

# THIS IS YOUR EXCLUSIVE INVITATION

**NOVEMBER 8 & 9 2021** To the one-of-a-kind, don't miss event of the year!  
LIMITED TO ONLY 125 ATTENDEES



RSVP NOW via your evite invitation!

Only **General Managers, Board Members, and Leadership Staff** of currently-awarded Distinguished Clubs are invited.

## EDUCATION. SPEAKERS. THE ULTIMATE GALA.

- **100 ideas that will improve your Member Experience.**
- Employee acquisition and Employee retention.
- Creating memorable moments for members and staff.
- Engaging and empowering your management and staff.
- Environmental, social, and economic resilience and sustainability.
- City clubs transitioning.
- Transforming leadership and mindfulness.
- The best employee training programs.
- View the newest clubs and their amenities.
- Network with the top leaders in our industry.
- Data driven leadership.

### Executive Search Panel Discussion

**Tom Wallace, Kurt Kuebler, and Dick Kopplin** of KKW, **Jim Butler** and **Ray Cronin** of Club Benchmarking, **Bob Jones** of GSI, and **Michael Leemhuis** of PGA gather to discuss all things Executive Search. **Craig Marshall** and **John Fornaro** moderate.

### McFadden & Allnatt

Hear from featured General Managers, **Jeffrey McFadden** of The Union League of Philadelphia and **Matthew Allnatt** of Jonathan Club, Los Angeles, who will share special stories and valuable insights.

### Lightning Round Presentations

Strap in and hold onto your brain cells! As up to fourteen "lightning" presentations hit you fast from General Managers and executive leadership of fellow Distinguished Clubs. **Invaluable ideas to improve the Member Experience at your club!**

### Be on the cover of BoardRoom magazine

As part of a special cover story about **what it means to be a Distinguished Club Executive**, a group photo of all attendees of the Ideas Summit will be on the front cover of BoardRoom magazine's November - December issue.

### Keynote Speakers



**Filip Boyen**  
CEO, Forbes Travel Guide



**Hervé Houdre**  
Founder, H2 Sustainability Consulting



**Jim McPartlin**  
Hospitality Consultant, Author, Speaker



**Jeff Wielgopolan**  
Senior Vice President, Forbes Travel Guide

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NOVEMBER 8 & 9 2021



2021 distinguished ideas summit  
for a better member experience

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### The Distinguished Club Bus Tour

Featuring six of the best clubs in the world. Each club was selected because they are exceptional at a particular amenity or approach; Spas, Club House, Fitness Room, Dining Room, Casual Bar, Tennis Facility, Golf Practice Facility, Kitchen, and Environmental Practices. You'll want to take copious notes!

Along our club-to-club tour, guests will participate in a **Chef's Gone Wild contest** by tasting specially prepared appetizers at each club we visit -- with a chance to win a Louis Vuitton purse. **Spouses are welcome to attend all events!**



### The Ultimate Gala Celebration

Join us for an incredible evening!

Our Ideas Summit celebrations never let down, and this year - hosted by Michael McCarthy at Addison Reserve Country Club - will be no exception!



<< click here to watch highlight video of past Ideas Summit Gala.



See video and photos from previous Summit celebrations from past years at [distinguishedclubs.com](http://distinguishedclubs.com)



MORE DETAILS ON NEXT PAGE >>

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**NOVEMBER 8 & 9 2021**

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2021  
**distinguishedideas**  
for a better member experience  
summit

Only  
**General Managers,  
Board Members, and  
Leadership Staff** of  
currently-awarded  
Distinguished Clubs  
are invited.

As an exclusive benefit of achieving Distinguished Club status, you are cordially invited to attend this highly valuable educational summit brought to you by **Distinguished Clubs** in partnership with **Forbes Travel Guide** and hosted by: **Addison Reserve Country Club**



**Distinguished  
Clubs**  
from  
BOARDROOM  
magazine

IN PARTNERSHIP WITH  
**Forbes**  
TRAVEL GUIDE

## Monday, November 8, 2021

**Education and Lunch at Addison Reserve 8:00 AM - 4:30 PM**

Featured speakers include **Filip Boyen**, CEO Forbes Travel Guide, **Hervé Houdre**, one of Europe's and America's most respected hoteliers and environmental/financial sustainability leaders, along with hospitality leaders, **Jim McPartlin** and **Jeff Wielgopolan**. GMs **Matthew Allnett** of Jonathan Club, Los Angeles, and **Jeff McFadden** of Union League Philadelphia will lead off "lighting round" of 15-minute presentations from fellow Distinguished Clubs across the country. Session will close with a vibrant panel moderated by **Craig Marshall** and **John Fornaro**, including **Tom Wallace**, **Kurt Kuebler**, and **Dick Kopplin** of KKW, **Jim Butler** and **Ray Cronin** of Club Benchmarking, **Bob Jones** of GSI, and **Michael Leemhuis** of PGA.\*

**The Ultimate Gala 6:00 PM - 9:30 PM**

Hosted by Michael McCarthy at Addison Reserve Country Club.

