

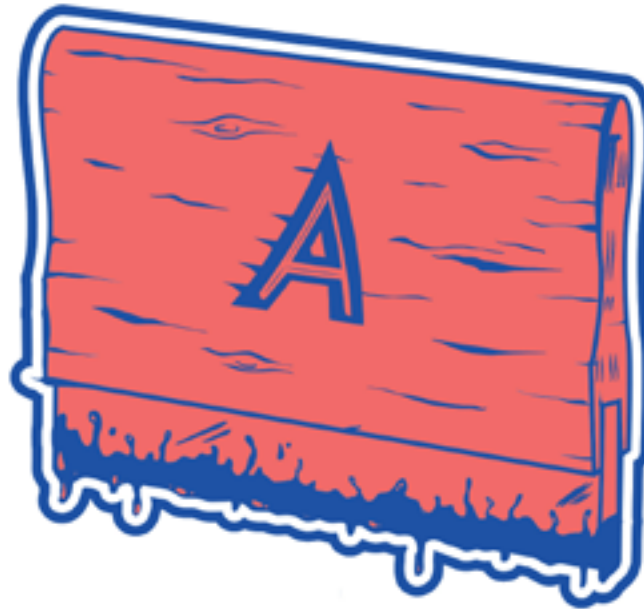
-PRESENTING-

No. 01



ARCADE

SCREENPRINT



Ultimate 5 Minute T-shirt Guide



THE EASY GUIDE TO HOW WE PRINT
CHOOSING A T-SHIRT & HOW TO PRICE YOUR PROJECT

SIMPLY SPORTS CARS / LOTUS
3 colour opaque print Long sleeve tees - Art by Lotus



PANAMA FESTIVAL TASMANIA
1 colour black on tote bags / banners - Art by Georgie Armstrong



TEMPORARY TATTOO PARLOUR
3 colour 2 sided T-shirts - Art by The Critical Slide Society



KINWOOKA SHELLFISH / FISHTALES
4 colour CMYK T-shirts & Posters - Art by Steve Woods (Arcade)



100 % WATERBASED INKS 'SPECIALISTS' for FILM, PROMO, POS, FASHION, STREET, MARKETING & PR



PEPE SAYER CULTURED BUTTER
1 colour 2 sided - Art by Pepe Sayer & Steve Woods (Arcade)



THE TREEHOUSE / BEDS AND SLEDS
5 colour front - Art by Simon Perini



BEAUTY ADDICT
1 colour T-shirts - Art by Bauer Media



PARTY CREW SHIRTS
1 colour print multi colour Tees



*Any customer displayed here is a multiple return customer ... our prints last and our shirts fit ...
... it's pretty normal for a customer to walk in our door 4 times a year or wearing a 4 year old shirt to order more.*

ARCADE

WHAT WE DO & HOW WE DO IT

Arcade Screen Print prints quality T-shirts, Hoodies, Polos and more from multiple brands to suit your brand and budget.

We print 100% waterbased inks for world class finish while also environmentally, economically and socially responsible.

As qualified Designers and Printers our aim is brilliant finish, long lasting T-shirts and customers that always come back.

People remember great design.

Artwork is the key to all long lasting and effective T-shirts or uniforms. Great design is either effective or disruptive in it's environment.

People wear shirts that fit.

T-Shirts range in price and quality, more so the key to market is how well it fits and washes as this will have your design and ideas out there longer.

T-shirts are personal

People wear T-shirts they love. Value is determined by how many people wear a T-shirt multiplied by how many times and where they wear it.

EASY PRINT SPECS

ART - READY TO GO

1. Pixel / Photoshop images

Should be at least 200 - 300dpi at the size you want to print.

Save as a JPEG

2. Vector artwork

Finished at the size you want to print. Separations highly valued.

Save as a PDF

3. Need artwork help

Talk to us if you need help with layouts / adapting artwork or full design or illustration services.

