

LAPUAN
KANKURIT

together

AUTUMN-WINTER
20/21





In the Beginning, there was Yarn

Front cover:

ULAPPA heavy weight towel
70x130 cm, col. linen-green
44x70 cm, col. linen-bordeaux
100% washed linen
design Elina Helenius

TERVA towel
85x180 cm
col. white-aspen green
washed linen-tencel-cotton
design Lapuan Kankurit

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HIMMELI cushion cover
50x50 cm, col. bordeaux
& terracotta
100% wool
design Eri Shimatsuka

KOLI blanket
135x170 cm + fringes
col. black-cinnamon
150x170 cm+fringes
col. beige-bordeaux
100% merino wool
design Lapuan Kankurit

UNI pocket shawl
60x170 cm + fringes
col. forest green
100% wool
design Lapuan Kankurit

LAPUAN KANKURIT
WEAVING MILL
info@lapuankankurit.fi
tel. +358 6 4338 300
Tervaspunttie 1
62100 LAPUA, FINLAND

    #lapuankankurit
www.lapuankankurit.fi

 **MASTERS
OF
LINEN®**
100% MADE IN EUROPE



The original weavers of Lapua, the weaving masters, took this yarn, and went to work. For them, the yarn was the thread of life. From this yarn they decided to weave a living for themselves, their families and generations to come. This was the beginning of Lapuan Kankurit – The Weavers of Lapua. Our roots go all the way back to 1917, when the family established their first textile factory.

Today Lapuan Kankurit are lead by the fourth generation of family entrepreneurs, together with capable and committed top professionals of the weaving industry. The past generations left us the secrets to weaving, appreciation for hard work and a solid foundation built on values. We weave nothing but the absolute best quality, with uncompromising workmanship. What we weave, it will last. With proper care, our high-quality textiles will endure for decades, from generation to generation.

We weave responsibly, respecting the environment. We take a stand against the nature-consuming, short-lived and cheap production. Everything we do is transparent, and our materials can be traced back to their origin. We only use natural raw materials, such as linen and wool. We weave a better future. We develop new innovations and techniques. As the forerunners of this industry, we carry the responsibility to pass on the craftsmanship of weaving to the future generations by taking part in developing education and collaborating with various academies.

We weave Nordic design, inspired by our pure and rugged nature. To balance out the chilling climate of the north, we weave heaps of warmth and softness into our textiles. We weave a good life for the people around us. We take good care of our employees, partners and clients.

And above all else, we weave for you, dear friend. For you, we weave wonderful warmth, sweet softness, tender well-being, and a more beautiful, pleasant life.

