

# Undergraduate Bulletin Supplement

for the 2016-2017 Academic Year

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Fordham College at Rose Hill

Fordham College at Lincoln Center

Fordham School of Professional and Continuing Studies

Gabelli School of Business

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<sup>\*</sup>As of the time of printing

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# Important and Useful Links

Information about the following topics has been included in past print editions of Fordham University's Undergraduate Bulletin. Current, expanded information about the University, its policies, resources, and services is now maintained on the Fordham University website. Please use the links provided below to learn more.

Academic Calendar fordham.edu/academiccalendar Fordham at a Glance fordham.edu/discover\_fordham University Mission Statement fordham.edu/mission

Fordham's Jesuit Tradition

fordham.edu/discover\_fordham

**Enrollment and Faculty Statistics** *fordham.edu/facts* **Trustees and Officers** *fordham.edu/trustees* 

**Accreditations and Affiliations** 

fordham.edu/accreditation

# Campuses

Rose Hill fordham.edu/discover\_rh Lincoln Center fordham.edu/discover\_lc Westchester fordham.edu/westchester

**Louis Calder Center Biological Field Station** 

fordham.edu/calder

Fordham University London Centre

fordham.edu/londoncentre

Colleges and Schools *fordham.edu/academics* Undergraduate Colleges

Fordham College at Rose Hill fordham.edu/fcrh
Fordham College at Lincoln Center fordham.edu/fclc
Gabelli School of Business fordham.edu/gabelli
Fordham School of Professional and Continuing Studies
fordham.edu/pcs

# Graduate and Professional Schools

School of Law fordham.edu/law

Graduate School of Arts and Sciences fordham.edu/gsas Graduate School of Social Service fordham.edu/gss Graduate School of Education fordham.edu/gse Graduate School of Religion and Religious Education fordham.edu/gre

**Graduate School of Business Administration** *fordham.edu/gba* 

**Research Centers and Institutes** *fordham.edu/research* 

## Resources

**Libraries** *library.fordham.edu* **WFUV** *wfuv.org* **Information Technology** *fordham.edu/it* 

### **Public Safety**

fordham.edu/publicsafety

Vincent T. Lombardi Memorial Athletic Center

fordham.edu/lombardi

**Fitness and Exercise Center** 

fordham.edu/recreation

Language Laboratories/Language Learning Centers

fordham.edu/languagelab

### Residential Life

 $for dham. edu/student\_affairs/residential\_life$ 

**Integrated Learning Communities and Residential Colleges** 

fordham.edu/integratedlearning

**Wellness Community** 

fordham.edu/wellnesscommunity

Student Leadership and Community Development

fordham.edu/student\_leadership

**New Student Orientation** 

fordham.edu/nso

First Year Formation Rose Hill fordham.edu/fyf\_rh
First Year Formation Lincoln Center fordham.edu/fyf\_lc

**Clubs and Organizations** 

fordham.edu/clubs\_organizations

**Leadership Development Programs Rose Hill** 

fordham.edu/activities\_rh

**Leadership Development Programs Lincoln Center** 

fordham.edu/activities\_lc

### Student Services

fordham.edu/student\_services

**Commuter Student Services** 

fordham.edu/commuter\_student\_services

Counseling Centers fordham.edu/counseling

**University Health Services** *fordham.edu/health* 

**Campus Ministry** *fordham.edu/campusministry* 

Global Outreach fordham.edu/go

**Career Services** fordham.edu/career

Multicultural Affairs

fordham.edu/oma

Ram Van Service fordham.edu/ramvan

**Rose Hill Off-Campus Shuttle Service** 

fordham.edu/off\_campus\_shuttle

**Disability Services** 

fordham.edu/disabilities

**International Initiatives** *fordham.edu/international* 

#### Admission

fordham.edu/admission

# **High School Entry**

fordham.edu/admissions/requirements

#### **Transfer Students**

fordham.edu/admissions/transfer

 $\label{linear} \textbf{International Students} \ for dham. edu/international\_students \\ \textbf{Tuition}$ 

fordham.edu/tuition

### **Adult Entry**

fordham.edu/pcs

#### State Law on Immunization

fordham.edu/immunization

#### **Financial Services**

fordham.edu/finaid

### **Application Procedures**

fordham.edu/finaid/apply

# **Grants and Scholarships**

fordham.edu/undergrad\_scholarships

# Self-Help, Work, and Loan Programs

fordham.edu/undergrad\_student\_employment

# **Study Abroad Finances for Fordham Sponsored Programs**

fordham.edu/finaid/studyabroad

# **Academic Progress**

fordham.edu/academicprogress

# Faculty

411.fordham.edu

# Maps and Directions

fordham.edu/maps

# University Directory

411.fordham.edu

# Undergraduate Bulletin Online

fordham.edu/undergraduatebulletin

# Academic Programs, Policies, and Procedures

The following includes updates to information currently found in the Academic Programs, Policies, and Procedures section beginning on page 4 of the 2014–2016 Undergraduate Bulletin. Certain updates to policies that appeared in the 2015–2016 supplement are repeated below.

UNLESS OTHERWISE STATED IN THIS SUPPLEMENT, all academic programs, policies, and procedures in the 2014–2016 Undergraduate Bulletin remain in effect for the 2016–2017 academic year.

# **Admissions Policy Changes**

Regular Decision

Students applying Regular Decision may submit an application by January 1. These students should complete the SAT or ACT by the end of January of their senior year. The Regular Decision process is non-binding, and students do not have to commit to the institution they plan to attend until May 1. Decision letters will be mailed by April 1.

# Early Decision

Students who would like to would like to receive an admission decision early may submit an application by November 1. Students applying under the Early Decision process should complete the SAT or ACT by October of their senior year. The Early Decision process is binding, and admitted students are required to commit to Fordham. Decision letters will be mailed by December 20.

# Early Action

Students who would like to receive an admission decision early may submit an application by November 1. Students applying under the Early Action process should complete the SAT or ACT by October of their senior year. The Early Action process is non-binding, and students do not have to commit to the institution they plan to attend until May 1. Decision letters will be mailed by December 20.

# **Priority Performance**

Students applying to the theatre major or the Ailey/Fordham BFA in Dance program must apply by the Priority Performance deadline of November 1. Please note that theatre and dance applicants should select Early Action on the Common Application. Candidates for these programs will be automatically considered as Priority Performance, and decisions will be rendered on a rolling basis after March 1. These programs have additional audition/interview requirements.

### Part-Time/Adult Admission

Fordham University offers highly regarded part-time/adult degree programs in the New York City metropolitan area, at three convenient locations—Lincoln Center in Manhattan, Rose Hill in the Bronx, and in West Harrison in Westchester county. Our part-time/adult degree programs are flexible, personal, intellectually stimulating, and built on the same standards of excellence that have made the Fordham degree prestigious for more than 160 years.

For more information, please refer to the Fordham School of Professional and Continuing Studies section of this bulletin and call the Office of Admission at the campus of your choice: Rose Hill, 718-817-2600; Lincoln Center, 212-636-7333; or West Harrison, 914-367-3322.

# **Academic Progress Policy Changes**

Dismissal Policy Appeal

The academic dismissal policy for FCLC has been revised as follows: Beginning in Fall 2016, all academic progress decisions may be appealed, in writing, to the dean of the college. The appeal must be made within three business days of the notification of academic status. (Prior policy permitted an appeal period of two weeks.)

# Departmental and Program Changes 2016-2017

Fordham College at Rose Hill (FCRH), Fordham College at Lincoln Center (FCLC), and Fordham School of Professional and Continuing Studies (PCS)

The following represents updates to information currently found in the Programs of Study section of the 2014–2016 Undergraduate Bulletin beginning on page 65.

UNLESS OTHERWISE STATED IN THIS SUPPLEMENT, all academic programs, policies, and procedures in the 2014–2016 Undergraduate Bulletin remain in effect for the 2016–2017 academic year.

#### **BUSINESS ADMINISTRATION**

Updated minor requirements for non-Gabelli students in fall 2016 fordham.edu/business\_administration

The business administration minor complements the liberal arts core by providing a clear, concise way of analyzing issues in economics and business. It can be helpful to students who plan to look for a job after graduation or to pursue the study of law or business. It consists of eight courses.

#### Minor in Business Administration

- ECON 1100: Basic Macroeconomics;
- ECON 1200: Basic Microeconomics;
- One of the following courses:
  - ECON 2140: Statistics I
  - SSCI 2606: Social Science Statistics
  - PSYC 2000: Statistics
  - MATH 3007: Statistics
  - SOCI 2851: Methods in Social Research II;
- CBBU 1001: The Ground Floor;
- ACBU 2222: Principles of Financial Accounting;
- Two of the following courses:
  - BLBU 2234: Legal Framework of Business
  - CMBU 2665: Business Communication
  - FNBU 3221: Financial Management
  - ICBU 2300: Information Systems
  - MGBU 3223: Principles of Management
  - MKBU 3225: Marketing Principles;
- One of the following courses:
  - ACBU 2223: Principles of Managerial Accounting
  - One advanced course in accounting
  - One additional course of those listed above.

# COMMUNICATION AND MEDIA STUDIES

New majors and minors in fall 2016 fordham.edu/cms

The Department of Communication and Media Studies at Fordham University (CMS) is dedicated to the interdisciplinary examination of human communication in an increasingly networked society. Just as digitalization and other forms of technological innovation yield a media environment that is constantly changing and evolving, sometimes in revolutionary ways, our diverse program keeps current with the most recent developments in theory and practice while staying true to its mission of emphasizing ethics and social engagement.

The department provides its students in all its programs with an interdisciplinary approach to the study of communication, including an emphasis on the media technologies, industries, and institutions that support the processes of mediated communication and their relationship to culture and society. The program blends theory and practice to prepare students for advanced study or careers in communications, all within the context of a rigorous liberal arts education supplemented by New York City's resources as the media capital of the world. We pride ourselves on offering opportunities for undergraduate students to work directly with faculty members in scholarship and training for future careers in multiple communication and media-focused careers.

Effective fall 2016, the department will offer four new programs of study at Fordham College Rose Hill and Fordham College Lincoln Center, replacing a single undergraduate major and minor in communications for those two colleges.

- Communication and Culture
- Digital Technologies and Emerging Media
- Film and Television
- Journalism

The new areas of study allow students the opportunity to explore their interests in much greater depth than was possible within a single major or minor; both elective and required courses will now be better aligned with the specific interests of students and faculty in each area.

Because of the transition to these new majors and minors, the original communications major and minor will no longer be offered to incoming students at FCRH and FCLC. (Students in PCS may still pursue a major or minor in

communications.) All FCRH and FCLC students who are already majoring or minoring in communications will be encouraged to pursue one of the new majors or minors. Students who begin at Fordham after spring 2016 will only be permitted to pursue one of the new majors or minors, and may not major or minor in communications.

All course offerings formerly using the subject code COMM have been renumbered and assigned to the subjects COMC, DTEM, FITV, or JOUR, except for the departmental introductory course (COMM 1000) and internships (COMM 4701). The list below identifies the equivalent new course numbers assigned to all COMM courses. Newly offered courses will only be assigned a number in the new subjects.

Note: The table on the following pages excludes certain courses that may be discontinued, and also includes many planned new courses not yet offered this fall.

