



Pearson

ap summit

APRIL 3-5, 2017



ap summit

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Greetings,

We're very excited to watch our 7th annual Academic Partner Summit unfold. That's because we've crafted an event unlike any we've held before. With plenty of help from our Council of Advisors, we've shaped an agenda focused on giving you what you need to succeed, while you enjoy the time you're generously spending with us.

This year's kickoff, cityHUNT, is an innovative twist on a scavenger hunt. Get ready for futuristic team-building at Universal CityWalk™ where you'll compete via augmented reality and other cutting-edge technologies you *just might* be using soon to deliver your online coursework.

Our 2017 agenda will use Design Thinking strategies for driving better outcomes in all you do and overcoming challenges in online program delivery. This year, you can choose among three tracks:

- Taking online learning to the next level
- Collaborate, communicate, connect: co-creating learning ecosystems to improve outcomes
- Our first-ever hands-on workshop track: Exploring new models in higher education

Don't miss our *two* keynoters: **Julia Freeland Fisher**, a world-renowned expert on student-centered learning; and "Strategist of the Century" **Peter Senge, PhD**, (via Geniecast), who'll discuss new ways to collaborate and answer our most pressing questions. This focus on translating theory into practice is yet another new addition to this year's event.

Get ready for a new Academic Partner Summit, promising both inspiration *and* breakthrough solutions. One thing hasn't and won't change, though: we're proud to partner and engage with you. I wish you safe travels and thank you once again for joining us.



TODD HITCHCOCK
Chief Operating Officer,
Pearson Embanet
[@ToddAHitchcock](#)



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SUMMIT INFORMATION

Photography and Video during AP Summit

During presentations, networking periods, the cityHUNT Scavenger Hunt at Universal CityWalk™, the Tomorrowland Reception, and the Light Up the Night Dinner, a photographer and video crew will be present taking photos and video. We will use these assets during our post-conference marketing activities and also to promote future AP Summit and online learning conferences. If you do not wish to have your picture included in our marketing materials, please let us know and we will do our best to accommodate your request.

Summit Needs

Please visit our registration desks, located in the Grand Cypress ABC Foyer, for any of your on-site needs.

Name Badges

Whether you are going to a session, the Learning Lounge, or a social activity, name badges **must** be worn.

Arriving in Orlando

The hotel can be easily reached by taxi, Uber, or shuttle. Please refer to the Travel & Accommodations page at pearsoned.com/apsummit for more information.

Registration

Registration begins at 12:00 p.m. on Monday, April 3 in the Grand Cypress ABC Foyer. The Opening Session will begin promptly at 2:00 p.m. and the conference will end on Wednesday, April 5 at 12:45 p.m.

Presentations

PowerPoint presentations will be available at pearsoned.com/apsummit after the Summit.

Social Media

We encourage you to tweet during the Summit using the hashtag #APSummit and join the conversation! Look for questions to be posted and engage in the conversation around the agenda topics!

