

UPSTATE update

A publication for the SUNY Upstate Medical University community

MARCH 9 THROUGH MARCH 23, 2005

New Parking Garage East opens to patients and visitors

The new public Upstate Medical University Parking Garage East, featuring 1,200 spaces on five levels, with entrances on Sarah Loguen and Elizabeth Blackwell streets, opened to the public March 7 for daily parking.

Daily parking in the new public parking garage is available at the current rate of \$10 to anyone who presents their Upstate ID badge. Later this spring, monthly parking permits for the new garage will be available. Because Upstate is required to charge a fee that is based on the costs of operating a parking facility, the monthly permits for the new garage will be \$75, plus tax. This rate represents a significant subsidy from Upstate and is more favorable than the monthly charges

continued on page 5



New endoscopy procedure uses pill-sized capsule

University Hospital is the only hospital in central and northern New York to offer the FDA-approved PillCam ESO endoscopy. PillCam ESO is a safe, accurate and sedation-free alternative to traditional endoscopy used to detect esophageal abnormalities and cirrhosis of the liver. The

procedure is available at University Hospital's satellite facility, University Health Care Manlius, located at

102 West Seneca Street, Manlius.

The PillCam ESO procedure does not require intubation. The procedure uses a multi-vitamin-sized capsule, equipped with two miniature cameras, that is ingested by the patient. The cameras take a myriad of pictures of the inner lining of the esophagus, allowing for greater accuracy in diagnosing disorders such as gastroesophageal reflux disease (GERD), Barrett's Esophagus, peptic diseases, tumors and cirrhosis of the liver.

According to University Hospital gastroenterologist Ronald Szykowski, MD, the PillCam ESO offers the patient several benefits over traditional endoscopy, including immediate

recovery.

"The PillCam ESO is simple, safe and a less invasive alternative to traditional endoscopy," said Dr. Szykowski. He, along with SUNY Upstate gastroenterologists Philip Holzapple, MD, and Bipin Saud, MD, perform the procedure. "The procedure requires only 20 minutes of the patient's time and can be performed in an office as opposed to a hospital endoscopy suite. After the procedure, the patient can go about his or her daily business," Dr. Szykowski said.

A two-hour fast is required prior to the procedure. At the office, three sensor arrays are placed on the patient's chest and connected to a data

continued on page 4

Nominations for the Second Annual President's Employee Recognition Awards are being accepted through March 15. Nomination forms are available by visiting www.upstate.edu/admin/president/awards.shtml

CAMPUS BRIEFS

• **Free nicotine replacement therapy (NRT) in the form of patches or gum** is available to SUNY Upstate employees, students and volunteers through Employee/Student Health. NRT is for individuals who would like help quitting, but who choose not to participate in SUNY Upstate's free smoking cessation classes. To take advantage of NRT, call Employee/Student Health at 464-4260 and leave your name and telephone number. Individuals will either be scheduled for an appointment in Employee/Student Health, located in Jacobsen Hall, or will be contacted for a brief counseling session by one of the smoking cessation program leaders. NRT will be distributed in two-week increments for a total of up to eight weeks of therapy. Brief counseling sessions are included in the program.

• **SUNY Upstate and University Hospital will celebrate March as National Nutrition Month** with a series of Brown Bag Lunch & Learns programs, to be held March 9, 16, 22 and 30, from noon to 1 p.m. in the After Hours Dining Room off the CrossRoads Cafeteria on the second floor of University Hospital. Sodexo registered dietitians will speak and prize drawings will be held at each session. The programs are: Exercise (March 9); Cholesterol and Fiber (March 16); Benefits of Soy (March 22); and Fad Diets (March 30).

• **A retirement reception for L. Thomas Wolff, MD, will be held** March 9, from 4 to 6 p.m., on the ninth floor of Weiskotten Hall. Dr. Wolff, who has cared for patients in the same practice for 30 years, is Distinguished Teaching



L. Thomas Wolff, MD

Professor and past chair of the Department of Family Medicine. To R.S.V.P., e-mail GothamT@upstate.edu or call 464-7010.

• **March 11 is the deadline for nominations for the 2005 Leonard Tow Humanism in Medicine Awards** presented by the Arnold P. Gold Foundation. Two \$1,000 cash awards will be given to a College of Medicine faculty member and a graduating medical student who demonstrate the highest standard of compassion and sensitivity in their interaction with patients. The awards will be presented at the College of Medicine's Awards Ceremony to be held May 21 in the Onondaga County Civic Center. Criteria is available from the President of the Graduate Student Council, Office of Student Services, 202 C.A.B. For more information, call 464-8855.

• **One hundred-fifty-three fourth-year students from SUNY Upstate's College of Medicine** will join graduating medical students from across the country in learning where they will spend their first year of training in their chosen specialty on Match Day, March 17. SUNY Upstate's event will be held at noon in the atrium of the Institute for Human Performance.

• **The Joslin Diabetes Center will hold a free diabetes screening Tuesday, March 22, from 8 a.m. to 3 p.m.** at the Joslin Center, first floor of UHCC, 90 Presidential Plaza.

• **On-site registration for the American Heart Association Heart Walk** will be held March 22, from 11:30 a.m. to 3 p.m. on the second floor lobby of University Hospital. The walk will be held April 9 beginning at 8 a.m. at Long Branch Park in Liverpool. Call 464-4845 or 464-4263 for details.

• **A book sale sponsored by Advocates for Upstate Medical University** will be held March 23 through 25, from 9 a.m. to 4 p.m. in the After Hours Dining Room off the CrossRoads Cafeteria on the second floor of University Hospital.

• **March 25 is the registration deadline for the On My Own Time art show, a community arts program** that showcases the creative and artistic skills of persons employed in local business and industry. SUNY Upstate's show will be held April 4 through 29 in the Health Sciences Library. To register, call 464-6548 or e-mail BOLLIVERB@upstate.edu.

• **Register by March 28 for Neurofest 2005, a forum for the presentation and discussion of cutting-edge neuroscience research** being conducted in central New York. Co-sponsored by SUNY Upstate's Neuroscience Program, Neurofest 2005 will be held April 7 and 8 at the Stella Maris Retreat Center in Skaneateles. For more information, call 464-7752.