# Communications Course Renumbering, Sorted by New Number

OLD #	NEW #	TITLE			
New	COMM 1000	Fundamentals of Communication and Media Studies			
COMM 1010	COMM 1010	Introduction to Communication and Media Studies (to be discontinued after fall 2016)			
New	COMC 1101	Communication and Culture: History, Theory, and Methods			
New	COMC 2112	Strategic Communication Theory and Practice			
COMM 2702	COMC 2113	Interpersonal Communication			
New	COMC 2117	Language, Culture, and Consciousness			
COMM 2012	COMC 2159	Communication Technologies and Society			
COMM 2701	COMC 2175	Persuasion and Public Opinion			
COMM 2601	COMC 2221	Fashion as Communication			
COMM 2603	COMC 2234	Media and the Arts			
New	COMC 2236	The Rock Revolution in Music and Media			
COMM 2602	COMC 2258	Myth and Symbol of American Character			
COMM 2000	COMC 2271	Theories of Media, Culture, and Society			
New	COMC 2277	Media and Sexuality			
New	COMC 2278	Media, Culture, and Globalization			
COMM 1011	COMC 2329	Media Industries			
COMM 2610	COMC 2377	Mass Communication and Society			
COMM 2501	COMC 3114	Effective Speaking			
COMM 3102	COMC 3171	Orality and Literacy			
COMM 3502	COMC 3172	Principles of Advertising			
COMM 3500	COMC 3173	Marketing and the Media			

OLD#	NEW#	TITLE				
COMM 3501	COMC 3174	Public Relations				
COMM 3350	COMC 3186	Sports Communication				
COMM 3601	COMC 3232	Class, Taste, and Mass Culture				
COMM 3571	COMC 3235	Popular Music as Communication				
COMM 3111	COMC 3237	Gender Images and Media				
New	COMC 3247	Race, Class, and Gender in Media				
New	COMC 3260	Media Regulation and the Public Interest				
COMM 3681	COMC 3268	Media and National Identity				
COMM 3505	COMC 3272	History and Culture of Advertising				
COMM 3110	COMC 3330	Peace, Justice, and the Media				
COMM 3103	COMC 3340	Freedom of Expression				
COMM 3112	COMC 3350	Media Law				
COMM 3476	COMC 3370	Ethical Issues and Media				
COMM 3104	COMC 3373	Mass Opinion: Its Measures and Meanings				
COMM 3566	COMC 3374	Media Effects				
COMM 3309	COMC 3375	Children and the Media				
New	COMC 3378	Media, Millennials, and Civic Discourse				
COMM 3106	COMC 3380	International Communication				
COMM 4003	COMC 4170	Dissent and Disinformation				
COMM 4607	COMC 4177	Communication for Social Change				
COMM 4811	COMC 4211	Media and Modernity				
COMM 4311	COMC 4222	Media and the Environment				
COMM 4711	COMC 4241	Communication, Popular Culture, and Philosophy				
COMM 4604	COMC 4248	Multiculturalism: Diversity and Media				
COMM 4603	COMC 4279	Media and Popular Culture				
COMM 4706	COMC 4338	American Political Communication				
COMM 4411	COMC 4348	Religion, Theology, and New Media				
COMM 4004	COMC 4360	Communication Ethics and the Public Sphere				
COMM 2500	DTEM 1401	Introduction to Digital Technologies and Emerging Media				
COMM 2525	DTEM 1402	Digital Cultures				
New	DTEM 2411	Digital Research Methods				
New	DTEM 2412	Digital Ethnography				
New	DTEM 2413	Participatory Methods				
New	DTEM 2414	Media Ecology				
New	DTEM 2417	Data Visualization				
COMM 2523	DTEM 2421	Digital Production for New Media				
COMM 2222	DTEM 2425	Digital Video Production I				
COMM 2303	DTEM 2427	Digital Audio Production				
COMM 2010	DTEM 2459	Social History of Communication Technology				
COMM 2527	DTEM 2471	Writing for Online Media				
COMM 3307	DTEM 3476	Social Media				
New	DTEM 4440	Privacy and Surveillance				
New	DTEM 4470	Values in Design				
COMM 4005	DTEM 4480	Digital Media and Public Responsibility				
COMM 2471	FITV 1501	Understanding Film				
	111, 1001					

OLD#	NEW #	TITLE				
COMM 3332	FITV 1601	Understanding Television				
COMM 3422	FITV 2501	History of Film, 1895–1950				
COMM 3405	FITV 2511	Screenwriting I				
COMM 2775	FITV 2533	Fashion, Costume, and Film				
New	FITV 2534	Fashion in British Film and TV				
COMM 3320	FITV 2601	History of Television				
COMM 3301	FITV 2611	Television Production I				
New	FITV 2612	Writing and Producing the Web Series				
COMM 3470	FITV 3501	Film Theory and Criticism				
COMM 3409	FITV 3511	Screenwriting II				
COMM 3750	FITV 3537	Plays and Screenplays				
COMM 3451	FITV 3545	Film and Television of Hitchcock				
COMM 3425	FITV 3551	Film History, 1950 to the Present				
COMM 3401	FITV 3553	Hollywood Genres				
COMM 3438	FITV 3555	The City in Film and Television				
COMM 3408	FITV 3565	The Documentary Idea				
COMM 3407	FITV 3571	The Science Fiction Genre				
COMM 3403	FITV 3578	American Film Comedy				
COMM 3108	FITV 3579	Movies and the American Experience				
COMM 3414	FITV 3585	Transnational Asian Cinema				
COMM 3410	FITV 3588	Global Cinema				
New	FITV 3601	Television Theory and Criticism				
COMM 3305	FITV 3624	Writing TV Dramas				
New	FITV 3637	Queer Studies in Film and Television				
COMM 3489	FITV 3638	British Cinema and TV				
New	FITV 3647	Gender, Race, Class, and Television				
COMM 3404	FITV 3658	Italian Americans on Screen				
COMM 3310	FITV 3678	Television Comedy and American Values				
COMM 4001	FITV 4570	Films of Moral Struggle				
COMM 4708	FITV 4625	Writing TV Sitcoms				
COMM 2083	JOUR 1701	Introduction to Multimedia Journalism (with Lab)				
COMM 1500	JOUR 1761	The Power of News: Introduction to Press, Politics, and Public Policy				
COMM 2302	JOUR 2714	Radio and Audio Reporting				
COMM 2206	JOUR 2722	Intermediate Feature Writing				
COMM 2202	JOUR 2725	Writing Workshop				
New	JOUR 2787	Fashion Journalism				
COMM 3099	JOUR 3711	Advanced Multimedia Reporting				
COMM 3010	JOUR 3715	Writing for Broadcast News				
COMM 3083	JOUR 3716	Intermediate Television Production				
COMM 3978	JOUR 3717	Online Journalism				
New	JOUR 3718	On-Air Reporting				
COMM 3081	JOUR 3713	Interviews and Profiles				
COMM 3080	JOUR 3724	First Person Journalism				
COMM 3084	JOUR 3727	Writing for Magazines				
New	JOUR 3728	Special Report: In-Depth Reporting				
TACM	JOUR 3/28	opecial report. III-Depth reporting				

OLD #	NEW #	TITLE			
COMM 2211	JOUR 3741	Journalism Workshop: Reporting			
COMM 2212	JOUR 3742	Journalism Workshop: Layout			
COMM 2213	JOUR 3743	Journalism Workshop: Multimedia			
COMM 2214	JOUR 3744	Journalism Workshop: Photography			
COMM 3205	JOUR 3760	The Journalist and the Law			
COMM 3323	JOUR 3763	The Murrow Years			
COMM 3333	JOUR 3764	TV News and Today's World			
COMM 3335	JOUR 3765	Television News			
COMM 3321	JOUR 3769	History of TV and Radio News			
COMM 3101	JOUR 3772	Newsmaking			
New	JOUR 3776	Social Media for Journalists			
COMM 3082	JOUR 3781	Arts Journalism			
COMM 3085	JOUR 3782	Science Journalism			
COMM 3086	JOUR 3783	Theater Journalism			
COMM 3941	JOUR 3785	Writing for the Media			
COMM 4709	JOUR 4713	Podcasting			
COMM 4201	JOUR 4727	Advanced Magazine Article Writing			
COMM 4707	JOUR 4733	Photojournalism			
New	JOUR 4741	Practicum: The Observer			
New	JOUR 4742	Practicum: FNN			
New	JOUR 4743	Practicum: The Ram			
New	JOUR 4744	Practicum: WFUV			
COMM 4002	JOUR 4750	Values in the News			
COMM 4111	JOUR 4766	TV News Innovators			
COMM 4606	JOUR 4767	History of Women's Magazines			
New	JOUR 4773	Public Media			
COMM 4611	JOUR 4784	Advanced Business Journalism			
COMM 1800	COMM 1098	Internship			
COMM 1999	COMM 1999	Tutorial			
COMM 2800	COMM 2098	Internship			
COMM 2999	COMM 2999	Tutorial			
COMM 3800	COMM 3098	Internship			
COMM 3999	COMM 3999	Tutorial			
COMM 4800	COMM 4098	Internship			
COMM 4701	COMM 4701	Internship Seminar			
COMM 4705	COMM 4705	Special Topics			
COMM 4801	COMM 4801	Internship Experience I			
COMM 4901	COMM 4901	Internship Experience II			
COMM 4999	COMM 4999	Tutorial			

# Communications Course Renumbering, Sorted by Old Number

OLD #	NEW #	TITLE			
COMM 1010	COMC 2121	Introduction to Communication and Media Studies (to be discontinued after fall 2016)			
COMM 1011	COMC 2329	Media Industries			
COMM 1500	JOUR 1761	The Power of News: Introduction to Press, Politics and Public Policy			
COMM 1800	COMM 1098	Internship			
COMM 1999	COMM 1999	Tutorial			
COMM 2000	COMC 2271	Theories of Media, Culture, and Society			
COMM 2010	DTEM 2459	Social History of Communication Technology			
COMM 2012	COMC 2159	Communication Technologies and Society			
COMM 2083	JOUR 1701	Introduction to Multimedia Journalism (with Lab)			
COMM 2202	JOUR 2725	Writing Workshop			
COMM 2206	JOUR 2722	Intermediate Feature Writing			
COMM 2211	JOUR 3741	Journalism Workshop: Reporting			
COMM 2212	JOUR 3742	Journalism Workshop: Layout			
COMM 2213	JOUR 3743	Journalism Workshop: Multimedia			
COMM 2214	JOUR 3744	Journalism Workshop: Photography			
COMM 2222	DTEM 2425	Digital Video Production I			
COMM 2302	JOUR 2714	Radio and Audio Reporting			
COMM 2303	DTEM 2427	Digital Audio Production			
COMM 2471	FITV 1501	Understanding Film			
COMM 2500	DTEM 1401	Introduction to Digital Technologies and Emerging Media			
COMM 2501	COMC 3114	Effective Speaking			
COMM 2523	DTEM 2421	Digital Production for New Media			
COMM 2525	DTEM 1402	Digital Cultures			
COMM 2527	DTEM 2471	Writing for Online Media			
COMM 2601	COMC 2221	Fashion as Communication			
COMM 2602	COMC 2258	Myth and Symbol of American Character			
COMM 2603	COMC 2234	Media and the Arts			
COMM 2610	COMC 2377	Mass Communication and Society			
COMM 2701	COMC 2175	Persuasion and Public Opinion			
COMM 2702	COMC 2113	Interpersonal Communication			
COMM 2775	FITV 2533	Fashion, Costume, and Film			
COMM 2800	COMM 2098	Internship			
COMM 2999	COMM 2999	Tutorial			
COMM 3010	JOUR 3715	Writing for Broadcast News			
COMM 3080	JOUR 3724	First Person Journalism			
COMM 3081	JOUR 3723	Interviews and Profiles			
COMM 3082	JOUR 3781	Arts Journalism			
COMM 3083	JOUR 3716	Intermediate Television Production			
COMM 3084	JOUR 3727	Writing for Magazines			
COMM 3085	JOUR 3782	Science Journalism			
COMM 3086	JOUR 3783	Theater Journalism			
COMM 3099	JOUR 3711	Advanced Multimedia Reporting			
COMM 3101	JOUR 3772	Newsmaking			

