

TRIBAL CYBERSECURITY SUMMIT

hosted virtually by  TRIBALHUB


Thursday, September 23, 2021

8am - 3pm Pacific

Sponsorship Opportunities -

Connect with Tribal IT Decision Makers & Business Executives

Tribal Cybersecurity Summit Sponsorship Opportunities

hosted virtually by  TRIBALHUB

Who Will Be Attending?

Executive Level Decision Makers in Gaming:

- CEO's, GM's, Finance, Gaming Commission, Regulators, Risk Management

Executive Level Decision Makers at Tribal Government and Health Facilities:

- Tribal Council/Administration, Executive Directors, Health Directors

Information Technology Department:

- CIO's, IT Directors and Managers, CISO's and other Security Related titles in IT

"Cybersecurity is part of EVERYONE's job, and tribal leaders need to be informed and actively participating to protect their tribe or tribal enterprise to be effective. For the last 22+ years, TribalHub has been committed to bringing tribes the information that matters most for the present and future times. Right now we are in the middle of a wave of increased cybersecurity attacks that are knocking on, knocking down and even temporarily closing the doors of tribal governments and their enterprises nationwide. It's our responsibility and place in the tribal community to inform and arm tribes with the best practices, tools, education, resources and connections to enhance their cybersecurity posture. In a single day of event sessions, you can gain a broad executive level understanding of how to professionally lead and participate in your tribe's security strategy and to navigate your tribe or tribal enterprise through the current turbulent cybersecurity waters ." - **Mike Day, TribalHub**



Session Topics for the Tribal Cybersecurity Summit

*Agenda Subject to Change

| Session Name | Session Summary |
|--|--|
| Why Cybersecurity Starts with Executives, Not the IT Department | Engaged executive leadership that understands and supports the organization's security initiatives and strategy is perhaps the most critical key to a tribe's security success. The majority of devastating breaches have historically been the result of human interaction or lax or disengaged security processes or procedures. Tribal leadership needs to understand and champion the importance of the organization's security. |
| Executive Level - Demystifying Complexities of Cybersecurity | Let's talk about cybersecurity in non-technical language and provide a framework for better communication between tribal executives and cybersecurity professionals. In this session we will focus on the goals of organizational cybersecurity without all of the technology acronyms and tech talk that can, and does, create a barrier to effective security planning and communication. Join this session if you want to improve your ability to effectively communicate, budget and prepare an organizationally supported strategy around security. |
| Ransomware - A Real Life Cradle to Grave Tribal Story | It is not often that you have the opportunity to hear the details of what really occurred in one of the many destructive ransomware attacks that have caused chaos and damage at tribes across the nation. Join this session as we lead you through the business reality of a ransomware attack from first recognition to recovery. |
| Security Solutions - Discovery Session | Interested in a 5 min high level overview of who can help improve your tribe's security posture? Want to know what vendors are supporting and working with tribes and enterprises related to cybersecurity? Listen in and get a list of contacts dedicated to tribes that you can explore on your own- no pressure, no pitch, no camera on you, just them and information tailored just for you! PLUS, this session is worth 10 entries into the grand prize drawing for one of the four executive Shinola watches we are giving away on behalf of our Title Sponsor DruvStar. Be sure to make time on your calendar for this one. |
| Security Solutions - Build Your Network | Have you ever been at a tradeshow and wanted to visit the booth but not have to get engaged in a 20 minute conversation? Then this is perfect for you! This is an opportunity to go to each vendor's profile and grab resources they've included for you, and your industry, whitepapers, case studies, videos, quick pdfs and more, that you can easily drag and drop in your virtual tote bag to check out later. If you want to take a minute to chat, you can enter each vendors chat room as a way to drop into a chat [no video, no audio] just type to say hello, drop a virtual business card, ask a question or setup a time to connect with them at a later date. Each booth you visit and chat with you will get an entry into a drawing to win a \$100 Amazon gift card! |
| How Much Should My Tribe or Enterprise Be Investing In Cybersecurity | How much should my tribe be spending on cybersecurity? This is one of the most common and difficult questions for any organization to figure out. We will walk you through the steps and best practices to right-size your cybersecurity spend for your size tribe or tribal enterprise. This will include some tips on being more effective in communications between cybersecurity human resources and the executive team. |
| Cybersecurity Resources Tribes and Enterprises Need to Know About - Tribal-ISAC, CISA, MS-ISAC and more | Tribes across the nation are banding together to share valuable security information, and best practices in a safe and trusted environment. You absolutely NEED to be aware of these resources and participating to be making the best effort in protecting your tribe or tribal enterprise. It starts with the simple process of becoming a member of the non-profit Tribal-ISAC, the Information Security Sharing Community specifically for tribes. Additionally, presenting in this session as representatives from The Cybersecurity and Infrastructure Security Agency (CISA) and both the Multi-State ISAC (MS-ISAC) introduce you to their available resources and your tribal contacts at those agencies. Preparedness and solid security has never been best achieved through isolation, so the time to get engaged with resources is now. |

