



Toronto Tech Summit

Thursday June 11, 2020



A large crowd of people is shown in profile, facing right, at what appears to be a tech summit. The background is slightly blurred, showing a large room with windows. An orange semi-transparent overlay covers the left side of the image, containing white text. A white line graphic is positioned above the text 'TTS Attendee'.

Totally mesmerised by the culture of Toronto where beauty blends perfectly with knowledge...My first ever tech summit in a new country... Thank you @Genesys for giving me an opportunity to interact with the wise brains at #TOTechSummit.

TTS Attendee

About The Event

The Toronto Tech Summit is an event focused on Customer Experience, Innovation, Internet of Things, Virtual Reality, Augmented Reality, Artificial Intelligence and Machine Learning.

Embracing ideas that give us the ability to craft incredible experience through technology, we bring thought leaders and industry influencers to an audience filled with technology professionals and enthusiasts.

Our goal is to deliver an informative, memorable and inspirational event for all attendees.





**Panel: The Future of Customer Experience in AI
2019 Summit at MaRS Discovery District, Toronto**

Our Story

In 2013, we started with employee-organized meetups and tech talks at the Genesys Toronto offices. As enthusiasm and interest increased, the meetups eventually outgrew our offices and evolved into something much larger.

In 2015, the Toronto Tech Summit has grown up to be an event with high attendance, an amazing speaker list, and exciting giveaways. We're featured on prestigious tech blogs and TV and we've been enthusiastically received by the community and social media.

We're passionate about making the event bigger and better and would love for you to join us and contribute to the success.

Some statistics from our 2019 Summit:



600

sold-out tickets



12+3

Keynotes + Panels



\$2500+

in awesome prizes

Previous Speakers

A few of our talented speakers from the 2019 Toronto Tech Summit:



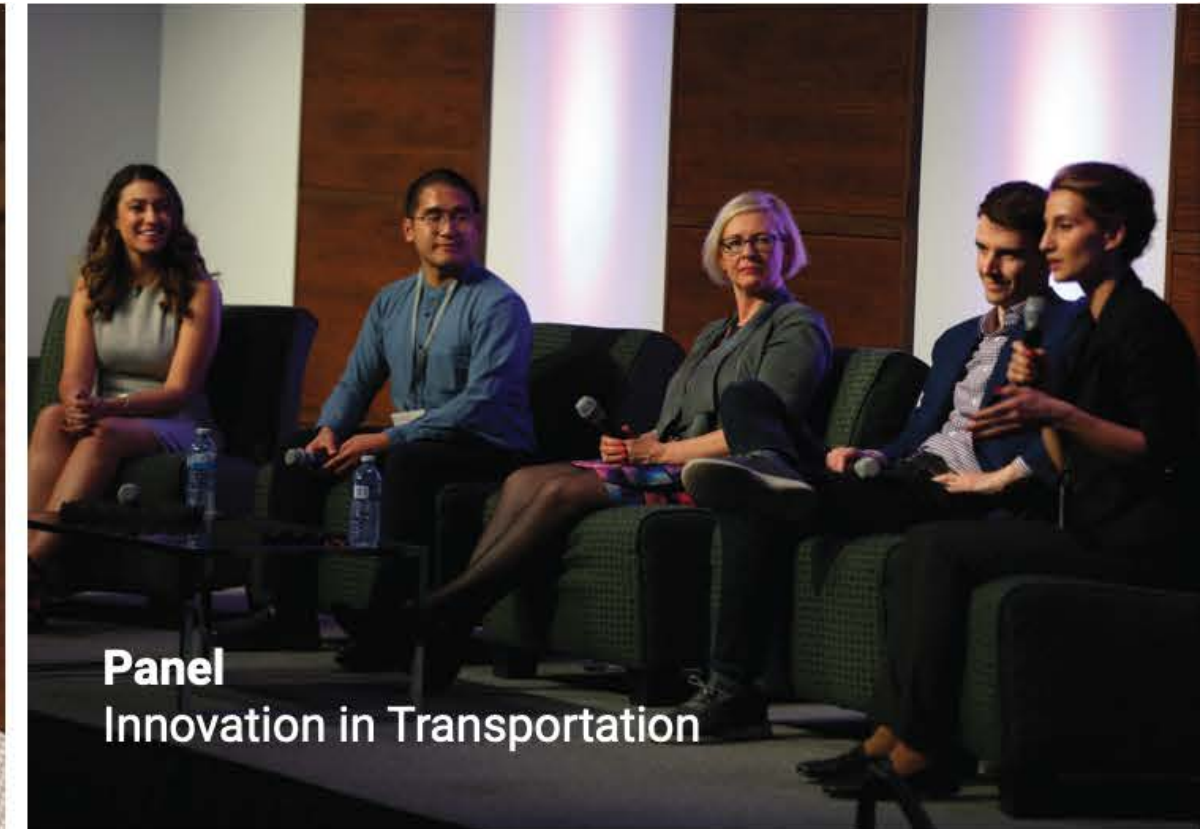
Reena Merchant
UX Leadership Team
Google/YouTube



