

TITLE **Anatomy for Dental Medicine**
Second Edition

PRICE	\$74.99
ISBN-13	9781626230859 (<i>Previous edition 9781604062090, 2010</i>)
PUB. DATE	January 2015
FORMAT	PAPERBACK · 1250 illustrations · 532 pages · 9 X 12.25 IN
SPECIALTY	Anatomy, Dentistry
LEVEL	Dental and anatomy students and faculty

EDITORS

Eric W. Baker, MA, MPhil

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 New York, NY

Michael Schuenke, MD, PhD

University of Kiel
 Germany

Erik Schulte, MD

University of Mainz
 Germany

Udo Schumacher, MD

University of Hamburg
 Hamburg, Germany

DESCRIPTION

Head and Neck Anatomy for Dental Medicine, Second Edition, combines concise but thorough explanatory captions with exquisite, full-color illustrations to guide students and practitioners of dental medicine through every structure of the head and neck. This new edition features expanded coverage of neuroanatomy along with complete chapters on embryology and “rest of body” anatomy, as well as twice as many clinical correlations than in the previous edition

SALES HOOKS

- More than 1,200 detailed, full-color, illustrations and schematics (over 150 new to this edition), with descriptive captions to elucidate concepts
- Appendix covering the anatomy of local anesthesia used by dentists on a daily basis
- An innovative, user-friendly format in which each two-page spread is a self-contained guide to a specific topic

COMPETITION

Mcore, Agur, and Dalley, *Essential Clinical Anatomy, 4e*, \$72.99 2010, 736 pp., 9780781799157, LWW

Liebmann, *The Anatomical Basis of Dentistry, 3e*, \$107.95, 2009, 528 pp., 9780323068079, Elsevier

Netter, *Atlas of Human Anatomy, 5e*, \$79.95, 2010, 624 pp., 9781416059516, Elsevier

Coming Soon

TITLE **Pharmacology Test Prep**

PRICE	\$34.99
ISBN-13	9781626230415
PUB. DATE	December 2014
FORMAT	PAPERBACK · 88 illustrations · 432 pages · 8.5 x 11 IN
SPECIALTY	Pharmacology
LEVEL	Pharmacology students & residents

EDITORS

Mario Babbini, MD

Department of Pharmacology
Ross University Medical School
Dominica

Mary Thomas, MD

Department of Pharmacology
Ross University Medical School
Dominica

DESCRIPTION

Pharmacology Test Prep is an outstanding collection of 1500 clinical multiple-choice questions written according to USMLE guidelines and classified by learning objective and difficulty. The questions and answers in this book cover all the areas that are included in topic-based and organ system-based courses in the first two years of medical school. It provides medical students preparing to take the USMLE with a thorough review of pharmacology concepts and is an excellent review book for those needing to brush up on pharmacology for their rotations.

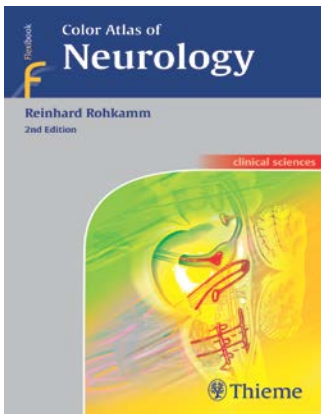
SALES HOOKS

- Questions require students to analyze information before choosing the best answer
- Full explanations are included with answers, giving students a comprehensive USMLE review tool
- Organized along clinical as well as pharmacological lines, making it suitable for both Step 1 and Step 2 exam preparation

COMPETITION

Zaslau, *Illustrated Q&A Review of Pharmacology*, 2013, \$53.99, 352 pp, 9781451182866, LWW

Katzung-Trevor: *Pharmacology Examination and Board Review*, 2012, \$52.00 640 pp, 9780071789233, McGraw-Hill Medical



TITLE **Color Atlas of Neurology
Second Edition**

PRICE	\$54.99
ISBN-13	9783131309327 (Previous edition 9781588901910, 2003)
PUB. DATE	September 2014
FORMAT	PAPERBACK · 191 illustrations · 580 pages · 5 X 7.5 IN
SPECIALTY	Neurology
LEVEL	Practicing neurologists

EDITORS

Reinhard Rohkamm, MD
Neurological Department
Sanderbusch Hospital
Sande, Germany

DESCRIPTION

Now in a long awaited second edition, this acclaimed Thieme Flexibook elucidates even the most difficult concepts through its clear, compact text and lavish illustrations. Logically organized, packed with essential information and marked by an unparalleled art program, *Color Atlas of Neurology, 2nd Edition* is indispensable in the classroom or clinic.

SALES HOOKS

- Includes new sections on the limbic system, vasculature of the cerebellum, spinal fluid, neuroimmunology, neurodegeneration, neurotransmitters, botulismus and more
- Highlights all signs, symptoms, and neurologic disease patterns for quick recognition and identification of disorders
- Provides a comprehensive section of tables for easy access to the most important facts needed in the clinic

COMPETITION

Jones Jr. et al., *Netter's Neurology*, 2nd Edition, 2012, \$99.95, 768 pp., 9781437702736, Saunders
Espay, *Concise Neurology*, 2011, \$87.99, 364 pp., 978145113600, LWW

Coming Soon



TITLE **Color Atlas of Human Anatomy**
Vol. 1: Locomotor System
Seventh Edition

PRICE	\$54.99
ISBN-13	9783135333076 (<i>Previous edition 9783135333069, 2008</i>)
PUB. DATE	December 2014
FORMAT	PAPERBACK · 215 illustrations · 480 pages · 5 x 7.5 IN
SPECIALTY	Anatomy
LEVEL	Anatomy students

EDITOR **Werner Platzer, MD**
 Institute for Anatomy
 University of Innsbruck
 Innsbruck, Austria

DESCRIPTION The seventh edition of this classic work makes mastering large amounts of complex information much less daunting.

- SALES HOOKS**
- More than 200 outstanding full-color illustrations and 100 new clinical correlations
 - Side-by-side images with updated callouts
 - An overview of anatomical terms and their Latin equivalents in each section

COMPETITION None

Coming Soon

TITLE **Color Atlas of Human Anatomy**
Vol. 2: Internal Organs
Sixth Edition

PRICE	\$54.99
ISBN-13	9783135334066 (<i>Previous edition 9783135334059, 2007</i>)
PUB. DATE	October 2014
FORMAT	PAPERBACK · 204 illustrations · 484 pages · 15 x 7.5 IN
SPECIALTY	Anatomy
LEVEL	Anatomy students

EDITORS

Helga Fritsch, MD

Department of Anatomy, Histology, and Embryology
 Division of Clinical and Functional Anatomy
 Medical University of Innsbruck Innsbruck, Austria

Wolfgang Kuehnel, MD

University of Lübeck
 Lübeck, Germany

DESCRIPTION

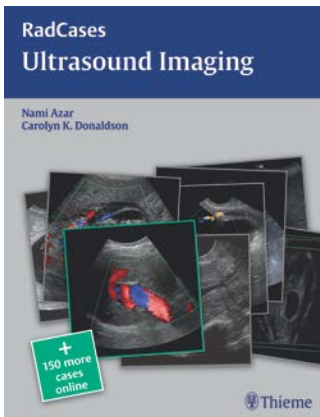
The sixth edition of this classic work makes mastering a vast amount of information on internal organs much less daunting. It offers a vivid review of the human body and its structure, and it is an ideal study companion as well as an excellent basic reference text.

SALES HOOKS

- New color plates on embryology and histology
- More than 200 outstanding full-color illustrations and 130 clinical correlations
- Side-by-side images with explanatory text
- An overview of anatomical terms in each section

COMPETITION

None


TITLE Ultrasound Imaging
RadCases

PRICE	\$59.99
ISBN-13	9781604063226
PUB. DATE	October 2014
FORMAT	PAPERBACK · 460 illustrations · 224 pages · 8.5 x 11 IN
SPECIALTY	Radiology
LEVEL	Radiologists

EDITORS
Nami Azar, MD

University Hospitals Case Medical Center
Cleveland, Ohio, USA

Carolyn Donaldson, MD

Pritzker School of Medicine
University of Chicago
Chicago, Illinois, USA

DESCRIPTION

Ultrasound Imaging refines your ultrasound diagnostic skills and prepares you for board exams in radiology.

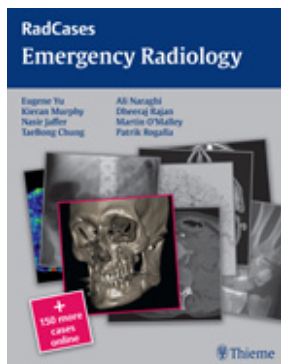
SALES HOOKS

- Covers a wide range of radiological specialties, including renal, gastrointestinal, genitourinary, thyroid, vascular, pediatric, and obstetric
- Each case includes valuable tips to help readers properly interpret ultrasound images and avoid potential pitfalls
- Nearly 100 high-quality color illustrations and 350 black and white radiographs demonstrating key ultrasound imaging cases

COMPETITION

Middleto, *Ultrasound: The Requisites*, 2003, \$74.99, 624pp., 9780323017022, Elsevier

Penny, *Exam Review for Ultrasound*, 2012, \$73.99, 392pp., LWW, 9780781779784, LWW



TITLE **Emergency Radiology**
RadCases

PRICE	\$59.99
ISBN-13	9781604068320
PUB. DATE	December 2014
FORMAT	PAPERBACK · 489 illustrations · 224 pages · 8.5 X 11 IN
SPECIALTY	Radiology
LEVEL	Radiologists

EDITORS

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Toronto General Hospital
Toronto, Ontario, Canada

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Techna Research Institute
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Toronto, Ontario, Canada

DESCRIPTION

Emergency Radiology presents the challenging cases that are most likely to be encountered by physicians and radiologists in the emergency room. It helps radiologists and emergency physicians correctly interpret images and thus quickly make initial diagnoses on both common and less common disorders. This book can also be used as an effective review guide for those studying for the radiology board exams.

SALES HOOKS

- Examples of critical cases that must be accurately diagnosed to avert potential disaster in daily practice and on exams
- A scratch-off code in each book provides a year of free access to a searchable online database of 250 must-know cases, the 100 cases that are in the book, plus an additional 150 cases available only online

COMPETITION

Schwartz, *Emergency Radiology Case Studies*, 2009, \$59.95, 432 pages, 9780071409179, Elsevier

Mirvis, *Emergency Radiology Case Review Series*, 2007, \$55.95, 559 pages, 9780323049573, McGraw-Hill

Coming Soon

TITLE **3D Atlas of Neurologic Disorders**

PRICE	\$299.99
ISBN-13	9781626231733
PUB. DATE	December 2014
FORMAT	Flash Drive (USB)
SPECIALTY	Neurology, Neurosurgery
LEVEL	Neurologists, Neurosurgeons

EDITORS

Wieslaw L. Nowinski, DSc, PhD
 Agency for Science, Technology, and
 Research (A*STAR)
 Singapore

DESCRIPTION

This interactive 3D atlas of neurologic disorders facilitates the understanding of neurological deficits that can result from brain damage. Hundreds of neurologic lesions are beautifully illustrated in their full anatomic context with captions highlighting their related signs, symptoms, and syndromes. The anatomy module contains a detailed and elegant brain atlas while the disorder module contains pathology models, related textbook materials, and a glossary.

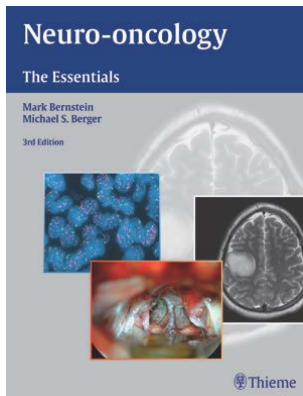
SALES HOOKS

This 3D atlas allows you to:

- View a 3D scene of relevant neurologic lesions and surrounding anatomy from any angle and at a wide range of magnification
- Highlight and label any neuroanatomic component
- Display PDFs of materials that correspond to selected disorders
 Save labeled images to a TIFF file on your computer

COMPETITION

None



TITLE **Neuro-oncology**
The Essentials
Third Edition

PRICE	\$199.99
ISBN-13	9781604068832 (Previous edition 9781588904973, 2008)
PUB. DATE	August 2014
FORMAT	HARDCOVER · 377 illustrations · 608 pages · 8.5 X 11 IN
SPECIALTY	Neurosurgery
LEVEL	Neurosurgeons, Oncologists

EDITORS

Mark Bernstein BSc, MD, MHSc, FRCSC
 Department of Surgery
 University of Toronto
 Toronto Western Hospital
 Toronto, Ontario

Mitchel S. Berger, MD
 Department of Neurosurgery
 University of California at San Francisco
 San Francisco, California

DESCRIPTION

Neuro-Oncology: The Essentials, Third Edition, is a comprehensive introduction to the fundamental science and core clinical concepts behind the successful multidisciplinary management of patients with brain and spine tumors. The book begins with basic science, progresses to clinical applications, and includes a robust section on specific tumor types.

