

# Cuts

for International Cuisine



# **ACKNOWLEDGEMENTS**

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#### Colorado Corn

Administrative Committee 127 22nd Street Greeley, CO 80631 Tel: 970-351-8201 www.coloradocorn.com

In addition, we want to recognize the following contributors for their support.



# Nebraska Corn Board

301 Centennial Mall S., 4th Floor P.O. Box 95107 Lincoln, NE 68509-5107 Tel: 402-471-2676 www.nebraskacorn.org



# **University of Nebraska**

Animal Science Department Lincoln, NE http://animalscience.unl.edu/



# **Tyson Fresh Meats**

800 Stevens Port Drive, Suite 813 Dakota Dunes, SD 57049 Tel: 605-235-2398 www.tyson.com



# National Cattlemen's Beef Association

A contractor to the beef checkoff program 9110 E. Nichols Ave., Suite 300 Centennial, CO 80112 www.beefinnovationsgroup.com

This book is merely a guide for identification of beef items. Individual packer specifications may vary. The U.S. Meat Export Federation (USMEF) assumes no liability for lack of adherence to the descriptions contained herein or for the availability of the products mentioned.



for International Cuisine

# U.S. Meat Export Federation World Headquarters

1855 Blake Street, Suite 200 Denver, CO 80202 Telephone: 303-623-6328 Fax: 303-623-0297 www.usmef.org

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# PRESIDENT'S MESSAGE



Bejiing

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Mexico City

Monterrey

Moscow

Seoul

Shanghai

Singapore

St. Petersburg

Taipei

Tokyo

World Headquarters: 1855 Blake Street

Suite 200 Denver, CO 80202 303-623-MEAT (6328) Fax 303-623-0297 Dear International Stakeholder:

It is a pleasure to present you with this new U.S.
Beef Cuts for International Cuisine guidebook.
This is a tool to help identify some of the common beef cuts that are available from U.S. processors and subsequent use in international markets. Actual specifications can be obtained from the processors.
Additional details can be found in the USDA Institutional Meat Purchase Specifications (IMPS) and the North American Meat Processor (NAMP) Meat Buyers Guide.

This guidebook supports our efforts to increase the value and profitability for U.S. beef producers and our international customers.

I encourage you to contact your nearest USMEF representative if you have any questions or if we can assist you in any way. A listing of the USMEF office locations is included in this guide.

Sincerely,

Phillip M. Seng President & CEO

# U.S. MEAT EXPORT FEDERATION'S MISSION

USMEF's mission is to increase the value and profitability of the U.S. beef, pork and lamb industries by enhancing demand for their products in targeted export markets through a dynamic partnership of all stakeholders.

Established in 1976, the U.S. Meat Export Federation (USMEF) is the most vertically integrated trade association in the meat and livestock industry. USMEF represents livestock producers, meat packers, processors, purveyors and exporting companies; grain and oilseed organizations; agriculture organizations and agribusiness companies. USMEF is a dynamic partnership of key stakeholders working together to support an aggressive marketing presence for U.S. meat exports around the world.

Headquartered in Denver, USMEF has offices in Beijing, Brussels, Hong Kong, Mexico City, Monterrey, Moscow, Seoul, Shanghai, Singapore, St. Petersburg, Taipei and Tokyo. Special representatives also cover China, South America, the Middle East and the Caribbean. All in all, USMEF carries out trade activities in more than 80 nations.

USMEF receives funding and support from the USDA, exporting companies, farm bureaus, agribusiness and checkoff programs for beef, pork, corn and soybeans.

For more information please visit our web site at www.usmef.org.