Josipa Petronic
Executive Director & CEO
Cutric - Critic



Adam Champy
Cloud Interactive AI Product Lead
Google



Panel
Innovation in Transportation





Arushi and Artash Nath
Co-founders
HotPopRobot

Previous Speakers


April 2015
YWCA Toronto



Sachin Mahajan
Director of IoT


Leor Grebler
CEO


Nick Zhu
CEO


Nick Van Weerdenburg
CTO


Joel Grenier
VP Design


Tom Emrich
Founder

October 2015
YWCA Toronto


Yuri Takhteyev
CTO


Sameera Banduk
Marketing Director


Christopher Tsang
Business Systems Analyst II

Sachin Mahajan
Director of IoT



Jen Chow
UX Research Lead


Tim Wootton
Founder



Eric Vardon
President & CEO



Renata Vaccaro
Technical Director


Bryan Lipovetsky
Head of Product



Chris Connolly
Strategic Solutions Director

April 2016
MaRS Discovery Building



Yuri Takhteyev
CTO


Renata Vaccaro
Technical Director



Sachin Mahajan
Director of IoT


Macy Kuang
Founder



Avrum Laurie
Head of Product


Bowie Cheung
General Manager


Daniel Abramovich
Stereoscopic Supervisor



Wesley Yun
Director of UX


Karen Maxwell
Service Design Director


Lorena Scott
VP, Operations


Nada Basir



Bryan Lipovetsky
Head of Product


Emma Kotzer
Developer


Deborah Hall
CEO


Paul Gray
Director of Platform Services


Chris Connolly
Strategic Solutions Director


Shannah Segal
Principal

October 2016
St. Lawrence Centre for Arts


Nathan Garvie
Product Designer


Kem-Lauren Kramer
Product Design Manager


Aaron Zifkin
Regional Director


Macy Kuang
Founder


Renata Vaccaro
Sr. Director, Technology


Sasa Marinkovic
Global Head of VR Marketing


Dhan Balachand
CEO


Chris Best
CoFounder & CTO


Sheena Casselman
Communications Manager

May 2017

MaRS Discovery Building

Wealthsimple

Tom Creighton
Director of Design

SECRET LOCATION

Stefan Grambart
Creative Director

UCIC

Leor Grebler
CoFounder & CEO

SONY

Reena Merchant
Sr. UX Manager

diploid

Sean Ramsay
Founder & CEO

UBER EATS

Faye Pang
Sr. Marketing Manager

USABILITY MATTERS

Shannah Segal
Principal

GENESYS

Trixie Pama
UI/UX Designer

muse
the brain sensing headband

Alec Singleton
Project Manager & UX Lead

PointClickCare

Jeff Wright
Director, CX

ENGINEERING.COM
INFORM. INSPIRE.

Renata Vaccaro
VP of Technology

aequum

Pina D'Intino
CEO

UNIVERSITY OF TORONTO

Mel Racho
Web Developer

UBER EATS

Faye Pang
Senior Marketing Manager

CYCURA

Iain Paterson
Managing Director

UCIC

Leor Grebler
CoFounder & CEO

bioconnect.

Bianca Lopes
VP Business of Development

Connected

Will Pate
Head of Strategy

mobileLIVE

Sachin Mahajan
VP of Business Development

CINEHACKERS

Elli Raynai
Founder & VR Creator

carrot rewards

Sarah Richard
CMO & CoFounder

intuit.