SALES HOOKS

-
- A major revision, with a 20% increase in content and over 35% increase in figures
 - Editor's Notes at the end of each chapter briefly summarize a topic, provide a historical perspective on a topic, add a current reference, or highlight salient points
 - Demonstrates the latest surgical navigation techniques, including stereotaxy and intraoperative MRI, used to access hard-to-reach tumors

COMPETITION

Tonn et al., *Oncology of CNS Tumors, 2 Edition*, 2010, \$269.00, 816 pp., 9783642028731, Springer

Mehta et al., *Principles and Practice of Neuro-Oncology: A Multidisciplinary Approach*, 2010, 1024 pp., 9781933864785, Demos Medical

**CONTENTS
OVERVIEW**

Section I: Biology

Section II: Evaluation

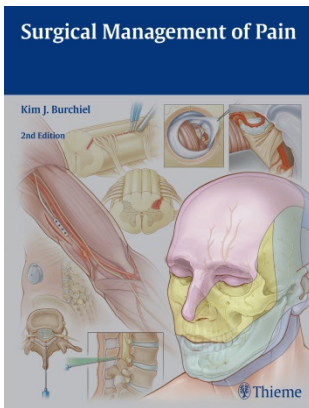
Section III: Surgery

Section IV: Radiation

Section V: Systemic Therapy

Section VI: Specific Tumors

Section VII: Related Issues



TITLE **Surgical Management of Pain
Second Edition**

PRICE	\$279.99
ISBN-13	9781604067514 (Previous edition 9780865779129, 2002)
PUB. DATE	December 2014
FORMAT	HARDCOVER · 189 illustrations · 496 pages · 8.5 x 11 IN
SPECIALTY	General surgery, Neurosurgery
LEVEL	Practicing surgeons & neurosurgeons

EDITORS

Kim J. Burchiel, MD, FACS
 School of Medicine
 Oregon Health & Science University
 Portland, Oregon

DESCRIPTION

Surgical Management of Pain, Second Edition, is a completely updated state-of-the-art reference on neurosurgical pain management. This new edition is in full color and includes the following sections: Anatomic and Physiologic Foundations for Nociceptive and Neuropathic Pain, Pain Medicine, Pain Diagnoses, Surgical Procedures for Pain, and New Directions for Pain Surgery.

SALES HOOKS

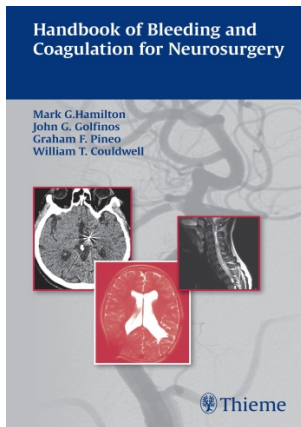
- Emphasizes “best evidence” treatment options
- Includes free online access to videos demonstrating surgical techniques described in the book
- Explores nonsurgical and pharmacologic methods of pain control

COMPETITION

None

**CONTENTS
OVERVIEW**

Section I. Anatomic and Physiologic Foundations for Nociceptive and Neuropathic Pain
 Section II. Pain Medicine
 Section III. Pain Diagnoses and Their Non-Surgical Management
 Section IV. Surgical Procedures for Pain
 Section V. New Directions for Pain Surgery



TITLE **Handbook of Bleeding and Coagulation for Neurosurgery**

PRICE	\$89.99
ISBN-13	9781604065442
PUB. DATE	December 2014
FORMAT	PAPERBACK · 77 illustrations · 475 pages · 5 x 8 IN
SPECIALTY	Neurosurgery; ENT
LEVEL	Residents

EDITORS

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Graham Pineo, MD, FRCPC, FAFP

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William T. Couldwell, MD

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DESCRIPTION

This practical handbook presents the best methods for bleeding prevention and management as well as the current options available for coagulation in neurosurgery, both of which are important yet intimidating issues often faced by neurosurgeons. The chapters are designed to help readers quickly and easily locate background information they need or go directly to a specific topic related to patient care.

SALES HOOKS

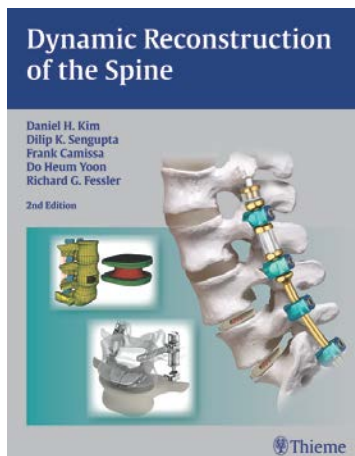
- Four chapters address the management of bleeding in cranial, neuroendovascular, spinal, and pediatric cases, demonstrating how patient care recommendations have been put into practice
- Sections on the management of bleeding, venous thrombosis, and coagulation in the neurosurgical perioperative period and in specific neurosurgical conditions
- Chapters on the risk of anticoagulants and antiplatelet agents in brain tumor patients

COMPETITION

None

CONTENTS OVERVIEW

Section I. Evidence-based Medicine
Section II. Hemostasis and Coagulation
Section III. Blood Loss and Replacement
Section IV. Management of Venous Thrombosis in Neurosurgical Conditions
Section V. Management of Bleeding and Coagulation in the Neurosurgical Perioperative Period
Section VI. Management of Bleeding, Coagulation and Venous Thrombosis in Specific Neurosurgical Conditions


TITLE **Dynamic Reconstruction of the Spine
Second Edition**

PRICE	\$249.99
ISBN-13	9781604068733 (Previous edition 9781588904843, 2006)
PUB. DATE	October 2014
FORMAT	HARDCOVER · 661 illustrations · 608 pages · 8.5 X 11 inches
SPECIALTY	Neurosurgery, Orthopedics
LEVEL	Surgeons

EDITORS

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 The University of Texas Health Science
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 Vivian L. Smith Department of Neurosurgery
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 Dartmouth-Hitchcock Medical Center
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 Hospital for Special Surgery
 New York, NY

Do Heum Yoon, MD, PhD
 Department of Neurosurgery
 Yonsei University College of Medicine
 Seoul, Korea

Richard G. Fessler, MD, PhD
 Section of Neurosurgery
 Chicago Institute of Neurosurgery and
 Neuroresearch
 The University of Chicago Hospitals
 Chicago, Illinois

DESCRIPTION

Dynamic Reconstruction of the Spine, Second Edition, is the most up-to-date resource on the instrumentation, technologies, and fundamental science integral to achieving spine motion preservation and stabilization. It is a completely revised text that includes not only the latest technologies and surgical approaches, including MIS techniques, but also significantly more detail on the clinical biomechanics of the spine than the previous edition. Readers will appreciate the guidance this book provides on how to: successfully adopt new technology, find appropriate indications, address common safety and efficacy issues, and answer health economics questions for ethics committees and payers.

SALES HOOKS

- A substantial revision, with entirely new chapters in three quarters of the book, including a large section on basic as well as more advanced biomechanics topics
- Highly visual - contains 20% more figures than the previous edition
- Discusses and explains current advances in genetic and molecular technologies used to repair the spinal disc
- Includes an unbiased critique of the pro cons, clinical outcomes, and comparative outcomes of different devices

COMPETITION

Yue et al., *Motion Preservation Surgery of the Spine: Advanced Techniques and Controversies*, 2008, \$350.00, 816 pp., 9781416039945, Elsevier/Saunders

**CONTENTS
OVERVIEW**

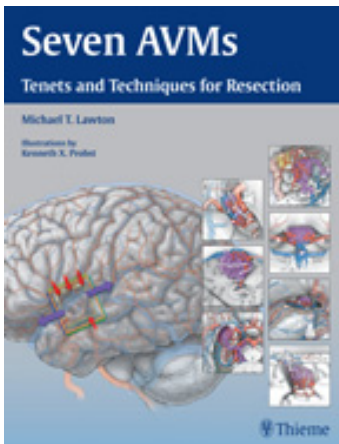
Section I: Motion preservation of the spine in context

Section II: Clinical Biomechanics of the Spine

Section III: Restoration of the Cervical Movement Segment

Section IV: Restoration of the Lumbar Motion Segment

Section V: Advancements in Lumbar Motion Preservation



TITLE **Seven AVMs
Tenets and Techniques for Resection**

PRICE	\$189.99
ISBN-13	9781604068757
PUB. DATE	March 2014
FORMAT	HARDCOVER · 869 illustrations · 352 pages · 8.5 x 11 in
SPECIALTY	Neurosurgery
LEVEL	Neurosurgeons

EDITORS **Michael T. Lawton, MD**
 Department of Neurosurgery
 University of California - San Francisco
 San Francisco, California, USA

DESCRIPTION This sequel to Dr. Lawton’s best-selling *Seven Aneurysms* focuses on microsurgical resection techniques for AVMs found in the lobes and deep regions of the brain and categorizes them into subtypes to simplify the broad spectrum of brain AVMs neurosurgeons may encounter.

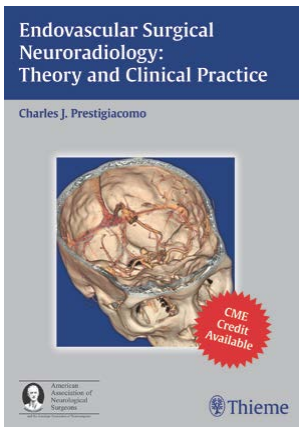
- SALES HOOKS**
- Includes more than 700 spectacular full-color illustrations developed exclusively for this book
 - Creates a system for conceptualizing and approaching AVMs
 - Illustrates a stepwise process for AVM resection using strategic “battle plans”

COMPETITION Stieg, Batjer, & Samson, *Intracranial Arteriovenous Malformations*, 2006, \$269.95, 496 pp., 9780824709938, CRC Press

Jafar et al., *Vascular Malformations of the Central Nervous System*, 1999, 540 pp., 9780198144806, LWW

CONTENTS OVERVIEW

Section 1: The Tenets
 Section 2: The Seven Arteriovenous Malformations
 Section 3: Selection Strategies



TITLE **Endovascular Surgical Neuroradiology
Theory and Clinical Practice**

PRICE	\$279.99
ISBN-13	9781604060577
PUB. DATE	October 2014
FORMAT	HARDCOVER · 546 illustrations · 590 pages · 8.25 X 11 IN
SPECIALTY	Neurosurgery, Radiology
LEVEL	Surgeons, radiologists

EDITORS

Charles J. Prestigiacomo, MD, FACS
 Department of Neurological Surgery
 University of Medicine and Dentistry of New
 Jersey
 Newark, New Jersey

DESCRIPTION

Covering not only the latest techniques but also the science and rationale behind neuroendovascular treatment, this reference reflects the current knowledge base of the endovascular surgical neuroradiology subspecialty. It covers all aspects of neuroendovascular surgery, such as the science of vascular biology to the more advanced clinical applications in acute stroke interventions and AVMs. Written by neurologists, neurosurgeons, and neuroradiologists, this timely text provides readers with a thorough review of all the considerations pertinent to the endovascular treatment of diseases of the cerebrovascular system, spine, head, and neck.

SALES HOOKS

- Technique chapters include complication avoidance and management
- High-quality, unique illustrations and up-to-date images guide the reader through clinical concepts and technically challenging procedures
- Covers topics that are often overlooked but are critical to understanding the dynamics of endovascular treatment, such as the use of anticoagulants or procoagulants and the biophysics of vascular disease
- Each chapter ends with a Summary which distills and highlights the key “takeaways” for that topic

COMPETITION

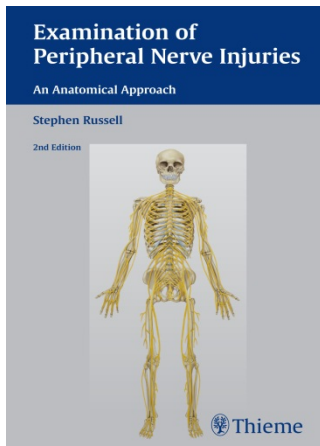
Hurst and Rosenwasser, *Neurointerventional Management: Diagnosis and Treatment*, Second Edition, 2012, \$279.95, 440 pp., 9781841848068, CRC Press

Qureshi, *Textbook of Interventional Neurology*, 2011, \$157.00, 506 pp., 9780521876391, Cambridge University Press

Harrigan and Deveikis, *Handbook of Cerebrovascular Disease and Neurointerventional Technique*, Second Edition, 2012, \$129.00, 9781617799457, Humana Press/Springer

CONTENTS
OVERVIEW

Endovascular Basics
Perioperative Care
Angiographic Basics
Intracranial Aneurysms and Vasospasm
Arteriovenous Malformations
Dural AVMs
Lesions of the Head and Neck
Atherosclerotic Disease
Acute Stroke Interventions
Lesions of the Spine
Additional Endovascular Applications



TITLE **Examination of Peripheral Nerve Injuries**
An Anatomical Approach
Second Edition

PRICE	\$64.99
ISBN-13	9781626230385 (Previous edition 9781588904836, 2006)
PUB. DATE	December 2014
FORMAT	PAPERBACK · 155 illustrations · 223 pages · 5 x 8 IN
SPECIALTY	Neurosurgery; Neurology
LEVEL	Senior Residents

EDITOR **Stephen Russell, MD**
 Department of Neurosurgery
 New York University Langone Medical Center
 New York, NY

DESCRIPTION *Examination of Peripheral Nerve Injuries, Second Edition*, teaches neurosurgeons how to properly examine a patient with a suspected focal neuropathy. This new edition contains unique, full-color illustrations that, along with high-quality photographs, help readers master the details of performing specific procedures and examinations on patients with peripheral nerve injuries.

