## TYB.COM SEMESTER V

## MULTIPLE CHOCE (SAMPLE) QUESTIONS

## FOR DECEMEBR 2020 UNIVERSITY EXAMINATIONS

## **BUSINESS ECONOMICS V**

#### MODULE 1 – MACRO ECONOMIC OVERVIEW OF INDIA

a. b.	refers to relaxation of produce government restriction usually in areas of social and economic polices:  Privatisation Globalisation Disinvestment Liberalisation
2.	FDI means: a. Forex Direct investment b. Foreign Deregulated investment c. Foreign Direct Investment d. Forex Deregulated investment
3.	Disinvestment means selling of a public investment to a:  a. Private enterprises  b. Public enterprises  c. Capital market  d. Departmental enterprises
4.	Globalisation means a. National integration b. Cultural integration c. Integration of the economy of a country with the world d. Self-integration
	Globalisation leads to  a. Greater employment opportunities  b. Fall in trade  c. Restriction in trade  d. Social welfare
6.	<ul> <li>Liberalisation means</li> <li>a. Removal of trade barriers</li> <li>b. Opening border with neighbouring countries</li> <li>c. Relaxation of government policies and regulations</li> <li>d. Abolition of various business laws and acts</li> </ul>
7.	Social infrastructure does not include  a. Agriculture  b. Education

c. Family welfare

	d.	Health
8.	Th	e SDGs came into effect on
	a.	January 2015
	b.	January 2016
	c.	January 2017
	d.	January 2018
9.	Su	stainable development goals have a total ofgoals
	a.	15
		17
		16
		18
10.		e logo of Make in India is
		A lion made of gear wheels
		A tiger made of gear wheels
		A cheetah made of gear wheels
	d.	An elephant made of gear wheels
11.		e Foreign Investment Promotion Board was abolished on
		June , 2014
		June , 2017
		June 2015
	d.	July, 2000
12.		is related to girls education
		SamagraShiksha
	b.	RUSA
	c.	BetipadhaoBetibachao
	d.	Sarvashikshaabhiyan

# MODULE-II – AGRICULTURE

1) The objective of National Agriculture Policy 2000 is to achieve Agriculture growth rate of
a) 3%
b) 4%
c) 5%
d) 10%
2) Agricultural prices in India are
a) Very certain
b) Uncertain
c) Very remunerative
d) Beneficial to farmers
3) Major part of the agricultural credit is supplied by
a) Money lenders
b) Commercial banks
c) Cooperative banks
d) RBI
4) Kisan credit card was introduced by

a) Commercial banks

b) NABARD c) Cooperative banks d) RBI 5) The agricultural market faces the problem of a) Seasonal price fluctuations b) Low prices when crop fails c) High prices when there is bumper crop d) Low prices when there is bumper crop 6) Demand for agricultural commodities---a) Very elastic b) Unit elastic c) Less elastic d) Perfectly inelastic 7) Regulated markets aim at protecting a) Consumers and farmers b) Producers c) Traders d) Industrial units 8) AGMARK enables to ensure a) Quality of the product and better price b) Less price

c) Quantity of the product

d) Measurement of the product

9) RRBs were established to provide credit to-----

- a) Only to non-agricultural activities in rural areas
- b) Both agricultural and non-agricultural activities
- c) Only to agricultural activities
- d) Only to industrial activities
- 10) Non-institutional credit very often leads to
- a) Indebtedness and exploitation of borrowers
- b) Beneficial to farmers
- c) Beneficial to households
- d) Beneficial to firms
- 11) The NAP 2000 aims to-----
- a) Liberalize internal trade
- b) Import
- c) Consumption
- d) Production
- 12) The average agricultural growth rate since 2000 is
- a) Above 4%
- b) Less than 4%
- c) 4%
- d) 10%
- 13) Agricultural price policy is required to
- (a) Provide incentives to farmers
- (b) To encourage farmers to spend more
- (c) To increase income inequalities
- (d) Provide incentives to laborers

# MODULE 3 – INDUSTRY AND SERVICE SECTOR Choose the correct answer and rewrite the statements:

- 1. Competition Act 2002 does not cover
  - (a) UTPs
  - (b) Prohibition of anti-competitive agreement
  - (c) regulation of combinations
  - (d) competition of advocacy
- 2. Functional composition of industries refers to
  - (a) Ownership based criteria
  - (b) Use-based criteria
  - (c) Investment based criteria
  - (d) Turnover based criteria
- 3. Which of the following is not a part of the New Industrial Policy 1991?
  - (a) Increased investment in public sector enterprises
  - (b) Abolition of licensing policy
  - (c) Encouraging foreign direct investment
  - (d) Amendment of MRTP Act
- 4. IIP measures
  - (a) Industrial inputs inflation
  - (b) Growth of industrial production
  - (c) Growth of industrial investment
  - (d) Growth of industrial exports
- 5. Currently, the base year for estimating IIP is
  - (a) 1993-94
  - (b) 2015-16
  - (c) 2004-05
  - (d) 2011-12
- 6. Which of the following is not an objective of the Competition Act 2002?
  - (a) Prohibition of anti-competitive agreements
  - (b) Regulation of combinations
  - (c) Control of monopolies
  - (d) Prohibition of abuse of dominant position

- 7. Competition advocacy refers to
  - (a) Control of monopolies
  - (b) Restricting investments through licensing
  - (c) Control of unreasonable profits
  - (d) Promoting a competition culture
- 8. Which of the following statements is not true of the PSUs in India?
  - (a) They have generated large scale employment
  - (b) They have high returns on investment
  - (c) They have saved foreign exchange
  - (d) They have created a diversified industrial base for India
- 9. Which of the following is not a problem faced by the PSUs in India?
  - (a) Mounting losses
  - (b) Underutilization of capacity
  - (c) Administrative defects
  - (d) Consumer protection
- 10. The Central Government department responsible for disinvestment is
  - (a) Department of Investment and Public Asset Management
  - (b) Department of Commerce
  - (c) Department of Industrial Policy and Promotion
  - (d) Department of Revenue
- 11. Which of the following is not a function of the DIPAM?
  - (a) Advising government of matters related to CPSE
  - (b) All matters relating to sale of Central Government equity through offer for sale or private placement
  - (c) Decisions on the recommendations of Administrative Ministries, NITI Aayog for disinvestment
  - (d) Promotion of foreign direct investment
- 12. Offer of shares by a listed CPSE or the government out of its shareholding or a combination of both to the public for subscription is done through
  - (a) Initial Public Offering
  - (b) Offer for Sale
  - (c) Further Public Offering
  - (d) Strategic Sale
- 13. Only financial institutions can participate in
  - (a) Initial Public Offering
  - (b) Offer for Sale
  - (c) Further Public Offering
  - (d) Institutional Placement Programme
- 14. In 1999, the investment limit of the MICRO ENTERPRISE unit is determined at
  - (a) 25 lakh
  - (b) 50 lakh
  - (c) 1 crore
  - (d) 5 crore

MODULE IV - BANKING AND FINANCIAL MARKETS
1.Secondary market reforms does not include
A) Screen based trading B) LAF
C)Depository system
D)Rolling settlement
2.Mutual Funds Play an important role in Indian capital market as
a. Speculator in stock market
<ul><li>b. Investment avenue for small investors</li><li>c. Promoter of large scale industries.</li></ul>
d. Promoter of Small scale industries
3Secondary markets in treasury bills require involvement of and
a. Brokers, Dealers
b. Buyers, Sellers
c. Consumer, Producer
D.Seller, Consumer
4. Issue management is an important function of and
<ul><li>a. Merchant banker, lead manager</li><li>b. Public banker, Merchant banker</li></ul>