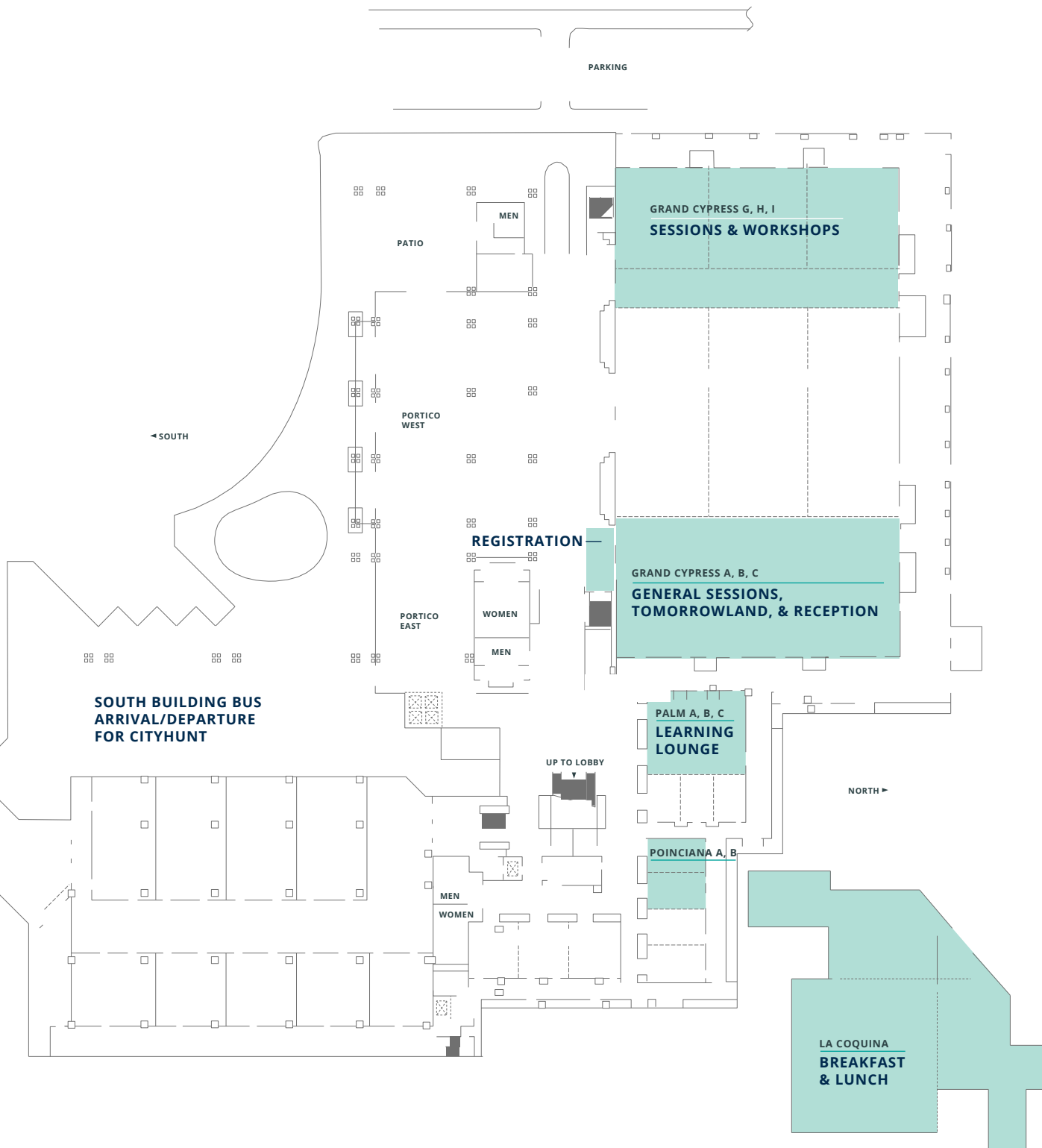
Attire

Part of our time will be spent outside this year and walking, so please dress casual and feel free to wear comfortable shoes. We suggest you bring a light sweater or jacket; sometimes, the meeting rooms can be a bit chilly.

Meals

Meals will be provided Monday evening, all day and evening on Tuesday, and breakfast and lunch on Wednesday. We've tried to accommodate everyone who has indicated dietary restrictions in their registration. Due to the large number of attendees, we unfortunately can't accommodate spouses or family members at conference meals. You are welcome to bring a guest to the Light Up the Night Event on Tuesday evening.

MAP



The best ways to stay connected at #APSummit?

Our AP Summit 2017 Event App!

Downloading Instructions

Use any device or computer. The app for AP Summit 2017 is currently available for download on your Android or iOS device.

Use the following link to download the app, or search "Pearson Events" on either Google Play or the App Store:

<https://crowd.cc/s/tKBC>

1. Download the app from the device you're bringing to the event.
2. Open up the app and scroll to find "Academic Partner Summit 2017."
3. Click on Academic Partner Summit 2017.
4. Sign-in using your First Name, Last Name, and email address.
5. You will then receive an email to verify your email address.
6. Click the Verify button within the email.
7. Allow push notifications when prompted.

Use the AP Summit 2017 App to:

- Personalize your schedule
- Find your way around the hotel
- Stay up-to-date with event alerts
- Connect with other attendees
- Document ideas and notes

Keep it Social

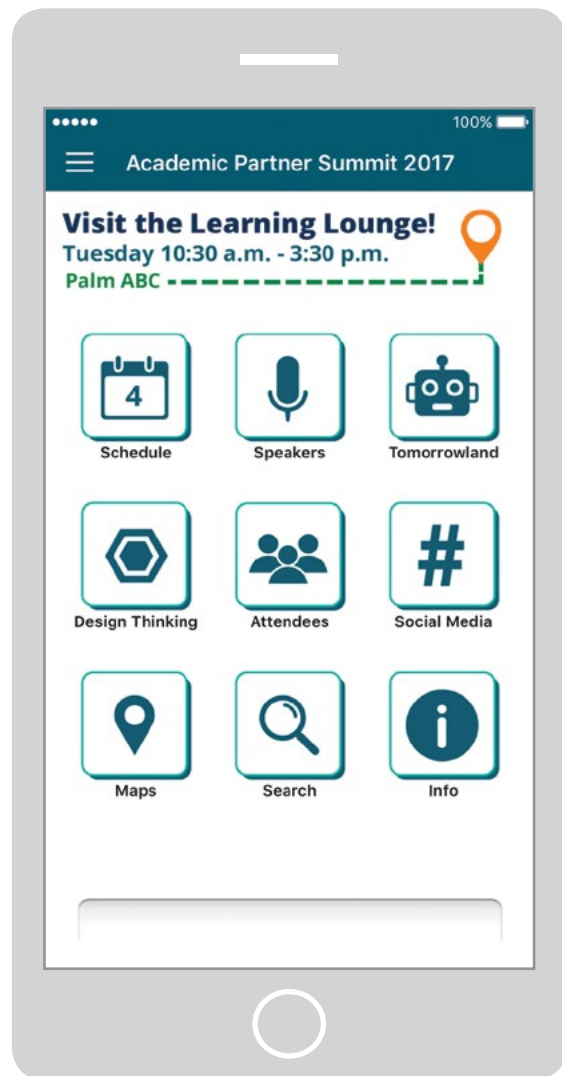
Follow Pearson North America

 **Pearson North America**

 **@PearsonNorthAm**

 **@pearsonnorthamerica**

Share your thoughts, pictures, and take-aways with #apsummit



Wireless Internet Access

Network Id: **AP Summit**

Password: **Summit2017** (case sensitive)