SALES HOOKS

- More than 80 new full-color illustrations guide the reader through each technique
- Photographs illustrate muscular examination techniques
- Focuses on the most common anatomical variations, using both schematic figures and simplified text descriptions to facilitate learning

COMPETITION O'Brien, *Aids to the Examination of the Peripheral Nervous System, 5e*, 2010, \$37.95, 72 pp., 9780702034473, Elsevier

Miller, *The 3-Minute Musculoskeletal & Peripheral Nerve Exam*, 2008, \$60.00, 279 pp., 9781933864266, Demos

CONTENTS OVERVIEW

Chapter 1: Median Nerve
 Chapter 2: Ulnar Nerve
 Chapter 3: Radial Nerve
 Chapter 4: Brachial Plexus Anatomy
 Chapter 5: Clinical Evaluation of the Brachial Plexus
 Chapter 6: The Diagnostic Anatomy of the Sciatic Nerve
 Chapter 7: The Diagnostic Anatomy of the Inguinal Complex of Nerves
 Chapter 8: The Diagnostic Anatomy of the Lumbosacral Plexus

Coming Soon

TITLE **Principles and Practice of Keyhole Brain Surgery**

PRICE	\$ 249.99
ISBN-13	9783131758514
PUB. DATE	December 2014
FORMAT	HARDCOVER · 850 illustrations · 308 pages · 9 x 12.25 IN
SPECIALTY	Neurosurgery
LEVEL	Surgeons

EDITORS**Charles Teo, MD**

Prince of Wales Private Hospital
Randwick, NSW, Australia
National University of Singapore
Singapore

Michael E. Sughrue, MD

University of Oklahoma Health Sciences Center
Oklahoma City, Oklahoma

DESCRIPTION

This timely and comprehensive book covers the thinking, philosophy, and techniques of modern keyhole brain surgery, including a realistic assessment of its benefits and limitations. Written by expert practitioners and highlighted by vivid surgical illustrations and procedural videos, *Principles and Practice of Keyhole Brain Surgery* functions as an experienced mentor working side by side with neurosurgeons as they master the techniques.

SALES HOOKS

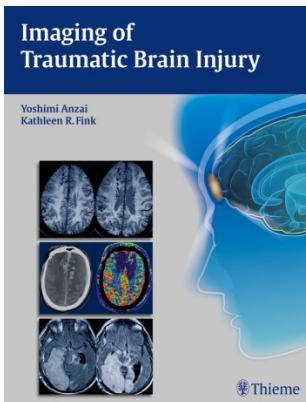
- Beautifully illustrated with nearly 900 endoscopic images, diagrams, surgical drawings, and operative photographs, many showing step-by-step procedures
- Demonstrates contemporary keyhole approaches (e.g. the eyebrow/sub-frontal approach) in procedures for supratentorial intra-axial brain tumors, tumors of the cribriform plate and orbit, parasellar masses, craniopharyngiomas, and tumors of the middle fossa and cavernous sinus
- Offers more than 100 procedural videos on the Thieme MediaCenter, narrated by the authors and aligned to chapters in the book

COMPETITION

Perneczky and Reisch, *Keyhole Approaches in Neurosurgery: Volume 1: Concept and Surgical Technique*, 2008, \$459.00, 301 pp., 9783211838853, Springer

CONTENTS OVERVIEW

Section 1: The Keyhole and how to think about it
Section 2: A guide to specific applications of Keyhole surgery


TITLE **Imaging of Traumatic Brain Injury**

PRICE	\$ 99.99
ISBN-13	978604067286
PUB. DATE	November 2014
FORMAT	HARDCOVER · 660 illustrations · 304 pages · 8.5 x 11 IN
SPECIALTY	Radiology
LEVEL	Medical professionals

EDITORS
Yoshimi Anzai, MD, MPH

Department of Radiology
Harborview Medical Center
Seattle, WA, USA

Kathleen Fink, MD

Department of Radiology
Harborview Medical Center
Seattle, WA, USA

DESCRIPTION
An image-rich text on neuroimaging of trauma patients

Imaging of Traumatic Brain Injury is a radiological reference that covers all aspects of neurotrauma imaging and provides a clinical overview of traumatic brain injury (TBI). It includes the imaging features of acute head trauma, pathophysiology of TBI, and the application of advanced imaging technology to TBI. This book will serve as a quick refresher for practicing trauma surgeons as well as a core reference text for those who are new to the imaging of neurotrauma patients, including radiology residents, and fellows as well as neuroradiologists and ER physicians.

SALES HOOKS

- Covers mild as well as chronic traumatic brain injury or concussion
- Written in an easily accessible format, with pearls and summary boxes at the end of each chapter
- Includes modern imaging techniques, including the multi-planar format
- Contains over 250 high-quality images

COMPETITION

Yousem et al., *Neuroradiology: The Requisites*, 3 Edition, 2010, \$99.95, 704 pp., 9780323045219, Mosby

**CONTENTS
OVERVIEW**

Chapter 1: Epidemiology of Traumatic Brain Injury
Bahman Sayyar Roudsari and Yoshimi Anzai

Chapter 2: Evidence-Based Imaging and Prediction Rules: Who Should Get Imaging For Mild Traumatic Brain Injury?
Mahmud Mossa-Basha

Chapter 3: Neuroimaging of Traumatic Brain Injury
Yoshimi Anzai

Chapter 4: Pathophysiology of Traumatic Brain Injury and Impact on Management
Kathleen R. Tozer-Fink

Chapter 5: Pediatric Head Trauma
Jonathan O. Swanson and Jeffrey P. Otjen

Chapter 6: Postoperative Imaging of Traumatic Brain Injury
Nicholas Krause, Kathleen R. Tozer-Fink, and Yoshimi Anzai

Chapter 7: Blunt Cerebrovascular Injury
Carrie P. Marder and Kathleen R. Tozer-Fink

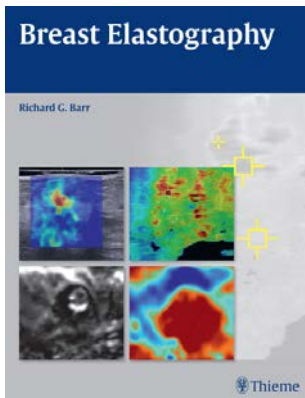
Chapter 8: Penetrating Traumatic Brain Injury
Robert Linville and Wendy A. Cohen

Chapter 9: Skull Base Trauma
Shivani Gupta and Kathleen R. Tozer-Fink

Chapter 10: Maxillofacial Trauma
Jayson L. Benjert, Kathleen R. Tozer-Fink, and Yoshimi Anzai

Chapter 11: Traumatic Orbital Injury
Roberta W Dalley and Sarah J Foster

Chapter 12: Advanced Imaging In Mild Traumatic Brain Injury and Concussion
Jalal B. Andre


TITLE **Breast Elastography**

PRICE	\$119.99
ISBN-13	9781604068528
PUB. DATE	November 2014
FORMAT	HARDCOVER · 474 photos · 192 pages · 8.5 X 11 IN
SPECIALTY	Radiology, Nuclear Medicine

EDITORS

Richard G. Barr, MD, PhD
 Radiology Consultants Inc.
 Youngstown, Ohio

DESCRIPTION

This comprehensive reference covers the principles and techniques used in performing breast elastography, an innovative imaging technology that can dramatically reduce the need for biopsies. The book begins with an introduction of the techniques, followed by sections on how to perform each and methods of interpretation, and concludes with more than 60 detailed case studies.

SALES HOOKS

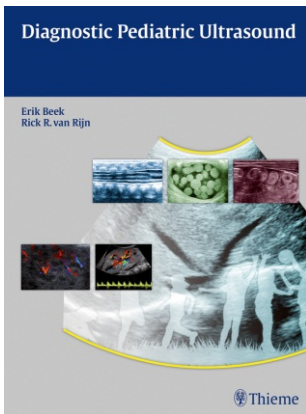
- Includes case studies covering a wide range of breast pathologies and illustrating the use of all available elastography techniques to help radiologists obtain the best images for each pathology
- Covers all methods of breast elastography, including sheer wave and strain wave
- Contains more than 200 high-quality color images that demonstrate how to perform each technique

COMPETITION

None

CONTENTS OVERVIEW

Chapter 1: Introduction to Breast Elastography
 Chapter 2: Principles of Elastography
 Chapter 3: Strain Elastography
 Chapter 4: Shear Wave Elastography
 Chapter 5: Combination of Shear Wave and Strain Elastography
 Chapter 6: Clinical Cases: Benign Lesions
 Chapter 7: Clinical Cases: Malignant Lesions
 Chapter 8: Clinical Cases: Other Lesions
 Chapter 9: Future Perspective and Conclusions


TITLE **Diagnostic Pediatric Ultrasound**

PRICE	\$244.99
ISBN-13	9783131697318
PUB. DATE	January 2015
FORMAT	HARDCOVER · 1650 illustrations · 500 pages · 8.25 x 11 IN
SPECIALTY	Radiology
LEVEL	Pediatric ultrasound imaging

EDITORS
Erik Beek

Wilhelmina Children's Hospital
University Medical Center
Utrecht, The Netherlands

Rick R. van Rijn

Emma Children's Hospital
Academic Medical Center
Amsterdam, The Netherlands

DESCRIPTION

Marked by a consistent, easy-to-follow structure and thousands of supporting illustrations, *Diagnostic Pediatric Ultrasound* is the complete "go-to" reference for daily practice. It clearly shows why ultrasound is the pediatric imaging modality of first choice, offering safe, non-invasive, high-quality results that lead to an accurate diagnosis.

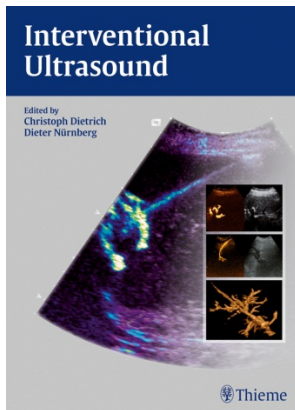
SALES HOOKS

- Nearly 1700 high-quality images that depict all conditions in exquisite detail
- Unique "Tips from the Pros" that offer practical insights gained through actual clinical experience with pediatric patients
- Hundreds of current references that serve as a database for further reading
- Instructive ultrasound video clips available on Thieme Media Center showing diagnoses

COMPETITION

Siegel M.J., *Pediatric Sonography*, 4 Edition, 2010, \$236.00, €184.99, 736pp., 9781605476650, LWW

de Bruyn R., *Pediatric Ultrasound. How, Why and When*, 2 Edition, 2010, \$92.95, €54.99, 404pp., 978-0443069178, Churchill Livingstone


TITLE Interventional Ultrasound

PRICE	\$219.99
ISBN-13	9783131708212
PUB. DATE	November 2014
FORMAT	HARDCOVER · 609 illustrations · 456 pages · 7.6 x 10.6 IN
SPECIALTY	Radiology
LEVEL	Interventional Radiologists

EDITORS

Christoph F. Dietrich, MD
 Department of Internal Medicine 2
 Caritas Hospital
 Bad Mergentheim, Germany

Dieter Nuernberg, MD
 Ruppin Clinics GmbH
 Department of Medicine B
 Neuruppin, Germany

DESCRIPTION

The first comprehensive, multi-specialty text on ultrasound guidance in interventional procedures, this book uses the authors' extensive clinical experience to provide a full overview of modern interventional ultrasound. For all practitioners, whether new to the procedures or already using them, *Interventional Ultrasound* offers expert advice and solutions to commonly encountered questions and problems.

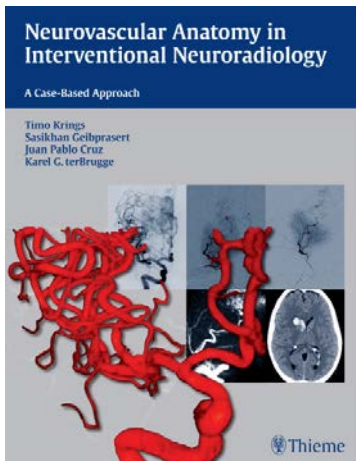
SALES HOOKS

- Describes key recent advances, such as the use of ultrasound contrast agents in interventional procedures, adapting ultrasound transducers for endoscopic use in biopsies of the thorax and gastrointestinal tract, performing percutaneous biopsy aspiration and drainage with ultrasound, employing sonography in advanced ablative techniques and more
- Explores such cutting edge topics as symptom-oriented palliative care interventions, applications in critical care medicine and interventions in children
- Highlights, for the first time, the vital role of assisting personnel in interventional ultrasound procedures

COMPETITION

Harmon D. et al., *Perioperative Diagnostic and Interventional Ultrasound*, 2008, \$177.00, 224pp., 9781416033561, Saunders

Antsaklis AJ., *Donald School Textbook of Interventional Ultrasound*, 2008, \$85.00, 167 pp., 9788184482980, Jaypee


TITLE

Neurovascular Anatomy in Interventional Neuroradiology

A Case-Based Approach

PRICE	\$119.99
ISBN-13	9781604068399
PUB. DATE	December 2014
FORMAT	PAPERBACK · 1061 photos · 416 pages · 8.5 X 11 IN
SPECIALTY	Radiology, Nuclear Medicine

EDITORS

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Juan Pablo Cruz, MD, is Staff Neurointerventionalist, Radiology Instructor, Radiology Department, Hospital Clínico de la Pontificia Universidad Católica de Chile, Santiago, Chile

Karel G. terBrugge, MD, FRCP
University of Toronto
Toronto Western Hospital
Toronto, Ontario, Canada

DESCRIPTION

This case-based book presents detailed information on neurovascular anatomy in concise, easily digestible chapters that focus on the importance of anatomy in the field of radiology. The case discussions include modern examples of invasive and non-invasive angiographic techniques that are relevant for general radiologists and diagnostic neuroradiologists as well as interventionalists. This book gives readers the detailed knowledge of neurovascular anatomy that allows them to anticipate and avoid potential complications and to fully understand the vulnerability of vascular segments that are affected by various diseases.