15. The MSME Act was passed in

(a) 2005(b) 2002(c) 2008(d) 2006

5. Which one is not finance company?
A.Hire-purchase finance company
B.IRDA
C. Mutual Benefit finance companies
D.Loan companies
6 covers the entire range of services provided by a merchant banker.
(a) Project counseling
(b) Corporate counseling
(c) Credit syndication
(d) Market makers.
7. Functions of financial services exclude
(a) Mobilization of savings
(b) Allocation of fund
(c) Specialized services
(d) Collection of tax.
8. Financial services offered financing risk project e.g. Risk capital scheme of I F C I venture capital fund of I D F I etc. to provide
(a) Seed capital
(b) Venture capital
(c) Primary fund
(d) secondary fund.
9. FTE Means

c. Lead banker, Private banking

d. Private Banker

<ul><li>A. Full-Time Equivalent</li><li>B. Full-Term Equivalent</li><li>C. First-Time Equivalent</li><li>D. Frequent Time Equivalent</li></ul>
<ul><li>10. Moody's is</li><li>A. Global rating agency</li><li>B. National rating agency</li><li>C. Bank rating agency</li></ul>
11. IMPS refers to
<ul> <li>12. The Indian banking system is not consists of</li> <li>A. Private sector banks.</li> <li>B. Foreign banks</li> <li>C. Regional rural banks</li> <li>D. Money Market</li> </ul>
<u>TYBCOME</u> : DIRECT TAX : SEM -V
1. The Income Tax Act came into force from A. 1st March 1971 B. 1st April 1971 C. 1st March 1981 D. 1st April 1961
<ul> <li>2. The tax payer liability is determined with reference to his or her</li> <li>A. Financial Status</li> <li>B. Residential Status</li> <li>C. State</li> <li>D. Family status</li> </ul>
<ul> <li>3. Previous year means the financial year immediately preceding the</li> <li>A. Accounting Year</li> <li>B. Assessment Year</li> <li>C. Traditional Year</li> <li>D. Financial Year</li> </ul>
<ul> <li>4.An individual is said to be resident in India if</li> <li>A. It is in India for period of 50 days or more during the previous and 365 days or more during the four years immediately proceeding previous year</li> <li>B. It is in India for period of 60 days or more during the previous and 365 days or more during the four years immediately proceeding previous year</li> </ul>

	It is in India for period of 60 days or more during the previous and 265 days or more during the four years immediately proceeding previous year. It is in India for period of 50 days or more during the previous and 265 days or more during the four years immediately proceeding previous year.
A. B. C.	is exempted from income tax.  Interest from Indian company Dividend from foreign company Cooperative dividend Dividend from Indian company
A. B. C.	ch section of the Income Tax Act exempted incomes have been mentioned?  Section 80C  Section 80DD  Section 10  Section 2
A. B. C.	lent of India includes Ordinarily resident only Not ordinarily resident only NRI Ordinarily resident and Not ordinarily resident both
A. B. C.	Previous year Assessment year Calendar year Accounting year
A. B. C.	P should consist of: Individual only Persons other than individual only HUF only. Any person as per section 2(31)
A. B. C.	ue of rent free Accommodation provided by the employer is exempt from tax is a perquisite taxable in case of all employees is a perquisite taxable in case of only 'specified' employees is a perquisite taxable in case of only government employees
A. B. C.	is exempt from tax is a perquisite taxable in case of all employees is a perquisite taxable in case of only 'specified' employees is a perquisite taxable in case of only non-government employees
	mp sum payment from Unrecognised Provident Fund to an employee, on his retirement, over
B.	is not taxable is taxable as income from other sources is taxable in case of only 'specified' employees

D.	is taxable as 'profit in lieu of salary'	
13. Leave travel concession is		
B. C.	exempt up to lower of the amount actually spent or the prescribed limits. exempt fully to the extent actually spent Exempt to the extent of lower of allowance received or the lump-sum amount prescribed, irrespective of actual expenditure. fully taxable	
A. B. C.	exempt up to lower of the amount actually spent or the prescribed limits.  exempt fully to the extent actually spent  exempt to the extent of lower of allowance received or the lump-sum amount prescribed, irrespective of actual expenditure  fully taxable	
A. B. C.	warded "ParamVirChakra" is taxable as income from salary is exempt from tax is taxed after deducing ₹ 15,000 or 1/3 whichever is lower is taxable as income from other sources	
240 p. A. B. C.	is entitled to children education allowance @ ₹ 80 p.m. per child for 3 children amounting ₹ m. It will be exempt to the extent of:         ₹ 200 p.m.         ₹ 160 p.m.         ₹ 240 p.m.         ₹ 300 p.m.	
entitle 20. A. B. C.	claimed the exemption of gratuity in the past to the extent of ₹ 2,50,000. He was d to the gratuity from the present employer amounting to ₹ 2,00,000 in the previous year 2019-  ₹ 2,00,000 Nil ₹ 1,00,000 ₹ 3,00,000	
are sel this pr A. B. C.	r. Santosh is owner of two houses namely "Genaraje" at Mulund & "Om Sai" at Thane which f – occupied . However, apartment at "Om Sai" was let out for 2 months. The computation of operty - "Om Sai" would be  Let out Self-occupied Partly let out & partly SOHP Deemed let out	
Lucky	r. Someshwar owns a house property. He lent it to Mr. Lucky Singh at Rs. 10,000 p.m. Mr. Singh sublet it to Mr. Maruti on monthly rent of Rs 20,000 p.m. Rental income of Mr. Lucky is taxable under the head  A. Income from Salary  B. Income from Other Sources  C. Income from House Property	

#### D. Income from Business

20.The maximum limit of deduction under section 24(b) for interest on borrowed capital before 1-4-1999 for construction of house property used for self occupation is:  A. Rs. 30,000 B. Rs. 2,00,000 C. Rs. 50,000 D. Rs. 60,000
21 Municipal Value Rs. 1,40,000, Fair rent Rs. 1,45,000, Standard Rent Rs. 1,42,000, Actual rent as property let out throughout the previous year Rs. 1,68,000 and Unrealized rent of the previous year Rs. 70,000. The annual value of the house property shall be
A. Rs. 1,40,000 B. Rs. 1,45,000 C. Rs. 1,42,000 D. Rs. 98,000
<ul> <li>22. Municipal tax is deducted from</li> <li>A. Net Annual Value</li> <li>B. Gross Annual Value</li> <li>C. Municipal Valuation</li> <li>D. Actual Rent</li> </ul>
23. Unadjusted loss from house property can be carried forward & set off in subsequent years subject to limit of  A. 7 Years B. 8 Years C. 6 Years D. 9 Years
24. Fair rent of house is 2,50,000 and annual rent 2,80,000. Municipal taxes paid for 6 yrs. In advance is 1,20,000. The Net annual value shall be  A. 2,80,000  B. 1,60,000  C. 2,60,000  D. 1,30,000
<ul> <li>25. Which is the charging section for income chargeable under the head Income from other sources?</li> <li>a. Section 15</li> <li>b. Section 28</li> <li>c. Section 22</li> <li>d. Section 56</li> </ul>
26 Gift received by a lawyer from his mother is a. Allowed as deduction from gross income of the client b. Exempt from tax for the lawyer c. Chargeable to tax as income from business for the lawyer d. Chargeable to tax as income from other sources for the lawyer
27 Mr. Suthar submits the following details of his income: i) Interest on bank deposits Rs. 19,000 ii) Dividends from Indian Companies Rs. 16,000 iii) Interest on Public Provident Fund A/c Rs. 3,000 compute his income from other sources for the assessment year 2019-20

