

# The 21<sup>st</sup> Century Beetle.

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Your Volkswagen Dealer



Volkswagen. Das Auto.

The 21<sup>st</sup> Century **Beetle.** Think Fun. Think New.





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## The Beetle bares all.

Oh come on, no need to feel shy. It's just a no holds barred peek into what makes the 21st Century Beetle tick deep inside. And outside for that matter. Yup, that icon of automobiles you loved way before you knew anything about cars. Well, its's back. And this time, it's prepped for the 21st Century. With vibrant colours that take you back to the good old days. Bursting with new surprises in the form of power, technology and design. So little by little, here's a lot about the Beetle. (What did you think we were talking about?)

**Think Fun. Think New.**







## Choose your compliments wisely.

'Cute', you say? That's the last thing you'll be thinking when you see the 21st Century Beetle. Sleek new masculine lines define its iconic curves. The muscular rear spoiler brings loads of machismo and style to its look, while optimising the car's rear aerodynamics. Dynamic 16" 'Whirl' alloys and twin chrome exhaust tailpipes complete its sporty exteriors. And with meticulous attention to every little detail – from glistening chrome to complement its flowing lines to heat-insulating glass and body-coloured bumpers, the new Beetle is a real head turner. It sure looks pretty. A word of caution? Go easy on the 'cute' bit.



Heated, electrically-adjustable and foldable ORVMs are crafted for your convenience, designed with built-in indicators.



Bi-xenon headlamps with range adjustments ensure optimum illumination, while LED daytime running lights ensure you're visible to other drivers in any weather.



The front fog lamps are designed in a slick unit that feels right at home in the sporty front bumper. Another effective addition, especially when driving through low-visibility areas.







## Always look on the bright side of life.

This one's for you Mr. Brightside. You lover of the sunshiny day as you reach out for the sun on a long and relaxing ride. This is your sun on tap. The new panoramic sunroof in the Beetle. Just a push of a button and your day just got a little brighter and chirpier. The smell of the wind and leaves are ready to greet you at your command. Take a deep breath and smile. The world loves you.



## Beautiful. Inside and out.

The stunning exterior might give the Beetle oodles of oomph, but its real beauty lies inside. Notice the trims in the door panels and upper dashboard. Your steering wheel has special colour-coded inserts that match your car's personality. The crafted interiors are well balanced by chrome detailing in the cockpit and on the doors. Where's the storage in the 21st Century Beetle? Right where it's always been. In the front. Because some classic Beetlisms were meant to stay the same.

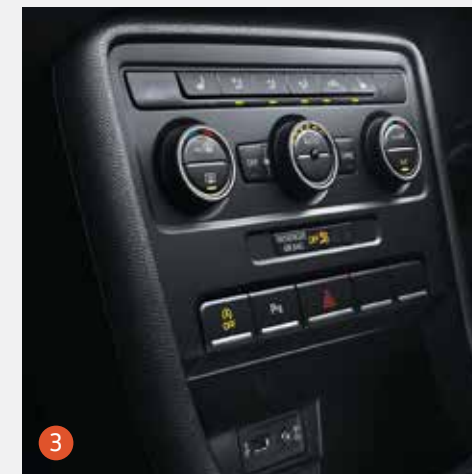




## It's a real softy inside.

Retro. Funky. Stylish. Oh, it also has a soft side. The plush leatherette front sports seats come with height and lumbar adjustment to lend a very special flair to the Beetle. The 3-spoke steering wheel steering wheel, gear lever knob and handbrake grip are also covered in leather – for a velvet soft touch wherever you happen to reach. And with the 3-colour, mood-setting ambience lighting to set the tone for your drive. It's easy to feel wrapped in love.

1. The Keyless entry system frees your hands up, with easy access to your vehicle's ignition at the touch of a button. Why can't everything in life be this simple?
2. The leather-covered 3-spoke multi-function steering wheel puts the controls for gearshift, navigation, radio and phone at your fingertips. And with a DSG dual clutch gearbox sitting beside you, gear changes with shift paddles become swift and easy, without removing your hands from the steering wheel.
3. The 'Climatronic' dual-zone air conditioning system lets you set the temperature electronically, dividing the interior into two different climate zones, so you can easily adjust temperature, air supply and distribution according to your preference.