• **April 1 is the deadline for nominations for the 2005 President's Awards for the following categories:** Advancement of Affirmative Action, Excellence in Library Science, Excellence in Professional Service, Excellence in Faculty Service, Excellence and Leadership in Research, Excellence in Basic Research by a Young Investigator, Excellence in Clinical Research by a Young Investigator, Excellence in Teaching, and Outstanding Voluntary Faculty. Guidelines and nomination forms are available in the Office of the Vice Provost for Academic Affairs, 3120 Weiskotten Hall, 464-4520.

CAMPUS BRIEFS

• **P & C shoppers can help build the CNY Children's Hospital at University Hospital** by participating in P & C's brick campaign through March 12. P & C customers may purchase brick certificates by adding a dollar to their grocery bill at the register. Proceeds will benefit the children's hospital.

• **Instructor Tony Riposo leads a multi-level yoga class based on the Kripalu style.** Classes are held Mondays, from 5 to 6:15 p.m., in the East Lounge of the C.A.B. A drop in rate of \$9 per class is available. For details, call 464-4579.

• **Rubber band bracelets are being sold to benefit the CNY Children's Miracle Network (CMN) and the CNY Children's Hospital of University Hospital.**

Yellow and orange rubber band CMN bracelets are available for \$1 each in 326 C.A.B. and in the fifth floor Pediatrics Department Administrative Offices. Proceeds benefit University Hospital pediatric services. Mail orders are accepted for \$10 or more. For more information, call 464-4416.

Blue band bracelets that read "Building Hope" are available for \$3 each on March 18, from 11 a.m. to 2 p.m. in the After Hours Dining Room off the CrossRoads Cafeteria on the second floor of University Hospital and in the Fayetteville orthodontic office of Dr. Joseph Catania, who initiated the blue band bracelet fundraiser. A glow in the dark version of the Building Hope bracelet is also available. Proceeds benefit the CNY Children's Hospital at University Hospital. Also available for purchase that day are hospital scrubs with the CNY Children's Hospital logo. A limited number of the bracelets are available. For more information, e-mail trudella@upstate.edu.

• **Friends of Lori Morales of the Health Sciences Library, in conjunction with the Syracuse Crunch hockey team, are organizing a fundraiser to benefit Morales** who was recently diagnosed with leukemia and who is awaiting a bone marrow transplant. Special tickets are available for the March 30 Crunch game against St. John's. A portion of the \$15 ticket will go to the Morales family. Lori and her husband, Mike, have two teenage children. Call Nancy Burtis at 464-7089 or e-mail burtisn@upstate.edu for more information or to purchase tickets.

• **Win the Hospital Compliance Office contest by answering the question, "What is the maximum dollar amount a state employee can receive in the form of items or services of value within the same calendar year from the same entity (when there is no possibility that the gift will affect business or clinical decisions)?"** The answer is found in one of the "Compliance Chat" articles featured in a past issue of *Upstate Update*. Readers who submit the correct answer will be entered in a prize drawing. Entries should be received no later than March 15. Send entries to Audrey Benenati, Madison Towers Suite 210, or email to sardinoa@upstate.edu, or fax to 464-4787. To view past issues of *Upstate Update*, visit www.upstate.edu/hr/update. Congratulations to **Gail Meath** from Patient Access Services, winner of the last contest.

Upstate Update

Deadline for the April 20 to May 4 issue is April 4

ROUNDS



Roy Guharoy,
PharmD

A close up commentary by Roy Guharoy, PharmD, on the potential and perils of implantable microchip, was published in the Feb. 15 issue of the *American Journal of Hospital Pharmacy* and his commentary on the reform of United States vaccine management was published in the *American Journal of Health-System Pharmacy*. In addition, Dr. Guharoy was appointed as vice-chair of the Physician Pharmacy Advisory committee of the University Health Consortium (UHC) for 2005 and in 2006 he will begin serving as chair of the committee and member of the UHC executive sub-committee. He is also a member of the Medication Management Advisory Committee of the UHC through 2005.

IN THE NEWS

A *Reader's Digest* article on back pain highlighted research by SUNY Upstate neuroscientist **Igor Grachev, MD, PhD**.

An opinion piece by **Thomas Welch, MD**, that addressed teenage death from drinking and driving appeared in the *Post-Standard*.

David Thomson, MD, appeared on WSTM-TV3 and WIXT-TV9 discussing the medical implications of Taser (stun gun) use.

Phillip Holtzapple, MD, appeared on WIXT-TV9 discussing his clinical drug trial for Crohn's disease.

Dale Avers, PhD, is quoted in the *Rockland County Journal* regarding schools offering a doctorate in physical therapy.

David Lehmann, MD, PharmD, was interviewed on WSTM-TV3 about the safety of Cox II Inhibitors.

SUNY Upstate president provides health advice in *Optimal Aging* book

Growing old and maintaining one's health and financial well-being can be unnerving, but advice on how to do it all well has arrived in the form of the 1,193-page *Optimal Aging*, a book written by dozens of experts from the fields of finance, law and medicine, including Gregory L. Eastwood, MD, president of SUNY Upstate Medical University.

Dr. Eastwood contributed the chapter on the gastrointestinal system covering ABCs of digestive maladies, from heartburn and gastroesophageal reflux to peptic ulcer disease and pancreatic cancer.

A gastroenterologist by training, Dr. Eastwood says that the gastrointestinal system is like all the other body systems in that as you age "the likelihood that you will experience a problem with some aspect of your digestive system increases."

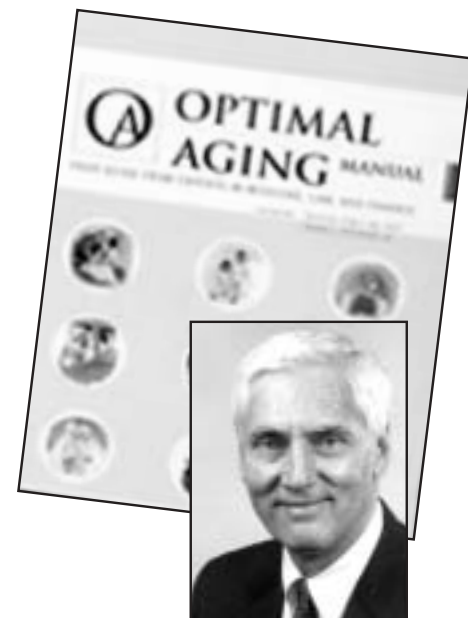
Much digestive trouble can be linked to diet, he notes. "As we age, our diet changes," Dr. Eastwood says. "We may not have the energy to go

through the mechanics of shopping and preparing food for a meal. Ill-fitting dentures can make eating difficult and depression can curb our appetite, too," he said. "All of this can lead to bowel irregularities and a general feeling of being unwell."