b. Rs. 35,000 c. Rs. 22,000 d. Rs. 38,000
28.Best Doctor Award received by the assessee Doctor during the course of carrying on his profession is taxable under the head a. Salary b. Other sources c. Professional Income d. Capital Gain
29.Gift received by an individual / HUF from other than relatives shall be  a. Exempt up to 50,000 b. Exempt up to 25,000 c. Fully Exempt d. Fully Taxable
30 Income under the head income from other sources is taxable on a. Due basis b. receipt basis c. on the basis of accounting regularly employed by the assessee d. accrual basis
31. Family pension received by a widow of a member of the armed forces is subject to conditions
a. Exempt up to Rs. 3,00,000 b. Exempt up to Rs. 3,50,000 c. Fully exempt d. Fully taxable
<ul> <li>32. Agricultural income from a place outside India is</li> <li>a. exempt from tax</li> <li>b. taxable only in case of a non resident</li> <li>c. taxable as income from business</li> <li>d. taxable as income from other sources</li> </ul>
<ul> <li>33.For computing lottery income, the assessee shall</li> <li>a. Be entitled to any deduction for purchase of lottery tickets</li> <li>b. Not entitled to any deduction for purchase of lottery tickets</li> <li>c. Be entitled to deduction upto 10% of total purchase of tickets</li> <li>d. Be entitled to deduction upto 50% of total purchase of tickets</li> </ul>
34.Interest received on debentures of Tata Ltd. is A. Fully taxable B. 50% taxable C. Fully Exempt D. Exempt upto 75%
35. Which asset is not treated as capital asset for capital gain purposes  A. Motor car for business use B. Jewellery C. Tenancy rights

a. Rs.19,000

D. Pl	lant and Machinery held as stock in trade
A. The B. The C. The	capital asset is converted is converted into stock in trade then for the purpose of ion of capital gain, the full value of consideration shall be the market value of the asset on the date of sale of such asset the market value of the asset on the date of conversion of such asset the sale consideration in which such converted asset was purchased
A. Pr B. Y C. Y	e of compulsory acquisition, the indexation of cost of acquisition or improvement shall be he revious year of compulsory acquisition Year in which full compensation is received Year in which part or full compensation is received Year in which part or full compensation is received
A. 12 B. 24 C. 36	a long term capital asset, a resident house property should be held for more than 2 months 4 months 6 months 0 months
A. Sa B. Sa C. Sa	ation is applicable to ale of short- term capital assets ale of long term debentures ale of depreciable capital assets ale of long term capital assets ale of long term capital assets which are not depreciable assets
A. Ta B. Ez C. Pa	term capital gain on sale if unlisted shares are exampted artially exempted artially taxable
	5% 0%
A. 60 B. 75 C. 55	r citizens for Section 80d attaining years any time during the previous year or more 0 years 5 years 5 years 5 years 65 yea
A. 1, B. 1,	all deduction u/s 80C (along with deduction u/s 80CCC & 80CCD(1)) allowed is up to Rs ,00,000 ,50,000 ,00,000

- D. 2,50,000
- 44. What is the minimum holding period in respect of life insurance policy whose premium is claimed as deduction under section 80C?
  - A. 2 years
  - B. 3 year
  - C. 4 years
  - D. 5 years
- 45. ₹ 1.5 lakh is the maximum qualifying limit for deduction under
  - A. Section 80CCC alone
  - B. Sections 80C and 80CCC
  - C. Sections 80C, 80CCC and 80CCD(1)
  - D. Section 80D
- 46. Ranjan's father is dependent on him and suffering with 90% disability. Ranjan has incurred an amount of 70,500 in maintaining and medical treatment of his father. The deduction he can claim in his income-tax return for assessment year 2020-21 is:
  - A. 70,500
  - B. 1,25,000
  - C. 75,000
  - D. 50,000
- 47 Tax is allowed as a deduction while computing the business income.
  - A. Wealth tax,
  - B. Income tax,
  - C. Sales tax,
  - D. Advance income tax
- 48. Salary, bonus, commission or remuneration due to or received by a working partner from the firm is taxable under the head.
- a) Income from salaries
- c) Business Income
- b) Other source
- d) Exempt income
- 49. An amount paid to a company to be used for scientific research shall be allowed a deduction equal to
- a) 100%
- b) 125%
- c) 150%
- d) 110%
- 50. Perquisite received by the assessee during the course of carrying on his business or profession is taxable under the head.
- a) Salary
- b) Other source
- c) Business / Professional Income
- d) Not taxable income

# SAMPLE QUESTION PAPER

1.	When	the performance exceeds customer expectation, customers are	
	A	Нарру	
	В	Satisfied	
	C	Sad	
	D	Delighted	
2.		the evolution of marketing, concept states that the success of ganization largely depends on customer satisfaction.	
	A	Production	
	В	Exchange	
	C	Selling	
	D	Marketing	
3.	Produc	et development means	
	A	Developing new products for existing/ new markets	
	В	Diving the market into segments	
	C	Entry into new markets	
	D	Increase in marketing activities in the existing market	
4.	As per the evolution of marketing, assumes customers will accept products of any quality available in the market.		
	A	The exchange concept	
	В	The societal concept	
	C	The product concept	
	D	The marketing concept	

5.	A customer is dissatisfied when			
	A	the product performance is below customer expectation		
	В	the product performance matches with customer expectation		
	C	the product performance exceeds customer expectation		
	D	the product performance exceeds very much more than customer expectation		
6.	Produc	ct, Price. Place & Promotion are factors influencing consumer iour.		
	A	Marketing		
	В	Personal		
	C	Situational		
	D	Cultural		
7.	Brand	equity is		
	A	repeated purchases of the brand by satisfied customers		
	В	the invremental value of the brand above its physical assets		
	C	recommendations of the brand by satisfied customers		
	D	perception of the brand		
8.		rketing Information System, the component Marketing decision support system		
	A	a set of statistical tools and solution models		
	В	data of competitors, marketing trends, suppliers, etc.		
	C	research to solve specific problems		
	D	data of sales, costs, cash flows, etc.		
9.	The Pa	roduction concept assumes		

A performance	that consumers will prefer those products that offer high quality an
B with the help	that consumers will prefer those products which are aggresively promoted of publicity, advertising, salesmanship and sales promotion
C	that the success of the organization largely depends on customer satisfaction
D lower price	that customers will prefer those products that are widely available and are or
=	ing decision process, consumers can search informaion from various sources.  ting sources means
A	publicity, internet and industry reports
В	internal sources
C	advertisements and promotional material
D	consulting family and friends
11. Profes	sional business forms place lot of emphasis on
A	One to one marketing
В	After sales service
C	Loyalty programs
D	Priority customer programs
12. The se	gments which a company intends to serve are called segmentation.
A	Target market
В	Single segment
С	Concentration
D	Specialisation
	a company selects all the segments of the markets and offers several products n it is called as

