

MYRTLE BEACH

REGIONAL ECONOMIC DEVELOPMENT

Myrtle Beach Regional Economic Development Corporation

2050 Highway 501 East | Building 100 | Conway, South Carolina 29526

Local: 843.347.4604 | Toll Free: 1.800.844.4983 | info@mbredc.org | www.mbredc.org



OPPORTUNITY





Transforming change into opportunity.

Contents

Message from MBREDC Board Chairman	4
Message from MBREDC President	5
2017 MBREDC Executive Committee & Board of Directors	6
About / Mission / Goals	8
Target Industries	10
Fiscal Year in Review	12
Announcements	14
Our Ambassadors	16
Company Highlights	18
Marketing Efforts	20
Existing Industry	22
Membership & Events	24
2017 Economic Development Partners	26
Our Team	29
Partners In Progress	30

2017 was a decent year for the Myrtle Beach Regional Economic Development Corporation.



Our team announced that Teknoware will locate in Horry County. This announcement will result in an investment \$5.875 million and the hiring of 45 employees over the next five years. This project, coupled with the previous announcements in 2016 and the firms that the MBREDC staff are actively pursuing, are a result of the work of the MBREDC over the past 2 years and show that Horry County has the right business environment and support system in place for businesses of all types and sizes to be successful.

The Board and I continue to be encouraged with the progress and announcements being made by the MBREDC. As we continue to generate more leads through our traditional marketing channels, we have also begun to invest in our website and overall online presence. This new marketing focus is expected to elevate our lead generation activities that will hopefully create more, diverse prospects. The overarching goal for these activities is to continue to attract and retain high-quality businesses to locate and expand in Horry County and consequently employ more Horry County residents in high-quality, high-paying careers.

The successes of the MBREDC in 2017 were possible only because of our partners and supporters. These members and investors include educational institutions, utilities, telecommunications providers, governmental organizations, community leaders, and hundreds of private businesses that invested in and support the MBREDC's mission and efforts. On behalf of the entire Board of Directors, thank you for your continued support and we look forward to working with you for an improved 2018.

Best Regards,


NEYLE WILSON
Chairman, MBREDC

The Myrtle Beach Regional Economic Development Corporation continued improving and diversifying the local economy in 2017.

The 2017 announcement of Teknoware will result in over \$5.8 million in private capital investment and add 45 full-time jobs over the next five years. From advanced manufacturing to technology and headquarters operations, Horry County is being viewed by developers, site selection consultants, and industry leaders as a viable, preferred location for their clients and businesses.

The MBREDC Executive Committee authorized staff to move forward with an aggressive marketing strategy including a complete website redesign, which will be launched in early 2018 and will generate increased interest and inquiries from consultants, existing industries, and firms looking to expand and/or relocate. We continued our traditional lead generation efforts in 2017 and interacted with 124 new companies at trade shows, marketing missions to business locations, conference calls with c-suite executives, and referrals from our economic development partners, allies, and board members. With these combined efforts the MBREDC is actively managing over 15 projects at the end of 2017 and is confident more projects, and subsequent announcements, will be created in 2018.

The Myrtle Beach Regional Economic Development Corporation continues to see success and our successes are only possible due to the strong partnerships we have across the county, state, and region. All our partners and investors are listed in this Annual Report and I would personally like to thank them for their continued support and financial investment in the MBREDC. I would also like to thank all our elected leaders, particularly the Horry County Council, for being committed to economic development and to maintaining an environment where businesses can succeed and grow. A tremendous amount of thanks is also due to the MBREDC Board and Executive Committee and for their leadership and vision. Finally, a special thanks to the MBREDC team. Sandy, Sherri, and Lacey continue to lead the way for the MBREDC and I want to especially thank these ladies for their hard work and dedication.

2017 was a great year and we look forward to an even greater 2018!