SALES HOOKS

- Cases are enhanced by more than 1,000 high-quality radiographs covering the full range of neurovascular anatomy
- Content focuses on the practical relevance of the anatomical features encountered while performing everyday neurovascular procedures
- Anatomy and Embryology are explained together, enabling readers to fully comprehend the vascular anatomy and its many variants

COMPETITION

Morris, *Practical Neuroangiography, 3e*, 2013, \$245.99, 528 pp., 9781451144154, LWW

Lasjaunias, *Surgical Neuroangiography: Vol 1, Clinical Vascular Anatomy and Variations, 2e*, 2001, \$589.00, 773 pp., 9783642074431, Springer

**CONTENTS
OVERVIEW**

Part I: Aortic Arch

Part II: Internal Carotid Artery

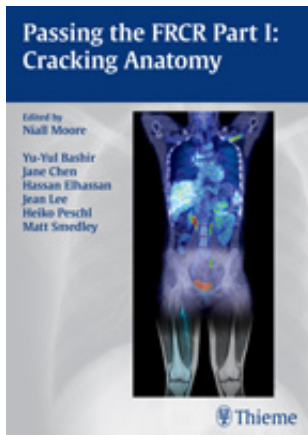
Part III: Anterior Circulation

Part IV: Posterior Circulation

Part V: External Carotid Artery

Part VI: Cerebral Veins

Part VII: Spine


TITLE **Passing the FRCR Part 1: Cracking Anatomy**

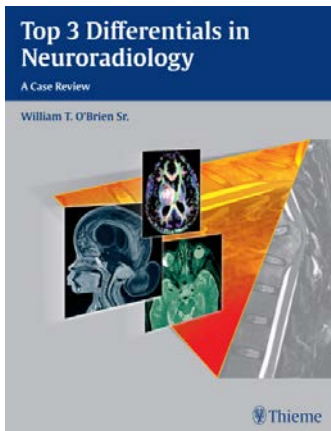
PRICE	\$45.99
ISBN-13	9783131987617
PUB. DATE	September 2014
FORMAT	PAPERBACK · 320 illustrations · 352 pages · 6.75 x 9.5 IN
SPECIALTY	Radiology, Diagnostic Imaging
LEVEL	Radiologists

EDITOR **Niall Moore, MA, MB BChir, FRCR, FRCP**
 X-Ray Department
 John Radcliffe Hospital
 Headley Way
 Headington, United Kingdom

DESCRIPTION Written by radiology residents who have recently passed the newly formatted FRCR Part 1 Anatomy Exam, this study guide provides detailed coverage of all the topics on the exam. The images and accompanying questions and answers are specifically tailored to the new exam format and cover the following areas: Neuroradiology and Head & Neck Anatomy; Chest and Cardiovascular Anatomy; Gastrointestinal, Gynecological, and Urological Anatomy; and Musculoskeletal Anatomy.

- SALES HOOKS**
- More than 300 high-quality images accompanied by questions and answers that match the syllabus of the newly formatted exam
 - All the recent changes to the FRCR 1 Part 1 Anatomy Examination format are covered
 - A practice exam at the end of the book, organized according to the new format, offers residents the experience of taking the exam under timed conditions

COMPETITION None



TITLE **Top 3 Differentials in Neuroradiology
A Case Review**

PRICE	\$129.99
ISBN-13	9781604067231
PUB. DATE	November 2014
FORMAT	PAPERBACK · 683 illustrations · 672 pages · 8.5 X 11 IN
SPECIALTY	Radiology, Nuclear Medicine

EDITORS

William T. O'Brien, Sr., D.O.
 Department of Radiology
 Wilford Hall USAF Ambulatory Surgical Center
 Lackland, Texas

DESCRIPTION

Top 3 Differentials in Neuroradiology is an up-to-date, comprehensive review of critical topics in neuroimaging. The book's unique format ranks the differentials, divides them into the top three, and presents additional diagnostic considerations for each. The discussion sections of each case cover the imaging and clinical manifestations for all the disease processes, making this text a high-yield review for board exam preparation and a quick reference for daily clinical practice.

SALES HOOKS

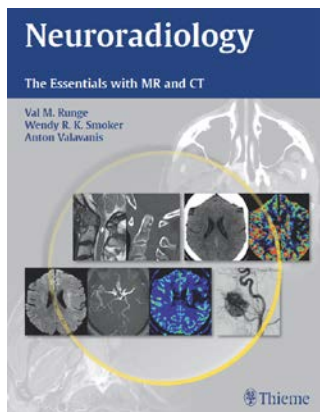
- Presents more than 600 high-quality images with the case-based reviews in the same manner as they appear on board exams
- Covers all neuroradiology subspecialties: imaging of the brain, head & neck, and spine
- Provides a prioritized list of differentials based upon key findings for each case

COMPETITION

De Asis Bravo-Rodriguez, *Learning Neuroimaging*, 2011, \$69.99, 229 pp., 978-3642229985, Springer
 Loevner, *Brain Imaging: Case Review*, 2 Edition, 2008, \$59.95, 432 pp., 9780323031790, Elsevier

**CONTENTS
OVERVIEW**

Section I: Brain
 Section II: Head and Neck
 Section III: Spine



TITLE **Neuroradiology**
The Essentials with MR and CT

PRICE	\$99.99
ISBN-13	9781604069167
PUB. DATE	January 2015
FORMAT	PAPERBACK · 502 illustrations · 256 pages · 8.5 X 11 IN
SPECIALTY	Neuroradiology, Radiology
LEVEL	Residents, practicing radiologists

EDITORS

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Department of Neuroradiology
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 Zürich, Switzerland

Wendy R.K. Smoker, MD, FACR

Department of Radiology
 Division of Neuroradiology
 University of Iowa Hospitals and Clinics
 Iowa City, Iowa, USA

DESCRIPTION

Neuroradiology is a core clinical resource that clearly illustrates and describes MR and CT images of the brain, head and neck, and spine. The text distills the essential aspects of neuroradiology and contains in-depth discussions of imaging findings.

SALES HOOKS

- More than 1000 high-quality MR and CT images representing the full range of diseases encountered in everyday practice
- Online access to a wealth of image sets on Thieme's Media Center
- Covers common and critical MR and CT diagnosed pathologies in neuroradiology

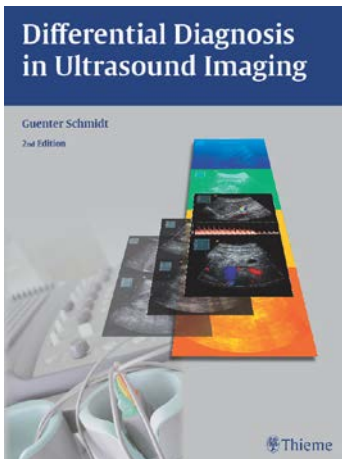
COMPETITION

Castillo, *Neuroradiology Companion, 4e*, 2011, \$99.99, 624 pp., 9781451111750, LWW

Yousem, *Neuroradiology: The Requisites, 3e*, 2010, \$99.95, 704 pp., 97-0323045216, Mosby

**CONTENTS
 OVERVIEW**

Section I. Brain
 Section II. Head and Neck
 Section III. Spine



TITLE **Differential Diagnosis in Ultrasound Imaging
Second Edition**

PRICE	\$249.99
ISBN-13	9783131318923 (Previous edition 9783131615817, 2011)
PUB. DATE	December 2014
FORMAT	HARDCOVER · 2846 illustrations · 584 pages · 9 X 12.25 IN
SPECIALTY	Radiology
LEVEL	Radiologists

EDITORS

Güenter Schmidt MD
Kreuztal, Diakonie Klinikum
Bethesda Hospital
Freudenberg, Germany

Lucas Greiner, MD
International School for Ultrasonography
Wuppertal, Germany

Dieter Nuernberg, MD
Medical Clinic B
Ruppiner Hospitals GmbH
Neuruppin, Germany

DESCRIPTION

Covering the full spectrum of normal and pathologic findings in the human body, the second edition of this comprehensive ultrasound reference uses a unique color-coded system of over 250 drop-down menus to present all possible diagnoses and then quickly guide readers to an accurate diagnosis.

SALES HOOKS

-
- Over 1,000 new, state-of-the-art images covering the full spectrum of ultrasound imaging, including color Doppler, contrast-enhanced ultrasound, and elastography
 - Clear layout, with flow charts and text boxes, enables readers to approach a diagnosis via different pathways or with the most likely diagnosis
 - Unique navigational structure allows for quick, correct diagnoses

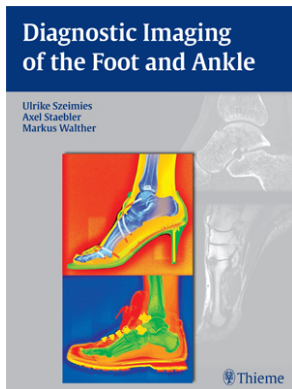
COMPETITION

Ahuja A. et al., *EXPERTdix: Ultrasound*, 2009, \$299.00, 550 pp., 9781931884143, Amirsys/LWW

S. Bhargava, *Ultrasound Differential Diagnosis, 2e*, 2012, \$57.95, 670 pp., 9788184483543, Jaypee

**CONTENTS
OVERVIEW**

Section I. Vessels
Section II. Liver
Section III. Biliary Tree and Gallbladder
Section IV. Pancreas
Section V. Spleen
Section VI. Lymph Nodes
Section VII. Gastrointestinal Tract
Section VIII. Peritoneal Cavity
Section IX. Kidneys
Section X. Adrenal Glands
Section XI. Urinary Tract
Section XII. Prostate, Seminal Vesicles, Testis, Epididymis
Section XIII. Female Genital Tract
Section XIV. Thyroid Gland
Section XV. Pleura and Chest Wall
Section XVI. Lung


TITLE **Diagnostic Imaging of the Foot and Ankle**

PRICE	\$199.99
ISBN-13	9783131764614
PUB. DATE	November 2014
FORMAT	HARDCOVER · 478 illustrations · 312 pages · 8.25 X 11 IN
SPECIALTY	Radiology, Nuclear Medicine
LEVEL	Medical professionals

EDITORS

Ulrike Szeimies, MD
München-Harlaching Imaging Center
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Axel Staebler, MD
München-Harlaching Imaging Center
Munich, Germany

Markus Walther, MD
Department of Foot and Ankle Surgery Schön
Klinik München-Harlaching
FIFA Medical Center Munich
Munich, Germany

DESCRIPTION

The foot has a special place in musculoskeletal diagnosis due to its complex anatomy and because many similar symptoms can have different causes, each requiring a different approach to treatment. The evaluation of foot disorders and diseases requires close clinical–radiological correlation and communication with foot experts. Foot disorders and injuries increase with age, due in part to the rising popularity of recreational sports in all age groups. *Diagnostic Imaging of the Foot and Ankle* will help you train your eye to recognize disorders and diseases of the foot and ankle, including those that are often misdiagnosed or overlooked.

SALES HOOKS

- More than 500 superb illustrations including high-resolution images acquired with high-field MRI and multi-channel coils
- Clinical–radiological correlation plus a concise review of treatment options
- The new standard: this information on the foot and ankle is available nowhere else in such a condensed form

COMPETITION

T. H. Bergquist, *Imaging of the Foot and Ankle, 3e*, 2010, \$210.99, 720 pp. 9781605475721, LWW

B. J. Manaster, *Diagnostic and Surgical Imaging Anatomy: Knee, Ankle, Foot*, 2007, \$229, 650 pp., 9781451147995, LWW

Coming Soon

TITLE **Otolaryngology Lifelong Learning Manual
Third Edition**

PRICE	\$99.99
ISBN-13	9781626239753 (<i>Previous edition 9780787288884, 2002, Kendall Hunt</i>)
PUB. DATE	February 2015
FORMAT	PAPERBACK · 210 illustrations · 448 pages · 8.5 X 11 IN
SPECIALTY	Otolaryngology
LEVEL	Otolaryngologists, medical professionals

EDITOR **The American Academy of
Otolaryngology—Head and Neck Surgery
Foundation (AAO-HNSF)**
Alexandria, Virginia

DESCRIPTION

Otolaryngology Lifelong Learning Manual, Third Edition, is the AAO-HNSF's comprehensive guide for lifelong learning and for those taking certification and re-certification exams in otolaryngology-head and neck surgery. The book is divided into ten sections, each representing a subspecialty within otolaryngology-head and neck surgery, including: Facial Plastic Surgery, General, Head and Neck, Laryngology and Bronchoesophagology, Otology and Neurotology, Pediatric Otolaryngology, and Rhinology and Allergy.

