

*Twinkling from*

• NOVEMBER 26 thru DECEMBER 30 •

*2009*

6 p.m.-10 p.m.

Roper Mountain Science Center  
GREENVILLE, SC

**TICKET PRICES**

\$10 car / \$15 van / \$20 bus



[WWW.ROPERMOUNTAINHOLIDAYLIGHTS.COM](http://WWW.ROPERMOUNTAINHOLIDAYLIGHTS.COM)



# *Shine Your Light*

AN UPSTATE HOLIDAY TRADITION

## the 18th annual Roper Mountain Holiday Lights

will illuminate the Greenville night sky between Thanksgiving and Dec. 30.

Long after the lights come down, the charitable contribution to the

Upstate community continues to illuminate lives of area children.

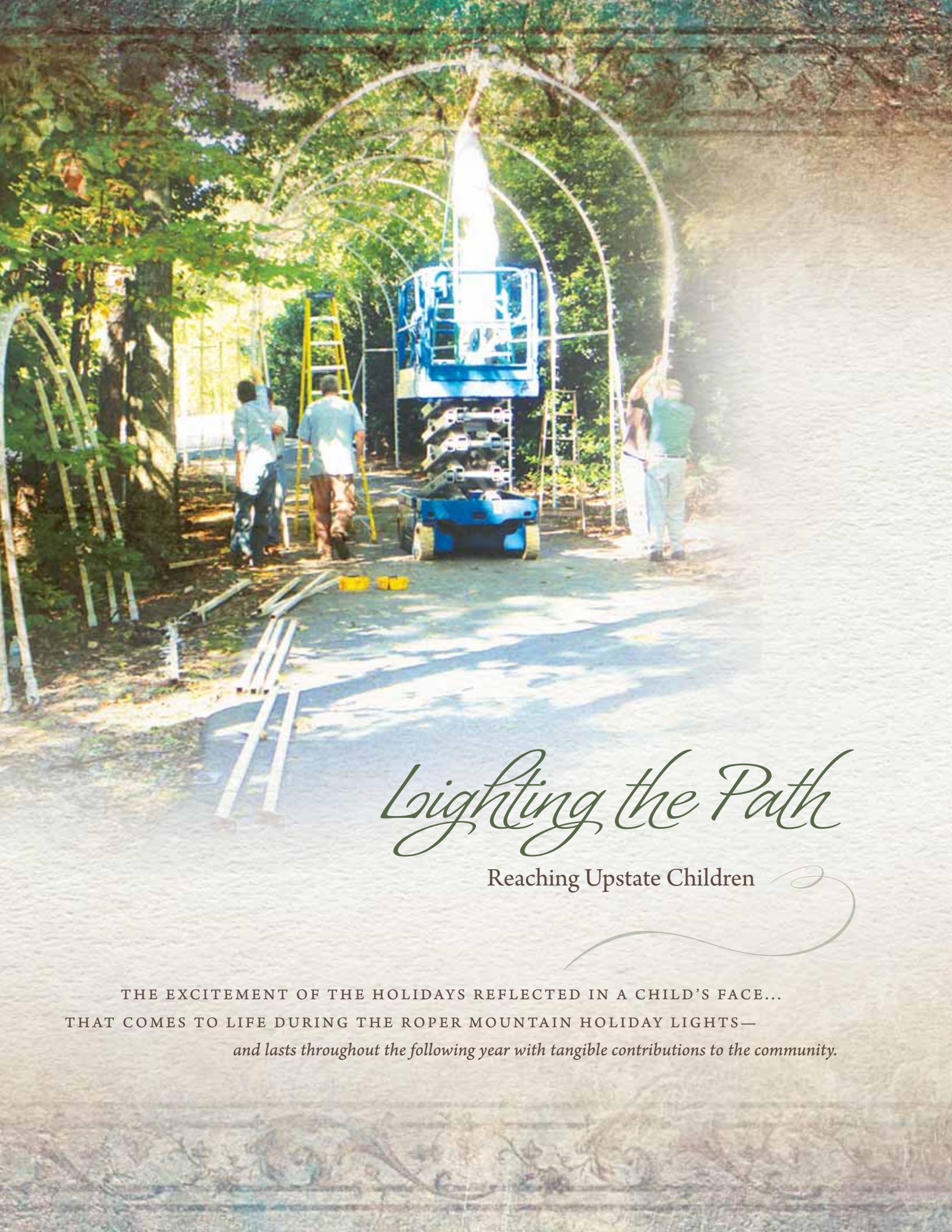


*More than 80,000 people in 18,745 cars visited the twinkling lights display last year, which also featured an interactive winter wonderland with Santa Claus and his sleigh, lighted walking trails, balloon artists, giant holiday greeting cards, concessions and more.*

**The Rotary Club of Greenville and the Roper Mountain Science Center Association** invite you to join us by making the lights shine brighter with your participation in the Roper Mountain Holiday Lights. Through the generosity of our sponsors, the event raised \$135,000 in 2008 for Upstate children's charities and educational programs.

