

TWIN CITIES IT'S YOUR LEGACY

# *Celebration*

Thursday, November 15, 2018  
St. Paul JCC

IT'S YOUR  
LEGACY 

---

EVENT SPONSOR



chestnut cambronne  
ATTORNEYS AT LAW

# IT'S YOUR LEGACY

Your life. Your community. Your legacy.

---

IT'S YOUR LEGACY is a collaborative endowment program that benefits St. Paul and Minneapolis Jewish community organizations, schools, and congregations. This program is funded by the Jewish Federation of Greater St. Paul and the Minneapolis Jewish Federation in partnership with the Harold Grinspoon Foundation's LIFE & LEGACY™ initiative, and enables donors to fulfil their philanthropic goals while strengthening the Twin Cities Jewish community, now and in the future. Legacies left by members of our community help sustain vital programs, services, and institutions that assist the vulnerable and advance Jewish life locally, in Israel, and around the world.





## WELCOME

BARRY GLASER & LORI FRITZ  
IT'S YOUR LEGACY Co-Chairs

## LOCAL UPDATE

JULIANA SELLERS  
It's Your Legacy Coordinator

## INTRODUCTION OF KEYNOTE

JAMES A. COHEN  
Chief Executive Officer  
Minneapolis Jewish Federation

## KEYNOTE

RABBI DANIEL COHEN

## CLOSING

BARRY GLASER & LORI FRITZ

## BOOK SIGNING

RABBI DANIEL COHEN



# Thank you for your commitment!

Anonymous (114)  
Sally and Michael Abrams  
Suzanne and Joshua Abrams  
David H. and Joyce Abramson  
Carolyn and Sanders z"l Ackerberg  
Tracey and Ken Agranoff  
Lys Akerman-Frank  
Dr. Patricia J. Aletky  
Rabbi Sharon Stiefel and  
    Davida Alperin  
Lydia and Lee Andren  
Mark Appelbaum  
Alvin Apple  
Gary Swartz and Kristi Bader  
Ronald and Shari Barry  
Carolyn Belle  
Jerry Waldman and Judith Belzer  
Gary J. Benedict  
Sharon Benmaman and John Allen  
Judge and Mrs. Jerome J. Berkowitz  
Lisa and Alan Bernick  
Shirley and Marshall Besikof  
Aaron Biel  
George and Cheryl Bier  
Bob Karasov and Hanna Bloomfield  
Yisrah Bracha  
Gail and Steve Brand  
Eileen and Howard z"l Bream  
Eric and Sally Bressler  
Dr. Arnold M. Brier and Judith Brier  
David and Sheila H. Brod  
Kevin Broder  
Steven Browne  
Capp Family Foundation  
Linda Goldman Cherwitz  
Susan Berg Cobin  
Lisa and James Cohen  
Kathy Conner and Jeff Oberman  
Judy and Richard Cook  
Charles Levine and  
    Marjorie R. Dana-Levine  
The Davidman Family  
Lois and Sherman Devitt  
Allie and Mark Divine  
James Dockman  
Stacy and Michael Dockman  
David and Karen Dubinsky  
Jean K. Quam and Bonnie Dudovitz  
David Brauer and Sarah Duniway  
Bob Edelstein

Barry Epstein  
Joan and Elliott Farber  
Jon and Holly Brod Farber  
Tom and Corrine Feinberg  
Andrea Feshbach  
Sherri Feuer  
Rabbi Jeremy and Jessica Fine  
Cantor/Educator Joshua and  
    Andrea Fineblum  
Andy and Barb Fishman  
Ted and Jackie Flaum  
Mari Forbush  
Dana Fox  
Neal Frank  
Amalie Frankel  
Jan Frisch  
Deborah and Tom Frishberg  
Jim, Renee and Joan Gainsley  
Neal and Sandy Gale  
Kristin and David Gantman  
Judy Gavisser  
Rosalie and Andrew Gellman  
Beth Gendler  
Barry and Rena Glaser  
Mimi Gleekel  
Dr. Stanley M. and Luella Goldberg  
Leslie and Bernie Goldblatt  
Shelly and Ira Golden  
Rhonda Stein and  
    Stuart Goldenberg  
Goldman Family Foundation  
Rena and Phillip Goldman  
David and Venessa Gollin  
Karen and Fred Gordon  
Jill and Steve Gottlieb  
Mitzi Gramling  
Beth Silverwater and  
    Norman A. Greenberg  
Michael and Teri Greenstein  
Darla Kashian and Samantha Grosby  
Erwin and Arlis Grossman  
Bob and Nancy Hartman  
Elissa J. Heilicher  
Ann Ginsburgh Hofkin and  
    Michael Hofkin  
Frank Hornstein  
Harriet Horwitz  
Vicki and David Itzkowitz  
Rob Jacobs & Elizabeth Davis  
Steve and Eve Kafitz

