



UNIVERSITA' DI TORINO
Dipartimento di
Giurisprudenza



Draft Curriculum

2016 Edition of the Master of Laws
 in Intellectual Property
 (Residential Part: September 5 to December 16, 2016)

Week 1: September 5 to 9, 2016

Module 1: **General Introduction to Intellectual Property**

Date	Course Content	Lecturer	Hours
September 5	Registration and administrative matters Opening Ceremony; Introduction by: <ul style="list-style-type: none"> • The University of Turin • WIPO • The ILO International Training Center 	University Officials WIPO Officials ILO Officials	09h30 - 11h00 11h00 - 12h30
September 5	Explanation of the Infrastructure of ILO International Training Center and University of Turin		14h00
September 6	Teaching and Research in Intellectual Property International IP and Public Policy Issues under Debate in WIPO World Intellectual Property Organization (WIPO) Activities and its Education and Training Programs	Avv. Massimo Travostino, Torino WIPO Academy Official WIPO Academy Official	09h30 - 11h00 11h00 - 11h45 11h45 – 12h30

September 6	<p>Introduction to the LL.M. Curriculum</p> <p>Introduction to paper drafting and research</p> <p>Q&A Section</p>	<p>Professor Marco Ricolfi, University of Turin</p> <p>University Officials and WIPO Officials</p>	14h30
September 7	<p>Visit of the library “Francesco Ruffini”, Turin Law School</p>		09h30 - 11h30
September 7	<p>Registration at Turin University</p>		14h00
September 8	<p>Sources and Main Principles of International Intellectual Property Law: The Paris and Berne Conventions</p> <ul style="list-style-type: none"> • Territoriality • Principle of National Treatment • Right of Priority • Article 6ter PC 	<p>Professor Thomas Cottier, World Trade Institute and University of Berne</p>	09h30-12h30
September 8	<p>Sources and Main Principles of International Intellectual Property Law (cont'd): The TRIPS Agreement</p> <ul style="list-style-type: none"> • Main Provisions Concerning IPRs • Most Favoured Nation Principle • Dispute Settlement 	<p>Professor Thomas Cottier, World Trade Institute and University of Berne</p>	14h00-16h30
September 9	<p>Role of Regional Organizations in the Protection of Intellectual Property Rights:</p> <ul style="list-style-type: none"> • ARIPO • OAPI • Gulf Cooperation Council • Eurasian Patent Organization 	<p>Mr Tshimanga Kongolo, Head, Professional Development Program, WIPO Academy (Video Conferencing)</p>	09h30-12h30
September 9	<p>WTO Dispute Settlement</p>	<p>Mr. Antony Taubman, Director, Intellectual Property Division, WTO</p>	14h30 – 17h00

Week 2: September 16 to 16, 2016

Module 1: **General Introduction to Intellectual Property (Cont'd)**

Date	Course Content	Lecturer	Hours
September 12	Intellectual Property in the Global Economy	Professor Luigi Alberto Franzoni, Bologna University	09h30 - 12h30
September 12	The Theory of Price under Competition, Oligopoly and Monopoly	Professor Luigi Alberto Franzoni, Bologna University	14h00 - 16h30
September 13	IP, Monopoly & Competition. Allocative Efficiency, Pareto-Optimality and the Pricing Mechanism QUESTURA	Professor Luigi Alberto Franzoni, Bologna University	09h30 - 12h30
September 13	Economic Analysis of Law and IPRs	Professor Luigi Alberto Franzoni, Bologna University And Mr. Carsten Fink, Chief Economist, Economics and Statistics Division, WIPO (via Video Conferencing)	14h00 - 16h30
September 14	IP and Development QUESTURA	WIPO Official	09h30 - 12h30
September 14	IP and Trade	Mr Christoph Spennemann, Legal Officer and Officer-in-Charge, Intellectual Property Unit, UNCTAD	14h00 - 16h30

September 15	Individual Research		am
September 15	Individual Research		pm
September 16	Private International Law Issues in Intellectual Property: Jurisdiction	Professor Benedetta Ubertazzi, University of Milano-Bicocca	09h30 - 12h30
September 16	Private International Law Issues in Intellectual Property: Applicable Law	Professor Benedetta Ubertazzi University of Milano-Bicocca	14h00 - 16h30