	A	Product specialisation
	В	Market specialisation
	C	Full market coverage
	D	Full specialisation
14.		aims at creating and maintaining a distinct image of the brand in the of target customers.
	A	Servicing
	В	Advertising
	C	Packaging
	D	Product positioning
15.		is undertaken to come up with innovative designs and to modify the
	design	s of existing products.
	A	Research and development
	В	Marketing research
	C	Product mix
	D	Product design
16.		is undertaken to identify customer's preferences.
	A	Research and development
	В	Marketing research
	C	Product mix
	D	Product design
17.	•	is a process of creating new and improved products.
	A	Product mix
	R	Product line

	C	Product design
	D	Product research
18.	Penetra life cyc	ation pricing strategy is generally adopted at stage in the product cle.
	A	Introduction
	В	Product development
	C	Growth
	D	Maturity
19.		the product is launched at a high price and with high promotional expenditure it d as strategy.
	A	Skimming
	В	Slow skimming
	C	Rapid skimming
	D	Rapid selling
20.		anding approach followed by Hindustan Unilever for its products Lux, oy, Liril etc. is
	A	Corporate brand name
	В	Individual brand name
	C	Corporate com individual brand name
	D	Umbrella brand name
21.	The co	st of a good package must be
	A	Expensive
	В	Less expensive
	C	Reasonable

22.	2. TATA firm uses Positioning strategies in order to develop a particular image of the brand in the mind of the target audience.			
	A Positioning by Cultural Symbols			
	В	Positioning by User Category		
	C	Positioning by Corporate Image		
	D	Positioning by Emotions		
23.	Price is	s an important element of		
	A	Product-mix		
	В	management		
	C	human resource		
	D	marketing-mix		
24.		m which enjoys good corporate image in the market may chargeas compared to those firms which do not enjoy reputation in the market.		
	A	lower		
	В	moderate		
	C	higher		
	D	normal		
25.		pricing strategy a premium price is charged when product is launched market.		
	A	Skimming		
	В	Penetration		
	C	Standard		
	D	Transfer		

D

Unique

	pricing strategy higher price is charged in the market during earlie of product introduction, to find out the reaction of the buyers towards the p
A	Trial
В	Standard
C	Transfer
D	Probe
27. If a	Firm charges odd pricing like rs. 99 instead of rs. 100 is an example of pricing strategy.
A	Flexible
В	Skimming
C	Penetration
D	Psychological
28	involves preparing and placing attractive displays of a new product Packing
В	Packaging
C	Merchandising
D	Transportation
	keting channels form a sub-variable of mix.
29. Mar	
29. Mar A	place
A	place

		A	Supply chain management
		В	Selling
		C	Marketing
		D	packaging
	31		refers to the activity of moving items within plants, warehouses,
	51.		ortation terminals and retail stores,
		A	Customer Service Standards
		В	Customer Order Processing
		C	Material Handling
		D	Packaging
	32.	the pro	are short-term incentives like discounts, samples etc. to stimulate demand for oduct.
,,		A	"Personal selling
		В	Sales promotion
		C	Direct marketing
		D	Advertising
	33.		promotion tools are useful in gathering business leads, motivating sales force to r effort and to aggressively push the product in the market to increase sales.
		A	Trade
		В	Sales force
		C	Consumer
		D	Intermediaries
	34.	Promo	otion mix is also called mix.
		A	place
		В	communication

	C	price
	D	marketing
35.	A	_ is an assurance given about the quality of a product sold.
	A	promise
	В	warranty
	C	statement
	D	logo
36.		channel, two or more stages of a distribution channel are combined and ed by one firm.
	A	Vertical
	В	Horizontal
	C	Multi-level
	D	Zig-zag
37.		is the component of sales management.
	A	Recruiting sales people
	В	Inventory management
	C	Direct marketing
	D	Advertising
38.		is an unethical practice in marketing
	A	Targeting to children
	В	consumer awareness
	C	providing legal assistance
	D	organising protests
39.	SMS re	efer to
	A	short message service
	В	short media service
	C	short marketing service

	D	Snort medium service
40.		_ marketing involves marketing on mobile device.
	A	Digital
	В	Mobile
	C	Social
	D	Ethical
41.	The w	ord ethics is derived from word 'Ethos'.
	A	German
	В	Greek
	C	Latin
	D	French
42.		is a consumer organization in India.
	A	CGSI
	В	AAAI
	C	ASI
	D	CSR
43.	Surrog	gate advertising is an unethical issue related to
	A	Promotion
	В	Product
	C	Pricing
	D	Distribution
44.	The co	ombination of various tools to maintain and create sales is known as mix
	A	Price
	В	Product
	C	Place
	D	Promotion
45.		is a form of consumer oriented promotion techniques.

	A	Exchange offers
	В	Dealer conferences
	C	Sponsorship
	D	Donation
46.		marketing the marketer pays compensation to third party to generate traffic s to company's products.
	A	Pay-per-click
	В	Affiliate
	C	content
	D	artificial intelligence
47.		organization assists the consumers in legal matters.
	A	Social
	В	Consumer
	C	Political
	D	Legal
48.		need to adopt strategies to survive in the market, and if possible, to improve market position
	A	Competitors
	В	Leaders
	C	Firms
	D	Management
49.		is the indirect attack, wherein the market challenger does not attack der directly, but increase its market share by attacking the easier fronts or s.
	A	Frontal attack
	В	Flank attack
	C	Encirclement attack
	D	Bypass attack

		of India's population lives in villages this means rural markets offer pportunities to marketers.
	A	80%
	В	70%
	C	60%
	D	90%
		ТҮВСОМ
		SAMPLE QUESTION
		FINANCIAL ACCOUNTING
according a) Goin b) Entit c) Cons	ng to A g conce y, accr servatis	of the following combinations of accounting assumptions are fundamental accounting Standard I: ern, consistency and historic cost ual and materiality m, accounting period and prudence ern, consistency and accrual
a) Alwa b) Be d c) Be d	ays be o isclosed isclosed	ounting Standard 1, fundamental accounting assumptions should disclosed different notallowed din notes to accounts din auditor's report
3. Follo a) Entit b) Cons c) Goin d) Valu	y sistency g conce	ern
<ul><li>a) Reali</li><li>b) Mato</li><li>c) Discl</li></ul>	isation ching losure	f fixed assets
5.The formal a) Constant b) Prudic) Dualid) Cost	sistency ence Aspec	

<ul><li>6. According to AS 1, Disclosure should form a part of</li><li>a) The final accounts</li><li>b) The auditor's report</li><li>c) The Director's Report</li><li>d) the Books of Accounts</li></ul>
<ul> <li>7.According to AS 1, any change in accounting policy</li> <li>a) Should never be made</li> <li>b) Is not possible</li> <li>c) Should be disclosed</li> <li>d) Requires permission of the Institute of Chartered Accountants of India</li> </ul>
<ul> <li>8. According to AS 1, if the effect of any change in accounting policy on the value of any item in the final accounts cannot be ascertained</li> <li>a) It should be ignored.</li> <li>b) Such facts should be disclosed</li> <li>c) It should be adjusted in the net profits</li> <li>d) It should be disclosed in a separate report to the management</li> </ul>
9.Which of the following should be deducted from the share capital to find out paid-up capital? a) Calls-in-advance b) Calls-in-arrears c) Securities Premium d) Bonus
10.Which of the following items is not taken in P & L Appropriation A/c a) Proposed Dividend b) Provision for taxation c) Transfer to general reserve d) Transfer to dividend equalization reserve
11The Capital reduction means reduction in value of shares.
A authorized capital
B Called up capital
C Uncalled capital
D paid-up value
12. The difference in revaluation of assets is to be transferred to Account.  A internal reconstruction