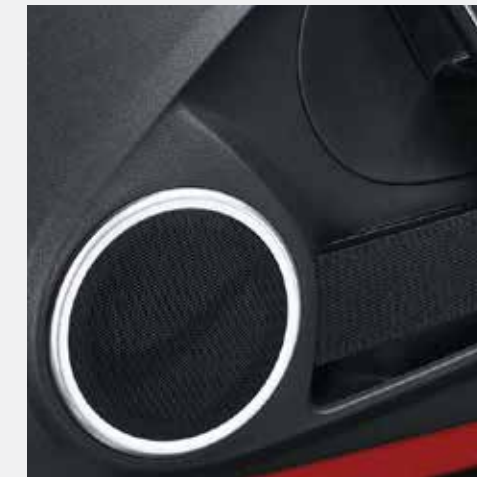






## Sensible, in any century.

The 21st Century Beetle is packed with features that let you enjoy a high level of practical comfort and easy touring ability. The large boot space, for example, can be easily increased by folding the 50:50 split rear seats, which, along with the easily removable luggage cover and the large tailgate opening, makes your trip to the grocery store a breeze. And if you're looking for even more sensible additions to your Beetle, you won't need to look far. Green heat-insulating glass in the rear and side windows keeps the sun out and your interiors, cool. The interior ambience is further accentuated by soft, mood-setting lighting – with illuminated strips under the door trims and the LEDs on the loudspeaker ring of your entertainment system to set the tone for every drive. It's the 21st Century Beetle, after all. And it's smarter in every way.



The handy side door speakers tuck away your sound source and bring a unique surround-sound atmosphere to your drive.



The touchscreen multi-function console with 8 speakers commands your attention with its loud and clear acoustics. And with its built-in USB, Aux-in and Bluetooth connectivity, you can enjoy your favourite tunes your way.



The convenient front centre armrest doubles up as a smart storage compartment, so you can keep all your essentials within reach.



The height-adjustable driver and front passenger seat helps you set the most comfortable seating posture.





## Purring into the 21st Century.

The award-winning 4-cylinder in-line 1.4L TSI engine revs an exhilarating 110kW. With its 7-speed dual clutch gearbox DSG transmission (a milestone in gearbox engineering), you can intuitively glide between gears in just a few hundredths of a second. That's top of the line Volkswagen technology for you. Did we mention just how much you're going to enjoy the long drives in your Beetle? Now let's talk Cruise Control. Get to a comfortable speed on the road and switch on your Cruise Control. It'll take care of the rest, with your foot off the accelerator. You can take power back, with a simple push of the accelerator or brake pedal.

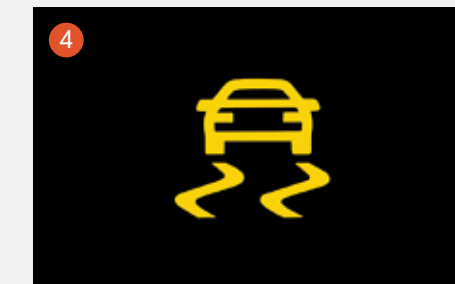
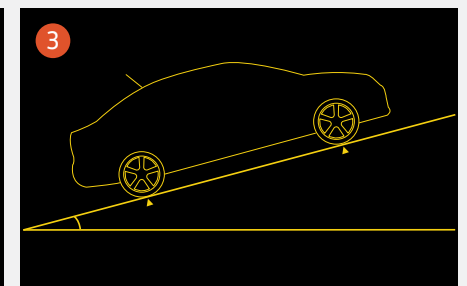


TSI Engine

## Safe and snug. As a bug.

The 21st Century Beetle is the new symbol of Volkswagen's continued commitment to providing the highest standard of protection for you. The reinforced chassis is designed to absorb energy in the case of an impact. Seat belts and safety-optimised head restraints help reduce the risk of whiplash injuries in the event of an accident and protect the car's occupants. You won't notice, but your drive is being constantly monitored by a battalion of electronic features that assess driving situations in real-time. Making sure you're safe in every second.

1. There are no compromises on safety with the Beetle's 6 airbag system. In the front, you get individual driver and front passenger airbags along with the combined curtain and side airbag system, to eliminate injuries and safeguard those inside. Wherever you're headed, the 21st Century Beetle is designed to get you there safe and sound.
2. Anti-lock Braking System (ABS) prevents the car's wheels from locking, so you can steer around potential hazards safely.
3. The Hill Hold function prevents your car from rolling back when pulling away on a slope or during a hill start.
4. The Electronic Stabilisation Programme (ESP) can prevent the loss of control in critical situations - with targeted braking and engine management, ensuring maximum directional stability at all times.