In addition to highlighting the impact aging has on the body systems, the *Optimal Aging Manual* addresses special health concerns for the aging population, including pain, sleep and exercise, elder abuse and end-of-life care. Financial planning and legal issues are also covered.

"Today's seniors are more active and more aware of how to maintain good health than they were years ago," Dr. Eastwood said. "The medical portion of this book will help them to develop a better understanding of what happens to their bodies as they age and how they can maintain good health and vitality."

Dr. Eastwood said the book can also serve as a resource for those caring for aging parents, as it will help



Gregory L. Eastwood, MD

them understand an array of issues related to the aging population.

The book, with a foreword by Art Linkletter, was edited by geriatrician Kevin O'Neil, MD, and attorney Renno Peterson. It sells for \$59.95 and is available for sale at www.optimalaging.com.

Endoscopy in a Pill continued from page 1

recorder that is worn on a belt around the patient's waist. The patient swallows the capsule lying down and is then raised in a series of inclinations over a total of five minutes.

The PillCam ESO travels through the entire length of the esophagus, taking 14 color images per second and transmitting a total of 2,600 images of the esophagus to the data recorder. The patient excretes the pill naturally, usually within 24 hours.

Once the equipment is removed from the patient, the portable data recorder downloads the video images to a workstation where it takes the physician less than a half hour to view and assess the results in order to recommend the next steps in the

patient's treatment.

The PillCam ESO is the second system of its type used by University Hospital to detect hard-to-diagnose abnormalities of the digestive track. In 2003, the hospital began offering patients the PillCam SB, formerly called the M2A capsule endoscopy procedure, to detect abnormalities of the small bowel intestines.

Given Imaging developed the PillCam ESO and the PillCam SB procedures. Both procedures use entire diagnostic systems, also developed by Given.

According to Dr. Szykowski, most insurance companies cover the PillCam ESO procedure. Patients must be physician-referred.

For more information about the PillCam ESO or the PillCam SB, call University Health Care Manlius at 682-6600.

Ronald Szykowski, MD and the PillCam ESO



Keynote speaker stresses a need for belonging

Below are overviews of a keynote address and a presentation to members of the President's Cabinet by Frank G. Pogue, PhD, given during the President's Sixth Diversity Forum in September. Dr. Pogue is president of Edinboro University in Erie, Pa.

In his keynote address, Dr. Pogue stressed that it is important for individuals to feel a sense of belonging to a community or a family group in order to develop values that result in respect for one another and in civility. Only through respect and civility, he said, can we create an inclusive environment that is receptive to and promotes cultural change. He stated that organizations can achieve an inclusive environment by endorsing hiring practices and creating and enforcing guidelines and policies that embrace diversity.

Before members of the President's Cabinet, Dr. Pogue described strategies that Edinboro University uses to create a diverse and inclusive environment, mentioning that Edinboro departments are held accountable for advancing diversity in the environment and in

their hiring practices. These activities are part of the formal evaluation process for leaders. Dr. Pogue also offered a few strategies that SUNY Upstate could endorse to achieve the same goal. These strategies include:

- Diversity should be integrated into all aspects of an organization.
- Diversity goals and missions should be clearly defined, comprehensive plans must be developed, and sufficient funding should be made available for their implementation.
- All processes, policies, and procedures should be continuously scrutinized to evaluate their efficacy, fairness and effectiveness. Create policies that promote a diverse and inclusive environment and post these in common areas in all buildings.



Frank G. Pogue, PhD

• Committees, groups, and departments should sponsor an event to expose different opinions, beliefs, and talents within the organization. Involve the community to spread good will and to foster open communications. In this way, students and staff will gain an understanding of the variety of cultures in the community, and enhance SUNY Upstate's role as an effective healthcare provider.

• Outreach community programs targeting students in elementary and high schools are essential to attract future students and employees.

For detailed information of Dr. Pogue's speech and address to the President's Cabinet, call 464-4392 or visit www.upstate.edu/affirmativeaction.

Gregory L. Eastwood, MD, president of SUNY Upstate and the Diversity Forum Planning Committee are organizing the President's Seventh Diversity Forum to be presented this Fall. More information will be provided in upcoming issues of *Upstate Update*.

New Parking Garage continued from page 1

from several other institutions on University Hill. However, parkers who choose not to pay this fee are likely to be able to park in the existing E. Adams Street garage at the current monthly parking fee, plus tax, of \$25 for UUP-represented employees and \$31.74 for all others.

Employees who were relocated from the old garage to off-campus surface lots during construction may park in the existing E. Adams Street garage at these current fees or choose to retain their surface lot parking assignment at the existing \$15 for off-campus surface parking lots.

Monthly parking permits for the new garage will be available beginning May 1 and must be requested in person at the Upstate Parking Office, 1801 University Hospital, Monday

through Friday, between 7 a.m. and 4 p.m. Monthly permits will be provided on a first-come first-serve basis. Rates in the new garage are subject to change.

Communications will be sent to all current parkers in the near future. All others who are interested in monthly parking may contact the parking office for options. Reassignments to the existing garage will be made on a space available basis in order of an individual's most recent employment date with SUNY Upstate.

The existing E. Adams Street garage, or a portion of it, may be closed for demolition within the next two to three years.

The Parking Office will pursue alternative parking arrangements for employees affected by this closure.

Daily and monthly parkers in the new public parking garage (Upstate Medical University Parking Garage East) will not be affected by future construction of other parking facilities on campus.

