

# UK CREDIT & COLLECTIONS CONFERENCE 2021

9 SEPTEMBER 2021  
CROWNE PLAZA NEWCASTLE

SPONSORSHIP & EXHIBITION PACKAGES



 [www.csa-uk.com/ukccc](http://www.csa-uk.com/ukccc)

 #csaawards2021

 #ukccc2021

UKCCC  
2021  
CROWNE PLAZA  
NEWCASTLE UPON TYNE





# PREVIOUS FEEDBACK



# WHY SPONSOR OR EXHIBIT?

## SHOWCASE YOUR PRODUCTS & SERVICES TO KEY DECISION-MAKERS

The UK Credit & Collections Conference (UKCCC) provides a platform for leading specialist suppliers to showcase their product offerings to key decision-makers in the credit and collections landscape.

Network with credit and collection professionals throughout the day and/or at the UKCCC Gala Dinner & CSA Awards, and receive a high level of exposure before, during and post-event through a range of sponsorship and exhibiting opportunities.

### BRAND EXPOSURE AND BENEFITS\* INCLUDE:

- Your brand visible to delegates
- Your logo, company biography and contact details included within:
  - UKCCC event website
  - Pre-event marketing material (dedicated emails, social media posts)
  - Conference programmes
  - Event app
  - Event branding
- Access to delegate list
- Advert in CSA Review digital newsletter
- Advert in event hardcopy programme
- Tickets to the conference / UKCCC Gala Dinner<sup>+</sup>

### PAST EXHIBITORS INCLUDE:



\* Benefits may differ slightly based on package

<sup>+</sup> Does not include accommodation

## WHO ATTENDS?

### SECTORS/ORGANISATIONS:

Alternative lenders | Apprenticeship providers | Banking institutions  
Business process outsourcing (BPOs) | Credit card companies  
Credit reference agencies | Debt purchasers | Debt recovery law firms  
e-Learning providers | Local authorities | National debt collection agencies  
(DCAs) | Regulators | Software providers | Technology providers  
Telecoms companies | Trade bodies | Training providers | Utility companies

### ROLES OF ATTENDEES INCLUDE:

HR & Conduct Risk Managers | Risk Management Officers | CEOs | Solicitors  
Heads of Compliance | Directors of Business Development  
Risk & Internal Audit Managers | MDs | Collections Directors  
Directors of Recoveries and Client Relations | Conduct Risk Managers  
Compliance Monitoring Officers | Customer Experience Managers  
Client Partnership Directors | Heads of Customer Journey  
Heads of Business | Heads of Sales & Business Development  
Marketing Heads | Analytics Heads | Senior Legal Counsels  
Tracing Consultants | Contact Centre Managers | Training Managers

### PREVIOUS ATTENDEES INCLUDE:

1st Credit Limited | 3 | Admiral Group | ARC Europe  
Ardent Credit Services Ltd | Arrow Global | arvato Financial Solutions  
Avon | Bain Capital Credit Barclays | BDO | BPO Collections Ltd  
The Bradford Exchange | British Gas | Cabot Credit Management  
Capital One | CCI Credit Management | Co-operative Bank | Deloitte LLP  
eBay Inc | EDF Energy | Energy UK | Equifax | Equita  
High Court Enforcement | Experian | The Funding Circle | GBG Plc  
Grant Thornton | Grosvenor Services Group Ltd | Harrington Brooks  
Hastings Direct | Hoist Finance | Honda Financial Europe Plc  
HSBC Bank Plc | Idem Capital | JP Morgan KPMG | Lloyds | Metro Bank  
Lowell Group | MBNA | Nationwide Building Society | NCO Europe  
NewDay | Newlyn Plc | Next Plc | Nolans Solicitors | Oakbrook Finance  
Ofwat | Opus Energy | PRA Group | PwC | QDR Solicitors | Quint Group  
Ltd RBS | Sainsbury's Bank | Santander | Scottish Power | Secure Trading  
Severn Trent | Shoosmiths LLP | Shop Direct | Southern Water  
STA International Ltd | Student Loans Company | TDX Group | Tesco Mobile  
United Utilities | Vanquis Bank | Volkswagon Financial Services (UK) Limited  
Vodafone | Zinc Group

# EXHIBITION PACKAGE

£3,000 ex VAT

Exhibition packages at the event enable your company to showcase your services and products to a diverse range of attendees at our industry exhibition.