POPULAR T-SHIRT BRANDS

GREAT SHIRTS - READY TO WEAR

1. SPORTAGE for 20 +

- | | |
|------------------------------------|-------------|
| - Surf Tee 190gsm \$5.80 | 40 + \$5.00 |
| - Action Tanks (Sleeveless) \$7.70 | \$6.80 |
| - Chillout Tee 145gsm \$5.60 | \$4.65 |

2. SUPERIOR ACTIVEWEAR for 20 + 40 +

- | | |
|--------------------------------|--------|
| - Gildan 2000 205gsm \$7.20 | \$6.70 |
| - ANVIL 790 180gsm Tee \$8.24 | \$7.70 |
| - ANVIL TriBlend 160gsm \$9.90 | \$9.10 |

3. AS COLOUR for 20 +

- | | |
|------------------------------|-------------|
| - Staple Tee 180gsm \$9.30 | 40 + \$8.90 |
| - Barnard Tee 150gsm \$9.30 | \$8.90 |
| - Womens Mali / Wafer \$9.30 | \$8.90 |

CALCULATE PRICING

Price is determined by -

1. How many colours in your design.

Each colour is printed one at a time. How many colours will determine how many screens and how many print impressions.

2. What colour shirts you are printing.

Dark coloured shirts require a different style of ink / print process (effectively printing them twice) so they are charged at plus 20%

3. How many positions on the shirt

(Eg. front and back or sleeves) x how many shirts.

A Typical Print Example

40 Shirts

1 colour print

1 position

White T-shirts

ANVIL 790 @ \$7.30 x 40 = \$292

Screen set-up @ \$50 x 1 = \$50

1 colour Print x 40 @ \$4.15 = \$166

Total = \$508 / (\$12.70 per unit)

ALL PRICES GST INC

See full price guide and more print scenarios on next page

See more Apparel

All the styles / cuts / uses from uniforms to sports from suppliers we deal with
[- click here](#)

Supply your own shirts

Allow 4% extra volume for misprints. No warranty on self supplied shirts. Warning: Some dark colour polyester shirts just don't print ... (Yes we test)

Re-prints

A re-print of 20 shirts apply 50% Discount on screen set-ups
40+ shirts apply 100% Discount

Delivery

Yes we can. Yours courier or ours.

M.J. BALE
1 colour 3m x 1.2m hessian wall - Art by M.J. BALE



DON'T SMOKE TEE
4 col CMYK on custom Tee - Art by Nathan (Mon Amie)



MILLERS POINT PROTEST
4 col CMYK T-shirts & Posters - Art by Reg Mombassa



THIEVES AND HONOUR
1 colour white on black T-shirts - Art by Xesta



100 % WATERBASED INKS 'SPECIALISTS' for FILM, PROMO, POS, FASHION, STREET, MARKETING & PR



VINO PRADISO
2 colour 1 sided wooden box - Art by Our Friends Electric



FIN CHOP
Multiple print tee collection - Art by The Critical Slide Society



CAN-TAS-IA EXHIBITION
4 col CMYK T-shirts & Posters - Art by Days One & KON



ROCK SCREEN PAPER 1 EXHIBITION
3 colour poster print - Art by Blair Saya & Ben Brown



Are your T-shirt prints toxic? - Are your clients in health or environmental aware industries?

... our inks have an Oketex Class 1 rating for formaldehyde ... our inks are waterbased and non-toxic ... many are organic ...

... what would you think if I told you - without these ratings it's illegal to print underwear or for infants. Seriously!

THE > BASIC POSITIONS



PRINT PRICE > ON WHITE

ADD 20%
ON Dark
Garments

Quantity	1st Colour	2nd Colour	3rd Colour	4th Colour	5th Colour	6th Colour		2nd Position First colour	3rd Position First colour
20 - 39	4.45	1.00	1.00	1.00	1.00	1.00		2.95	2.00
40-99	4.15	1.00	1.00	1.00	1.00	0.90		2.85	1.80
100-199	3.70	1.00	1.00	1.00	0.70	0.80		2.45	1.40
200 - 499	3.10	1.00	1.00	0.90	0.80	0.70		2.10	1.20
500 - 1000	2.80	1.00	0.90	0.80	0.70	0.60		1.90	1.00
1000 - 10,000	to quote								