Phyllis Kahn  
Dick and Diane Kaitz  
Dr. Janice Linden Kalin  
Steven A. Kalin  
Howard and Marlee Kaminsky  
Morton and Merle Kane  
Marla J. Kapperud  
Marilyn Karasov  
Alvin and Audrey Kaufman  
Jim Jacobson and Andrea Kaufman  
Micki Herman Kay  
Ira G. Kipp  
Peggy Kipp  
David and Eileen Kohn  
Stephen M. Krause  
Diane Ladenson  
Harriet Lane  
Stephen and Nancy Lane  
Jane Newman and Amy Lange  
Cynthia Launer and Will Thomas  
Steven and Sheri Lear  
Lynn Lederman  
Arlene Leibovich  
Lisa and Mark Lerman  
Irving and Gwen Lerner  
Deb Grossfield and Seth Leventhal  
Steve and Laura Leventhal  
Jimmy and Stephanie Levine  
Sandra Levine  
Robin LeVine  
Jeffrey A. Levy  
Susan Lewis  
Carol F. Lichterman  
Suzanne Fenton and Dan Lieberman  
Marilyn and Martin Lipschultz  
Lee Litman  
Ann Lonstein  
Ellen Goldberg Luger and  
    Andrew Luger  
Anita Lurye-Silver  
Gary Cohen and Margaret Macneale  
P. T. and B. B. Magee  
Sarah and Ben Malakoff  
Jeffrey L. Mandel, MD  
Debbie and Gil Mann  
Judy and Alfie Marcus  
Marcia and Philip Marcus

Jacob Mars  
Robert and Florie Marvy  
Ron and Karen Matz  
Ann E. Matza  
Bruce and Annie Matza  
Jennifer Melin Miller  
Gail and Howie Milstein  
Susan and Michael Minsberg  
Deborah Moses  
Neil and Susan Moses-Zirkes  
Jack Moskowitz  
Carin Mrotz  
Micki and Mort Naiman  
Maggie and Doug Nathan  
Beth Nelson  
Bruce and Bobby Nemer  
Richard and Joan Newmark  
Rabbi Gail Nord  
Jill and David Orbuch  
Charles and Marjorie Ostrov  
Barbara and Larry Parks  
Jon and Robin Parritz  
Eric and JoAnn Pasternack  
Kathryn Klibanoff and  
    Jeremy Edes Peirotti  
Bob and Linda Perry  
Sharyn E. Pesses  
Walter Pistner  
Renee and Michael Popkin  
Roxanne and Gary Portnoy  
Steven Foldes and Riv-Ellen Prell  
Nancy and James Proman  
Ivan and Tina Rafowitz  
Edward and  
    Anne-Monique Rapoport  
Debra Rappaport  
Lynne and Andrew Redleaf  
Rabbi Harold J. Kravitz and  
    Cindy Reich  
Nancy and Kevin Rhein  
Irving and Mildred Rein Herzl  
    Camp Endowment  
Ethan Roberts  
William and Susan Robiner  
Steve Hunegs and Jenifer Robins  
Scott and Carrie Rodman  
Gay Rosenthal and Jules Rosenthal  
Susan Rosenthal  
Vic and Chris Rosenthal  
Sue Rosner