OUR ACADEMIC PARTNERS

Abilene Christian University
Adelphi University
Adventist University
of Health Sciences
Arizona State University
Boston University
Bradley University
Brandeis University
Case Western Reserve
University
Champlain College
Cincinnati State Technical
and Community College
Duquesne University
Eastern Gateway
Community College
Eastern Kentucky University

The George
Washington University
Hofstra University
Kent State University
Marylhurst University
Maryville University
New England College
New Jersey Institute
of Technology
Northeastern University
Norwich University
Ohio University
Pepperdine University
Portland State University
Regis College
Rutgers University

University of Alabama
at Birmingham
University of Arizona
University of California,
Riverside
University of Cincinnati
University of Illinois
at Chicago
University of Maryland
University of Nevada, Reno
University of New England
University of San Francisco
University of
Southern California
Villanova University
Wake Forest University
Washington State University

Tomorrowland

Come explore the
online classroom
of tomorrow!

Tuesday, April 4

4:30–6:00 p.m.

Grand Cypress ABC

Refreshments will be served.



KEYNOTE SPEAKERS



Julia Freeland Fisher

Director of Research, Clayton Christensen Institute

 [@juliaffreeland](https://twitter.com/juliaffreeland)

Who you know matters, especially in education. Julia Freeland Fisher believes expanding students' networks—their stock of “social capital”—will be a game-changer for the future of education. A highly regarded expert in blended and competency-based learning, Fisher aims to expand who students know by enhancing their access and ability to navigate new peer, mentor, and professional networks. Her current research focuses on emerging tools and practices to accomplish this.

As director of research at the Clayton Christensen Institute, she and her team work to educate policymakers and community leaders on the power of disruptive innovation in K-12 and higher education. Fisher is dedicated to transforming monolithic, factory-model education systems into student-centered designs that educate every student successfully and enable each to realize his or her fullest potential. She has published and spoken extensively on trends in the EdTech market, blended learning, competency-based education, and the future of schools.

Her writing has appeared in outlets including *EducationNext*, *Forbes*, *Entrepreneur.com*, *Chicago Sun-Times*, and the *New Hampshire Union Leader*. Her recent white papers—including *The educator's dilemma: When and how schools should embrace poverty relief* with Michael B. Horn, *Schools and software: What's now and what's next* with Alex Hernandez, and *Blending toward competency: Early patterns of blended learning and competency-based education in New Hampshire*—zero in on how disruptive innovations are changing the education landscape.

Prior to joining the Institute, Fisher worked at NewSchools Venture Fund, a venture philanthropy organization that supports education entrepreneurs who are transforming public education. She also served as an instructor in the Yale College Seminar Program. Fisher holds a bachelor's degree from Princeton University and a JD from Yale Law School.

KEYNOTE SPEAKERS *(continued)*



Peter Senge, PhD

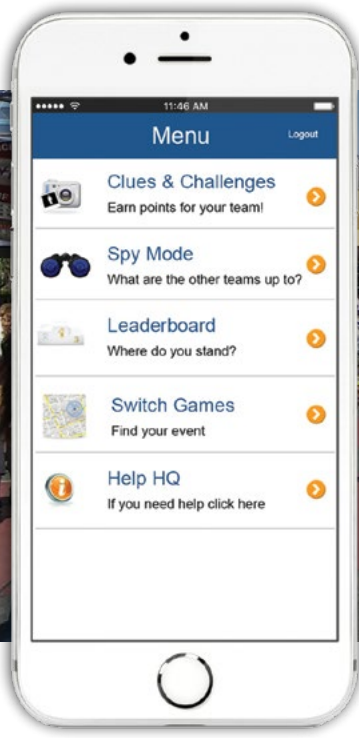
American Scientist, Teacher, and Director of the Center for Organizational Learning, MIT Sloan School of Management