Week 3: September 19 to 23, 2016

Module 2: **Patents**

Date	Course Content	Lecturer	Hours
September 19	History and Economics of Patent Law Disclosing and Claiming the Invention	Professor Craig Allen Nard, Professor of Law and Director, Center for Law, Technology & the Arts Case Western Reserve University, School of Law, USA	09h30 - 12h30
September 19	Patentable Subject Matter University Technology Transfer	Professor Craig Allen Nard, Case Western Reserve University School of Law	14h00 - 16h30
September 20	Patentability Requirements: Novelty and Priority	Professor Craig Allen Nard, Case Western Reserve University School of Law	09h30 - 12h30
September 20	Individual Research		pm
September 21	Individual Research		am
September 21	Tutorial/Moot Court: Case Study in Private International Law WEEKLY REVIEW DINNER	Professor Benedetta Ubertazzi University of Milano-Bicocca	14h00 - 16h30 18h15 19h30
September 22	Patentability requirements: Inventive Step or Non-obviousness	Professor Craig Allen Nard, Case Western Reserve University	09h30 - 12h30

	Statutory Bars (or Prejudicial Disclosures)	School of Law	
September 22	Enforcing Patent Rights	Professor Craig Allen Nard, Case Western Reserve University School of Law	14h00 - 16h30
September 23	Defences to Patent Infringement	Professor Craig Allen Nard, Case Western Reserve University School of Law	09h30 - 12h30
September 23	Trade Secrets	Professor Craig Allen Nard, Case Western Reserve University School of Law	14h00 - 16h30

Week 4: September 26 to October 30, 20165Module 2: **Patents (cont'd)**

Date	Course Content	Lecturer	Hours
September 26	The case of Biotechnological Patents	Professor Carlos Correa, University of Buenos Aires	09h30 - 12h30
September 26	The Case of Biotechnological Patents	Professor Carlos Correa, University of Buenos Aires	14h00 - 16h30
September 27	Intellectual Property and the International Legal Regime of Access to Genetic Resources: <ul style="list-style-type: none">• Article 27 of TRIPs• The Convention on Biological Diversity	Professor Carlos Correa, University of Buenos Aires	09h30 - 12h30
September 27	Patent Flexibilities	Professor Carlos Correa, University of Buenos Aires	14h00 - 16h30
September 28	Individual Research	Professor Carlos Correa, University of Buenos Aires	09h30 - 12h30
September 28	IP and Health	Dr Peter Beyer, WHO	14h00-16h30
September 29	IPRs and Protection of Public Health under the TRIPS Agreement	Professor Enrico Bonadio, City University, London	9h30 - 12h30
September 29	Tutorial/Moot Court: WTO Panel - Packaging of Tobacco Products	Professor Enrico Bonadio, City University, London	14h00 - 16h30

September 30	Research papers. Students present: <ul style="list-style-type: none">• Groups• Titles	LLM Faculty	9h30 – 12h30
September 30	Individual Research		pm

Week 5: October 3 to 7, 2016Module 2: **Patents (cont'd)**

Date	Course Content	Lecturer	Hours
October 3	Patent Searching	Mr. Andrew Czajkowski, Head, Innovation and Technology Support Section, Global Information Service, Global Infrastructure Sector, WIPO	09h30 - 12h30
October 3	Introduction to Tutorial on "Antitrust and Unfair Competition"	Avv. Alberto Camusso	13h45 - 14h00
	Patent Searching	Mr. Andrew Czajkowski, Head, Innovation and Technology Support Section, Global Information Service, Global Infrastructure Sector, WIPO	14h00 - 16h30
	WEEKLY REVIEW		
October 4	Patent Searching: EPO	EPO Official (TBA)	09h30 - 12h30
October 4	Patent Reading, Understanding and Analysing	EPO Official (TBA)	14h00 - 16h30
October 5	Patentability of Computer Implemented Inventions	EPO Official (TBA)	09h30 - 12h30
October 5	Individual Research		pm

October 6	Use of Several Patent-Related Flexibilities	Mr. Marco M. Aleman, Deputy Director, Patent Law Division and Head, Legislative and Policy Advice Section WIPO Patent Law Division, WIPO	9h00 - 12h30
October 6	Individual Research		pm
October 7	Individual Research		am
October 7	Individual Research		pm

Week 6: October 10 to 14, 2016

Module 3: **Copyright and Related Rights**

Date	Course Content	Lecturer	Hours
October 10	Overview of International Copyright Protection for Literary and Artistic Works History, Philosophy and Berne Convention	Professor Tanya Aplin, King's College London	09h30 - 12h30
October 10	Subsistence of Protection Originality and Subject Matter	Professor Tanya Aplin, King's College London	14h00 - 16h30
October 11	Authorship and Ownership	Professor Tanya Aplin, King's College London	09h30 - 12h30
October 11	Specific Subject Matter Computer Programs Databases	Professor Tanya Aplin, King's College London	14h00 - 16h30
October 12	Moral Rights	Professor Makeen F Makeen Senior Lecturer, SOAS, University of London	09h30 - 12h30
October 12	Economic Rights WEEKLY REVIEW	Professor Makeen F Makeen Senior Lecturer, SOAS, University of London	14h00 - 16h30