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COMM 3476	COMC 3370	Ethical Issues and Media				
COMM 3489	FITV 3638	British Cinema and TV				
COMM 3500	COMC 3173	Marketing and the Media				
COMM 3501	COMC 3174	Public Relations				
COMM 3502	COMC 3172	Principles of Advertising				
COMM 3505	COMC 3272	History and Culture of Advertising				
COMM 3566	COMC 3374	Media Effects				
COMM 3571	COMC 3235	Popular Music as Communication				
COMM 3601	COMC 3232	Class, Taste, and Mass Culture				
COMM 3681	COMC 3268	Media and National Identity				

OLD #	NEW#	TITLE				
COMM 3750	FITV 3537	Plays and Screenplays				
COMM 3800	COMM 3098	Internship				
COMM 3941	JOUR 3785	Writing for the Media				
COMM 3978	JOUR 3717	Online Journalism				
COMM 3999	COMM 3999	Tutorial				
COMM 4001	FITV 4570	Films of Moral Struggle				
COMM 4002	JOUR 4750	Values in the News				
COMM 4003	COMC 4170	Dissent and Disinformation				
COMM 4004	COMC 4360	Communication Ethics and the Public Sphere				
COMM 4005	DTEM 4480	Digital Media and Public Responsibility				
COMM 4111	JOUR 4766	TV News Innovators				
COMM 4201	JOUR 4727	Advanced Magazine Article Writing				
COMM 4311	COMC 4222	Media and the Environment				
COMM 4411	COMC 4348	Religion, Theology, and New Media				
COMM 4603	COMC 4279	Media and Popular Culture				
COMM 4604	COMC 4248	Multiculturalism: Diversity and Media				
COMM 4606	JOUR 4767	History of Women's Magazines				
COMM 4607	COMC 4177	Communication for Social Change				
COMM 4611	JOUR 4784	Advanced Business Journalism				
COMM 4701	COMM 4701	Internship Seminar				
COMM 4705	COMM 4705	Special Topics				
COMM 4706	COMC 4338	American Political Communication				
COMM 4707	JOUR 4733	Photojournalism				
COMM 4708	FITV 4625	Writing TV Sitcoms				
COMM 4709	JOUR 4713	Podcasting				
COMM 4711	COMC 4241	Communication, Popular Culture, and Philosophy				
COMM 4800	COMM 4098	Internship				
COMM 4801	COMM 4801	Internship Experience I				
COMM 4811	COMC 4211	Media and Modernity				
COMM 4901	COMM 4901	Internship Experience II				
COMM 4999	COMM 4999	Tutorial				
New	COMM 1000	Fundamentals of Communication and Media Studies				
New	COMC 1101	Communication and Culture: History, Theory, and Methods				
New	COMC 2112	Strategic Communication Theory and Practice				
New	COMC 2117	Language, Culture, and Consciousness				
New	COMC 2236	The Rock Revolution in Music and Media				
New	COMC 2277	Media and Sexuality				
New	COMC 2278	Media, Culture, and Globalization				
New	COMC 3247	Race, Class, and Gender in Media				
New	COMC 3260	Media Regulation and the Public Interest				
New	COMC 3378	Media, Millennials, and Civic Discourse				
New	DTEM 2411	Digital Research Methods				
New	DTEM 2412	Digital Ethnography				
New	DTEM 2413	Participatory Methods				
New	DTEM 2414	Media Ecology				

OLD#	NEW #	TITLE
New	DTEM 2417	Data Visualization
New	DTEM 4440	Privacy and Surveillance
New	DTEM 4470	Values in Design
New	FITV 2534	Fashion in British Film and TV
New	FITV 2612	Writing and Producing the Web Series
New	FITV 3601	Television Theory and Criticism
New	FITV 3637	Queer Studies in Film and Television
New	FITV 3647	Gender, Race, Class, and Television
New	JOUR 2787	Fashion Journalism
New	JOUR 3718	On-Air Reporting
New	JOUR 3728	Special Report: In-Depth Reporting
New	JOUR 3776	Social Media for Journalists
New	JOUR 4741	Practicum: The Observer
New	JOUR 4742	Practicum: FNN
New	JOUR 4743	Practicum: The Ram
New	JOUR 4744	Practicum: WFUV
New	JOUR 4773	Public Media

#### **Course Prerequisites**

- COMC 1000 or COMM 1010 must be taken before COMC 1101.
- DTEM 1401 must be taken before DTEM 1402.
- JOUR 1701 must be taken before any intermediate or advanced writing/reporting course (i.e., any JOUR course where the second two digits are 71 or 72).
- FITV 1501 must be taken before FITV 2501 or FITV 3501
- FITV 1601 must be taken before FITV 2601 or FITV 3601.

# Ethics, Law, and Policy Course Requirement

A course in ethics, law, and policy (ELP) is required for students majoring in communication and culture, digital technologies and emerging media, or film and television, as well as for students minoring in communication and culture or film and television. An ELP course is also required for students majoring or minoring in communication (FCRH/FCLC students enrolling prior to fall 2016 or PCS student).

The ELP requirement may be fulfilled by taking any course in COMC, DTEM, FITV, or JOUR with the last digit of 0, which includes the following courses:

- COMC 3260: Media Regulation and the Public Interest
- COMC 3330: Peace, Justice, and the Media
- COMC 3340: Freedom of Expression
- COMC 3350: Media Law
- COMC 3370: Ethical Issues in Media
- COMC 3380: International Communication
- COMC 4170: Dissent and Disinformation
- COMC 4360: Communication Ethics and the Public Sphere

- DTEM 4440: Privacy and Surveillance
- DTEM 4470: Values in Design
- DTEM 4480: Digital Media and Public Responsibility
- FITV 4570: Films of Moral Struggle
- JOUR 3760: The Journalist and the Law
- JOUR 4750: Values in the News

# **Program Requirements**

For all majors: To become a major in communications, communication and culture, digital technologies and emerging media, film and television, or journalism, a student must demonstrate an earned cumulative GPA of 2.5 or better or receive written permission from the associate chair or chair of the department. In addition, no D-grade work will be credited toward the major or minor.

## Communications

The communications major and minor is available only to PCS students and to FCRH/FCLC students who matriculated at FCRH or FCLC prior to fall 2016. Although most courses with the COMM subject have been reassigned to COMC, DTEM, FITV, or JOUR, the requirements for the communications major and minor have not changed substantially. They are restated below for the convenience of students eligible for and choosing to major in or minor communications.

#### **Communications Major**

(For FCRH/FCLC students enrolling prior to fall 2016 and for any PCS student). Majors take 11 required courses, including the two introductory courses (to be completed by the end of the first semester of the junior year); two media, culture,

and society courses; one ethics, law, and policy course (to be taken during the senior year); three courses in a chosen concentration, one of which serves as the introduction to the concentration; and three free electives.

Course requirements for the major are as follows:

- Two introductory courses. Majors are required to take both introductory courses by the end of the first semester of their junior year. Minors are required to take at least one of the introductory courses (a second may count as one of the minor's free electives).
  - COMM 1000: Fundamentals of Communication and Media Studies OR
  - COMM 1010: Introduction to Communication and Media Studies (if taken before spring 2017)
  - COMC 2329: Media Industries (formerly COMM 1011)
- Two courses in media, culture, and society: All majors are required to take two courses from the media, culture, and society concentration to fulfill this requirement (any COMC course except COMC 2329). Those majors who wish to concentrate in media, culture, and society must take three additional courses from the media, culture, and society concentration, for a total of five media, culture, and society courses, to fulfill this requirement.
- One course in ethics, law, and policy: Majors are required to take one ethics, law, and policy course (course options are listed above). This requirement includes all COMM courses listed in the previous catalog, but the courses have been renumbered.
- *Concentration requirement:* Communications majors are required to specialize in one of the program's five concentrations (see below) by taking that concentration's introductory course and two additional courses in the same concentration.
- *Elective requirement*: Majors must take three electives in the COMC, DTEM, FITV, JOUR, or in appropriate related programs, in consultation with an adviser from the department. Students should consider taking electives that will complement their concentration.

### **Concentrations**

# **Film Concentration**

Students must take FITV 1501: Understanding Film, plus any two other FITV courses numbered x5xx (i.e., whose second digit is a 5).

#### Journalism Concentration

Students must take JOUR 1701: Introduction to Multimedia Journalism, plus any two other JOUR courses or courses otherwise fulfilling the requirements for the Journalism major.

#### Media, Culture, and Society Concentration

Students must take COMC 1101: Communication and Culture: History, Theory, and Methods OR COMC 2271: Theories of Media, Culture, and Society, plus any two other COMC courses or courses otherwise fulfilling the requirements for the communication and culture major.

#### **New Media Concentration**

Students must take DTEM 1401: Introduction to Digital Technologies and Emerging Media, plus any two other DTEM courses or courses otherwise fulfilling the requirements for the Digital Technologies and Emerging Media major.

# Television/Radio Concentration

Students must take FITV1601: Understanding Television or COMM 2330: Introduction to Electronic Media (no longer offered), plus any two other FITV courses numbered x6xx (i.e., whose second digit is a 6), or any JOUR courses with "Television" or "Radio" in the course title.

#### **Communications Minor**

(For FCRH/FCLC students enrolling prior to fall 2016 and for any PCS student). A minor in communications is available to all students at FCRH, FCLC, and PCS. Minors take six required courses:

- one COMM introductory course;
- one media, culture, and society course;
- one ethics, law, and policy course; and
- three free electives.

See above, in the communications major section, for courses that fulfill these requirements.

# Communication and Culture

The communication and culture major combines humanistic and social science approaches to the study of all aspects of human and mediated communication, including: the strategic application and implications of communication theories, tools, and techniques; the institutions and industries engaged in the production and distribution of mediated content; the receivers of this content and their reciprocal relationship with such messages; and the media texts in their social, political, local, and global cultural contexts.

In our increasingly interconnected world, it is clear that, when strategically chosen, the right words and images can be powerful instruments to help us move towards a more ethical and socially just world. The communication and culture major prepares the media professionals of tomorrow to use the power of mediated communication with responsibility by training them to be critical consumers and ethical producers of mediated communication in all areas of their lives: personal, professional, and civic.

#### Communication and Culture Major

The communication and culture (COMC) major requires eleven (11) courses.

- One departmental introductory course:
  - COMM 1000: Fundamentals of Communication and Media Studies OR
  - COMM 1010: Introduction to Communication and Media Studies (if taken before spring 2017);
- One ethics, law, and policy course (see list of ELP courses above, under Program Requirements);
- COMC 1101: Communication and Culture: History, Theory, and Methods. Note: COMC 1000 or COMM 1010 is a prerequisite for COMC 1101;
- Four courses in one of the three concentrations (see below):
  - Communication Studies: Applications and Interactions
  - Cultural Studies: Critique and Analysis
  - Media Studies: Institutions and Audiences
- Two courses in each of the remaining two concentrations.

