National Conference Phoenix Arizona September 23 - 25, 2021



PARTNERSHIP GUIDE

Phoenix Convention Center

https://conference.aises.org/ #AISESNC21



2021 AISES National Conference Partnership Guide Table of Contents

Join Us at the 2021 AISES Nationa
Preliminary Agenda
Attendee Demographics
Gemstone Sponsorship Opportu
Winds of Change Advertising (Ge
Native Circle Sponsorship Oppor
Academic Institution Sponsorshi
Other National Conference Spor
Exhibitor Information
Floor Plan
General Information and Confer
2020 Sponsors
2020 Exhibitors
Year-Round Sponsorship Oppor
Leadership Summit
Regional Conference
Native Links Golf Tournamer
Programs
Circle of Support







Together Towards Tomorrow

onal Conference	4
	5
	6
ortunities	8
(Gemstone)	10
portunities	12
ship Opportunities	14
oonsorship Opportunities	15
	20
	21
ference Contacts	22
	24
	26
portunities	28
	28
nent	32
	34

Join us for the 2021 American Indian Science and Engineering Society's National Conference.

The American Indian Science and Engineering Society (AISES) is thrilled to bring its 2021 National Conference to Phoenix, Arizona. The AISES National Conference has become the premier event for Indigenous STEM (science, technology, engineering, and math) professionals and students, attracting members and attendees from the U.S. and Canada, and as far away as Alaska and Hawai'i.

Together Towards Tomorrow

Take advantage of the unparalleled opportunity to connect and network with 2,500+ conference participants who have a passion for STEM and who want to discover and learn with the most influential people and institutions about STEM. The National Conference is designed to have something for everyone – whether you are exploring AISES for the first time, starting your AISES journey, or continuing your journey as a national conference expert.

The National Conference is the place to learn from the best and to build on your organization's strengths while engaging with impressive Indigenous students and professionals in an environment that promotes professional growth and development. It is an environment that provides multiple opportunities to discuss, share, and even debate new ideas.

The AISES National Conference offers opportunities for:

- STEM career pathway awareness and exploration
- Professional development skill-building workshops
- Career and community leadership development sessions
- Research education, training, exchange and dissemination
- Networking
- Mentorship
- Career, internship, and academic opportunities during the largest College and Career Fair in Indian Country
- Pathways for integrating STEM research and careers with Native culture and identity
- Interactions with Native elders and cultural ceremonies to motivate and empower Native students and professionals to persist and excel in their STEM studies and careers.

About AISES

Founded in 1977, the American Indian Science and Engineering Society (AISES) is a national nonprofit organization focused on substantially increasing the representation of Indigenous peoples of North America and Pacific Islands in science, technology, engineering, and math (STEM) studies and careers.

Each year, AISES holds its annual Conference in a different region of the country.

Save the date for our 2022 event in Palm Springs, California (October 6-8), and the 2023 conference in Spokane, Washington (Oct 19-21).

For more information about AISES and the 2021 National Conference, please visit the following websites:

www.aises.org

https://conference.aises.org/



Facebook: www.facebook.com/aises.org Linkedin: www.linkedin.com/company/aiseshq Pinterest: www.pinterest.com/aises_hq Snapchat: aises_hq Twitter: @AISES • Instagram: aises_hq



Preliminary Agenda

Wednesday, September 22, 2021

hackAISES (Pre-college students) Registration/Check-in Opens STEM Activity Day (Sponsored by Boeing)

Thursday, September 23, 2021

Academic Advisory Council (AAC) Meeting Canadian Indigenous Advisory Council (CIAC) Meeting Corporate Advisory Council (CAC) Meeting **Exhibitor Orientation** Gemstone Reception Government Relations Council (GRC) Meeting Hackathon (College students) Industry Partner/University Tours Native Artisan Marketplace Opens **Networking Suites Opening Ceremony** Professional Chapters Council (PCC) Meeting **Resume Room Opens** Sessions for All Tracks State of AISES by Chief Executive Officer (Invite Only) **Student Orientation** Student Study Lounge **Talking Circles** Tribal Nations Advisory Council (TNAC) Meeting Veterans Gathering

Agenda is subject to change – The 2021 AISES National Conference Program, including all sessions and presentations will be posted prior to the start of the conference at https://conference.aises.org/.

Friday, September 24, 2021

College and Career Fair Exhibitor Feedback Session Morning Blessing Ceremony Professional Members Mixer Resume Room Sessions for Selected Tracks Student Caucuses Student Caucuses Student Poster and Oral Research Presentations and Competition Student Social Event Student Study Lounge Wellness Activity

Saturday, September 25, 2021

- Closing Banquet Closing Talking Circle Professional Members Meeting Sequoyah Fellows Breakfast Sessions for All Tracks Student Awards Luncheon Student Study Lounge Traditional Native Powwow
- Student Study Lounge Traditional Native Powwow Wellness Activity

5

2020 Virtual AISES National Conference Demographics

Attendence

Professionals	439	17.6%
College Students	804	32.1%
Pre-College Students & Chaperones	316	12.6%
Exhibitors & Sponsors	790	31.6%
Advisors	121	4.8%
Elders	31	1.2%
Total	2501	



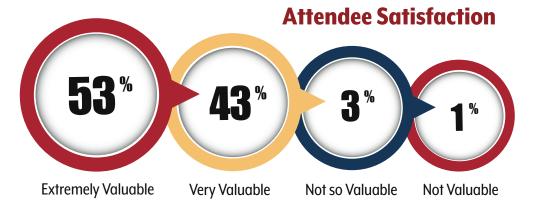


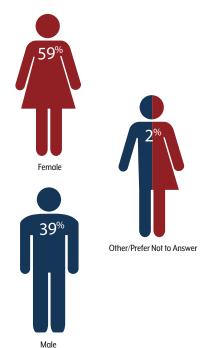




62% - Indigenous* 38% - Non-Indigenous

*American Indian, Alaska Native, First Nation, Native Hawaiian and Pacific Islander



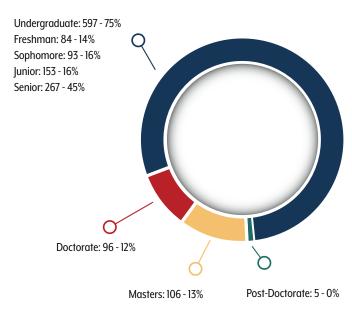


Participant Gender



College Students

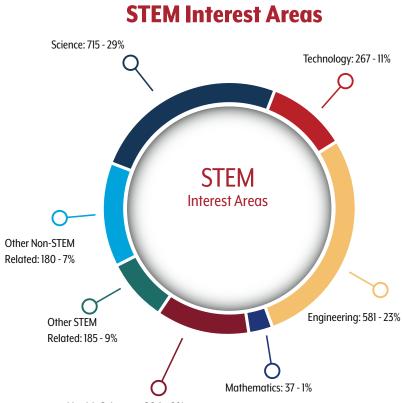
College student attendees were asked to indicate their level of study pursued at present.