## Upholstery:



Leatherette

## Colours:



01 Oryx White



02 Tornado Red



03 Habanero Orange



04 Silk Blue



Technical Specifications

Engine	1.4 L /110 kW TSI
Transmission	7-speed DSG
Wheels	4 alloy wheels 16" "Whirl" / Space-saving spare wheel 16"
Tyres	205 / 60 R16
Suspension	4-link rear suspension
Steering	Electromechanical speed-sensitive power steering



FEATURES

Exterior

Green heat-insulating glass in rear and side windows
2 doors
Body-coloured bumpers
Licence plate lights in LED technology
Protective side moldings in body colour with chrome moldings
Rear spoiler
Exterior mirrors in chrome finish
Body-coloured door handles
Bi-xenon headlamps with LED Daytime Running Lights (DRL)
Front fog lamps with static cornering lights

Interior

Leather seats
Beetle glovebox with Beetle tray
Chrome trim for rotary light switch and controls of AC system
Ambience lighting (three-colour)
Scuff plates
Carpet mats, front and rear
Leather-wrapped multi-function steering wheel (3-spoke) with controls for gearshift, MFD, radio and telephone
Leather handbrake lever handle and gearshift knob
Door and side trim panel partially in leather
Folding grab handles
Illuminated vanity mirrors in sun visors
2 front reading lights

Specifications and features are subject to change without prior notice.

Safety

Central locking
Hill-hold control
Electronic Stability Control, ABS, ASR, EDL and EDTC
Disc brakes
Front underbody guard
ISOFIX
3-point seat belts, front with belt tensioner
Two 3-point seat belts, rear
Front and rear head restraints
Driver and front passenger airbag with front passenger airbag deactivation
Combined curtain and side airbag for front passengers
Electronic immobilizer
Front and rear park distance control, with acoustic warning
Brake pad wear indicator
Seat belt reminder

Comfort and Convenience

"Climatronic" dual-zone air-conditioning system
Multi-function display "Plus"
Radio "Composition Media"
8 speakers
USB interface and AUX-IN, Bluetooth connectivity
Instrument cluster with electronic speedometer, odometer and trip odometer, tachometer
Panoramic tilt / slide sunroof
Backrest release entry aid "Easy Entry"
Symmetric split folding backrest
Front seats with height adjustment
Heated front seats
Lumbar supports, front
Storage pockets on back of front seats
Keyless access with start-stop button
Start-stop system with generative braking
Auto-dimming interior mirror
Front centre armrest
Exterior mirrors power-adjustable, folding and heated
Side turn signals integrated in exterior mirrors
12-volt socket in centre console, front and rear
"Leaving Home" and "Coming Home" headlamp activation
Auto headlamp activation
Rain sensor
Cruise Control



## Volkswagen Service for your peace of mind.

**Volkswagen Warranty and Extended Warranty:** The Volkswagen Beetle comes with a standard warranty of two years, unlimited kilometres, and can be extended at an additional cost for a further one year and up to 80,000 kms. Or two years and up to 1,00,000 kms from the date of sale (whichever is earlier). Extended warranty can be purchased within standard warranty period only. All this, to protect your car against the defects of most mechanical and electrical components due to manufacturing defects. All periodic maintenance at recommended intervals and warranty work must be completed by an authorised Volkswagen dealer.

**3-year Paint Warranty and 6-year Anti-perforation Warranty:** The paintwork of the Beetle is covered against manufacturing defects for a period up to three years and the vehicle body parts for a period of six years from the date of sale against perforation caused by corrosion. Naturally, the Beetle must be cared for in compliance with the operating instructions, which will be found in your vehicle handbook, and all body repairs must be done at an authorised Volkswagen dealer.

**Volkswagen Roadside Assistance:** Every new car is registered for Volkswagen India Roadside Assistance for two years from its date of sale. This provides the vehicle with home and roadside recovery in the unlikely event of a breakdown anywhere in India (subject to terms and conditions). This service can be extended for either one or two additional years. **24 x7 Roadside Assistance Helpline: 1800 102 1155 / 1800 419 1155.**

**Periodic Maintenance:** The service interval of your Volkswagen is scheduled for every 15,000 kms or one year. With a one-time free inspection at 7,500 kms or 6 months, whichever is earlier.

**Please note:** The features and specifications contained in this brochure are for informational purposes only and are subject to change without prior notice. The print process does not allow for exact reproduction of paint finish and seat upholstery colours. If you require any specific feature, you must consult your authorised Volkswagen dealer, who is regularly updated with any change in specifications. Please check model availability and full specification details with your authorised Volkswagen dealer prior to ordering. We would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. Terms and conditions apply.

