

# TRAVIS WISEMAN

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LATEST REVISION: FEBRUARY 2018

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## RESEARCH INTERESTS

Applied Micro/Macroeconomics, Public Economics, Development Economics, Entrepreneurship, Shadow Economies, New Institutional Economics, Health Economics

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## EDUCATION

Ph.D., Economics, West Virginia University, Spring 2013

Fields: Public Choice, Public Finance, International and Development Economics

B.S., Economics, West Virginia University, Spring 2008

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## ACADEMIC EXPERIENCE

Mississippi State University, Starkville, Mississippi, USA

Director, International Business Academic Program, Fall 2014 – Present

Clinical Assistant Professor of International Business, Fall 2014 – Present

Instructor of Economics, Fall 2013 – Fall 2014

West Virginia University, Morgantown, West Virginia, USA

Graduate Research Assistant, Fall 2012 – Spring 2013

Graduate Teaching and Research Assistant, Fall 2009 – Fall 2012

University of Tartu, Tartu, Estonia

Visiting Ph.D. Student Researcher, Fall 2012

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## PUBLISHED PAPERS

“U.S. Interstate Underground Trade Flow: A Gravity Model Approach” (with Paul Walker), *Review of Law & Economics*, 2017, 13(2). ([SSRN](#)).

“Slavery, Economic Freedom & Income Levels in the Former Slave-Exporting States of Africa,” *Public Finance Review* ([forthcoming](#)).

“U.S. Shadow Economies, Corruption, and Entrepreneurship: State-level Spatial Relations,” *Journal of Regional Analysis & Policy*, 2017, 46(2): 202-216. ([SSRN](#)).

“Economic Freedom and Growth in U.S. State-level Market Incomes at the Top and Bottom” *Contemporary Economic Policy*, 2016, 35(1): 93-112. ([SSRN](#)).

\*This paper is mentioned in *Reason Magazine* [February 2015](#) and [May 2015](#).

“Entrepreneurship, Corruption, and the Size of U.S. Underground Economies,” [\*Journal of Entrepreneurship and Public Policy\*, 2015, 4\(3\): 313-330.](#)

“Is Foreign Aid a Pure Public Good for Donor Country Citizens?” (with Andrew Young), [\*Constitutional Political Economy\*, 2015, 26\(4\): 421-433.](#)

“Religion: Productive or Unproductive?” (with Andrew Young), [\*Journal of Institutional Economics\*, 2014, 10\(1\): 21-45.](#)

\*This paper is the basis for several articles published in popular media, including: [\*Pacific Standard\*](#), [\*Religious News Service\*](#), and [\*Inc. Magazine\*](#).

“Changing Perception of Maturity Mismatch in the U.S. Banking System: Evidence from Equity Markets” (with Andrew Young and Thomas Hogan), [\*Southern Economic Journal\*, 2014, 81\(1\): 193-210.](#)

“U.S. Shadow Economies: A State-level Study,” [\*Constitutional Political Economy\*, 2013, 24\(4\): 310-335.](#)

“Religion and Entrepreneurial Activity in the U.S.” (with Andrew Young), in [\*The Annual Proceedings of The Wealth and Well-Being of Nations 2012-2013, Volume 5: Institutions, Institutional Change, and Economic Development: Ideas and Influence of Timur Kuran\*](#): 95-114.

“Economic Freedom, Entrepreneurship & Income Levels: Some U.S. State-level Empirics” (with Andrew Young), [\*American Journal of Entrepreneurship\*, 2013, 6\(1\): 100-119.](#)

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#### WORKING PAPERS

“Religion and the Gender Wage Gap: A U.S. State-Level Study” ([Under Review](#)).

\*This paper is the basis for an article published in [\*New York Magazine\*](#).

“Immigration and Baumolian Entrepreneurship in the United States” (with Josh Bedi). (Accepted for presentation at the 2017 Public Choice Society meetings).

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#### ON-GOING PROJECTS

“Opioids in the Underground: The Case of West Virginia, 2007-2012” (working with a unique pharmacy-level dataset recently acquired via a FOIA request; some preliminary results)

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#### BOOK CHAPTERS

“Mississippi Shadow Economies: A Symptom of Over-Regulated Markets and Measure of Missed Opportunity,” in Russ Sobel, Claudia Williamson and Brandon Cline (eds.) 2017, *Promoting Prosperity in Mississippi*.

