



**POWER**  
**MEMBER**

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**atd+chapter**

Association for  
Talent Development

Together, we are creating  
a world that works **better.**

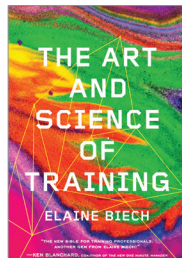
[www.td.org/powermember](http://www.td.org/powermember) | [www.td.org/membership](http://www.td.org/membership)



## ATD Membership Benefits

As a talent development professional, you know that it is essential to keep up-to-date with the latest research, tools, technology, and best practices. As your professional association, the Association for Talent Development (ATD) is here to help.

Become a member today to gain access to practical resources, cutting-edge research, and the opportunity to network with your peers from around the world. We support your professional development so that you can help drive results for your organization.



- **TD Magazine:** This monthly publication delivers the best on the industry's top trends and topics.
- **E-Books:** Read the latest books authored by respected thought leaders.
- **TD at Work:** Discover crucial talent development topics in these immersive job aids written by seasoned experts.



- **Webcasts:** Hear firsthand from industry pros about trends and best practices. ATD members also have access to the archives, which contain more than 700 webcasts.
- **Conference Session Recordings:** Check out session recordings from past conferences like our International Conference & Exposition and TechKnowledge. You may not have been able to attend these in-person, but ATD members never miss out on the recorded content.



- **Research:** Reports and whitepapers compile comprehensive data and insightful analysis to help you understand trends, make decisions, and influence performance.
  - » **State of the Industry report:** This annual report details talent development trends to help you benchmark your organization's training practices against the industry's best.
  - » **10-Minute Case Studies:** Learn how organizations have tackled specific talent development challenges.
  - » **Whitepapers:** Read about data-driven insights and best practices on a variety of talent development topics from industry leaders and companies.

# Choose Your ATD Membership



|   |                          |                           |
|---|--------------------------|---------------------------|
| Premium website content (formerly communities of practice)                  | unlimited access         | unlimited access          |
| Research reports (full)   | —                        | 1 full report free        |
| Customizable library  | 1 e-book per year        | 2 e-books per year        |
| <i>TD at Work</i>   | 1 digital issue per year | 4 digital issues per year |
| Adaptive online courses   | —                        | 10 course library         |
| <i>TD</i> magazine and archives   | ✓                        | ✓                         |
| <i>State of the Industry</i> report   | ✓                        | ✓                         |
| Discounts on conferences, education programs, credentials, and publications | ✓                        | ✓                         |
| Webcasts and ATD Video (including conference session recordings)            | ✓                        | ✓                         |
| <i>ATD Links</i> and <i>The Buzz</i> e-newsletters                          | ✓                        | ✓                         |
| ATD Online Library powered by EBSCOhost                                     | ✓                        | ✓                         |
| Research whitepapers  | ✓                        | ✓                         |
| Interactive member tools (job aids, checklists, calculators)                | ✓                        | ✓                         |
|   | <b>\$229</b>             | <b>\$369</b>              |

**JOIN TODAY\***

[www.td.org/membership](http://www.td.org/membership)

\*Select your chapter's ChIP code at checkout to receive your Power Member rate on ATD membership!

