



Total Protection Roofing System[®] ^

Outstanding Performance. Exceptional Beauty.



TOTAL PROTECTION. TOTAL CONFIDENCE.[™]



SEAL.



DEFEND.



BREATHE.

THE **TOTAL PROTECTION** ROOFING SYSTEM.®

THREE WAYS TO TOTAL PROTECTION.

Designing the right roofing system shouldn't be complicated. That's why Owens Corning has simplified the entire process. Now, achieving total protection is as simple as "**SEAL. DEFEND. BREATHE.**" — helping



- **Seal** to create a water-proof barrier
- **Defend** against nature's elements
- **Breathe** for balanced ventilation

Please flip to tab marked **START** and work your way forward from there, to continue this presentation.



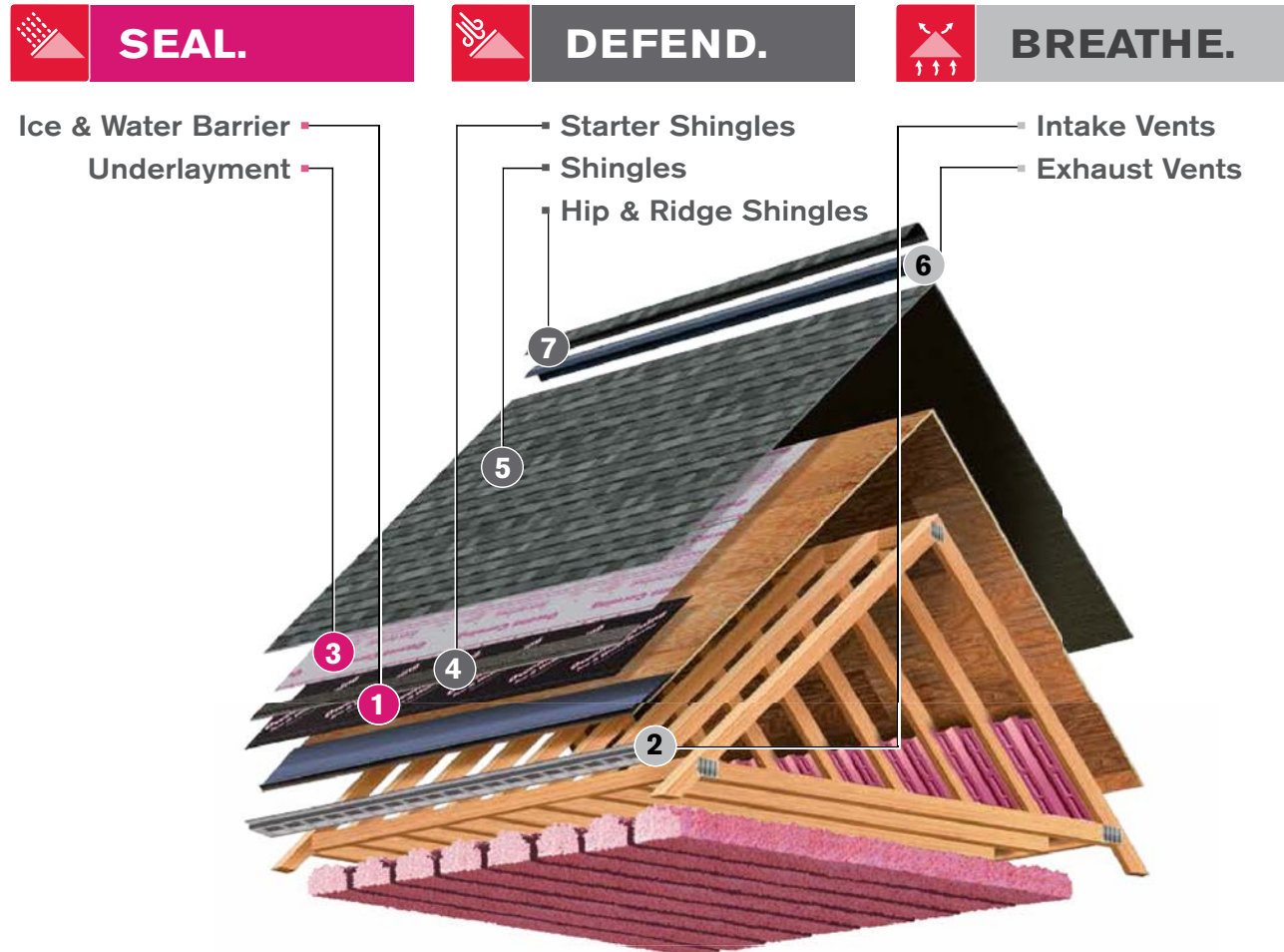
TOTAL PROTECTION. TOTAL CONFIDENCE.™

Our Total Protection Roofing System® integrates engineered Owens Corning components that work together to address these three primary performance areas, critical to a high-performance roof, while also making it easy to understand the importance of each. **With Owens Corning, it's easy to confidently deliver total protection, beauty and peace of mind.**



Owens Corning® Total Protection Roofing System®^

You have seen how the Owens Corning® Total Protection Roofing System®^ offers complete protection for your home.



- PINK® FIBERGLAS™ Blown-In Insulation and raft-R-mate® Attic Rafter Vents
- 1 WeatherLock® Self-Sealing Ice & Water Barrier Products
- 2 VentSure® InFlow® Intake or Soffit Ventilation Products
- 3 Owens Corning® Underlayment Products
- 4 Owens Corning® Starter Shingle Products
- 5 Owens Corning® Shingles
- 6 VentSure® Exhaust Ventilation Products
- 7 Owens Corning® Hip & Ridge Shingles

^ Excludes non-Owens Corning® roofing products such as flashing, fasteners and wood decking.



AttiCat® Expanding Blown-In
Insulation System



raft-R-mate®

AttiCat® Expanding Blown-In Insulation System

Proven insulation works with ventilation to help protect against excessive heat and moisture build-up in the attic.

raft-R-mate®