**24 x7 Customer Care Helpline: 1800 102 0909 / 1800 209 0909.**

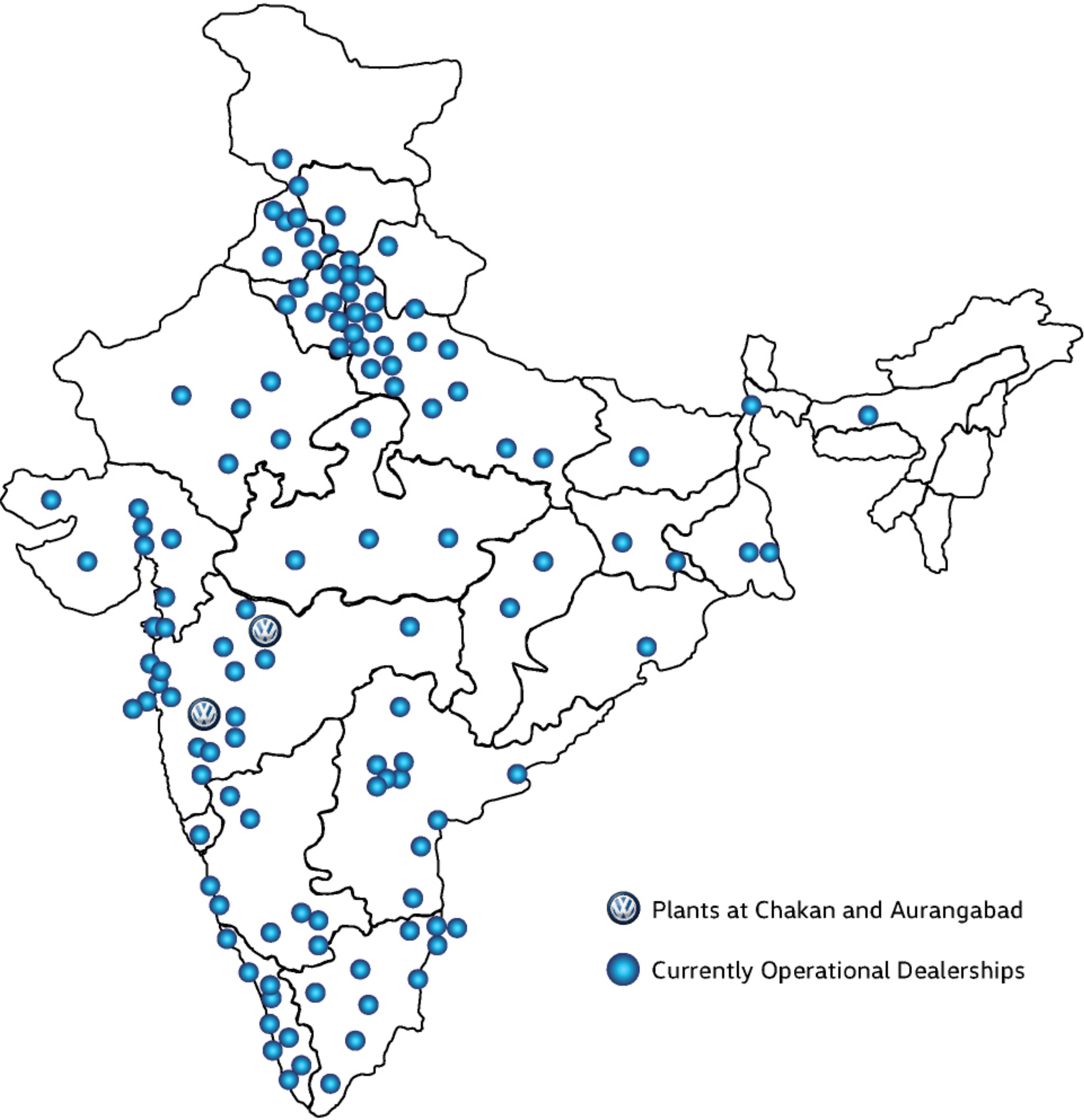
## Volkswagen Service App

**Everything you need to know about Volkswagen. Now on-the-go.**

The Volkswagen Service Mobile Application is your reliable and smart assistant on the go. You can get information on standard service labour charges, Volkswagen dealer network and explanation of various indicators on the car's dashboard. It enables you to get connected with Volkswagen Customer Care and Roadside Assistance at a click of a button. It also facilitates prospective customers to book a test drive and get information on Volkswagen's India line-up of cars and the latest tips and offers. Furthermore, you can create stories of your journey with maps and pictures. So stay connected.



## Dealer Network



Disclaimer: Map drawn not to scale.  
Updated till December, 2015.