	1	I	1	I	1	1
2014	2015	2016	2017	2018	2019	2020
184	278	289	381	487	478	591
509	587	615	597	500	518	804
138	267	304	259	633	277	316
438	562	548	562	619	633	790
61	76	75	76			
58	41	65	39			
3	4	4	3	8	10	
1,391	1,815	1,900	1,917	2,297	1,916	2,501
	184 509 138 438 61 58 3	184 278 509 587 138 267 438 562 61 76 58 41 3 4	184 278 289 509 587 615 138 267 304 438 562 548 61 76 75 58 41 65 3 4 4	184 278 289 381 509 587 615 597 138 267 304 259 438 562 548 562 61 76 75 76 58 41 65 39 3 4 4 3	184 278 289 381 487 509 587 615 597 500 138 267 304 259 633 438 562 548 562 619 61 76 75 76 58 58 41 65 39 3 3 4 4 3 8	184 278 289 381 487 478 509 587 615 597 500 518 138 267 304 259 633 277 438 562 548 562 619 633 61 76 75 76





Health Sciences: 204 - 8%



*May downsize booth to 20 x 20 in exchange for logo on conference bag (2 maximum), lanyard (1 maximum) or hotel key (1 maximum).

8

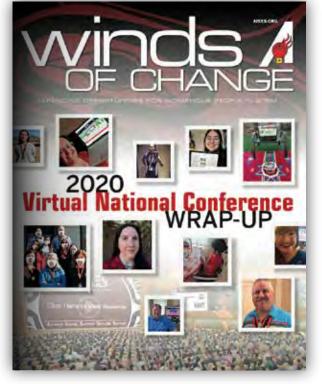
	Coral \$30,000	Lapis \$20,000	Onyx \$10,000
	•		
	•		
	•	•	
	•	•	•
	•	•	•
	•	•	•
	•	•	•
	♦	♦	•
	20 x 20	20 x 10	10 x 10
	12	6	4
	6	4	2
_	2	1	
	•	•	
\square	•	•	
	•	•	
+			
-	2	1	•
+			•
			A
	•	•	•
	6	4	2
			▼











Winds of Change Media Discounted Gemstone Advertising Options

Gemstone Sponsors can benefit from advertising discounts in the *Winds of Change* Magazine that guarantees print and digital visibility to all AISES members and supporters. In addition to the premier national Magazine, *Winds of Change* publishes a twice-monthly *Paths to Opportunities* digital newsletter and three websites: aises.org, conference.aises.org, and woc.aises.org.

These high-value resource and recruitment tools deliver results for associations, governments, and corporations, as well as for colleges and universities across the United States and Canada. *Winds of Change* offers year-round possibilities for all advertisers to engage Indigenous North Americans interested in academic and career achievement and advancement in STEM disciplines.

Increase your reach by advertising in the *Paths to Opportunities* digital newsletter that is delivered twice a month to nearly 16,000 subscribers.

Strength in Numbers

Winds of Change Magazine is published five times annually – three print and two digital-only issues. Print editions are mailed to over 7,000 students and professionals, and the companion digital edition, available at woc.aises.org for download 24/7, is emailed in a format enhanced for mobile devices to nearly 16,000 members and subscribers. Each *Paths to Opportunities* student version highlights news of scholarships, fellowships, and internships. Each *Paths to Opportunities* professional edition highlights news and information on career development, internships, and employment opportunities. Mobile and desktop audiences gravitate to our publications because of the top-quality advertisers, content, graphics, and images.

We are here to help increase your awareness online and in print. We offer customizable packages that may be leveraged for a larger purchase.

	Medallion	Jade	Turquoise	Coral	Lapis	Onyx
<i>Winds of Change</i> Fall issue (in attendee bags)	Full-page ad	Full-page ad	Full-page ad	Half-page ad	Third-page ad	Quarter- page ad
<i>Winds of Change</i> National Conference Wrap-Up (digital only issue)	Full-page ad with animated effect in the digital edition	Half-page ad with animated effect in the digital edition	Quarter- page ad with animated effect in the digital edition	Quarter- page ad with animated effect in the digital edition	Quarter- page ad	Quarter- page ad
Paths to Opportunities newsletters (digital only issues)	Skyscraper banner	Skyscraper banner	Skyscraper banner	Skyscraper banner	Closing banner	Closing banner
Total Value	\$6,500	\$5,900	\$4,890	\$3,970	\$3,010	\$2,590
Discounted Gemstone Sponsor Cost (only included with sponsorship)	\$5,900	\$5,400	\$4,400	\$3,400	\$2,400	\$2,000

2021 National Conference Native Circle Sponsorship Packages	Sweetgrass \$20,000	Sage \$10,000	Cedar \$5,000	Pinon \$2,500
Brand Visibility				
Editorial coverage in the Winds of Change Magazine	•			
Quarter=page advertisement in the national conference program	•			
Pre-conference communication through all AISES social media outlets	•	•		
Pre-conference email communication to all registered attendees	•	•		
Winds of Change Magazine advertisement (Fall issue)	1/2 page	1/4 page		
Recognition as a Native Circle Sponsor in all printed materials	•	•	•	•
Company logo displayed throughout the conference	•	•	•	•
Recognition on the AISES conference website and mobile app with link to organization website	•	•	•	•
Recognition in the National Conference edition of the Winds of Change Magazine as a Native Circle Sponsor	♦	•	•	•
College and Career Fair Presence				
College and Career Fair booth (premier placement)	20 x 10	10 x 10		
Full conference registrations	8	4	3	2
College and Career Fair - registrations only	4	2		
National Conference Presence				
Reserved table(s) at Closing Banquet	1	1		
Reserved seating at Closing Banquet			•	•
Special sponsorship designation on company attendee badges	•	•	•	•
Tickets to Exclusive Sequoyah Fellows Breakfast	8	4	3	2
Exclusive Native Circle Sponsor gift	♦	•	•	•
Other Sponsor Benefits				
Twelve-month access to the AISES Resume Database	•	•		

For information about custom Native Circle packages that includes community programming, contact Shayna Gutierrez at 720.759.9669 or sgutierrez@aises.org.