A FEW TYPICAL ORDERS >

T-shirts +
Set-Ups +
Prints

**White T-shirt
x 20**
ANVIL 790 Tee
@ \$8.95 x 20 = \$179

**1 colour print
1 position**
Screen set-up @ \$50 x 1 = \$50
Print x 20 @ \$4.45 = \$89

Total = \$318 / (\$15.90 per unit)

**Black T-shirt
x 100**
Sportage Surf Tee
@ \$5.95x 100 = \$595

**1 colour print
2 positions**
Screen set-up @ \$50 x 2 = \$100
Print x 100 @ \$7.40 = \$740
includes 20% Opaque surcharge

Total = \$1435 / (\$14.35 per unit)

**White T-shirt
x 400**
AS Colour Staple Tee
@ \$7.40 x 400 = \$2960

**2 colour print
1 position**
Screen set-up @ \$50 x 1 = \$50
Print x 400 @ \$4.10 = \$1640

Total = \$4650 / (\$11.63 per unit)

**Black T-shirt
x 40**
ANVIL 790
@ \$7.95 x 40 = \$318

**2 colour print
2 positions**
Screen set-up @ \$50 x 4 = \$50
Print x 40 @ \$10.80 = \$432
includes 20% Opaque surcharge

Total = \$800 / (\$20 per unit)

THE EXTRA MILE >

INSIDE NECK

For the ultimate in self branding and hanger value we often work with the inside neck area of the shirt - Min 50 units
Existing labels Removed @ \$1.20
Removed and replaced with another label of the same size @ \$1.80
Printed inside in one colour with or without removing label @ \$2.00

ALL PRICES are GST INC

CLICK
HERE
FOR A
QUOTE

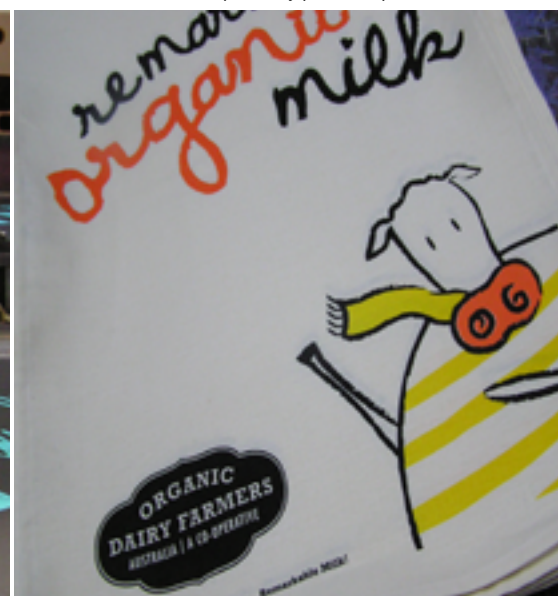
JAMES SQUIRE / HOP THIEF
3 colour print on hessian bags - Art by Lachlan Bruce



FESTIVAL PACIFIC ARTS
1 col 3 position t-shirts / polos / Custom yardage sarongs



ORGANIC DAIRY FARMERS MILK
4 col Tea Towels on Hemp Gallery pure hemp Tea Towels



THE ENTOURAGE
1 col black poster inks on boxes & bags - Art by The Entourage



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JACK DANIELS - OLD No7
1 col white on variety of shirts - Art by Brown Forman



FRATELLI FRESH
1 col white 1.4m print on 3m outdoor canvas awning



PERCY JACK MOTOR CYCLES
1 col white on T-shirts & Hoodies + reversed digital banner x 2m



MENTAL AS ANYTHING / PETERSHAM BOWLO
Digital Banners & one colour T-shirt merch range

***Our customers are usually design driven. Many are Designers or PR companies who work with multiple brands ...
...there are too many to show here and many are private, what we like is they know, drive and thrive on design.
Feel free to share this brochure with friends / click anywhere to jump to our website!***