raft-R-mate® Attic Rafter Vents assist in the constant flow of fresh air from soffit vents into the attic.

-  PINK® FIBERGLAS™ Blown-In Insulation and raft-R-mate® Attic Rafter Vents



WeatherLock® Flex



WeatherLock® G



WeatherLock® Mat



SEAL.

Helps create a
water-proof barrier

WeatherLock® Self-Sealing Ice & Water Barrier Products

Owens Corning® WeatherLock® Self-Sealing Ice & Water Barrier products are designed to protect the roof where water has a tendency to collect or flow, including valleys, vents, chimneys and skylights. Ice and water barrier products also help prevent damage from ice damming, when melting and refreezing water can migrate beneath the shingles and lead to premature roof deterioration.

 PINK® FIBERGLAS™ Blown-In Insulation
and raft-R-mate® Attic Rafter Vents

 **1** WeatherLock® Self-Sealing
Ice & Water Barrier Products



VentSure® InFlow® Vent



BREATHE.

For balanced attic ventilation

Owens Corning® VentSure® Intake Ventilation

Owens Corning® VentSure® intake ventilation products help replace the warm, humid air in your attic with cool, dry air to help protect the interior components of your roofing system from heat and moisture damage. They also help keep the attic temperature closer to the outside temperature, which helps reduce the likelihood of problems, such as ice damming and premature shingle deterioration.

- PINK® FIBERGLAS™ Blown-In Insulation and raft-R-mate® Attic Rafter Vents
- 1 WeatherLock® Self-Sealing Ice & Water Barrier Products
- 2 VentSure® InFlow® Intake or Soffit Ventilation Products



ProArmor®
Synthetic Underlayment



Deck Defense®
Synthetic Underlayment



FIBERGLAS™ Reinforced
Felt Underlayment



SEAL.

Helps create a
water-proof barrier

Owens Corning® Underlayment Products

Underlayment provides an additional layer of protection between your roof's wood decking and the shingles, mainly to guard against wind-driven rain. Owens Corning offers both FIBERGLAS™ Reinforced Felt Underlayment, ProArmor® Synthetic Roof Underlayment and durable, synthetic Deck Defense® High-Performance Roofing Underlayment.