from the weavers of good life

Jaana and Esko Hjelt
Fourth generation weavers

TERVA towel

85x180 cm

col. black-multi-bordeaux

washed linen-tencel-cotton

design Lapuan Kankurit



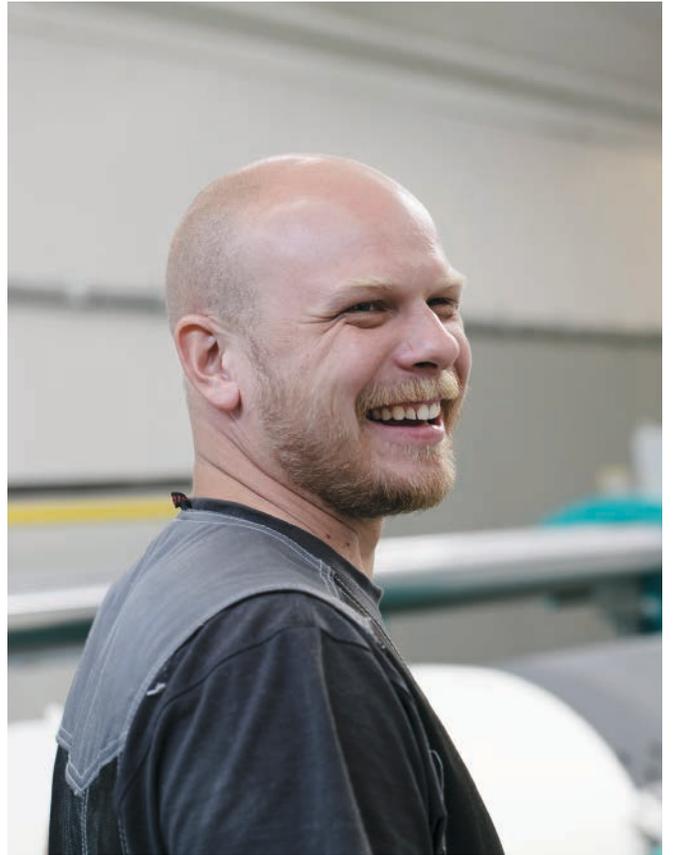


USVA tablecloth / blanket

150x260 cm
col. linen-bordeaux
100% washed linen
design Anu Leinonen

UNI pocket shawl

60x170 cm + fringes
col. cinnamon
100% wool
design Lapuan Kankurit



Weavers of Good Life

The weaving mill of Lapuan Kankurit in Lapua, Finland is filled with the enchanting rhythm of weaving machines as thousands of yarns interlace, twisting, entwining, and turning into beautiful fabrics. Their family has been manufacturing on a jacquard loom in Lapua since the 1930s.

Today, Lapuan Kankurit is a family business owned by fourth generation weavers **Esko** and **Jaana Hjelt**. Lapuan Kankurit aims to develop the best textiles in the world by combining their weaving tradition with the latest innovations.

“Weaving as a business is very challenging,” says Esko Hjelt.

“You must have the knowledge of weaving as a traditional craftsmanship, but you also have to be able to modernize and develop weaving processes, and to bring innovation into textile craft.”

To make this happen, Lapuan Kankurit has invested over 2.5 million euros in the development of their weaving manufacturing processes at the Lapua weaving mill. Old, mechanically controlled machines, that used a set of punched cards indicating the pattern, are now replaced by top of the line technology.

“Digitalization and modernization enable us to easier experiment with new techniques and materials, and of course to improve our processes,” Esko Hjelt says. “We use the best technology available to ensure that our products are of the highest quality.”

Despite all the modern technology, Lapuan Kankurit hasn't forgotten that it is people who run the machines.

“Good design and our own production line are important, but equally important are our people. We wouldn't get by without our devoted and skilled staff,” says Jaana Hjelt.

Lapuan Kankurit is a Masters of Linen certified mill. The label is granted to linen product manufacturers in Europe using linen yarn grown and spun in an eco-friendly manner – linen that is 100 percent traceable.

Esko Hjelt emphasizes that Lapuan Kankurit commits to environmentally responsible practices on all levels.

“To us, being a master of linen means mastering every detail of the industrial weaving process, making them sustainable and transparent. We think that it is our responsibility to lead by example and show that textiles can and should be manufactured responsibly.”



TERVA towel

48x70 cm, col. black-multi-aspen green
washed linen-tencel-cotton
design Lapuan Kankurit

TERVA towel

65x130 cm, col. black-multi-cinnamon
washed linen-tencel-cotton
design Lapuan Kankurit

VIILU towel

80x150 cm, col. black-linen
linen terry, design Marja Rautiainen

PAANU sauna cover

48x150 cm, col. black-graphite
linen-bio-organic cotton, design Marja Rautiainen

TERVA towel 48x70 cm, col. black-multi-rainy blue
85x180 cm, col. black-rainy blue, washed linen-tencel-cotton, design Lapuan Kankurit







Designs for a lifetime

We believe that good design is all about making the right decisions.

This is why we have chosen to make timeless, environmentally friendly designs from high-quality and certified natural materials, in our own weaving mill in Lapua, Finland.

Our talented designers help us choose the colour combinations, weaves and yarns, resulting in harmonious design. The artisan professionals in our weaving mill ensure that every product is a masterpiece of craftsmanship.

Thanks to these choices, every item we create is a classic that lasts a lifetime.

The most important choice still remains – the one made by you, our dear customer, partner and friend. Choosing us means that you have chosen not only a beautiful design, but also a sustainable future.

Thank you for making good decisions with us!