2021 National Conference Academic Sponsorship Packages

Brand Visibility

Eagle \$10,000

٠

۲

٠

٠

Bear

\$5,000

٠

	Pre-conference communication throughout all AISES social media outlets
	Pre-conference email communication to all registered attendees
	Recognition as an Academic Sponsor in all printed materials
	Institution logo displayed throughout the conference
	Recognition on the AISES conference website and mobile app with link to the institution's website
	Recognition as an Academic Sponsor in the <i>Winds of Change</i> National Conference Wrap-Up Magazine (digital only)

Recognition on the AISES conference website and mobile app with link to the institution's website	•	•
Recognition as an Academic Sponsor in the <i>Winds of Change</i> National Conference Wrap-Up Magazine (digital only)	•	•
Digital banner on the Winds of Change website	2 months	1 month
Winds of Change advertisement (Fall issue)	1/4 page	
College and Career Fair Presence		
College and Career Fair booth (premier placement)	20 x 10	10 x 10
Full national conference registrations	4	2
College and Career Fair - registrations only	2	2
National Conference Presence		
Reserved seating at the Closing Banquet	•	•
Special sponsorship designation on the company attendee badges	•	•
Exclusive Academic Sponsor gift	•	۲

SPONSORSHIP OPPORTUNITIES

Educational Programming and Academic Competitions

AISES provides a multitude of educational workshops, trainings and sessions to its members throughout the national conference. These offerings are designed to help prepare and encourage students so they may successfully progress to the next level of their educational and professional pursuits.

Research Competitions

Graduate, undergraduate and pre-college students submit written abstracts and present their research using a poster or oral format. Submissions are evaluated by a committee of STEM professionals.

Graduate Research Oral and Poster Competitions (\$10,000 investment or 2 cosponsors at \$5,000)

Sponsors will receive acknowledgement in the conference program, research abstract booklet, at the onsite competition location, and during the Student Awards Luncheon.

Undergraduate Research Oral and Poster Competitions (\$10,000 investment or 2 co-sponsors at \$5,000)

Sponsors will receive acknowledgement in the conference program, research abstract booklet, at the onsite competition location, and during the Student Awards Luncheon.

Pre-College Poster Competition (\$5,000 investment)

Sponsors will receive acknowledgement in the conference program, research abstract booklet, at the onsite presentation location, and during the Student Awards Luncheon.

Student Awards Booklet (\$5,000 investment)

The Student Awards Booklet recognizes AISES pre-college and college student award recipients. Winners of academic competitions and academic scholarships are acknowledged at the Student Awards Luncheon. The sponsor would be recognized on the cover of the Student Awards Luncheon Booklet.

Student Research Abstract Booklet (\$2,500 investment)

The digital student research abstract booklet contains the abstracts of all student research presented during the poster and oral competitions. The sponsor's logo will be featured prominently in the digital issue (posted online) and acknowledged in the conference program.





Educational Sessions and Workshops

Student Orientation (\$5,000 investment)

Provide welcoming remarks (5-minutes) at the mandatory orientation for all the pre-college and college student conference attendees.

Session Tracks (\$5.000 investment)

Includes recognition in the conference program and a 5-minute welcome from the sponsoring organization preceding the first session of each session track. Opportunity to disseminate materials (requires pre-approval). Sponsors may select from the following:

Agricultural Sciences	Educator	Professional
College	Health and Medical Science	Research
Computer Science	High School	STEM & Business

STEM Activity Day (\$10,000 investment)

A conference event targeting middle and pre-college students sessions.

Event Sponsorship Opportunities

Resume Room (\$10,000 investment or 2 co-sponsors at \$5,000)

The Resume Room will be available to students on Thursday and Friday. It is equipped with computers, printers, and is staffed by experts from sponsoring organizations. Here, participants will fine tune their resumes for upload to the AISES Resume Database and ready for distribution at the College and Career Fair.

SOLD

mming and interactive

Plenary Luncheon (\$25,000 investment)

Host a plenary session for 500 conference attendees (can be offered to a targeted audience) with a featured presentation/discussion on a highly dynamic topic relevant to AISES members. Content must be developed in collaboration with AISES. There is on-stage and signage recognition of the sponsor at the start of the plenary luncheon. Disseminating a branded giveaway at this event is possible.

Student Awards Luncheon (\$25,000 investment or 2 co-sponsors at \$12,500)

The Student Awards Luncheon pays tribute to the conference research presentation winners and AISES scholarship recipients. Sponsor(s) will be acknowledged in the conference program and they will have the opportunity to give a brief (5-minutes) address during the luncheon.

Closing Banguet (\$20,000 investment or 2 co-sponsors at \$10,000)

The Closing Banquet celebrates the students, professionals, and partners who are a part of the AISES journey. The event also pays tribute to the 2020 Professional of the Year winners. Sponsor(s) will be acknowledged in all conference materials and throughout the closing banquet.

Keynote Breakfast (\$25.000 investment)

Host a keynote breakfast session for up to 500 conference attendees (can be offered to a targeted audience), which features a speaker selected by AISES. Sponsors will receive a table for 10 and will open the session with a brief introduction.

College and Career Fair Lunch (\$20,000 investment or 2 co-sponsors at \$10,000)

Sponsors of the College and Career Fair lunch will be recognized during the event, in the conference program and on signage in front of the exhibit hall and lunch service area. Sponsors are welcome to give an audience address (5-minutes) during the lunch hour.

Corporate Advisory Council and Tribal Nations Advisory Council Luncheon (\$10.000 investment)

This event brings together corporate and tribal leaders to network, explore partnership opportunities, discuss AISES engagement, and more. The sponsor will be acknowledged in the conference program and they will be invited to make welcoming remarks at the luncheon.

Kick-off Event (\$10,000 investment)

Help AISES kick-off the 2021 National Conference by sponsoring an ice cream social and open mic night. This event will be held on Wednesday evening.

Student Social (\$10.000 investment or 2 co-sponsors at \$5.000)

This fun filled social event will include entertainment, dancing and snacks on Friday night. Sponsor(s) will receive prominent visibility throughout the evening and may distribute a giveaway item.

Professional Members Mixer (\$10,000 investment or 2 co-sponsors at \$5,000)

The AISES Professional Members gathering is an exciting event bringing together hundreds of individuals from various backgrounds and industry areas. Sponsor(s) will have an opportunity to address the participants and have visibility throughout the evening and in the conference materials.