With more employees able to park on campus, either in the new public garage or the old garage, fewer people will have to park off-campus. Thus, shuttle bus service to surface lots will be reduced. Two buses will operate from 6 to 9 a.m., one bus from 9 a.m. to 3 p.m., two buses from 3 to 6 p.m., and one bus from 6 to 8:30 p.m. Also, due to low utilization, the pilot Centro North Syracuse-Upstate Route 88x service will be discontinued April 1.

LECTURES, SEMINARS AND WORKSHOPS

Register for workshops by visiting www.upstate.edu/hr/training unless otherwise noted.

• March 10. 9 to 12:30 p.m. 205 Jacobsen Hall.

Workshop. "All About Payroll and Employee Time and Attendance." This is a detailed course that reviews the types of time and attendance services Payroll provides, the manager's role in the timekeeping process and descriptions of time and attendance regulations. E-mail "STATEPR" or fax 464-6337 to register.

• March 10. Noon. 406 Crouse Physicians Office Bldg., 725 Irving Avenue.

Seminar. "Bearing Witness to Uncatastrophic Trauma." Recent work from trauma studies and illness memoirs will be imported to routine clinical practice to help clinicians accept their duties as receivers of testimony. The implications of invoking a trauma/testimony model on the tasks of the clinician will be probed. Presented by the Center for Bioethics and Humanities.

• March 15. 9 to Noon. East Lounge, C.A.B.

Workshop. "Counseling & Discipline Training." This training is designed to assist supervisors and managers on how to address the challenges associated with maintaining and improving employee job performance.

• March 15. 9 to 11:30 a.m. 1328b University Hospital.

Workshop. "Just Your Type: Myers-Briggs Personality Type Indicator." Participants learn what their four letter type code means and how it influences their interaction with others.

• March 15. 1 to 3 p.m. 205 Jacobsen Hall.

Workshop. "Ergonomic Injury Prevention in Healthcare for Managers" provides an overview of the basics of ergonomics and ergonomic injury prevention.

• March 16. 9 a.m. to noon. East Lounge, C.A.B.

Workshop. "The FISH! Philosophy: Catch the Energy, Release the Potential." If you are looking to bring back passion, playfulness, commitment and a positive attitude to work, this is the program for you.

• March 17 (4:15 to 8:30 p.m.) and March 18 (8:30 a.m. to 4 p.m. Weiskotten Hall.

College of Graduate Studies Admissions Days Program. Thursday's session offers prospective students overviews of the College's departments of Biochemistry, Cell and Developmental Biology, Microbiology, Neuroscience and Physiology and Pharmacology. The evening includes dinner. College of Graduate Studies faculty and students are encouraged to attend the dinner starting at 6:30 in the Institute for Human Performance. Friday's session includes breakfast, bus tour of campus and the Syracuse area, individual laboratory visits with college faculty, lunch with our students, and a closing of the two-day program by Dean Maxwell Mozell, PhD, and program representatives. See the Recruitment Committee departmental representative to sign up or for additional information, call 464-7655.

• March 17. 9:30 to 11:30 a.m. 205 Jacobsen Hall.

Workshop. "A Guide to Obtaining Great Employees." Participants will learn how to screen a resumé, prepare for the actual interview and identify

strategies for developing questions to elicit screening for emotional intelligence.

• March 18. 7:30 a.m. to 4:30 p.m. Sheraton Syracuse University Hotel.

The Ninth annual HIV/AIDS Nursing Update: The New Faces of HIV" for nurses and other healthcare professionals interested in the care of patients with HIV disease. Presentations include epidemiology, HIV and smoking, current antiretroviral regimens, palliative care, pediatric transmission, club drugs and HIV, HIV disease and women, and adolescent HIV prevention. Continuing education contact hours will be provided. For more information or to register, call 464-7313 or email napierrkm@upstate.edu.

• March 22. 9 a.m. to noon. East Lounge, C.A.B.

Workshop. "The Leader Within: Shackleton's Adventure." Third in a three-part series that explores the leadership competencies within everyone.

• March 22. 1 to 3:30 p.m. 5305 Wsk. Hall.

Workshop. "Introduction to GroupWise E-mail." Participants will learn the basics of setting up their personal GroupWise environment. Call 464-4860 for information.

• March 22. 6 to 8 p.m. OASIS/HealthLink at ShoppingTown Mall, DeWitt.

Free Nursing Forum. "The Role of the daVinci Robot in Minimally Invasive Cardiac Surgery." This session provides an overview of this technology used successfully for a variety of cardiac surgical procedures and discusses current and future applications for the system and others like it. Call 464-8668 to register.

LECTURES, SEMINARS AND WORKSHOPS, CONTINUED

• **March 23. 7:30 a.m. to 4 p.m. Physical Medicine and Rehabilitation (second floor), University Hospital.**

Ergonomic Training Fair. Demonstrations on neutral postures, information on how to manage repetitive activities and how to arrange your workspace will be offered. Call 464-4567 for more information.

• **March 28. 1 to 4 p.m. 3105A Wsk. Hall.**

Third Annual Junior Faculty Workshop. "Nuts and Bolts of Promotion at Upstate." College of Medicine full-time instructors and assistant professors are invited to learn about documentation required for promotion, the faculty track system, the Agreement of Academic Expectations and the importance of setting appropriate career goals. E-mail millerk@upstate.edu or call 464-4515 to register.

• **March 29. 1:30 to 3:30 p.m. 205 Jacobsen Hall.**

Workshop. "Culture and Infrastructure: The Processes and Politics of Getting Things Done at University Hospital." This class focuses on the clinical and operational decision-making structures, and managerial expectations related to process and politics.

• **March 30. 1 to 3 p.m. 1328b University Hospital.**

Workshop. "Great Presentations." This workshop, for people who make presentations, will offer ways to create a comfortable environment, gain and sustain attention and keep content relevant.

• **March 31. 7:15 a.m. to 5 p.m. Genesee Grande Hotel, 1060 E. Genesee St., Syracuse**

Translational Research Conference. This conference will increase attendee knowledge of Translational Research, the advancement of therapeutic approaches from basic science into clinical practice. It will also promote

processes for developing collaborations to accelerate transfer of findings from the laboratory to clinical application. Approved for 8 CME credits. Registration deadline is March 24. Form available at www.upstate.edu/research/clintrial.

