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# Home of the

# visible Champions

OEMs come to HANNOVER MESSE to showcase their products and services at what is considered the home of industrial pioneers. They also want to meet the inventive minds whose ideas helped them achieve their own success – the hidden champions.

Two thirds of the visitors in Hannover are decision-makers, one third arrive with concrete investment plans in mind. They come from different sectors: mechanical and plant engineering; electronics and electrical engineering; the automotive industries; space and aviation; the construction industry; metalworking; plastics and processing – all value Industrial Supply as a platform for sourcing. It's not just about mass-produced parts – there is also keen demand for customized products, smart materials, smart lightweight engineering and integrated solutions. Suppliers are pivotal to Industrie 4.0 – the digital revolution at the heart of HANNOVER MESSE!

# **Top themes** at Industrial Supply



#### Lightweight construction

Lightweight construction is a key technology. In numerous industrial sectors ranging from the automotive industry and engineering to the energy sector a top priority in Hannover is to find lightweight solutions and development partners who can help companies save resources and improve products with new lightweight materials, multi-material designs or intelligent design processes. Suppliers of forged, cast or shaped metal parts and other metal products meet buyers, researchers and development engineers at the lightweight engineering event of the year.

#### Surface treatment technology

Every two years HANNOVER MESSE stages the Surface Technology Area — the global summit of the surface treatment sector. The whole range is showcased here — from parts cleaning and pre-treatment to coatings and post-treatment through to the end product. As most of the exhibitors and trade visitors at Industrial Supply are potential or current users of surface treatment technology the event offers huge business opportunities.





#### Digitization

A factory is only as intelligent as its components. The Industrie 4.0 transformation hinges on competent suppliers. Industry needs solutions for increasingly complex digitized processes, for the integration of processes along the value added chain and constant online access. Crucially, it depends on optimal supply chain management. The tools and IT partners needed by suppliers can be found adjacent to Industrial Supply: at Digital Factory.

### Industrial Supply =

#### Hall 3

- Foundry products
- Theme park "gegossene Technik"
- Closure systems
- Controls
- Fastening technology

#### Hall 4

- Industrial Supply Forum
- Forging
- Sheet metal forming
- Systems/Assemblies
- Machined parts

- Process engineering
- Integrated Lightweight Plaza

- made from: Rubber

**Plastics** 

#### Hall 5

- Lightweight construction
- Surface treatment technology
- SurfaceTechnology Area
- Parts and components

Metal

Ceramics

# Forums and special displays

#### **NEW:** German Lightweight Construction Summit

Which technologies, design processes and materials play a role on the lightweight engineering market? This will be discussed at a conference on 2 April, which the Ministry for Economic Affairs and Energy expects will encourage innovation.

#### Integrated Lightweight Plaza

The crowd-puller of 2018 will be back with an exhibition area, Speakers' Corner and a Networking Area. The central lightweight engineering hub at HANNOVER MESSE will feature innovations in materials and processes – all presented in an interdisciplinary, cross-industry display.

#### SurfaceTechnology Area

The top meeting-place for surface treatment technology worldwide is a showcase for the entire sector: parts cleaning and pre-treatment, electroplating, varnishing and blasting technology, plasma and nano technology, measuring, testing, and more besides.

#### **Industrial Supply Forum**

The central stage of Industrial Supply will highlight all the trends in the supply industry: lightweight engineering, digitization, multi-material design, high-performance ceramics, supply chain management and more.



#### Other special displays

- Engineering Ceramics
- Theme park "gegossene Technik"
- Highlights@Industrial Supply

Further information and details on registering for the specialist forum and special exhibits at Industrial Supply: **□** www.hannovermesse.de/en/industrial supply

# Industrial Supply worldwide

The global networking of industry requires effective business platforms. Deutsche Messe creates such platforms – in Hannover, Chicago and Shanghai.

#### USA

#### Chicago

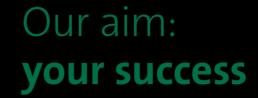
■ Industrial Supply USA 10 – 15 September 2018 14 – 19 September 2020



#### China

#### Shanghai

- Industrial Supply ASIA 6-9 November 2018
- International Fastener Show 16 19 June 2019



Networking, generating business, image promotion – your trade show goals are clear. We place all our know-how and an experienced team at your disposal to help you realize your trade show goals.

Your contact person in Hannover



I look forward to helping you at every stage of your trade show participation!

Weert-Ellen de Riese
Tel. +49 511 89-31135
weert-ellen.deriese@messe.de

# Your own customized stand or a one-stop package?

How to create the perfect setting for your innovations? You want to organize your own trade fair stand? We are pleased to help you with our fair-packages, which will minimize your organizational input. Full details can be found online: www.hannovermesse.de/en/participation

Basic price, Hall from € 233/m²

Basic price, Open-air site from € 89/m²

Basic price, fair-package Basic from € 4.624\*

\* Price for 9 m<sup>2</sup> Basic row stand. All prices subject to VAT at current rate.



Your contact partner
Christian Wegmann
Tel. +49 511 89-31158
christian.wegmann@messe.de

For further information on Industrial Supply events worldwide visit: www.hannovermesse.de/worldwide

Discover the home of industrial pioneers!



HANNOVER MESSE shapes the industrial world of tomorrow – and it has played this role for more than seventy years. Come to Hannover and see the future now!

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Deutsche Messe Messegelände 30521 Hannover Germany

Tel. +49 511 89-0 Fax +49 511 89-32626 info@messe.de www.messe.de

#### Your contact

Weert-Ellen de Riese Senior Project Director Tel. +49 511 89-31135 weert-ellen.deriese@messe.de

Hall 4
Cinzia Sanfilippo-Schletz
Project Director
Tel. +49 511 89-31133
cinzia.sanfilippo@messe.de

Hall 3 and Hall 5
Maria Christina Mihm
Project Director
Tel. +49 511 89-31114
maria-christina.mihm@messe.de

Contact details for our local sales partners worldwide are listed at: <a href="https://www.messe.de/en/salespartner">www.messe.de/en/salespartner</a>

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