B Capital Reduction
C security primium
D capital reserve
13. The expenses for forming and implementing scheme should be debited to
A security premium
B share capital
C Internal reconstruction
D capital reduction
142EAny credit balance on Capital Reduction Account after writing off losses is transferred to Account.
A reserve & surplus
B profit & loss
C capital
D Capital Reserve
15.Reconstruction expenses are debited to A/c.
A Cash Account
B Goodwill Account
C Profit & Loss A/c
D Capital Reduction A/c
16.Capital Reduction requires
A NCLT order
B court order
C Order of the SEBI
D Order of stock excahnge
17.Capital reduction is implemented per Section of Companies Act.
A 77
B 75
C 80

D 66
18. Fictitious assets are to be transferred to
A Capital Reduction A/c
B security premium
C share capital
D capital reserve
19. "And Reduced" words are not to be shown as in Balance Sheet as per requirement.
A company law
B AS
C Income tax
D stock exchange
20.Creditors are `3,00,000. They are given the option to either accept 50% of their claim in cash in full settlement or to convert their claim in to equity shares of `10 each. Creditors of `2,00,000 opt for shares in satisfaction of the claim. Capital reduction Account is credited by `
A 1,00,000
B 1,50,000
C 50,000
D 2,00,000

- 21.On each sale of investment, the profit or loss is calculated as
  - a) Sale Price less Simple Average cost
  - b) Sale Price Less weighted Average cost
  - C) Sale Price Less cost on FIFO basis
  - D) Sale price less cost on LIFO basis
- 22. Profit on sale of investment
  - a) Is transferred to profit and loss A/c only if the investment is current investment
  - b) Is transferred to profit and loss A/c
  - c) Is transferred to capital reserve account if the investment long term investment
  - d) transferred to goodwill
- 23 If market value of investment held as current asset is less than cost

a)Difference is credited to profit and loss A/c	
b) Difference is debited to profit and loss account	
c) Difference is ignored	
d) Difference is debited to capital reserve account	
24 Dividend on share accrues	
a) On the last day of the financial year	
b) on due date fixed in advance	
c) on the date it is declared	
d) On the first day of the financial year	
25. Dividend is paid	
a) To the holder of the share on the paid of book closure prorata as per his actual perholding .	eriod of
b ) To the original investor if the share are sold cum-dividend	
c) To the holder of the share on the date of book closure irrespective of his actual penholding.	eriod of
d) To the original investor if the share are sold ex- dividend	
26.The cost of right share is	
a) Added to the cost of investment	
b ) subtracted from the cost of investment	
c) No treatment is required	
d) multiplied	
27. Long term investment are carried at	
a) Fair value	
b) Cost Price	
c) Cost or market value which ever is less	
d) Market values	

	28.	Short	term	Investment	are	carried	at
--	-----	-------	------	------------	-----	---------	----

- a) Market Value
- b) Cost price
- C) Cost or market value whichever is less
- d) Fair value

29 B. Ltd. acquired 2,000 equity shares of AB Ltd on cum-right basis at Rs. 75 per share subsequently, AB Ltd made a right issue of 1:1 at Rs. 60 per share which was subscribed for by

- a) 2,70,000
- b) 1,50,000
- c) 1,20,000
- d) 30,000

30. dividend as revenue income is recorded in

- a) Capital column
- b) Dividend column
- c) No entry
- d) Investment column

41 A company can buy-back

- a) Equity Shares
- b) Preference Shares

- c) Debenture
- d) Bond
- 42 Equity shares can be bought back
  - a) Out of profits only
  - b) Out of proceeds of fresh issue only
  - c) Out of capital profits only
  - d) Its free reserves; or the securities premium account; or the proceed of shares.
- If equity shares have been bought back out of free reserves, amount equal to the face value of equity shares bought back should be transferred to
  - a) Development Rebate Reserve
  - b) General Reserve
  - c) Sinking Fund
  - d) Capital Redemption Reserve
  - A company may purchase its own shares out of
    - a) Its free reserves
    - b) By Sale of Land
    - c) By sale of building
    - d) By issue of debenture
  - Which of the following is not a 'free reserve' for the purpose of buy back of shares.
    - a) Profit and Loss Account
    - b) General Reserve
    - c) Dividend Equalisation Reserve
    - d) Revaluation Reserve
- Which of the following is a 'free reserve' for the purpose of buy back of shares.
  - a) Workmen's Compensation Fund (after meeting liabilities)
  - b) Capital Redemption Reserve balance b/d.
  - c) Debenture Redemption Reserve
  - d) Shares Forfeited Account.
- No company shall purchase its own shares unless the buy-back is of less than 25% of the
  - a) Total paid-up capital of the company.
  - b) Total paid-up capital and reserves of the company.
  - c) Total paid-up capital and free reserves of the company.
  - d) Total nominal and free reserves of the company.

Buy-back of equity shares in any financial year shall not exceed 25% of 48 a) Total paid-up equity capital in that financial year. b) Total paid-up capital. c) Total paid-up equity capital and free reserves of the company. d) Total nominal capital and free reserves of the company. 49 On buyback of shares, there is a reduction in the share capital to the extent a) Market value of the shares bought back b) Face value of the share bought back c) Called-up value of shares bought back d) Un-paid value of the shares bought back 50 No company shall purchase its own shares unless the buy-back is of less than 25% of the total. a) Authorized capital of the company. b) Paid-up capital of the company. c) Paid-up capital and free reserves of the company. d) Called-up capital of the company. **EXPORT MARKETING** SAMPLE QUESTION PAPER 1. Large scale exports help to solve \_\_\_\_\_. a. Domestic problems b. Balance of payment problems c. Political problems d. Political and Commercial Risk 2. India's Exports are \_\_\_\_\_. a. more than imports b. less than imports c. equal to imports d. Both A&B 3. Export marketing is subject to various \_\_\_\_\_ a. Export Import Information

c.	Dominance of MNC Documentation and formalities Material standard
a. b. c.	Export increase demand, which leads to higher production and distribution, Increase in production leads to more employment, which leads to  Standard of living Better relation Better capital resources Goodwill
a. b. c.	Risk which is due to flood, earthquakes, natural disaster, man-made disaster are known as Language and cultural Risk Unforeseen Risk Political Risk Commercial Risk
a. b. c.	In 2016-17 business services exports contributed 30% 20% 40% 50%
a. b. c. d. a. b. c.	Exporter get from the government like Duty drawback, Octroi Exemption VAT Exemption etc Incentives Restrictions Export obligation Economic of scale A major commercial risk takes placed due to lack of product in the overseas market Stability Adaptability Proactiveness Sustainability
a. b. c.	A country external economics strength depends upon its position Balance of payment Equity of balance Reputation in the world Foreign exchange
a. b.	Because of export marketing, Foreign exchange the exporting country  Comes in  Goes out of  Has to be borrowed by