• **March 31. 9 to 11 a.m. Classroom D, Institute for Human Performance.**

Workshop. "Oracle Tracker Educational Database." This workshop gives participants a working knowledge of the Tracker educational database and access to employee and department educational compliance reports.

• **March 31. 10:30 a.m. to noon and 1:30 to 3 p.m. 2231 Weiskotten Hall.**

Lecture. Rosemary Gibson, co-author of *Wall of Silence*, discusses medical errors and what the health care community and health care consumers can do to help prevent them. Registration is required. To register, visit www.upstate.edu/hr/training and select REGISTER ONLINE.

Compliance Chat

Fraud and abuse regulations govern the acceptance and receipt of gifts for hospital employees, physicians, and other entities with whom we do business. The government strictly enforces these regulations. Absence of poor intent does not protect individuals from civil and criminal penalties.

A gift is defined as any item or service of value. Examples of items or services of value include, but are not limited to training, office space, management services, textbooks,

office supplies, food, medical equipment, trips, sporting event tickets, and movie tickets.

Questions to ask yourself before accepting or giving a gift:

- Did I give or receive an item or service of value at low or no cost from an entity we do business with? (Excluding services or items that are covered by a contract.)
- Could the purpose of the gift be to induce or reward patient

referrals or to otherwise generate business?

- Will the accepting or giving of the gift affect clinical decision-making?
- Will the accepting or giving of the gift affect patient safety or quality of care?

If you answered yes to any of the questions above, or require additional information, contact the Compliance Office at 464-4346.



Accepting and Receiving Gifts



Dispelling HIPAA Myths – Part II

Situations arise that question what it is that constitutes a reasonable safeguard to protect patient privacy. The HIPAA Privacy Rule allows organizations to be flexible in their approach to implementation of the Privacy Rule. What is considered policy may differ from organization to organization. This, combined with the fact that each organization may interpret some of the HIPAA standards differently, sometimes causes confusion to staff that routinely deal with outside organizations. In addition, state law may supercede the HIPAA Privacy Rule in some circumstances.

University Hospital is not alone in trying to filter out reality from fiction as evidenced by the more than 400 questions healthcare providers across the country have posted to the Office For Civil Rights FAQ Web Page.

Some Common HIPAA Myths:

- Wipe-off boards are not permitted.
- Patient names cannot be posted outside patient rooms.
- Patient names cannot be noted on the outside of a patient record.
- Patient records cannot be placed outside exam room doors or at the bedside.
- Facilities must have soundproof or private rooms to prevent conversations from being overheard.
- Patient information cannot be faxed to other providers.
- All identifying information must be removed from diagnostic monitor screens.

These listed practices are not prohibited and University Hospital has incorporated the necessary safeguards into its policies and privacy practices to ensure that patient privacy is adequately protected.

The intent of the HIPAA Privacy Rule is to protect patient privacy while ensuring that patient safety is not jeopardized and information essential to patient care can be shared among members of the healthcare team.

For more information contact Institutional Privacy Officer Cindy Nappa at 464-6135, via Group Wise, or at Nappac@Upstate.edu.

Special Thanks

• **The Clay WalMart store donated Valentine's Day stickers, small toys and treats to the pediatric patients at University Hospital's Pediatric and Adolescent Care Center after the Center's Valentine's Day order was not received in time for the holiday. Special thanks to Store Manager Michelle Krakowka and Community Coordinator John Snow for their generous efforts.**

• **The 2005 Men of Pathology Calendar project by the Department of Pathology's National Medical Laboratory Week committee raised \$450 for the CNY Children's Hospital at University Hospital. The calendar features caricatures of 12 men in the Pathology Department who are illustrated demonstrating their hobby or avocation. To purchase the \$8 calendar, contact Sharon Putney at Putneys@upstate.edu or 464-6816. The committee is planning a 2006 Women of Pathology calendar.**





Ergonomics Spring Training 2005 Sites:

MAIN HOSPITAL FAIR:

Wednesday, March 23

7:30am - 4:00pm

PM&R Cognitive Rooms, 2nd Floor

LIVERPOOL PDC FAIR:

Tuesday, April 5

9:00am - 2:00pm

Central Stores Office Room 203 First Floor

PDC Liverpool, Crossroad Commons, 4697

Crossroads Park Dr off of Henry Clay Blvd

UHCC/HARRISON FAIR:

Wednesday, April 6

9:00am - 4:00pm

UHCC Community Room

For all UHCC, 550 Harrison, 250 Harrison,

Madison Towers employees

**Take a Break Between Innings and
Improve Your Position at Work**

Join the Ergonomics Team for Spring Training Fair 2005!

Visit Spring Training 2005 and you'll have the opportunity to learn from the pros how to achieve good ergonomics.

Your Ergonomics Coaches will teach you how to:

- **use neutral postures**
- **manage repetitive activities**
- **employ good working habits**
- **optimally arrange your workspace**

Spring Training 2005 will also include product displays and demonstrations by some of the Ergonomics major league players. Ballpark refreshments and giveaways will round out the schedule.

**For additional information, call the
Spring Training 2005 clubhouse at 4-4567.**



SUNY Upstate Medical University

University Hospital

MEDICINE AT ITS BEST®

Wednesday, March 9

SUNY Upstate Medical University Smoking Cessation Program. 6 a.m. 2138 University Hospital. Pre-registration required.

Anesthesiology Grand Rounds. 7 a.m. Wsk. Hall Auditorium.

Otolaryngology Grand Rounds. Charles Woods, MD. 7 a.m. 6500 University Hospital.

Surgery Morbidity/Mortality Conference. 7 to 8 a.m. 2231 Wsk. Hall.

Neuroscience Grand Rounds. 8 a.m. 103 Health Sciences Library, Wsk. Hall.

Orthopedic Grand Rounds. "Evaluation and Treatment of Soft-Tissue Tumors: The Approach, Pitfalls, and Treatment." Timothy Damron, MD, Upstate Medical University. 8 a.m. 6500 University Hospital.

Surgery Grand Rounds. "Surgery in Ancient India." Vishnudas Panemanglore, MD, Upstate Medical University. 8 to 9 a.m. 2231 Wsk. Hall.

Neuropathology/Neuroradiology Conference. 9 to 9:30 a.m. 103 Wsk. Hall.