Looking Forward,


JOSH KAY
MBREDC President & CEO



2017 MBREDC Executive Committee & Board of Directors

Officers

NEYLE WILSON, CHAIRMAN
Horry Georgetown Technical College

FRED RICHARDSON, PAST CHAIRMAN
Grand Strand Water & Sewer Authority

EBBIE PHILLIPS, VICE CHAIRMAN
Tyson Sign Company

JUSTIN ROOF, TREASURER
First Citizens Bank

SEAN FLYNN, SECRETARY
Thomas & Hutton

Executive Committee

JIM APPLE
Burroughs & Chapin Company

BARBARA BLAIN BELLAMY
City of Conway

MIKE COOL
Santee Cooper

DAVID DECENZO
Coastal Carolina University

CHRIS ELDRIDGE
Horry County

RICK ELLIOTT
Elliott Beach Rentals

MIKE HAGG
Horry Telephone Cooperative

MARK LAZARUS
Horry County Council, Chairman

GARY LOFTUS
Coastal Carolina University

PHILIP RENDER
Myrtle Beach City Council

Board of Directors

BILLY ALFORD
North Eastern Strategic Alliance

TY ANTHONY
Lewis Truck Lines

LAURENCE BOLCHOZ
Coastal Carolina National Bank

ALAN CLEMMONS
SC Legislative Delegation

FRANKLIN DANIELS
Nexsen Pruet, LLC

BRAD DEAN
Myrtle Beach Chamber of Commerce

MARILYN FORE
Horry Georgetown Technical College

MARCY FOX
Frontier Communications

SAM FRINK
CCU Board of Trustees

JAMES GILLIAM
McNair Law Firm

PAT HOWLE
Horry Electric Cooperative, Inc.

RICK KAYLOR
Tidelands Health

BRYAN LENERTZ
Anderson Brothers Bank

MICHAEL MAHANEY
City of North Myrtle Beach

RICK MAXEY
Horry County Schools

DEBBIE MCARTHUR
Integra Fabrics

O'NEIL MCCOY
BB&T

MICHAEL PHILLIPS
Surteco

RICHARD SINGLETON
RE/MAX Southern Shores

DODD SMITH
Metglas

SARAH SMITH
Waccamaw Regional
Council of Governments

JULIEN SPRINGS
First Palmetto Bank

JERRY TEKAC
Synovus/NBSC

DICK TINSLEY
McLeod Loris Seacoast

MIKE WOOTEN
SC Department of Transportation

VERLON WULF
Coastal Industrial Alliance

JIMMY YAHNIS
The Yahnis Company

Our Mission

To Lead Horry County's Efforts in Attracting, Growing and Retaining Sustainable Businesses that Create Jobs.

Who We Are

The Myrtle Beach Regional Economic Development Corporation (MBREDC) was founded to function as a vital, comprehensive resource for location and expansion assistance, and to facilitate development programs throughout Horry County. We raise the profile of greater Myrtle Beach as a prime business location; we unite key parties in the public and private sectors to accelerate economic growth; and we diversify the economy by attracting suitable and sustainable industries.



Our Goals



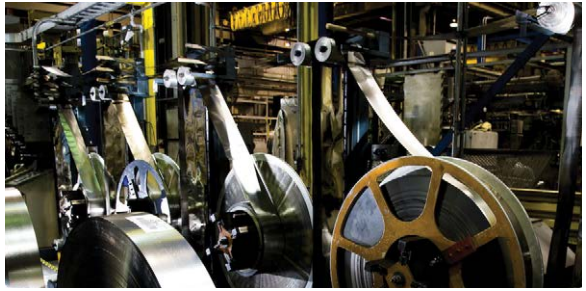


Aviation

Strategically located in the Southeast's Aviation Corridor, Horry County is a prime location for businesses in the aerospace and aviation industry. The area offers a variety of development-ready sites well-suited for airplane and component manufacturers, Maintenance, Repair and Overhaul (MRO), and aviation technology companies. In addition to the physical assets offered, Horry County is home to the thriving campuses of the Pittsburgh Institute of Aeronautics and The Myrtle Beach Academy of Aviation, where students graduate with certifications in aviation maintenance technology.

“ For a new business owner, someone who had that dream of opening a business, a simple phone call is all it takes to get it started. They would be absolutely amazed at the amount of help that starts crawling out of the woodwork coming back to them to offer up the assistance they have. All of them are here to support you with whatever needs you might have. These guys help find sites, land, vacant buildings and they even help with the workforce. There's subsidies and grants available for workforce, repairs and improvements on existing buildings, and new construction. ”

JEREMY BASS, CEO & OWNER OF EXECUTIVE, HELIJET GROUP



Advanced Manufacturing

As manufacturing continues to be one of the fastest growing industries in the U.S., Horry County is quickly becoming an area for great opportunity in advanced manufacturing. Companies from around the world are taking notice to the well-trained, readily available workforce and an affordable operating environment, which makes the community an ideal location for expansion and business development.

“ The decision to expand again here was inevitable. We have made these two investments to the Conway facility because we believe this is a good place to do business and are committed to the community. ”

DODD SMITH, PRESIDENT, METGLAS, INC.