SALES HOOKS

- Focuses on continuing professional development (CPD) and lifelong learning
- Covers the clinical fundamentals that all otolaryngologists must master

COMPETITION

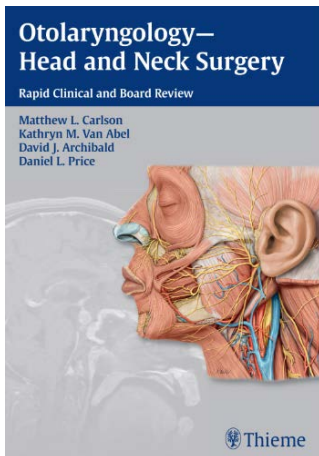
Bowden, *Otolaryngology Board Review, 3e*, 2012, \$98, 407 pp., 9780071769686, McGraw-Hill

Fletcher, *Comprehensive Otolaryngology Review: A Case-Based Approach*, 2013, \$99.95, 240 pp., 9781597565134, Plural

Johnson, *Bailey's Head and Neck Surgery: Otolaryngology Review*, 2014, \$99.99, 432 pp., 9781609136024, LWW

**CONTENTS
OVERVIEW**

Section I. The Business of Medicine
Section II. Clinical Fundamentals
Section III. General
Section IV. Head and Neck
Section V. Laryngology
Section VI. Otology
Section VII. Pediatric Otolaryngology
Section VIII. Rhinology
Section IX. Facial Plastic and Reconstructive Surgery



TITLE **Otolaryngology—Head and Neck Surgery**
Rapid Clinical and Board Review

PRICE	\$ 139.99
ISBN-13	9781604067682
PUB. DATE	October 2014
FORMAT	PAPERBACK · 80 illustrations · 576 pages · 8.5 X 11 IN
SPECIALTY	Otolaryngology
LEVEL	Surgeons

EDITORS

Matthew L. Carlson, MD
 Department of Otorhinolaryngology
 College of Medicine, Mayo Clinic
 Rochester, Minnesota

Kathryn M. Van Abel, MD
 Department of Otolaryngology—Head and Neck
 Surgery
 Mayo School of Graduate Medical Education
 Rochester, Minnesota

David J. Archibald, MD
 Center for Plastic Surgery at Castle Rock
 Castle Rock, Colorado

Daniel L. Price, MD
 Department of Otorhinolaryngology
 College of Medicine, Mayo Clinic
 Rochester, Minnesota

DESCRIPTION

This well-organized, concise text for rapid clinical and board review contains high-yield facts using a short-question, short-answer format that covers all subspecialty topics in otolaryngology. It combines clinically relevant facts with hard-to-remember, commonly tested minutia and presents them in an easy-to-follow layout that allows clinicians to quickly review large amounts of information.

SALES HOOKS

- More than 9,000 high-yield questions and answers, half provided in the book and the other half online on WinkingSkull.com
- Pocket-sized to fit in a lab coat pocket, for quick reference during downtimes such as in between rounds or while traveling
- Clinical pearls on patient evaluation and management

COMPETITION

Bowden, *Otolaryngology and Facial Plastic Surgery Board Review, 3e*, 2012, \$99.00, 407 pp., 9780071769686, McGraw-Hill

Jafek, *ENT Secrets, 3e*, 2005, \$69.95, 480 pp., 9781560536178, Elsevier

**CONTENTS
OVERVIEW**

Chapter 1: Pediatric Otolaryngology-I-lead and Neck Surgery

Chapter 2: Pediatric Malignancies

Chapter 3: Rhinology, Allergy, and Immunology

Chapter 4: General Otolaryngology

Chapter 5: Laryngology

Chapter 6: Otology, Neurotology, and Lateral Skull Base Surgery

Chapter 7: Head and Neck Surgical Oncology

Chapter 8: Cutaneous Malignancies

Chapter 9: Facial Plastic and Reconstructive Surgery

Chapter 10: Facial Trauma

Chapter 11: Salivary Gland Disorders

Chapter 12: Endocrine Disorders

Chapter 13: Odontogenic Disorders

Coming Soon

TITLE **Endonasal Endoscopic Surgery of Skull Base Tumors**
An Interdisciplinary Approach

PRICE	\$229.99
ISBN-13	9783131546715
PUB. DATE	January 2015
FORMAT	HARDCOVER · 490 illustrations · 352 pages · 7.6 x 10.6 IN
SPECIALTY	Otolaryngology, Rhinology
LEVEL	Resident, Fellow, Surgeon

EDITORS

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 Hanover, Germany

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Ulrike Bockmuehl, MD

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Amin Kassam, MD

The Ottawa Hospital
 Ottawa, Ontario, Canada

Peter Vajkoczy

Klinikum der Stadt Mannheim
 Hoffmeister, Germany

DESCRIPTION

This book presents a complete step-by-step guide to endonasal endoscopic skull base surgery, written by prominent interdisciplinary specialists and reflecting important recent developments in the field. Combining the fundamentals of skull base anatomy and pathology with current diagnostic and interventional imaging techniques, *Endonasal Endoscopic Surgery of Skull Base Tumors* provides a solid clinical foundation for anyone working in this challenging and evolving specialty.

Complete with 500 full-color photographs, anatomic illustrations, flowcharts and tables, *Endonasal Endoscopic Surgery of Skull Base Tumors* offers a practical management approach and sets a new standard in the field. It is invaluable for all otolaryngologists, head and neck surgeons, neurosurgeons, neuroradiologists, and pathologists who routinely make diagnostic and therapeutic decisions with regard to skull base lesions. It is also an essential text and reference for those who are learning how to perform endonasal endoscopic skull base surgery in a multidisciplinary environment.

SALES HOOKS

- State-of-the-art contributions from international experts in endonasal endoscopic skull base surgery
- A 360° panoramic assessment of skull base pathologies
- Description of basic and advanced endoscopic procedures based on the endonasal corridor system
- Current tumor-specific strategies, including indications and preoperative work-up, endoscopic surgical techniques, sequel and potential complications, postoperative care, outcomes, and pearls and pitfalls
- Clear and consistent interdisciplinary guidelines for managing the internal carotid artery in skull base surgery, allowing the removal of previously inoperable tumors
- Surgical outcomes from two of the leading international skull base centers, one in Fulda, Germany (formerly headed by Professor Draf), and one joint program at the University of

Brescia and University of Varese, Italy

COMPETITION

Anand and Schwartz, *Practical Endoscopic Skull Base Surgery*, 2007, \$249.95, 256pp., 9781597560603, Plural Publishing Inc.

Hanna and DeMonte, *Comprehensive Management of Skull Base Tumors*, 2008, \$399.95, 600pp., 9780849340543, CRC Press

Stamm, *Transnasal Endoscopic Skull Base and Brain Surgery: Tips and Pearls*, 2011, \$199.99, 448pp., 9781604063103, Thieme

Coming Soon

TITLE **The Nose – Revision and Reconstruction**

PRICE	\$189.99
ISBN-13	9783131435910
PUB. DATE	December 2014
FORMAT	HARDCOVER · 942 illustrations · 304 pages · 9 X 12.25 IN
SPECIALTY	Otolaryngology
LEVEL	Surgeons, residents

EDITOR **Professor Hans Behrbohm, MD**
Park Hospital Weissensee
Berlin, Germany

DESCRIPTION

This practical, how-to casebook provides expert guidelines and step-by-step instructions on managing the many complications that can come up in revision rhinoplasty and reconstructive surgery of the nose. The first part of the book discusses the principles and practice of revision rhinoplasty and the second part presents nearly 60 select cases that address common surgical problems and offer the best solutions for resolving them.

SALES HOOKS

- Addresses the important topics of psychosomatic problems, psychology, body dysmorphic disorder, patient selection and contraindications, the timing of revision surgery, and wound healing
- Beautifully illustrated with over 900 full-color photographs and drawings that help readers visualize every concept
- Follows the classic principle of learning from mistakes to prevent them from being repeated

COMPETITION

Sachs, M.E., *Mastering Revision Rhinoplasty*, 2006, \$349.00, €277.13, 400 pp., 9780387989044
Springer

Becker D.G., Park S.S., *Revision Rhinoplasty*, 2008, \$189.99, €139.99, 288 pages, 9781588904966
Thieme

Coming Soon

TITLE **Oral Cancer Surgery: A Visual Guide**

PRICE	\$139.99
ISBN-13	9783131994011
PUB. DATE	November 2014
FORMAT	HARDCOVER · 208 illustrations · 152 pages · 7.6 X 10.6 IN
SPECIALTY	Otolaryngology
LEVEL	Practicing surgeons

EDITORS

Marco Kesting, MD

Klinik für MKG-Chirurgie der TU München
 Klinikum rechts der Isar
 München, Germany

DESCRIPTION

Oral Cancer Surgery: A Visual Guide focuses on the main surgical procedures that are used to treat oral cancer. The didactic, step-by-step presentation of surgical principles and procedures helps young surgeons quickly gain the skills they need to handle soft tissue, perform microvascular techniques, manage bone treatment, and more.

SALES HOOKS

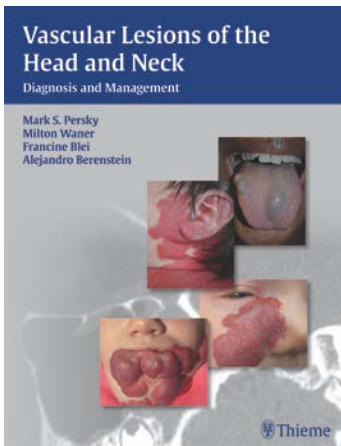
-
- Concisely labeled, full-color intraoperative photos and diagrams help clarify surgical procedures
 - Anatomical introductions in each chapter help readers integrate their previous knowledge of anatomy with the surgical procedures presented
 - Historical landmarks in oral cancer surgery as well as tips and tricks for each surgical technique

COMPETITION

J. W. Werning, *Oral Cancer: Diagnosis, Management, and Rehabilitation*, 2007, \$149.99, 368 pp., 9781588903099, Thieme

J. P. Shah, S. G. Patel, B. Singh. *Head and Neck Surgery and Oncology, 4e.*, 2012, \$400.00, 856 pp., 9780323055895, Mosby

L. Andersson, K. E. Kahnberg, M. A. Pogrel, *Oral and Maxillofacial Surgery*, 2011, \$317.99, 1,312 pp., 9781405171199, Wiley-Blackwell



TITLE **Vascular Lesions of the Head and Neck
Diagnosis and Management**

PRICE	\$99.99
ISBN-13	9781604060591
PUB. DATE	October 2014
FORMAT	HARDCOVER · 236 illustrations · 160 pages · 8.5 x 11 IN
SPECIALTY	Otolaryngology
LEVEL	Practicing otolaryngologists

EDITORS

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New York, NY, USA

Milton Waner, MB, BCh (Wits), MD, FCS (SA)

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Department of Otolaryngology-Head and Neck Surgery
Lenox Hill Hospital
New York, NY, USA

Francine Blei, MD, MBA

Vascular Birthmarks Institute of New York
Mount Sinai Health Care System
New York, NY, USA

Alejandro Berenstein, MD

Hyman-Newman Institute for Neurology and Neurosurgery
Center for Endovascular Surgery
Mount Sinai Health Care System
New York, NY, USA

DESCRIPTION

Vascular Lesions of the Head and Neck provides readers with an up-to-date review of the pathology, basic science, classification, radiologic features, and treatment modalities for vascular lesions of the head and neck. It covers all recent developments in medical and surgical treatment, laser technology, endovascular techniques, and appropriate radiation protocols that dramatically affect the evaluation and management of patients with vascular lesions.

SALES HOOKS

- Written by leading experts on the diagnosis and treatment of vascular lesions in the fields of otolaryngology, plastic surgery, radiology, dermatology, pathology, and pediatrics
- Emphasizes a multidisciplinary approach to the diagnosis and treatment of vascular lesions
- More than 200 full-color illustrations help clarify information in the text

COMPETITION

Mulliken, *Mulliken and Young's Vascular Anomalies: Hemangiomas and Malformations*, 2 Edition, 2013, \$299.00, 1,248 pp., 9780199982073, Oxford

Mattassi, *Hemangiomas and Vascular Malformations: An Atlas of Diagnosis and Treatment*, 2009, \$189.00, 336 pp., 9788847005686, Springer

Enjolras, *Color Atlas of Vascular Tumors and Vascular Malformations*, 2007, \$244.00, 310 pp., 9780521848510, Cambridge

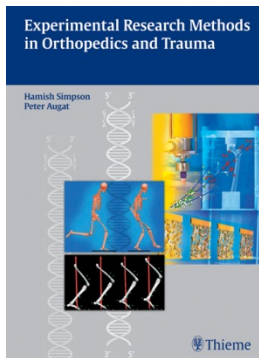
**CONTENTS
OVERVIEW**

Section I. Congenital Vascular Lesions

Section II. Hemangiomas

Section III. Vascular Malformations

Section IV. Vascular Neoplasms



TITLE **Experimental Research Methods in Orthopedics and Trauma**

PRICE	\$129.99
ISBN-13	9783131731111
PUB. DATE	December 2014
FORMAT	PAPERBACK · 150 illustrations · 320 pages · 8.5 X 11 IN
SPECIALTY	Orthopedic Surgery; Orthopedics
LEVEL	Orthopedic Surgeons

EDITORS

Hamish Simpson, MD

Department of Orthopaedic Surgery and Trauma
University of Edinburgh
United Kingdom

Peter Augat, MD

Trauma Center Murnau
Institute of Biomechanics
Murnau am Staffelsee, Germany

DESCRIPTION

This book provides a comprehensive summary of all current research methodologies for translational and pre-clinical studies in biomechanics and orthopedic trauma surgery. With this “roadmap” at hand, specialists and trainees will have the tools to conduct high-quality experimental research in any area of musculoskeletal science, with a solid understanding of how the findings can be applied in patient care.