HELMI tea towel

48x70 cm, col. linen-bordeaux

100% washed linen, design Marja Rautiainen

TANHU blanket

130x170 cm + fringes, col. brown-white

60% merino 40% wool, design Elina Helenius



1) **KOLI** scarf 60x220 cm + fringes, col. beige-green, 100% merino wool, design Lapuan Kankurit

2/ **MAUSTE** tea towel 48x70 cm, col. linen-bordeaux & linen-grey, 100% washed linen, design Elina Helenius

3/ **USVA** cushion cover 50x60 cm, col. linen-aspen green & linen-bordeaux, 100% washed linen, design Anu Leinonen

USVA blanket / tablecloth 150x260 cm, col. linen-aspen green, 100% washed linen, design Anu Leinonen



Great gift ideas!

More ideas for personal and business gifts online (Register as BtoB customer to get your business gifts.)

www.lapuankankurit.fi

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1/ **HUVILA blanket**
150x170 cm + fringes
col. beige-white
& beige-grey-black
100% merino wool
design Elina Helenius

2/ **KARHU X TEEMU JÄRVI
tea towel**
46x70 cm, col. white-black
linen-bio-organic cotton
design Teemu Järvi

3/ **VIILU sauna cover**
48x150 cm col. black-linen
sauna pillow
20x46 cm col. black-linen
linen-bio-organic cotton
design Marja Rautiainen

TERVA towel
65x130 cm
col. black-multi-cinnamon
washed linen-tencel-cotton
design Lapuan Kankurit

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KOLI blanket
150x170 cm + fringes
col. beige-bordeaux
100% merino wool
design Lapuan Kankurit







KOLI scarf

60x220 cm + fringes, col. beige-bordeaux,
100% merino wool, design Lapuan Kankurit

HIMMELI blanket

140x180 cm + fringes, col. beige-green,
100% wool, design Eri Shimatsuka

TULPPAANI cushion cover

45x45 cm, col. cinnamon-blue,
wool-linen, design Helmi Liikanen

SARA blanket

140x180 cm + fringes, col. rainy blue,
100% wool, design Lapuan Kankurit



1/ **METSIKKÖ blanket** 130x180 cm, col. brown-white, 100% wool, design Matti Pikkujämsä

2/ **METSIKKÖ hot water bottle** 2 liter, col. cinnamon-white, brown-white, spruce green-white, 100% wool, design Matti Pikkujämsä

USVA cushion cover 50x60 cm, col. linen-aspen green, 100% washed linen, design Anu Leinonen

USVA blanket / tablecloth 150x260 cm, col. linen-aspen green, 100% washed linen, design Anu Leinonen