. Decreases in	
Tariff Barriers and Non-Tariff barriers are types of	
. State Trade barriers	
. Local Trade barriers	
. International Trade barriers	
. Domestic Trade barriers	
2. Revenue tariff is generally imposed ongoods	
. Luxury	
. Necessity	
. Low quality	
. Giffen	
3do not affect the price of the imported goods but only the	
quantity of imports.	
. Non-tariff barriers	
. Tariff barrier	
. Local taxes	
. Octroi	
4. In export marketing, termis defined as a group of countries that come together for enhancing world trade and development	ıt
Developed nations economic grouping	
. National economic grouping	
Domestic economic grouping	
. Regional economic grouping	
5. Example of Economic Union is :	
. European Union	
. SAPTA	
. NAFTA	
. SAARC	
6. OECD stands for:	
Organization for Export Cooperation and Development countries	
Organization for Economic Cooperation in Developing countries	
Organization for Export Corporation and Developing countries	
Organization for Economic Cooperation and Development countries	
. Organization for Zeonomic Cooperation and Development Countries	
7. Among the 'services' export of India, are exported the most ar	ıd
contributes maximum to India's service export	
. Transportation services	
. Software services	
. Financial services	

d. Travel services

- 18. Which of the following is an example of tariff barrier?
- a. The importer has to ensure that adequate foreign exchange is available for import of goods by obtaining a clearance from exchange control authorities prior to the concluding of contract with the supplier
- b. Imposing duty on consumer goods, particularly on luxury goods for earring revenue
- c. When acountry insist on specific labeling of the products before importing the goods
- of

d.	Partial or complete prohibition of trade with any particular country, mainly because of
	the political tensions.
19.	TRIPS agreement are more favorable toas they hold large number of
	patents/copyrights etc.
	Developed countries
	Underdeveloped countries
	Developing countries
d.	Third world countries
20.	WTO acts a forum for trade
a.	Reduction
b.	Disputes
c.	Negotiations and agreements
d.	Blocs
21.	SEIS scheme shall mainly apply to
a.	Service providers located in India
	Industrial input providers located outside India
	SSI units in India
d.	Service Export Scheme
22.	Goods falling in the category of handloom products, books/ periodicals, leather footwear etc., having FOB value upto per consignment shall be eligible for benefits under FTP.
a.	Rs.25,000
	Rs.20,000
	Rs. 10,000
d.	Rs. 5,000
23.	In India, FTP is announced for period.
a.	
	Long period
	Very long Very short
u.	very short
	Granting Importer – Exporters Code Number is the responsibility of
	State Government Registrar of companies
u.	regional of companies

c. DGFT

d. Finance Ministry
25. Status holder recognition is awarded by  a. IIFT b. FICCI c. DGFT d. FIEO
26. A total of countries are included under the notified markets. a. 139 b. 239 c. 300 d. 350
<ul> <li>27 provides for rewards to all Service providers of notified services, who are providing services from India.</li> <li>a. SEIS</li> <li>b. EPCG Scheme</li> <li>c. MEIS</li> <li>d. EOU Scheme</li> </ul>
28. FMS stands for a. Focus Market Scheme b. Free Market Scheme c. Free Market standard d. First Market scheme
<ul> <li>29. The office of DGFT is located at</li> <li>a. New Delhi</li> <li>b. Mumbai</li> <li>c. Chennai</li> <li>d. Hyderabad</li> </ul>
30. IEC stands for a. Import Export Code number b. Import Export Cost c. Import Export Custom d. Import Export Clearance
<ul> <li>31. SEIS scheme shall mainly apply to</li> <li>a. SSI units in India</li> <li>b. Industrial input providers located outside India</li> <li>c. Service providers located in India.</li> <li>d. Technology</li> </ul>
<ul><li>32. Towns of export Excellence will get all under Foreign Trade Policy.</li><li>a. AEZ's</li><li>b. SEZ's</li></ul>

c. EOU' d. EIC
<ul> <li>33. AEZs act as of raw materials.</li> <li>a. Standard</li> <li>b. Grading</li> <li>c. Source</li> <li>d. Price</li> </ul>
34. EOU's are exempted from a. Excise duty b. Sales tax c. Income tax d. VAT
<ul> <li>35. SEZ stands for</li> <li>a. Special Economic Zone</li> <li>b. Social Economic Zone</li> <li>c. Special Existence Zone</li> <li>d. Social Security Zone</li> </ul>
<ul> <li>36. No routine examination of export and import cargoby the customs.</li> <li>a. EOUs</li> <li>b. SEZs</li> <li>c. AEZs</li> <li>d. FTP</li> </ul>
<ul> <li>37. Five star export house needs to have minimum export performance of US \$ million.</li> <li>a. 1,000</li> <li>b. 2,500</li> <li>c. 3,000</li> <li>d. 2,000</li> </ul>
<ul> <li>38. MMTC and MITCO is a canalizing Agency mainly deals with</li> <li>a. Petroleum Products</li> <li>b. Onion</li> <li>c. Mica Waste</li> <li>d. Nigar Seeds</li> </ul>
<ul> <li>39. State government shall utilize thefunds for development of infrastructure.</li> <li>a. ASIDE</li> <li>b. EHTP</li> <li>c. STP</li> <li>d. MAI</li> </ul>
<ul><li>40. AEZs act as of raw materials.</li><li>a. Standards</li><li>b. Grading</li></ul>

	Source Sales
a. b. c.	AEZs act as of raw materials. Standards Grading Source Sales
42.	Goods exported under the DEPB scheme may be re-imported in the same or substantially the same form subject to such conditions as may be specified by the
b. c.	Department of Commerce Department of Export Department of Marketing Department of Revenue
a. b. c.	Under duty entitlement passbook scheme, an exporter may apply for credit, at specified percentage of FOB value of exports, made in freely currency. Tradable Convertible Entitled Authorised
<ul><li>a.</li><li>b.</li><li>c.</li><li>d.</li></ul>	In IGST, "I" stands for  Internal Integrated Intra Inter is the Apex export promotion Organisation of India.  FIEO ITPO
c. d.	IIP EPC
<ul><li>a.</li><li>b.</li><li>c.</li></ul>	is the largest and oldest Apex business organisation in India.  FIEO ITPO IIP FICCI
47.	Indian exporters of products such as coffee, rubber, spices etc. have to register with

a.	EPCs
b.	Commodity Boards
c.	FIEO
d.	IIFT
48.	The members of FIEO account for about of India's export trade.
	50%
	60%
	70%
	80%
49.	provides training courses for foreign trade.
	FIEO
	ITPO
	IIFT
	EPC
u.	
50.	provides training courses for foreign trade.
	FIEO
	ITPO
	IIFT
	EPC
u.	
	TYBCOM Sem V - Computer Application
	Samula Overtion
	Sample Question
1.	A byte consists ofbits
	a. 2 b. 4
	o. 4 c. 8
	d. 16
2.	How many layers are there in OSI model?
	a. 5
	b. 6
	c. 7
2	d. 8
3.	Terminators are used intopology.  a. Bus
	b. Ring
	c. Star
	d. Mesh
4.	Message segmentation and reassembly is the task of which of the following layer?
	a. Transport
	b. Session