Technology & Office

The Grand Strand's state-of-the-art telecommunications infrastructure provides an excellent network foundation for connectivity to anywhere in the world. Horry County offers an excellent quality of life combined with a dynamic workforce that provides a competitive advantage in the global marketplace. Operating costs for Horry County businesses are well below the national average, including low utility rates, low personal and corporate tax structures, low insurance rates, and high productivity from skilled workers. The area offers an abundance of talent with graduates from Horry County Schools, Horry Georgetown Technical College, Miller-Motte Technical College, Webster University and Coastal Carolina University, all of which offer business administration, computer science, IT, and finance-related degrees and programs.



Marine

The Bucksport Marine Park is a partnership among the Grand Strand Water and Sewer Authority, Santee Cooper, Horry County, and the Myrtle Beach Regional Economic Development Corporation. One of the greatest assets of this site is its direct access to the Intracoastal Waterway (ICWW). It is to be constructed on a 100-acre site adjacent to the historic Bucksport Marina located approximately thirty nautical miles from Winyah Bay and thirty nautical miles from Little River inlet. An economic impact report estimates that the Bucksport Marine Park would directly employ over 200 people with an annual economic impact of well over \$60,000,000. With easy access to the ICWW and ultimately to the entire eastern seaboard, any business needing waterway access or use will not only find a perfect location but a talented and dedicated workforce. Additionally, our workforce development and education partners are committed to assisting businesses in development training programs to meet the needs of each individual industry.



Healthcare

According to the U.S. Census Bureau, Horry County was the second fastest growing metropolitan area in the U.S. in 2015. Last year Horry County's population grew to over 300,000 with the largest population group being over 40 years of age. With this overall increase in population, the need for expanded healthcare options and services is rising. This market includes a variety of healthcare service facilities, physician's offices, medical laboratories, information management firms, and even medical device manufacturers. Healthcare-related businesses in our area work closely with local colleges and universities such as Horry Georgetown Technical College, Miller-Motte Technical College and Webster University, which offers dental and nursing programs, and Coastal Carolina University, which offers Nursing, Biology, and Health Administration degrees. Also, Horry County Schools, including the Academy for the Arts, Science, and Technology and the Academy for Technology & Academics provide specific career majors like pre-medicine, nursing, and health sciences among several others. Partnering with these institutions assists in meeting the workforce needs of healthcare-related businesses.

Our Strategic Focus Areas. Target Industries

Fiscal Year In Review

Our success begins here.

MBREDC'S SOURCE OF OPERATING INCOME FY 2017 - 2018 (BUDGETED)

\$700,000

HORRY COUNTY

\$320,000

PRIVATE MEMBERSHIP

\$67,272

MUNICIPAL SUPPORT

\$50,000

IN-KIND DONATIONS

\$50,000

NESA GRANT

\$114

INTEREST EARNED

\$1,187,386

TOTAL REVENUE

\$486,000 PERSONNEL

\$225,000 NESA OPERATIONS
& GRANT MATCH

\$134,000 RECRUITMENT

\$125,300 BUILDING &
OFFICE OPERATIONS

\$97,500 MARKETING &
MEMBERSHIP SERVICES

\$70,000 CONTRACT SERVICES

\$17,000 BUSINESS MEMBERSHIPS
& STAFF TRAINING

\$13,000 CONTINGENCY

\$10,000 EXISTING INDUSTRY
SUPPORT

\$9,586 BUSINESS & TRAVEL

\$1,187,386

TOTAL EXPENSES



Teknoware

A Finland-based manufacturing firm, announced plans to establish operations in Horry County. The company will hire approximately 45 employees, and make a capital investment of \$5.875 million over the next five years.

Teknoware develops, manufactures, and supplies interior lighting systems for commercial vehicles, and emergency lighting systems for public premises and ships. The company offers bus lighting, customized vehicle lighting solutions, vehicle lighting references, train lighting, intelligent lighting control systems, and vehicle lighting electronics, as well as vehicle lighting after sales services. Major customers include Bombardier, Alstom, Kawasaki, Siemens, GE, Volvo, and Daimler.

To establish operations in Horry County, the company will locate in a newly constructed facility in the Atlantic Center in Conway. Teknoware will hire a range of manufacturing, supervisory, and support service personnel.