Two elective courses may be counted in the course total, which may include any course in COMM, COMC, DTEM, FITV, or JOUR, or certain courses from outside the department, to be determined on a semester-by-semester basis, from a list made available to students in time for registration.

#### Concentrations

Students majoring in communication and culture may pursue one of three concentrations.

# Communication Studies Concentration: Applications and Interactions

Courses in this concentration focus on the strategic application of theory related to mediated and human communication, as well as on the development of tools for studying human interaction through language, rhetoric, and socio-cultural practices. Courses may be taken in any sequence.

Courses fulfilling the communication studies concentration are generally numbered COMC x1xx—that is, any COMC course where the second digit is a 1 fulfills this concentration requirement.

In addition, the following courses also fulfill the communication studies requirement, although courses may not be offered every semester.

Courses may be added to this list by the department:

- DTEM 2459: Social History of Communication Technology
- COMC 4348: Religion, Theology, and New Media

## **Cultural Studies Concentration: Critique and Analysis**

Courses in this concentration focus on the reciprocal relationship between producers and consumers of mediated communication; the economic, political, and legal factors shaping media institutions and industries; and the sociological variables that influence the experience of creating and consuming mediated communication. Courses may be taken in any sequence. Courses fulfilling the cultural studies concentration are generally numbered COMC x2xx—that is, any COMC course where the second digit is a 2 fulfills this concentration requirement.

In addition, the following courses also fulfill the communication studies requirement, although courses may not be offered every semester.

Courses may be added to this list by the department:

- DTEM 2462: Fandom and Participatory Culture
- FITV 2534: Fashion in British Film and TV
- FITV 3588: Global Cinema
- FITV 3678: Television Comedy and American Values

# Media Studies Concentration: Institutions and Audiences

Courses in this concentration focus on the analysis and interpretation of media texts within the context of competing ideologies and systems of representation.

Courses fulfilling the media studies concentration are generally numbered COMC x3xx—that is, any COMC course where the second digit is a 3 fulfills this concentration requirement.

In addition, the following courses also fulfill the communication studies requirement, although courses may not be offered every semester. Courses may be added to this list by the department:

- COMC 2234: Media and the Arts
- COMC 3237: Gender Images and Media
- COMC 4248: Multiculturalism: Diversity and Media
- DTEM 3463: Civic Media
- JOUR 3764: TV News and Today's World
- JOUR 4773: Public Media

#### **Communication and Culture Minor**

The communication and culture (COMC) minor requires six (6) courses.

- One departmental introductory course:
  - COMM 1000: Fundamentals of Communication and Media Studies OR
     COMM 1010: Introduction to Communication and Media Studies (if taken before spring 2017);
- One ethics, law, and policy course, ordinarily taken senior year (see list of ELP courses above, under Program Requirements);
- COMC 1101: Communication and Culture: History,
   Theory, and Methods. Note: COMC 1000 or COMM 1010 is a prerequisite for COMC 1101;
- Two courses in a single concentration: Communication Studies, Cultural Studies, or Media Studies;
- One other COMC course.

# Digital Technologies and Emerging Media

The digital technologies and emerging media (DTEM) major takes a critical approach to internet and participatory technologies. It draws from a broad tradition of communication and media studies research; social science disciplines including anthropology, psychology, sociology, and political science; and the humanities and fine arts.

The major is designed to encourage greater understanding, critical thinking, and analysis of emerging technologies such as the web, social media, mobile apps, video games, wearables, and the like, while also offering a number of production and writing classes. Students wishing to pursue engineering or digital production should augment the major with classes in computer science, visual arts, journalism, and new media and digital design.

# Digital Technologies and Emerging Media Major

The digital technologies and emerging media (DTEM) major requires nine (9) courses.

- One departmental introductory course:
  - COMM 1000: Fundamentals of Communication and Media Studies OR
  - COMM 1010: Introduction to Communication and Media Studies (if taken before spring 2017).
- One ethics, law, and policy course (see list of ELP courses above, under Program Requirements);
- Both of these two courses (*Note: DTEM 1401 is a prerequisite for DTEM 1402*):
  - DTEM 1401: Introduction to Digital Technologies and Emerging Media AND
  - DTEM 1402: Digital Cultures;
- One DTEM methods course: Any course numbered DTEM 2410 through DTEM 2419, or COMC 1101;
- Four DTEM electives: Any course with the DTEM subject code may fulfill this requirement.

Up to two courses may be taken outside the Communication and Media Studies department to fulfill major requirements, to be determined on a semester-by-semester basis, from a list made available to students in time for registration.

# **Digital Technologies and Emerging Media Minor**

The digital technologies and emerging media (DTEM) minor requires six courses.

- Both of these two courses:
  - DTEM 1401: Introduction to Digital Technologies and Emerging Media
  - DTEM 1402: Digital Cultures
- One of the following three courses:
  - DTEM 4480: Digital Media and Public Responsibility
  - DTEM 4440: Privacy and Surveillance
  - DTEM 4470: Values in Design
- Any three courses with the DTEM subject code.

# Film and Television

The film and television major takes a critical and practical approach to the study of media in their shared and distinctive artistic and industrial elements. It draws from a broad tradition of historical, theoretical, and creative practices to best prepare students with the skills they need in the rapidly evolving media landscape. Fordham's location in New York City and Jesuit mission makes the University uniquely positioned to offer students cultural and career opportunities in film and television as well as a curriculum that trains them in ethical approaches to media studies and practice.

The major offers a concentration in either film or television, with courses designed uniquely for each concentration and with courses that bridge both tracks. It also offers flexibility for those students wishing to focus on film and/or television writing and production, and those wishing to concentrate on critical, historical, and theoretical concerns.

# Film and Television Major

The film and television (FITV) major requires eleven (11) courses. Students must declare a concentration in film or television. Required courses for both concentrations are:

- One departmental introductory course:
  - COMM 1000: Fundamentals of Communication and Media Studies OR
  - COMM 1010: Introduction to Communication and Media Studies (if taken before spring 2017);
- One ethics, law, and policy course (see list of ELP courses above, under Program Requirements);
- One FITV production course: Any FITV course numbered xx1x or xx2x—i.e., courses whose third digit is 1 or 2) may fulfill this requirement;
- Two FITV courses at the 3000/4000 level (excluding production courses);
- Three additional electives: any course with the FITV subject course, plus those on an approved list, may fulfill this requirement.

#### Concentrations

Students must also take three courses pertaining to either the film or television concentrations:

Film Concentration:

- FITV 1501: Understanding Film;
- FITV 2501: History of Film, 1895-1950; AND
- FITV 3501: Film Theory and Criticism.

Television Concentration:

- FITV 1601: Understanding Television;
- FITV 2601: History of Television; AND
- FITV 3601: Television Theory and Criticism.

#### Film and Television Minor

The film and television (FITV) minor requires six courses. Students must pursue either film or television as a sequence of study. Required courses are:

- One Departmental introductory course:
  - COMM 1000: Fundamentals of Communication and Media Studies OR
  - COMM 1010: Introduction to Communication and Media Studies (if taken before spring 2017);
- One ethics, law, and policy course, ordinarily taken senior year (see list of ELP courses above, under Program Requirements);
- For students interested in pursuing the film sequence:
  - FITV 1501: Understanding Film; AND
  - FITV 2501: History of Film, 1895-1950 OR FITV 3501: Film Theory and Criticism;
- For students interested in pursuing the television sequence:
  - FITV 1601: Understanding Television; AND
  - FITV 2601: History of Television OR FITV 3601: Television Theory and Criticism;
- Any two courses with the FITV subject code.

# **Journalism**

The journalism major prepares reporters to serve the public interest in the digital age armed with strong practical skills, a deep grounding in journalism history and ethics, and sharp critical thinking. By synthesizing theory and practice, our graduates will be ready to serve our rapidly evolving media landscape. Classes are taught by a mix of full-time Fordham professors and media professionals from the New York area. Our faculty, who come from such organizations as the *New York Times*, CBS News, MTV and *Sports Illustrated*, help our students by bringing real-world experience to the classroom, making sure our graduates are ready to compete in the job market.

The major moves students through introductory, intermediate, and advanced multimedia reporting classes to hone their skills and bring them to a professional level in reporting, writing, and creating digital content. Majors in journalism become grounded in the profession through one required course in ethics, and one course in the "social construction of journalism"—Media Law, Journalism History, or Sociology of News. Journalism majors are also required to take a course in social media to learn how to use such sites as Facebook, Twitter, and Instagram for gathering and disseminating news. All journalism majors are also required to work for one semester for credit at one of our on-campus publications or broadcast outlets, helping students build their journalism skills under the guidance of a professor, ideally before seeking off-campus internships in junior or senior year.

# Journalism Major

The journalism (JOUR) major requires eleven courses.

- One departmental introductory course:
  - COMM 1000: Fundamentals of Communication and Media Studies OR
  - COMM 1010: Introduction to Communication and Media Studies (if taken before spring 2017);
- One major introductory course:

JOUR 1701: Introduction to Multimedia Journalism w/ Lab;

- One journalism ethics course:
  - COMC 3370: Ethical Issues and the Media;
  - JOUR 4750: Values in the News;
  - COMC 4360: Communication Ethics and Public Sphere;
  - JOUR 4770: Media Law and Journalism Ethics
  - DTEM 4480: Digital Media & Public Responsibility;
- One social construction of journalism course, which may be fulfilled by any of the following courses:
  - Any JOUR course numbered x76x (i.e., any course where the second two digits are 76)
  - COMC 4170: Dissent and Disinformation
  - COMC 3260: Media Regulation and the Public Interest
  - COMC 3340: Freedom of Expression
  - COMC 3350: Media Law
  - COMC 3378: Media, Millennials and Civic Discourse
- One social media course:
  - JOUR 3776: Social Media for Journalists
  - DTEM 3476: Social Media
  - DTEM 2421: Digital Production for New Media
  - DTEM 3474: Creative Explorations in Digital Media;
- One on-campus journalism practicum (any course numbered JOUR 474x);
- Three intermediate/advanced journalism reporting/ writing courses.
  - Any JOUR course numbered x71x or x72x (i.e., any course where the second two digits are 71 or 72) fulfills this requirement, in addition to any other course on this list. JOUR 1701: Introduction to Multimedia Journalism (with Lab) is a prerequisite for any course on this list. At least one 3000-level course must be completed prior to enrolling in a 4000-level course on this list.
  - JOUR 2734: Layout and Design
  - JOUR 3781: Arts Journalism
  - JOUR 3782: Science Journalism
  - JOUR 3783: Theater Journalism
  - JOUR 3785: Writing for the Media
  - JOUR 4733: Photojournalism
  - JOUR 4784: Advanced Business Journalism
  - COMC 3186: Sports Communication
  - DTEM 2417: Data Visualization
  - DTEM 2421: Digital Production for New Media
  - DTEM 2425: Digital Video Production I
  - DTEM 2427: Digital Audio Production
  - DTEM 2471: Writing for Online Media
  - DTEM 3425: Digital Video Production II;
- Two journalism-related electives (any course with subject code JOUR or listed below):
  - COMC 2113: Interpersonal Communication
  - COMC 2175: Persuasion and Public Opinion
  - COMC 3114: Effective Speaking
  - COMC 3171: Orality and Literacy
  - COMC 3172: Principles of Advertising
  - COMC 3174: Public Relations

- COMC 3237: Gender Images and Media
- COMC 3268: Media and National Identity
- COMC 3272: History and Culture of Advertising
- COMC 3373: Mass Opinion: Its Measures and Meanings
- COMC 3374: Media Effects
- COMC 3380: International Communication
- COMC 4222: Media and the Environment
- COMC 4248: Multiculturalism: Diversity and Media
- COMC 4348: Religion, Theology, and New Media
- DTEM 3463: Civic Media
- DTEM 4488: Political Communication in a Digital Era
- FITV 1601: Understanding Television
- FITV 3565: The Documentary Idea
- FITV 3647: Gender, Race, Class, and Television.

