

# HTML5 and CSS3 Illustrated

## Unit B: Getting Started with HTML

UNIT  
**B**

HTML5 and CSS3



# Objectives

- Assess the history of HTML
- Compare HTML and XHTML
- Create an HTML document
- Set up the document head and body
- Add Web page text

# Objectives (continued)

- Preview your Web page
- Implement one-sided tags
- Validate your HTML code

# Assessing the History of HTML

- The World Wide Web Consortium (W3C) is responsible for maintaining HTML standards
- HTML is constantly under transformation
- W3C incorporates new features in HTML while keeping the language consistent



# Assessing the History of HTML (continued)

- HTML 4 codified HTML as a semantic language
- Cascading Style Sheets (CSS) is a presentational language: how to present HTML
- Deprecated features: can still be used but their use is not recommended

# Comparing HTML and XHTML

- XHTML makes HTML comply with the rules of XML
- Flexibility is an important part of HTML
- XML and XHTML do not tolerate errors
- XHTML and HTML exist in parallel

# Comparing HTML and XHTML (continued)

## ● Differences Between HTML and XHTML

aspect	HTML	XHTML
Tag nesting	Tags may be closed out of order	Tags must be closed in the order opened
Tag case	Tags may be written in upper or lower case	Tags must be written in lower case
Tag closure	Closing tags may be omitted for some elements	All opening tags must be matched with closing tags
Attribute name/value pairs	Value may occur without attribute name	Name/value pair required
Empty elements	Empty elements do not need to be closed	Empty elements must be closed
Script and Style elements	Elements may be placed within HTML document	Elements must be in separate documents and linked to XHTML document
Attribute values	Values may be enclosed within quotes	Values must be enclosed within quotes
ID and Name attributes	Either attribute may be used	ID attribute may be used, but Name attribute prohibited
Character codes for special characters	Codes recommended	Codes required

# Creating an HTML Document

- HTML document consists of text to be displayed and tags
- Create document by hand-coding in a text editor or by using suitable program
- Most tags occur in pairs, but one-sided tags are used by themselves

