

END USER OFFER
July – September '10

Procter & Gamble
Professional®

BIZSAVER™

Trusted Brands,
True Summer Value



Let your business shine this summer with trusted brands from Procter & Gamble Professional! Brands like Dawn®, Tide®, Spic and Span®, Febreze® and Swiffer® help you get the job done right the first time, delivering a reliable clean you can feel confident about. Make summer your time to shine with P&G Professional!



DURACELL®



Always Reliable.

Duracell® batteries are **guaranteed fresh for 7 years**, so you can stock up and save on long-lasting, reliable power for the devices you use most.

Guaranteed Performance In:

Wireless keyboards, flashlights, portable label makers, touchless toilets, smoke detectors, emergency exit alarms, remote controls, security cameras, clocks, paper towel dispensers, air fresheners, thermostats, **and more.**

"I run a repair business, and was recently asked by a potential customer to see samples of my work. I'd captured some of my first projects on slides, so I pulled out my old slide viewer to look through them. I was surprised that the viewer light came on – it had been several years since I'd used it. When I opened up the viewer, the two Duracell "D" batteries inside were marked best by 2001! Thought you'd want to know they were as bright as always." – *Betsy, NY*

Visit Duracell.com/smartpower to see our full line of innovative power solutions.

DAWN®



Dose for dose, using the other stuff just doesn't add up.



Dawn's advanced grease-fighting formula cleans up to two times more dishes than the leading competitor! One gallon of Dawn actually cleans a mile's worth of dishes. So go ahead. Choose Dawn and tackle the tough stuff with suds to spare.

Get the Dish! Hear What Business Operators Are Saying about Dawn.

"Dawn cuts grease. As a caterer, the amount of greasy stuck on food that accumulates in one day on pots, pans and dishes is unbelievable. Dawn saves the day with speedy clean up, and it never fails me. Dawn is a wonderful product that does what it says it does."

– *Sharon, Powell, OH*

Trust the Trio for a deep restroom clean at less than 1/2 the cost*

*per case cost



Compared to

Tub and Tile Cleaner
+
Disinfectant
+
Toilet Bowl Cleaner



Compared to

Glass Cleaner
+
All-Purpose Cleaner



Compared to

Finished Floor Cleaner
+
Scour Pads

The Trusted **Trio**
FOR DEEP RESTROOM CLEANING

Restrooms, Super Savings.

Deep clean your restrooms daily and cut your cleaning costs! When you put the Trusted Trio on your cleaning team, these three high performance brands replace a cart full of single-use and specialty products at less than 1/2 the cost*. And the Trusted Trio simplifies your restroom cleaning routine, making sparkling restrooms as easy as counting to three!

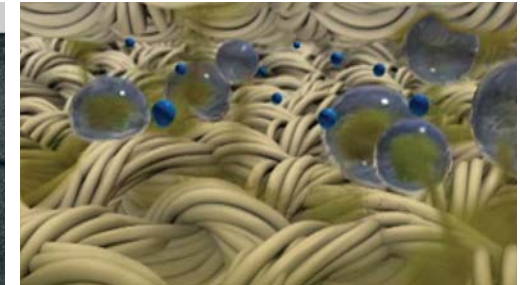
*based on cost per case comparison



Picks up 50% more dust and dirt than a broom



Eliminate odors and leave a fresh scent



Leave it Fresh and Clean on the First Pass.

Trusted brands that get the job done right on the first pass. Innovative and reliable, Swiffer picks up 50% more dust, dirt and hair than a broom. Febreze helps you quickly eliminate odors, leaving nothing behind but a fresh scent. **That's our First Pass Promise.**



Task Area

Try...

Wood, ceramic, vinyl, laminate floors

Swiffer Dry to pick up 50% more dirt, dust and hair than a broom

Upholstery, carpets, drapes

Swiffer Wet to scrub tough, dried-on messes
Febreze Fabric Refresher to clean away trapped odor in fabrics

Phones, desks, other hard surfaces

Swiffer Dusters to grab dirt and lock it away—instead of just pushing it around

Offices, conference rooms, trash cans

Febreze Air Effects to sweep away odors in the air, leaving it clean, refreshing scent



Treat Laundry Right with Trusted Brands.

Want to keep laundry looking great and smelling clean? Choose from the powerful cleaning of Tide, Cheer and Gain. For 2 times the cleaning power use 2X Ultra Tide, for protecting your colors use Cheer, and for keeping your clothes smelling fresh use 2X Ultra Gain. From the phosphate-free stain-removing power of Tide to the fresh, clean smell of Gain, these brands don't quit 'til the last load's done.



Tide Laundry Detergent

Ultra power for tough stains. 2X concentrated Ultra Tide cleans the same number of loads with less non-concentrated Tide. Because it's 2X concentrated, it has twice the stain-fighting power in every drop. That's value.



Cheer Laundry Detergent

Formulated to give you bright whites and colors **in just 1 wash***. Cheer has a brightCLEAN™ formula to fight the dingies while neutralizing chlorine.



Gain Laundry Detergent

More of the freshness you love. The Original Fresh scent you love, times 2. Concentrated formula delivers a deep clean and even longer-lasting freshness in one small cap. Talk about value.

*Added brighteners in liquid detergent only. Cheer powder detergent does not contain brighteners.



Charmin Ultra Soft

New and improved, softer than before

- More absorbent**
- More strength**
- More fibers per square inch**



Charmin Ultra Strong

New and improved emboss pattern

- More absorbent**
- More strength**
- Thicker than before



Charmin Basic

Durable and long lasting

- More wet strength**
- More value - Use 2.5x less**
- More fibers per square inch**

**Than before.

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Professional®

BIZSAVER™

Cleaning products and tips from
Procter & Gamble Professional



For additional offers, product information,
FREE BIZSAVER and more, visit pgpro.com.
Missing the enclosed offer? Call 1-800-332-7787.

Get more for your money with participating
P&G Professional products.

Earn up to \$300



in rebates by mail
or 12,000 Foodservice Rewards® points.

Customize Your Savings on Cases of your Favorite P&G Professional Products!

\$25

MAIL-IN REBATE
OR 1000 FSR POINTS
WITH THE PURCHASE
OF ANY 5 CASES

\$4

MAIL-IN REBATE
OR 150 FSR POINTS
WITH THE PURCHASE
OF ANY 2 CASES

\$12

MAIL-IN REBATE
OR 500 FSR POINTS
WITH THE PURCHASE
OF ANY 4 CASES

\$8

MAIL-IN REBATE
OR 300 FSR POINTS
WITH THE PURCHASE
OF ANY 3 CASES

After 5 cases, each additional case purchased is
ANOTHER \$5 Off* or 200 FSR points.

*Up to \$300.00 or 12,000 Foodservice Rewards points.

See the enclosed rebate offer page for details or visit pgpro.com.



Procter&Gamble
Professional®

See rebate certificate for complete details.

SAVE UP TO \$300!

End User Offer July | August | September '10

Great savings from Procter & Gamble Professional

HERE'S HOW TO GET YOUR REFUND:

1. Complete certificate.
 2. Mail with proof(s) of purchase for full cases of eligible P&G Professional product only. **Only distributor invoice(s) or velocity report(s) (original or copies) are acceptable proof(s) of purchase.**
Product(s) must be clearly described on the proof of purchase and identified by circling. Multiple invoices are eligible.
 3. Make a copy of original certificate and invoice/velocity report for future reference.
 4. Mail request to: JAS '10 BIZSAVER • P. O. Box 8500, Dept. 20660 • Calais, ME 04619-8500
- I am interested in being contacted by Procter & Gamble to receive future offers and information about your merchandising material.