Pediatric Grand Rounds. "Update on Meningococcal Vaccines." Leonard B. Weiner, MD, Upstate Medical University. 9:15 a.m. 6500 University Hospital.

Emergency Medicine Grand Rounds. "Organ Donation: University Hospital Update." Louise Prince, MD, Upstate Medical University. 11 a.m. to noon. 2231 Wsk. Hall.

Brown Bag Lunch and Learn Program. "Exercise." Noon to 1 p.m. After Hours Dining Room, second floor cafeteria, University Hospital.

*** Rev. Weez's Story time.** Rev. Louise Shepard, Upstate Medical University. Noon. Chapel, first floor lobby, University Hospital.

SUNY Upstate Medical University Smoking Cessation Program. Noon. 1106 University Hospital. Pre-registration required.

Health Sciences Library Tour. Noon. First floor, Wsk. Hall. Meet at New Book area. Call 464-7192.

NIH Director's Lecture. Seth Grant, PhD, Wellcome Trust Sanger Institute. 3 to 4 p.m. 318 Wsk. Hall. Call 464-5476 for information.

L. Thomas Wolff, MD, Retirement Reception. 4 to 6 p.m. ninth floor, Weiskotten Hall.

Burn Survivors Support Group. 5 to 7 p.m. 6408 University Hospital.

Film. "Sideways." R rating. 7:30 p.m. Medical Alumni Aud., Wsk. Hall. \$2 admission.

Thursday, March 10

SUNY Upstate New Employee Orientation. 7 a.m. to 3:30 p.m. East Lounge, C.A.B.

Medical Grand Rounds. "Narrative Medicine: Attention, Representation and Effective Care." Rita Charon, MD, PhD, Columbia University. 8:30 a.m. Medical Alumni Aud., Wsk. Hall.

Urology Grand Rounds. "Brachytherapy: Past, Present and Future." Oleg Shapiro, MD, Upstate Medical University. 9 to 10 a.m. 6500 University Hospital.

Workshop. "All About Payroll and Employee Time and Attendance." 9 a.m. to 12:30 p.m. 205 Jacobsen Hall.

***Devotions.** Noon. Chapel, first floor lobby, University Hospital.

Seminar. "Bearing Witness to Uncatastrophic Trauma." Rita Charon, MD, PhD, Columbia University. Noon. 406 Crouse Physician's Office Bldg.

Psychiatry Grand Rounds. "Disorganized Attachment, Development of Dissociated Self-States, and a Relational Approach to Treatment." Ruth A. Blizard, PhD. Institute for the Psychoanalytic Study of Trauma and Dissociation. 12:30 to 2 p.m. PBS Bldg., 713 Harrison St.

Mindfulness Meditation. 3:30 to 4:15 p.m. Chapel, first floor lobby, University Hospital.

Friday, March 11

Obstetrics/Gynecology Grand Rounds. 7:30 a.m. Marley Education Ctr.

SUNY Upstate New Employee Orientation. 8 a.m. to noon. East Lounge, C.A.B.

***Mass.** Fr. David James. Noon. Chapel, first floor lobby, University Hospital.

SUNY Nursing Services Orientation. 1 to 3 p.m. East Lounge, C.A.B.

Film. "Meet the Fockers." PG-13 rating. 7:30 p.m. Medical Alumni Aud., Wsk. Hall. \$2 admission.

Saturday, March 12

***Mass.** Fr. David James. 4 p.m. Chapel, first floor lobby, University Hospital.

Film. See 3/11 Calendar listing.

Sunday, March 13

***Mass.** Fr. David James. Noon. Chapel, first floor lobby, University Hospital.

Monday, March 14

Child Life Information Display. 11 a.m. to 1 p.m. Second floor lobby, University Hospital.

AA Open Meeting. Noon. 4137 University Hospital. Call 464-5011 for more information.

SUNY Upstate Medical University Smoking Cessation Program. Noon. 207 Computer Warehouse Building. Pre-registration required.

***Communion Service.**

Chaplain Monica Szechowicz, Upstate Medical University. Noon. Chapel, first floor lobby, University Hospital.

SUNY Nursing Services Orientation. 12:45 to 3:30 p.m. East Lounge, C.A.B.

Yoga Class. 4:45 to 6:15 p.m. West Lounge, C.A.B.

Tuesday, March 15

Watcher Orientation. 8 to 10 a.m. E6408 University Hospital.

Workshop. "Counseling & Discipline Training." 9 a.m. to noon. East Lounge, C.A.B.

Workshop. "Just Your Type: Myers-Briggs Personality Type Indicator." 9 to 11:30 a.m. 1328b University Hospital.

Weekly Prayer Service. Noon. Chapel, first floor lobby, University Hospital.

Child Life Information Display. See 3/14 listing.

Workshop. "I Don't Have Time to Come to the Library! Finding Those Elusive E-Journals." Noon to 1 p.m. 220 Health Sciences Library, Wsk. Hall.

Weight Watchers. Noon. West Lounge, C.A.B.

Workshop. "Ergonomic Injury Prevention in Healthcare for Managers." 1 to 3 p.m. 205 Jacobsen Hall.

Department of Medicine Infectious Disease Conference. 4 p.m. 118 University Hospital.

SUNY Upstate Medical University Smoking Cessation Program. 5 p.m. 2138 University Hospital. Pre-registration required.

Mindfulness Meditation. 5:15 to 6 p.m. Chapel, first floor lobby, University Hospital.

Wednesday, March 16

SUNY Upstate Medical University Smoking Cessation Program. 6 a.m. 2138 University Hospital. Pre-registration required.

Anesthesiology Grand Rounds. 7 a.m. Wsk. Hall Auditorium.

Otolaryngology Grand Rounds. Harold Pillsbury, MD. 7 a.m. 6500 University Hospital.

Surgery Morbidity/Mortality Conference. 7 to 8 a.m. 2231 Wsk. Hall.

Neuroscience Grand Rounds. 8 a.m. 103 Health Sciences Library, Wsk. Hall.

Orthopedic Grand Rounds. Dr. Elvis Grandic. 8 a.m. 6500 University Hospital.