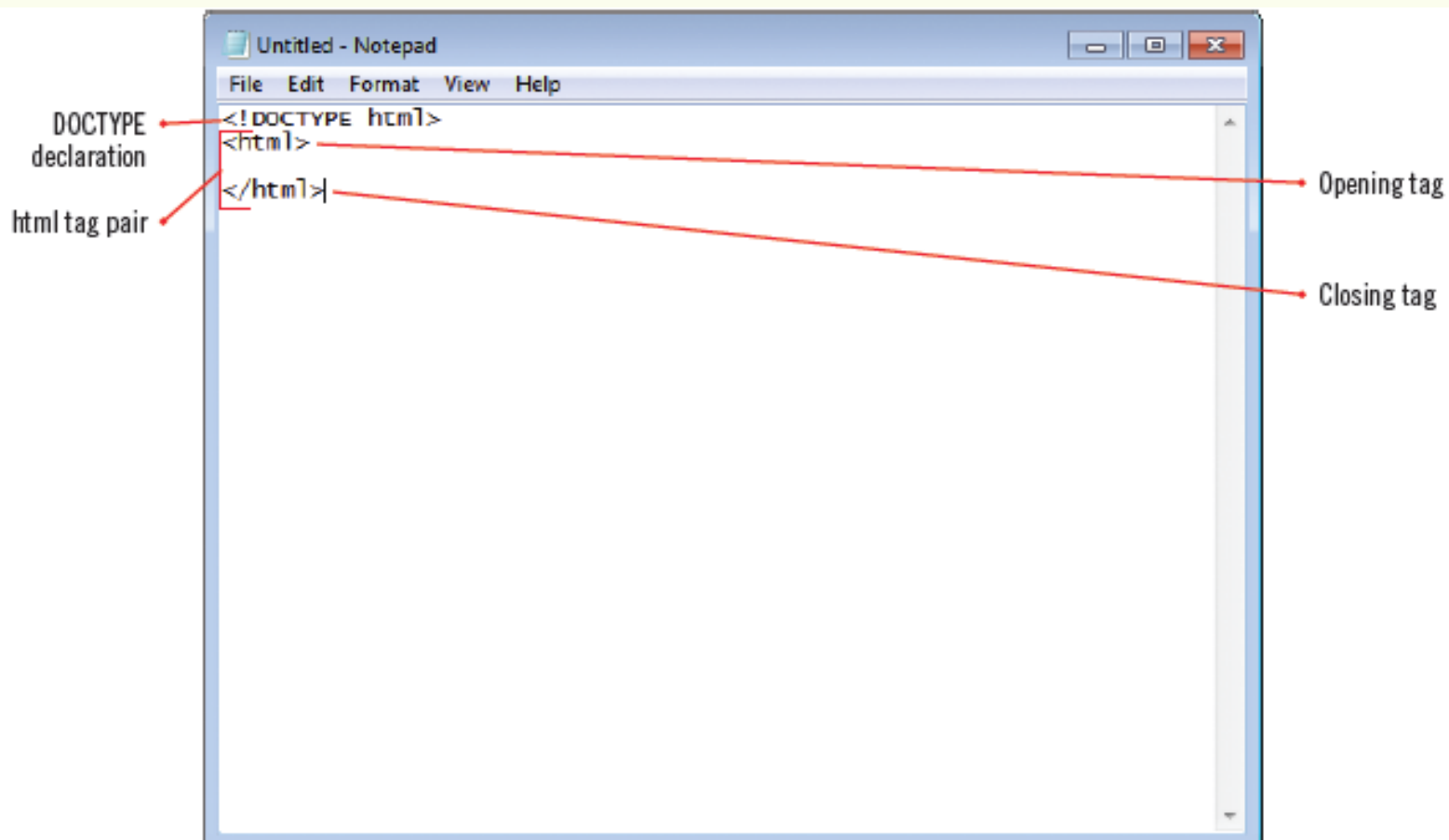


# Creating an HTML Document (continued)

- Start document with `<!DOCTYPE html>` declaration
- Add `<html>` and `</html>` tags to define beginning and end of Web page
- For clarity of structure, press [ENTER] twice between any two opening and closing tags

# Creating an HTML Document (continued)

- Basic structure of a Web page



# Setting Up the Document Head and Body

- HTML document divided into head and body sections
  - Head: contains elements that are not part of the main Web page
  - Body: elements that are visible in the main window of a Web browser
- Head and body tags are nested within html tags

# Setting Up the Document Head and Body (continued)

- For clarity of structure, nested elements are:
  - On new lines
  - Indented by two spaces relative to parent element
- To add head section:
  - Add `<head>` and `</head>` tags in new lines within the html tags