SALES HOOKS

- Covers the role of new macroscopic CT and ultrasound imaging techniques for assessing bone and cartilage function
- Explores cutting-edge developments in cell culture research, molecular testing, and tissue engineering
- Provides practical advice, a glossary of key terminology, and hundreds of illustrations to familiarize clinicians with every aspect of designing and interpreting an effective research study

COMPETITION

Leung Kwok-Sui, *A Practical Manual for Musculoskeletal Research*, 2008, \$232.00, 940 pp., 9789812706102, World Scientific Publishing Company

Mow/Hulskes, *Basic Orthopaedic Biomechanics and Mechano-Biology*, 3e, 2004, \$159.99, 736 pp., 9780781739337, Lippincott Williams & Wilkins

Jim Richards Beng, *Biomechanics in Clinic and Research: An Interactive teaching and learning course*, 2008, \$161.00, 232 pp., 9780443101700, Churchill Livingstone

**CONTENTS
OVERVIEW**

-
1. Why Do We Need Experimental Research?
 2. Structural Biomechanics
 3. Functional Biomechanics
 4. Numerical Biomechanics
 5. Macroscopic Imaging
 6. Cellular Studies
 7. Molecular Techniques in Bone Repair
 8. In Vivo Models
 9. Tissue Engineering
 10. Statistics for Experimental Research
-

Coming Soon

TITLE **Physical Therapy Examination and Assessment**

PRICE	\$59.99
ISBN-13	9783131746412
PUB. DATE	December 2014
FORMAT	PAPERBACK · 360 illustrations · 234 pages · 6.75 X 9.5 IN
SPECIALTY	Physical Therapy; Allied Health
LEVEL	Physical therapists

EDITORS

Antje Hueter-Becker

Neckargemuen, Germany

Mechthild Doelken

School of Physiotherapy

Mannheim, Germany

DESCRIPTION

Examination, clinical reasoning, therapeutic interventions, and the therapist–patient relationship all play an inseparable part in the physical therapy process. *Physical Therapy Examination and Assessment* provides PT students with logical, step-by-step guidance on how to perform examinations, document findings, draw up individual treatment plans, and so help students gain a better understanding of this complex process.

SALES HOOKS

- More than 350 high-quality color photos and illustrations that accompany detailed assessment descriptions
- Specific guidance on: structures and functions of the musculoskeletal system; joint measurement based on the neutral zero method; testing intra-articular mobility; cardiopulmonary functions; cardiac stress; and exertion assessment
- A chapter devoted to pain assessment and management, with access to free patient assessment forms on Thieme’s MediaCenter

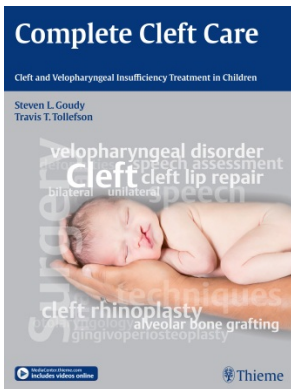
COMPETITION

David Magee, Derrick Sueki, *Orthopedic Physical Assessment Atlas and Video*, 2011, \$80.95, 480 pp., 9781437716030, Saunders

David Magee, *Orthopedic Physical Assessment*, 6e, 2013, \$126.00, 1,184 pp., 9781455709779, Saunders

Mark Dutton, *Dutton’s Orthopedic Examination 3e*, 2012, \$135.00, 1,496 pp., 9780071744041, McGraw-Hill Medical

Cynthia Norkin, D. Joyce White, *Measurement of Joint Motion 4e*, 2009, \$52.95, 448 pp., 9780803620667, F.A. Davis Company



TITLE **Complete Cleft Care**
Cleft and Velopharyngeal Insufficiency Treatment in Children

PRICE	\$149.99
ISBN-13	9781604068467
PUB. DATE	October 2014
FORMAT	HARDCOVER · 249 illustrations · 224 pages · 8.5 X 11 IN
SPECIALTY	Otolaryngology, Plastic Surgery
LEVEL	Practicing plastic surgeons and otolaryngologists

EDITORS

Steven L. Goudy, MD
 Department of Otolaryngology
 Vanderbilt Medical Center
 Nashville, Tennessee

Travis T. Tollefson, MD, MPH
 Department of Otolaryngology–Head and Neck
 Surgery
 University of California, Davis Medical Center
 Sacramento, California

DESCRIPTION

Complete Cleft Care is a comprehensive, step-by-step guide to the assessment and treatment of patients suffering from cleft and velopharyngeal disorders. It covers multiple treatment modalities such as unilateral and bilateral cleft lip repair, secondary speech assessment and surgery, cleft rhinoplasty, gingivoperiosteoplasty, and alveolar bone grafting. The book includes videos, available online at Thieme’s Media Center, that demonstrate specific techniques used in each treatment procedure.

SALES HOOKS

- Full-color diagrams and clinical photos illustrate surgical approaches used to correct cleft deformities
- Accompanying videos help readers synthesize the procedures described in the book
- Treatment algorithms to guide readers in choosing the best treatment option for each clinical problem

COMPETITION

Berkowitz, *Cleft Lip and Palate: Diagnosis and Management*, 2013, \$399, 982 pp., \$399, 9783642307690, Springer

Rogers, *Video Atlas of Cleft Lip and Palate Surgery*, 2013, \$299.95, 336 pp., 9781597564830, Plural

Shi, *Cleft Lip and Palate Prima Repair*, 2014, \$229, 300 pp., 9783642383816, Springer

**CONTENTS
OVERVIEW**

-
- Chapter 1: Genetics, Prenatal Diagnosis and Counseling, and Feeding
 - Chapter 2: Pre-Surgical Treatment
 - Chapter 3: Mandibular Distraction
 - Chapter 4: Cleft Lip Repair: Unilateral
 - Chapter 5: Cleft Lip Repair: Bilateral
 - Chapter 6: Primary Cleft Rhinoplasty and Gingivopcriosteoplasty
 - Chapter 7: Cleft Palate Repair
 - Chapter 8: Adjunctive Methods in Cleft Palate Repair and Complications
 - Chapter 9: Alveolar Bone Grafting
 - Chapter 10: Cleft Rhinoplasty
 - Chapter 11: Speech/Resonance Evaluation
 - Chapter 12: Pharyngeal Flap Surgery
 - Chapter 13: Sphincter Pharyngoplasty
 - Chapter 14: Complications of Velopharyngeal Insufficiency Surgery and Special Populations
 - Chapter 15: Humanitarian Missions
-

Coming Soon

TITLE **Functional Reconstructive Nasal Surgery
Second Edition**

PRICE	\$209.99
ISBN-13	9783131294128
PUB. DATE	January 2015 (<i>Previous edition, 9781588900814, 2002</i>)
FORMAT	HARDCOVER · 1100 illustrations · 428 pages · 7.6 x 10.6 in
SPECIALTY	Otolaryngology, Rhinology, Plastic Surgery
LEVEL	Surgeons

EDITORS

Egbert H. Huizing, MD

Department of Otorhinolaryngology
University Medical Center of the University of
Utrecht
The Netherlands

John A.M. de Groot, MD

Department of Otorhinolaryngology
University Medical Center of the University of Utrecht
The Netherlands

DESCRIPTION

Professor Huizing's brilliant text on functional reconstructive nasal surgery is now available in a new and updated second edition. Maintaining its focus on modern surgical concepts and techniques, the book now also includes state-of-the-art contributions from a team of leading international specialists. From surgical anatomy and physiology to diagnosis of nasal syndromes to step-by-step surgical techniques, *Functional Reconstructive Nasal Surgery, 2nd Edition* is unrivalled for its clear, lucid coverage of all topics.

SALES HOOKS

- A magnificent art program of more than 1,000 detailed, full-color surgical drawings and intraoperative photographs that elucidate every concept
- Every chapter revised and updated, with expanded sections on complications, new techniques for saddle nose correction and much more
- Includes special sections on pediatric nasal surgery, transplants, acute nasal trauma, mentoplasty, implants, patient complaints and medicolegal issues

COMPETITION

B. Guyuron, *Expert Consult: Rhinoplasty*, 2012, \$349.00, 468 pp., 9781416037514, Saunders

P.J. Taub, S.B. Baker, *Rhinoplasty: McGraw-Hill Plastic Surgery Atlas*, 2011, \$217.00, 168 pp., 9780071590495, McGraw-Hill

B. Azizzadeh et al., *Master Techniques in Rhinoplasty*, 2011, \$315.00, 520 pp., 9781416062622, Saunders

Coming Soon

TITLE **Plastic Surgery Review**
A Study Guide for the In-Service, Written Board, and
Maintenance of Certification Exams

PRICE	\$69.99
ISBN-13	9781604068368
PUB. DATE	December 2014
FORMAT	PAPERBACK · 72 illustrations · 235 pages · 6 X 9 inches
SPECIALTY	Plastic Surgery
LEVEL	Residents, Practicing Surgeons

EDITORS

Gregory E. Lakin, MD
Case Western Reserve University School of
Medicine
Cleveland, Ohio, USA

DESCRIPTION

This high-yield, compact review book covers all topics that appear on the exams that lead to initial certification and recertification by the American Board of Plastic Surgery. Topics are presented in outline format to facilitate quick review and recall of information.

SALES HOOKS

- Focuses only on what residents, fellows, and practicing plastic surgeons need to know to score well and pass their exams, helping them make efficient use of study time
- Written in a style similar to a cheat sheet, with buzzwords, mnemonics, diagrams, drawings, tables, and bullet points
- Each chapter has been reviewed by experts in plastic surgery, ensuring that the information is current and accurate

COMPETITION

Lin, *Plastic & Reconstructive Surgery Board Review: Pearls of Wisdom, 2e*, 2011, \$99, 950 pp., 9780071629744, McGraw-Hill

Jones, *Essentials of Plastic Surgery: A Q&A Review*, 2014, \$84.95, 664 pp., 9781576263983, CRC

CONTENTS
OVERVIEW

Section I. Comprehensive Plastic Surgery
Section II. Craniomaxillofacial Surgery
Section III. Breast and Cosmetic Surgery
Section IV. Hand and Lower Extremity Surgery



TITLE **Orthopedic and Trauma Surgeons: CPD in Community Hospitals**
A study of different educational needs and preferences

PRICE	\$64.99
ISBN-13	9783131987914
PUB. DATE	May 2014
FORMAT	PAPERBACK · 80 pages · 8.25 x 11 in
SPECIALTY	Orthopedic Surgery; Orthopedic Trauma
LEVEL	Orthopedic Surgeons, Trauma surgeons

EITORS

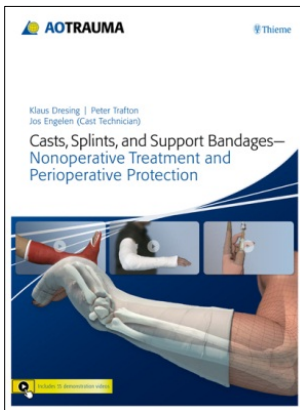
Piet G. de Boer, MA, FRCS
 Hull and York Medical School
 United Kingdom

DESCRIPTION

Most patients with orthopedic or trauma conditions are treated by surgeons working in community hospitals. Even though this group of surgeons provides care to the majority of patients worldwide, very little research has been done on their continued professional development (CPD) needs. Culminating two years of study, this publication shares the discoveries of the author on the learning gaps and preferences of community hospital surgeons. It reveals the challenges these surgeons face when attempting to solve unique clinical problems and meet their medical education requirements and outlines potential solutions.

COMPETITION

None



TITLE **Casts, Splints, and Support Bandages
Nonoperative Treatment and Perioperative Protection**

PRICE	\$199.99
ISBN-13	9783131753410
PUB. DATE	February 2015
FORMAT	HARDCOVER · 2497 illustrations · 700 pages · 8.25 x 11 in
SPECIALTY	Orthopedic Surgery
LEVEL	Surgeons

EDITORS

Klaus Dresing, MD

Klinikum der Universitaet,
Göttingen, Germany

Peter Trafton, MD

Private Practice,
Providence, Rhode Island, USA

DESCRIPTION

Casts, Splints, and Support Bandages—Nonoperative Treatment and Perioperative Protection provides an extensive overview of the history, principles, methods, and techniques for applying a modern plaster or synthetic cast.

AOTrauma is proud to bring you this incredibly important and comprehensive text, which will be of interest to a wide range of medical professionals including trauma and orthopedic surgeons, specialist cast technicians, rural doctors, residents in training, and ORP. It is the ideal resource for any busy hospital or orthopedic/trauma practice.

SALES HOOKS

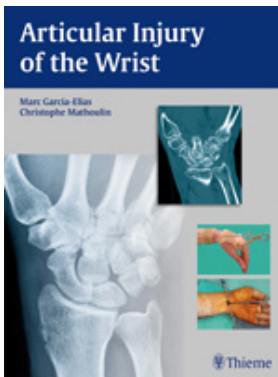
- The Principles of Casting section outlines the basic principles of casting and splinting, the physical properties of cast materials, and socioeconomic considerations
- The Guidelines section explores nonoperative treatment for fractures, ligament, nerve, and soft-tissue injuries, overload injuries, and infections, in the upper and lower extremities and the spine
- Finally, the Techniques section provides step-by-step descriptions on 55 individual cast, splint, orthosis, and bandaging techniques, presented in high quality online video, and as stills with explanatory captions.

COMPETITION

None

**CONTENTS
OVERVIEW**

- I. The Principles of Casting
- II. Guidelines
- III. Techniques


TITLE **Articular Injury of the Wrist**

PRICE	\$169.99
ISBN-13	9783131746214
PUB. DATE	August 2014
FORMAT	HARDCOVER · 487 illustrations · 208 pages · 8.25 x 11 IN
SPECIALTY	Orthopedic surgery
LEVEL	Orthopedic surgeons

EDITORS
Marc Garcia-Elias, MD, PhD

 Institut Kaplan, Hand and Upper Extremity
 Surgery, Barcelona, Spain

Christophe L. Mathoulin, MD

 Institut de la Main, Clinique Jouvenet
 Paris, France

DESCRIPTION

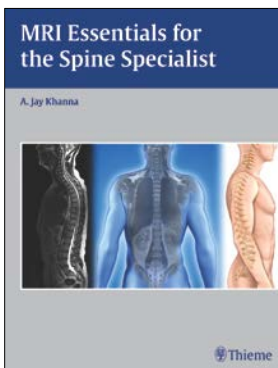
This book focuses on those complex intra-articular wrist injuries that have not been extensively covered in the past, providing a complete picture of their clinical, radiographic and therapeutic features. It is essential for all specialists who are regularly confronted with these challenging injuries.

