coaching, has ranked John Mattone as one of the world's top 30 executive coaches (2015 ranking).

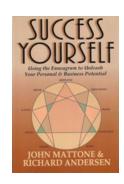
John Mattone is one of only nine executive coaches in the world who have been awarded the coveted Master Corporate Executive Coach (MCEC) certification from the Association of Corporate Executive Coaches.

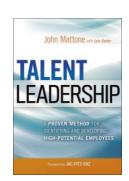
















John Mattone has created numerous breakthrough leadership and culture assessments, including the Mattone Leadership Enneagram Inventory (MLEI), which served as the centerpiece of his 2-part coaching session with Steve Jobs.

John Mattone is widely acknowledged as one the world's leading authorities on leadership, talent and culture. John is a respected advisor and coach to Fortune 1000 CEO's and senior leadership teams on how to create and sustain a leadership and talent culture that drives superior operating results. As an advisor and coach, he works with a maximum of ten clients at any one time. He was nominated for the prestigious 2013 Thinkers50 Leadership Award, which recognizes the global thinker who has contributed most significantly to our understanding of leadership over the last two years. He appears on the 2013 Thinkers50 "Guru Radar", which recognizes the fastest rising stars in the field of leadership and is currently recognized by HR.com and Leadership Excellence Magazine as one of the world's top independent leadership consultants, executive coaches, and speakers. John is the author of seven books, including two recent best-sellers and he is now writing his next release, Cultural Transformations: Lessons of Leadership & Corporate Reinvention from the C-Suite Elite (Wiley, 2016). He is the co-author of one of the most respected studies of leadership and talent management in the world, "The Trends in Leadership Development and Talent Management", which is published bi-annually by Pearson. In March, 2014 John was appointed Distinguished Senior Fellow of the Hult International School of Business and he also serves as an EMBA faculty member at Florida Atlantic University. John is also the host of The CEO Magazine's new show "The C-Suite Coaching Show" with John Mattone.

His work is featured in The Wall Street Journal, Fast Company, The Huffington Post, CEO Magazine, CLO Magazine, ClO Magazine, and other respected global news outlets. He is a trusted advisor and coach to some of the world's leading organizations and brands including The CIA, The EPA, FedEx, AgFirst Farm Credit Bank, KPMG, Columbia University, and Navy Federal Credit Union.









John has over 30 years' experience in the fields of leadership development, human capital management, and personal success as an entrepreneur who has built two successful consulting firms, as the former President of one of the top leadership consulting firms in the world, Executive Development Associates, Inc. (EDA), and as a leading author and researcher known throughout the Fortune 500 as a cutting-edge thinker and expert in helping future leaders, leaders and organizations become the best they can.

John is a prolific author having written seven books as well as over 100 professional articles and book chapters. John's two new best-selling books, entitled "Talent Leadership: A Proven Method for Identifying & Developing High-Potential Employees" and "Intelligent Leadership: What You Need to Know to Unlock Your Full Potential" have been heralded by leading experts, CEOs and HR leaders as "groundbreaking and innovative".

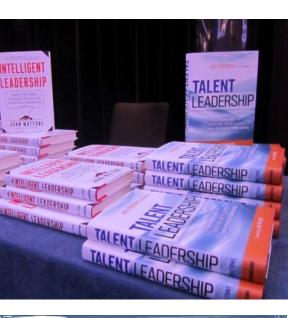
The Foreword to **Intelligent Leadership** is written by **Marshall Goldsmith**, the world's most influential leadership thinker, who says:

"Through countless interviews, extensive global travel, and years of consulting and coaching hundreds of organizations and leaders, John Mattone has developed a fool-proof method for identifying and developing leaders and prospective leaders. In his new book, John shares knowledge that took him three decades to amass. How fortunate we are that we can benefit from his wisdom."











John Mattone holds a B.S. Degree in Management and Organizational Behavior from Babson College and an M.S. in Industrial/Organizational Psychology from the University of Central Florida. John also serves as a Sr. Talent Management Consultant and Master Executive Coach for Executive Development Associates (where he formerly served as President) and he was recently named President of the International Center for Business Communication (and ICBC's first Hall of Fame inductee). John is also a strategic partner of India-based, Global Management, Inc.