Phouphet Sihavong
Director of UX

GENESYS

Janelle Mathews
Sr. VP, Solutions & Marketing

Ankit Pat
Sr. Software Engineer

Chris Connolly
VP of Solution Strategy

May 2018

MaRS Discovery Building

Ada Support

Mike Murchison
CoFounder & CEO

carrot rewards

Andreas Souvaliotis
Founder & CEO

Massively

Russell Ward
President & CoFounder

adeptmind

G Wu
CEO & CoFounder

PLUG 'N DRIVE

Cara Clairman
CEO

CUTRUC

Josipa Petronic
Executive Director & CEO

integrate.ai

Sandy Ward
Technical Team Lead

ELEMENT AI

Megh Gupta

fluent.ai

Vikrant Tomar
CTO

mobileLIVE

Sachin Mahajan
VP (Sales & Marketing)

paytm Labs+

Naqiyah Rampuri
Director, HR & Comm.

nuecho)))

Yves Normandin
CEO & Founder

BlackBerry

Alex Manea
Chief Security Officer

smooch

Warren Levitan
CEO

COGECO PEER 1

Jaime Leverton
Vice President & GM

IBM

Rob Dunlap
Practice Lead

TURO

Cedric Methiew
Director

RBC

Susie Pan
Product Lead

GENESYS

Janelle Mathews
SVP Solutions & Marketing

Dan Rood
VP, Product Marketing

Chris Connolly
VP of Solution Strategy

May 2019

MaRS Discovery Building



Alec Singleton
VP of Product Management



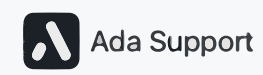
Chris Kelly
VP of Technology



Robert Stewart
Manager of Software Dev.



Peter Wittek
Professor of Quantum ML



Mike Murchison
CoFounder & CEO



Craig Tavares
Director of Product Innovation



Azwar Khalid
CTO



Alex Thibault
VP and GM



Franco Chingcuanco
Head of Strategy & Research



Adam Champy
Cloud Interactive AI Lead

Reena Merchant
UX Leadership Team



Shing Pan
VP of Marketing



Patricia Herdman
CEO and Founder



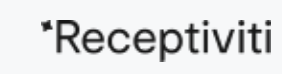
Rob Woolley
Director of Reliability Eng.