## Tuesday, November 9, 2021

**Distinguished Club Bus Tour; plenty of appetizers will be served 8:00 AM - 4:30 PM**

Featuring Addison Reserve Country Club, Boca West Country Club, Broken Sound Club, The Club at Quail Ridge, Mizner Country Club, and Wycliffe Golf & Country Club.\*

## PRICING AND ACCOMMODATIONS

Discounted and limited accommodations are being provided by:

**The Hilton on Glades Road**, Boca Raton (561) 483-3600 or **Opal Grand Resort**, Delray Beach (561) 274-3200.  
Ask for the Distinguished Clubs/Forbes Travel Guide rate.

**All spouses are welcome to attend every one of our Summit events** -- including the Education day and club bus tour. For those spouses that choose not to attend, we will have a half-day spa day available at Boca West Country club (fees will apply), or spouses can, of course, enjoy the local town or beaches.

**Price to attend the Summit is \$695 + \$150 each for the Gala.**

**Other accompanied staff are \$395 + \$150 for the Gala**

(NOTE: There is currently no limit on leadership staff attendance)

**Spouses welcome to all events and only pay for Gala @ \$150**

FOR ALL QUESTIONS REGARDING THIS SUMMIT, PLEASE CALL JOHN FORNARO DIRECTLY AT **(949) 500-4154**

*\* Although unlikely, cited speakers and clubs in bus tour are subject to change.*



Questions? Lost? Call (949) 500-4154

## Day 1 – Monday, November 8

### EDUCATION - Addison Reserve Country Club, Delray Beach

*Dress code: Business casual, no jeans. Ladies: Business casual, no jeans.*

- 7:30 Buses/Vans leave from Hilton and Opal Grand
- 7:30 Continental Breakfast and Registration
- 8:15 John Fornaro, Publisher, Boardroom magazine and CEO, Distinguished Clubs
- 8:30 Filip Boyen, CEO, Forbes Travel Guide
- Three & Jackie Carpenter, Authors of *People First*
- 9:00 Jim McPartlin, Author of *The Enneagram at Work*
- 9:30 Jeff Wielgopalan, SVP, Forbes Travel Guide
- 10:00 **Break**
- 10:05 Tom Wallace III, Partner, Kopplin Kuebler & Wallace  
Carmen Mauceri, COO, The Club at Mediterra
- 10:40 Russell Sylte, PGA Master Professional, GM, Hacienda Golf Club  
Craig Marshall, Partner Mindful U
- 11:15 Colin Cowie, CEO, Colin Cowie Lifestyle, Author of *The Gold Standard*
- 12:00 **Lunch**
- 12:35 ClubIQ presentation and Q&A with Russell Sylte, Ron Banaszak, and Jeff Briggs
- 1:00 Group photo of attendees (Boardroom magazine, November/December issue)
- 1:15 Executive Search Panel with Bob Jones, Kurt Kuebler, Tom Wallace, Michael Leemhuis, and others
- 2:00 Jeff McFadden, CEO, The Union League of Philadelphia  
Matthew Allnatt, GM/COO, Jonathan Club
- 2:30 **Break**
- 2:35 Ray Cronin, Club Benchmarking
- 3:00 Duncan Reno, GM/COO, Del Rio Country Club
- 3:20 Matt Collis, Director, Lake Nona Golf & Country club
- 3:40 Hervé Houdré, Founder, H2 Sustainability Consulting  
Till von Ruexleben, COO, Vivid Leaf
- 4:20 Gordon Welch, President, APCD, Boardroom Institute
- 4:40 Craig Marshall, Partner, Mindful U
- 5:00 Education concludes - bus pickup

## DISTINGUISHED CLUBS GALA

Addison Reserve Country Club, Delray Beach - Hosted by Michael McCarthy

**Special Lifetime Achievement Award presentation to Jay DiPietro**

**6:30 PM to 10:00 PM**

*Dress code: Casual, jackets optional, no jeans. Ladies: Cocktail dress or casual, no jeans.*

- 6:15 Buses/Vans pick up from Hilton and Opal Grand
- 10:00 Buses leave from Addison Reserve to Hilton and Opal Grand – *(meet at the same place as drop off)*



Questions? Lost? Call (949) 500-4154

## Day 2 – Tuesday, November 9

### Club Bus Tour

8:15 AM to 3:30 PM

**Dress code:** Business casual, jackets preferred, no jeans. Ladies: Business casual, no jeans.

**Buses depart precisely at specified times. No exceptions.**

**IMPORTANT:** All attendees including those who drive separately **must** meet outside each club at bus drop off for tour instructions. **Please DO NOT enter the clubs on your own.**

8:15 (*depart*) Buses/Vans depart both Hilton on Glades Road and Opal Grand – (*meet in front of lobby*)

8:30 (*arrive*) Mizner Country Club (**depart at 9:20**)  
16104 Mizner Club Drive Delray Beach 561-638-5600

10:00 (*arrive*) Wycliffe Golf & Country Club (**depart at 11:00**)  
4650 Wycliffe Country Club Blvd. Wellington 561-964-9200

11:30 (*arrive*) Quail Ridge Country Club (**depart at 12:20**)  
SOUTH GATE 3715 Golf Road Boynton Beach Blvd 561-737-5100

12:45 (*arrive*) Broken Sound Club (**depart at 1:40**)  
2401 Willow Springs Drive Boca Raton 561-241-6800  
**\*\*\* See attendant at entrance for parking instructions**

2:00 (*arrive*) Boca West Country Club (**depart at 3:00**)  
20583 Boca West Drive Boca Raton 561-665-5855

Buses/Vans return to hotels

**Summit Concludes**