Traditional Native Powwow (\$10,000 investment)

Sponsor the traditional cultural event scheduled on Saturday evening. This is the "grand finale" conference event where conference attendees and local community members socialize and vendor merchandise is sold.

Networking Suites (\$5,000 investment)

This buffet style networking event offers a series of simultaneous receptions for conference participants to meet others with common interests and careers. It is a casual networking opportunity that precedes the College and Career Fair. Many use this time to meet and mingle with students and to set-up meetings and interviews. We offer the following suites which are all available for sponsorship:

- Academia/Research
- Armed Forces/Intelligence
- Energy
- Natural Resources, Food and Agriculture
- Health and Medical Science
- Tech, Telecom and Casino Gaming
- Transportation
- Manufacturing and Consumer Goods
- Other (Call for other possible suites or to purchase a company branded suite)

Sponsors will be acknowledged in the conference program and on signage at each suite location/entrance.

Wellness Activity (\$5,000 investment)

During the conference, participants engage in wellness activities on Friday and Saturday mornings. Sponsors are acknowledged in conference program and at the activity each morning.

Industry Partner Tours (\$5.000 investment)

AISES coordinates various Industry Partner Tours for students and/or professionals. Sponsorship covers transportation and advertising. Companies who are sponsoring the tours receive acknowledgement in all materials including the conference website, e-announcements, and social media.







Other Exciting Sponsorship Opportunities

WiFi and Mobile App (\$15,000 investment)

Help connect conference participants as the WiFi sponsor and invest in the mobile app that are used by conference attendees throughout the event. The mobile app details the agenda, exhibitors, speaker bios, and offers a newsfeed! The sponsor will receive acknowledgement in a splash page when participants connect to the internet and to the AISES Conference App.

Hackathon (\$10,000 investment)

Spark creativity and ingenuity within Native students about the various possibilities' technology offers as the hackAISES sponsor. These events fuel innovation, showcases technology, and offers hands-on learning and support to conference participants.

Select from:

- SOLD Pre-College Hackatho
- College Student Hack



The photo booth at the College and Career Fair lets participants capture a photo memory. Sponsorship includes signage at the booth, credit in the conference program, and a company logo on the photo strips.

Elders Lounge (\$5,000 investment)

Support intergenerational conversations as the sponsor of the Elders Lounge. Throughout the conference, AISES Council of Elders and local elders welcome students and professionals to join them for coffee and conversation in a set location.

Study Lounge (\$7,500 investment)

Support our student scholars by sponsoring the study lounge. Space will be equipped with wiFi, comfortable seating, and refreshments for students who wish to take a study break during the conference.

Snack Break (\$10,000 investment/multiple available)

Host a snack break at the national conference and receive prominent signage, acknowledgement in the conference program and access to students and professionals during the break.



Coffee Break (\$5,000 investment/multiple available)

Host a coffee break at the National Conference and receive prominent signage, acknowledgement in the conference program and access to students and professionals during the break.

Water Bottles (\$10.000 investment)

Keep conference participants hydrated throughout the duration of the conference by sponsoring the official water bottle with your organization's logo. All full conference attendees will receive their water bottle at registration.

Conference Program Printing (\$10,000 investment)

There is only one back cover advertisement and it could be yours! Secure now your company's four-color advertisement on the back cover of the conference program. Note, only Medallion, Jade, Turquoise or Sweetgrass sponsors can advertise in the conference program.

Conference Program-at-a-Glance (\$10,000 investment)

Receive the back cover of the Conference Program-at-a-Glance for your full-color advertisement.

Footprints (\$5,000 investment)

Sponsor logos will be placed on footprints throughout the Phoenix Convention Center to guide conference participants to sessions and other events.

Snapchat Filter (\$2,500 investment, 6 available)

Purchase an on-demand Snapchat Geofilter for conference participants to access and use for up to 12 hours. Filters can incorporate a company logo, booth number, or other graphic that's meaningful to the event.

Student Travel Scholarship (\$1,500 investment)

Underwrite an AISES student's attendance at the 2021 National Conference. Funds are applied toward round-trip travel, lodging, and conference registration for one student.





EXHIBITOR INFORMATION: For those who are interested in solely exhibiting without conference sponsorship options, please consult the table below. Exhibit space is assigned upon completed and paid registration. Floor assignments are made on a first -come, first-served basis. We do take booth location preferences into consideration, but we can make no guarantee regarding booth placement.

Towards

Jonorrow

The College and Career Fair is from 9am to 4pm on September 24, 2021.

ogether

	Collge/ University	Nonprofit, Tribe or Tribal Business	Fede	ral	Corp	orate
Booth Size	Single 10 x 10	Single 10 x 10	Single 10 x 10	Double 10 x 20	Single 10 x 10	Double 10 x 20
Regular Registration Price (after 1/1/21)	\$1,200	\$1,500	\$2,500	\$4,250	\$3,000	\$4,500
Late Registration Price (after 7/30/21)	\$1,500	\$2,000	\$3,000	\$4,750	\$3,500	\$5,000
Full Conference Registrations	1	1	2	3	2	3
Booth Personnel Passes	1	1	2	3	2	3
Discounted <i>Winds of Change</i> Magazine Advertising	15% off	15% off	15% off	15% off	15% off	15% off
6 ft. Draped Table	1	1	1	2	1	2
Matrix Chair	2	2	2	4	2	4
Wastebasket	1	1	1	2	1	2
Interview booth: \$750/each						
Additional Booth Passes: \$100/each						

All exhibits include 8 ft. back drape, 3 ft. side drape, exhibitor sign and 15% discount on the Winds of Change Magazine advertising including the Winds of Change Fall 2021 issue in all attendee bags, the National Conference Wrap-Up issue (digital only), and the Paths to Opportunities newsletters (digital only).

Exhibitors will be acknowledged in the conference program, conference website, mobile app, and in the Winds of Change National Conference Wrap-Up issue (digital only).