Alex Manea
Chief Security Officer



Josipa Petronic
Executive Director & CEO



Jonathan Kreindler
CEO



Benji Sucher
CoFounder & GP



Arushi Nath
CoFounder

Artash Nath
CoFounder



Janelle Mathews
SVP Solutions & Marketing

Dan Rood
VP, Product Marketing

Leor Grebler
PM for AI in WEM

Chris Connolly
VP of Solution Strategy

Walla Oriqat
Sr. Program Manager, ISV

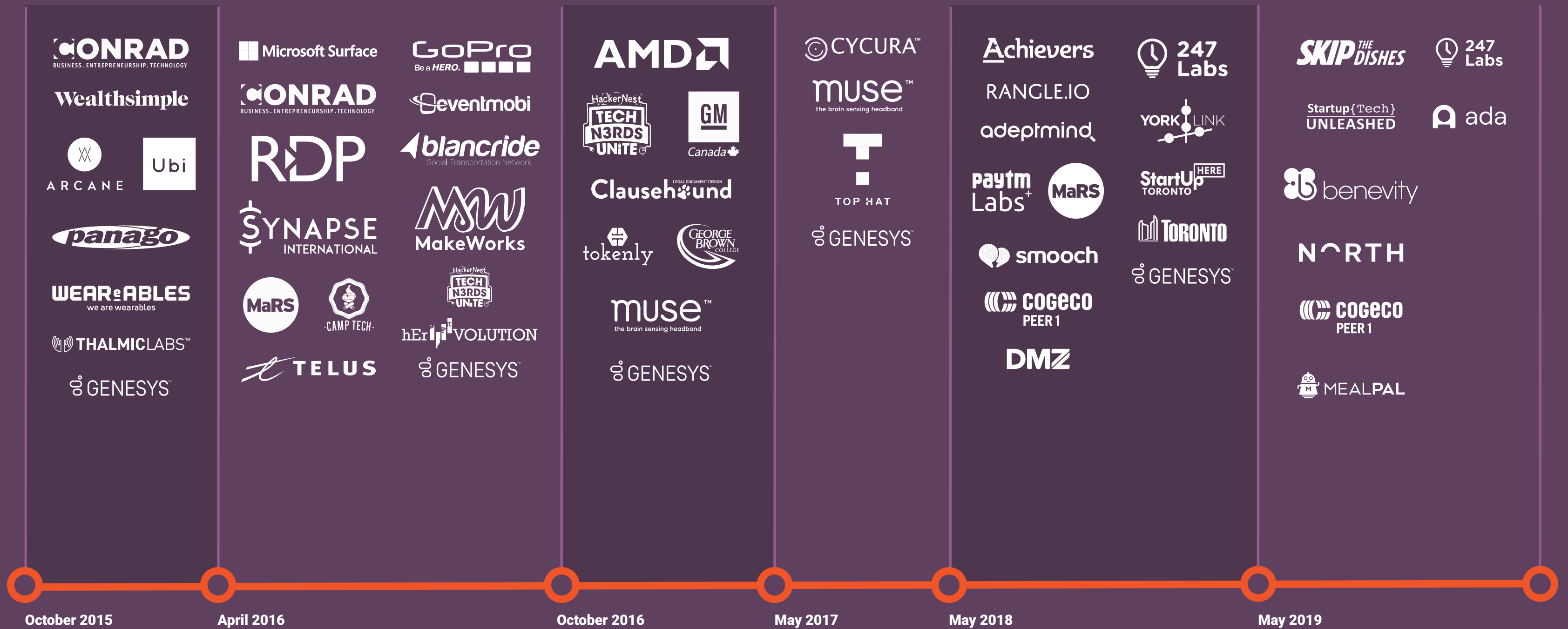
Spring 2020

TBD



This could be you!
Contact TorontoEvents@genesys.com

Previous Sponsors



Who Attends?

Account Executive
Account Manager
Analyst
Application Developer
Architect
Art Director
Artist Services Lead
Associate
Associate Product Manager
Associate, Data Catalyst
AVP, Digital Customer Experience
Blockchain Developer
Business Advisor
Business Analyst
Business Development Associate
Business Development Manager
Business Development Representative
Business Owner
Business Technology Analyst
CEO
CEO & Founder
Change Strategist
Channel Marketing Specialist
Chief Creative Officer (CCO)
Chief Data Scientist
Chief Design Officer
Chief Information Office/Assistant Deputy Minister
Chief Operating Officer
Chief Product Officer
Client Solutions Specialist
Co-Founder
Co-op Student, Member Experience & Innovation
Community Manager
Consultant
Consumer Marketing Specialist
Content Curation Manager
Content Marketing Specialist
Content Specialist
Content Strategist
Coordinator, Research & Evaluation
CTO
Customer Experience Lead
Customer Success Manager
Data Analyst
Data Scientist
Database Consultant
Delivery Manager Specialist
Designer
Dev Manager/Prod Manager
Developer
Digital Developer
Digital Marketing & Communications Strategist
Digital Marketing Analyst
Director - Marketing
Director Business Development
Director Canada Trade Office
Director of Account Management, Channel Relations
Director of Field Operations

Director of LATAM
Director of Product Management
Director, Business Applications
Director, Customer Solutions & Integration
Director, Data Science & Business Insights
Director, Development
Director, Global Technology Strategy
Director, Learning Innovation & Technology
Director, Product Innovation
Director, Research & Evaluation
Director, Strategy & Partnership Development
Email Marketing Manager
Embedded Software Engineer
Enterprise Architect
Financial Analyst
Freelancer
Full Stack Developer
General Manager
Global Optimization & Call Management
Go-To-Market Strategy Lead
Graduate Student
Head of Growth
Head of Strategic Partnerships
Head of Talent
HR & Culture Lead
HR Advisor
HR and Payroll Specialist
HR Consultant/ Project Manager
Innovation Manager
Insurance Broker
Investment Manager
Investor
IT
IT Development Manager
IT Project Manager
IT System Analyst
IT Systems Engineer
Java Developer
Journalist
Junior Full-Stack Developer
Junior Marketing Associate
Lawyer
Lead Architect - Cloud
Lead Data Scientist, Product Management
Learning Technology Strategist
Machine Learning Engineer
Manager of Internal Development
Manager, Design
Manager, Engineering
Manager, Governance – Metrolinx PRESTO
Manager, IT Solutions
Manager, Research & Evaluation
Manager, Scrum and Software Project Management
Manager, Software Development
Manager, User Experience
Managing Director, Canada
Marketing Manager
Marketing Specialist