“ Teknoware is excited to make this new investment and believes in the future Horry County is providing. It is a good place to grow the business and support our employees. After evaluation, Teknoware selected Horry County as the Company’s new US base of manufacturing operations. We appreciate all the help and support that we have received from the Horry County business community. We look forward to being a strong member of the local business community in Horry County. ”

MIKKO KOSONEN
TEKNOWARE CEO

“ Horry County is a great place to live and work and Teknoware is once again proving that fact today! We are excited about adding the Teknoware team to our community and are thrilled that they plan to hire 45 Horry County residents over the next five years. This announcement is just another example of the success that is possible because of the strong partnerships we have across the County, including Horry County Council, the City of Conway, the MBREDC, the SC Department of Commerce, our business community, our educational institutions, and utilities. ”

MARK LAZARUS
HORRY COUNTY COUNCIL CHAIRMAN



2017 Announcement Growth and Forward Motion.

The MBREDC Membership Ambassador program helps establish better communication between the MBREDC and its members, along with keeping members up-to-date on opportunities, benefits, and events. The program currently has nine ambassadors that frequently reach out to current members via phone, visits, and emails in an effort to encourage member engagement, to assist the MBREDC with member relations, and to help our investors optimize their membership benefits. Our ambassadors are volunteer business and professional men and women that are in good standing with the MBREDC. The objectives of this initiative is to form lasting relationships between MBREDC members, to spread the word in the community about area businesses, and to encourage all members to get involved with the MBREDC by attending networking events, sharing their business news, and being informed on our overall mission. Our 2017 / 2018 MBREDC Membership Ambassadors are:

2017 / 2018 Ambassadors Achieving More Together.



RUSTY GASKINS CHAIRMAN
Waccamaw COG



MEREDITH DONAHUE
Grande Dunes



KEVIN HOFFMAN
Bank of America | Merrill Lynch



MARGARET HOYNES
The Brandon Agency



LYNN KORNITA
TD Bank



JIM MADIGAN
Bank of America



KYLE RAHNER
Carolina Cool



MARK SMAIZYS
TD Bank



JENNIFER WALTERS
Little River Chamber of Commerce

2017 Company Highlights

Making a Difference.

Tidelands Health Growing

In August, Tidelands Health held their ground breaking for a new 65,000 square-foot-medical park in the Market Common. "An ever-increasing population means an increased need for high-quality medical care," said Bruce Bailey, the health system's president and CEO. "As a not-for-profit organization focused on our region's health and wellness, we are committed to investing our dollars in the facilities, technologies and professionals needed to care for the people of our community."

The three-story, 65,000-square-foot medical park will employ at least 100 people and provide multiple physician offices, physical therapy, pain management, laboratory services and more.



Pittsburgh Institute of Aeronautics Recognized on Forbes Top 2 Year Trade Schools

For the first time, Forbes has put together a comprehensive ranking of two-year trade schools, schools that are fighting to fill the nation's skills gap. Using the same "return on investment" focus as the annual Top 4-year Colleges report, this list looks at three critical data points: earnings, affordability and quality. Pittsburgh Institute of Aeronautics (PIA) was ranked #11 as a top 2-year trade school and is the top school on the list for technical trades. There will only be 1,600 more aircraft mechanics and service technicians in 2024 than there were in 2014, but with more than 30,000 job openings over that time, schools like PIA are poised to link students with available, high-paying jobs



Horry County Construction of 5 New Schools



With an annual student enrollment growth rate of 3%, Horry County Schools is growing rapidly. Three new schools opened for the 2017-2018 school year and two additional schools are slated to open later in 2018. Horry County Schools is more than just buildings as the academic accolades continued to accumulate in 2017, including the Class of 2018 exceeding the national average on the SAT; having 5 HCS high schools in the top 25 high schools in South Carolina per the US News & World Report; and the Early College High School being recognized as a National Blue Ribbon School.



MBREDC President & CEO Josh Kay elected to SCEDA Board of Directors

Josh Kay, MBREDC President & CEO, was elected to the South Carolina Economic Developers' Association's Board of Directors in May 2017. Since 1965, the South Carolina Economic Developers' Association has served as the voice of economic development in the Palmetto State. With over 600 members and with representation from all 46 counties, SCEDA's mission is to enhance the professional development of its membership and to advocate economic development to benefit the citizens of South Carolina.



HGTC Advanced Manufacturing Center Ribbon Cutting

In October, Horry Georgetown Technical College held the grand opening and ribbon cutting for the new Advanced Manufacturing Center, located in Conway. The 25,000 square foot facility in Conway was built in response to industry demand for skilled workers in the fields of welding, machine tool technology, and computerized numerical control. It houses new state-of-the-art equipment and allows for larger class sizes for both day and evening classes.

"Horry County now has the ability to compete with hubs like Charleston and recruit businesses who manufacture parts for companies like Boeing, BMW, Mercedes Benz, Volvo, and GE, while also being able to train for local employers like Conbraco, PTR, Canfor Southern Pines, and Santee Cooper."

MARILYN FORE
HGTC PRESIDENT



McLeod Health Expands into Carolina Forest

In November, McLeod Health opened its second building in Carolina Forest which will host McLeod Cardiology Associates, McLeod Vascular Associates, McLeod Loris Seacoast Surgery, and McLeod ENT Seacoast. Research and population studies showed Carolina Forest's growth was the reason for the decision to put more physicians in that area of Horry County.