October 13	<p>Exceptions/Limitations</p> <p>Exceptions and Limitations at the International Level</p>	<p>Professor Makeen F Makeen</p> <p>Senior Lecturer, SOAS, University of London</p>	09h30 - 12h30
October 13	<p>Term of Protection (EU, USA & other countries, including developing countries)</p> <p>Infringement</p>	<p>Professor Makeen F Makeen</p> <p>Senior Lecturer, SOAS, University of London</p>	14h30-16h30
October 14	<p>Governing Digitally Integrated Genetic Resources, Data and Literature: Global Intellectual Property Strategies for a Redesigned Microbial Research Commons</p>	<p>Professor Jerome H. Reichman</p> <p>Duke Law School</p>	09h30 - 12h30
October 14	<p>Governing Digitally Integrated Genetic Resources, Data and Literature: Global Intellectual Property Strategies for a Redesigned Microbial Research Commons</p>	<p>Professor Jerome H. Reichman</p> <p>Duke Law School</p>	14h30-16h30

Week 7: October 17 to 21, 2016

Module 4: **Copyright and Related Rights (cont'd)**

Date	Course Content	Lecturer	Hours
October 17	FIRST EXAM		09h30 - 12h30
October 17	Individual Research		pm
October 18	Copyright and Related Rights in the Digital Environment Creation and Dissemination of Works in the Digital Environment	Dr. Giancarlo Frosio, Stanford University Law School	09h30 - 12h30
October 18	Exhaustion, First Sale and Digital Exhaustion Enforcement of Copyright and Related Rights in the Digital Environment Remedies	Dr. Giancarlo Frosio, Stanford University Law School	14h00 - 16h30
October 19	Reconstructing the Public Domain Online	Dr. Giancarlo Frosio, Stanford University Law School	09h30 - 12h30
October 19	Tutorial/Moot Court: Google Books, Digitization, Fair Use and Public Interest	Dr. Giancarlo Frosio, Stanford University Law School	14h00 - 16h30
October 20	Collective Rights Management Organizations	Professor Marco Ricolfi, University of Turin	09h30 - 12h30

October 20	Collective Rights Management Organizations: Case Studies	Mr. David Uwemedimo, Director, Copyright Infrastructure Division, WIPO	14h00 - 16h30
October 21	Individual Research		am

Week 8: October 24 to 28, 2016

Annual Conference and Visit at the WIPO Headquarters in Geneva

Date	Course Content	Lecturer	Hours
October 24	Annual Conference: Legal Issues of 3-D Printing	Venue: ITC-ILO WIPO Academy, ITC-ILO and University of Turin	9h30 - 13h00
October 24	Senior Day	Venue: ITC-ILO	14h30 - 16h30
October 25	Travel for the Study Visit to Geneva	Trip by Bus	09h00 - 12h00
October 25	Welcome address and Visit to the WIPO Library in Geneva	WIPO Academy and WIPO Library Officials	14h00 - 18h00
October 26	Issues under Debate in the Standing Committee on the Law of Patents of WIPO	WIPO Official	09h00 – 10h00
October 26	New Developments and Challenges for the Patent Cooperation Treaty (PCT)	WIPO Official	10h00 - 10h45
October 26	Issues under Debate in the Standing Committee on the Law of Trademarks, Designs and Geographical Indications (GIs) of WIPO	WIPO Official	11h00 - 12h00
October 26	The Lisbon System and its Current Reviews	WIPO Official	12h00 - 12h45
October 26	Individual Research, Meetings/Appointments with WIPO Officials	WIPO Headquarters	14h00 - 18h00

October 27	IP and Development: The Implementation of WIPO Development Agenda	WIPO Official	09h00 - 09h45
October 27	Implementation of International Convention for the Protection of New Varieties of Plants (UPOV)	UPOV Official	10h00 - 11h00
October 27	Individual Research, Meetings/Appointments with WIPO Officials	WIPO Headquarters	11h00-18h00
October 28	WIPO Library and Individual Research, Meetings/Appointments with WIPO Officials	WIPO Headquarters	09h00 - 12h30
October 28	Evaluation and Closing of the Study Visit	WIPO Headquarters	14h00 - 14h30
October 328	Return to Turin	Trip by bus	15h30