Masters Student
National Account Manager
Network Analyst - Summer Intern
Owner, Managing Director
Partner | CEO
Partner | CTO
Partner Growth Manager
Partner Sales Engineer
Partnership Development Manager
Policy and Project Development Specialist
President
Principal Software QA Analyst
Private Equity Analyst
Product Management Intern
Product Manager
Product Manager, Cloud
Product Owner - ERP
Program Manager, Learning Initiatives
Project Manager
Public Market Investment
QA Director
QMS Manager
Quality Release Manager
Recruiter
Recruitment Coordinator
Regional Manager
Regional Marketing Manager, Canada & APAC
Research Associate
Research Scientist
RFM Co-op Student
Routing Specialist
RVP, Growth
Sales Executive
Sales Leader
Sales Manager
Scrum Master
Security Architect
Senior Account Manager, Issuer Relations
Senior Business Advisor
Senior Business Analyst, Prod Support
Senior Business Development Advisor
Senior Business Development Analyst
Senior Business Development Specialist
Senior Consultant
Senior Designer
Senior Director
Senior Director Business Development & Marketing
Senior Director, Product Manager
Senior Financing Manager, IGC
Senior Front End Developer
Senior I&IT Architect
Senior Manager
Senior Manager Recruitment Digital, IT&S
Senior Manager, Learning Innovation & Technology
Senior Manager, Learning Innovation Programs
Senior Product Manager
Senior Recruitment Consultant
Senior Sales Support Specialist

Senior Software Developer
Senior Solutions Architect
Software Architect
Software Consultant
Software Developer
Software Development Manager
Software Engineer
Software Tools Developer
Solutions Architect
Solutions Consultant
Sr Business Development Officer
Sr director development
Sr. Director, Accounts Management
Sr. Director, Product Management
Sr. Human Resources Manager
Sr. Learning and Development Specialist
Sr. Partnerships Manager
Sr. Routing Specialist
Sr. Software Engineer
Sr. Strategic Relationship Manager
Staff Accountant
Staff Software Engineer
Strategy Consultant
Student
Student Researcher
Supervisor, IT Infrastructure Engineering
Support Engineer
Systems Administrator
Talent Acquisition Manager
Talent Acquisition Specialist
Team Lead Software Development
Technical Analyst
Technical Director
Technical Lead
Technical Manager
Technical Product Manager
Technical Recruiter
Technical Writer
UI/UX Designer
UX Architect
UX/UI Designer
Video Content Producer
Visual Designer
VP Business Development
VP Customer Success
VP Engineering
VP Marketing
VP Sales
VP, Cyber Security
VP, Human Resources
VP, Machine Learning
Web & Social Media Communications Specialist
Web Developer
Website Maintenance and Social Media
Wireless Technician

The panels and speakers moved at a good pace, offered great insight, and sparked lots of creative thought.

One day, packed full.

Great brain food.