"McLeod Health has done many studies and it shows that Myrtle Beach and Horry County have a shortage of physicians, so the campus in Carolina Forest is to serve that need to the community. It's a benefit for Carolina Forest because the community is growing in the Myrtle Beach area, and it's an easily accessible campus that's going to be able to allow patients to utilize health care all in one location."

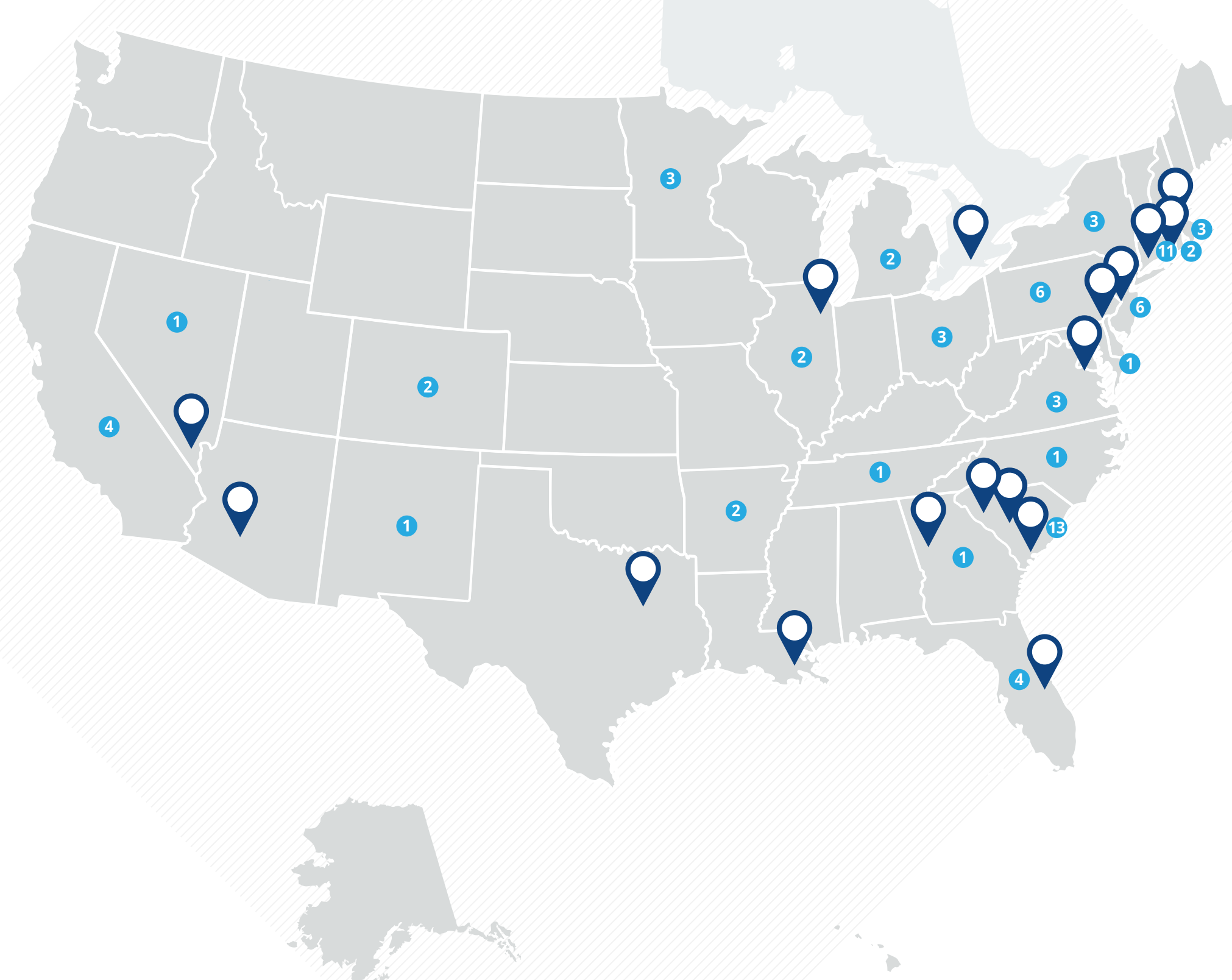
MONICA VEHGE
MCLEOD HEALTH ADMINISTRATOR



Marketing Efforts Expanding Opportunities.