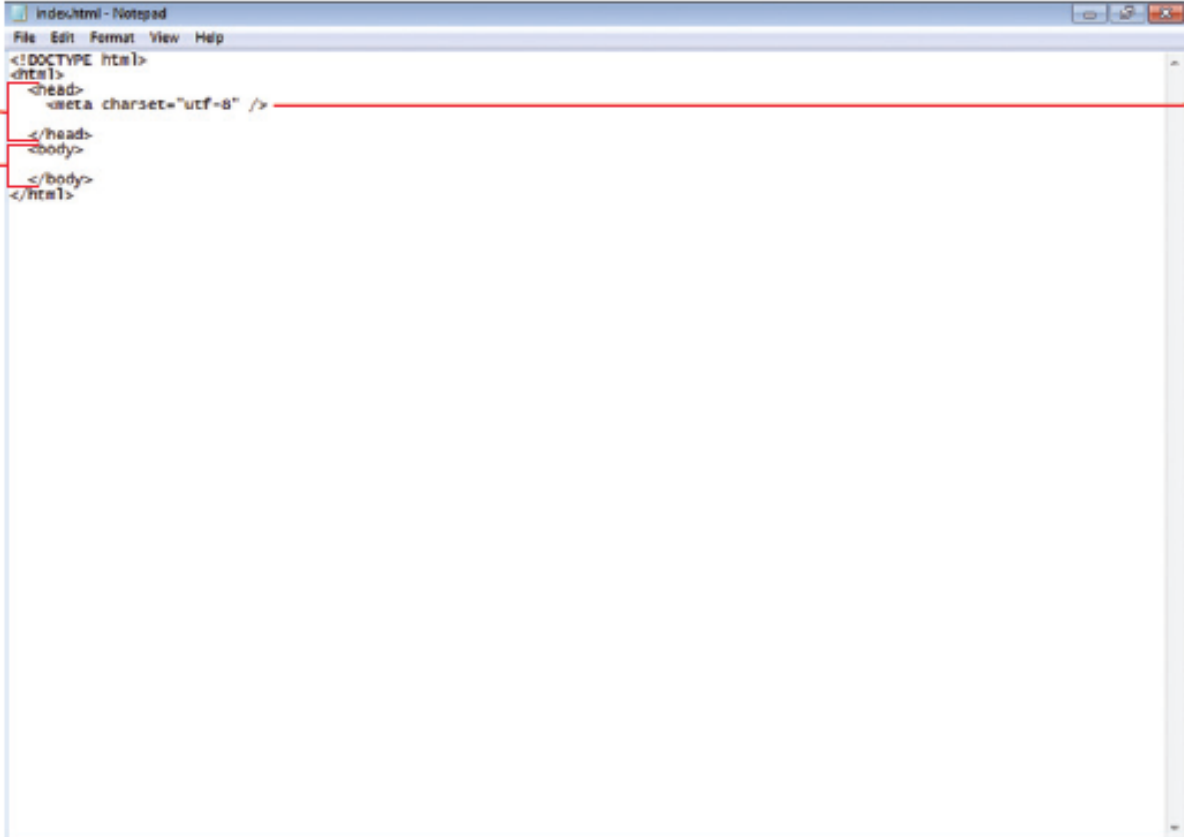


# Setting Up the Document Head and Body (continued)

- To add body portion, add `<body>` and `</body>` tags in new lines within the `html` tags
- Add `<meta charset="utf-8"/>` to specify character encoding
- HTML attributes specify details about the element properties

# Setting Up the Document Head and Body (continued)

- Completed Web page structure



The screenshot shows a Notepad window titled 'index.html - Notepad' containing the following HTML code:

```
File Edit Format View Help
<!DOCTYPE html>
<html>
  <head>
    <meta charset="utf-8" />
  </head>
  <body>
  </body>
</html>
```

Annotations with red arrows:

- Two arrows on the left point to the `<head>` and `</head>` tags, labeled 'head section'.
- Two arrows on the left point to the `<body>` and `</body>` tags, labeled 'body section'.
- One arrow on the right points to the `<meta charset="utf-8" />` tag, labeled 'meta tag specifies character encoding'.

# Adding Web Page Text

- Type the text for the Web page
- Add HTML tags to specify the element type for each text item
  - `<title>` and `</title>`: text that appears in the Web browser's title bar
  - `<h1>` and `</h1>`: highest level heading
  - `<p>` and `</p>`: paragraph of text