PATTERN LAB20_1

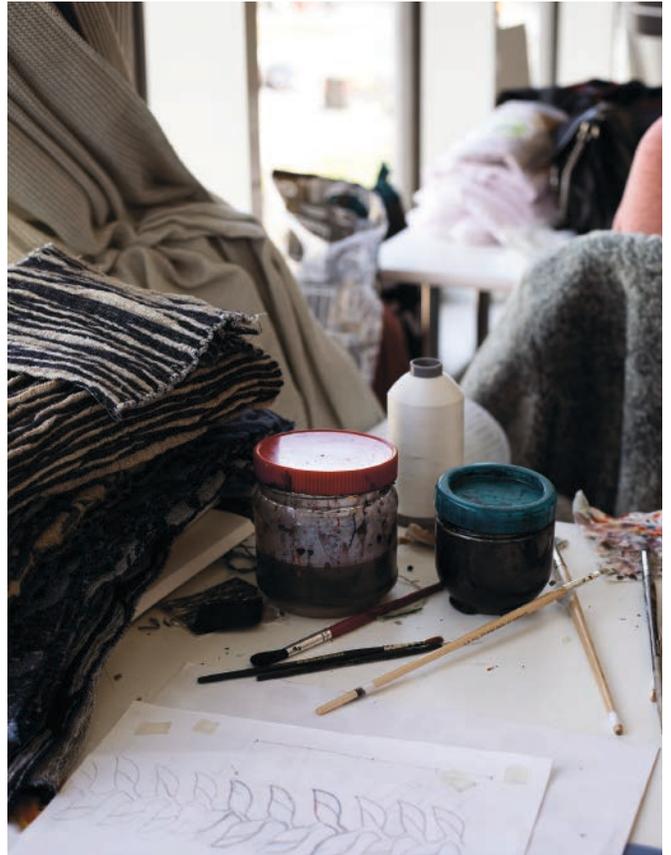
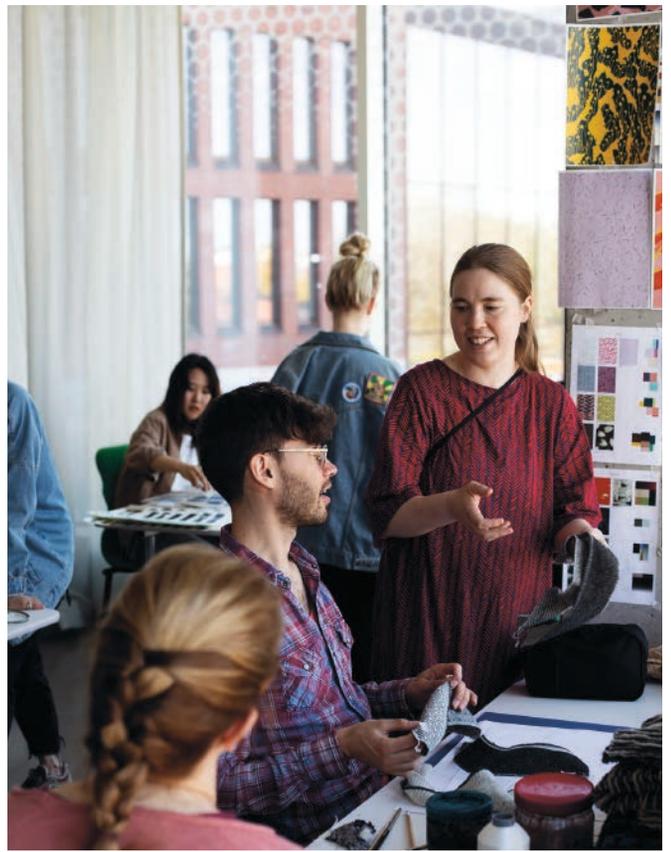
Pattern Lab is a year-long study project at Aalto University of Art, Design and Architecture.

The project gives students a possibility to experience what it is like to work as a professional freelance designer in the textile industry.

During the training, students create their own designs in co-operation with a design company, such as Lapuan Kankurit.







Lapuan Kankurit started co-operating with Pattern Lab in 2012, which resulted in a large number of beautiful designs from today's top designers including **Reeta Ek**.

"Working together with students on a long-term project such as this requires open-mindedness, commitment and, above all, consistency," says member of the Lapuan Kankurit design team **Elina Helenius**.

"Students are seldom held back by old habits or fixed mindsets, which is refreshing," **Jaana Hjelt** from Lapuan Kankurit adds.

"This kind of co-operation is beneficial for both parties. To us, it is a possibility to get fresh ideas and work with upcoming talents. The students, on the other hand, learn how to create commercial designs in a genuine business environment."

Maarit Salolainen, professor of Textile Design at the Aalto University, has been supervising Pattern Lab since 2003. She sees the study project as an important steppingstone for young designers.

"To our students, this real-life training opportunity with Lapuan Kankurit is an eye-opening experience. It is extremely important that students get to see the production and design process from the client's point of view as well," Salolainen says.

Both Hjelt and Salolainen emphasize that the best designs and innovations are born out of creativity and co-operation.

"At Lapuan Kankurit, we believe that working together and learning from each other is the right way to the best result," Hjelt says.

Maarit Salolainen agrees:

"During the project, our students learn that success comes from listening to the client, from open communication, and working together as a team."

To Lapuan Kankurit, the Pattern Lab co-operation is of an even greater significance.

"We believe that design is more than just a beautiful product. We aim to design and manufacture sustainable, long-lasting, and versatile products for multifunctional purposes," says Hjelt.

"It is our responsibility to make sure that both the weaving skills and design work in the industry are preserved for future generations."

www.patternlab.aalto.fi



AALLONMURTAJA bag
30x35 cm, col. white-blue
linen-bio-organic cotton, design Reeta Ek



ONLINE MOST WANTED:

NYTTI ultra light towel
65x130 cm, washed linen-tencel-cotton
design Elina Airikkala



TOKYO MOST WANTED:

USVA tea towels
48x70 cm, 100% washed linen
design Anu Leinonen

ONLINE STORE

Our online store has all of our great products, but it also gives you a peek into the real workings and the people behind Lapuan Kankurit. Take a look at some detailed information on the designers, materials, our weaving mill and the production of our lines at www.lapuankankurit.fi

Get inspired and share your own thoughts, photos and ideas about our products using our hashtag [#lapuankankurit](https://www.instagram.com/hashtag/#lapuankankurit) on instagram. Browse through our lifestyle image gallery and our brochures to help you become inspired.