The package also includes brand exposure in the lead-up to the event, and includes tickets to the conference and the UKCCC Gala Dinner & CSA Awards\*.

Networking opportunities before and during the event, plus company information within the event hardcopy programme and event app ensures your company will enjoy a high level of exposure throughout the day.

## STAND SPEC & BENEFITS:

- 3x2m stand space
- Two conference day tickets\*
- Two Gala Dinner and CSA Awards tickets\*
- Full page advert in event hardcopy programme
- Full page advert in CSA Review digital newsletter
- Company information listed on event website, event hardcopy programme and event app



\* Does not include accommodation

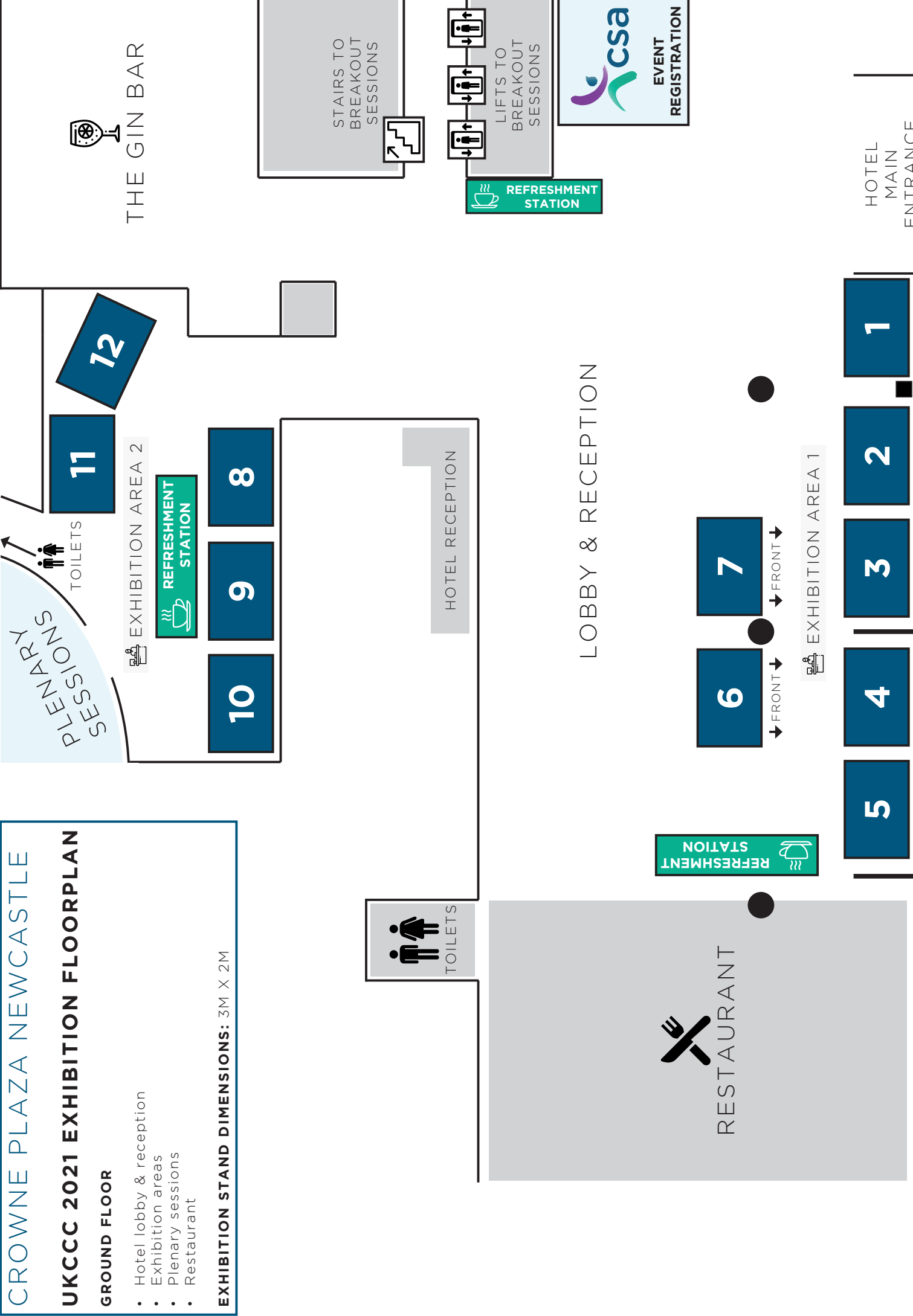
# CROWNE PLAZA NEWCASTLE

## UKCCC 2021 EXHIBITION FLOORPLAN

### GROUND FLOOR

- Hotel lobby & reception
- Exhibition areas
- Plenary sessions
- Restaurant

EXHIBITION STAND DIMENSIONS: 3M X 2M



# SPONSORSHIP

Our range of UKCCC and UKCCC Gala Dinner & CSA Awards sponsorship packages offers your company the opportunity to get your brand, services and products prominent exposure to delegates during the event.

Company information will be included within the event website, plus the hardcopy event programme and event app.

Also, you will enjoy face-to-face networking opportunities as packages include tickets to the conference and the UKCCC Gala Dinner & CSA Awards\*.

## PAST SPONSORS INCLUDE:



\* Benefits may differ slightly based on package  
+ Does not include accommodation





HEADLINE SPONSOR



£POA

Headline sponsorship gives your firm an extensive presence at every element of the event.

The headline sponsor's branding will feature heavily in all marketing campaigns in the run-up to the event. The event title will be in association with your company throughout all marketing channels.

### **TICKETS & ADDITIONAL OPPORTUNITIES**

The headline sponsor also receives a position at the conference exhibition and includes 15 tickets valid to attend a combination of the conference day and the UKCCC Gala Dinner & CSA Awards<sup>+</sup>.