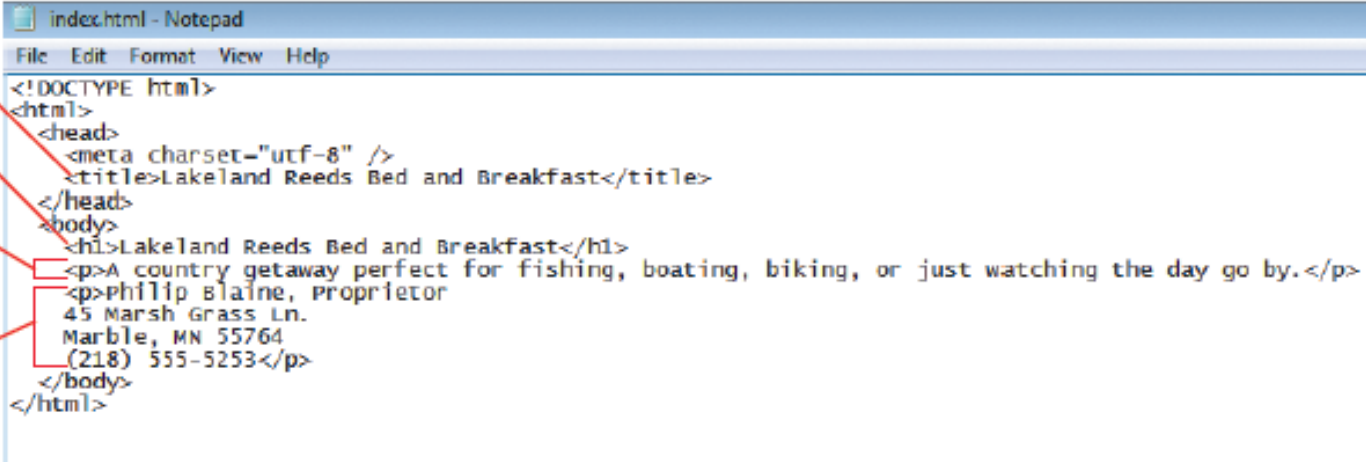
# Adding Web Page Text (continued)

- HTML comments add information not shown in the Web browser
  - Comments defined by `<!-- ... -->`



# Adding Web Page Text (continued)

- Title, h1, and p elements entered



```
index.html - Notepad
File Edit Format View Help
<!DOCTYPE html>
<html>
  <head>
    <meta charset="utf-8" />
    <title>Lakeland Reeds Bed and Breakfast</title>
  </head>
  <body>
    <h1>Lakeland Reeds Bed and Breakfast</h1>
    <p>A country getaway perfect for fishing, boating, biking, or just watching the day go by.</p>
    <p>Philip Blaine, Proprietor
    45 Marsh Grass Ln.
    Marble, MN 55764
    (218) 555-5253</p>
  </body>
</html>
```

title element

h1 element

p element for business description

p element for contact information

# Previewing Your Web Page

- To preview a Web page open it in one or more user agents
  - Allows page writer to research problems and correct them before publishing the page
- Use file manager to open Web page in one or more browsers
- Note differences in the way the page is displayed in different browsers

# Implementing One-Sided Tags

- Some HTML elements, such as line breaks, require a single tag
  - Represent a specific occurrence of an item or behavior
- One sided tag are of the form `<tag/>`
- `<br/>`: line break

# Implementing One-Sided Tags (continued)

- HTML document containing line breaks

```
index.html - Notepad
File Edit Format View Help
<!DOCTYPE html>
<html>
  <head>
    <meta charset="utf-8" />
    <title>Lakeland Reeds Bed and Breakfast</title>
  </head>
  <body>
    <h1>Lakeland Reeds Bed and Breakfast</h1>
    <p>A country getaway perfect for fishing, boating, biking, or just watching the day go by.</p>
    <p>Philip Blaine, Proprietor<br />45 Marsh Grass Ln.<br />Marble, MN 55764<br />(218) 555-5253</p>
  </body>
</html>
```

Line break elements inserted to  
break up contact information onto  
multiple lines in browsers



# Implementing One-Sided Tags (continued)

- Web page displaying line breaks

## Lakeland Reeds Bed and Breakfast

A country getaway perfect for fishing, boating, biking, or just watching the day go by.

Philip Blaine, Proprietor  
45 Marsh Grass Ln.  
Marble, MN 55764  
(218) 555-5253

Line break elements divide  
up contact information onto  
multiple lines

# Validating Your HTML Code

- Code validation: automated process for comparing your code against HTML5 coding standards
  - Useful for identifying the source of a specific problem
- You can use online tools to validate your code

# Summary

- HTML is a coding language which has standards but is constantly under transformation
- An HTML document is a text document which defines a structure of the text to be displayed
- The structure of the text to be displayed is defined by the use of tags

# Summary (continued)

- Tags can include attributes which specify their properties
- Two-sided tags enclose the text that they relate to
- One-sided tags are for specific occurrences
- Problems in a Web page can be identified by rendering it in a Web browser or by validating the code