Questions? EMAIL: contactus@TribalHub.com • PHONE: 269-459-9890 • WEB: TribalHub.com



TribalHub CyberSecurity Summit

AGENDA FOR SUPPORTING SPONSORS

| Pacific | Mountain | Central | Eastern | Open to: | Name of Session | Summary |
|-------------|------------|-----------|-----------|------------------------|---|--|
| 8-8:50 | 9-9:50 | 10-10:50 | 11-11:50 | Sponsors and Attendees | Why Cybersecurity Starts with Executives, Not the IT Department *SPONSORS CAN ATTEND AND LEARN* | Engaged executive leadership that understands and supports the organization's security initiatives and strategy is perhaps the most critical key to a tribe's security success. The majority of devastating breaches have historically been the result of human interaction or lax or disengaged security processes or procedures. Tribal leadership needs to understand and champion the importance of the organization's security. |
| 9-9:50 | 10-10:50 | 11-11:50 | 12-12:50 | Sponsors and Attendees | Executive Level - Demystifying Complexities of Cybersecurity *SPONSORS CAN ATTEND AND LEARN* | Let's talk about cybersecurity in non-technical language and provide a framework for better communication between tribal executives and cybersecurity professionals. In this session we will focus on the goals of organizational cybersecurity without all of the technology acronyms and tech talk that can, and does, create a barrier to effective security planning and communication. Join this session if you want to improve your ability to effectively communicate, budget and prepare an organizationally supported strategy around security. |
| 10-10:50 | 11-11:50 | 12-12:50 | 1-1:50 | Attendee Only | Ransomware - a real life cradle to grave tribal story *NOT OPEN TO SPONSORS* | It is not often that you have the opportunity to hear the details of what really occurred in one of the many destructive ransomware attacks that have caused chaos and damage at tribes across the nation. Join this session as we lead you through the business reality of a ransomware attack from first recognition to recovery. |
| 11-11:45 | 12-12:45 | 1-1:45 | 2-2:45 | Sponsors and Attendees | Security Solutions- Discovery Session *THIS IS YOUR 5 OR 10 MINUTE PRESENTATION* | Give a 5 -10 min high level overview of how your company can help improve a tribe's security posture. Showcase how you are supporting and working with tribes and enterprises related to cybersecurity. For attendees: This session is worth 10 entries into the grand prize drawing for one of the four executive Shinola watches we are giving away on behalf of our Title Sponsor DruvStar. |
| 11:45-12:30 | 12:45-1:30 | 1:45-2:30 | 2:45-3:30 | Sponsors and Attendees | Security Solutions- Build Your Network *THIS IS "TRADE-SHOW TIME" BE IN YOUR 'BOOTH' | Be in your booth during this time and it's the opportunity for attendees to go to each vendor's profile and grab resources you've included. For Attendees: Each booth they visit and chat with you, they will get an entry into a drawing to win a \$100 Amazon gift card! |
| 12:30-1:15 | 1:30-2:15 | 2:30-3:15 | 3:30-4:15 | Sponsors and Attendees | How Much Should My Tribe or Enterprise Be Investing In Cybersecurity *SPONSORS CAN ATTEND AND LEARN* | How much should my tribe be spending on cybersecurity? This is one of the most common and difficult questions for any organization to figure out. We will walk you through the steps and best practices to right-size your cybersecurity spend for your size tribe or tribal enterprise. This will include some tips on being more effective in communications between cybersecurity human resources and the executive team. |
| 1:30-2:30 | 2:30-3:30 | 3:30-4:30 | 4:30-5:30 | Attendee Only | Cybersecurity Resources Tribes and Enterprises Need to Know About- Tribal-ISAC, CISA, MS-ISAC and more *NOT OPEN TO SPONSORS* | Tribes across the nation are banding together to share valuable security information, and best practices in a safe and trusted environment. You absolutely NEED to be aware of these resources and participating to be making the best effort in protecting your tribe or tribal enterprise. It starts with the simple process of becoming a member of the non-profit Tribal-ISAC, the Information Security Sharing Community specifically for tribes. Additionally, presenting in this session as representatives from The Cybersecurity and Infrastructure Security Agency (CISA) and both the Multi-State ISAC (MS-ISAC) introduce you to their available resources and your tribal contacts at those agencies. Preparedness and solid security has never been best achieved through isolation, so the time to get engaged with resources is now. |