Barry and Francie Ross  
Marc Roth  
Joseph and Lee-Ann Rubenstein  
Dana Rubin  
Russ and Karen Rubin  
Wendy and Steve Rubin  
Barbara Rubin-Greenberg  
Allen and Linda Saeks  
Michael and Polly Saxon  
Robyn and Ben Schein  
Jessica and Matt Scherer  
Josef Schermann  
Bart and Marjorie Schneider  
Joel Mintzer and Heidi Schneider  
Rosalyn and Yoav Segal  
Juliana and Jacob Sellers  
Brian K. Serle  
Steven J. Shaller  
Judy and Jerel Shapiro  
Susan and Neal Shapiro  
Delores E. Silver z"l  
Judy Sharken Simon and  
    Chris Simon  
Joel Shinder and Nancy Shinder  
Andrei Shofman  
Dr. James and Joyce Sidman  
Sheila and Steven Sigel  
Melissa Cohen Silberman and  
    Sheldon Silberman  
Daniel and Myndal Silver  
Janny and Alan Silver  
Amy Silvermann  
Howard and JoAnn Silvers  
Betsy and Steve Sitkoff  
Eli Skora and Miriam Skora  
Charley Smith and Shaked Danai  
Wendy Lovell-Smith and Colin Smith  
David and Dede Smith  
Irving and Nancy Smith  
Jill Smith  
Dr. Richard and Diane Smookler  
David and Kristy Snyder  
Craig and Debbie Spencer  
Daniel and Jennifer Spiller Family  
Ben and Maxine Steinberg  
Cantor Rachel and Rabbi Adam  
    Stock Spilker  
Susan Rosenthal  
Susan S. Steinberg  
Sharron Steinfeldt

Evan Stern  
Zoe Stern  
Leslie and Jim Strohm  
Alene and Anthony Sussman  
Alison Suzukamo  
Chaya Levmore Tannor  
    Memorial Fund  
Sharon Thaler  
Alex Treitler  
Jodi and Jeffrey Upin  
Mark Usem and Lynn Mandle Usem  
John and Rachael Vegas  
Jennifer and Michael Wall  
Bruce Walonick and Family  
Jackie Henning and Jim Waters  
Miriam Weinstein  
Janet and Luke Weisberg  
Marjorie Weiser  
Lisa L. Weisman  
Deborah D. Weiss  
Nicolas Werszhaar  
Fremajane and Blair z"l Wolfson  
Howard and Kathy Zack  
Brian Zaidman  
Alan and Bonnie Ziskin  
Gayle Zoffer  
Philip Oxman and Harvey Zuckman  
Julian Fisher and Naomi Zuk-Fisher

We apologize if we inadvertently omitted your name.  
Please tell us so we can correct it for the future.

# ACHIEVEMENTS IN LEGACY

These legacy commitments (LOIs) have come in the form of cash gifts today, bequests, retirement plan assets, life insurance policies and other planned giving vehicles.

# 28

LOCAL JEWISH  
ORGANIZATIONS

# 819

LEGACY  
COMMITMENTS

13 Cohort partners: 627 LOIs  
15 Audit partners & 17 write-in orgs: 192 LOIs

# \$32,440,000+

ESTIMATED VALUE OF FUTURE LEGACY GIFTS TO THE  
TWIN CITIES JEWISH COMMUNITY

Some endowment gifts were previously funded. \$11,081,240 is already invested in the future of our Jewish Community at endowments with our Agency Partners.

IT'S YOUR  
LEGACY   
Your life. Your community. Your legacy.

# ON LEAVING A LEGACY

As part of the **IT'S YOUR LEGACY** celebration, we asked donors about their desire to leave a legacy gift to the local Jewish community and how It's Your Legacy helped shape that process. Here's what they said:

"Leaving a legacy, making the announcement, making the commitment, was very valuable to us. It provided clarity in our lives."

— Sheri & Steve Lear

"We always planned to leave money to the things we care most about. It's Your Legacy formalized that."

— Karen & Russ Rubin

"We only hope that we can help provide the means for each generation to reinvent the community in a way that suits them."

— LeeAnn & Joe Rubenstein

"Legacy—for us—is about making sure the institutions and organizations that provide for the community will continue to be here."