John is a member of numerous professional associations including the Society for Industrial and Organizational Psychology and the Association of Corporate Executive Coaches, who recently appointed John as its' Middle East Ambassador and also named him to the advisory board of The University of Continuing Education Coaching Education (UCECE). He is also one of nine executive coaches worldwide who has been awarded the prestigious Master Corporate Executive Coach (MCEC) certification by ACEC.

## John Mattone's Executive Coaching Differentiators...

John Mattone has served as an internal and external executive coach for major organizations for over 25 years. He built his perspective from indepth training in industrial/organizational psychology, early professional work with Stone & Webster Engineering Corporation and Conoco, Inc., as well as his experience as a senior operating executive at a large consulting firm.







John has facilitated Linkage's Coaching Leaders Certification Program and certifies external and internal consultants on a variety of assessments. John is an experienced C-Suite coach. He also specializes in coaching C-Level leaders and high potential leaders. He coaches leaders from a variety of functional areas including sales, marketing, operations, and human resources.

John's coaching approach blends in-depth diagnostic assessments that identify a leader's "inner-core" values, character, beliefs, emotional makeup and behavioral tendencies (both mature and derailer traits) with "outer-core" assessments such as 360-Degree surveys and leadership interviews which reveal how effectively the executive executes the "outer-core" skills and competencies required for success. John works closely with the executive coachee and sponsoring team to create an individual development plan that leverages the coachee's enduring strengths and addresses their development needs with a passionate focus on achieving measurable behavioral change and improvement.

HARVARD SQUARE







John Mattone is one of nine executive coaches in the world who have been awarded the coveted Master Corporate Executive Coach Certification from the Association of Corporate Executive Coaches





## **Sample Coaching Client Comments**

"It is with great pleasure that I am able to confidently recommend John Mattone as one of the premier global executive coaches. Meeting John Mattone is a life-changing experience. He masterfully guides his clients on an amazing journey of self-discovery, powerful action planning to leverage strengths and address development gaps, and execution. During the time I spent with this remarkable person he fostered inspiration and enlightenment well beyond what I ever thought was possible"

### Donovan Essen, DDS, CEO

"John assessed my personal traits and worked with me diligently on an Individual Development Plan that I shared with my staff and superiors. This exercise with John's superb guidance and experience was a blueprint for working through my strengths and weaknesses and improving my leadership qualities"

## Frank Gagliardi, Senior Officer, Chesapeake Energy

"Your assessments of my effectiveness and then developing a plan to improve my leadership skills based on the results of those assessments were "revealing!" I am much more aware of who I am and how my behavior and delivery impacts people in every communication both in my professional and personal life"

Chris Schartz, Vice President, Ruskin



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### Continued...

"Delivered with an unmatched style, John's powerful coaching methods impacted me deeply, creating an enduring awareness of my inherent talents which have since been fueling both my personal and professional life"

### Fabio Potenti, MD, Chief Administrator, Cleveland Clinic

"When John was named on the Guru Watch List for 2011 and 2013 Thinkers50, I was not surprised. John is an incredible speaker, coach and author and he has been flying under the radar for years. His expertise in assessment and revolutionary coaching approach help clients build and retain their talent from the time they enter the leadership pipeline all the way to the major leagues. Just as importantly, John is a very caring and thoughtful leader who works daily to build the staff and improve performance results for the company and for each individual on the team. I highly recommend John as a speaker, coach and author"

Bonnie Hagemann, CEO, Executive Development Associates



"John Mattone's personal coaching and consulting have proven instrumental in developing our talent management strategies. We are now very adept at aligning our people capabilities with our business strategy, and as a result we are driving sustained bottom-line performance"

### Richard Swanson, President & CEO, Nebraska Machinery

"Mr. Mattone, through my years of knowing him, has served as an advisor and coach to me. Through his wisdom, I have learned the true benefit of positive thinking and its influence in career advancement and in maintenance of a healthy workplace"

Clinton Mueller, Vice President, Oscar de la Renta