SALES HOOKS

- Presents a detailed review of surgical approaches to acute intra-articular wrist injuries, ranging from partial ligament tears to the most complicated dislocations
- Provides an overview of basic wrist anatomy, biomechanics, injury classification, clinical presentation, assessment and diagnosis, and treatment recommendations
- Highlights all concepts in nearly 500 instructive, beautifully drawn surgical diagrams, radiographs and intraoperative photographs

COMPETITION

None


TITLE **MRI Essentials for the Spine Specialist**

PRICE	\$139.99
ISBN-13	9781604068771
PUB. DATE	June 2014
FORMAT	HARDCOVER · 489 illustrations · 304 pages · 8.5 x 11 IN
SPECIALTY	Orthopedic surgery

EDITOR **A. Jay Khanna, MD, MBA**
 The Johns Hopkins University in Baltimore
 Baltimore, Maryland, USA

DESCRIPTION *MRI Essentials for the Spine Specialist* is a comprehensive textbook that details the complex MRI anatomy of the spine and the spectrum of pathological findings in patients with spinal disorders. Covering basic concepts such as the physics of MRI and normal MRI anatomy of the spine as well as advanced MRI techniques, this book will help clinicians develop a systematic approach to the accurate interpretation of spine MRI studies.

- SALES HOOKS**
- Region-specific and concept-specific chapters systematically covering what the spine specialist must master
 - More than 450 MR images and 80 instructive illustrations to help readers visualize and clarify their understanding of the concepts presented
 - Practical and focused review of how other imaging modalities correlate with and complement MRI

COMPETITION *Czervionke, Pocket Atlas of Spinal MRI, 3e, 2001, \$29.99, 105 pp., 9780781729483, LWW*

- CONTENTS OVERVIEW**
- Chapter 1:** Essentials of MRI Physics and Pulse Sequences
 - Chapter 2:** Normal Spine MRI Anatomy
 - Chapter 3:** Common Clinical and Correlative Pain Generators of the Cervical and Lumbosacral Spine
 - Chapter 4:** A Systematic Approach to the Review of Spine MRI Studies
 - Chapter 5:** The Occipito-Cervical Junction
 - Chapter 6:** The Cervical Spine
 - Chapter 7:** The Thoracic and Lumbar Spine
 - Chapter 8:** Tumors of the Spine
 - Chapter 9:** Magnetic Resonance Imaging of the Pediatric Spine
 - Chapter 10:** Advanced Techniques in Spine MRI
 - Chapter 11:** Correlation of MRI with Other Imaging Studies
 - Chapter 12:** MRI Safety

Coming Soon

TITLE **Early Onset Scoliosis**

PRICE	\$219.99
ISBN-13	9783131726612
PUB. DATE	January 2015
FORMAT	HARDCOVER · 210 illustrations · 372 pages · 7.6 X 10.6 IN
SPECIALTY	Orthopedic Surgery
LEVEL	Medical professionals

EDITORS**Colin Nnadi, MBBS, FRCS(ORTH)**Oxford University Hospitals NHS Trust Oxford,
United Kingdom**DESCRIPTION**

This important book was inspired by the inaugural early onset scoliosis meeting of spine surgeons and other medical professionals in Christ Church, Oxford, UK, in September 2011. It provides a complete picture of the field today, with topics ranging from spinal development and genetics to advances in medical management to breakthrough surgical techniques that offer promising new options for young patients.

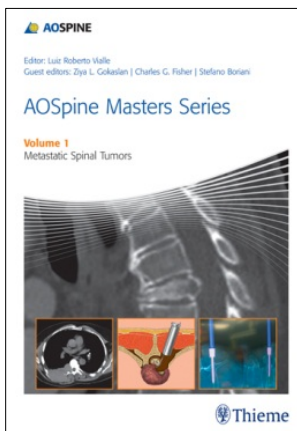
SALES HOOKS

- Provides practical, evidence-based solutions to managing the full range of congenital, idiopathic, neuromuscular and syndromic conditions that present in early onset scoliosis
- Describes pioneering surgical procedures, such as non-invasive, magnetically controlled growing rod systems that reduce the number of repetitive surgeries and hospitalizations
- Explores such complex topics as surgical strategies for sitting comfort and features of optimal wheelchair seating

COMPETITION

Muharrem Yazici, *Non-Idiopathic Spine deformities in Young Children*, 2011, \$79.95, 175 pp., 9783642194160, Springer

Behrooz Akbarnia et al., *The Growing Spine*, 2010, \$239, 630 pp., 9783540852063, Springer



TITLE

AOSpine Masters Series Vol. 1: Metastatic Spine Tumors

PRICE	\$99.99
ISBN-13	9781626230460
PUB. DATE	September 2014
FORMAT	HARDCOVER · 23 illustrations · 128 pages · 7 X 10 IN
SPECIALTY	Orthopedic Surgery; Neurosurgery
LEVEL	Residents, Fellows, Spine surgeons

EDITORS

Luiz Roberto Vialle, MD, PhD
 School of Medicine
 Catholic University of Parana State
 Spine Unit
 Curitiba, Brazil

Ziya L. Gokaslan, MD, FACS
 Johns Hopkins University School of Medicine
 Baltimore, Maryland, USA

Charles G. Fisher, MD, MHSc, FRCSC
 Department of Orthopaedic Surgery University
 of British Columbia
 Vancouver, British Columbia

Stefano Boriani, MD
 Rizzoli Orthopedic Institute
 Bologna, Italy

DESCRIPTION

This first volume in the AOSpine Masters Series integrates the expertise of oncologists and radiology interventionalists with that of master spine surgeons, all of whom are actively involved in the care of patients with metastatic spine tumors. The book provides expert guidance to help clinicians make the right treatment decisions and provide the best care for their patients. Chapter topics range from evaluation and decision-making principles to a spectrum of non-operative and operative treatment options that have been rapidly evolving over the past decade.

SALES HOOKS

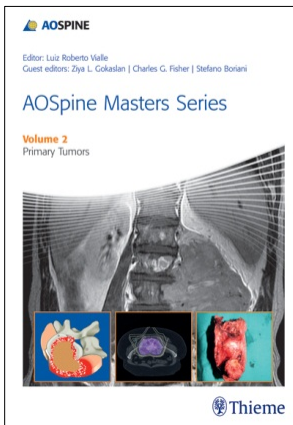
- Includes contributions from key opinion leaders working in spine oncology
- Synthesizes the best available evidence and consensus expert advice on metastatic spine tumors, leading to optimal clinical recommendations
- Each chapter includes clinical pearls, tips on complication avoidance, and “top 5 must-read references”

COMPETITION

None

**CONTENTS
OVERVIEW**

-
- 1: Evaluation and Decision Making for Metastatic Spine
 - 2: Neoplastic Spinal Instability
 - 3: Major Complications Associated with Stereotactic Ablative
 - 4: En bloc Resection in the Treatment of Spinal Metastases
 - 5: Region Specific Approaches
 - 6: Spinal Reconstruction and Fixation/Fusion
 - 7: Minimally Invasive Surgery for Metastatic Spine Disease
 - 8: Vertebral Augmentation for Metastatic Disease
 - 9: Surgical Complications and Avoidance
-



TITLE **AOSpine Masters Series**
Vol. 2: Primary Tumors

PRICE	\$119.99
ISBN-13	9781626230477
PUB. DATE	October 2014
FORMAT	HARDCOVER · 85 illustrations · 216 pages · 7 X 10 IN
SPECIALTY	Orthopedic Surgery; Neurosurgery
LEVEL	Residents, Fellows, Spine surgeons

EDITORS

Luiz Roberto Valle, MD, PhD
 School of Medicine
 Catholic University of Parana State
 Spine Unit
 Curitiba, Brazil

Ziya L. Gokaslan, MD, FACS
 Johns Hopkins University School of Medicine
 Baltimore, Maryland, USA

Charles G. Fisher, MD, MHSc, FRCSC
 Department of Orthopaedic Surgery University
 of British Columbia
 Vancouver, British Columbia

Stefano Boriani, MD
 Rizzoli Orthopedic Institute
 Bologna, Italy

DESCRIPTION

This second volume in the AOSpine Masters Series balances critical appraisal of current evidence in spine oncology with the opinions of experienced spine surgeons to create a unique clinical reference for spine oncology surgeons. The chapters have been written and researched by key leaders in spine oncology and the topics range from general evaluation, staging, and decision-making principles to histology-specific oncologic patient management. The expert guidance provided in this book will enable clinicians to make the best treatment decisions and provide optimal care for their patients.

SALES HOOKS

- Synthesizes the best available evidence and consensus expert advice on primary spine tumors, leading to optimal clinical recommendations
- Multidisciplinary contributions integrate the perspectives of medical and radiation oncologists, radiology interventionalists, pathologists, and spine surgeons
- Each chapter includes clinical pearls, tips on complication avoidance, and “top 5 must-read references”

COMPETITION

None

**CONTENTS
OVERVIEW**

-
- 1: Evaluation and Decision Making
 - 2: Safety and Efficacy of Surgery for Primary Tumors of the Spine
 - 3: Interventional Options for Primary Tumors
 - 4: Radiation Therapy for Primary Bone Tumors
 - 5: Medical Oncology Principles for the Spine Oncology Surgeon
 - 6: Spinal Osteoid Osteoma and Osteoblastoma
 - 7: ABC, Giant Cell
 - 8: Chordoma
 - 9: Chondrosarcoma
 - 10: Osteogenic and Ewing Sarcomas of the Spine
 - 11: Margins in Spine Tumor Resection
 - 12: Principles behind Determining the Right Approach
 - 13: Spino-pelvic Reconstruction/Fixation and Fusion
 - 14: Structural Graft Selection and Wound Closure Techniques
 - 15: Complications and Avoidance
-

Coming Soon

TITLE **Calvert's Descriptive Phonetics: Text and Workbook**
Fourth Edition

PRICE	\$69.99
ISBN-13	9781604066517 (<i>Previous edition 9781588900197, 2003</i>)
PUB. DATE	January 2015
FORMAT	PAPERBACK · 13 illustrations · 240 pages · 7 X 10 IN
SPECIALTY	Audiology and Speech Pathology
LEVEL	Student

EDITOR **Pamela G. Garn-Nunn, PhD**
 University of Akron
 Akron, Ohio

DESCRIPTION This new edition combines Calvert's descriptive phonetics text and Calvert's workbook into one updated, user-friendly guide to phonetics and transcription. The book contains a wealth of phonetics exercises as well as online access to additional material for practice outside the classroom.

SALES HOOKS

- Includes the most up-to-date information on dialect and applied phonetics
- Concept questions at the end of each chapter help students integrate previously learned and new material
- Extensive listening exercises facilitate mastery of the International Phonetic Alphabet (IPA)

COMPETITION

Small, *Fundamentals of Phonetics, 3e.*, 2011, \$135, 400 pp., 9780132582100, Allyn and Bacon

Ladefoged, *A Course in Phonetics, 6e.*, 2014, \$165, 350 pp., 9781413006889, Cengage

Cancio, *Functional Phonetics Workbook, 2e.*, 2013, \$59.95. 336 pp., 978-1597569903, Plural

CONTENTS OVERVIEW

Chapter 1. Introduction
 Chapter 2. The Speech Production Mechanism and Processes
 Chapter 3. Vowels and Diphthongs
 Chapter 4. American English Consonants
 Chapter 5. Connected Speech: Segmental and Suprasegmental Effects
 Chapter 6. Multicultural Variations: Dialects
 Chapter 7. Applied Phonetics
 Glossary
 Appendix A. Chapter Exercises
 Appendix B. Answer Key, Concept Questions
 Appendix C. Answer Key, Chapter Exercises
 Appendix D. References

Coming Soon

TITLE **Auditory Processing Deficits
Assessment and Intervention**

PRICE	\$99.99
ISBN-13	9781604068382
PUB. DATE	December 2014
FORMAT	PAPERBACK · 302 illustrations · 529 pages · 7 X 10 IN
SPECIALTY	Audiology and Speech Pathology
LEVEL	Medical professionals

EDITORS**Vishakha W. Rawool, PhD, CCC-A, FAAA**West Virginia University
Morgantown, West Virginia**DESCRIPTION**

Auditory Processing Deficits is designed to provide readers with key clinical information on APD, an important, growing area of interest in the field of audiology. The book contains the latest guidelines on screening, diagnosis, and intervention of auditory processing deficits and includes key information on related assessment tools and management strategies.

SALES HOOKS

- More than 300 high-quality, full-color illustrations help readers understand complex topics
- Graphics showing clinical research data aid in comprehension and retention of difficult concepts
- Each chapter includes a section on future trends that informs readers of upcoming technologies or methodologies that could benefit patients

COMPETITION

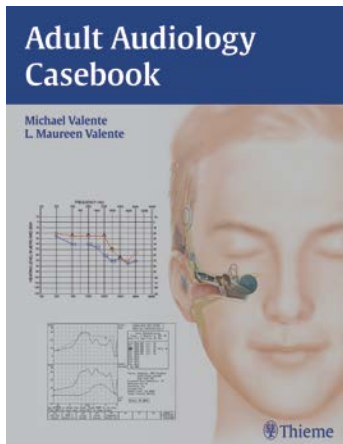
Geffner, *Auditory Processing Disorders, 2e.* 904 pages. Plural, 2012, \$99.95.