Sponsors have a unique opportunity to support Greenville's premiere holiday tradition, creating goodwill among thousands of potential customers. Sponsorships ranging from \$350 and light display sponsorships ranging from \$750-\$5000 are tax-deductible and available on a first-come, first-served basis.

But first, here's some more information on why you should consider supporting the Roper Mountain Holiday Lights.



# *Lighting the Path*

Reaching Upstate Children

THE EXCITEMENT OF THE HOLIDAYS REFLECTED IN A CHILD'S FACE...  
THAT COMES TO LIFE DURING THE ROPER MOUNTAIN HOLIDAY LIGHTS—  
*and lasts throughout the following year with tangible contributions to the community.*

SOME OF THE BENEFICIARIES FROM

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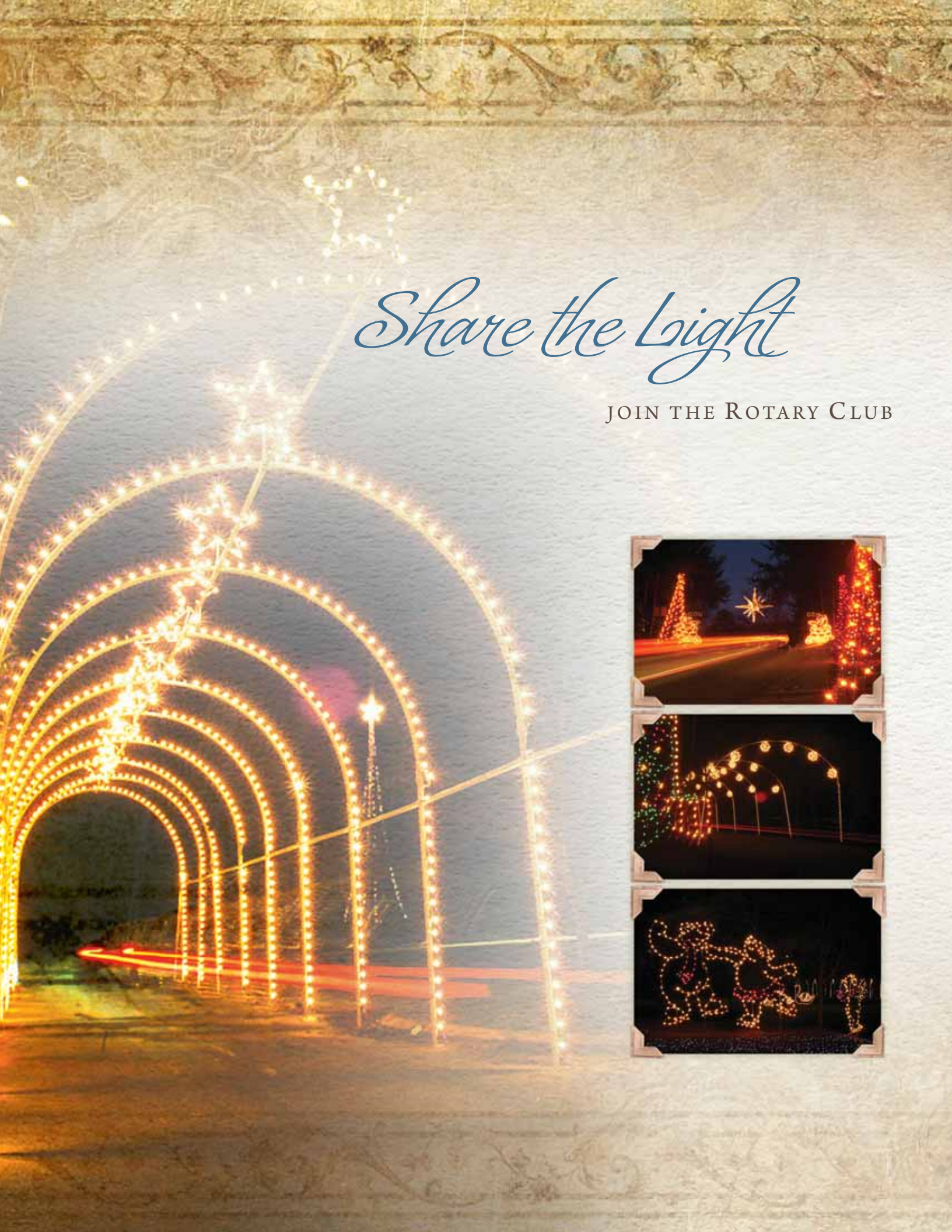
## Educational Beneficiaries