IMPORTANT REQUIREMENTS:

1. Offer valid on purchases between **07/01/10 and 09/30/10**.
2. Submissions must be postmarked by **11/31/10**.
3. This offer may only be redeemed one time per location.
4. Limit one check mailed per address.
5. Not redeemable with other offers.
6. Maximum redemption \$300.00 or 12,000 FSR points per location.
7. Maximum one location per refund request.
8. All required fields (as marked by shading) must be completed or request will not be accepted.
9. If you have any questions or comments regarding this offer, call 1-800-303-1385.

OFFER EXPRESSLY EXCLUDES:

1. Payments on cases purchased for resale or partial cases.
2. Purchases made by non-business users.
3. Purchases bought under Procter & Gamble's contract programs.
4. Payment to third-party agents.
5. All Coin Vend Laundry Products.

THIS OFFER IS LIMITED TO INDIRECT PURCHASES ONLY OF THE FOLLOWING P&G PROFESSIONAL PRODUCTS:

Dawn®, Comet®, Mr. Clean®, Spic and Span®, Swiffer®, Febreze®, and Duracell® Coppertop® and PROCELL® batteries, Tide®, Cheer®, and Gain®, Charmin®.

THIS CERTIFICATE MUST ACCOMPANY YOUR REQUEST. No requests from groups, clubs or organizations will be honored. Offer good in USA, including Puerto Rico, excluding Maine and is not good in conjunction with any other Procter & Gamble rebate offer, including comparable/identical offers that are offered on the internet. Void where prohibited. Please allow 6-8 weeks for shipment. Reproduction, sale, trade or purchase of this certificate or proof-of-purchase is prohibited. Proof-of-purchase must be obtained from product purchased by party requesting the refund. Procter & Gamble reserves the right to refuse any or all payments if violations of refund offer requirements occur. Offer rights may not be assigned or transferred. Cash redemption 1/100.

Bundles Purchased		Product Size	<input type="checkbox"/> I Want a Cash Refund	OR	<input type="checkbox"/> I Want Foodservice Rewards Points	
<input type="checkbox"/> 2 CASES		any	\$4		150 pts.	
<input type="checkbox"/> 3 CASES		any	\$8		300 pts.	
<input type="checkbox"/> 4 CASES		any	\$12		500 pts.	
<input type="checkbox"/> 5 CASES (more than 5 cases captured below)		any	\$25		1000 pts.	
First time purchasing this product?	Additional Cases Purchased Above 5 (cases counted towards bundles not eligible)	Product Size	# Cases Purchased	<input type="checkbox"/> I Want a Cash Refund	OR	<input type="checkbox"/> I Want Foodservice Rewards Points
	Dawn®	any		x \$5 = \$		x 200 pts. = pts.
	Comet®	any		x \$5 = \$		x 200 pts. = pts.
	Mr. Clean®	any		x \$5 = \$		x 200 pts. = pts.
	Spic and Span®	any		x \$5 = \$		x 200 pts. = pts.
	Swiffer®	any		x \$5 = \$		x 200 pts. = pts.
	Febreze®	any		x \$5 = \$		x 200 pts. = pts.
	Duracell® Coppertop® and PROCELL®	any		x \$5 = \$		x 200 pts. = pts.
	Tide®	any		x \$5 = \$		x 200 pts. = pts.
	Cheer®	any		x \$5 = \$		x 200 pts. = pts.
	Gain®	any		x \$5 = \$		x 200 pts. = pts.
	Charmin®	any		x \$5 = \$		x 200 pts. = pts.

TOTAL REFUND (MAX REFUND \$300 OR 12,000 POINTS) \$ OR pts.

PLEASE MAIL REFUND #20660 TO THE FOLLOWING PAYEE:

Business Name

Contact Name

Address

City

State

ZIP Code

(Area Code) Phone Number

Contact Signature

Date

Email Address

For more product information visit pgpro.com. To order more offers or P&G catalogs call 1-800-332-7787.

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