# **CUTS FOR KOREAN BBQ AND YAKINIKU**

Typically high marbled cuts prepared using high heat grilling



SHORT RIBS, BONE IN



**CHUCK SHORT RIBS, BONELESS** 



**CHUCK FLAP** 





Recommended slicing 3 to 6 mm (.125" to .25")



# **CUTS FOR HOT POT, RICE BOWL AND SHABU-SHABU**

Typically less lean cuts prepared using boiling water



**CHUCK EYE LOG** 



**SHORT PLATE** 



PLATE (EXPORT), KARUBI PLATE







# CUTS FOR CARNE ASADA, MILANESA AND SHAWARMA

Typically lean cuts prepared using high heat grilling or roasting



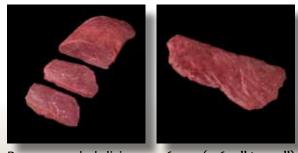
TOP ROUND (INSIDE)



OUTSIDE ROUND (FLAT)



**EYE OF ROUND** 



Recommended slicing 1.5 - 6 mm (.0625" to .25")



# **CUTS FOR STEAK**

Typically steak cuts prepared using high heat grilling



**CHUCK ROLL** 



TOP SIRLOIN CAP, FAT ON



TOP SIRLOIN BUTT, CENTER-CUT, BONELESS, CAP OFF





# MISCELLANEOUS CUTS FOR ASIA



**RIB FINGERS** 



**OUTSIDE ROUND, HEEL** 

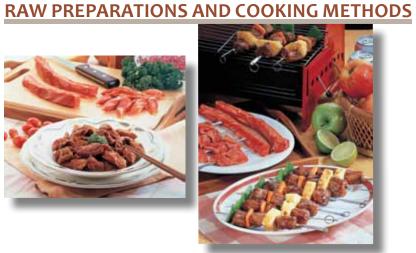


Recommended slicing 3 to 6 mm (.125" to .25")



**HANGING TENDER** 







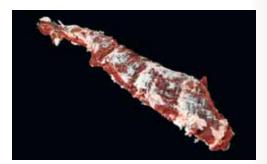


# CUTS FOR THICKER SLICED, CUBED AND ROASTED DISHES

Ideal for fajita grilling and stir fry, roasts and stews/curries



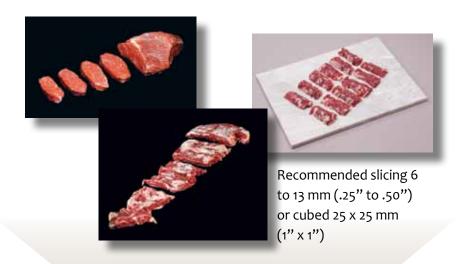
**CHUCK SHOULDER CLOD HEART** 



**PLATE OUTSIDE SKIRT** 

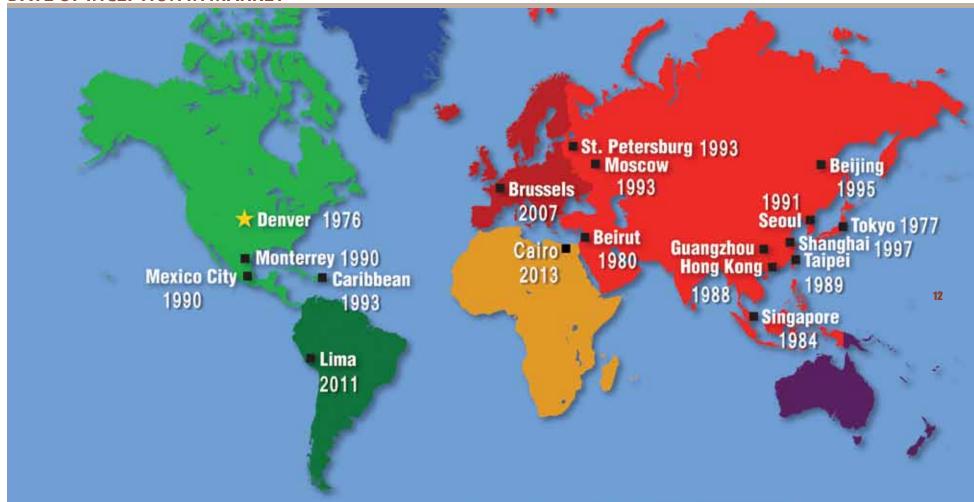


BRISKET, POINT CUT, BONELESS





# MAP OF GLOBAL OFFICES AND DATE OF INCEPTION IN MARKET



With 18 offices strategically located across the globe, the U.S. Meat Export Federation is able to market and expand access for U.S. red meat exports, and provide technical expertise to international government organizations in over 80 countries. Through its worldwide network of offices, USMEF has forged a series of partnerships which have enabled U.S. companies and U.S. products to become integral parts of international red meat markets. An extensive international