- **Rotary Charities Scholarships**  
*(awarded to 28 Greenville students)*
- **Read to Me**
- **Greenville County Career / Technology / Science Fair**
- **Rotary Foreign Exchange Student Program**
- **Salute to Education**
- **Youth Court**
- **Teacher of the Year**
- **A Child's Haven**
- **Friends of the Greenville County Library**
- **Circle of Friends**
- **Lapsits for Literacy**
- **Project Hope**



# *Share the Light*

JOIN THE ROTARY CLUB



## AND THE ROPER MOUNTAIN SCIENCE CENTER ASSOCIATION



The success of the Roper Mountain Holiday Lights comes from an integrated partnership between the Upstate community, sponsoring organizations, the Rotary Club of Greenville and the Roper Mountain Science Center Association.

It takes about 600 volunteers 4,000 hours to plan and execute the month-long event. Rotary and RMSCA board volunteers are responsible for coordinating and setting up the displays; Roper Mountain Science Center grounds crew assist with wiring and setup. Profits from the event are evenly divided between the Rotary Club, which designates local charities to receive contributions, and Roper Mountain Science Center Association, which uses to make improvements to the Science Center.

### **About The Rotary Club of Greenville**

*greenvillerotary.org*

Roper Mountain Holiday Lights is the Rotary Club of Greenville's largest community service project. The club has more than 340 members representing professionals from Greenville's business, not-for-profit, and corporate sectors. Founded in 1916, Rotary Charities of Greenville is the state's oldest club and has been instrumental in advancing the city.

Over the years, the Rotary Club of Greenville helped build the area's first YMCA, raise funds for local hospital construction and assist needy families through scholarships and donations. The biggest recent project is the construction and operation of the Rotary Literacy Center at the YWCA.

### **About Roper Mountain Science Center Association**

*ropermountain.org*

The fund-raising arm of the Science Center, the Roper Mountain Science Association financially supports the Science Center, which is part of the Greenville County School System.

The Roper Mountain Science Center blends astronomy and star-gazing with nature walks and trails as well as other interactive science exhibits.

WITHOUT OUR SPONSORS

## IT WOULD BE IMPOSSIBLE

to illuminate Roper Mountain with its dazzling holiday lights display.

Sponsors allow the Rotary Club and Science Center Association to keep the cost for visitors affordable and make a lasting donation to Upstate children and educational programming.



All lighted display sponsors will receive:

- A lighted sign with your company's name adjacent to a display.
- Recognition in the Holiday Lights Guide as a display sponsor. Over 25,000 copies will be printed.
- Recognition in print media thank you advertisement in The Greenville News following the end of the event.
- Recognition as a sponsor on the Sponsor page of the Roper Mountain Holiday Lights website - [www.ropermountainholidaylights.com](http://www.ropermountainholidaylights.com)