Peter M. Senge is a senior lecturer at the Massachusetts Institute of Technology. He is also founding chair of the Society for Organizational Learning (SoL), a global community of corporations, researchers, and consultants dedicated to the “interdependent development of people and their institutions.” He is the author of the widely acclaimed book, *The Fifth Discipline: The Art and Practice of The Learning Organization* (1990, revised edition published 2006) and, with colleagues Charlotte Roberts, Rick Ross, Bryan Smith and Art Kleiner, co-author of *The Fifth Discipline Fieldbook: Strategies and Tools for Building a Learning Organization* (1994) and a fieldbook *The Dance of Change: The Challenges to Sustaining Momentum in Learning Organizations* (March, 1999), also co-authored by George Roth. In September 2000, a fieldbook on education was published, the award winning *Schools That Learn: A Fifth Discipline Fieldbook for Educators, Parents, and Everyone Who Cares About Education*, co-authored with Nelda Cambron-McCabe, Timothy Lucas, Bryan Smith, Janis Dutton, and Art Kleiner. *Presence: Human Purpose and the Field of the Future*, co-authored with Claus Otto Scharmer, Joseph Jaworski and Betty Sue Flowers, was published in 2004. Dr. Senge’s latest book, *The Necessary Revolution*, co-authored with Bryan Smith, Nina Kruschwitz, Joe Laur and Sara Schley was released June, 2008. See www.solonline.org for more information.

Dr. Senge has lectured extensively throughout the world, translating the abstract ideas of systems theory into tools for better understanding of economic and organizational change. His areas of special interest focus on decentralizing the role of leadership in organizations so as to enhance the capacity of all people to work productively toward common goals. Dr. Senge’s work articulates a cornerstone position of human values in the workplace; namely, that vision, purpose, reflectiveness, and systems thinking are essential if organizations are to realize their potentials. He has worked with leaders in business, education, health care and government.

Peter Senge received a B.S. in engineering from Stanford University, an M.S. in social systems modeling and Ph.D. in management from MIT. He lives with his wife and their two children in central Massachusetts.

View all AP Summit speaker bios in the event app
or at pearsoned.com/apsummit



Larry D. Moore

Join us on the HUNT for learning...

Don't miss AP Summit's kickoff event, cityHUNT!

In our amazing scavenger hunt, teams accomplish tasks throughout Universal CityWalk™, by unraveling fascinating clues, challenges, and images. Then, everyone comes together at Emeril's Orlando to celebrate over a "New" New Orleans-style dinner!

**cityHUNT Scavenger Hunt
& Dinner at Emeril's**
Monday, April 3
2:30–8:00 p.m.



Transportation will be provided between the hotel and Universal CityWalk™, and between Emeril's and the hotel.

**If you encounter travel delays and will arrive at the hotel after 2:00 p.m., please contact your cityHUNT Team Lead or Caroline Leary, Marketing Manager at Pearson (caroline.leary@pearson.com).*

AGENDA AT-A-GLANCE

Monday, April 3

12:00–2:00 p.m.	Registration Hours [Grand Cypress ABC Foyer]
2:00–5:00 p.m.	Information Hours [Grand Cypress ABC Foyer]
2:00–2:30 p.m.	Welcome Remarks [Grand Cypress GH]
2:30–6:00 p.m.	cityHUNT Scavenger Hunt at Universal CityWalk™ <i>Transportation provided from Hyatt Regency Grand Cypress Buses will load across from Grand Cypress Ballrooms</i>
6:00–8:00 p.m.	Dinner at Emeril's Orlando <i>Return transportation provided back to Hyatt Regency Grand Cypress Drop off/Pick up at Celebrity Circle bus loop</i>

Tuesday, April 4

7:00 a.m.–4:30 p.m.	Registration and Information Hours [Grand Cypress ABC Foyer]
7:30–8:30 a.m.	Networking Breakfast [La Coquina]
8:30–8:45 a.m.	Opening Remarks [Grand Cypress ABC]
8:45–9:30 a.m.	Keynote: Julia Freeland Fisher [Grand Cypress ABC]
9:30–11:00 a.m.	Sessions [Grand Cypress G and Grand Cypress H]
9:30 a.m.–12:30 p.m.	Workshop [Grand Cypress I]
10:30 a.m.–3:30 p.m.	Learning Lounge [Palm ABC]
11:00–11:30 a.m.	Networking Break
11:30 a.m.–12:30 p.m.	Sessions [Grand Cypress G and Grand Cypress H]
12:30–1:45 p.m.	Lunch and "Fresh Air & Fresh Ideas" Walk [La Coquina]
2:00–3:00 p.m.	Sessions [Grand Cypress G and Grand Cypress H]
2:00–4:30 p.m.	Workshop [Grand Cypress I]
3:00–3:30 p.m.	Networking Break
3:30–4:30 p.m.	Sessions [Grand Cypress G and Grand Cypress H]
4:30–6:00 p.m.	Tomorrowland Reception [Grand Cypress ABC]
6:30–8:30 p.m.	Light Up the Night: Dinner & Entertainment [Upper Pool Deck]

Wednesday, April 5

7:00 a.m.–12:00 p.m.	Information Hours [Grand Cypress ABC Foyer]
7:30–8:30 a.m.	Networking Breakfast [La Coquina]
8:30–8:45 a.m.	Opening Remarks [Grand Cypress ABC]
8:45–9:45 a.m.	Design Thinking—Bringing it All Together [Grand Cypress ABC]
9:45–10:00 a.m.	Break
10:00–11:30 a.m.	Keynote: Peter Senge, PhD <i>hosted by Geniecast</i> [Grand Cypress ABC]
11:30 a.m.–12:00 p.m.	Design Thinking—Bringing it All Together Continued [Grand Cypress ABC]
12:00–12:45 p.m.	Design Thinking—Committing to Action & Lunch [Grand Cypress ABC, breakout rooms]

SESSIONS AND WORKSHOPS



Taking Online Learning to the Next Level

Technology has changed all facets of our lives and will continue to provide opportunities to enhance and support learning. Let's explore together what online learning could look like in the future for you and your students.