#### **HEADLINE SPONSOR PACKAGE INCLUDES:**

- 15 tickets to attend a combination of the conference day and the UKCCC Gala Dinner & CSA Awards<sup>+</sup>.
- "UKCCC 2021 in association with your company name" throughout all marketing channels
- Company logo included in marketing and conference materials, including event app and hardcopy programme.
- Your company logo will feature on all directional signage throughout the venue.

**HEADLINE SPONSORSHIP INCLUDES AN EXHIBITION STAND  
(WORTH £3,000 EX VAT)**

<sup>+</sup> Does not include accommodation

# PACKAGES & BENEFITS

Please contact us to discuss any bespoke packages

## SPONSORSHIP

**Conference day** | £10,000

**UKCCC Gala Dinner &**

**CSA Awards** | £9,000

**Welcome & directional signage** | £8,000

**Welcome pack** | £5,000

**Conference hardcopy programme** | £3,000

**Wifi** | £3,500

**sli.do** | £5,000

**Delegate pack** | £3,000

**Breaks & lunch** | £3,000

**Bedroom gift drop** | £2,000

**Event app** | £2,500

**Name badges & lanyards** | £2,500

**Breakout streams** | £2,000 (per stream)

**CSA Awards categories** |

£3,000 (per category)

## EXHIBITION

**Exhibition Stand** | £3,000

Based upon the package(s) you select, you will also receive the following:

EXHIBITOR	SPONSOR BRONZE	SPONSOR SILVER	SPONSOR GOLD
<b>Two Conference Day tickets*</b>	<b>Two</b> Conference Day tickets*	<b>Three</b> Conference Day tickets*	<b>Five</b> Conference Day tickets*
<b>Two Gala Dinner &amp; CSA Awards tickets*</b>	<b>Two</b> Gala Dinner & CSA Awards tickets*	<b>Three</b> Gala Dinner & CSA Awards tickets*	<b>Five</b> Gala Dinner & CSA Awards tickets*
<b>Presence online: website, promo, social media</b>	✓	✓	✓
<b>Presence within event app</b>	✓	✓	✓
<b>Full page advert in event programme</b>	✓	✓	✓
<b>Full page advert in CSA Review digital newsletter</b>	—	✓	✓
<b>Access to delegate list</b>	—	—	✓
<b>3x2m exhibition stand</b>	—	—	✓
<b>£3,000</b>	<b>For sponsorship(s) from £2,000</b>	<b>For sponsorship(s) from £5,000</b>	<b>For sponsorship(s) from £10,000</b>

All prices exclude VAT

\* Does not include accommodation









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