Musiek and Chermak, *Handbook of Central Auditory Processing Disorders, Vol. 1: Auditory Neuroscience and Diagnosis*, 2013, \$99.95, 768 pp., 9781597560566, Plura

Chermak and Musiek, *Handbook of Central Auditory Processing Disorders, Vol. 2: Comprehensive Interventions*, 2013, \$99.95, 792 pp., 9781597560573, Plural

**CONTENTS
OVERVIEW**

-
- Chapter 1. Introduction
 - Chapter 2. Maturation and Plasticity of the Neural Auditory System
 - Chapter 3. Assessing and Documenting Peripheral Auditory Status
 - Chapter 4. Screening and Diagnostic Procedures and Considerations
 - Chapter 5. Auditory Temporal Processing Assessment
 - Chapter 6. Binaural Processing Assessment
 - Chapter 7. Assessment of the processing of monaural low redundancy speech
 - Chapter 8. Intervention for Auditory Processing Deficits
 - Chapter 9. Training to Improve Auditory Temporal Processing
 - Chapter 10. Training to Improve Binaural Processing
 - Chapter 11. Training to Improve Speech Recognition
 - Chapter 12. Evidence Based Practice and Effectiveness of Intervention
 - Chapter 13. Attention Deficit Hyperactivity Disorders and Auditory Processing Deficits
 - Chapter 14. Language Related Impairments and Auditory Processing Deficits
 - Chapter 15. Auditory Neuropathy Spectrum Disorder including Auditory Synaptopathy
 - Chapter 16. Auditory Processing Deficits Due to Exposure to Ototoxins
 - Chapter 17. Age Related Deficits in Auditory Processing
-


TITLE Adult Audiology Casebook

PRICE	\$89.99
ISBN-13	9781604068504
PUB. DATE	October 2014
FORMAT	HARDCOVER · 186 illustrations · 400 pages · 8.5 X 11 in
SPECIALTY	Audiology
LEVEL	Practicing audiologists

EDITORS
Michael Valente, PhD

Washington University School of Medicine
St. Louis, Missouri, USA

L. Maureen Valente, PhD

Washington University School of Medicine
St. Louis, Missouri, USA

DESCRIPTION

Adult Audiology Casebook is a compendium of key clinical cases designed to help clinicians develop the critical thinking skills necessary to successfully diagnose and treat patients. An important classroom resource, the book gives readers expert guidance on providing “best practice” care in the areas of hearing disorders, the diagnosis of auditory and vestibular disorders, amplification, cochlear implants, hearing assistive technology, and management of tinnitus.

SALES HOOKS

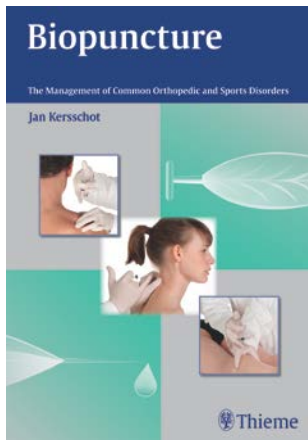
- More than 70 adult case reports written by leading clinicians from the United States, Canada, Australia, Hong Kong, and England
- Includes a series of questions on each case with thought-provoking answers followed by a summary of the key points on that case
- More than 180 color audiograms that help clinicians evaluate hearing sensitivity

COMPETITION

Martin, *Elements of Audiology: A Learning Aid with Case Studies*, 2007, \$54.99, 256 pp., 9780205486960 Pearson

**CONTENTS
OVERVIEW**

Section I. Hearing Disorders
Section II. Diagnostic Examination – Auditory Function
Section III. Diagnostic Examination – Vestibular Function
Section IV. Amplification: Hearing Devices
Section V. Cochlear Implants
Section VI. Hearing Assistive Technology
Section VII. Tinnitus Management
Section VIII. Other Rehabilitative Strategies



TITLE **Biopuncture**
The Management of Common Orthopedic and Sports Disorders

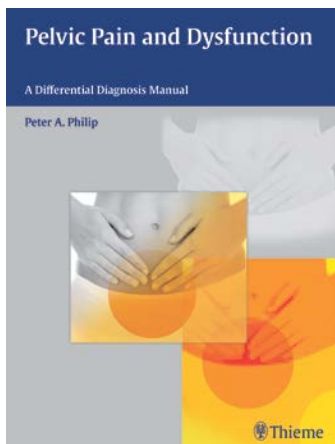
PRICE	\$89.99
ISBN-13	9783131752215
PUB. DATE	May 2014
FORMAT	HARDCOVER · 129 illustrations · 160 pages · 6 x 9 IN
SPECIALTY	Sports medicine, complementary medicine

EDITORS **Jan Kersschot, MD**
Private Practice
Antwerp, Belgium

DESCRIPTION Written by the creator of the biological injection technique, *Biopuncture* is a practical guide to the therapeutic use of biopuncture in treating musculoskeletal disorders. It provides detailed discussions of therapeutic strategies, contraindications, and expert advice on dealing with complications.

- SALES HOOKS**
- Includes the following injection strategies: mesotherapy, myofascial trigger point therapy, neural therapy, and prolotherapy
 - Written by a practitioner with more than 20 years of clinical experience in the effective application of biopuncture in orthopedic medicine
 - Expands the interventional treatment options for physicians who care for patients suffering from musculoskeletal disorders by offering reliable therapeutic strategies

COMPETITION None



TITLE **Pelvic Pain and Dysfunction**
A Differential Diagnosis Manual

PRICE	\$99.99
ISBN-13	9783131732217
PUB. DATE	December 2014
FORMAT	HARDCOVER · 170 illustrations · 240 pages · 8.25 x 11 IN
SPECIALTY	Gynecology & Obstetrics
LEVEL	Practicing gynecologists & Obstetricians

EDITOR

Peter A. Philip, PT, ScD, COMT
Department of Otolaryngology-Head and Neck Surgery
Mount Sinai Beth Israel Medical Center
New York, NY, USA

DESCRIPTION

Pelvic Pain and Dysfunction: A Differential Diagnosis Manual is a comprehensive manual on the management of patients suffering from pelvic pain as well as dysfunction of the bowel and bladder systems.

SALES HOOKS

- Written by a leading expert in pelvic pain management and co-author of the Pelvic Therapy Practitioner Certification (PTPC) Examination
- Clearly presents the differential diagnosis of pelvic pain and dysfunction, enabling clinicians to improve their treatment strategies
- Contains more than 150 attractive, high-quality illustrations from Gilroy's award-winning *Atlas of Anatomy*

COMPETITION

Chaitow and Jones, *Chronic Pelvic Pain and Dysfunction: Practical Physical Medicine*, 2012, \$77.95, 544 pp., 9780702035326, Churchill Livingstone

Howard, Perry, Carter, El-Minawi, *Pelvic Pain: Diagnosis and Management*, 2000, \$89.00, 529 pp., 9780781717243, Lippincott Williams & Wilkins

Vercellini, *Chronic Pelvic Pain*, 2011, \$83.95, 196 pp., 9781444330663, Wiley-Blackwell

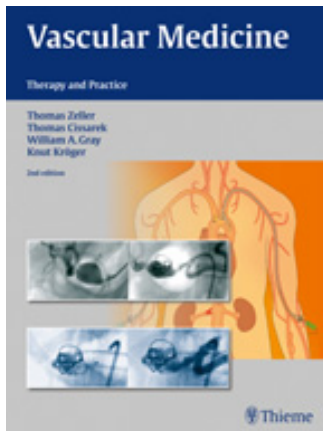
Shoskes, *Chronic Prostatitis/Chronic Pelvic Pain Syndrome*, 2008, \$79.95, 291 pp., 9781934115275, Humana Press

Haslam and Laycock, *Therapeutic Management of Incontinence and Pelvic Pain: Pelvic Organ Disorders*, 2 Edition, 2007, \$99.00, 324 pp., 9781846286612, Springer-Verlag

Bo, et al., *Evidence-Based Physical Therapy for the Pelvic Floor: Bridging Science and Clinical Practice*, 2007, \$93.95, 456 pp., 9780443101465, Churchill Livingstone

**CONTENTS
OVERVIEW**

-
1. Preface
 2. Introduction
 3. General Concepts
 4. Evaluation
 5. Interpretation
 6. Management
 7. References
-



TITLE **Vascular Medicine
Theory and Practice
Second Edition**

PRICE	\$239.99
ISBN-13	9783131768414 (Previous edition 9780071750929, 2010, McGraw-Hill)
PUB. DATE	April 2014
FORMAT	HARDCOVER · 700 illustrations · 416 pages · 8.25 X 11 inches
SPECIALTY	Internal Medicine
LEVEL	Internists

EDITOR

Thomas Zeller, MD

Professor and Head of the Department
Angiology, Clinic Cardiology and Angiology II,
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Krozingen, Bad Krozingen, Germany

Thomas Cissarek, MD

Internal Medicine, Angiology
Practical Clinic Essen
Higginsport, Ohio

DESCRIPTION

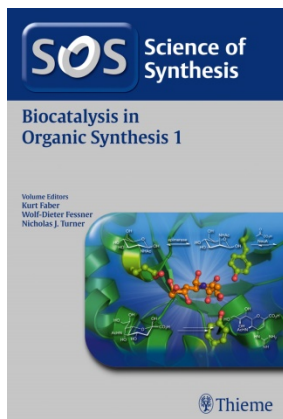
Vascular Medicine, Second Edition presents the current methods of diagnosis and treatment across the entire specialty of angiology, providing clear guidance on vascular medicine from well-known specialists. Updates include coverage of recent advances in endovascular therapy, an introductory anatomy section in each chapter, and a detailed duplex ultrasonography section for every vascular region. This new edition also contains chapters on the increasingly important areas of acute stroke treatment and renal sympathectomy, each written by leading experts in those treatment methods.

SALES HOOKS

- Focuses on the medical as well as the surgical aspects of angiology
- Complete coverage of all three treatment options: conservative treatment, endovascular therapy, and surgery
- Interdisciplinary approach that includes outpatient medicine, vascular medicine, cardiology, and radiology

COMPETITION

Dieter et al., *Endovascular Interventions*, 2014, \$229.00, 1,300 pp., 9781461473121, Springer


TITLE **Biocatalysis in Organic Synthesis 1-3**

PRICE	Vol. 1: \$298.99 Vol. 2: \$298.99 Vol. 3: \$298.99 3 Vol. Set: \$799.00
ISBN-13	Vol. 1: 9783131741417 Vol. 2: 9783131741714 Vol. 3: 9783131746719 3 Vol. Set: 9783132028715
PUB. DATE	March 2015
FORMAT	PAPERBACK · 650 pages / 670 pages / 714 pages pages
SPECIALTY	Chemists
LEVEL	Researchers working in the fields of medicinal chemistry, process chemistry and synthetic organic chemistry

EDITORS
Prof. Kurt Faber

Institute of Organic Chemistry,
University of Graz, Austria

Prof. Nicholas Turner,

University of Manchester, UK

Prof. Wolf-Dieter Fessner

University of Darmstadt, Germany

DESCRIPTION

This reference work is a broad contemporary overview on the state-of-the-art of biocatalysis in organic synthesis, providing expert reviews of organic transformations and experimental procedures. The three Science of Synthesis volumes on "Biocatalysis in Organic Synthesis" present the possibilities offered by modern biocatalysis to the nonspecialist academic and industrial readership who are involved in practical organic synthesis. The goal of the reference work is to start a new wave of enthusiasm for biocatalysis in the broader community and to give an overview of the field. As all SoS volumes, "Biocatalysis in Organic Synthesis" offers critical reviews of organic transformations by experts, including experimental procedures. The organization is based on the type of reaction performed under biocatalysis.

SALES HOOKS

- Broad contemporary overview on the state-of-the-art in enzymatic methods for asymmetric synthesis which will be a useful portal to anyone interested in applying biocatalysis as a highly potent, selective and sustainable technology complementary to metal and organic catalysis
- The most comprehensive coverage of biocatalysis to-date
- The most renowned members of the biocatalysis community, Faber, Fessner and Turner, have chosen the authors and edited the volumes themselves

COMPETITION

Buchholz, Kasche, Bornscheuer, *Biocatalysts and Enzyme Technology*, 2e, 2012, \$129.95, 626 pp., 9783527329892, Wiley-VCH

Faber, *Biotransformations in Organic Chemistry*, 6e, 2011, \$79.95, 423 pp., 9783642173929, Springer

Fessner, *Modern Biocatalysis: Stereoselective and Environmentally Friendly Reactions*, 2009, \$230.00, 400 pp., 9783527320714, Wiley-VCH

Grunwald, *Biocatalysis*, 2009, \$154.99, 1053 pp., 9781860947445, World Scientific Pub. Co.

Patel, *Biocatalysis in the Pharmaceutical and Biotechnology Industries*, 2006, \$220.00, 893 pp., 9780849337321, CRC Press

Bommarius, Riebel, *Biocatalysis: Fundamentals and Applications*, 2004, \$267.05, 611 pp., 9783527303441, Wiley-VCH

**CONTENTS
OVERVIEW**

Biocatalytic Isomerizations
Synthesis of Glycosides
Carbon Nucleophiles at C-O and C-N double bonds
Reduction of Carbonyl Compounds
Chemistry of Epoxides
Baeyer–Villiger Oxidation
Oxidation at Heteroatoms
Dihydroxylation
Complex Natural Product Synthesis
Reaction Cascades
Emerging Enzymes