LOCATIONS MBREDC STAFF TRAVELED

- | | | |
|----------------|-----------------|------------------|
| Atlanta, GA | Greenville, SC | Philadelphia, PA |
| Boston, MA | Hartford, CT | Phoenix, AZ |
| Camden, NJ | Hilton Head, SC | Providence, RI |
| Chicago, IL | Las Vegas, NV | Toronto, Canada |
| Columbia, SC | New Orleans, LA | Washington, DC |
| Fort Worth, TX | Orlando, FL | |



LOCATIONS OF MBREDC LEADS

United States

Arkansas.....	2	North Carolina.....	1
California.....	4	New Jersey.....	6
Colorado.....	2	New Mexico.....	1
Connecticut.....	11	Nevada.....	1
Florida.....	4	New York.....	3
Georgia.....	1	Ohio.....	3
Illinois.....	2	Pennsylvania.....	6
Massachusetts.....	3	Rhode Island.....	2
Maryland.....	1	South Carolina.....	13
Michigan.....	2	Tennessee.....	1
Minnesota.....	3	Virginia.....	3

International

Canada.....	7	Italy.....	2
China.....	2	Russia.....	2
Germany.....	1	Turkey.....	1
Israel.....	6	United Kingdom.....	3

2017 Membership & Events

Annual Meeting

On January 27, 2017, MBREDC hosted its Annual Meeting at the Marina Inn at Grande Dunes. Over 200 EDC Members and partners joined us for the occasion to network and to hear about or plans for the upcoming year. James Chavez, President and CEO of the South Carolina Power Team, was our guest speaker for the event.

Spring Social

In May, the MBREDC partnered with Frontier Communications to host its Spring Social at the Myrtle Beach Pelicans Baseball Stadium. Members and their guests enjoyed a casual, fun night of networking and baseball.

Existing Industry Event

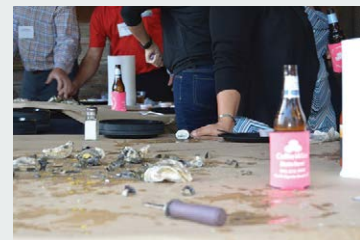
In August, SC Department of Commerce partnered with us to host an "All Things Business" Forum for our partners and existing industry in Horry County. Guests enjoyed breakfast, networking, and heard from Lewis F. Gossett, former CEO of SC Manufacturing Alliance on legislative updates, workforce issues and solutions, taxes, healthcare, and transportation. There were additional speakers from STEM Premier, SC Future Makers, Apprenticeship Carolina, and SC Works to provide solutions for workforce obstacles.

Fall Oyster Roast Social

In October, MBREDC partnered with The North Myrtle Beach Chamber of Commerce along with Callie Wise for State Farm to host our Oyster Roast Social at the House of Blues in North Myrtle Beach. This is always a great turn out as guests enjoyed a casual evening of music, drinks, networking, giveaways, and oysters.



In addition to quarterly socials that are attended by members, community partners, elected officials and MBREDC representatives, the MBREDC held several educational events that members and existing industry attended to gain insights on diverse topics like marketing, technology, and industry assistance.



Moving
Forward
Together.

CHAIRMAN'S PARTNERS

City of Myrtle Beach
City of North Myrtle Beach
Grand Strand Water & Sewer Authority
Horry County
Horry Electric Cooperative, Inc.
Horry Telephone Cooperative
Myrtle Beach Area Chamber of Commerce
North Myrtle Beach Chamber of Commerce
& Foundation
Santee Cooper
Tidelands Health

PRESIDENT'S PARTNERS

Burroughs & Chapin Company
City of Conway
Coastal Carolinas Association of Realtors
Jackson Companies
McNair Law Firm
Metglas Inc.
The Yahnis Company
Thomas & Hutton

LEADERSHIP PARTNERS

A.O. Hardee & Son, Inc
Anderson Brothers Bank
BB&T
Canfor Southern Pine
City of Loris
CRG Companies
Ebtron Inc
ECS Carolinas, LLP
Elliott Beach Rentals
First Palmetto Bank
Frontier Communications
Miller-Motte Technical College
NBSC
SCANA
Surteco
The Bellamy Law Firm
Touch Med Spa
Wells Fargo

EXECUTIVE PARTNERS

A & I Corporation
Accent USA Manufacturing
AECOM
Agracel, Inc
AlliedBarton Security Services
Bank of America
Brandon Agency
Carolina Cool
Carolina Food Service
Carolina Health Specialist
Castles Engineering
CCU- Grants Center
for Real Estate & ED
Century 21 Boling & Associates
Coastal Carolina National Bank
Coastal Carolina University
Creative Consultants
CresCom Bank
Dargan Construction Company
Dave and Busters

Thank you to all of our elected officials, municipalities, partners and for your continued support and commitment to economic development in Horry County.