Surgery Grand Rounds. "Penetrating Neck Injuries." Margaret Tandoh, DO, Upstate Medical University. 8 to 9 a.m. 2231 Wsk. Hall.

Workshop. "The FISH! Philosophy: catch the Energy, Release the Potential." 9 a.m. to noon. East Lounge, C.A.B.

Neuropathology/Neuroradiology Conference. 9 to 9:30 a.m. 103 Wsk. Hall.

Pediatric Grand Rounds. "Interconceptual Interventions Aimed at Health Disparities in Children: Role for the Pediatrician?" Lloyd Novick, MD, O.C. Health Dept. 9:15 a.m. 6500 University Hospital.

Children's Carnival for pediatric patients. 10:30 a.m. to 12:30 p.m. 5342 University Hospital.

Brown Bag Lunch and Learn Program. "Cholesterol and Fiber." Justin Ogden, Upstate Medical University. Noon to 1 p.m. After Hours Dining Room, second floor cafeteria, University Hospital.

***Rev. Weez's Story time.** See 3/9 Calendar listing.

SUNY Upstate Medical University Smoking Cessation Program. Noon. 1106 University Hospital. Pre-registration required.

Health Sciences Library Tour. See 3/9 Calendar listing.

NIH Director's Lecture.

Suzanne McKee, PhD,
Smith Kettlewell Eye Res.
Inst. 3 to 4 p.m. 318 Wsk.
Hall. Call 464-5476 for
more information.

Thursday, March 17**Medical Grand Rounds.**

"Hematology/Oncology."
8:30 a.m. Medical Alumni
Aud., Wsk. Hall.

Urology Grand Rounds.

"Advances in the Treatment
of Overactive Bladder in
Women." Peter Rosenblatt,
MD, Harvard Medical
School. 9 to 10 a.m. 6500
University Hospital.

Workshop. "A Guide to
Obtaining Great
Employees." 9:30 to 11:30
a.m. 205 Jacobsen Hall.

***Devotions.** See 3/10
Calendar listing.

**NPA Medical Alliance Grand
Rounds.** "Transplant." Ann
Roman, NP, Upstate
Medical University. Noon.
6500 University Hospital.

Match Day. Noon. Atrium,
Institute for Human
Performance.

Psychiatry Grand Rounds.

"Advocating For Your
Patient: When Clinical and
Legal Issues Collide."
Wendy Gordon, PhD.
Upstate Medical University.
12:30 to 2 p.m. PBS Bldg.,
713 Harrison St.

Mindfulness Meditation. See
3/10 Calendar listing.

**College of Graduate Studies
Admission Day.** 4:15 to 8:30
p.m. Wsk. Hall.

Friday, March 18

**9th annual HIV/AIDS Nursing
Update: The New Faces of
HIV.** 7:30 a.m. to 4:30 p.m.
Sheraton Syracuse
University Hotel.

**Obstetrics/Gynecology Grand
Rounds.** 7:30 a.m. Marley
Education Ctr.

**College of Graduate Studies
Admission Day.** 8:30 a.m. to
4 p.m. Wsk. Hall.

***Mass.** See 3/11 Calendar
listing.

**Radio Disney party for pedi-
atric patients.** 1:30 to 3:30
p.m. 5342 University
Hospital.

Film. "Oceans 12." PG-13
rating. 7:30 p.m. Medical
Alumni Aud., Wsk. Hall.
\$2 admission.

Saturday, March 19

***Mass.** See 3/12 Calendar
listing.

Film. See 3/18 listing.

Sunday, March 20

***Mass.** See 3/13 listing.

Monday, March 21

**SUNY Upstate Medical
University Smoking Cessation
Program.** Noon. 207
Computer Warehouse
Building. Pre-registration
required.

AA Open Meeting. See 3/14
Calendar listing.

Communion Service. See
3/14 Calendar listing.

Yoga Class. 5:15 to 6:15
p.m. West Lounge, C.A.B.

Tuesday, March 22

Free Diabetes Screening. 8
a.m. to 3 p.m. Joslin
Diabetes Center, UHCC.

Workshop. "The Leader
Within: Shackleton's
Adventure." 9 a.m. to
noon. East Lounge, C.A.B.

**Heart Walk On-Site
Registration.** 11:30 a.m. to 3
p.m. Second floor lobby,
University Hospital.

Workshop. "Medline on the
Web." Noon to 1 p.m. 220
Health Sciences Library,
Wsk. Hall.

**Brown Bag Lunch and Learn
Program.** "Benefits of Soy."
Rachel Plewak, Upstate
Medical University. Noon
to 1 p.m. After Hours
Dining Room, second floor
cafeteria, University
Hospital.

**Faculty Development
Seminar.** Noon to 1 p.m.
3111 Wsk. Hall.

***Weekly Prayer Service.** See
3/15 Calendar listing.

Weight Watchers. See 3/15
Calendar listing.

Workshop. "Introduction to
GroupWise E-mail." 1 to
3:30 p.m. 5305 Wsk. Hall.

**Department of Medicine
Infectious Disease**

Conference. 4 p.m. 118
University Hospital.

**SUNY Upstate Medical
University Smoking Cessation
Program.** 5 p.m. 2138
University Hospital.

Mindfulness Meditation. See
3/15 Calendar listing.

Free Nursing Forum. "The
Role of the daVinci Robot
in Minimally Invasive
Cardiac Surgery." Dona
Ferguson, MSN, RN,
Upstate Medical University.
6 to 8 p.m.
HealthLink/OASIS,
ShoppingTown Mall,
DeWitt.

Wednesday, March 23

**SUNY Upstate Medical
University Smoking Cessation
Program.** 6 a.m. 2138
University Hospital. Pre-
registration required.

**Anesthesiology Grand
Rounds.** 7 a.m. Wsk. Hall
Auditorium.

**Otolaryngology Grand
Rounds.** Joe Smith, MD. 7
a.m. 6500 University
Hospital.

**Surgery Morbidity/Mortality
Conference.** 7 to 8 a.m.
2231 Wsk. Hall.

Ergonomic Training Fair. 7:30
a.m. to 4 p.m. Physical
Medicine and
Rehabilitation, University
Hospital.

Neuroscience Grand Rounds.
8 a.m. 103 Health Sciences
Library, Wsk. Hall.