### Journalism Minor

The journalism minor requires six courses.

- JOUR 1701: Introduction to Multimedia Journalism;
- One journalism ethics course OR one social construction course (see above);
- Three intermediate/advanced journalism courses;
- One journalism-related elective (any course with subject JOUR or on an approved list).

# **Sports Journalism Minor**

Sports journalism is offered as a minor only. The minor in sports journalism focuses on developing broad journalistic skills and specific sports journalism training. Students examine issues of ethics, race, and gender in the world of athletics within the interdisciplinary context of business, law, and sociology.

The sports journalism minor requires six courses.

- JOUR 1701: Introduction to Multimedia Journalism (with Lab);
- One of the following sports communication courses:
  - COMC 3186: Sports Communication
  - JOUR 2786: Sports Writing
- One journalism ethics course OR one social construction course;
- One intermediate/advanced journalism course;
- One journalism elective;
- One sports-related course in another subject such as:
  - MKBU 4454: Sports Marketing
  - CMBU 4488: Business of Sports Media
  - BLBU 4449: Sports and the Law
  - PSYC 3360: Sports Psychology
  - SOCI 3152: Sociology of Sports
  - AFAM 3110: The Black Athlete

# Internships

A significant feature of all the communication and media studies majors is the opportunity to participate in internships working under the direct supervision of professionals in media organizations, ranging from daily newspapers and television networks to public relations and advertising agencies and corporate communication programs.

#### Internship Requirements

- For their first internship, ALL CMS students wishing to receive credit for that internship MUST enroll in COMM 4701 and successfully complete that course. This course is worth four credits and counts toward an elective in all four undergraduate majors.
- For all subsequent internships, students may take a tutorial—COMM 4999—under the internship director on each campus: Typically, these internships are worth one (1) course credit and *do not* count as an elective.
- All internships for academic credit must be approved by the department prior to registration. In general, students requesting academic credit for internships are expected to have a 3.0 cumulative GPA.
- The department recommends about 15 hours per week of internship duty over a semester (e.g., two days per week, seven hours per day; or three days per week, five hours per day).

# Independent Research

Independent studies enable both majors and minors to pursue special projects as part of their requirements. Students may register to study with a professor for an Independent Tutorial for one to four credits, based upon an agreement with the professor.

### Extracurricular Activities

Majors who belong to affiliated professional organizations may be eligible to apply for membership in Lambda Pi Eta, the Communication Honors Society. They are also active in WFUV-FM, Fordham University's highly regarded National Public Radio station; in a number of campus publications, including *The Ram* and *The Observer*, and *Fordham Nightly News*; and in many other student organizations.

## CLASSICAL CIVILIZATION

Change to major and minor requirements in fall 2016 fordham.edu/classics

The major and minor in classical civilization is available at Fordham College at Rose Hill and Fordham College at Lincoln Center, with changes to requirements beginning in 2016. Students in Fordham School of Professional and Continuing Studies may major in classical civilization only if their schedules are sufficiently flexible to permit them to take day courses at the Rose Hill or Lincoln Center campuses.

### Classical Civilization Major

Effective fall 2016, the requirements for the classical civilization major are as follows:

- Any 10 courses bearing CLAS, GREK, or LATN course designations or a CLAS attribute.
- At least three classes must be departmentally based CLAS courses. HIST 1210/1220 count as departmental courses.
- At least two courses must be at or above the 2000 level. At least one of those two must be a departmentally based CLAS, that is, CLAS EP3 or EP4.

 While no courses in Latin or Greek are required for the classical civilization major, the department encourages classical civilization majors to fulfill their language requirement in Latin or Greek. Up to six classes in Latin and/ or Greek may count toward the major. Only two Latin/Greek courses at the 1000 level may count, but only if both of those courses are in the same language (Latin or Greek).

#### **Classical Civilization Minor**

Effective fall 2016, the requirements for the classical civilization minor are as follows:

- Any six courses bearing a CLAS designation or CLAS attribute.
- At least two courses must be departmentally based CLAS courses; HIST 1210/1220 count as departmental courses.
- At least one course must be at or above the 2000 level.
- Up to four classes in Latin and/or Greek may count toward the minor. Only two Latin/Greek courses at the 1000 level may count, but only if both of those courses are in the same language (Latin or Greek).

# **CYBERSECURITY**

New minor in fall 2015 fordham.edu/cybersecurity\_minor

Cybersecurity is an emerging and fast-growing field in computer and information science, and it plays an essential role in modern society. There is a huge demand for cybersecurity professionals in the market due to the exponential increase of cyber intrusions and attacks on governmental agencies and commercial organizations.

A primary aim of the cybersecurity minor is to engage non-CIS students with this exciting field so as to augment their major field of study with the pragmatics of cybersecurity techniques and knowledge. It could be attractive for traditional computer science, mathematics, physics, business, or even biology majors to have a minor in cybersecurity.

A unique feature of Fordham's cybersecurity minor is its comprehensive integration of problem-solving skills with a rigorously theoretical background in cybersecurity. It is anticipated that this minor will opportunely serve the needs of undergraduate students enrolled in different majors interested in obtaining cybersecurity positions in governmental agencies and commercial organizations.

Students majoring in information science (IS) or information technology and systems (ITS) may not minor in cybersecurity because these majors already include most of the courses as requirements. Students majoring in computer science (CS) may minor in cybersecurity provided that four of the courses used for the minor are not applied to the major.

A minor in cybersecurity is available at both the Rose Hill and Lincoln Center campuses.

### **Program Requirements**

The cybersecurity major requires the following six courses:

- CISC 1600/1610 Computer Science I
- CISC 2500 Information and Data Management
- CISC 3580 Cybersecurity and Applications
- CISC 3600 Secure Cyber Networks
- CISC 4615 Data Communications and Networks
- One of the following two courses:
  - CISC 3650 Forensic Computing
  - CISC 4510 Computer Security Systems

Please contact the computer and information science department chair for additional information on this program.

# **ENGLISH**

New honors thesis option for majors in fall 2015 fordham.edu/english

The department now offers an honors thesis option in English for seniors with a 3.6 GPA or higher in English who wish to complete an ambitious project under the individual direction of a faculty member.

# **Program Requirements**

If you are interested, you should discuss this option with the associate chair and then choose a member of the faculty as an adviser for the thesis prior to the semester in which the thesis will be completed. The associate chair will then authorize you to register for ENGL 4998, a four-credit Honors Tutorial. This course does not count for credit toward the English major or the English major with a creative writing concentration, though it does count as an elective toward graduation. The professor sponsoring the project will set up parameters and deadlines at his or her discretion. You will write your thesis over the course of one semester, at the end of which there will be an honors defense with the adviser and one departmental reader. That committee then evaluates whether the thesis defense qualifies you to graduate with departmental honors.

# **JEWISH STUDIES**

New minor in fall 2016 fordham.edu/jewishstudies

With courses in ancient, medieval, early modern, and modern Jewish history, religion, culture, law, literature, and contemporary society, the Jewish studies minor provides students with a nuanced understanding of the living and historical traditions of Judaism, the Jewish people, and the modern State of Israel. Jewish studies at Fordham seeks to introduce students to Jewish history and culture within the larger framework of Jews' interaction with other people, with a focus on Jewish-Christian relations, thereby furthering Fordham's mission to foster in its students an understanding of different cultures and ways of life so they may be prepared "for an increasingly multicultural and multinational society."

Courses in Jewish studies are integrated across Fordham's curriculum and across its campuses and departments, among them history; theology; sociology; anthropology; art history; English; women, gender, and sexuality studies; and the School of Law. Many of the courses are part of Fordham's core curriculum. With a minor in Jewish studies, students will be able to follow a coherent course of study outside their majors and acquire cross-cultural literacy while fulfilling their core requirements.

The Jewish studies minor will be available to all undergraduate students. By pursuing a Jewish studies minor, students will acquire

- knowledge and understanding of Jewish culture and history across a broad chronological and geographic scope;
- the ability to question dominant social assumptions by gaining cross-cultural literacy;
- an awareness of interaction and mutual influence among Jews and their Christian, Muslim, and other neighbors over the course of history;
- an awareness of the complexity of social identities, as well as of social divisions and prejudice;
- the ability to understand how minority cultures live, adapt, and retain their identities among majority cultures;
- the skills necessary to find and interpret complex sources and apply them to a larger project;
- the ability to apply methods and theories from several disciplines to their studies.

# **Program Requirements**

Six courses in Jewish studies are required for the minor; they should come from at least three departments. Students should choose from the following courses:

- One of the following courses from the history department:
  - HIST 1850: Jews in the Ancient and Medieval World (UHC)
  - HIST 1851: Modern Jewish History (UHC)
  - HIST 3810: Jews in America
  - HIST 3815: East European Jewish History;
- One of the following courses from the theology department:
  - THEO 3105: The Torah
  - THEO 3711: Sacred Texts of the Middle East
  - THEO 3713: Classic Jewish Texts;
- One of the following courses (or similar) covering the premodern period:
  - HIST 1850: Understanding Historical Change: Jews in the Ancient and Medieval World
  - HIST 3050: Christians, Muslims, and Jews in Medieval Spain
  - HIST 3272: The Crusades
  - HIST 4610: Seminar: Jewish Society and Culture in Eastern Europe
  - MVST 4009: Medieval Jerusalem;
- Three electives, which must include at least one course outside HIST or THEO. At least one course must be an upper-level seminar, such as an Interdisciplinary Capstone Course or a Values Seminar. No more than one course in Hebrew language

may count. Examples of elective courses in Jewish studies include the following:

- HIST 3050: Christians, Muslims, and Jews in Medieval Spain
- HIST 3570: Genocide
- HIST 3622: Great Trials
- HIST 3675: History of Modern Israel
- HIST 3809: Jews in the Modern World
- HIST 3810: Jews in America
- HIST 3921: Jews, Christians, Muslims in China
- HIST 3925: The Holocaust
- HIST 4063: Catholics and Jews In NYC
- HIST 4610: Seminar: Jewish Society and Culture in Eastern Europe
- HIST 4308: Antisemitism (a values seminar)
- HIST 4631: The United States in the Middle East, 1945–Present
- MVST 4009: Medieval Jerusalem
- MEST 2000: Introduction to Modern Middle East
- MEST 3502: Palestine-Israel Conflict

# MATHEMATICS AND COMPUTER & INFORMATION SCIENCES

New major in fall 2016 fordham.edu/mcis

The major, offered jointly by the Department of Computer and Information Sciences and the Department of Mathematics, is designed to give students an excellent background in computer science and a solid foundation in those mathematical disciplines necessary for a full understanding of computer and information sciences. The program fosters both careful reasoning and a deep understanding of technology, enhancing graduates' marketability. The high degree of difficulty makes this joint major attractive to recruiters from the technology industry; it also prepares students who wish to pursue graduate study in computer science and other applied quantitative fields. Please note: There is no minor in this area; students are instead encouraged to minor in either mathematics or computer and information sciences.

