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March 20, 2017

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# THIS WEEK AT NYATEP 2017 Northeast Regional Youth Academy

We are delighted to share that we have a record number of attendees joining us for this three-day event! Follow along at #NYATEPYouth17 if you are not able to be with us.

This week we are welcoming colleagues to Saratoga Springs from a range of workforce entities from across New York, including Workforce Development Boards, Career Centers, literacy and adult education providers, postsecondary institutions, community-based organizations, economic development organizations, unions, and much more.

Our conference kicked off today, Monday, March 20 with our Pre-Day Event: *Effective College and Career Counseling Strategies for Youth*.







### Save the date...

### **FALL CONFERENCE**

October 16-18, 2017 Marriott Downtown in Syracuse, NY



Voice - Knowledge - Progress For Workforce Development

Visit www.nyatep.org for updates!

oadway, 5<sup>th</sup> Floor, Albany, NY 12207 www.NYATEP.org

### Member Corner: Keeping you Connected

### Over 140 Letters to Congress from Business Partners Calling on Investment in WIOA

As many of you know, NYATEP sent out the call to business partner across the State to send letters to Congress sharing why federal Workforce Innovation and Opportunity Act (WIOA) funding is critical to their bottom-line. As we went to print, we have over 140 business letters sent to Congressional Reps in NYS. A BIG thank you to the following business partners for lending their voice to our advocacy efforts!

All Bright Electrical

Allen Bailey API Heat Transfer Berenstein Textiles

Blue Sea Development Company Buffalo Niagara Manufacturing Alliance

Calabro Properties Inc

Capabilities

Capital Region Chamber

**Career Systems Development Corporation** 

Casullo's Automotive

**CDS** 

**CIA Security** 

**CITEC Business Solutions** 

CNY Works Board Member Bill Leiker (Defense Contractor)

Conserve Accounts Receivable Management

**Coughlin Printing Services** 

County of Oswego Department of Social Services

Crowne Point Telecom
Custom Computer Specialists

Delaware North
DFT Communications

Digifabshop Drasgow Inc

Dresser Rand - A Siemens Business Driven Local Digital Marketing Solutions

**DRP Solutions** 

Empire Electronics USA
Empire Genomics
Gehring Tricot Corp
Greater Hudson Bank
Hinsperger Poly Industries
HW Staffing Solutions
IBEW Local Union 139
IBEW Local Union 43

Jain Irrigation

Joy Kuebler Landscape Kathy Kotz Home Builder Inc

K-Technologies

Management Advisory Group of NY

Manpower MTC Industries

New York Label and Box Works

Next Advance Optimax

Orleans – Niagara Food Specialties

Pacamor Kubar Bearings Pharampacks, LLC Sensaras, LLC Solar City Solar City

SpaceOut VR

Stage Insurance Agency

**STCR** 

Steuben County Manager

SUNY Broome Swiss Post TapeCon

Tate's Bake Shop

The Chautauqua Center

The Sun Community News and Printing

Transit Construction
Tri-Bros Transportation
Upper Edge Consulting
Upstate Pharmacy
Wellness Homecare

Widex

Willow Bend Farms WNY Media Network WNYnetWorks

#### **Memorandum of Understanding (MOU) Facilitation**

Let NYATEP facilitate your mandated partner discussion! To support our membership, NYATEP has been engaging with local Workforce Boards to convene and facilitate discussions with the mandated partners of the MOU process. NYATEP is available for as much support as you may need throughout this process to have finalized MOUs signed by July 1, 2017. <a href="Don't forget your membership discount!">Don't forget your membership discount!</a> Individual & Bronze Members receive the discounted member facilitation rate, Silver Members receive 50% off, Gold Members receive a free half-day training and Platinum Members receive a free full day training. Not a member? Email Madison at <a href="mhubner@nyatep.org">mhubner@nyatep.org</a> to learn how to join!

To schedule MOU facilitation call Madison at (518)433-1200

### WIOA Corner: Keep Calm and WIOA

### **Local Workforce Boards Releasing One Stop Operator Request for Proposals**

Local Boards, as required under the Workforce Innovation and Opportunity Act (WIOA), are competitively selecting the "operator role". The role of the operator, and funding for the role, ranges dependent on the local need. To view the local selections under way or to apply <a href="https://www.nyatep.org">www.nyatep.org</a>

### **Legislative Update**: Insights from Albany & D.C.

### **Trump Releases Budget Blueprint**

The White House released its "Budget Blueprint" read the full document here. Overall, without providing exact cuts to individual programs, the Blueprint calls for a 21% decrease in spending at the Department of Labor. If a cut over 10% is passed, it will have devastating impacts for the statewide system -- especially in light of the fact that the federal resources are the sole funding source for workforce in our State.