Week 9: October 31 to November 4, 2016

Module 4: **Trademarks and Domain Names**

Date	Course Content	Lecturer	Hours
October 31	Registrable Trademarks: Paris Convention Principles of “Specificity” and “Territoriality” Importance of Marks in Today’s Economy Conditions for Protection (Introduction) Analysis of the Concept of Distinctiveness Exercises	Mr. Giulio Zanetti, Adjunct Professor Loyola University of Chicago	09h30 - 12h30
October 31	Analysis of Novelty/Availability Analysis of Similarity between Signs and between Goods and Services Analysis of the Concept of Deceptive – Generic – Descriptive Marks Signs Contrary to Public Policy and Morality Exercises	Mr. Giulio Zanetti Adjunct Professor Loyola University of Chicago	14h00 - 16h30
November 1	Special Types of Marks: Well-Known Marks, Certification, Collective and Guarantee Marks, Geographical Marks Exercises and Analysis of Case Law The Exclusive Rights of a Trademark Owner Exceptions to the Exclusive Rights of a Trademark Owner Enforcement of Trademark Rights • Cancellation for Lack of Use (Use Requirements) Enforcement of Domain Names	Mr. Giulio Zanetti Adjunct Professor Loyola University of Chicago	09h30 - 12h30

November 1	Legal Argument for Trademark Litigation and Enforcement	Mr. Giulio Zanetti Adjunct Professor Loyola University of Chicago	14h00 - 16h30
November 2	Case Studies (Trademark Strategy)	Mr. Giulio Zanetti Adjunct Professor Loyola University of Chicago	09h30 - 12h30

November 2	International and Regional Systems for Protection i) The Madrid system ii) European System and other Systems (ARIPO – OAPI – Andean system)	Mr. Giulio Zanetti Adjunct Professor Loyola University of Chicago	14h00 - 16h30

Module 4: **Industrial Designs**

Date	Course Content	Lecturer	Hours
November 3	Definition, History and Economics of Designs Conditions for Protection <ul style="list-style-type: none"> • Novelty / Individual Character • Non Functional Shapes • Public Order and Morality The Hague System The Exclusive Rights of a Design Owner Exceptions to the Exclusive Rights Term of Protection and Renewal	Mr. Giulio Zanetti, Adjunct Professor Loyola University of Chicago	09h30 - 12h30
November 3	Enforcement of Rights <ul style="list-style-type: none"> • Types of infringement • Remedies available to the Design 	Mr. Giulio Zanetti, Adjunct Professor Loyola University of Chicago	14h00 - 16h30

	Owner <ul style="list-style-type: none"> Defences to Claim of Infringement 	Chicago	
November 4	Industrial Design: Exercises	Mr. Giulio Zanetti, Adjunct Professor Loyola University of Chicago	09h30 - 12h30
November 4	Individual research		pm

Week 10: November 7 to 11, 2016

Module 5: **Trademarks and Domain Names (cont'd)**

Date	Course Content	Lecturer	Hours
November 7	Individual Research		am
November 7	Piracy, Counterfeiting and Enforcement of Trademarks	Avv. Pier Luigi Roncaglia, Studio Legale SIB, Firenze	14h00 - 17h00
November 8	Domain Names	Dr. Luca Barbero, Trademark Attorney, Studio Barbero, Torino	09h30 - 12h30
November 8	Introduction to Tutorial on "Antitrust and Unfair Competition"	Avv. Alberto Camusso	13h45 - 14h00

Module 6: **Geographical Indications**

Date	Course Content	Lecturer	Hours
November 9	Geographical Indications	Professor Marco Ricolfi, University of Turin	09h30 - 12h30
November 9	Geographical Indications: New Developments in International Negotiations	Ms. Marie Paule Rizo, Head, Design and Geographical Indication Law Section, Law and Legislative Advice Division, Brands and Designs, Sector, WIPO) (Video Conferencing)	14h30 - 16h30

November 10	Individual Research		am
November 10	Individual Research		pm
November 11	Individual Research		am
November 11	Deadline: submit research papers table of content		pm