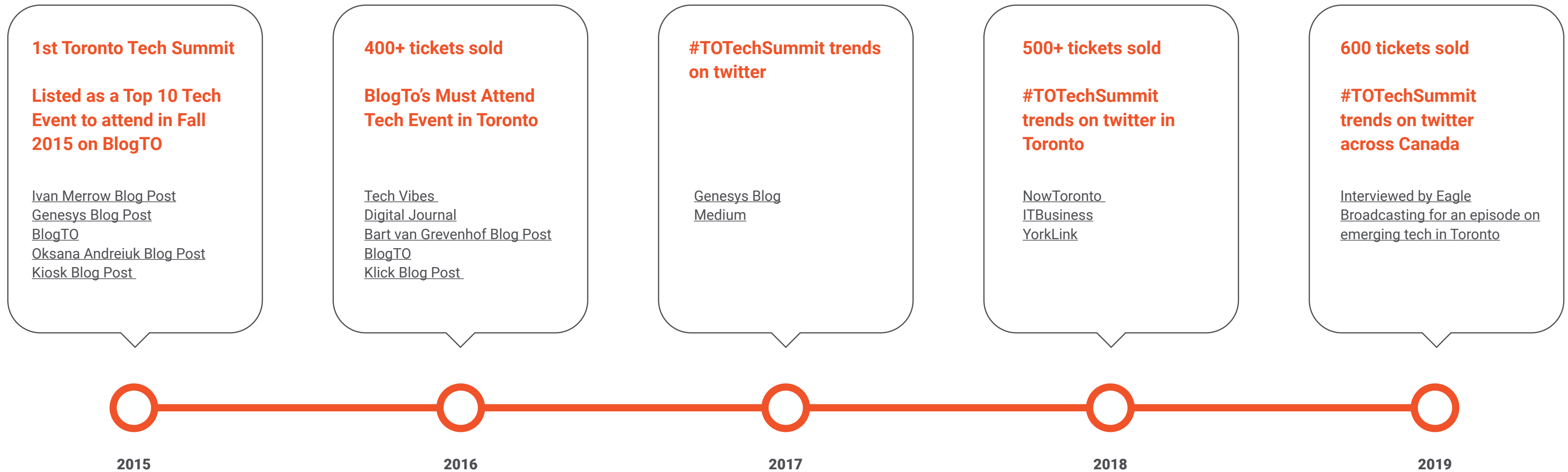
TTS Attendees



TTS in the Media

The Toronto Tech Summit has been featured on TV and was chosen by BlogTO twice as one of "The Top 10 Tech Events in Toronto."

Follow Us



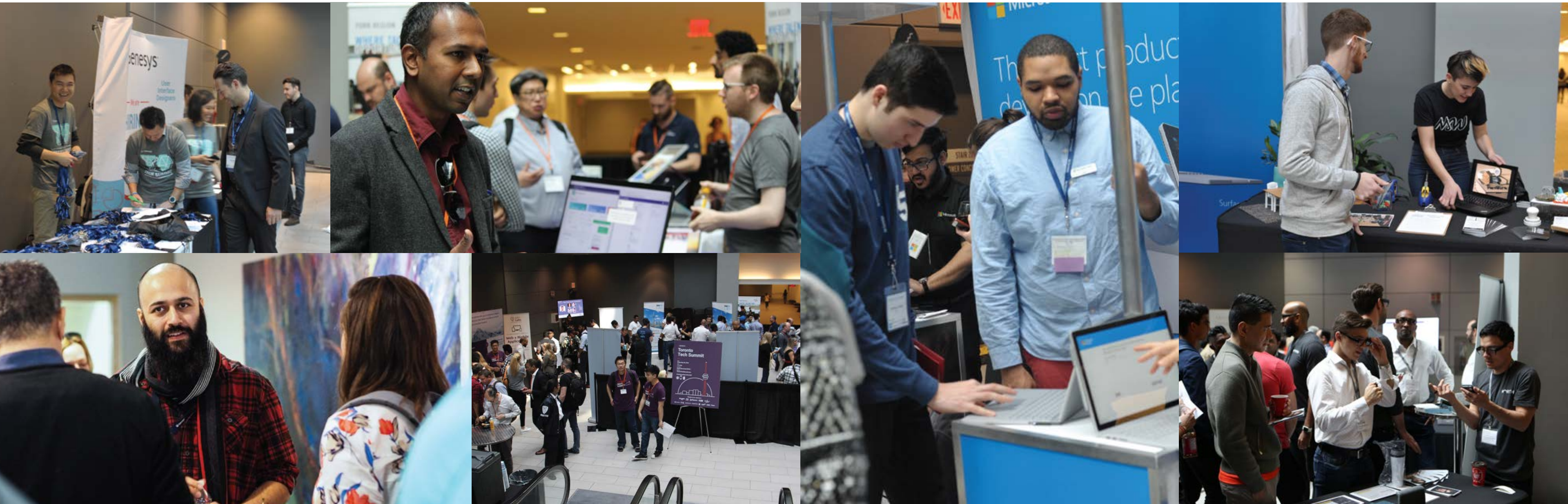
#TOTechSummit is awesome. As usual I'm not the smartest guy in the room but I get to listen to the smartest people in TO Tech world talk about things I am passionate about.



