



Thermal Printers

Print Confident. Print Secure. Print Zebra.



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You don't have time for printer failure. Printers should perform flawlessly, almost invisibly. But when they're down, so are your operations. Remove the hassle with Zebra.

From simplified set-up to quality construction to performance-enhancing Print DNA software toolset – our printers are designed to be self-reliant, durable, and endlessly eager to work. Going beyond just hardware, they deliver the autonomy, intelligence – and unlike other brands, security – that give you peace of mind and a genuine sense of protection.

Print with confidence knowing you have a partner with 50 years of thermal printing innovation by your side.

Don't Compromise.
Get it all with Zebra.



Relentless Performance in Any Environment

Printing must happen, no exceptions. If warehouses can't print shipping labels, customers can't get products. If drivers can't print receipts, invoices can't be processed. And if you can't print ID access cards, then security could be a concern. Get it done with Zebra thermal printers. They're designed with one purpose—to help you perform your best. **In any environment. Any application. Any condition.**



Transportation and Logistics

Deliver non-stop service from the first mile to the last

- Cross-docking and stocking
- Picking and packing
- Shipping and receiving
- Inventory management
- Proof of delivery
- Rental car return



Manufacturing

Ratchet up productivity from the plant floor to the front door

- Work in process
- Compliance labeling
- Parts management
- Equipment maintenance
- Traceability
- Quality assurance



Healthcare

Strengthen patient safety from admissions to discharge

- Positive patient identification
- Laboratory/pharmacy management
- Asset management
- Accurate specimen labeling
- ID and access control



Retail and Hospitality

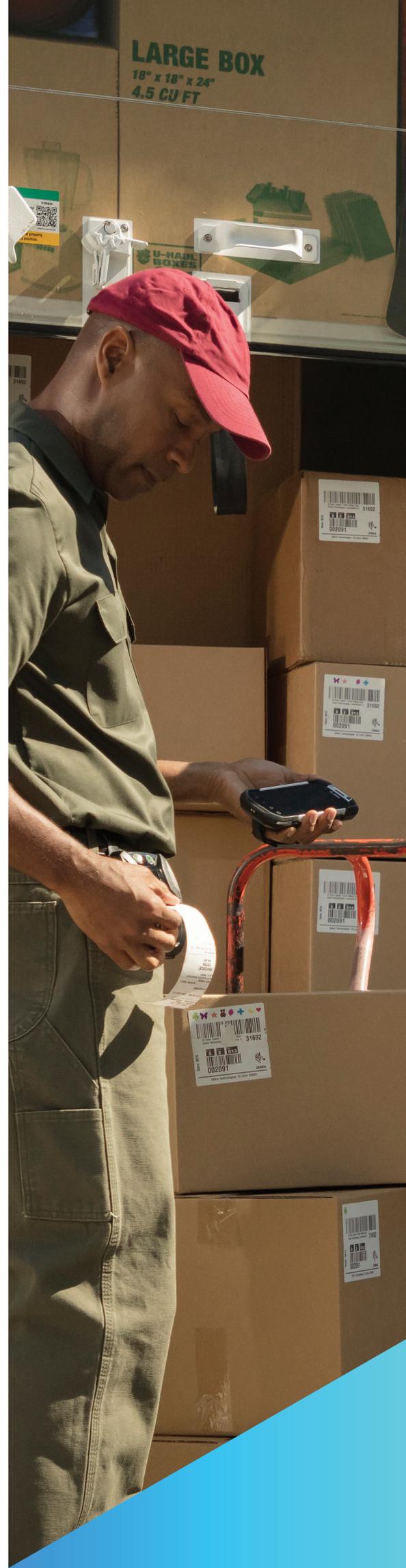
Give customers an experience that keeps them coming back

- Product pricing
- Cycle counts
- Mobile point of sale
- Proof of purchase
- Gift and loyalty cards
- Event and season passes
- ID badges
- Membership cards

Government

Improve services and safety with fast, accurate printing that's secure

- E-citation
- Health and human services
- Emergency management
- Military supply chain
- Identity management
- Code inspections
- Exchange services





Printers Are a Start

But a complete enterprise solution should go end-to-end

When you're looking for enterprise solutions, look beyond printers.

Consider intelligent mobile computers, multi-tasking tablets and accurate scanners that integrate easily, pair instantly and talk freely to one another. If you top the hardware with Zebra's support, visibility, professional and learning services, you can reduce device vulnerabilities and maximize uptime and productivity—making it easier for you to integrate new technologies into your customer's existing IT environments and workflows. Think how much better that would make management, usage and sharing of critical information.

Reliability and peak performance are also a must. You'll have that with Zebra's edge-to-edge portfolio. Each device is strong alone. Yet together, they'll make your workers unstoppable.





Industrial Printers

Industrial strength for industrious workers

Zebra industrial printers are designed for harsh and demanding environments. With rugged durability and future-proof adaptability, our user-friendly barcode label and RFID printers are designed to provide 24/7 reliability. Don't compromise, choose Zebra for your high- to mid-volume applications.

Industrial Printers					
	ZT200 Series	ZT400 Series	ZT510	ZT600	ZE500
	Value	Midrange	Premium	Premium	Premium
Manufacturing	•	•	•	•	•
T&L	•	•	•	•	•
Retail	•	•			
Healthcare	•	•			
Warehouse	•	•	•	•	•
Government	•	•	•	•	
Print DNA	•	•	•	•	



ZT200 Series

Small in price, big in performance

Lower price with essential ease of use and performance features.

Features

- Compact footprint
- Ideal for light industrial and commercial environments
- Available in direct thermal or thermal transfer models

Portfolio Differentiators

- Moderate-duty cycle with a limited feature set
- Ideal for commercial and light industrial applications



ZT400 Series

Sturdy, simple, smart

Rugged durability, designed to grow with your evolving business needs.

Features

- 4.3-inch full-color touch display for quick settings changes
- Tool-less printhead and platen roller replacement
- RFID available on both 4" and 6" widths
- RFID On-Metal solution available for ZT411 (203 and 300 dpi only)

Portfolio Differentiators

- Moderate to high duty cycle with a wide variety of features
- Ideal for industrial environments



ZT510

Essential features for heavy-duty printing

An ideal balance between performance and value with essential features for heavy-duty printing.

Features

- All metal construction supports continuous performance without throughput delays
- Icon-based, multilingual graphical LCD user interface is intuitive to operate

Portfolio Differentiators

- Limited feature set
- High-duty cycle for mission critical operations in the toughest environments



ZT600 Series

Intelligence and industrial brawn

Industrial strength and full featured for every challenge.

Features

- All metal construction supports continuous heavy-duty performance with high throughput
- Icon-based, multilingual graphical LCD user interface is intuitive to operate
- Optional full-color, 4.3-inch color touch display

Portfolio Differentiators

- Wide variety of features
- High-duty cycle for mission critical operations in the toughest environments
- RFID available on both 4" and 6" widths



ZE500

For next-gen solutions

OEM print engine for print and apply labeling applications.

Features

- Rotatable display
- Extended-life modular drive system
- RFID available on 4-in width

Portfolio Differentiators

- High-duty cycle in the toughest environments
- Industrial all-metal construction
- Designed to be integrated into a print and apply solution





To see the printers that improve front-line performance, visit www.zebra.com/printers



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