

Unit 17 - Task 1

AARON D.G.

Linear – PowerPoint slide show

A slide show that automatically plays in the college computers and TV screens that are wall mounted around college

- ▶ It is a number of slides that sets to play in the college computers when it is not in use or when it is left hanging for quite some time
- ▶ It can also be seen on TV screens around college
- ▶ It is to inform everyone in college about anything. It could be:
 - college news
 - college café's breakfast, lunch, and/or dinner menu
 - upcoming events
 - job vacancies
 - open evenings
 - etc.

Linear

Target audience and their level of ICT skills

- ▶ Its target audience is basically everyone in college. It can be the students, staffs, or even the visitors.
- ▶ You wouldn't really need any ICT skills if you are just looking on a TV screen that can be found around college, you just have to look at it and be informed.
- ▶ And if you are accessing it from a computer, you wouldn't really need a high or advance level of ICT skills to operate a computer.

Appropriateness of content

- ▶ Yes, it does its job sending information to students and staffs around the college.
- ▶ Everything is being checked by a student or a member of staffs before it got posted around college that every content of it is suitably engaging, informative, and relevant.

Interactive – NBA 2k15

A video game that uses a controller to interactively make actions to the game

- ▶ The game's genre is sports (basketball)
- ▶ The game's purpose is to enjoy playing basketball by controlling your favorite team and defeat their rivals, win games and a championship
- ▶ The game let's you do whatever you want with the player/team using the controller
- ▶ You can also do skill moves by pressing a combination of buttons/joystick from the controller.

Interactive

Target audience and their level of ICT skills

- ▶ Its target audience are everyone, men and women of all different ages.
- ▶ Advance ICT skills is not needed for this game, you just have to learn how to find your way around the game.

Appropriateness of content

- ▶ It suitably engages the sports lovers and not just basketball enthusiast since it is very popular in the states.
- ▶ It is also very informative about the NBA, the actual league, because it updates you on what's happening with teams, players etc., only if you are online (connected to the internet)



Source: <http://i.imgur.com/ogVyQsZ.png>



Following are the screenshots of the NBA 2K15 features.

Source: <http://support.2k.com/hc/en-us/articles/203843933-NBA-2K15-Overview-of-Game-Modes>

SINGLE PLAYER

MyCAREER

- Create a custom player and guide him through through the NBA, from being a promising rookie to a superstar player. During their career, players court sponsors and use social media to grow their following via social media. After building your MyPLAYER on the court during your MyCAREER, you will be able to take him online to compete on the Park.

MyGM

- The other side of basketball, this allows players to assume the role of General Manager and run everything behind the scenes. Everything, from contract negotiations to food prices in the stadium, are in your hands.

MyLEAGUE

- Another behind-the-scenes mode, MyLEAGUE lets you experience what it is to run a NBA franchise. In this mode, nearly everything is customizable in your hands from things like salary caps, team roster, and even season lengths are up to you.

The Association

- Franchise management mode for the previous generation of consoles (PS3, Xbox 360). The Association lets you assemble a team, follow player trends, and sign free agents in order to create the best lineup possible.

2K HEROES

- Created for the previous generation of consoles (PS3, Xbox 360), 2K Heroes will allow users to compete as some of the best teams in the NBA, headed by some of the most famous players. The team with the most wins on record during (*announced time frame*) will have that player's charity receive a donation from 2K. Each NBA player/legend will select their unique teams to compete with of their choice.

MULTIPLAYER

Online Leagues

- Online leagues return to NBA 2K15 where you can friends can take over control of your favorite teams and compete online against other users.

MyTEAM

- This is NBA 2K15's collectible card game-within-a-game. You buy virtual packs of cards containing players, coaches, uniforms, and more in order to build an unbeatable team. Offering both offline and online game modes within MyTEAM, you can go head-to-head with other players or complete challenges and tournaments. Unwanted cards can be auctioned off to other players at the brand new Auction House.

MyPARK

- Accessible from MyCAREER Mode, MyPARK lets you take your MyPLAYER character online and join one of three MyPARK communities: Rivet City, Old Town and Sunset Beach. Each community has their own special ability boost. Additionally, joining a community will allow you to compete against other communities on Rival days where you can earn special perks like earning a 25% VC bump. Within these parks, you can play with others in 2-on-2, 3-on-3, or 5-on-5 games. This year, we allow users to "squad up" to play with other friends as well as introduce teammate grades to the park that allow you to be graded on your performance, and rank up through our new rep system. Park games will reflect a street-ball style of basketball with games going to 16 this year.

Rec Hall

- When you're traveling through the various Parks, you can enter the "Rec Hall" where users can compete in 4-quarter, NBA simulation games with referees and NBA rules in the most competitive 5-on-5 games with your MyPLAYERS. You can also squad up here, claiming your stake as a squad and hold down the court against other users. This will take place in an indoor Jordan-brand gym.

Stage

- When you're feeling competitive, enter the Stage from the MyCAREER menu and ante up against others online in VC wager matches.

Crew

- In this mode, you can take your MyPLAYER character and form a Crew (complete with custom jersey and logo), which you can use to play a variety of street basketball games against other players. This mode allows you to unlock playable NBA stars in exchange for Virtual Currency.

	PS3	Xbox 360	PS4	Xbox One	PC
MyCAREER	x	x	x	x	x
2K Heroes	x	x			
Online Leagues			x	x	x
MyGM			x	x	x
MyLEAGUE			x	x	x
The Association	x	x			
MyTEAM	x	x	x	x	x
MyPARK			x	x	x
Crew	x	x			

Screenshot

(Source: <http://i58.tinypic.com/2ij4y2t.jpg>)

Your character – it is the player who has the ball and the one you can control and is marked with a blue circle at the bottom.



If you choose to press the pass button, this is going to be your potential receiver since he's the one nearest to you.

At this area of the screen is a digital on-screen graphic, it is known as a score bug. A score bug is where current score/time/stats for a live game is being displayed.