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#### NON-ACADEMIC PUBLICATIONS

“Think Globally: MSU’s International Business Program,” [\*Dividends Magazine\*](#), Fall 2015, Centennial Edition: 82

“[Mississippi Needs More Freedom](#),” *The Clarion-Ledger*, Op-ed, January 1, 2016

## PROFESSIONAL ACTIVITY

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### Conference Attendance

#### As Presenter:

Association of Private Enterprise Education Meetings, Las Vegas, NV, April 2010  
Southern Economic Association Meetings, Atlanta, GA, November 2010  
Association of Private Enterprise Education Meetings, Nassau, Bahamas, April 2011  
Second World Congress of the Public Choice Societies, Miami, FL, March 2012  
Southern Economic Association Meetings, New Orleans, LA, November 2012  
Southern Economic Association Meetings, Tampa, FL, November 2013  
Southern Economic Association Meetings, Atlanta, GA, November 2014  
Association of Private Enterprise Education Meetings, Cancun, Mexico, April 2015  
Southern Economic Association Meetings, New Orleans, LA, November 2015  
Southern Economic Association Meetings, Washington, D.C., November 2016  
Western Economic Association International Meetings, Santiago, Chile, January 2017  
Public Choice Society Meetings, New Orleans, LA, March 2017

#### As Observer:

American Economic Association Meetings, San Diego, CA, January 2013  
American Economic Association Meetings, Philadelphia, PA, January 2014  
Association for the Study of the Cuban Economy, Miami, FL, August 2015  
American Economic Association Meetings, San Francisco, CA, January 2016

### Invited Seminar Presentations

“The Economic System,” West Virginia University, October 31-November 4, 2011  
“Shadow Economies,” Center for Free Enterprise, West Virginia University, October 24, 2014  
“Can We Trust Big Business?,” 2016 Students for Liberty South-Central Regional annual conference, Starkville, MS, October 1, 2016

### Workshop and Seminar Participation

The Clemson Institute for the Study of Capitalism, *Moral Foundations of Capitalism*, Clemson University, SC, June 5-9, 2008  
Foundation for Economic Education, *Austrian Economics*, Irvington, NY, June 8-12, 2009  
Charles G. Koch Foundation, *Free-enterprise Entrepreneurship Workshop*, Arlington, VA, September 26-29, 2013

### Memberships

American Economic Association, Association of Private Enterprise Education, Public Choice Society, Southern Economic Association, Association for the Study of the Cuban Economy, Western Economic Association

## AWARDS

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Association of Private Enterprise Education Young Scholars Award, 2010, 2011.  
West Virginia University, College of Business and Economics Summer Research Grant, 2010.  
Institute for Humane Studies Fellowship: Bernard Marcus Fellow, 2011-2012.  
European Social Fund, DoRa Scholarship, 2012.  
Charles G. Koch Doctoral Fellowship, 2012-2013.  
Vickers Doctoral Student Teaching Award, 2012.  
Kendrick Business and Economics Graduate Studies Scholarship: Kendrick Scholar, 2012-2013  
Charles G. Koch, Free-Enterprise Entrepreneurship Workshop Stipend, September 2013  
Mississippi State University, College of Business, *Most Influential Professor Award*, 2014-2015  
MSU’s Institute for Market Studies, Research Grant for “The Cuba Project,” 2017

## TEACHING

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### **West Virginia University:**

Comparative Economic Systems (Econ 454), Summer 2011  
Microeconomic Principles (Econ 201; Honors Section), Fall 2011  
Microeconomic Principles (Econ 201), Spring 2011  
Comparative Economic Systems (Econ 454), Summer 2012

### **Mississippi State University:**

Macroeconomic Principles (EC 2113; 3 Sections), Fall 2013  
Comparative Economic Policy (EC 3513), Fall 2013  
Macroeconomic Principles (EC 2113; 3 Sections), Spring 2014  
Macroeconomic Principles (EC 2113), Summer 2014  
International Business Academics (IB 4903), Fall 2014  
Comparative Economic Policy (EC 3513), Fall 2014  
Introduction to International Business (IB 1001), Fall 2014  
International Business Academics (EC 4903), Spring 2015  
International Economics (EC 4323), Spring 2015  
International Economics (Graduate, EC 6323), Spring 2015  
Industrial Organization (EC 4713), Spring 2015  
Transitional European Economies (EC 4999), Summer (May), 2015\*  
    \*Faculty-led study abroad: Prague, Czech Republic and Budapest, Hungary  
International Business Academics (IB 4903), Summer (All Sessions) 2015  
Macroeconomic Principles (EC 2113), Summer (June) 2015  
Comparative Economic Policy (EC 3513), Fall 2015  
Introduction to International Business (IB 1001), Fall 2015  
International Business Academics (IB 4903), Fall 2015  
International Economics (EC 4323), Spring 2016  
Economic Development in Latin America (EC 4900), Spring 2016\*  
    \*Faculty-led study abroad component: spring break in Lima and Cusco, Peru  
Transitional European Economies (EC 4900), Summer (May), 2016\*  
    \*Faculty-led study abroad: Amsterdam, The Netherlands, Berlin, Germany and Krakow, Poland  
Microeconomic Principles (EC 2123), Summer (June), 2016  
Comparative Economic Policy (EC 3513), Fall 2016  
Introduction to International Business (IB 1001), Fall 2016  
International Economics (EC 4323), Spring 2017  
Microeconomic Principles (EC 2123), Summer (June), 2017  
Macroeconomic Principles (EC 2113), Summer (June), 2017  
Comparative Economic Policy (EC 3513), Fall 2017  
Introduction to International Business (IB 1001), Fall 2017  
Directed Individual Studies and Research Programs on Special Topics  
    Student: Paul Walker; Topic: Public Choice and Shadow Economies, Spring 2015  
    Student: Kameron Killian; Topic: Corruption and Shadow Economies, Spring 2015  
    Student: Justin Bailey; Topic: The Economics of Secession, Spring 2015  
    Student: Nic Parish; Topic: Political Economy of the Microbrewing, Summer 2015  
    Student: Sivas Vivekanandan (graduate); Topic: Comparative Economics, Fall 2015  
    Student: Josh Bedi; Topic: Migration and Entrepreneurship, Spring 2016  
    Student: Andrew Smith: Anti-trust Policy, Spring 2016  
    12 participants, The Cuban Economy, Spring 2017  
        Includes The Cuba Project: a student research team participating in field research in Havana, Cuba, April 27-May 2, 2017.

## SERVICE

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### University Service

Guest Speaker, Entrepreneurship Club, "Entrepreneurship," October 7, 2014.  
International Liaison, International Paper Company in Krakow, Poland and  
Université Internationale de Rabat in Rabat, Morocco, July 18-28, 2015.  
Committee Member, International Institute Executive Director and Associate Vice President of  
International Programs Hiring Committee, October 21, 2015-January 2015.  
Member, International Institute Advisory Committee (IIAC), August 2016-Present.  
Member, IIAC sub-committee: International Proposals Review Committee, August 2017-Present.  
Guest Speaker, 2016 Students For Liberty – South Central Regional Conference, "Can We Trust  
Big Business?" October 1, 2016.  
Guest Speaker, Entrepreneurship Club, "Entrepreneurship," September 21, 2017.

### College Service

Organizer, Moderator and Advisor, International Business Society Student Organization,  
Fall 2014-Present.  
Representative, College of Business, Academic Insight, February 28, 2014.  
Faculty director, International Paper Co. Site Visit, Memphis, TN, March 27, 2015.  
Recruiting Team Member, College of Business Study Abroad Fair, September 16, 2015.  
Recruiting Team Member, College of Business, Prospective Students' Visit, General, October 12,  
2015  
Recruiting Team Member, College of Business, Prospective Students' Visit, MS School of  
Math and Science, October 14, 2015.  
Representative, College of Business, Academic Insight, February 20, 2016.  
Faculty director, International Paper Co. Site Visit, Memphis, TN, April 1, 2016.  
International Liaison, connecting College of Business faculty to entrepreneurs and businesses in  
Havana, Cuba, to aid development of future study abroad programs, April 10-15, 2016.  
International Liaison, connecting College of Business faculty to entrepreneurs, businesses and  
faculty across Chilean universities, Santiago, Chile, to aid development of future study  
abroad and exchange programs, January 6-11, 2017.

### Department Service

Co-organizer and Moderator, Finance and Economics Book Club, Fall 2013-Present.  
Organizer and Moderator, Rogue Book Club, Fall 2013-Present.  
Organizer, International Business and Language Department Fall Picnic, October 30, 2014.  
Co-organizer, Institute for Humane Studies Student Discussion Colloquium, February 21, 2015  
Co-organizer, Institute for Humane Studies Student Discussion Colloquium, February 20, 2016  
Dissertation Committees, Applied Economics PhD.  
Member, Student: Shaomeng Jia, 2017-2018  
Member, Student: Brandon Bolen, 2017-2018

### Professional Service

Reviewer, Journal (number of articles reviewed):  
*Public Finance Review* (3); *Journal of Entrepreneurship and Public Policy* (2); *National  
Tax Journal* (1); *Southern Economic Journal* (1); *Applied Economics* (1); *Contemporary  
Economic Policy* (3); *Journal of Regional Analysis and Policy* (1); *The Review of  
Regional Studies* (1); *Small Business Economics* (1); *Constitutional Political Economy*  
(1)