The major in mathematics and computer & information sciences is available at Fordham College at Rose Hill and Fordham College at Lincoln Center. Students in the School of Professional and Continuing Studies may major in mathematics and computer & information sciences only if their schedules are sufficiently flexible to permit them to take day courses at the Rose Hill or Lincoln Center campuses.

#### **Program Requirements**

A minimum grade of C- is required for each course counting toward this joint major. An overall average of 2.0 must be separately maintained in mathematics and computer and information sciences courses.

Required courses and sufficient electives to fulfill the major are available on both campuses. Course descriptions are available from each department.

Majors in this program are eligible for honors at graduation in mathematics and computer & information sciences.

The major requires 14 total courses: 10 common required courses, two courses in one concentration, and two electives. *Students must declare a concentration in mathematics or computer and information sciences.* The 10 common required courses are identified below.

- CISC 1600/1610: Computer Science I/Laboratory
- CISC 2000/2010: Computer Science II/Laboratory
- CISC 2200: Data Structures
- CISC 4080: Computer Algorithms
- CISC 4090: Theory of Computation
- MATH 1207: Calculus II
- MATH 2004: Multivariate Calculus I
- MATH 2001: Discrete Mathematics
- MATH 2006: Linear Algebra I
- MATH 4006: Numerical Analysis

Two electives in mathematics (numbered above 2000) or computer and information sciences (possibly including 5000 level graduate courses) are also required. At least one elective must be from mathematics if the CISC concentration is chosen and at least one elective must be in computer and information sciences if the mathematics concentration is chosen.

#### **Concentrations**

Each student must also take two courses from one of the following two concentrations. Courses from the concentration not chosen may be used as electives.

#### **Mathematics Concentration**

Select any two courses from the following:

MATH 3006: Probability MATH 3007: Statistics

MATH 3002: Differential Equations

MATH 4022: Partial Differential Equations

# **Computer and Information Sciences Concentration**

Select any two courses from the following:

CISC 3500: Data Base Systems

CISC 3593: Computer Organization

CISC 3595: Operating Systems

CISC 4597: Artificial Intelligence

CISC 4615: Data Communications and Networks

CISC 4631: Data Mining

#### Internships

Some majors in this program have completed internships, but such internships are not required and do not count toward the two electives in the major.

### NATURAL SCIENCE

New information on concentrations fordham.edu/naturalsciences

Requirements for the natural science major are unchanged from the 2014–2016 bulletin. However, that bulletin did not include the requirements for available concentrations in the major, which are listed below.

### **Program Requirements**

All natural science majors must complete the following coursework:

- At least one semester of math at the level of calculus and above;
- Two semesters of the one of the following three options:
  - General Biology (with Lab)
  - Concepts Biology (with Lab)
  - Honors Natural Science (with Lab)
- Two semesters of General Chemistry (with Lab)
- Two semesters of General Physics (with Lab)
- Two semesters of Organic Chemistry (with Lab)
- Research Design and Analysis
- Science, Technology, and Society

In addition to the above courses, all students must take six electives. Of these, at least four must be lab electives, and two should be non-lab electives. As listed in the table below, NSCI 2030: Neuroscience, NSCI 4081: Neurochemistry, or NSCI 4080: Pharmacology are non-lab electives, but may be counted as lab electives if taken with NSCI 4032: Neurobiology. Note that Neurobiology may not be taken on its own and does not itself fulfill an elective requirement.

#### **Concentrations**

Students may pursue one of three concentrations within the major: chemical sciences (CHS), organismal biology (ORB), or cell and molecular biology (C+M). Students may major in natural sciences without declaring a concentration. Students opting for one of the concentrations must fulfill the following additional requirements:

- 1. One of the four lab electives must be NSCI 4999: Independent Research, in the field of the student's chosen concentration.
- 2. At least two of the three remaining lab electives must be in classes carrying the designation for the subject of the chosen concentration (see below).
- 3. At least four of the six electives overall (lab or non-lab) must be in classes carrying the designation for the subject of the chosen concentration.

Other courses may be counted at the department chair's discretion.

# Table of Elective and Concentration Courses for Natural Science Major

	Course	Electives (minimum 6)		Connect		Carret
		Including lab (minimum 4)	No lab	Counts toward CHS	Counts toward C+M	Counts toward ORB
	Advanced Microbiology	4043			X	X
	Aging		2018			X
es	Biological Chemistry (Biochemical Techniques)	4065 taken with 4053	4053	X	X	
ours	Cell and Developmental Biology	3054	3044		X	X
t C	Environmental Science/Law/Policy		2060			
men	Genetics	3033	3023		X	X
Natural Science Department Courses	Global Ecology	2011 taken with 2010	2010			X
ıce ]	Immunology	2022	2012	X		
cier	Microanatomy	4044			X	X
ral S	Molecular Biology	4076			X	
Natu	Neuroscience	2030 taken with 4032	2030		X	X
	Neurochemistry	4081 taken with 4032	4081	X		X
	Pharmacology	4080 taken with 4032	4080	X		
	Animal Physiology	4012 OR 4032 w/4022	4022		X	X
	Vertebrate Anatomy	2041				X
ses	Methods of Chemical Research		CHEM 3141	X		
Chemistry Department Courses	Physical Chemistry 1 with lab	CHEM 3621/3631		X		
nistı ınt C	Physical Chemistry 2 with lab	CHEM 3622/3632		X		
Sher tme	Quantitative Analysis		CHEM 3721	X		
C epar	Instrumental Analysis		CHEM 3722	X		
Ď	Inorganic Chemistry with lab	CHEM 4422/4432		X		

# PEACE AND JUSTICE STUDIES

New minor in fall 2015 fordham.edu/peaceandjustice

The Peace and Justice program, first established as a certificate program in 1986, has served the University mission for nearly three decades by focusing students from all backgrounds on ideals of social justice and by training students in methods of conflict prevention and peacemaking. The program was first inspired by liberation theology, the civil rights movement of the 1950s and 1960s, and philosophies of nonviolence and citizen activism; its goals today are grounded in the global human rights movement and shaped by the UN's Millennium Development Goals for poverty relief. Peace and justice courses and faculty interests cover a wide range of domestic and international issues, from criminal justice reform, urban renewal, and economic inequality within the United States to global environmental sustainability, causes of war, the responsibility to prevent atrocities, and the role of religions in building a global human community united by common respect for the divine potential in each individual.

The minor involves a thematically connected sequence of six courses. In addition, students will gain credits toward the minor from service learning, approved Global Outreach trips, social innovation activities through Fordham's new Ashoka programs in social entrepreneurship, approved internships, and related extracurricular work.

The minor is an intensive hands-on venture in experiential learning combined with course work relevant to key global, national, and local problems of our time. It will help train students for future work in community development, criminal justice, nonprofit and charity work, city services, religious organizations, humanitarian relief and development efforts, green business and civic leadership, global governance and international advocacy, teaching, and diplomacy.

The peace and justice studies minor is available to students in Fordham College at Rose Hill, Fordham College at Lincoln Center, and the School of Professional and Continuing Studies.

#### **Program Requirements**

The minor requires six courses and two further credits linked to experiential learning:

- PIST 3110: Introduction to Peace and Justice Studies;
- Four electives chosen among the cross-listed courses (i.e. electives with the PJST attribute). Ideally these should include at least one peace-focused course and one justice- focused course. Students should select these electives in consultation with the program adviser. Here is a small sample of courses:

- AFAM 3148: History of South Africa
- COMC 3330 (formerly COMM 3110) Peace, Justice and the Media
- ECON 3240: World Poverty
- ENGL 3460: Romanticism and Revolution
- HIST 4851: Reform Protest and War: The Morality of Violence in 20th Century America
- HUST 4000: Humanitarian Action
- PHIL 3713: Human Rights and Global Governance
- PHIL 3109: Environmental Ethics
- POSC 3418: Islamic Political Thought
- POSC 3508: Politics of Humanitarianism in Africa
- PSYC 3600: Multicultural Issues
- SOCI 3456: Modern American Social Movements
- SOCI 3154: Political Sociology
- SOCI 3601: Urban Poverty
- THEO 3848: Theology of Liberation
- THEO 4005: Women and Theology;
- SOCI 4990: Conflict Resolution and Justice Creation capstone course (or similar approved capstone course on social justice movements and conflict resolution).
- Experiential learning: two credits (experience outside the classroom and beyond the University). Such credits may be earned by participating in:
  - a. an Integrated Service Learning course (all students involved in service work)
  - b. Dorothy Day Center Interdisciplinary Seminar with service (one credit add-on to course)
  - c. approved Global Outreach trips, Casa de la Solidaridad program (El Salvador), Ubuntu program (South Africa), or other approved study abroad (e.g., CIEE Capetown)
  - d. a Day Center workshop, such as "Undoing Racism," or Ignatian Teach-In trip
  - e. an approved internship in a community or non-governmental organization (one credit)
  - f. an approved social innovation practicum or internship with peace and/or justice links.

Two of these experiential options involve formal course credit. Option (b) involves a one credit service-learning course added on to a regular course (whose instructor proctors the one-credit); the student normally writes a paper on the implications of her or his experience with social justice issues and problems of peacemaking. Option (e) requires signing up with a faculty mentor to proctor a one-credit or two-credit tutorial in conjunction with the internship; for the course credit, the student writes a paper on his/her work and the significance of the organization where the internship takes place. Students participating in other activities not involving formal credit should consult with the program director.

# **PSYCHOLOGY**

Changes to major in fall 2016 fordham.edu/psychology

The psychology major has made one change to the requirements listed in the previous bulletin. All students majoring in psychology must now take at least one course designated as a diversity course. Diversity courses are designated advanced (3000) or capstone (4000) courses that highlight aspects of individual and cultural diversity and the interpersonal challenges that often result from diversity and context; assist students in recognizing potential for prejudice and discrimination in oneself and others; and explore how psychology can promote civic, social, and global outcomes that benefit others.

The diversity course requirement may be fulfilled by an advanced, capstone, or free elective. The course is required of all incoming majors starting at Fordham on or after fall 2016; we encourage all current majors to enroll in a diversity course. Minors are not affected by this change in requirements.

Any of the following courses may count toward the Diversity requirement:

- PSYC 3530: Psychology of Sex Roles
- PSYC 3600: Multicultural Psychology
- PSYC 3610: Global Health & Psychology
- PSYC 3700: Human Sexuality
- PSYC 3710: Psychology of Sex Roles
- PSYC 3720: Psychology of Women
- PSYC 3730: Men and Masculinities
- PSYC 4310: Aging and Society
- PSYC 4820: Community Psychology
- PSYC 4920: Youth, Values, and Society

# WOMEN, GENDER, AND SEXUALITY STUDIES

Changes to program in fall 2016 fordham.edu/wgss

The Women's Studies program has been renamed the Women, Gender, and Sexuality Studies program, capturing evolutionary changes in the academic discipline as well as better representing the offerings in this interdisciplinary area. A change to the name of the major and minor (also from *women's studies* to *women*, *gender, and sexuality studies*) is pending NYSED approval.

# Additional changes:

- All students who have already declared a major or minor in women's studies will be permitted to declare the newly renamed major once NYSED approval has taken place.
- All course offerings formerly listed as WMST courses are now listed as WGSS courses.
- Students double majoring in women, gender, and sexuality studies must complete the same requirements as students single majoring in women, gender, and sexuality studies.