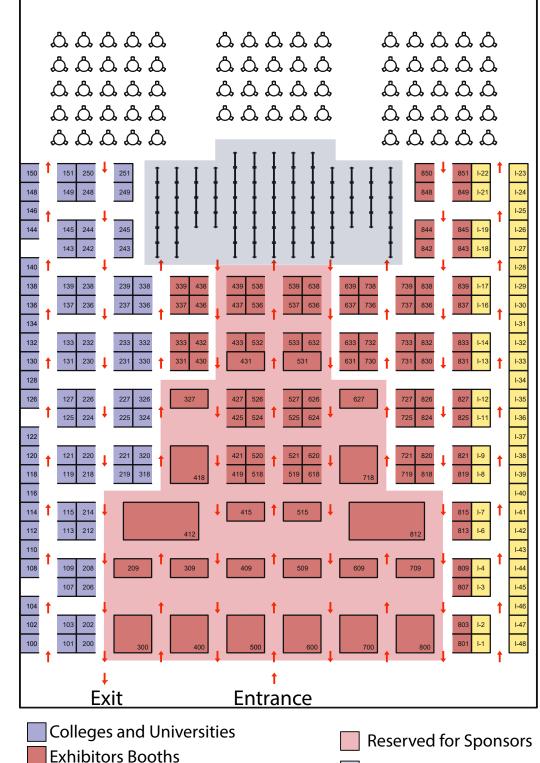
* Dates subject to change. Your exhibitor kit will be available online by May 2021, and you will be notified. To request a copy of the kit by mail, contact Convention Services of the Southwest at 505.243.9889.

Exhibitor Only Cancellation and Refund Policy

AISES will grant a full refund less a \$100 processing fee to any exhibitor that cancels their registration no later than June 1, 2021. Exhibitors that cancel their registration on or before August 14, will receive a 50% refund, less \$100 processing fee. No refunds for cancellations will be granted after August 14. Cancellation and refund requests must be emailed to exhibitors@aises.org. The event is planned for an in-person event. Should the National Conference transition to a hybrid or virtual only event, your registration fee will be applied towards the event to ensure your participation.

Conference Floor Plan

Interview Booths



Poster Presentations

How to Sign Up

For more information about the 2021 AISES National Conference and to access the online registration form, please visit our conference website online at: http://conference.aises.org.

Together Towards Tomorrow

Conference Location

Phoenix Convention Center

100 North 3rd Street Phoenix, AZ 85004

Conference Hotel

Sheraton Phoenix Downtown 340 North 3rd Street Phoenix, AZ 85004 602.262.2500

Important Dates

June 1, 2021: Last day to cancel booth space with a full refund, less \$100 processing fee.

July 30, 2021: Last day to register exhibitor booth before price increase.

Conference Contacts

Corporate Sponsorships

Kellie Jewett-Fernandez (Cheyenne River Lakota) Chief Development Officer kjfernandez@aises.org 720.758.9679

Government Sponsorships

Alicia Mitchell (Cherokee) Senior Development Officer amitchell@aises.org 720.758.9746

Native Circle Sponsorships

Shayna Gutierrez (Oglala Lakota) Tribal and Business Development Officer sgutierrez@aises.org 720.759.9669

Exhibit Booth, Advertising Sales, and other Sponsorships

Candace McDonough Senior Development Officer cmcdonough@aises.org 617.969.2137

Exhibit Decorator Convention Services of the Southwest

<u>esr@cssabq.com</u> 505.243.9889

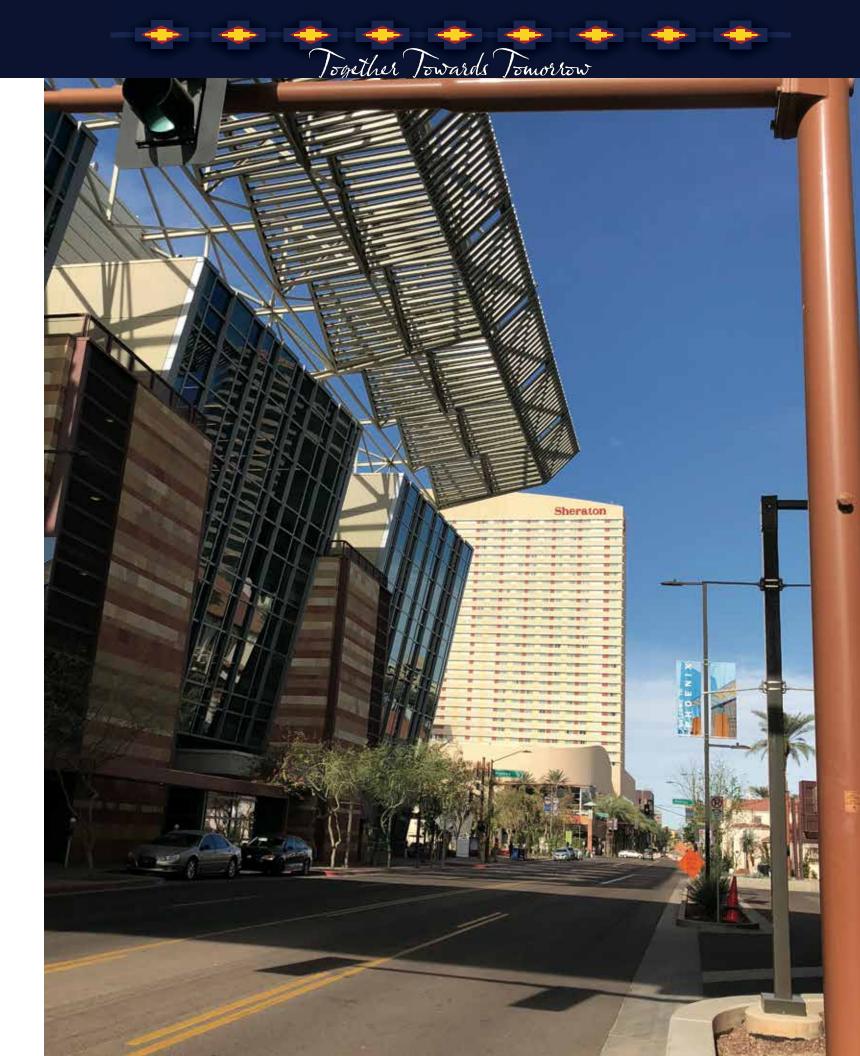
\$199 single/double (plus taxes)

Cutoff date: August 30, 2021 *Additional hotel options may become available. Visit our website for up-to-date information. https://conference.aises.org/

August 14, 2021: Final day to cancel exhibitor space with a 50% refund, less \$100 processing fee.

August 20: Final day to register as an exhibitor or sponsor with inclusion in the conference program.