Subscribe to our newsletter to stay abreast with our latest news, special offers, events, and new products.

To consumers we ship to the following European countries:

Austria, Belgium, Denmark, Finland, France, Norway, Germany, Great Britain, Italy, Luxembourg, the Netherlands, Poland, Sweden, and Switzerland

Register as BtoB customer to order your business gifts online:
www.lapuankankurit.fi/en/b2b-sale

TOKYO OMOTESANDO STORE

Lapuan Kankurit and their long-term distributor opened their first flagship store in Omotesando, Tokyo in the beginning of October 2019.

The fresh Scandinavian decoration in the Tokyo store displays Finnish materials and colours. The light wood and concrete are accompanied by Finnish furniture.

In the concept store, monthly events are arranged at which the products, history, production and designers of Lapuan Kankurit are presented, along with Finnish lifestyle and culture. In the flagship store you will also find other Finnish lifestyle products.

Omotesando Store

5-13-12 1F, Jingumae
150-0001 Shibuya-ku
Tokyo, Japan
Tel +81 3 6803 8210
info@lapuankankurit.jp
www.lapuankankurit.jp



OUTLET MOST WANTED:

RUUT tablecloth & tea towel

140x240 cm + fringes, col. white-grey

48x70 cm, col. white-aspen green

washed linen-bio-organic cotton, design Heini Riitahuhta



HELSINKI MOST WANTED:

SARA hot water bottle

2 liter, 100% wool

design Lapuan Kankurit

LAPUA OUTLET STORE

Our outlet store at the cultural centre, Vanha Paukku in Lapua opened in October 2015 and is designed by Japanese IMA Design. It is an open spacious store full of charm with an interesting history as the Lapua Ammunition factory (Lapuan Patruunatehdas) resided in the building until a dramatic accident in 1976.

The former factory today houses a number of shops, museums, a 200 seat Alajoki auditorium, meeting rooms, restaurants, a theatre, the Lapua Art Museum and library.

In summer it is possible to hop on a river cruise with the local ferry, which takes you through the area's history.

www.vanhapaukku.fi

Lapua Outlet Store

Kulttuurikeskus Vanha Paukku

Vanhan Paukun tie 1

62100 LAPUA, FINLAND

Tel. +358 50 527 57 28

myymala@lapuankankurit.fi

Mon-Fri 11 am-6 pm, Sat 10 am-3 pm

Check website for Christmas opening hours

www.lapuankankurit.fi

HELSINKI STORE

In the heart of Helsinki, between the Helsinki Cathedral and the Market Square lies our Lapuan Kankurit flagship store. It is nestled in the Tori Quarter, a unique Empire style area downtown just a few minutes from the Central Railway Station and other notable landmarks.

We have combined traditional Finnish elements with Japanese minimalism to create a light infused and peaceful environment in our completely renewed Helsinki Flagship store.

Locals and Tourists of Helsinki are now able to enjoy their new "living room". In the space, you can enjoy Finnish textiles, flip through design, food and lifestyle books or just come in from the hustle and bustle of our busy capital and relax.

Helsinki Store

Katariinankatu 2

00170 HELSINKI, FINLAND

Tel. +358 50 538 82 44

helsinki@lapuankankurit.fi

Mon-Fri 11 am-6 pm, Sat 10 am-4 pm

Check website for Christmas opening hours

www.lapuankankurit.fi



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1/ REVONTULI mohair blanket
130x170 cm + fringes
col. rust-rose
70% mohair-30% wool
design Elina Helenius