— Rosalyn & Yoav Segal

## LEGACY IMPACT

As part of the celebration, we asked our partners to share the impact **IT'S YOUR LEGACY** has had on their organizations:

"Our legacy donors have strengthened our ability to communicate the importance and relevance of our mission, especially during these challenging times for social justice organizations. The training, in addition to helping us connect with our donors, has strengthened our relationships with our community partners and has contributed to building a stronger and more united Jewish community in Minnesota."

— Beth Gendler  
Executive Director

NCJ  MN

"The program has created a community of Legacy supporters of the JCRC where none existed before. This helps remind us that while much of our JCRC work is urgent in nature we are also building the future. We are so proud to be a part of this program because it has helped us have our Legacy conversations from a universal perspective about our large, diverse and wonderful Jewish community. Hazak, Hazak."

— Holly Brod Farber  
Co-Director  
JCRC Speakers Bureau



JEWISH COMMUNITY  
RELATIONS COUNCIL  
MINNESOTA & THE DAKOTAS

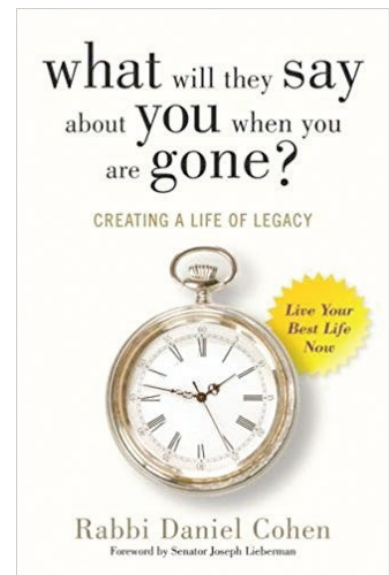
# MENTOR, GUIDE, AND MOTIVATOR

Rabbi Cohen shares his unique blend of wisdom and spiritual insight.

In a world in flux, Rabbi Cohen's engaging and captivating style draws on timeless stories and strategies enabling you to maximize every moment while leading a life of impact and legacy.

His personal experience as a Rabbi, sharing hundreds of life-affirming moments from birth to death, combined with his humor and humanity, provide him with a compelling narrative and navigational guide for your life.

Rabbi Cohen is the author of *What Will They Say About You When You Are Gone? Creating a Life of Legacy*. He is co-host of the nationally syndicated radio show, *The Rabbi and the Reverend*, with Reverend Greg Doll, writes for the Huffington Post Blog, and is a Bottom Line Inc. Expert. He serves as Senior Rabbi of Congregation Agudath Sholom, the largest modern orthodox synagogue in New England.







The **vibrancy** of Jewish life around the world is a testament to those who came before us. Every noisy chorus of Purim groggers, every senior cared for, and every basketball game at the Jewish community center delivers a message passed on for thousands of years:  
**“Let’s build community that lasts.”**

# A special thank you to Tamra L. Dollin for your guidance and support!

Tamra Dollin is a Legacy Community Consultant for the Harold Grinspoon Foundation's LIFE & LEGACY initiative, providing training and support to communities across North America to secure meaningful after-lifetime gifts and integrate legacy giving into the philanthropic culture of organizations. Working in the Jewish non-profit community for over 25 years, Tammy most recently directed the establishment of summer camp Ramah in the Rockies, where she led the effort to create the camp's organizational, financial, and physical infrastructure. She is a certified professional Co-Active coach. Tammy holds Masters Degrees from Columbia University (MSW) and the Jewish Theological Seminary, and an undergraduate degree from UC Berkeley. Tammy is an alumna of the Wexner Graduate Fellowship.



WHAT  
WILL  
YOUR  
LEGACY  
BE?





## A SPECIAL THANK YOU TO OUR PARTNERS



You'll work with a single point of contact – your Private Wealth Advisor – backed by a team of professionals specializing in wealth planning, investments, trusts and banking.