- PINK® FIBERGLAS™ Blown-In Insulation and raft-R-mate® Attic Rafter Vents
- 1 WeatherLock® Self-Sealing Ice & Water Barrier Products
- 2 VentSure® InFlow® Intake or Soffit Ventilation Products
- 3 Owens Corning® Underlayment Products



Starter Shingle Roll



Starter Strip Shingle



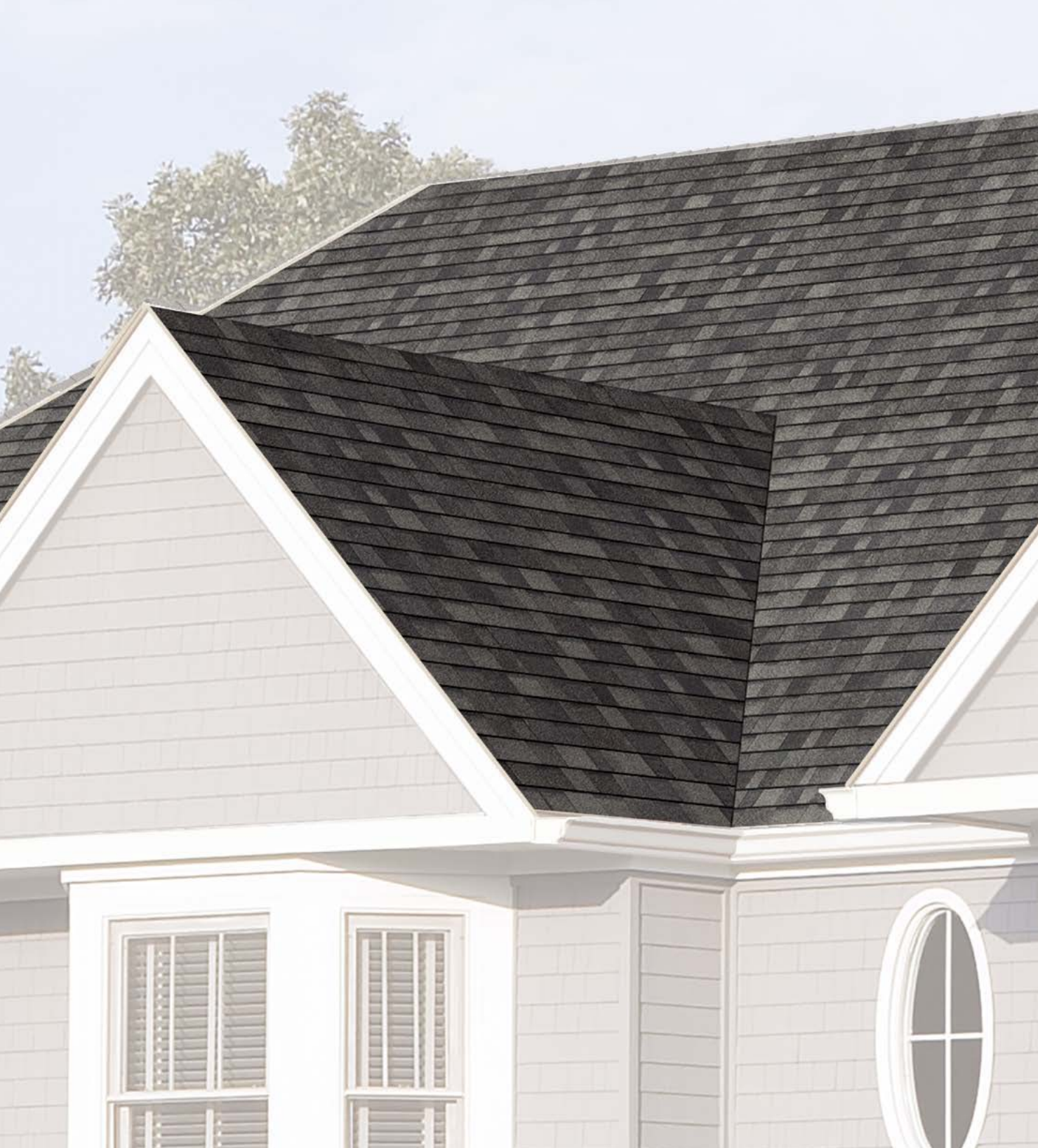
DEFEND.

Helps protect against nature's elements

Owens Corning® Starter Shingle Products

Starter Shingle Products are the first step in the proper installation of the shingles and help provide a clean look with a straight edge at the eave and along the rake edge of the roof. The continuous sealant bead on the product provides a seal between the starter and the first row of shingles. Owens Corning® Starter Shingle products help prevent shingle blow-offs and water infiltration in a vulnerable area of the roof.