Below is the section related to the U.S. Department of Labor:

#### **DEPARTMENT OF LABOR**

The Department of Labor fosters the welfare of wage earners, job seekers, and retirees by safeguarding their working conditions, benefits, and wages. With the need to rebuild the Nation's military without increasing the deficit, this Budget focuses the Department of Labor on its highest priority functions and disinvests in activities that are duplicative, unnecessary, unproven, or ineffective.

The President's 2018 Budget requests \$9.6 billion for the Department of Labor, a \$2.5 billion or 21 percent decrease from the 2017 annualized CR level.

The President's 2018 Budget:

- Expands Reemployment and Eligibility Assessments, an evidence-based activity that saves an average of \$536 per claimant in unemployment insurance benefit costs by reducing improper payments and getting claimants back to work more quickly and at higher wages. Reduces funding for ineffective, duplicative, and peripheral job training grants. As part of this, eliminates the Senior Community Service Employment Program (SCSEP), for a savings of \$434 million from the 2017 annualized CR level. SCSEP is ineffective in meeting its purpose of transitioning low-income unemployed seniors into unsubsidized jobs. As many as one-third of participants fail to complete the program and of those who do, only half successfully transition to unsubsidized employment.
- Focuses the Bureau of International Labor Affairs on ensuring that U.S. trade agreements are fair for American workers. The Budget eliminates the Bureau's largely noncompetitive and unproven grant funding, which would save at least \$60 million from the 2017 annualized CR level.
- Improves Job Corps for the disadvantaged youth it serves by closing centers that do a poor job educating and preparing students for jobs.
- Decreases Federal support for job training and employment service formula grants, shifting more responsibility for funding these services to States, localities, and employers.
- Helps States expand apprenticeship, an evidence-based approach to preparing workers for jobs.

### **Legislative Update**: Insights from Albany & D.C.

### **ETA Funding Opportunities for 2017**

The following are competitive funding opportunities available through the U.S. Department of Labor Employment and Training Administration.

Reentry Projects - \$66,000,000

Anticipated Publication February, 2017: Awards in June 2017

Workforce Data Quality Initiative Grants: approximately \$6 million

Anticipated Funding Opportunity Announcement – February 2017: Awards in June 2017

YouthBuild Program: approximately \$80 million

Anticipated Funding Opportunity Announcement – February 2017: Awards in June 2017

Indian and Native American Employment and Training Programs – Assistance to Unique Populations in Alaska and Hawaii: approximately \$497,000

Anticipated Publication – February, 2017

For more information, click here.

### **Governor Cuomo Announces \$5 Million Tech Training Fund**

Governor Andrew M. Cuomo announced decisive actions to advance the tech economy and grow the State's 21st century

workforce. New York's first Tech Training Fund will award up to \$5 million to tech training providers working to equip New Yorkers for technology jobs across the state. NYATEP has been in touch with the Governor's office to support the implementation and success of the best practices statewide.

The request for proposals process will open next week. The Governor also announced the New York Tech Workforce Task Force will convene in April 2017 to begin efforts to modernize K-12 and college curricula and deliver recommendations to realign workforce efforts to meet the needs of the tech economy.



"The New York Tech Training Fund and Tech Workforce Task Force will engage industry and academic leaders to help prepare New Yorkers for jobs in the ever-growing tech field and guarantee that New York remains at the forefront of the innovation economy," Governor Cuomo said. "The strength of our economy depends on the strength of our workers, and by ensuring that our workforce is equipped with the skills and opportunities to succeed, we are building a stronger, more prosperous state for generations to come."

The Training Fund, which will disburse \$5 million to eligible training providers through the RFP process, will support innovative technology training and education solutions throughout the state. The request for proposals process is now open. In April, the Governor will convene industry leaders to define education and workforce needs and issue recommendations to better prepare New Yorkers at all levels—K-12, higher education, and workforce—for 21st century jobs.