TTS Attendee



Sponsorship Opportunities



Contact TorontoEvents@genesys.com to become a sponsor at our event.

Platinum Sponsorship Package

\$5000



Exclusives

Admit One to the Speaker Dinner
(Ask for more info)
Access/Backstage Pass to Speaker's
Green Room



Branding

Logo on all Event Website
Logo on Printed Media
Featured Logo on Screen at Event
Logo on Name Badges
Promotional Literature in SWAG bag
(E.g. company info, business card, gift certificates)



Interaction

Special Recognition
during event's Opening/Closing
Exhibitor Booth Space
Sponsor Message
during the Event's Opening



Tickets

Up to 5 representatives with 2
reserved seats in the auditorium
20% discount on regular tickets for
additional guests
(Discount code provided after payment)

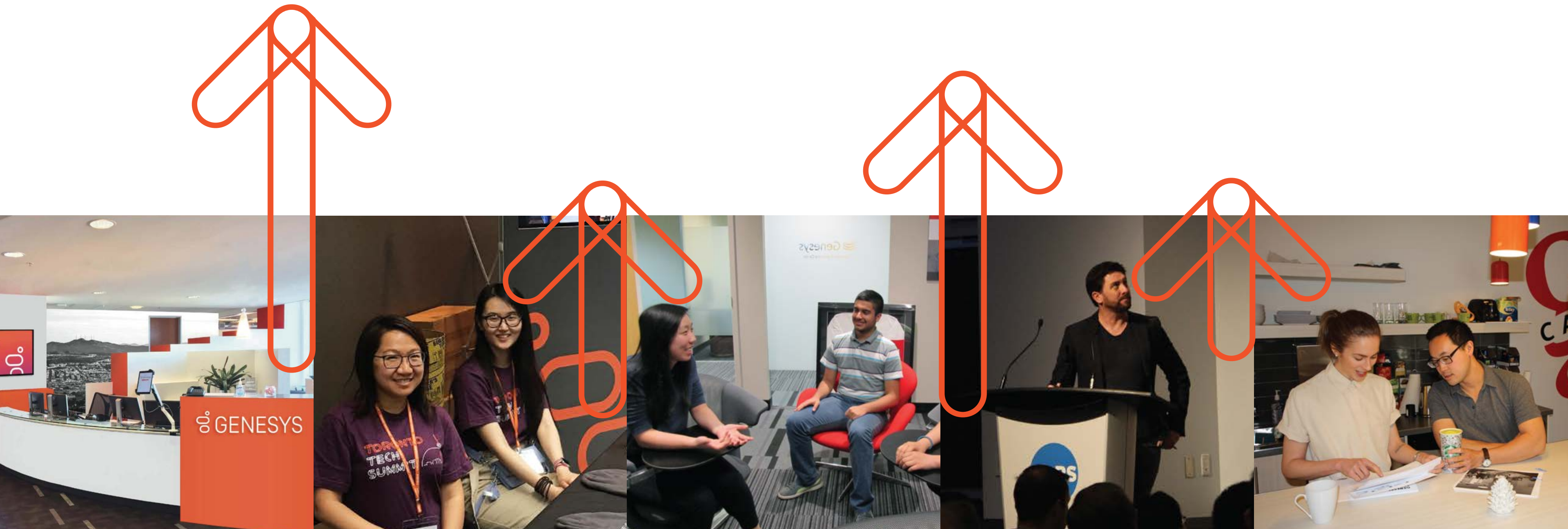
To become a sponsor/speaker for the event:
TorontoEvents@genesys.com

About Genesys

Genesys powers more than 25 billion of the world's best customer experiences every year. And top-industry analysts agree: Genesys is the only leader in both cloud and on-premises customer experience solutions.

Great customer experience drives great business outcomes. More than 11,000 companies in over 100 countries trust Genesys. That's how we became the industry's #1 customer experience platform. Helping companies deliver seamless omnichannel customer journeys and build lasting relationships is what we do. From marketing, to sales, to service—make every moment count.

Visit our Website:
www.genesys.com





For more information on the event:
www.torontotechsummit.com

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