Changes to the major requirements: Students wishing to apply courses taken under the prior set of requirements to the newly named major should consult with their adviser.

The new requirements for the major consist of 10 courses. Students must take the following:

- Three required courses:
  - WGSS 3000: Gender and Sexuality Studies
  - WGSS 3001: Queer Theories
  - WGSS 3002: Feminist and Women's Studies;
- Six elective courses with the WGSS attribute code. (Concentration and distribution courses are no longer required);
- One senior capstone, to be chosen from the following:
  - WGSS 4910: Internship
  - WGSS 4920: Senior Project
  - WGSS 4930: Senior Thesis

The senior project or thesis may build upon work completed in an elective course, but all students who do not opt for an internship must register for WGSS 4920 or WGSS 4930 in their senior year. The internship, WGSS 4910, provides field experience and results in a paper. The internship paper, project documentation, or thesis is placed in the library collection of the WGSS program.

# Gabelli School of Business Departmental and Program Chang

# Departmental and Program Changes 2016-2017

The following represents updates to information currently found in the Programs of Study section of the 2014–2016 Undergraduate Bulletin beginning on page 65.

UNLESS OTHERWISE STATED IN THIS SUPPLEMENT, all academic programs, policies, and procedures in the 2014–2016 Undergraduate Bulletin remain in effect for the 2016–2017 academic year.

In addition to the programs of study as listed in the 2014–2016 Bulletin, students at the Gabelli School of Business may also pursue one or more of the additional concentrations listed below. Please consult with your class dean to determine if this will be advisable possible given your individual academic goals.

# **Changes to Policies and Procedures**

Changes in fall 2016

#### Dismissal

A student may be dismissed if either or both of the following criteria are met:

- He or she fails to maintain satisfactory academic standing as indicated in the Academic Status section of this bulletin.
- He or she receives three failing grades in any semester.
- He or she is placed on academic probation for three successive semesters.

If a student has been dismissed for academic reasons, he or she may not continue to take courses in the school. Dismissal is a formal termination of all further studies in the Gabelli School of Business and Fordham University.

#### Appeals Process

Students may appeal any academic progress decision in writing to their class dean. They must submit the appeal within three business days of being notified of their academic status. They should include documentation of any extenuating circumstances, such as a death in the immediate family or an illness. The class dean will make a decision in consultation with the dean of the school, and that decision shall be final.

# **Extracurricular Activities**

Additions in fall 2016 fordham.edu/clubs

# **Integrated Learning Community for Global Business**

fordham.edu/ilc\_global\_business

The Integrated Learning Community for Global Business strives to provide a co-curricular learning experience, offer ethical and informed business preparation, and enhance one's business and cultural intelligence through substantive participation within an engaged community. This community also integrates academic excellence, residential activities, and service to help develop each student's understanding of business, especially on an international stage.

The Integrated Learning Community for Global Business is located on the third floor of O'Hare Hall Residential College and is available to Gabelli School sophomores and FCRH sophomores and juniors. As such, it clearly is not a requirement for a student to be majoring in a business subject to participate in the learning community, but all applicants should have an interest in business and a sense of enthusiasm in taking part in all of the community's programming.

All participants are enrolled in two Gabelli School courses each year (one per semester) on the floor where they live. Residents also are required to attend lectures by business executives and site visits to Manhattan.

For more information, please contact Assistant Dean Steven Najdzionek at najdzionek@fordham.edu.

### Internships

Changes in fall 2016 fordham.edu/gabelli\_careers

#### **One-Credit Internship Course Option**

Gabelli School students who take on an internship for academic credit may receive one or three credits, but most Gabelli School students register for the one-credit option. To receive one credit for an internship, Gabelli School students must complete these steps:

- 1. Consult with their class dean and tell the dean that they want to pursue an internship for academic credit.
- 2. Unless they already have been offered an internship, they should seek one: through the Office of Career Services, using its CareerLink database; through the Gabelli School's Personal and Professional Development Center; by networking; by conducting their own independent search; or with the help of a Gabelli School faculty member. If they want, the Office of Career Services and/or the Personal and Professional Development Center staff can help them perfect their resume and cover letter.
- 3. Once they have secured an internship, students may register for academic credit. In order to receive credit for the one-credit option for the internship and register for this one-credit internship course, students must:
  - Fill out and sign the internship registration form and statement of responsibility and submit it within two weeks of starting their internship, if possible. This registration form and statement of responsibility can be picked up from Elizabeth Cardiello on the fifth floor of Hughes Hall.
  - Students should register before the semester begins, but they may register after the semester begins with permission from Assistant Dean Najdzionek or Elizabeth

Cardiello. Note: Many students will obtain their internship during the semester and will still be able to register for the one-credit internship course.

- Students may not retroactively enroll in the internship course for credit after the semester has ended or near the end of the semester.
- Note: International students on the F-1 Visa MUST register for credit when they accept their internship, then have their academic adviser fill in the required CPT form, then bring it along with their I-20 and your official offer letter from the employer to the Office of International Services BEFORE they start your first day of work. International students on F-1 Visas should make sure to follow all regulations and give themselves enough lead time to get the paperwork done!
- If students need an official letter from the Gabelli School stating they are enrolled in academic credit, they should email Elizabeth Cardiello at ecardiello@fordham.edu or go see her on the fifth floor of Hughes Hall.
- Complete a minimum of 60 hours in the internship for the semester (or summer).
- Submit an online reflection and internship evaluation at the end of the semester, just prior to finals week.
- Students may receive credit for an internship whether the internship is paid or unpaid.
- 4. Complete (and pass) the internship course taken in conjunction with the actual internship placement, including submitting the online reflection and internship evaluation and attending any required events or class meetings. The online reflection and internship evaluation is due by the week of finals and must be submitted online. If a student's online reflection and internship evaluation are not received by the deadline, they will receive an F.
- 5. The one-credit internship course is taken on a pass/fail basis only.

# **Three-Credit Internship Course Option**

Gabelli School students who seek to take an internship for academic credit and would prefer to earn three credits for the internship will need to enroll in one of the approved three-credit internship courses. Students may only use this option if the course meets their academic program needs and is both appropriate for their needs and meets the department's requirements for taking the three-credit internship course. Most Gabelli School students register for the one-credit option. To receive credit through the three-credit internship course option, Gabelli School students must complete these steps:

- 1. Determine if there is a three-credit internship course that meets their program needs. Students can see their class dean for advice and guidance regarding this option.
- 2. Determine if the three-credit internship course fits within the parameters of their academic area's requirements. Students can see the area chair or classroom instructor for guidance on the requirements for taking the internship course.
- 3. Register via their my.fordham portal for the course prior to the start of the semester. This could be right up to the start of the term, if the course is still open and they meet the

- requirements. Students can see their class dean if they have any difficulty registering for the internship course.
- 4. Complete the course requirements and the internship requirements so that the instructor may give them a grade.
- 5. Complete at least 120 hours at their internship during the semester (or summer).

Note: Students typically begin their search for an internship about four to five months prior to the planned start date for the internship, but this can vary dramatically depending on the industry and the sector within the industry. Each company, industry, and sector may have different time frames for recruiting interns. Students are urged to see their class dean or a Personal and Professional Development Center staff member for more information.

### Study Abroad

Changes in fall 2016 fordham.edu/studyabroad

Traveling to another country offers an unparalleled advantage for business students. Abroad, Gabelli School students have the chance to immerse themselves in a distinct business culture, make connections at an all-new roster of corporations, learn another language, and expand their cultural fluency. Fordham recommends that Gabelli School students integrate as much international experience as possible into their undergraduate careers.

There are two different options available to business students, who may take advantage of either or both:

- Full semesters (or summers) abroad
- Seven- to 10-day global immersion programs

#### **Full Semesters and Summers Abroad**

The Gabelli School encourages qualified students to in another country study for a semester or summer. Fordham has partnerships with many colleges and universities that offer study abroad opportunities. Applications for these programs can be found in the Office of International and Study Abroad Programs, Walsh 039, or by contacting 718-817-4924 or studyabroad@fordham.edu.

Of particular interest is the Gabelli School of Business in London program, which combines the advantages of an overseas experience with actual Fordham courses that can be used to fulfill core and major requirements. The Gabelli School in London gives students an advanced socioeconomic understanding of business in the U.K. and Europe through coursework, corporate visits, and cultural excursions. Accounting, marketing, finance, and other disciplines get a fresh context in Europe. This program is available in the fall, spring, and summer semesters. Details and the application for the London program can be found at fordham.edu/gabelli\_london\_program.

### **Global Immersion Programs**

No time in your schedule for a full semester abroad? Prefer to experience several countries rather than only one? Already studied abroad for a semester, but want to hit one or two more destinations? Global immersion programs meet all of these needs—and more. These seven- to 10-day trips are connected directly with a business class; for example, the Entrepreneurship and Fair Trade course includes a tour to meet businesspeople in India. These programs take place over winter or spring break or at the end of a semester to accommodate students' schedules. Students travel with Fordham professors and deans the entire time, are met on the ground by knowledgeable local guides, and

stay in excellent hotels. Global immersion programs include visits to the offices of corporations, exchanges and markets; meetings with business leaders; excursions to noteworthy historical sites; meals at traditional restaurants; and sometimes even sessions with Fordham alumni who live abroad. Global immersion destinations change each semester; past countries visited include Argentina, Brazil, Canada, France, India, Ireland, Italy, Japan, Peru, Switzerland, and the United Kingdom.

All study abroad at the Gabelli School is overseen by the assistant dean for global initiatives and partnerships in Hughes Hall 409.

#### **Academic Status**

Changes in fall 2016

# Academic Status\* Gabelli School of Business Day Program Students

Year of Attendance	Minimally Acceptable	Academic Probation	Subject to Suspension	Dismissal	
First Year					
Seven Semesters Until Graduate	2.000 1.400-1.999 1		1.350-1.399	less than 1.350	
Six Semesters Until Graduate	2.000	1.500-1.999	1.450-1.499	less than 1.450	
Second Year					
Five Semesters Until Graduate	2.000	1.600-1.999	1.550-1.599	less than 1.550	
Four Semesters Until Graduate	2.000	1.700-1.999	1.650-1.699	less than 1.650	
Third Year					
Three Semesters Until Graduate	2.000	1.800-1.999	1.700-1.799	less than 1.700	
Two Semesters Until Graduate	2.000	1.900-1.999	-	less than 1.900	
Two Semesters Until Graduate	2.000	-	-	-	

These standards also apply to transfer students. Both full- and part-time students on probation for two semesters may be subject to dismissal if they do not make satisfactory progress toward good academic standing. In addition, students may be subject to suspension or dismissal if their GPA falls below those indicated.

# Changes to Departmental Areas of Study

#### **FINANCE**

Changes to secondary concentrations in fall 2016

**Secondary Concentration in Alternative Investments** *fordham.edu/alternative\_investments* 

The alternative investments sub-area of finance covers topics such as private equity, venture capital, hard assets, commodities, real estate investment management, and hedge fund investing. These are growth fields with significant hiring potential. To complete the three-course secondary concentration, students must take two of the four electives offered by the end of the spring term of their junior year:

• FNBU 4455: Hedge Funds

• FNBU 3447: Real Estate Finance

• FNBU 4456: Venture Capital

• FNBU 4448: Private Equity

Note: FNBU 3441 is a prerequisite for FNBU 4455.