Davis & Floyd
DDC Engineers, Inc.
DR Horton
Duke Energy
First Citizens Bank
Fuel Interactive
Grande Dunes
Harrington Construction Company
Haynsworth Sinkler Boyd, P.A.
Horry Georgetown
Technical College
Integra Fabrics
Intercon Building Company
J&K Home Furnishings
Kingman Airline Services
LANDMAX Real Estate
Laudisi Enterprises
Law Offices of Natasha M. Hanna
Leonard Grigg & Associates (LGA)
Lewis Truck Lines
Little Spider Creations

LS3P
McLeod Loris Seacoast
Mead and Hunt
Monarch Roofing
Myrtle Beach Pelicans
Baseball Club
Native Sons
Screen Print & Embroidery
Nexsen Pruet, LLC
Peoples Underwriters
Pittsburgh Institute
of Aeronautics (PIA)
Professional Plumbing Group
RE/MAX Southern Shores
S & ME
Sam Frink
SGA Architecture
South State Bank
Southern Asphalt
Star Life Safety, Inc
StarTek

Sunbelt Rentals
Sutton Park Estates Corporation
Tanger Outlets
TD Bank
Tech Service Heating & Cooling
Teknoware, Inc.
Town of Surfside Beach
Tungsten Corporation
Tyson Sign Company
United Community Bank
Waccamaw Land & Timber
Waccamaw Regional
Council of Governments
WBTW-TV 13
Webster University
Yandle Portable Storage

SUPPORTING PARTNERS

5th T Innovation Group

Allegra

Argos USA LLC

Avison Young

Banton Media

BEC Construction

Building Industry Synergy, Inc.

C & K Systems

C.L. Benton & Sons, Inc.

Callie Wise for State Farm

Carolina Trust Federal Credit Union

Chicora Companies

Circa Real Estate

Clemmons Law Firm

Coastal Asphalt

Coastal Industrial Alliance

Coastal PC Support

Conway Chamber of Commerce

Conway National Bank

Conway Rental Center

Cool Ideas Marketing

Croissants Bistro & Bakery

Eagle Strategies LLC

EGGS UP GRILL Conway @ University Shoppes

Elliott Davis Decosimo

Express Employment Professionals

FASTSIGNS of Myrtle Beach

F.B.I. Construction

Flooring Plus

Frampton Construction

Full Steam Ahead

G3 Engineering, LLC

Greyphin Consulting, LLC

Hampton Inn & Suites Oceanfront

Hilton Myrtle Beach Coastal Grand

Horry County State Bank

Horry Georgetown Home Builders Association

HUB International Southeast

iHeartMedia

Info Quest

Jerry Pinkas Real Estate Experts

JTE Real Estate

JW Clardy Construction

Law Offices of N. David DuRant

Law Offices of Richard Lovelace

Liberty Tax Service

Little River Chamber of Commerce

Long Bay Symphony

M.F. Scratch

Mancill, Inc.

Marcia Todd Photography

Marketing Strategies

Mashburn Construction Company

McAngus Goudelock & Courie, LLC

McLaughlin & Smoak Benefits

Mechanical Systems Technology

Myrtle Beach Downtown Redevelopment

Newmark Grubb Wilson Kibler

Noel Taylor Agency

Orvis - Myrtle Beach

Palmetto Corporation

Piedmont Companies, Inc

PRC Asphalt Maintenance LLC

Printing Port

Proforma

Richardson Custom Builders

RJ Corman

Ross Innovative Employment Solutions Corp

RS Parker Homes

Sandhills Bank

Sansbury Butler Properties

SC Power Team

Seaside Trucking

Sellers Construction

Sitarian Corporation

Spann Roofing & Sheet Metal

Talotta Contract Interiors

Tech Service of Myrtle Beach

The Divine Dining Group

Thompson & Henry, P.A.

Tropical Smoothie Café 02, Inc.

Town of Aynor

VSC Fire & Security, Inc.

Waccamaw Regional Education Center

WebsterRogers

Wildblue Creative

WMBF - TV

Worksman Cycles

WPDE - TV

WWMB - TV

YOLO Insights, LLC



Josh Kay

PRESIDENT & CEO

As President and CEO of the Myrtle Beach Regional Economic Development Corporation, Kay leads business recruitment efforts, existing industry development and growing the organization's private sector membership.