Collaborate, Communicate, Connect

As the market evolves, so must we. This track will focus on co-creating a learning ecosystem to improve student outcomes, viewing this through the lens of four key stakeholder groups. Come engage around how we can better partner to navigate change and work together for greater success.



Workshop: Exploring New Models in Higher Education

As partners and leaders in the industry, let's examine the technological, financial, and pedagogical benefits and challenges of implementing new learning models to support lifelong learning and employability.

**LIGHT UP THE
NIGHT!**

Join us for an electric evening...
complete with delicious food,
drinks, dancing, and more!

Tuesday, April 4
6:30–8:30 p.m.
Upper Pool Deck

FULL PROGRAM

Monday, April 3

12:00–2:00 p.m.	Registration Open [Grand Cypress ABC Foyer]
2:00–5:00 p.m.	Information Hours [Grand Cypress ABC Foyer]
2:00–2:30 p.m.	Welcome Remarks [Grand Cypress GH] Holly Custard, Head of Academics, Pearson
2:30–6:00 p.m.	cityHUNT Scavenger Hunt at Universal CityWalk™ (Transportation provided from Hyatt Regency Grand Cypress—Buses will load across from Grand Cypress Ballrooms)
6:00–8:00 p.m.	Dinner at Emeril's Orlando (Return transportation provided back to Hyatt Regency Grand Cypress—Drop off/ Pick up at Celebrity Circle bus loop)

Learning lounge

Tuesday, April 4

10:30 a.m.–3:30 p.m.
Palm ABC

Visit the Learning Lounge,
where you can...

LEARN

about the latest trends in social media

SNAP

your pic and add to our community map

RECHARGE

yourself and your devices

NETWORK

with fellow attendees



FULL PROGRAM *(continued)*

Tuesday, April 4

7:00 a.m.–4:30 p.m.	Registration and Information Hours [Grand Cypress ABC foyer]
7:30–8:30 a.m.	Networking Breakfast [La Coquina]
8:30–8:45 a.m.	Opening Remarks [Grand Cypress ABC] Todd Hitchcock , Chief Operating Officer, Pearson Embanet
8:45–9:30 a.m.	College 2.0: Setting a Higher Education Innovation Agenda [Grand Cypress ABC] Julia Freeland Fisher , Clayton Christensen Institute Fisher will describe how disruptive innovations stand to reshape higher education as we know it. The world of postsecondary is changing, as online learning unlocks new models for learning, and new business models unlock more affordable options for students. These innovations will impact traditional colleges and universities, and open doors to new entrants in the higher education market. Armed with an understanding of how innovation works and which innovations appear to be gaining traction, participants can see their own innovation agendas in a new light.
9:30–11:00 a.m.	Sessions <i>Choose one session to attend during this time slot.</i>



Understanding the International Market Landscape and Student Needs Globally

[Grand Cypress G]

Scott Anderberg, Director, Global Online Program Management Growth and Scale

The need and demand for high-quality education, internationally, is immense. However, reaching international students outside of the United States, with relevant and affordable programs online, is proving quite elusive for most universities. In this session we will discuss specific challenges associated with online growth outside the United States especially with regard to exporting online programs to international markets. Additionally, we will examine the variety of challenges and educational needs of students globally along with developing models for addressing these needs and increasing international student participation in both face to face and online modes of delivery.



