

TREND MICRO™

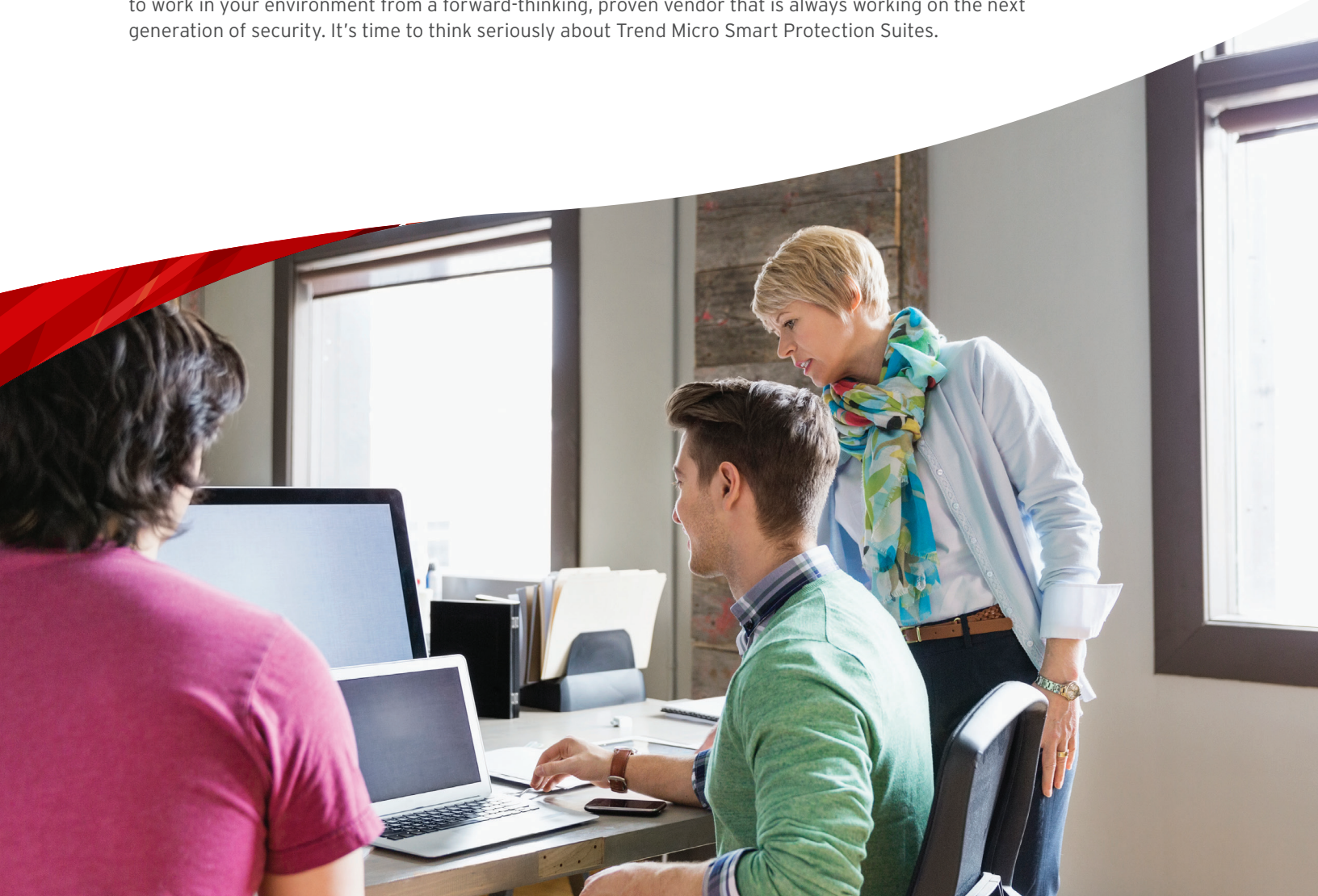
SMART PROTECTION SUITES

Maximum Trend Micro XGen™ security from your proven security partner

Get smarter security that goes where your users go

The threat landscape is constantly changing, and traditional security solutions can't keep up. Turning to multiple point products on a single endpoint results in too many products that don't work together, increases complexity, slows your users, and leaves gaps in your security. To further complicate matters, you're moving to the cloud and need flexible security deployment options that will adapt as your needs change.