presence enables USMEF to have a finger on the pulse of vital markets around the world. USMEF shares its local intelligence and more than three decades of experience with U.S. exporters, traders and buyers in addition to end users and processors in each market. As high-quality U.S. beef and pork have taken a lead position in international markets, exports play a more prominent role in industry growth and prosperity.

# **GLOBAL OFFICES**

### ASEAN / Singapore

Director: Sabrina Yin Tel: 011-65-6733-4255 Fax: 011-65-6732-1977

E-mail: singapore@usmef.org

#### Caribbean

Representative: Elizabeth Wunderlich Tel: 830-997-6319 Fax: 830-997-6093 E-mail: wunderlc@hctc.net

#### China / Beijing

Director: Jianwen Liu Tel: 011-86-10-8441-8455 Fax: 011-86-10-8441-8457 E-mail: beijing@usmef.org

# China / Shanghai

Representative: Ming Liang Tel: 011-86-21-6249-4640 Fax: 011-86-21-6375-8041 E-mail: shanghai@usmef.org

#### China / South China

Representative: Rachel Deng Tel: 013-282-505-5337 E-mail: canton@usmef.org

## China / Hong Kong

Director: Joel Haggard Tel: 011-852-2890-7408 Fax: 011-852-2576-7345 E-mail: hongkong@usmef.org

# **Europe / Brussels**

Director: John Brook Tel: 011-32-2-514-1506 Fax: 011-32-2-503-2984 E-mail: eu@usmef.org

### Japan / Tokyo

Director: Takemichi Yamashoji Tel: 011-813-3501-6328 Fax: 011-813-6205-7330 E-mail: tokyo@usmef.org Website: www.americanmeat.jp

### Korea / Seoul

Director: Jihae Yang
Tel: 011-82-2-720-1894
Fax: 011-82-2-720-1896
E-mail: korea@usmef.org
Website: www.usmef.co.kr

# **GLOBAL OFFICES**

## Mexico / Mexico City

Director: Chad Russell Tel: 011-52-55-5281-6100 Fax: 011-52-55-5281-6013 E-mail: mexico@usmef.org Website: www.usmef.org.mx

### Mexico / Monterrey

Director: Gerardo Rodriguez Tel: 011-52-81-8989-2323 Fax: 011-52-81-8989-2300 E-mail: monterrey@usmef.org Website: www.usmef.org.mx

#### Middle East / Cairo

Representative: Amr Abd El Gliel
Tel: 011-20-2-22 90 70 75
Fax: 011-20-2-24 14 03 84
E-mail:
a.abdelgliel@agrimarketingint.com
E-mail:
linakanaan@agrimarketingint.com

#### Middle East / Lebanon

Representative: Simon Bakht Tel: 011-961-1-740378 Fax: 011-961-1-740393 E-mail: amfime@cyberia.net.lb

### Russia / Moscow

Representative: Galina Kochubeeva Tel: 011-7-495-544-9387 Fax: 011-7-495-735-4849 E-mail: moscow@usmef.org

#### Russia / St. Petersburg

Representative: Yuri Barutkin Tel: 011-7-812-309-1101 E-mail: stpete@usmef.org

#### South America / Lima

Representative: Jessica Julca Tel: 011-51-9877-37692 E-mail: jjulca@usmef.org

#### Taiwan / Taipei

Director: Davis Wu
Tel: 011-886-2-2736-1200
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E-mail: taiwan@usmef.org
Website: www.usmef.org.tw



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