- PINK® FIBERGLAS™ Blown-In Insulation and raft-R-mate® Attic Rafter Vents
- 1 WeatherLock® Self-Sealing Ice & Water Barrier Products
- 2 VentSure® InFlow® Intake or Soffit Ventilation Products
- 3 Owens Corning® Underlayment Products
- 4 Owens Corning® Starter Shingle Products



DEFEND.

Helps protect against
nature's elements

Owens Corning® Shingles

- Add durable beauty to your home
- Your first line of defense against the elements
- Owens Corning® has the right shingle line for you. Choose from:

Berkshire®
Devonshire®
Woodmoor®/Woodcrest®
TruDefinition® Duration MAX®
TruDefinition® Duration STORM®
TruDefinition® WeatherGuard® HP
TruDefinition® Duration® Designer Color Collection
TruDefinition® Duration®
Duration® Premium COOL
Duration® Premium
TruDefinition® Oakridge
Oakridge®
Supreme®

- PINK® FIBERGLAS™ Blown-In Insulation and raft-R-mate® Attic Rafter Vents
- 1 WeatherLock® Self-Sealing Ice & Water Barrier Products
- 2 VentSure® InFlow® Intake or Soffit Ventilation Products
- 3 Owens Corning® Underlayment Products
- 4 Owens Corning® Starter Shingle Products
- 5 Owens Corning® Shingles



VentSure® Ridge Ventilation



VentSure® Solar Attic Exhaust Fan



BREATHE.

For balanced attic ventilation

VentSure® Exhaust Ventilation Products

VentSure® ridge or off-ridge vents help draw air out of the attic, protecting the roofing system from heat and moisture damage. Optimally designed to work together with our VentSure® intake ventilation products, they help create a balanced flow where warm, humid air is continually replaced by cool, dry air.

- PINK® FIBERGLAS™ Blown-In Insulation and raft-R-mate® Attic Rafter Vents
- 1 WeatherLock® Self-Sealing Ice & Water Barrier Products
- 2 VentSure® InFlow® Intake or Soffit Ventilation Products
- 3 Owens Corning® Underlayment Products
- 4 Owens Corning® Starter Shingle Products
- 5 Owens Corning® Shingles
- 6 VentSure® Exhaust Ventilation Products



DecoRidge®



DuraRidge®



RIZERidge®



ProEdge®



DEFEND.

Helps protect against nature's elements

Owens Corning® Hip & Ridge Shingles

Hip & Ridge Shingles add an attractive, finished look to your roof and also provide additional strength. Owens Corning offers a variety of styles designed to match and complement our shingles, from the bold look of DecoRidge®⁺⁺, to the patented performance of SureNail® Technology on DuraRidge®⁺⁺, to the clean, smooth lines of our ProEdge® Series.⁺⁺

⁺⁺ Available Regionally

- PINK® FIBERGLAS™ Blown-In Insulation and raft-R-mate® Attic Rafter Vents
- 1 WeatherLock® Self-Sealing Ice & Water Barrier Products
- 2 VentSure® InFlow® Intake or Soffit Ventilation Products
- 3 Owens Corning® Underlayment Products
- 4 Owens Corning® Starter Shingle Products
- 5 Owens Corning® Shingles
- 6 VentSure® Exhaust Ventilation Products
- 7 Owens Corning® Hip & Ridge Shingles

Want to know more about Owens Corning® products or find an Owens Corning Roofing Preferred Contractor in your area? It's easy to reach us:

1-800-GET-PINK® | www.owenscorning.com/roofing



OWENS CORNING ROOFING AND ASPHALT, LLC
ONE OWENS CORNING PARKWAY
TOLEDO, OHIO, USA 43659
1-800-GET-PINK®
www.owenscorning.com/roofing

Pub. No. 10019266-C. Printed in U.S.A. July 2016. THE PINK PANTHER™ & © 1964–2016 Metro-Goldwyn-Mayer Studios Inc. All Rights Reserved. The color PINK is a registered trademark of Owens Corning. © 2016 Owens Corning. All Rights Reserved.



Owens Corning Roofing Preferred Contractors are independent contractors and are not an affiliate of Owens Corning Roofing and Asphalt, LLC or its affiliated companies.