For more information, click here.

### **Member Spotlight**

#### **Grant Associates Celebrates 20 Years**

Grant Associates Inc., a nationally acclaimed workforce development company, is celebrating the milestone of 20 years of providing collaborative professional services to businesses and jobseekers in partnership with government and community organizations.

Since collaboration has been the cornerstone of the company's strategy for success, it is proud to introduce a technology platform, SymphonyNotes™, which will allow all of a community's resources to work together in a strategic way to advance customer outcomes.



Incorporated in 1997 as a Women-Owned Small Business, Grant Associates has operated award-winning business services and employment & training programs under government contracts in Detroit, Newark, Washington, DC, Atlanta, Tulsa, Montgomery County, MD, and New York City. In 2016 alone, 12,000 of the company's customers found work, bringing almost \$300 million in income to the communities served.

Executive Chair and Co-Founder Dale Grant said, "We pioneered a lot of strategies that are now common practice – like demand-driven approaches that start with local business needs, sector strategies that align employment services with local economic development priorities, and the innovative use of technology to measure outcomes and continually improve customer service. SymphonyNotes™ is the natural next step in our work."

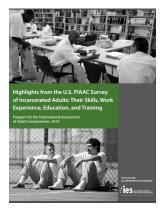
Doug Cotter, President, added, "We are proud of the impact that we and our partners have had on hundreds of thousands of people's lives, and that we have been active across the whole spectrum of national workforce development – from helping people below the poverty line become financially independent, to helping veterans learn new skill sets, to helping entrepreneurs launch small businesses."

Tracking customer activities and outcomes, SymphonyNotes<sup>™</sup> is a platform for collaboration that informs organizations and funders of the activities that produce the best results relative to cost. Using artificial intelligence, SymphonyNotes<sup>™</sup> will also be able translate the data it collects into action. "We are excited about how this product can change our work. It will allow us to further a 'No Wrong Door' approach as a foundation of workforce development, and support career pathways in the most direct way," said Cotter.

Melinda Mulawka Mack, Executive Director of the New York Association of Training and Employment Professionals, said, "I have had the pleasure of working with Grant Associates in several capacities over the past 15 years – as a partner, contractor and now as a member. They have always been on the forefront of workforce development, specifically bringing organizations and businesses together to collaboratively solve persistent workforce challenges. Cheers to 20 years of success, and to 20 more!"

In addition to the introduction of SymphonyNotes<sup>™</sup>, Grant Associates recently launched a program to build business engagement in NYC Career & Technical Education (CTE) Schools, and next month will be launching four new programs with the NYC Human Resources Administration to help people on public assistance.

### **Research Library:** Workforce & Education Research and Tools



## **PIAAC Prison Study:** An Overview of Skills of U.S. Incarcerated Adults February 2017

The U.S. PIAAC Survey of Incarcerated Adults was designed to provide information to policymakers, administrators, educators, and researchers who are developing education and training policies and programs for incarcerated adults. This report highlights data from the survey's extensive background questionnaire and direct assessments of cognitive skills. It examines the skills of incarcerated adults in relationship to their work experiences and to their education and training in prison. For the full report, click HERE.

### **Upcoming Member Information, Events & Funding Opportunities**

If you have an event that you would like announced in the next edition of the Buzz, please submit it to: **mhubner@nyatep.org** by close of business **March 29, 2017**. All events are open to the public unless otherwise noted.

#### Job Announcements

#### Director of Workforce Development, The Osborne Association

The Osborne Association is seeking a dynamic, innovative leader with an entrepreneurial spirit to align and lead our family-focused workforce development services. This position offers a unique opportunity for the right candidate to shape the way Osborne approaches career development for people who are formerly incarcerated and their families. The ideal candidate will have several years' experience in the non-profit workforce development field, established relationships with employers and industry leaders and a keen understanding of the needs of our participants as well as the needs of employers. This is a senior-level position reporting to an Executive Vice President.

For more information, click here.

#### **Upcoming Events**

#### Recruiting Women for Nontraditional Apprenticeships and Employment

Thursday, March 23, 2017 at 2:00PM - 3:00PM

You will hear from industry experts and peers who have had success in employing creative solutions to recruit women into nontraditional apprenticeship and employment opportunities as they share with you best practices and resources to add to your toolkit! Register here.