	d. Physical
5.	URL stands for
	a. Uniform Resource Locator
	b. United Resource Locator
	c. Universal Resource Locator
	d. Uniform Resource Library
6.	Which protocol is used to send email?
	a. POP
	b. POP3
	c. SMTP
	d. HTTP
7.	Web Pages are developed by using:
	a. HTTP
	b. HTML
	c. POP
	d. SMTP
8.	Software such as Internet Explorer, Google Chrome and Firefox are referred to as:
	a. System Software
	b. Utility Software
	c. Browsers
	d. Internet tools
9.	Which of these is a Meta Search Engine?
	a. Google
	b. Yahoo
	c. Alta Vista
	d. Dogpile
10.	Which of these domains is restricted to qualified organizations?
	acom
	borg
	cnet
	dedu
	refers to tricking or deceiving computer systems or other computer users.
	a. Sniffing
	b. Hacking
	c. Virus
10	d. Spoofing To match all the wounds in your search, the POOLEAN and are reported about the world be used.
12.	To match all the words in your search, the BOOLEANoperator should be used.
	a. AND
	b. OR
	c. NOT
12	d. EQUAL The upper layers of the OSI model are in correct order.
13.	The upper layers of the OSI model are, in correct order:
	a. Session, application, presentation
	b. Session, presentation, application
	<ul><li>c. Session, application ,presentation, physical</li><li>d. Application, presentation, session, physical</li></ul>
	a. Application, presentation, session, physical
14.	The Function used to Join the words is

c. Network

a.MERGE()
b.MOVE()
c.CONCAT()
d.JOIN
15. The Function which gives the square root of x is
a. ABS(X)
b.SQRT(x)
c.SQR(X)
d.POW(X)
16. The function used to get the reminder of x divided by y is
a.MOD(x,y)
b.ABS(x,y)
c.SQRT(x,y)
d.EXP(x,y)
17. The function used to convert the uppercase letters to lower case is
a.UPPER()
b.LOWER()
c.MIN()
d.MAX()
18. The function used to convert the lower case letters to upper case is
a.UPPER()
b.LOWER()
c.MIN()

d.MAX()
19Function returns the string with leading spaces removed
a. LTRIM()
b. RTRIM()
c.Upper()
d.Lower()
20Function returns the string with trailing spaces removed
a. LTRIM()
b. RTRIM()
c.Upper()
d.Lower()
21function returns the string with all remove Prefixes and suffixes
a. LTRIM()
b. TRIM()
c.Upper()
d.Lower()
22returns the value of x raised to the power y.
a.POW(x,y)
b.ABS(x,y)
c.SQRT(x,y)
d.EXP(x,y)

a.MOD(X,D)
b. ROUND(X,D)
c.POW(X,D)
d. EXP(X,D)
24returns Current date and time in MYSQL.
a. TIME()
b.DATE()
c.YEAR()
d.NOW()
25. Which Numeric Data type has the largest range?
a. Mediumint
b. Smallint
c. Int
d. Tinyint
HAVING clause is always used withclause
a. Order by
b. Group by
c. Where
d.Distinct
27. The query in another sub-query is called as
a. Sub query
b. Nested sub Query
c. Mini sub query

d. Net sub query
28. A column in one table whose value matches the primary key in some other table is called
a. composite key
b. alternate key
c. Foreign key
d. candidate key
$29.\ To\ display\ record\ from\ table\ marks\ where\ m1\ not\ equal\ to\ 75$ . the query will be like
a. Select * from Marks where m1<> 75;
b. Select * from Marks where m1! 75;
c. Select * from Marks where m1 not == 75;
d. Select * from Marks where m1>< 75;
30. To display unique values for Zone from branch table. The Query will be like.
a. Select distinct zone from branch;
b. Select zone from branch;
c. Select zone distinct from branch;
d. Select zone from branch distinct;
31. What is the query to Display records from marks table where second character of name is A and contains N somewhere thereafter.
a. Select * from marks where name LIKE 'A%N%';
b. Select * from marks where name 'A%N%';
c. Select * from marks where name LIKE '_ A%N%';
d. Select * from marks where name LIKE 'A%N%';

palindrome.
a. Select name from marks where name=reverse (name);
b. Select name from marks where name=name;
c. Select name from marks where name="palindrome";
d. Select name from marks where name=reverse, name;
33. Themark used to display all the columns from table
a.@
b.*
c. &.
d. %
34 Returns the sum of the non-null values in the specified columns.
a. COUNT()
b. SUM()
c.AVG()
d.MAX()
35. To save the changes made as a result of a transaction theClause is used.
a. COMMIT
b. START
c.END
d.ROLLBACK
36. With SQL, how to return all the records from a table named "Persons" sorted descending by "FirstName"?

32. What is the query to display all the names from marks table where name are

	a. S	SELECT * FROM Persons SORT BY 'FirstName' DESC;
	b S	ELECT * FROM Persons SORT 'FirstName' DESC;
	c. S	SELECT * FROM Persons ORDER BY FirstName DESC;
	d. \$	SELECT * FROM Persons ORDER FirstName DESC;
	37.	What is the most common type of join?
	a. I	NNER JOIN;
	b. J	IOINED;
	c. J	OINED TABLE;
	d. I	NSIDE JOIN;
	38.	Query to display records from marks table where names exactly of 4 characters
	a. S	Select * from marks where sname=4;
	b. \$	Select * from marks where sname="4";
	c. S	Select * from marks where sname like "";
	d. \$	Select * from marks where sname like(4);
39. a.	Wł	nich function determines the payment needed each period to repay a loan? PMT
b.		FV
c.		PV
d.		IRR
40.		To easily select predefined functions in Excel, select the
a.		Formula Bar
b.		Function wizard
c.		Status Bar

d.	Calculations Library
41.	What is the output of INT (-4.7)
a.	5
b.	-5
c.	4.7
d.	-4
<b></b>	
42.	Write formula to round 37 up to the nearest multiple of 3
a.	Round (37,3)
b.	Rounddown (37,3)
c.	Floor (37,3)
d.	Ceiling (37,3)
43.	The syntax of PV is
a.	=PV (nper, pmt, fv, type)
b.	=PV (rate, pmt, fv, type)
c.	= PV (rate, nper, pmt, fv, type)
d.	= PV(int, nper, pmt, fv, type)
44.	function counts the number of cells that contains numbers
a.	Count
b.	Counta
c.	countif
d.	Countblank

45.	In financial functions if payments are made quaterly then we will have to divide the annual interest rate by
a.	12
b.	6
c.	4
d.	2
46.	Ais a dynamic summary of data contained in a database.
a.	Table
b.	Pivot table
c.	Summary
d.	Database
47.	AutoFilter feature allows the user to :
a.	Copy data that matches a criteria into another worksheet
b.	Display data that matches certain criteria
c.	delete data that matches a criteria
d.	Perform calculations only on selected data
48.	What Pivot Table toolbar button updates the data in a Pivot Table or Pivot Chart
	report if the source data has changed:
a.	Format Report
b.	Pivot Table
c.	Refresh Data
d.	Show Detail
49.	An annuity is an annuity in which payments are made at the end of equally spaced periods

a.		Ordinary
b.		Special
c.		Regular
d.		Lumpsum
50.		A is an amount paid out at one time (usually at the beginning of an
		Investment)
a.		Annuity
b.		Lumpsum
c.		Instalment
d.		Rate of interest
		COST ACCOUTING SAMPLE QUESTIONS
1		Cost information facilitates many inmportant decision except
	а	introduction of a product
	b	rate of dividend
	С	whether to make or buy
	d	exploration of an additional market
2		An example of fixed cost is
	а	factory power
	b	packing material