Collaborate, Communicate, and Connect around Students

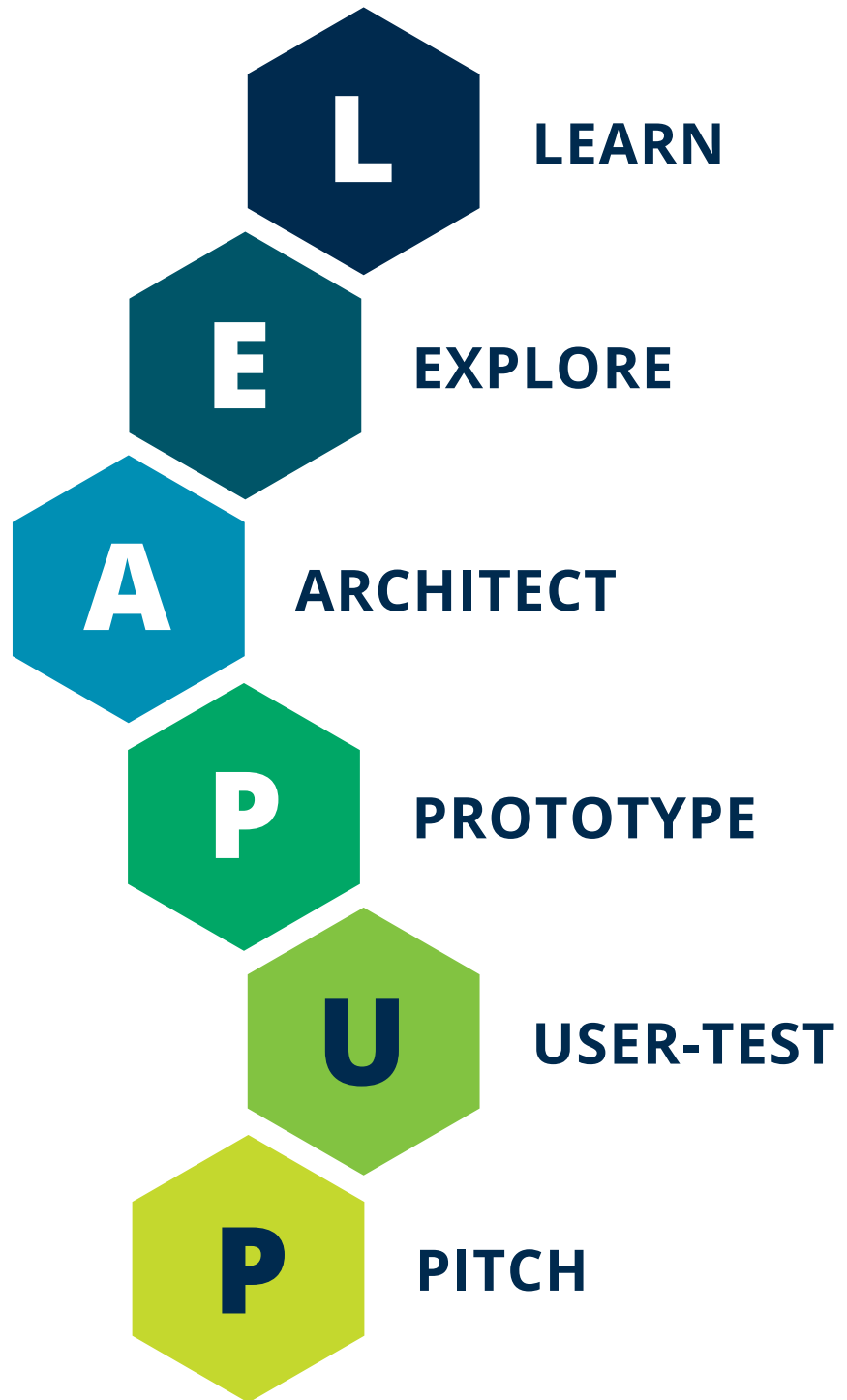
[Grand Cypress H]

Ben Hoffman, Founder, cityHUNT

Rachel Sumner, Regional Partnership Director

Focuses on working with **students** as one of the four key stakeholders involved in co-creating a learning system that improves student outcomes.

**PEARSON'S
DESIGN
THINKING
MODEL**



Pearson

Learn more at
pearsoned.com/design-thinking

FULL PROGRAM *(continued)*

9:30 a.m.–12:30 p.m.

Workshop



Using Design Thinking to Solve Problems and Innovate the Higher Education Experience

[Grand Cypress I]

Angela Payne, Principal Research Associate, Design-Based Research, Learning Experience Design

Jason Wyrick, Senior Market Research Analyst

Ashley Murray, Innovation Specialist

“Knowledge is not delivered, it is discovered.”

The higher education learning environment is evolving: as educators we must constantly adapt to change. Join us in an engaging and exciting Design Thinking workshop focused on collaboration and innovation to meet changing needs and solve challenging problems in higher education.

You'll learn about the Pearson Learning Design Thinking Model and debate and discuss issues associated with new learning/pedagogical models, such as bootcamps, alternative credentials, MOOCs, micro-masters programs, and badging.

Working with other thought leaders, you'll participate in a Design Thinking sprint simulation to propose learning model innovations. Through this collaborative exploration, you'll begin identifying specific ways to align to employer needs and student demands, and to enhance and differentiate your program offerings. You'll also consider ways to leverage learning design thinking in fostering change management and learner-centered innovation throughout your organization.

This workshop is also offered on Tuesday from 2:00–4:30 p.m.

Pre-registration on the event website is required.

10:30 a.m.–3:30 p.m.

Learning Lounge [Palm ABC]

Stop by the Learning Lounge to recharge your devices (and yourself)! Network with colleagues, get tips on social media and personal brand-building, and more.

11:00–11:30 a.m.

Networking Break

11:30 a.m.–12:30 p.m.