Kay brings 15 years of local government management, fundraising, and economic development experience to the MBREDC. Most recently, Kay worked as Director of Economic Development for Santee Cooper, a state-owned water and electric utility company. Prior to his role with Santee Cooper, Kay served as City Manager for the cities of Washington, NC and Clinton, SC.

jkay@mbredc.org
843.347.9054



Sandy Davis

VICE PRESIDENT & COO

Sandy Davis is a Horry County native and a graduate from Coastal Carolina University. After earning her Bachelor of Arts in Interdisciplinary Studies in 2004, she entered the workforce with Horry Telephone Cooperative. Prior to working for the MBREDC, Ms. Davis worked in accounting and taught at Horry-Georgetown Technical College. In her position as the Vice President, she is responsible for accounting, human resources, project management, recruitment, and providing support to the MBREDC.

sdavis@mbredc.org
843.347.4605



Lacey Dorman

OPERATIONS & ADMINISTRATIVE ASSISTANT

Lacey Dorman is a Horry County native where she received an Associates in Science Degree from Horry Georgetown Technical College in 2016. She then graduated from Coastal Carolina University with a Bachelor's of Science in Business Administration degree in 2017. While earning her degrees, she interned with the MBREDC for three years and is now our administrative assistant.

ldorman@mbredc.org
843.347.4604



Sherri Steele

DIRECTOR OF INVESTOR RELATIONS

Sherri Steele graduated from Coastal Carolina University with a Bachelor's of Science in 2008. She then entered the workforce full time for a local health facility in sales where she was promoted to Membership Director during her stay with them for seven years. After taking some time off for family, she joined the MBREDC in July 2016 part time and was then promoted to Director of Investor Relations in April 2017. In this role Sherri is responsible for working with our current members, member events, and recruiting new supporters and investors in the MBREDC.

sssteel@mbredc.org
843.347.4604

Focus Forward.

Partners In Progress

The MBREDC, and the greater Horry County community, is a partnership of dedicated supporters. Our partnership includes governmental agencies, utility providers, economic development allies, and many private businesses that invest in our mission. We have a modern infrastructure, a skilled workforce, and higher education institutions that will provide your business with every opportunity to thrive. Our county offers a diverse mix of sites and buildings, from Class A industrial parks to business and commerce centers, for your prime business location.



2ND
FASTEST GROWING
METRO-AREA
US CENSUS

SOUTH CAROLINA RANKS
NO. 3
TOP STATES FOR
DOING BUSINESS

HORRY COUNTY RANKS
TOP 5
FOR WORKFORCE
DEVELOPMENT PROGRAMS
BY AREA DEVELOPMENT MAGAZINE

“ We are pleased to establish our new production facility and North American headquarters in Horry County. South Carolina has the right business environment for us and has the skilled workforce we need. We appreciate all the support we’ve received from state and local officials in moving this project forward. The Myrtle Beach Regional Economic Development group has been key in this process, and we are impressed with Horry County and what it has to offer. ”

SURTECO MIKE PHILLIP
NORTH AMERICA PRESIDENT AND CEO

“ The choice of Horry County was easy, as it stood head and shoulders above every other location we visited. It was the friendly business environment of South Carolina with its great access to sea, rail and highway transportation as well as low-cost energy, and the climate which will ease the strain that Northeast winters placed on our operation. And finally the quality of life for our workers with affordable housing options, low cost of living and good schools. ”

WORKSMAN CYCLES WAYNE SOSIN
MADE IN AMERICA SINCE 1986 PRESIDENT

“ Myrtle Beach/Horry County is experiencing tremendous growth. Thousands of people are moving into our region each year. As a result, there is unprecedented demand for health and wellness services. To respond to this growth the hospital and health systems in the county are expanding to meet the healthcare need. New facilities, new services, new locations, and many newly recruited health care providers are evidence of this response. Many medical procedures that once may have required a patient to seek services outside of Horry County are now offered locally. The health care organizations in Horry County are true partners with the community leaders and development professionals who seek to enhance the quality of life for its residents. ”

TIDELANDS HEALTH RICK KAYLOR, FACHE PRESIDENT-TIDELANDS HEALTH GROUP SENIOR VICE-PRESIDENT TIDELANDS HEALTH

“ The MBREDC is a partnership of dedicated supporters, including governmental agencies, utility providers, economic development allies, and private businesses that support and invest in our mission of working with business and industry to create high-quality, high-paying jobs for the citizens of Horry County. We offer new and existing firms the ability to grow in a region that provides modern infrastructure, a skilled workforce, and an unparalleled partnership between business, educational, and governmental entities. Our region offers a diverse mix of parks, sites, and buildings with easy access to the entire eastern seaboard. So, we have to ask, “Why not the beach? ”

CREATIVE CONSULTANTS GROUP RICK RUSH
PRESIDENT AND COO