**Sponsors of displays at the \$3000 level or higher can add their logo in black to their lighted sign.**



## Lighted Display Sponsorship Opportunities

### Presenting Sponsor \$20,000.00

<p><b>Platinum Sponsor</b> <b>\$5,000.00</b></p>	<p>SANTA'S WORKSHOP CANDY CANE LANE (48 candy canes) HOLIDAY GREETING CARDS</p>
<p><b>Gold Sponsor</b> <b>\$3,000.00</b></p>	<p>SNOWMAN - <i>Animated</i> SEASON'S GREETINGS SANTA'S SLEIGH TUNNEL OF LIGHTS CANDY CANE FACTORY - <i>Animated</i> SKI JUMPING SANTA - <i>Animated</i> SNOWBALL FIGHT - <i>Animated</i> PENGUIN WINTERFEST - <i>Partially Animated</i> HOLIDAY LIGHTS</p>
<p><b>Silver Sponsor</b> <b>\$1,500.00</b></p>	<p>ROCKING HORSE - <i>Moving</i> TOY FACTORY - <i>Animated</i> GINGERBREAD HOUSE (1 house, 2 gingerbread children) - <i>Animated</i> ANGEL TRAMPOLINE GINGERBREAD MEN - <i>Animated</i> MERRY CHRISTMAS - <i>Animated</i> MARCHING ELVES SNOW GLOBE - <i>Animated</i> ARCHES WITH SNOWFLAKES (8 arches / 6 flakes per arch) SANTA'S WORKSHOP BIG BEAR BELLY WHOMPING FROSTY - <i>Animated</i> TRAIN - <i>Animated</i> HORSE AND SLEIGH - <i>Animated</i> MARCHING SOLDIERS - <i>Animated</i> SALUTING SOLDIERS - <i>Animated</i></p>
<p><b>Bronze Sponsor</b> <b>\$750.00</b></p>	<p>SKATING BEARS (4) CROSSED CANES JACK-IN-THE-BOX - <i>Animated</i> SWANS (1 large, 2 small) DEER (2) IGLOO BEARS AND (8) CHRISTMAS TREES - <i>Animated</i> CLIMBING BEARS (3 pieces) - <i>Animated</i> SPINNING TOP - <i>Animated</i> WAVING ELVES (2) - <i>Animated</i> ELVES PAINTING CANDY CANES POINSETTIAS (8) BUTTERFLIES (5) - <i>Animated</i> BEAR BAND BALANCING BEARS - <i>Animated</i> 21" TREE - <i>Three dimensional</i></p>

### Friend Sponsor

If you or your organization is interested in donating funds to Roper Mountain Holiday Lights at a level between \$350.00-\$749.00, you will be recognized as a Friend Sponsor in the Holidays Lights Guide and in our print media thank you advertisement following the end of the event.

*Donations and sponsorships transactions can be made on our website:*  
[www.ropermountainholidaylights.com](http://www.ropermountainholidaylights.com)

### Light Volunteers

Volunteers from participating organizations are invited to join the Rotary Club of Greenville and the Roper Mountain Science Center Association to assist with the event logistics and coordination.

### A Light History

*About The Roper Mountain Holiday Lights*

The Roper Mountain Holiday Lights traces its bright past to 1992 when the Buck Mickel star was placed atop Roper Mountain. Since then, the event has grown into the Upstate's premiere holiday lights display and includes more than 110 displays including Candy Cane Lane, Frosty and the Tunnel of Lights.

In 2007, the event invited guests to get out of the cars and explore a Winter Wonderland, which includes visits with Santa, holiday treats and other family activities.

ROPER MOUNTAIN HOLIDAY LIGHTS

# FUN FACTS

**- 600 -**

Average number of volunteers for RMHL

**- 18,745 -**

Number of cars / buses / vans that traveled through in 2008

**- 12.9% -**

2008 increase in nightly traffic vs. 2007

**- 80,000 -**

Average number of visitors attending Roper Mountain Holiday Lights last year

**- 4,000 -**

Kids who sat on Santa's lap in Winter Wonderland

**- 12 -**

Average height in feet of a lights display

**- 10 -**

Amount of miles the lights would extend if not curled in candy cane or snowman formation

**- 4,000 -**

Hours donated by volunteers

**- \$7,600 -**

Light bill for RMHL

**- 110 -**

Number of lights displays

**- 1,000,000 -**

Estimated number of lights you will see at Roper Mountain Holiday Lights

Roper Mountain Holiday Lights

– 2009 –  
SPONSOR  
AGREEMENT  
FORM

*We sincerely appreciate your sponsorship.*

Please make checks payable to Roper Mountain Holiday Lights.

*Sponsorship must be in place in time*

*to be included in all advertising.*

*Missed advertising cannot be made*

*up. Any sponsors that join past some*

*advertising dates will benefit from*

*remaining advertising in the event.*

*Additional advertising will not be*

*added for late Sponsorships.*

SPONSORSHIP AMOUNT: \$ \_\_\_\_\_

CHECK ENCLOSED: \$ \_\_\_\_\_

DESIRED DISPLAY: \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

CONTACT NAME / TITLE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_  
\_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL ADDRESS\* \_\_\_\_\_

**Mail your check and  
this completed form to:**

Roper Mountain Science Center  
Attention: Diane Alexander  
402 Roper Mountain Road  
Greenville, SC 29615

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

\*Email intended for the sole purpose of correspondence between Holiday Lights and the signed Sponsor. Address information will not be sold for third party use.