There is no silver bullet that stops all of today's evolving threats. You need smart security that uses the right technique for each type of threat without slowing you down. Security that is connected by using multiple layers to stop emerging threats, and reduce management overhead. Security that is optimized to work in your environment from a forward-thinking, proven vendor that is always working on the next generation of security. It's time to think seriously about Trend Micro Smart Protection Suites.



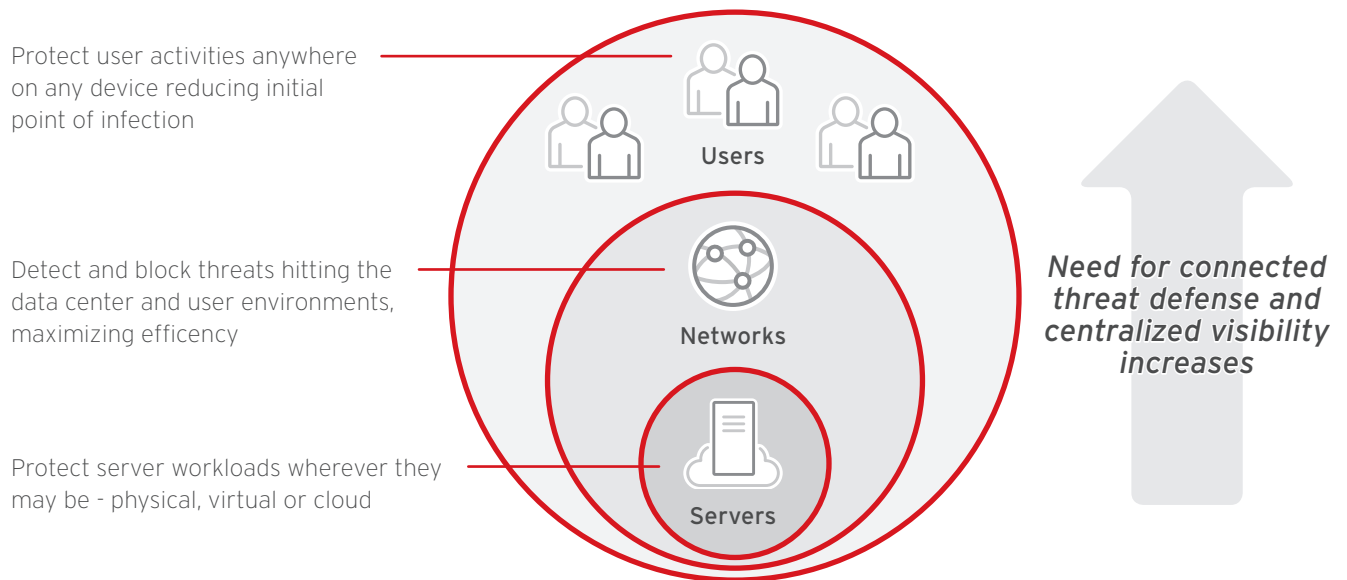
Smart Protection Suites: Smart, Optimized, and Connected for your evolving security needs

SMART: Trend Micro Smart Protection Suites are powered by XGen™ security, a unique blend of cross-generational threat defense techniques and market-leading global threat intelligence that protect more effectively across the broad range of threats.

OPTIMIZED: Smart Protection Suites are specifically designed for and integrated with leading endpoint and mobile environments, enterprise applications, and cloud applications. This minimizes IT and administrator impact.

CONNECTED: Smart Protection Suites adapt to protect against future attacks, and evolve to find new threats by sharing threat intelligence amongst the security layers. The solution minimizes impact by keeping users running smoothly and reducing management time with centralized visibility across endpoints, email, web, and SaaS services. With over 25 years of innovation in security, Trend Micro is your partner to fight today's and tomorrow's threats.

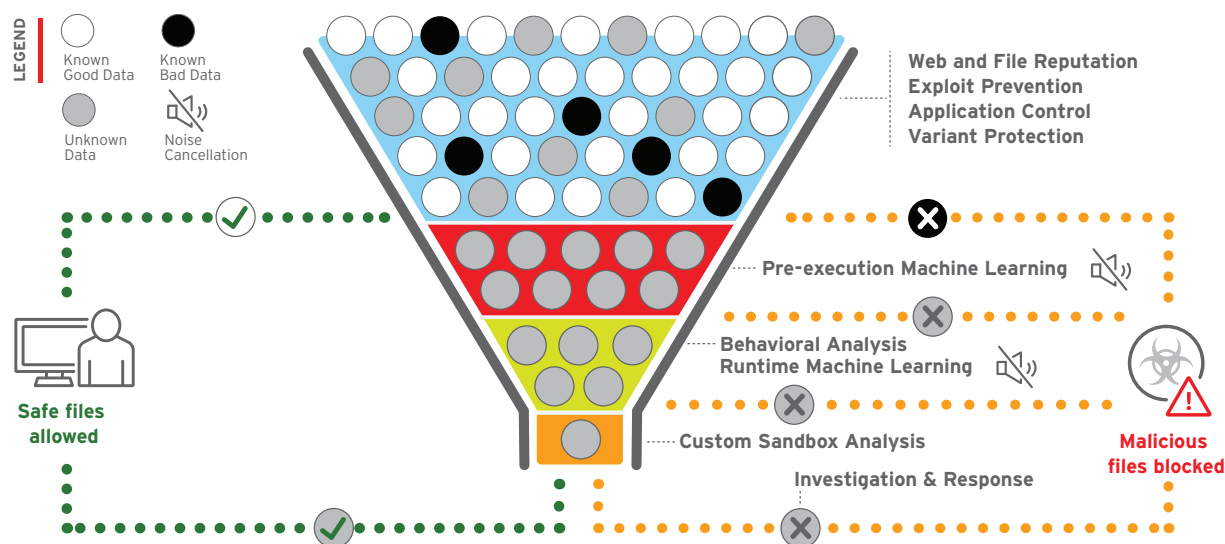
Risk Management Requires Layered Protection



Eliminate Security Gaps with Superior Protection

Smart Protection Suites protect all user activities, reducing the risk of sensitive information loss. You'll get advanced protection with **endpoint security, email and collaboration security, web security, and mobile security**. The result is a protective shield that is extremely difficult for cybercriminals to penetrate.

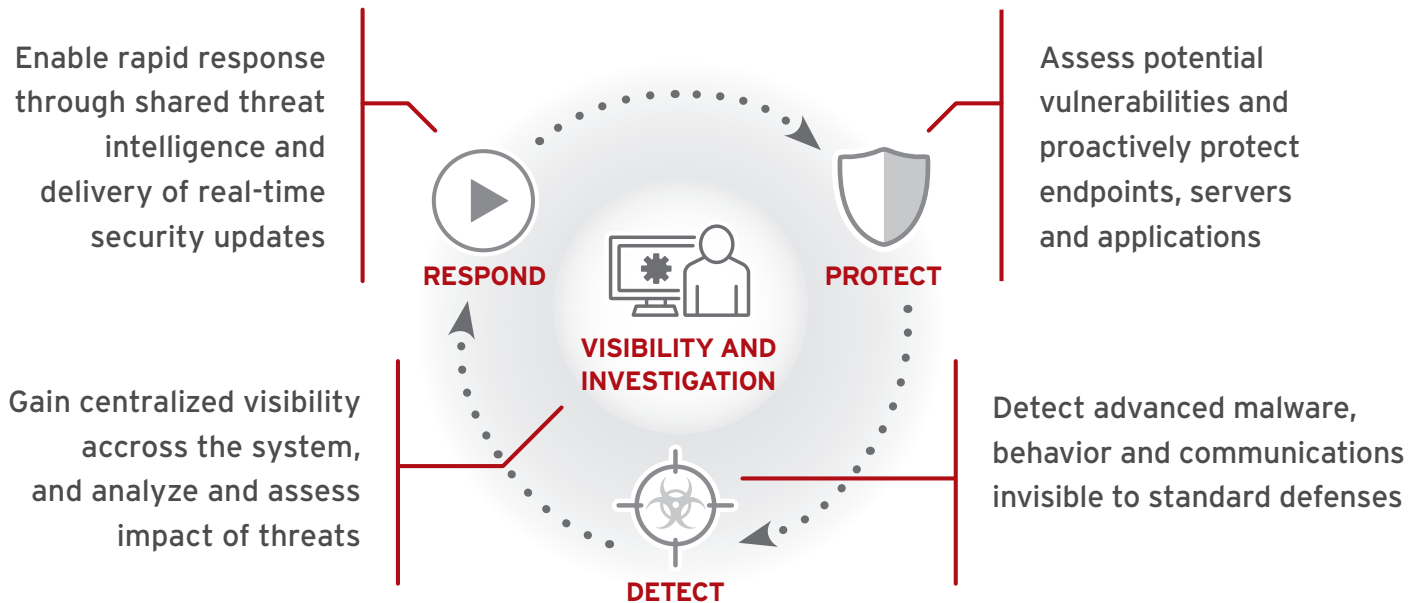
Smart - The Right Technique At The Right Time (XGen™)



- **Maximum XGen™ security.** XGen™ security goes beyond next-gen security to synthesize high-fidelity machine learning with a blend of threat techniques for maximum protection.
- **High-fidelity machine learning.** Used on both pre-execution and run-time analysis for more accurate detection. Noise cancellation techniques like census and whitelist checking at each layer to reduce false positives.
- **The broadest threat protection.** Includes a full range of integrated protection across gateways, endpoints, mobile devices, servers, and SaaS apps. All across the network, you get multiple layers of anti-threat capabilities to protect against even the newest and most sophisticated threats.
- **Detection and response built in.** Smart Protection Suites provide advanced detection and response capabilities. Further investigation capabilities are available through an optional add-on, Trend Micro Endpoint Sensor.
- **Interconnected security.** Automatically share local threat intelligence between endpoint and gateway security layers to protect against emerging attacks.
- **Better protection of your information.** Integrated data loss prevention protects your information while endpoint and email encryption ensure only authorized eyes see your information. Application and port control prevent users from sending information where it doesn't belong.
- **Comprehensive view of user security.** You can manage all layers of security from a single management console, for comprehensive analysis of data and threats throughout your environment.
- **Real-time connected threat intelligence.** Take your protection to the next level with threat insights from Trend Micro's threat defense experts and real-time updates from our global threat intelligence network.

Faster, Smarter Security with Connected Threat Defense

This multi-layered solution, integrated with Trend Micro™ Deep Discovery™ sandboxing, breach detection, and endpoint sensor capabilities, delivers a Connected Threat Defense that covers the entire threat life cycle with multiple protection techniques.



Evolve dynamically with the flexibility of cloud, on-premises, or both

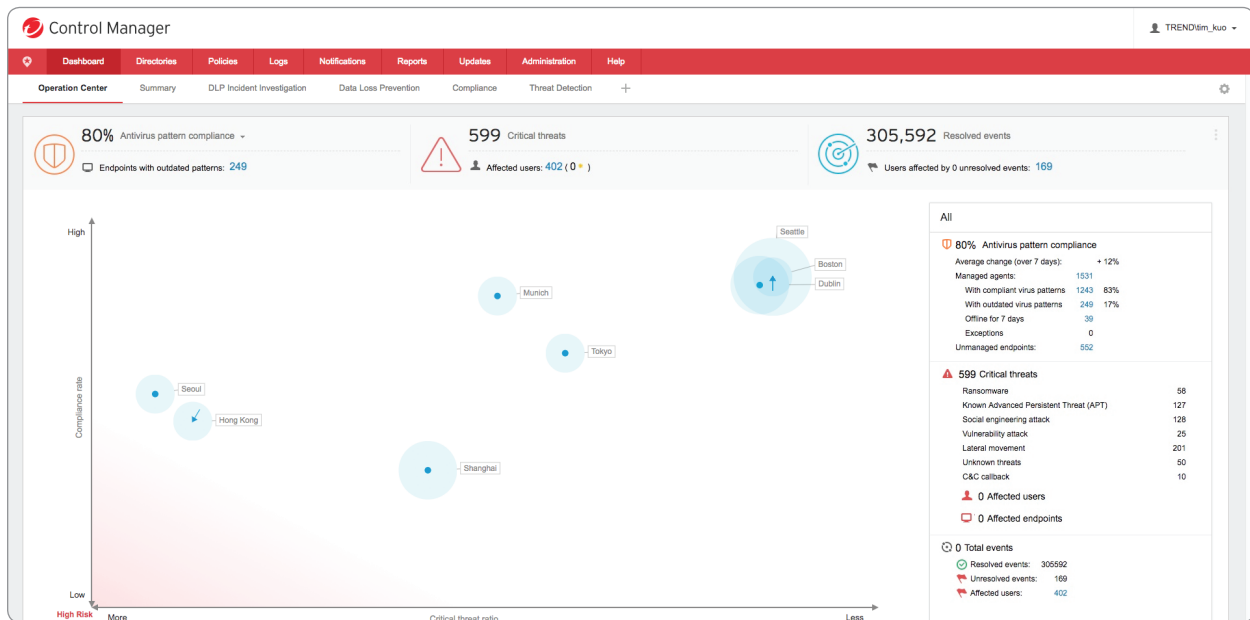
Trend Micro User Protection ensures maximum flexibility by providing multiple deployment models to best fit your IT strategy. You no longer need to make a choice between on-premises or cloud. With Trend Micro, you have the flexibility to choose the deployment model that fits you best, including a mix of on-premises and cloud. With single, user-based licensing that delivers multiple layers of protection for all of your users' devices, installation is streamlined and you can change your deployment model anytime without additional costs.

Rather than manage separate solutions for on-premises and cloud security, you can administer both from a single management console.



Bolster security and accomplish more in less time with central visibility and management

The Smart Protection Suites give you multiple layers of connected security that are managed from a single management console. You get a single view of all threat information for comprehensive visibility of user security in a timely and efficient manner. Plus, you'll be able to dive deeper with user-centric management that allows you to easily understand how threats are spreading for a particular user across multiple systems, over time. Plus, it's fast and easy to deploy and configure with only one solution to install and manage for multiple layers of protection.



Control Manager: View security events by user across all their devices



Trend Micro positioned as one of three Leaders, amongst a field of 21 vendors in the **2018 Gartner Magic Quadrant for Endpoint Protection Platforms.**



Trend Micro User Protection solution is powered by XGen™, a smart, optimized, and connected security approach.

Protect users without impacting user experience

With the Smart Protection Suites, you can also count on stronger security that's lightweight so it won't impact the user experience, and it supports all of the devices and applications that your users want to use. Global threat intelligence from Trend Micro™ Smart Protection Network™ rapidly and accurately identifies new threats across all layers of security with real-time threat updates.

Smart Protection Suites are available in two options:

	Smart Protection for Endpoints	Smart Protection Complete
TOOLS TO SIMPLIFY ONGOING MANAGEMENT AND SUPPORT OF THE SOLUTION		
Central Management	✓	✓
On-premises, cloud, or Hybrid Deployment	✓	✓
24x7 Support	✓	✓
Integrated Data Loss Prevention	✓	✓
ENDPOINT		
XGen™ Anti-malware	✓	✓
Vulnerability Protection	✓	✓
Virtual Desktop Integration	✓	✓
Mac and Windows Security	✓	✓
Server Security	✓	✓
Endpoint Application Control	✓	✓
Endpoint Encryption	✓	✓
Mobile Security and Management	✓	✓
Advanced Detection and Response	✓	✓
EMAIL AND COLLABORATION		
Messaging Gateway		✓
Mail Server Security for Microsoft Exchange		✓
Mail Server Security for IBM Domino		✓
Instant Messaging Security for Microsoft Lync		✓
Microsoft SharePoint Security		✓
Security for Microsoft Office 365, Box, Dropbox		✓
WEB		
Secure Web Gateway		✓



Securing Your Connected World

Trend Micro Inc., 225 E John Carpenter Freeway,
Suite 1500, Irving, Texas 75062
Phone: (817) 569-8900 Toll-free: (888) 762-8736

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