	С	materials consumed
	d	depreciation
3		Prime cost + variable overhead is known as
	а	marginal cost
	b	total cost
	С	production cost
	d	cost of sale
4		A cost unit is
	а	cost per hour of operating a machine
	b	cost per unit of electricity consumed
	С	measure of work output in standard hour
	d	a unit of product or service in relation to which cost are ascertained
5		If the level of activity increases
	а	fixed cost per unit and total variable cost increase
	b	total cost will increase and fixed cost per unit will decrease
	С	variable cost per unit and total cost increase

6		Delivery cost is a
	а	Production cost
	b	Selling Cost
	С	Admin Cost
	d	actual output - input
7		Indirect material is a
	а	Factory cost
	b	marginal cost
	С	average cost
	d	differential cost
8		Cost of Packing material should be classified as a
	а	larger number of identical product are manufactured
	b	Variable overheads
	С	larger number of different product are manufactured
	d	small number of customized made to order product are manufactured

d variable cost per unit and total fixed cost increase

9		In process costing each producing department is
	а	cost unit
	b	cost centre
	С	sales centre
	d	investment centre
10		Abnormal gain is equal to
	а	Unexpected Gain
	b	Expected Gain
	С	Normal gain
	d	input - actual output
11		Normal loss is equal to
	а	Estimated Loss
	b	Unexpected Loss
	С	Not a Loss
	d	Unexpected gain

12		Cost of free sample is an example of
	а	Factory Overheads
	b	Selling Overheads
	С	Admin Overheads
	d	distilleries
13		In most of the manufacturing industry the most important element of cost is
	а	Labour
	b	Material
	С	Overhead
	d	Abnormal
14		Material is issued by storekeeper against
	a	goods received note
	b	material order
	С	purchase requisition
	d	material requistion

15		If the annual demand is 500 units, ordering cost is Rs. 40 and carrying cost = Rs. 4 per unit. The EOQ is
	а	10
	b	100
	С	200
	d	20
16		Continuous stock taking is a part of
	а	annual stock taking
	b	ABC analysis
	С	perpetual inventory
	d	inventory turnover ratio ananlysis
17		Bin card is maintained by
	а	costing department
	b	account department
	С	stores
	d	admin department

A written request to supplier for specified goods at an agreed upon price is called a

18

а	purchase requisition
b	purchase order
С	material requisition
d	receiving report
	The cost that result when a company hold an inventory of goods for sale
а	opportunity cost
b	purchasing cost
С	interest cost
d	carrying cost
	Idle time is
а	time spent by workers in factory\
b	time spent by workers in office
С	time spent by workers off their work
d	time spent by workers on their job

Piece workers are paid on the basis of

	а	output sold
	b	output produced
	С	output in stock
	d	input received
22		Normal Idle Time
	а	can be avoided
	b	cannot be avoided
	С	can be minimised
	d	can be controlled
23		Merricks multiple piece rate system has
	а	two rates
	b	three rates
	С	four rates
	d	five rates
24		Overtime premium is paid
	а	at normal rate

b	below normal rate
С	at 50% of normal rate
d	at double rate
	Wage sheet is prepared by
а	time keeping department
b	personnel department
С	payroll department
d	cost accounting department
	Under Emerson's efficiency system, no bonus is payable when efficiency is upto
a	Under Emerson's efficiency system, no bonus is payable when efficiency is upto 50%
b	50%
b c	50% 66.67%
b c	50% 66.67% 83.33%
b c	50% 66.67% 83.33%
b c d	50% 66.67% 83.33% 100
b c d	50% 66.67% 83.33% 100  A typical factory overhead cost is distribution

	С	compensation of plant manager
	d	design
28		Selling and distribution overhead overhead does not include
	а	cost of warehousing
	b	repacking cost
	С	transportation cost
	d	Demmurrage cost
29		Which of the following is not appropriate for apportionment of transport department's cost?
	а	crane hours
	b	crane value
	С	truck mileage
	d	truck value
30		Salary of a foreman should be classified as a
	а	fixed overhead
	b	variable overhead
	С	semi fixed or semi variable overhead

	d	admin overhead
31		The alllocation of whole items of cost to cost centres or cost units is called
	а	cost allocation
	b	cost apportionment
	С	overhead absorption
	d	cost reporting
32		Bad debts is an example of
	а	production overhead
	b	administration overhead
	С	selling overhead
	d	distribution overhead
33		Printing and stationery is an example of
	а	production overhead
	b	administration overhead
	С	selling overhead
	d	distribution overhead

34		Transportation is an example of
	a	production overhead
	b	administration overhead
	С	selling overhead
	d	distribution overhead
35.	Pro	ocess of ascertainment of costs is known as
a) (	Cos	ting
b) (	Cos	t reporting
c) (	Cost	t control
d) (	Nor	ne of the above
36.	An	example of fixed cost is:
a) N	vlat	terials consumed
b) [	Dep	preciation
c) F	act	cory power
d) F	Pac	king material

	37. Prime costs plus variable overhead is known as
	a) Production cost
	b) Marginal costs
	c) Total cost
	d) Cost of sales
	38. Costs that can be easily traced to a specific department are called
	a) Direct costs
	b) Indirect costs
	c) Overheads
	d) Processing costs
	39. The three major elements of product costs are all except
	a) Direct materials
	b) Factory overhead
	c) Direct labour
	d) Indirect labour
,	40. Directors' remuneration and expenses form a part of
•	10. Directors remaineration and expenses form a part of

a) Production overhead
b) Administration overhead
c) Selling overhead
d) Distribution overhead
41. Bad debt is an example of
a) Production overhead
b) Administration overhead
c) Selling overhead
d) Distribution overhead
42. Which of the following item is not included in preparation of a cost sheet?
a) Carriage inward
b) Purchase returns
c) Sales commission
d) Interest paid
43. Which of the following item is not excluded while preparing a cost sheet?
a) Goodwill written off

b) Provision for taxation
c) Property tax on Factory Building
d) Transfer to reserves
44. In Reconciliation Statement, Expenses shown only in Financial Accounts are
a) Added to financial profit
b) Deducted from financial profit
c) Ignored
d) Added to costing profit
45. In Reconciliation Statement, Expenses shown only in Cost Accounts are
a) Added to financial profit
b) Deducted from financial profit
c) Ignored
d) Deducted from costing profit
46. In Reconciliation Statement, transfers to reserves are
a) Added to financial profit
b) Deducted from financial profit

c) Ignored
d) Added to costing profit
47. In Reconciliation Statement, Incomes shown only in Financial Accounts are
a) Added to financial profit
b) Deducted from financial profit
c) Ignored
d) Deducted from costing profit
48. In Reconciliation Statement, Closing Stock Undervalued in Financial Accounts is
a) Added to financial profit
b) Deducted from financial profit
c) Ignored
d) Added to costing profit
49. In Reconciliation Statement, Closing Stock Overvalued in Financial Accounts is
a) Added to financial profit
b) Deducted from financial profit
c) Ignored

d) Deducted from costing profit		
50. In Reconciliation Statement, Opening Stock Overvalued in Financial Accounts is		
a) Added to financial profit		
b) Deducted from financial profit		
c) Ignored		
d) Added to costing profit		