| Sponsorship Opportunities | | Title Sponsor (Exclusive) \$7,500 | Partner Sponsor \$4,500 |
|--|--|--|--|
| Number of Staff Passes | | 3 | 2 |
| Logo on Event's Web Page with URL | | X | X |
| Included in Pre-Event Email and Social Media Post | | X | X |
| Logo Included on Welcome Video | | X | X |
| List of Attendees Who Have Not Opted Out of Being Included on the List | | X | X |
| Virtual Profile (includes the following): - Spot for logo and business description - Ability to chat in both a general box or direct message - Can upload videos & documents for attendees to view & save to swag bag - Badge holders headshot, name and title displayed on profile - Quick to set up - Easy to preview and make changes | | X | X |
| Lead Report - tells you what attendees did at your booth. You'll know who clicked what, how many attendees visited, etc. | | X | X |
| Dedicated time to speak during Lunch and Learn agenda. This is time for your company to introduce yourself and briefly talk about your products/services. A defined guide of what can/can't be delivered and is expected during this event will be provided. | | 10 mins | 5 mins |
| Your Company Included in Attendee Confirmation Email | | X | X |
| Banner Ad Placed on Event Web Page | | X | X |
| Half Page Ad in TribalNet's Spring or Fall Magazine 2022 | | X | |
| Exclusive Social Media Post-Event | | X | |
| Exclusive Post Event Email Sent from TribalHub to All Attendees | | X | |
| Promotional Video Placed on Event Web Page | | X | |
| Title Sponsor's Exposure will Always be Listed First - Biggest and Best Placement | | X | |
| Be named the sponsor of the grand prize drawing giveaways. Gifts remain to be determined but will be fun and awesome. | | X | |

Sponsor the Tribal Cybersecurity Summit

COMPLETE & SIGN THE FORM BELOW AND SUBMIT TO: KATIE@TRIBALHUB.COM

Company:

Contact Name:

Contact Title:

Address*:

City*:

State*:

Zip Code*:

Country*:

Email*:

Phone*:

UPON REGISTRATION, ALSO SUBMIT:

Logo - High Resolution

Business Description (50 Words Max)

SOLD OUT

Partner Sponsor - \$4,500

Total From Above:

Discount Amount:

Total Due:

PAYMENT TERMS

Full payment must be made within 30 days of registration in order to guarantee space and level of participation. Late fees of 1.5% charge per 30 days past due. Refunds are not permitted at any time. Upon completion of the registration form, you will receive an invoice to pay by check or credit card. A 3% fee will be added to the amount due for any payments made with a credit card. ACH and check payment options are also available with no fees.

I agree to all payment requirements listed above.

I agree to the [Privacy Policy](#) and the [Terms & Conditions](#).

Printed Name:

Signature:

Date: