







# TVET Sector Support Programme Technical and Vocational Education and Training

QUETTA MEDIA VISIT REPORT















### **COVERAGE SUMMARY**

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### **OBJECTIVES & IMPLICATIONS OF MEDIA VISIT:**

The media visit in Quetta aimed at achieving two-fold objective of showcasing the skill set of youth of Pakistan in the key economic sectors. The visit provided a platform to introduce the trained human resource of Pakistan in vocational and technical area for providing ease of access to the recruiters of leading enterprises for job opportunities under one umbrella.

Through this visit, a high-level mainstream media exposure was anticipated for highlighting the intervention of programme in the area of TVET for the TV and print coverage.

The media visit was expected to achieve

- Support in highlighting Competency-Based Training and Workplace-Based Training initiatives,
- Showcasing of public-private partnership,
- Skills showcasing of CBT trainees,
- TVET Sector Support Programme visibility and;
- Media coverage.











### **Day 1 Coverage Report**

TVET Sector Support Programme organized a Media Exposure Visit of the Technical Training Centres in Balochistan. A group of senior journalists from leading media outlets was invited to tour the facilities of the learning environment and observe how appropriate and demand-driven training is provided to Baloch youth of both genders.

They visited both the Women Technical Training Center (WTTC) and the Boys Technical Training Center (BTTC) where a total of, 120 students (male and female) are enrolled in various training courses in the projects supported through the training fund initiative of TVET Sector Support Programme. The programme is working with NAVTTC, provincial TEVTAs and PVTC since 2011 for bringing reforms in TVET Sector. Journalists also had one-on-one interaction sessions with the trainees to comprehend their firsthand experiences.

They recognized the impact of the TVET Sector Support Programme which is being funded by the European Union, the Federal Republic of Germany, and the Royal Norwegian Embassy, commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ), and is being implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in improving employment opportunities for the youth of Balochistan















### **Day 2 Coverage Report**

TVET Sector Support Programme is working with Government and Private Enterprises in generating employment opportunities for the youth of Balochistan. In the second phase of its implementation, the programme is supporting competency-based training of 36,800 men and women in indigenous and industry-demand-driven trades. The Programme is funded by the European Union, the Federal Republic of Germany, and the Royal Norwegian Embassy, commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ), and is being implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ).

The TVET Sector Support Programme arranged a media visit to the Balochistan Women Business Association (BWBA), Quetta. The institute is playing its role in empowering women entrepreneurs in setting up their businesses and starting work in the formal sector in recent times. TVET Sector Support Programme engages by implementing partners to draw agreements with enterprises for labour demand, input in curriculum, provision of on-the-job training placements, and also assessment of trainees as per NVQF standards. So far, the programme has supported more than 1,300 such agreements across Pakistan.

The media delegation visited an Institute Partner Organization of the IDO - Balochistan Marble Pvt. Limited from where good feedback is received. While speaking to the on-job trainees, a batch of 20 young boys shared with media representatives that their experience has been excellent at the workplace-based learning site.





























# **Electronic Coverage**GEO



















# **Electronic Coverage**

### **Express TV**



















### **Electronic Coverage**

### **AAJ News**

















# **Electronic Coverage**PTV

















# **Electronic Coverage**GTV



















# **Electronic Coverage**

**Kyber TV** 

































### **Print Coverage**

#### THE NATION

https://nation.com.pk/E-Paper/gwadar/2021-09-01/page-13



















### **Print Coverage**

### THE DESTINATION

















# **Print Coverage**DAILY AZADI QUETTA

















# **Print Coverage**

### **DAILY AZADI QUETTA**

















### **Print Coverage**

#### DAILY THE SPOKESMAN



### TVET Sector Support Programme organizes media exposure visit

Of the Technical Training Centres in Balochistan

of Germany and Norway.

skilled human resource in-line with  $\,$  er Operators, HV AC Technicians, market demands and increasing  $\,$  and Auto Electricians. A total of, QUETTA: The TVET Sector Support graduates' chances of getting more 120 students (male and female) are Programme has arranged a compreemployment opportunities. When the
enrolled in various training courses
hensive media tour of the Technical media delegates arrived at the instiin the projects supported at WTTC Training Centres operating in the tute, the Principal of the Women's and BTTC through the training fund Balochistan region. These Technial Training Centre (WTTC) initiative of TVET Sector Support cal Training Centres have a vital role held a briefing session to provide a Programme, which is working with in providing industry-driven techni-cal education and vocational train-working progress and in-house PVIC since 2011 for bringing reforms ing to the youth. The programme is training facilities provided by TVET in TVET Sector. The second phase of being implemented by GIZ reliables to being implemented by GIZ reliables to the standing standing provided by Pizz and Trial reliables to the standing of 62.5 min and NATTC, which is being final the standing of 62.5 min gift be introduction, the media team terms for implementation of reforms of the three properties of the standing standing of 62.5 min and NATTC, which is being final and the standing standing provided by the standing standing of 62.5 min and NATTC, which is being final and the standing standing provided by the standing standing provided by the standing standing provided by the standing standing of 62.5 min and NATTC, which is being final and NATT governments of the Federal Republic laboratories and other facilities in the national, provincial and regional institute, where they had one-on-one level. A group of senior journalists from interaction sessions with trainees to These projects aim to introduce

tour the facilities and to get a first- WTTC offers training for the occu- Cooperative Vocational Train hand experience of the learning pations of Computer Operator, Office selected trades in Balochistan. This environment of a Technical Training Assistant, and Cook. Boys Technical training opportunity also supports Centre that uses the Workplace-Based Training Center (BTTC) is preparing in increased engagement of private Training (WBT) approach to develop skilled labourers such as Comput-sector in Balochistan.

leading media outlets was invited to discuss their learning experiences. Workplace-Based Training and















# Print Coverage DAILY JINNAH

https://www.dailyjinnah.com/epaper/page.php?id=2&edition=islamab ad&dt=01-09-2021

















# **Print Coverage**

### **DAILY KHABRAIN**

















# **Print Coverage**

https://e.jang.com.pk/09-01-2021/Quetta/page3.asp

















# Print Coverage DAILY EXPRESS

https://www.express.com.pk/epaper/index.aspx?lssue=NP\_QTA&Page=Metropolitan\_PageC002&Date=20210901&Pageno=2&View=1

















# **Print Coverage**

#### THE VOICE OF PAKISTAN



















DAILY NAWA I WAQT KARACHI

















### **Print Coverage**

### DAILY INDEPENDENT QUETTA

















### **Print Coverage**

### **DAILY 6 AM QUETTA**

















# Print Coverage BALOCHISTAN TIMES

















### **Print Coverage**

# DAILY BALOCHISTAN EXPRESS

















# **Print Coverage**

https://epaper.pakobserver.net/?s=2021-09-01#lg=1&slide=1

#### **PAKISTAN OBSERVER**

















# **Print Coverage**

### **PAKISTAN OBSERVER**

















# Print Coverage DAILY BAKHABAR QUETTA

http://dailybaakhabar.com/?m=20210901&paged=7

















# **Print Coverage**

































### **Print Coverage**

# THE DAILY BAKHABAR QUETTA

http://dailybaakhabar.com/?m=20210902&paged=7



















# Print Coverage BALOCHISTAN TIMES

https://www.balochistantimes.pk/index.php?station\_id=6&iss\_ue\_date=2021-09-02&page\_id=13416#mapped\_image\_

















# Print Coverage DAILY AZADI QUETTA

















# **Print Coverage**

# **QUETTA DAILY MIRROR**

















# **Print Coverage**DAILY EXPRESS QUETTA

https://www.express.com.pk/epaper/index.aspx?Issue=NP\_QTA&Page=Metropolitan PageC002&Date=20210902&Pageno=2&View=1

















# **Print Coverage**

# DAILY PAKISTAN EXPRESS QUETTA

















# **Print Coverage**

https://e.jang.com.pk/09-02-2021/Quetta/page3.asp\

# THE DAILY JANG QUETTA



















# **Print Coverage**

**GAWADAR** 

















# **Print Coverage**THE DAILY JANG QUETTA

https://dailythedestination.com/epaper-3-sept-2021/

















# Print Coverage DAILY TIMES

















# **Print Coverage**

















# **Print Coverage**

















# **Print Coverage**















# **Print Coverage**

### TVET inks collaboration with Private Enterprises to generate jobs for Balochistan Youth

OUR STAFF REPORTER

The Technical and Vocational Education and Training (TVET) Sector Support Programme in collaboration with the Balochistan Women Business Association (BWBA) in Quetta has been empowering women entrepreneurs in setting up their businesses and starting work in the formal sector. During a media visit arranged by the TVET
Sector Support Programme, the Chairperson of
the BWBA Sana Durrani, briefed the attending journalists at the facility on the fact that approximately 5,000 skilled women were registered in the BWBA and working in three major sectors of Livestock, Agriculture and Handicrafts comprising of Local Embroideries. She praised the partnership of the TVET Sector Support Programme for providing Technical and Vocational Education and Trainings, helping the BWBA to train 500 skilled women in numerous trades to establish finishing units and to start a small business for them. During the facility tour, the journalist delegates were briefed about the institutions' capacity in providing training facilities to trainees. They also interacted with the enrolled trainees to share their personal experiences.

Regional Coordinator TVET Sector Support Programme, Faisal Ehsan said through the training fund initiative of TVET Sector Support Programme, as many as 1,784 men and women had been trained in pertinent skills in Balochistan during the last four years.

during the last four years.

"TVET training courses play an important role in the economic prosperity of Balochistaris women," he added. The Programme is funded by the European Union, Federal Republic of Germany and the Royal Norwegian Embassy. In second phase of its implementation, programme is supporting competency-based-training of 36,000 men and women on the indigenous and industry-demand-driven trades. The second phase of programme has funding of 2.5 million euro for implementation of reforms in the TVET sector on attional, provincial and regional level. The TVET Sector Support Programme has been involved in promoting multiple private partnerships. He said that partnering institutes of TVET Sector Support Programme regularly coordinate with private sector for training methodology improvement and learner job placement.



























# **Article Published**

# **Daily Balochistan express**















# **Article Published**

# **Daily Basha News**















# **Article Published**

# **Daily EverydayNews**















# **Article Published**

# **Daily Independent queta**















# **Article Published**

# **Daily Jinnah**















# **Article Published**

# **Daily Parliament Times**















# **Article Published**

**Daily Nawa-i-Waqt** 

















# **Article Published**

# **Daily Times**















# **Article Published**

**The Capital Post** 

































# Online Coverage PROASIATIC

http://proasiatic.pk/tvet-sector-support-programme-organized-a-media-exposure-visit-of-the-technical-training-centres-in-balochistan/

















# **Online Coverage**

### **NEWS UPDATE TIME**

https://newsupdatetimes.com/tvet-sector-support-programmeorganized-a-media-exposure/.











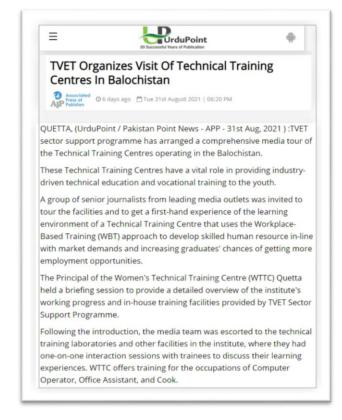






# Online Coverage URDU POINT

https://www.urdupoint.com/en/amp/pakistan/tvet-organizes-visit-of-technical-training-ce-1339424.html.

















# Online Coverage DIPLOMATIC NEWS

https://diplomaticnewspk.blogspot.com/2021/08/tvet-sector-support-programme-organized.html

















# Online Coverage

**NEWS NAMA** 

https://www.newsnama.pk/story/31998/

















# **Online Coverage**

PROASIATIC (FACEBOOK)

https://m.facebook.com/story.php?story\_fbid=566014614534604&id =100033782104307.











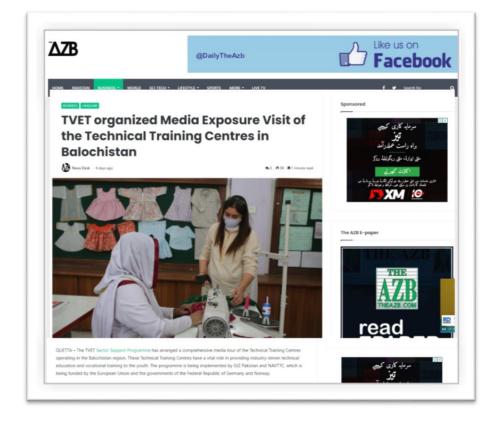






# Online Coverage THE AZB

https://theazb.com/tvet-organized-media-exposure-visit-of-thetechnical-training-centres-in-balochistan/.



















# Online Coverage AZB (FACEBOOK)

https://m.facebook.com/story.php?story\_fbid=1512326259166025&i d=569367050128622

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	والله ان عربي
	Daily The Azb AZ
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TVE	Torganized Media Exposure Visit of the Technical Training Centres in Balochistan - Daily The A TVET organized Media Exposure Visit of the Technical Training Centres in Balochistan - Daily The A















# Online Coverage URDU POINT

https://www.urdupoint.com/daily/amp/livenews/2021-08-31/news-2893120.html.

















# Online Coverage URDU POINT

https://www.urdupoint.com/en/amp/pakistan/journalists-tourtechnical-training-centres-1339497.html

















# Online Coverage B NEWS

https://bnews99.com/tvet-sector-support-programme-organized-a-media-exposure-visit-of-the-technical-training-centres-in-balochistan/

















# **Online Coverage**

### **DAILY INFOTAINMENT**

http://www.dailyinfotainment.com/2021/09/tvet-sector-support-programme-organized.html



















# Online Coverage DAILY AZADI QUETTA

### https://bit.ly/3kK2B0v











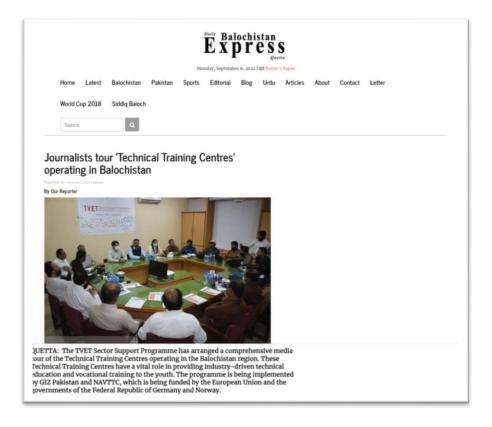






# Online Coverage BALOCIHSTAN EXPRESS

https://bexpress.com.pk/.../journalists-tour-technical.../











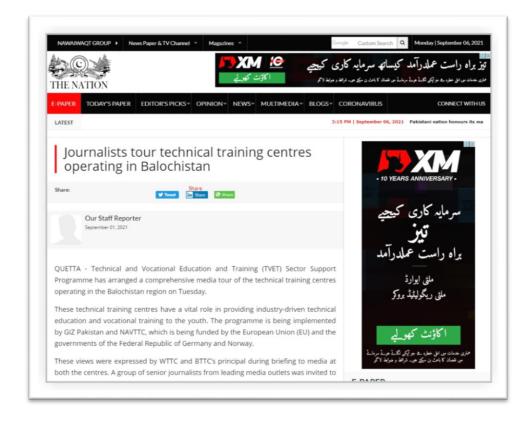






## Online Coverage THE NATION

https://nation.com.pk/01-Sep-2021/journalists-tour-technicaltraining-centres-operating-in-balochistan













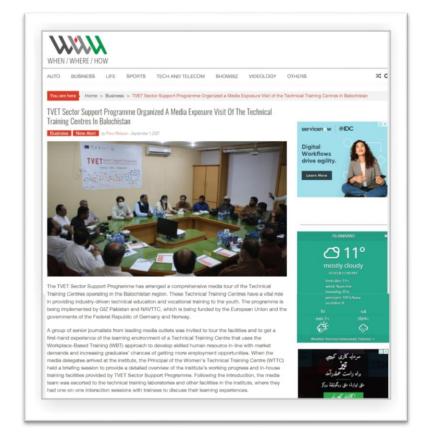




### **Online Coverage**

WHEN WHERE HOW

https://whenwherehow.pk/2021/09/01/tvet-sector-supportprogramme-organized-a-media-exposure-visit-of-the-technicaltraining-centres-in-balochistan/

















# Online Coverage DAILY THE DESTINATION

#### https://bit.ly/3DGj6mU



























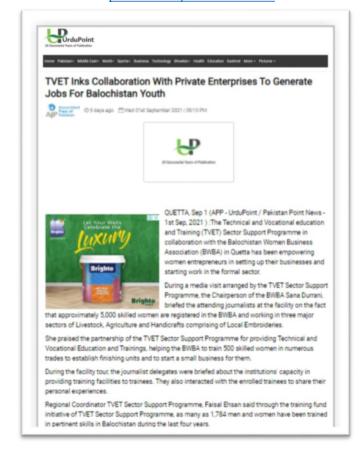






## Online Coverage URDU POINT

https://www.urdupoint.com/en/pakistan/tvet-inks-collaboration-with-private-enterpri-1340257.html

















# Online Coverage DAILY AZADI QUETTA

#### https://bit.ly/3kFa8xw

















### **Online Coverage**

## DAILY BALOCHISTAN EXPRESS

#### https://bexpress.com.pk/.../tvet-with-private.../

















### **Online Coverage**

## ASSOCIATED PRESS OF PAKISTAN

https://www.google.com/amp/s/www.app.com.pk/photos-section/aview-of-training-under-tvet-sector-support-programme-atbalochistan-marble-center/%3famp

















### **Online Coverage**

**PAKISTAN OBSERVER** 

https://pakobserver.net/tvet-inks-collaboration-with-privateenterprises-to-generate-jobs-for-balochistan-youth/

















### **Online Coverage**

## ASSOCIATED PRESS OF PAKISTAN

https://www.google.com/amp/s/www.app.com.pk/photossection/chairperson-of-balochistan-women-business-association-sanadurrani-briefing-to-the-media-persons-regarding-private-womentraining-center-under-tvet-sector-support-programme/%3famp



















### **Online Coverage**

## ASSOCIATED PRESS OF PAKISTAN

https://vid.app.com.pk/vid/2021/09/%D8%A8%D9%84%D9%88%DA%86%D8%B 3%D8%AA%D8%A7%D9%86-%DA%A9%DB%8C-

<u>%D8%AE%D9%88%D8%A7%D8%AA%DB%8C%D9%86-%DA%A9%D9%88-</u> <u>%DB%81%D9%86%D8%B1%D9%85%D9%86%D8%AF-</u>

%D8%A8%D9%86%D8%A7%D9%86%D8%A7-%D9%88%D9%82%D8%AA/

















# Online Coverage NAWA I WAQT

https://www.google.com/amp/s/www.nawaiwaqt.com.pk/01-Sep-2021/1407863%3fversion=amp.

















# Online Coverage URDU SHAFAQNA

#### https://urdu.shafaqna.com/UR/AL/390221

















# Online Coverage THE NATION

https://nation.com.pk/02-Sep-2021/tvet-inks-collaboration-with-private-enterprises-to-generate-jobs-for-balochistan-youth

















# Online Coverage 24/7 NEWS

https://247news.com.pk/tvet-sector-support-programme-working-with-government-and-private-enterprises-in-generating-employment-opportunities-for-balochistan-youth/











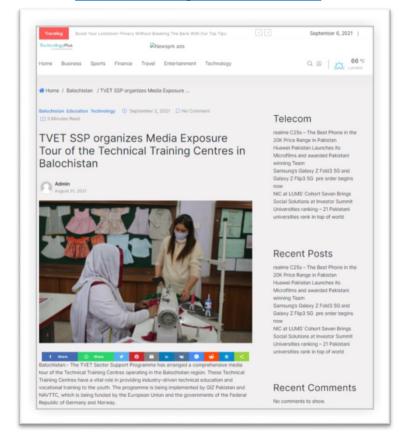






## Online Coverage TECHNOLIGY PLUS

https://technologyplus.pk/tvet-ssp-organizes-media-exposure-tour-of-the-technical-training-centres-in-balochistan/.

















### **Online Coverage**

https://youtu.be/zSW5EXd-oBY

### **YOUTUBE**

















## Online Coverage BIT BOL

http://www.bitbol.pk/2021/09/01/tvet-sector-support-programmeorganized-a-media-exposure-visit-of-the-technical-training-centres-inbalochistan/

















## Online Coverage DAILY THE DISTINATION

http://dailythedestination.com/epaper-3-sept-2021/





































































































































