Souther Towards Tomorrow



2020 National Conference Sponsors



24







Other Sponsors

High School Session Track America's Navy

College Session Track The Boeing Company

Professional Session Track NSF Directorate for Engineering Division of Industrial Innovation and **Partnerships**

Ag Science Track USDA - Natural Resources **Conservation Service**

Student Research Advancing Agricultural Science **Opportunities for Native Americans**

Undergraduate and **Graduate Student Research** Sloan Indigenous Graduate Partnership

High School Poster Research Bureau of Ocean Energy Management

STEM Activity Day The Boeing Company

College Student Hackathon Chevron

Hackathon Wells Fargo Bank

National Security Agency U.S. Air Force

Networking Suites National Security Agency Williams

Virtual Registration **Scholarships** Mayo Clinic Swinerton Renewable Energy USDA Natural Resources **Conservation Service**

CEDAR





hackAISES: High School Mini-

Student Awards Presentation

College Chapter Sponsorship

Honevwell Koniag Government Services Merck & Co., Inc. Nike

Other

Pfizer

Media Partners DiversityComm Inc. Winds of Change Magazine





2020 Exhibitors

BOLD = Sponsor

3M

AAAS Science & Technology Policy Fellowships

AAMC

Accenture

AISES and Winds of Change

Amazon

American Chemical Society

American Physical Therapy Association

America's Navy

Arizona State University

Association of American Medical Colleges

AT&T

Berkeley Lab

BNSF Railway

Bonneville Power Administration

Booz Allen Hamilton

California Institute of Technology

Caltech Undergraduate Research Programs

Carnegie Mellon University

Carollo Engineers, Inc.

CDC Undergraduate Public Health Scholars (CUPS) Program

Central Intelligence Agency

Cherokee Federal

Chevron

College Board

Colorado School of Mines -Graduate Admissions

Columbia University in the City of New York

Columbia Vagelos College of Physicians & Surgeons

Cornell University

Cronkite School

Dartmouth Geisel School of Medicine DoD SMART Scholarship DOE/Legacy Management Duke University Nicholas School of the Environment Emory University, Laney Graduate

Des Moines University

School ExxonMobil

Facebook

Federal Aviation Administration

Fiat Chrysler Automobiles

Food and Drug Administration, Recruitment

General Motors

Geoscience Convergence Zone Gonzaga University

Google

Greenfire Management Services

Harvard T.H. Chan School of Public Health

Haskell Environmental Research

Honeywell

, IBM

Studies

Intel Corporation

Intertribal Timber Council

Jet Propulsion Laboratory

Johns Hopkins Bloomberg School of

Public Health
Lawrence Livermore National

Laboratory

Leidos

LIGO/Caltech

Los Alamos National Laboratory

Massachusetts Institute of Technology

Master of Environmental Studies at The Evergreen State College

26

Mayo Clinic

Medtronic

Merck & Co.

Michigan State University **Microsoft**

Milwaukee School of Engineering

MIT Leaders for Global Operations Mitre

NASA - National Aeronautics and Space Administration

NASA Wisconsin Space Grant Consortium - First Nations Launch

National Academies of Sciences, Engineering, and Medicine-Fellowships Office

National Geospatial Intelligence Agency

National Institute of Standards and Technology

National Institutes of Health

National Institutes of Health/Office of Intramural Training & Education

National Native Scholarship Providers

National Science Foundation

National Science Foundation - CBET

National Security Agency

Navajo Transitional Energy Company

New Mexico Institute of Mining & Technology

Nike

Nikon Precision Inc.

NOAA and CIRES

Northrop Grumman

Northwestern University

NSF Directorate for Engineering -Division of Industrial Innovation and Partnerships

NSF Graduate Research Fellowship Program

NYU Tandon School of Engineering

tronic

Oregon State University

Oracle Corporation

Oregon State University College of Agricultural Sciences

Pfizer Pinterest

Portland State University & The Maseeh College of Engineering and Computer Science

Princeton University, Dept of Chemistry

Queen's University (Canada)

Raytheon Technologies

Rochester Institute of Technology SACNAS

Salesforce

SKC TREES

Partnership

sPower

Stantec

TC Energy

Tektronix

Texas BME

Sandia National Laboratories

Sealaska Corporation

Sloan Indigenous Graduate

Society of Women Engineers

Stevens Institute of Technology -

Summer Health Professions

SUNY University at Buffalo

The Boeing Company

University at New York

Tufts University Graduate

Swinerton Renewable Energy

Texas Department of Transportation

The University at Albany, State

Security Innovation

Stanford University

Graduate Studies

Education Program

Together Towards Tomorrow

U.S. Army Corps of Engineers

U.S. Department of Energy

U.S. Department of State

Admissions

U.S. Air Force

Twitter

Agency

Commission

Program

UCLA Health

into Medicine

U.S. Department of State

U.S. Environmental Protection

U.S. Fish and Wildlife Service

U.S. Geological Survey

U.S. Intelligence Community

U.S. Nuclear Regulatory

UC Davis School of Medicine UCLA Engineering Online Master's

UNITY - United National Indian Tribal Youth, Inc.

University Corporation for Atmospheric Research

University of Arizona - American Indian Research Center for Health-College of Medicine ~ AZ Indians

University of Arizona Graduate Diversity Programs

University of California, Berkeley

University of California, Davis

University of Cincinnati-College of Engineering and Applied Science

University of Colorado Denver | Anschutz Medical Campus

University of Idaho College of Graduate Studies

University of Kansas Diversity and Women's Programs

University of Minnesota:

Astrophysics, Computer Science, Electrical Engineering, Physics, Statistics

University of Missouri

University of Montana, College of Health

University of Washington - CICOES

University of Washington / Fred Hutch - Molecular & Cellular Biology Graduate Program

University of Washington Biochemistry and Biological Physics, Structure and Design Ph.D. Programs

University of Washington, College of Engineering

University of Washington, Graduate Program in Neuroscience

University of Wisconsin - Madison

University of Wisconsin-Madison (Biochemistry & Nutritional Sciences)

University of Wisconsin-Madison Native American Center for Health Professions

UPS

USDA Forest Service, Forest Products Laboratory

USDA Natural Resources Conservation Service

Vanderbilt University School of Engineering

Walmart

Wells Fargo Bank

WSP USA

Yale School of the Environment

Zymeworks Biopharmaceuticals, Inc.





Leadership Summit

The AISES Leadership Summit is an engaging annual event aimed at bringing the AISES membership together for meaningful connections, inspiration, and for targeted development sessions that aim to build leadership skills and aptitude levels of students and professionals to enhance their academic and career journeys.

Important aspects of the Leadership Summit are professional development and the support networks available to grow in skills and confidence. Whether its exploring new ideas or elements of Indigenous leadership, seeking clarity or alignment, or engaging in strategies and dialogues with others - the Summit creates a space where learning, sharing, and accomplishment is a team effort.