Sessions Choose one session to attend during this time slot.



Making Sense of the Noise: Data Analytics to Inform Learning

[Grand Cypress G]

Tom Fikes, Director of Research Operations, Arizona State University, EdPlus Action Lab

Kevin Shriner, Academic Strategist

We will strategize about using data and analytics to inform decisions, understand student needs, and improve student success. The ability to see information about student behavior and engagement in real time enables us to personalize learning and inform key decisions. This interactive discussion reveals how institutions currently use data and analytics, and what the future holds for these valuable tools in education.



Collaborate, Communicate, and Connect around Educators

[Grand Cypress H]

Rachel Sumner, Regional Partnership Director

Focuses on working with **educators** as one of the four key stakeholders involved in co-creating a learning system that improves student outcomes.

FULL PROGRAM *(continued)*

12:30–1:45 p.m.

Lunch and “Fresh Air & Fresh Ideas” Walk [La Coquina]

Grab lunch and network with fellow attendees. After lunch join the group for a walk around the lake to get some Fresh Air & Fresh Ideas.

2:00–3:00 p.m.

Sessions *Choose one session to attend during this time slot.*



Innovative Approaches to Curriculum Development

[Grand Cypress G]

Dan Viele, Dean, School of Adult and Online Education, Maryville University

LaShon Sawyer, PhD, Director of Online Education, Case Western Reserve University

Leslie Elliott, MPH, PhD, Coordinator of the Online MPH Program, University of Nevada, Reno

A confluence of factors—from changing student and employer demands to rapid advances in technology—is presenting new curriculum opportunities in higher education. A panel of academic partners will share their experiences and lessons learned in developing and rethinking their curricular approaches.



Collaborate, Communicate, and Connect around Business

[Grand Cypress H]

Jason Green, Co-Founder, SVP & General Counsel, SkillSmart

Rachel Sumner, Regional Partnership Director

Focuses on working with **business** as one of the four key stakeholders involved in co-creating a learning system that improves student outcomes.

2:00–4:30 p.m.

Workshop



Using Design Thinking to Solve Problems and Innovate the Higher Education Experience *(Repeated session from morning)*

[Grand Cypress I]

Angela Payne, Principal Research Associate, Design-Based Research, Learning Experience Design

Jason Wyrick, Senior Market Research Analyst

Ashley Murray, Innovation Specialist

“Knowledge is not delivered, it is discovered.”

The higher education learning environment is evolving: as educators we must constantly adapt to change. Join us in an engaging and exciting Design Thinking workshop focused on collaboration and innovation to meet changing needs and solve challenging problems in higher education.

You’ll learn about the Pearson Learning Design Thinking Model and debate and discuss issues associated with new learning/pedagogical models, such as bootcamps, alternative credentials, MOOCs, micro-masters programs, and badging.

Working with other thought leaders, you’ll participate in a Design Thinking sprint simulation to propose learning model innovations. Through this collaborative exploration, you’ll begin identifying specific ways to align to employer needs and student demands, and to enhance and differentiate your program offerings. You’ll also consider ways to leverage learning design thinking in fostering change management and learner-centered innovation throughout your organization.

This workshop is also offered on Tuesday from 9:30 a.m.–12:30 p.m.

Pre-registration on the event website is required.

FULL PROGRAM *(continued)*

3:00–3:30 p.m.

Networking Break

3:30–4:30 p.m.

Sessions *Choose one session to attend during this time slot.*



Keeping Pace with Change

[Grand Cypress G]

Gabriel Kahn, Professor of Professional Practice, Director, Future of Journalism at the Annenberg Innovation Lab, Co-Director, Media, Economics and Entrepreneurship, University of Southern California Annenberg School of Communication and Journalism

As we partner to address rapid change in education—especially in online learning—we’ll examine the evolution of the media industry; increased competition, pace of change, and new models. We’ll explore lessons from the media industry that can be applied to higher education, and how we can use innovative technology to stay relevant to our students.



Collaborate, Communicate, and Connect around Regulation

[Grand Cypress H]

Chuck Melley, Vice President, U.S. Government Relations

Rachel Sumner, Regional Partnership Director

Focuses on working with **government** as one of the four key stakeholders involved in co-creating a learning system that improves student outcomes.

4:30–6:00 p.m.

Tomorrowland Reception [Grand Cypress ABC]

What’s in store for the online classroom of tomorrow? Many point to the convergence of physical and virtual worlds. There’s plenty of buzz around future technologies that enable this, such as artificial intelligence, mixed reality, and biosyncing, and their potential to create breakthrough learning experiences. Get your hands on these technologies and explore their potential applications in education.

6:30–8:30 p.m.

Light Up the Night: Dinner & Entertainment [Upper Pool Deck]

Join us for an electric evening of dinner and entertainment as we toast to your accomplishments!