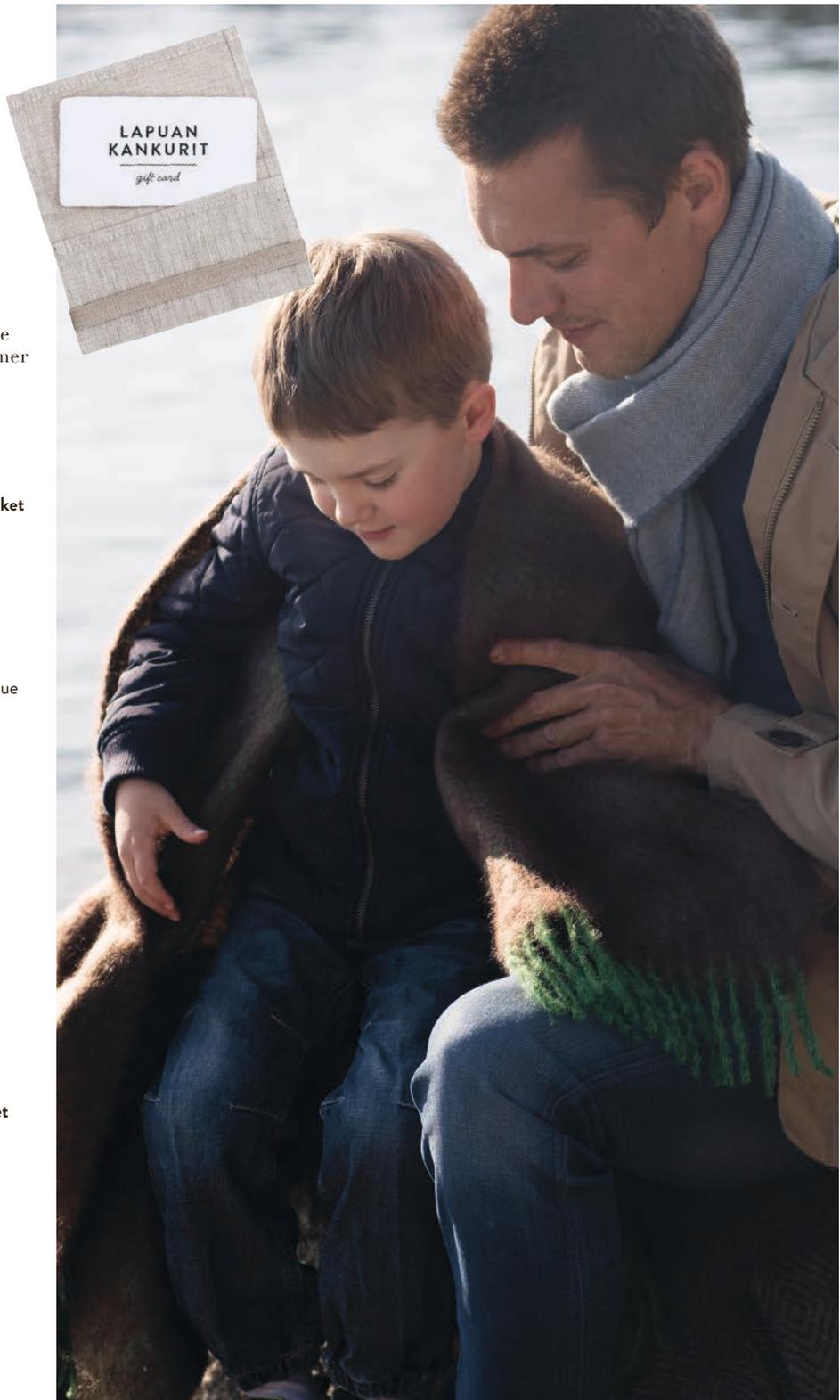
TULPPAANI cushion cover
45x45 cm,
col. rose-blue & cinnamon-blue
wool-linen
design Helmi Liikanen

2/ **UNI pocket shawl**
60x170 cm + fringes
col. rainy blue
100% wool
design Lapuan Kankurit

3/ **USVA towels**
48x70 cm
Available in six colours
100% washed linen
design Anu Leinonen

>
REVONTULI mohair blanket
130x170 cm + fringes
col. green-brown
70% mohair-30% wool
design Elina Helenius

VIIRU scarf
35x220 cm + fringes
col. blue
100% merino wool
design Elina Helenius





MAIJA dishcloth · see all 25 colours on www.lapuankankurit.fi

LAPUAN KANKURIT

weavers from Finland