Week 11: November 14 to 18, 2016

Module 7: **Unfair Competition and Antitrust**

Date	Course Content	Lecturer	Hours
November 14	Protection against Unfair Competition: <ul style="list-style-type: none">• The Need for Protection• The Legal Basis for Protection	Avv. Fabrizio Jacobacci, Studio Jacobacci, Torino	09h30 - 12h30
November 14	Protection against Unfair Competition: <ul style="list-style-type: none">• Slavish Imitation, Free Riding and their Relationship with IPRs protecting the Appearance of Industrial Products	Avv. Fabrizio Jacobacci, Studio Jacobacci, Torino	14h30 - 16h30
November 15	Introduction to the Intellectual Property / Antitrust Interface	Dr Paolisa Nebbia, European Commission	09h30 - 12h30
November 15	IPR's and Relevant Market in Antitrust Law	Dr Paolisa Nebbia, European Commission	pm
November 16	The Prohibition of Monopolization and of Abuse of a Dominant Position	Dr Paolisa Nebbia, European Commission	am
November 16	Restrictive Agreements and Practices WEEKLY REVIEW	Dr Paolisa Nebbia, European Commission	14h30 - 16h30 16.45
November 17	Anticompetitive Agreements in IPR's Licensing	Dr Paolisa Nebbia, European Commission	09h30- 12h30
November 17	Individual Research		pm

November 18	IP and Competition Enforcement in Developing and Emerging Economies	Mr Giovanni Napolitano, Senior Program Specialist, IP and Competition Division, WIPO	09h30 - 12h30
November 18	Tutorial/Moot Court: Antitrust and Unfair Competition	Avv. Alberto Camusso, Studio Jacobacci, Torino	14h00 - 17h00

Week 12: November 21 to 25, 2016Module 8: **Technology Transfer**

Date	Course Content	Lecturer	Hours
November 21	Intellectual Property and Transfer of Technology	Ms. Olga Spasic, Head, Innovation Structures Section, SMEs and Entrepreneurship Support Division, WIPO	09h30 - 12h30
November 21	Intellectual Property and Transfer of Technology	Ms. Olga Spasic, WIPO	14h00 - 16h30
November 22	Successful Technology Licensing (STL) Developing Key Elements of the Negotiating Strategy: Exercises	Ms. Olga Spasic, WIPO	9h30 - 12h30
November 22	Successful Technology Licensing (STL) Developing Key Elements of the Negotiating Strategy: Exercises cont'd	Ms. Olga Spasic, WIPO	14h00 - 16h30
November 23	Technology Transfer and IPRs Licensing Case Studies	Mr Theodoros Stamatiadis	09h30 - 12h30
November 23	IP Valuation and Strategic Deployment of IPRs	Mr Theodoros Stamatiadis	14h00 - 16h00
November 24	Individual Research		am
November 24	Individual Research		pm

November 25	Individual Research		am
November 25	Individual Research		pm

Week 13: November 28 to December 2, 2016Module 9: **New IP rights?**

Date	Course Content	Lecturer	Hours
November 28	SECOND EXAM		10h00 - 12h00
November 28	Individual Research		pm
November 29	Data, information and knowledge	Prof. Andrea Ottolia, University of Genova	09h00 - 12h30
November 29	Open data and Public Sector Information (PSI)	Mr. Federico Morando Polytechnic University of Turin – Nexa Center for Internet and Society	14h30-16h30
November 30	Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: Recent Developments in WIPO	Ms. Fei Jiao, Associate Program Officer, Traditional Knowledge Division, Department for Traditional Knowledge and Global Challenges, WIPO	09h00 - 12h30
November 30	Global Innovation Index	Mr. Vincent Wunsch-Vincent, Senior Economic Officer, Innovation Economics Section, Economics and Statistics Division (Video Conferencing)	14h00 16h30
December 1	Layout Designs (Topographies) of Integrated	Professor Paul	09h00 -

	<p>Circuits: Definition of Subject Matter of Protection</p> <p>Policy Considerations for Protecting Layout-Designs</p> <ul style="list-style-type: none"> • Scope of Protection • International Protection • The Washington Treaty 	<p>Torremans, University of Nottingham</p> <p>Expert Witness: Ing. Luciano Bosotti, Patent Attorney, Turin</p>	12h30
December 1	<p>The Dichotomy between Intellectual Creations and Functional Creations in the International Conventions and its Collapse</p> <p>The overlapping protection among IP Rights</p>	<p>Professor Paul Torremans, University of Nottingham</p>	14h30 - 16h30
December 2	Individual Research		am
December 2	Individual Research		pm

Week 14: December 5 to 09, 2016

Finalizing Research Papers

Date	Course Content	Lecturer	Hours
December 5	Finalizing Research Papers		
December 6	Finalizing Research Papers		
December 7	Finalizing Research Papers		
December 8	Finalizing Research Papers		
December 9	Finalizing Research Papers		

Week 15: December 12 to 16, 2016

Presentation of Research Papers

Date	Course Content	Lecturer	Hours
December 12	Finalizing Research Papers		
December 13	Finalizing Research Papers		
December 14	Presenting Research Papers (mandatory)		
December 15	Presenting Research Papers (mandatory) Farewell Dinner		
December 16	Evaluation of the LLM program (mandatory)		am

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