**us Private Wealth**  
**Management**  
U.S. Bank

- Endowment Management
- Grant Administration
- Planned Gift Administration
- Philanthropic Consulting
- Family Philanthropy Services
- Impact Investing

**Alex Bakkum**

Vice President | Senior Philanthropic Advisor | The Charitable Services Group  
O:651-466-8706 | C: 612-719-9331 | alex.bakkum@usbank.com

**Sally Godfrey**

Vice President | Senior Philanthropic Advisor | The Charitable Services Group  
O:651-466-8710 | sarah.godfrey@usbank.com

**U.S. Bank**

101 5th St. E., Suite 1200 | St. Paul, MN 55101



business representation | commercial litigation | class action litigation  
personal injury | wills, estates, trusts & probate | criminal defense  
townhome/condominium law | real estate law | employment law  
liquor law | trademark/copyright | elder law | DUIs



[www.chestnutcambronne.com](http://www.chestnutcambronne.com) | 612.339.7300



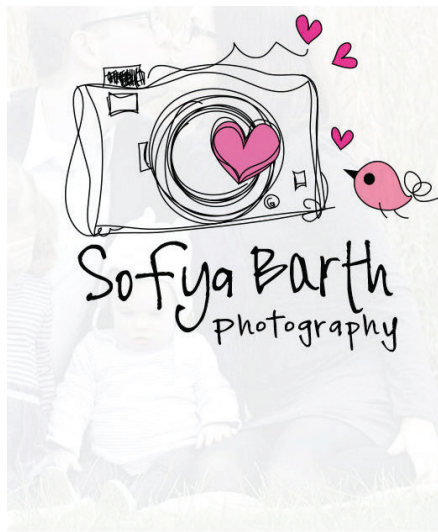
Bring your entire financial life *together*.

Interactive Financial Planning  
Fiduciary Investment Advice  
Tax Planning & Coordination  
Retirement Plan Services  
Insurance & Estate Planning  
Charitable Giving & Trusts  
Family Office Services

As one of the nation's leading CPA-affiliated wealth management firms, we constantly challenge ourselves to find better solutions for our clients – and we're prepared to tackle the tough questions. Together, we'll design a powerful financial and investment plan that instills the confidence you need to achieve your goals, on your own terms.

**Ready to get started?** Contact Noah Marell, CFP®, Sr. Financial Advisor at [nmarell@wipflifinancial.com](mailto:nmarell@wipflifinancial.com) or 952.548.3328.

Wipfli Financial Advisors, LLC ("Wipfli Financial") is an investment advisor registered with the U.S. Securities and Exchange Commission (SEC) under the Investment Advisers Act of 1940. Wipfli Financial is a proud affiliate of Wipfli LLP, a national accounting and consulting firm. Information pertaining to Wipfli Financial's management, operations, services and fees is set forth in Wipfli Financial's current Form ADV Part 2A brochure, copies of which are available upon request at no cost or at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). Wipfli Financial does not provide tax, accounting or legal services.



Sofya Barth  
photography



Photography is the beauty  
of life captured

[www.sofybnbphotography.com](http://www.sofybnbphotography.com)  
[sofybbphotography@gmail.com](mailto:sofybbphotography@gmail.com)  
612-849-8232



## CONGRATULATIONS TO OUR PARTNERS

### COHORT PARTNER ORGANIZATIONS

Adath Jeshurun Foundation  
Beth Jacob Congregation  
Jewish Community Action  
Jewish Community Relations Council  
of Minnesota and the Dakotas  
Jewish Family and Children's Service of Minneapolis  
Jewish Family Service of St. Paul  
Jewish Federation of Greater St. Paul  
Minneapolis Jewish Federation  
Mount Zion Temple  
National Council of Jewish Women Minnesota  
Shir Tikvah  
Temple Israel  
Temple of Aaron

### AUDIT PARTNER ORGANIZATIONS

Beth El Synagoge Foundation  
Bet Shalom Congregation  
Camp Ramah in Wisconsin  
Heilicher Minneapolis Jewish Day School  
Herzl Camp  
Jewish Community Center of  
the Greater St. Paul Area  
Kenesseth Israel  
Lubavitch Cheder Day School  
Mayim Rabim Congregation  
Minnesota Hillel  
Sabes Jewish Community Center  
Sharei Chesed  
Sholom Foundation  
Torah Academy  
Yeshiva of Minneapolis

## A SPECIAL THANK YOU TO OUR CORPORATE SPONSORS

### PLATINUM CORPORATE PARTNER



### GOLD CORPORATE PARTNERS



### SILVER CORPORATE PARTNER



### BRONZE CORPORATE PARTNERS