As a virtual event in 2021, the Summit is scheduled to take place on April 2 and April 9, 2021 and will feature inspiring keynotes, engaging panels, and informative sessions for up to 500 student and professional AISES members.



Consider partnering with AISES for the Leadership Summit in 2021 as a sponsor:

ogether Towards Tomorrow

Topaz (\$20,000)	Opal (\$10,000)	Malachite (\$5,000)
 Recognition as sponsor in all digital event materials including event program and other announcements 	 Recognition as sponsor in all digital event materials including event program and other announcements 	 Recognition as sponsor in all digital event materials including event program and other announcements
 Logo displayed on Summit website with link to organization website Recognition on AISES website with link to organization website A complimentary contact list 	 Logo displayed on Summit website with link to organization website Recognition on AISES website with link to organization website A complimentary contact list of all registered attendees 	 Logo displayed on Summit website with link to organization website Recognition on AISES website with link to organization website Recognition in <i>Winds of Change</i> Magazine Ougstor page ad in the digital
of all registered attendees Recognition in <i>Winds of</i> <i>Change</i> Magazine Full-page ad in the Summit digital program	 Recognition in Winds of Change Magazine Half-page ad in the Summit digital program Invitation for organization 	 Quarter-page ad in the digital Summit program 5 complimentary job postings on AISES Career Hub
 Invitation for organization representative to present a 10-minute (pre-recorded) address during the Summit 1 custom email and social media post to all AISES 	 representative to present a 5-minute (pre-recorded) address during Summit 1 custom email and social media post to registered Summit attendees 	
 audiences 25 complimentary job postings on AISES Career Hub Half-page advertisement in Summer (digital) issue of 	 10 complimentary job postings on AISES Career Hub Quarter-page advertisement in Summer (digital) issue of Winds of Change Magazine Content Ad or Link Ad in the Paths to Opportunities digital newsletter for one month 	
 Winds of Change Magazine Leaderboard Banner in the Paths to Opportunities digital newsletter for one month 		
 Option to deliver informational webinar to target AISES audiences. Topic must be approved by AISES. (This is not during the Leadership Summit, rather another date in 2021) 		

 Organization logo on mouse pad and face shields/masks for all registered attendees

Networking Event (\$5,000 investment, 2 available): Sponsor a virtual networking event to be held during the 2021 Leadership Summit. Sponsor will have the opportunity to provide opening remarks (10 minutes) for the live networking event and be acknowledged in the Summit website, digital program, Winds of Change Magazine and other announcements.



Regional Conferences

Regional Conferences are held on various dates each spring and provide an opportunity for AISES College and Professional Chapters to gather and share information, form partnerships, and network with each other and with selected presenters and partners. Regional conferences are designed to specific topics with informative sessions, mini career fairs, poster presentations, engineering competitions for pre-college and college students, or traditional Native American cultural presentations. Typically, regional conferences take place at academic institutions in the U.S. and Canada. However, the 2021 Regional Conferences will be held virtually and will be hosted by:

Region 1: AISES Regional Student Representative

Region 2: University of California Riverside

Region 3: Arizona State University

Region 4: Northeastern State University and University of Arkansas

Region 5: Nueta Hidatsa Sahnish College

Region 6: Rochester Institute of Technology

Region 7: North Carolina State University

Canada: Canadian Indigenous Advisory Council*

*Although noted as a regional conference, the .calSES event is unique and brings together AlSES membership from throughout Canada. The format varies and sponsors will have additional custom opportunities to partner.

Upon production of the partnership guide, the regional conference dates were not yet confirmed, please visit <u>https://www.aises.org/regional-conferences</u> for each regional update.

Sponsorship opportunities are available to partners interested in supporting all or singular events.

Regional Conferences (Select one or multiple. Pri

Logo on the regional conference webpage

Logo on the AISES webpage

Complimentary contact list of regional conference po

Opportunity to deliver a pre-recorded session

Opportunity to make remarks during live event (15 mi

Custom email message to all AISES members in the re

Complimentary job postings on the AISES Career Hub

Silver Regional Conference Supporter (\$10,000 -

Logo on the regional conference webpages

Logo on the AISES webpage

Complimentary contact list of regional conference at

Pre-recorded session for each of the regional confere

Custom email message to all AISES audiences

Complimentary job postings on the AISES Career Hub

Gold Regional Conference Supporter (\$25,000 - S

Logo on the regional conference webpages

Logo on the AISES webpage

Complimentary contact list of all regional conference

Opportunity to make remarks during each live event

Opportunity to deliver remarks during each of the eve

Custom email message to all AISES audiences

Complimentary job postings on the AISES Career Hub



ogether Towards Tomorrow

ice is per event.)								
	\$5,000	\$2,500	\$1,000					
	•	•	•					
	•	•						
participants	•	•						
	•	•						
iinutes)	•							
region	•							
b	5	3	1					
Supports all 8 Re	gional Confe	rences)						
	•							
	•							
ittendees	•							
ences	•							
	•							
b	10							
Supports all 8 Re	gional Confer	rences)						
	•							
	•							
e attendees	•							
(15 minutes)	•							
vents	•							
	•							
b	25							







4th Annual Native Links Golf Charity Tournament

Date: Monday, October 4, 2021 Location: Las Vegas Paiute Golf Resort - Las Vegas, Nevada

2021 Native Links Golf Classic Charity Tournament Host Committee

Derek Valdo Pueblo of Acoma CEO, Amerind Risk

Ernie Stevens Jr. *Oneida Nation of Wisconsin* Chairman, National Indian Gaming Association

Jodi DiLasico Director of Tribal Gaming, RG24seven

Michael Michaels Sycuan Band of the Kumeyaay Nation Chairman, Sycuan Education Board of Directors

Pricing

Single Player	\$400
Team	\$1,500
Holes 2-8, 10-17	\$500
Exclusive Holes 1, 9, 18	\$1,000
Golfer Bag Sponsorship	\$4,000

Russ Witt

Director of Central Determined Gaming, Incredible Technology

Sarah EchoHawk Pawnee Nation of Oklahoma CEO, AISES

Stephen Lewis *Gila River Indian Community* Governor, Gila River Indian Community

Tishmall Turner *Rincon Band of Luiseño Indians* Vice Chair, Rincon Band of Luiseño Indians