FULL PROGRAM *(continued)*

Wednesday, April 5

7:00 a.m.–12:00 p.m.	Information Hours [Grand Cypress ABC Foyer]
7:30–8:30 a.m.	Networking Breakfast [La Coquina]
8:30–8:45 a.m.	Opening Remarks [Grand Cypress ABC] Todd Hitchcock , Chief Operating Officer, Pearson Embanet
8:45–9:45 a.m.	Design Thinking - Bringing it All Together [Grand Cypress ABC] Led by Rachel Sumner, Regional Partnership Director The “User Test” phase of Design Thinking is a critical opportunity to gather early feedback on solutions and first prototypes before moving to more “concrete” designs. This highly interactive, facilitated session will stimulate more ideas as we bring our thinking and solutions from the past two days together as a community and consider how they can be used to enhance the student experience and your partnership’s results.
10:00–11:30 a.m.	Keynote <i>(hosted by Geniecast)</i> Building a Learning Community – People Working Together to Sustain Innovation in Education [Grand Cypress ABC] Peter Senge , PhD, American Scientist, Teacher and Director of the Center for Organizational Learning, MIT Sloan School of Management Dr. Senge’s work translates the abstract ideas of systems theory into tools for better understanding of economic and organizational change. His areas of special interest focus on decentralizing the role of leadership in organizations so as to enhance the capacity of all people to work productively toward common goals. Today, the work in education focuses on integrating across diverse innovations in learning (pedagogy, curriculum, instructional design and technology) by focusing on cultivating three “systemic intelligences”: self (mind-body-heart system), other (families, groups, teams), and larger system (community, economy, ecology – for students and educators, this starts w classroom, institution, larger communities within which school is embedded). Drawing on tools and principles from the disciplines of include personal mastery, mental models, building shared vision, team learning and systems thinking, Dr. Senge’s work has articulated a cornerstone position of human values in the workplace now recognized around the world; namely, that vision, purpose, reflectiveness, and systems thinking are essential if organizations and institutions are to realize their potentials.
11:30 a.m.–12:00 p.m.	Design Thinking—Bringing it All Together <i>(Continued)</i> [Grand Cypress ABC]
12:00–12:45 p.m.	Design Thinking—Committing to Action <i>(During Lunch)</i> [Grand Cypress ABC, Breakout rooms] Learning and action don’t stop just because the Summit is nearly over. By now, you should have ideas and solutions you’d like to explore further to enhance your students’ experience and strengthen your partnership’s results. Join this session with your Partnership Director and/or a member of the Pearson team to prioritize and agree on next steps.

OUR EXECUTIVE TEAM

Kevin Capitani

President, North America

David Daniels

Managing Director of Higher Education Services, Pearson North America

Todd Hitchcock

Chief Operating Officer

Nikki Zinman

Vice President of Human Resources, Higher Ed Services and Canada

Kate Koch

Senior Vice President, Financial Control in Finance

Robert Abramson

Associate General Counsel, North America

OUR MANAGEMENT TEAM

Lee Akins

Partnership Director

Elsa Burns

Partnership Director

Shane Clem

Regional Partnership Director

Jill Dennis

Partnership Director

Jim DuPont

Regional Partnership Director

Caitie Georgeoff

SVP, Operations

Michael Gradisher

VP, Regulatory & Legal Affairs

Philip Kim

VP, Financial Control

Afshin Mikaili

Partnership Director

Brad Parrish

SVP, Academic Partnerships

Rachel Sumner

Regional Partnership Director

Andrea Aris

Partnership Director

Arthur Carrier

VP, Planning and Analytics

Wendy Craven

Partnership Director

Patrick Drimmer

SVP, Academic Partnerships

Christa Ehmann

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Steve Georgis

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Angela Henry

Partnership Director

Colin Lumsden

SVP, Academic Partnerships

James Montalto

Partnership Director

Amy Peterson

SVP, Course and Student Services

Keith Thompson

SVP, Academic Partnerships

Charlotte Bencaz

Partnership Director

Matt Celano

VP, Marketing

Holly Custard

Head of Academics

Matt Druhe

Partnership Director

Brett Frazier

SVP, Business Development

Rich Goldberg

Partnership Director

Heather Hogle

Partnership Manager

Deena Meyer

Partnership Director

Elena Osse

VP, Student Support Services

Sanam Raza

Regional Partnership Director

SUMMIT ATTENDEE DIRECTORY *as of March 22, 2017*

Nihal Advani

Georama

RuthAnn Althaus

Ohio University

Casey Ambrose

Arizona State University, EdPlus

Jeff Angle

Arizona State University, EdPlus

Adam Atherton

Eastern Kentucky University

Tania Basta

Ohio University

Nikki Bosca

New Jersey Institute of Technology

Dean Bruckner

Ohio University

Elizabeth Buck

Maryville University

Lynelle Callender

Adventist University of Health Sciences

Michael Capella

Villanova University

Tina Capparelli

Adventist University of Health Sciences

Nancy Cervasio

Arizona State University

Joe Chapman

Arizona State University

Ryan Chase Owens

Arizona State University

Lou Chitkushev

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