In fall of their senior year, students must apply for and receive approval to take a research-based capstone course, FNBU 4466: Alternative Investment Strategies. This course focuses on the more esoteric aspects of alternative investing and on additional alternative assets that are not covered in stand-alone courses, such as real assets, collectibles, structured products, managed futures, and commodities.

# **Secondary Concentration in Value Investing**

fordham.edu/value\_investing

Value investing is the investment methodology developed by Benjamin Graham and David Dodd, and pursued by investors such as Warren Buffett and the Gabelli School's namesake, Mario Gabelli, GABELLI '65. The secondary concentration in value investing was developed by James R. Kelly, lecturer in finance, and launched in 2013. It is well-suited to qualified finance majors or concentrators who wish to add specificity to their degree. The value investing concentration consists of the following three courses.

- FNBU 4457: Introduction to Value Investing
- FNBU 4458: Behavioral Finance
- FNBU 4459: Advanced Topics in Value Investing

Students who want to pursue this concentration should take the first course, Introduction to Value Investing, no later than the second semester of junior year.

Note: The prerequisite for the introductory course is Financial

Management, with a corequisite of Global Financial Statement Analysis. FNBU 3441: Investments and Security Analysis is a prerequisite for FNBU 4459: Advanced Topics in Value Investing and must be taken to complete the secondary concentration in value investing.

Finance majors may use these three courses toward their three finance electives; students pursuing a concentration in finance may use them for their three finance electives.

# INFORMATION SYSTEMS

Changes to the major and concentration requirements in fall 2016 fordham.edu/information\_systems

# **Major and Track Requirements**

This major is formally titled management of information and communication systems, but it is referred to as information systems in shorthand. Beyond the core requirements for all Gabelli School students, the information systems major includes six required courses and four information systems electives. All required courses are drawn from the information systems area. While most students choose all four electives from the information systems area, up to two electives can be taken in the computer science department or in other business areas, with the approval of the faculty adviser.

Required courses are as follows:

- INSY 3432: Database Systems
- INSY 3433: Programming with Java
- INSY 3441: Systems Analysis
- INSY 3442: Web Applications Design and Development
- INSY 4507: Project Management
- INSY 4800: Global IT Strategy and Management (capstone course)

Information systems major electives (4 courses, 12 credits): Students must take four advanced information systems electives. They are encouraged to use at least three advanced elective courses to specialize in their chosen track. Students also can, after consulting with an information systems faculty adviser, create an optimal mix of electives across tracks to fit their prior expertise and career goals. While most students choose all four electives from the information systems area, up to two electives can be taken in the computer science department or in other business areas, with the approval of the faculty adviser.

Information systems electives sync with the three tracks as follows:

Business analytics track suggested electives:

- INSY 4506: Business Analytics
- INSY 4508: Business Modeling with Spreadsheets
- INSY 4431: Web Analytics
- INSY 4460: Data Warehousing

- INSY 3437 ST: Sports Analytics
- INSY 4434 ST: Data Mining for Business

Digital business innovation track suggested electives:

- INSY 4505: Electronic Commerce
- INSY 4432: Mobile Commerce and Apps
- INSY 3438 ST: Cybersecurity in Business
- INSY 3434: Network Applications and Telecom Policy
- INSY 4431: Web Analytics
- INSY 4430: The Law of Innovation

Enterprise architecture track suggested electives:

- INSY 3421: Accounting Information Systems
- INSY 3436 ST: Programming with Python
- INSY 4410: IT-Driven Global Supply Chains
- INSY 4449: Enterprise Systems
- INSY 4460: Special Topic: Data Warehousing

# Requirements for Primary Concentration in Information Systems

Required courses:

- INSY 3432: Database Systems
- INSY 3441: Systems Analysis
- Any two upper-level information systems courses. For options, please see the required courses for the major in information systems and the elective courses within the three tracks.

#### MARKETING

New secondary concentrations in spring 2016 fordham.edu/gabelli/marketing

Beginning in spring 2016, students may pursue, in conjunction with their major or primary concentration, one of the following courses of study in marketing. This is in addition to those concentrations listed in the prior catalog. Each secondary concentration in marketing requires only three specific courses as outlined below, for a total of nine credits.

Note: MKBU 3225: Marketing Principles is a prerequisite for all of the above courses, and therefore must be taken before beginning any of the concentrations.

## **Secondary Concentration in Marketing Analytics**

Massive amounts of data are generated when customers make purchases, go online, and even engage in social media. This concentration teaches students to harness, analyze, and produce insights from these data and find solutions for marketing-related problems.

The concentration requires completion of the following courses:

- MKBU 3445: Marketing Analytics
- MKBU 4451: Data-Driven Marketing Decisions
- INSY 4431: Web Analytics

# Secondary Concentration in Services Marketing

The U.S. economy hinges on services such as retail, financial services, tourism, healthcare, and education. But marketing services requires different skills and techniques than marketing consumer goods such as cars or cell phones. This concentration gives students an understanding of the service economy and a command of current approaches to services marketing.

The concentration requires completion of the following courses:

- MKBU 4105: Services Marketing
- MKBU 4442: Financial Services Marketing
- MKBU 3449: Customer Experience Management

# **Secondary Concentration in Strategic Branding**

Some of the world's largest brands are worth more than \$100 billion. How are dominant brands created, and how are they managed to retain and increase their value? In this concentration, students learn how to help companies develop, launch, and build memorable brands, both conceptually and visually.

The concentration requires completion of the following courses:

- MKBU 3439: Branding
- MKBU 4109: Revealing Consumer Insights
- MKBU 3445: Marketing Analytics

# Changes to Special Academic Programs

#### ENTREPRENEURSHIP

New secondary concentration in spring 2016 fordham.edu/entrepreneurship

Entrepreneurship is now offered as a secondary concentration as well as a primary concentration. The requirements for a secondary concentration are the same as the primary concentration, but with one less elective.

Current list of electives:

- MGBU 3223: Startup Venture Experience
- MGBU 3234: How to Change the World
- MGBU 3235: Inside Tech Ventures
- MKBU 3454: Design Thinking
- MGBU 4005: Fair Trade Entrepreneurship
- INSY 3442: Web Apps Design and Development
- BLBU 4430: The Law of Innovation

#### **GLOBAL BUSINESS**

Changes to name and rewording of requirements in fall 2016 fordham.edu/global\_business\_education

Every year, business school graduates emerge into an economy that is more interconnected and more global than the year before. The secondary concentration in global business prepares students to succeed in that world. To complete it, students must:

- Demonstrate proficiency in a foreign language through the Intermediate II level.
- Take three targeted courses: two global business courses, plus one cultural studies course that provides a socioeconomic understanding of the student's chosen country or region of language competency.
- Study abroad for a full semester, or complete two global immersion programs, or complete two summer sessions abroad. If choosing short-term study abroad options, such as global immersion programs, at least one experience must be in the student's chosen country or region of language competency.
- Be an active member in the International Business Association (IBA), the Gabelli School's student organization devoted to the study of global business. Students must demonstrate three years of participation—sophomore, junior, and senior—in bringing international-business awareness to Fordham.

# **SOCIAL INNOVATION**

New dual and secondary concentration options in fall 2016 fordham.edu/sisb

In response to the growing demands for global sustainability from customers, employees, and society in general, more and more companies are discovering the competitive advantages of pursuing social innovation. Students will learn about how this concept is impacting all areas of business activity.

# **Program Requirements**

Both the dual and secondary social innovation concentrations must be taken in conjunction with another concentration or major. Requirements are as follows:

Dual concentration requirements:

- 1) Students must select two of the following required courses:
  - MGBU 3446: Social Entrepreneurship
  - MGBU 3430: Sustainable Business
  - FNBU 4441: Sustainable Finance
  - MCGU 4005: Fair Trade Entrepreneurship
  - MKBU 3448: Sustainable Marketing
  - Course in Microfinance
  - Course taught by a social entrepreneur in residence;
- 2) Students must select two electives (a list will be provided by the class dean or faculty coordinator);

- Students must select one of the following co-curricular offerings, which should be chosen based on time and commitment level:
  - Social innovation practicum
  - Service learning with social innovation component
  - Social innovation internship
  - Global Outreach (GO!) trip
  - AshokaU/Clinton Global Initiative conferences
  - Social innovation-related academic competitions
  - Other (with permission of program director);
- 4) Students must enroll in an additional major, primary concentration, or secondary concentration.

### **Secondary Concentration**

Secondary concentration requirements are identical to dual concentration requirements, exception that students are only required to select one of the required courses, not two.

# SPECIALTY PROGRAMS

Changes to programs in fall 2016 fordham.edu/gabelli\_specialty\_programs

#### **Fair Trade Program**

fordham.edu/fair\_trade

Fair trade is part of Fordham's curriculum in sustainable business, which aims to balance people, planet, and profit. Fair trade is well-aligned with the university's mission to promote research and education that assist in the alleviation of poverty, the promotion of justice, the protection of human rights, and respect for the environment. It also has an international focus, as many of the products sold through the students for fair trade group are sourced from artisans across the globe.

## **CFA Track**

fordham.edu/cfa\_track

Because Fordham is a CFA Program Partner University, a certain number of students may be selected each year to receive CFA student scholarships. These scholarships are provided by the CFA Institute, the global association of investment professionals that awards the Chartered Financial Analyst designation; they provide reduced costs for college or university students enrolling in the CFA Program. Students may not apply directly for a scholarship, but rather must be selected and sponsored by the Gabelli School's CFA program director, James McCann, lecturer in finance. Full details of the scholarship program are provided to students at the start of each fall semester.

To learn more about the CFA Track at the Gabelli School of Business, please contact the program director, James McCann, at mccann@fordham.edu.

### **Honors Thesis Program**

fordham.edu/gabelli\_honors\_thesis

The Honors Thesis Program is a three-course sequence that enables high-ability students to conduct original business research of publishable quality.

The Honors Thesis Program begins in the spring semester of a student's junior year. During that first term, each participant learns research methodology, and identifies and begins to define a specific thesis topic. The outcome of this first semester is a proposal that includes a comprehensive literature review and a road map for a theory-based study. At the conclusion of this junior spring semester, students present their proposals for approval, delivering an oral presentation right before final exam week and a formal written proposal shortly thereafter.

The thesis program continues in the fall of a student's senior year. Early in (if not before) this second semester, the student must secure an adviser. During this second semester, each student learns more about research, refines their specific proposal, and, if pursuing an empirical study, gathers relevant data and begins to analyze it.

The third and final term, the spring of a student's senior year, includes final data analysis, writing a first draft, and editing that draft—under the adviser's and Honors Thesis Program director's supervision—into the final draft of the thesis. All students who complete an honors thesis earn a medal at Awards Night during the week before graduation. The thesis voted best each year earns a special award.

For more information, contact the program director, Stanley Veliotis, at veliotis@fordham.edu or 718-817-1861.

Important notice: This bulletin describes the academic procedures, degree programs and requirements, courses of instruction, and faculty as projected for the undergraduate colleges of Fordham University during the 2016-2017 academic year. The University reserves the right to withdraw or modify any course or program listed within, or to make any changes it considers necessary or desirable to improve undergraduate education, or for which it deems the registration insufficient.

Students are responsible for knowing and complying with all regulations that may affect their status in Fordham University. Students are expected to acquaint themselves with the contents of this bulletin and to read all notices posted regarding Fordham University regulations. Please refer all questions to the Office of the Dean or the chairperson of the department in the appropriate college.