Silver Sponsor	. \$2,500
Gold Sponsor	. \$5,000
Platinum Sponsor	\$10,000

Level	Price	Benefits	
Hole Sponsor	\$500	 Sponsor name/and or logo on one (1) hole sign during event 	 Option for insert in player gift bags
Premier Hole Sponsor	\$ 1,000	 Sponsor name/and or logo on one (1) hole sign during event Option for insert in player gift bags 	 Opportunity to display products or services to tournament participants at hole Ability to meet and greet players at sponsored tee box of a golf hole
Silver	\$2,500	 One (1) golf foursome Recognition on golf cart card Option for insert in player gift bags Social media posts 	 Breakfast and lunch for four (4) players Four (4) player gift bags Logo on marketing materials
Golfer Bag Sponsorship	\$4,000	 Logo on player gift bags Recognition on golf cart cards Option for insert in player gift bags 	 Social media posts Ability to meet and greet players at registration and awards luncheon
Gold	\$5,000	 One (1) golf foursome Sponsor name/and or logo on one (1) hole sign at tee box during event Option for insert in player gift bags Opportunity to display products or services to tournament participants at hole Social media mentions 	 Breakfast and lunch for four (4) players Four (4) player gift bags Logo on marketing materials Year-round acknowledgment or AISES website One quarter page ad in Winds of Change Magazine
Platinum	\$10,000	 One (1) golf foursome Sponsor name/and or logo on one (1) hole sign at tee box during event Option for insert in player gift bags Opportunity to display products or services to tournament participants at hole Social media posts Breakfast and lunch for four (4) players Four (4) player gift bags 	 Logo on marketing materials Option to co-brand gifts Year-round acknowledgment on AISES website One half page ad in <i>Winds of</i> <i>Change</i> Magazine GPS Hole advertising at sponsored hole Promotional pre-event email blast to all registered players



Programs

AISES works in collaboration with its partners to deliver innovative and engaging programs for its pre-college, college, educator and professional membership. Consider supporting one or more of the outreach programs noted below or contact us to discuss other options to invest.

SPRK-ing Interest in Computer Science

AISES delivers an exciting pre-college program combining robotics and computer programming to increase awareness and interest in STEM and Computer Science (STEM+C) among Native American students. The program engages students in hands-on STEM+C activities powered by Sphero technology, created by AISES and tailored to Native students.

The goal of this STEM+C program is to inspire young Native minds to pursue and excel in their STEM and Computer Science education. Additionally, AISES hopes to build the capacity of educators and schools to provide cuttingedge technological STEM+C experiences for its students by providing teacher trainings, lesson plans, and all equipment necessary to incorporate Sphero in the classroom.

Academic Scholarships

AISES academic scholarships help to offset tuition and other educational expenses that will help undergraduate and graduate students to matriculate and move on to the next academic or professional level. Scholarship recipients are selected from a highly competitive pool of applicants based on academic merit, recommendations, and field of study.

Internships

The AISES Internship Program provides students with applied work experience and an opportunity to explore career options. Placing students in 10-week summer positions with partner agencies, the program also promotes advanced study to the graduate level and assists students in developing professional networks. Interns are provided with round-trip airfare or mileage to the internship site, a weekly stipend, dormitory lodging, and a local transportation allowance.

Other Branding Opportunities with AISES

AISES Career Hub

Posting jobs on the AISES website enables employers to advertise opportunities within their organizations to a wide population of AISES members. AISES' membership is comprised of professionals, students, educators, and others in science, engineering and related technical fields. With over 4,000 active members, and many others that visit the website, advertising your job postings online with AISES is a great way attract great candidates. In addition, job postings may be featured in our monthly opportunities newsletter that goes out to more than 16,000 individuals. https://careers.aises.org/

Winds of Change Advertising

Through a combination of print and digital publishing, *Winds of Change* Magazine consistently delivers content designed to engage every part of the growing AISES family. Students from pre-college through post-doc, aspiring and mature professionals, retirees, and elders – as well as our sponsors, partners, and friends – rely on *Winds of Change* as a multifaceted resource.

Each issue includes timely feature articles along with a welcome letter from the CEO, news of the organization and its members in AISES Notebook, inspiring "role model" profiles in AISES People, news of opportunities in Career Builder and Paths in Education, a Partner Index, and a guest commentary on a topic of community interest in Last Word. In addition, readers can find selective advertising for products, services, and opportunities that serve a diverse STEM-focused constituency. The digital version of each issue's content entails a robust social media presence and advertising that effectively targets focused demographics. The cover of each issue and the accompanying article are especially designed to engage younger readers and keep them engaged as they work toward a promising future in STEM.

Winds of Change Magazines are published five times annually - with three print and two digital-only issues. Other advertising opportunities include *Paths to Opportunities* – twice monthly digital newsletters reaching nearly 16,000 subscribers. We offer great sponsor and exhibitor packages and can create a custom program to fit any budget.



AISES Circle of Support

In 2021, AISES relaunches its Circle of Support Program that acknowledges the generous investment of partners whose support is integral to the AISES mission. Circle Partners are organizations that have established a multiprogram partnership with AISES in 2020. We wish to thank each of our Circle Partners for their continued efforts to serve AISES student and professional members.

Full Circle of Support (\$100,000 +)





	Full Circle of Support \$100,000 + investment	Circle of Support \$75,000 + investment	Excellence Partner \$50,000 + investment
Recognition on the AISES website	•	•	•
Recognition on the <i>Winds of Change</i> website	•	•	•
Recognition in Annual Report	•	•	•
Recognition in <i>Winds of Change</i> Magazine	•	•	•
Recognition in Paths to Opportunities Newsletters	•	•	•
Social media recognition	•	•	•
Recognition at AISES national events	•	•	•
Annual access to AISES Resume Database	•	•	•
Complimentary Career Hub job postings (annually)	50	25	10
Discount on all <i>Winds of Change</i> advertising packages	30%	20%	10%
<i>Winds of Change</i> Magazine article (Fall issue)	•		
Annual AISES Professional membership	20	10	5
Webinar to AISES members	1		
Custom email to AISES members	2	1	

Together Towards Tomorrow





Together Towards Tomorrow

AMERICAN INDIAN SCIENCE AND ENGINEERING SOCIETY

NEW MEXICO OFFICE

4263 Montgomery Blvd. NE, Ste 200 Albuquerque, New Mexico 87109 505.765.1052 · F 505.765.5608

COLORADO OFFICE

6899 Winchester Circle, Ste 102A Boulder, Colorado 80301 720.552.6123 • F 720.526.6940

www.aises.org