# Find Your ATD Chapter

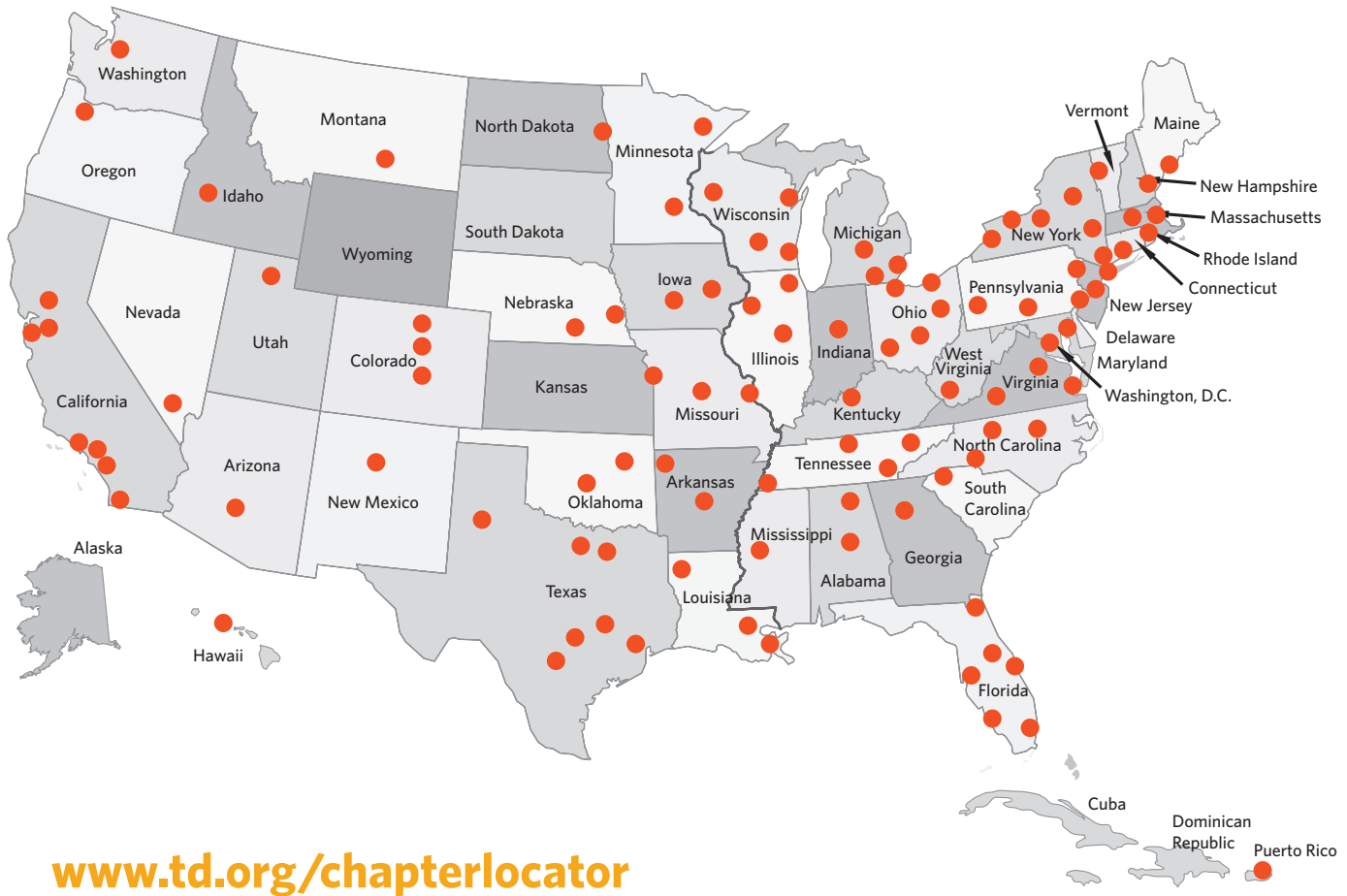


LOCAL NETWORKING

CAREER DEVELOPMENT

HOMETOWN JOB LISTINGS

GROW YOUR BUSINESS



[www.td.org/chapterlocator](http://www.td.org/chapterlocator)

GLOBAL PERSPECTIVE

LOCAL CONNECTIONS

PROFESSIONAL GROWTH

ORGANIZATIONAL IMPACT



Combine the support and networking opportunities you receive from your ATD chapter with the resources of ATD membership to become an ATD Power Member.

When you join your ATD chapter and ATD, you choose to be a knowledge leader in the talent development profession and a change maker in your own backyard.

## About the Association for Talent Development (ATD)

The Association for Talent Development (ATD), formerly ASTD, is the world's largest association dedicated to those who develop talent in organizations. These professionals take the knowledge, skills, and abilities of others and help them achieve their full potential. ATD's members come from more than 120 countries and work in public and private organizations in every industry sector.

### OUR VISION

Create a World That Works Better

### OUR MISSION

Empower Professionals to Develop Knowledge and Skills Successfully

## About ATD Chapters

ATD's more than 100 chapters provide local networking and professional development opportunities for training, HRD, and performance improvement professionals across the United States. Chapters support the ATD mission and vision within a specific geographical area through:

- networking
- programming
- special interest groups
- CPLP and APTD study groups
- professional and leadership development
- Employee Learning Week
- professional resources.

## BECOME A POWER MEMBER TODAY!

More than half of chapters' memberships are now available for purchase on the ATD Store. Visit [www.td.org/chapterlocator](http://www.td.org/chapterlocator) to determine if your chapter is participating. Either add a chapter to your ATD membership purchase or be directed to the chapter's website to join or renew locally. Current chapter members purchasing ATD membership receive a \$30 discount by selecting your chapter's name at checkout.

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**ATD Customer Care**

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