Orthopedic Grand Rounds.
Dr. Thomas Raley. 8 a.m.
6500 University Hospital.

Surgery Grand Rounds. 8 to
9 a.m. 2231 Wsk. Hall.

**Neuropathology/Neuroradiology
Conference.** 9 to 9:30
a.m. 103 Wsk. Hall.

Book Sale. 9 a.m. to 4 p.m.
After Hours Dining Room,
second floor cafeteria,
University Hospital.

Pediatric Grand Rounds.

"Breast Disorders in
Children and Adolescents."
Jayne Charlamb, MD,
Upstate Medical University.
9:15 a.m. 6500 University
Hospital.

***Rev. Weez's Story time.** See
3/9 Calendar listing.

**SUNY Upstate Medical
University Smoking Cessation
Program.** Noon. 1106
University Hospital and
207 Computer Warehouse
Bldg. Pre-registration
required.

Health Sciences Library Tour.
See 3/9 Calendar listing.

NIH Director's Lecture. Hugh
Pelham, PhD, Laboratory
of Molecular Biology. 3 to
4 p.m. 318 Wsk. Hall. Call
464-5476 for more infor-
mation.

Thursday, March 24

**SUNY Upstate New Employee
Orientation.** 7 a.m. to 3:30
p.m. East Lounge, C.A.B.

Medical Grand Rounds.

"Since 1951 and Counting:
Warfarin (Wisconsin
Alumni Research
Foundation): Evidence
Based Medicine Update in
Anticoagulation
Management.) Lisa Phillips,
PharmD, and Kwame
Amankwah, MD, Upstate
Medical University. 8:30
a.m. Medical Alumni Aud.,
Wsk. Hall.

Book Sale. See 3/23
Calendar listing.

Urology Grand Rounds.

"Robotic Prostatectomy:
Review and Current
Status." Jon Bak, MD,
Upstate Medical University.
9 to 10 a.m. 6500
University Hospital.

***Devotions.** See 3/10
Calendar listing.

**Psychiatry Meeting for full-
time faculty.** Noon to 2 p.m.
PBS Bldg., 713 Harrison St.

Mindfulness Meditation. See
3/10 Calendar listing.

Friday, March 25

**SUNY Upstate Medical
University Smoking Cessation
Program.** 6 a.m. 2138
University Hospital. Pre-
registration required.

**Obstetrics/Gynecology Grand
Rounds.** 7:30 a.m. Marley
Education Ctr.

**SUNY Upstate New Employee
Orientation.** 8 a.m. to noon.
East Lounge, C.A.B.

Book Sale. See 3/23
Calendar listing.

***Mass.** See 3/11 Calendar
listing.

**SUNY Nursing Services
Orientation.** 1 to 3 p.m. East
Lounge, C.A.B.

Saturday, March 26

***Mass.** See 3/12 Calendar
listing.

Sunday, March 27

***Mass.** See 3/13 Calendar
listing.

**Broadcast live from the
Chapel on in-house
Channel 40.*

**Watch SUNY Upstate's news
program "Upstate Magazine"
on Staff Ed TV Channel 62 or
by visiting www.upstate.edu/edcom/upstatemag**

Art Gallery
HEALTH
SCIENCES
LIBRARY
March:
Local Artist
Hugh Jones

*Free and open
to the public*

Child Life celebration begins March 13

University Hospital will celebrate March as National Child Life Month with a week of events beginning March 13. The celebration honors and acknowledges the work of the hospital's seven certified child life specialists.

"One of the hallmarks of a children's hospital is the commitment it makes toward creating a welcoming, warm and non-threatening place for a child, and child life specialists help create this environment through their interactions with children and their families," said Thomas Welch, MD, chair of the Department of Pediatrics.

Child life specialists are specially trained non-medical members of the health care team who help to ensure that a child's stay or visit to the doctor is as stress- and pain-free as possible.

University Hospital's child life specialists are Kara Judd-Litera, Sue Karl, Marsha Kernan, Regina Lozito, Margaret Nellis, Colleen Turner and Janice Whitcombe.

Child life responsibilities include coordinating pre-admission tours, offering support and distraction during medical procedures, playroom activities, special events, and advocating on behalf of families and children of all ages. They use special dolls or other age appropriate tools to help patients understand how particular procedures will be performed.

Child Life Manager Margaret Nellis, who directs University Hospital's Child Life program, says



University Hospital's Child Life Team. Front row, from left, Sue Karl, Kara Judd-Litera, Margaret Nellis, Regina Lozito. Back row, from left, Marsha Kernan and Colleen Turner. Inset: Janice Whitcombe.

that the primary focus of the child life specialist is to help children and their families understand and manage challenging life events and stressful health-care experiences. "Our challenge is to make this experience a positive one by helping to educate both the patient and their family members about the hospitalization. In doing so, we lessen some of their anxiety."

University Hospital's pediatric patients, their families and the staff from the Pediatrics Department can also add to the festivities by wearing: **stripes on Sunday; a hat on Monday; a favorite team apparel on Tuesday (Sports Day); silly socks on Wednesday; green on Thursday; clothing featuring a Disney character on Friday; and orange on Saturday.**

The Child life specialists will also plan related activities for each pediatric unit throughout the week.

Child Life Week Activities

- **March 14 and 15.** 11 a.m. to 1 p.m. Second floor lobby, University Hospital. **Information display** with handouts, displays and a free toy raffle.
- **March 14.** Sue Karl will be a guest deejay on the "Kamille with K" program on Radio Disney (WOLF-AM), from 4 to 5 p.m. Kara Judd-Litera will be a guest on WIXT NewsChannel 9's Bridge Street program at 9 a.m.
- **March 16.** 10:30 a.m. to 12:30 p.m. 5342 University Hospital. **Children's carnival** for pediatric patients. Sponsored by the Child Life staff.
- **March 18.** 1:30 to 3:30 p.m. 5342 University Hospital. **Radio Disney party** for pediatric patients. Sponsored by Radio Disney.

Note: Contact the Human Resources Department for address changes and corrections.

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Upstate Update is published by the Public and Media Relations Department at SUNY Upstate Medical University, Syracuse, NY. To submit news or calendar items, contact editor Doretta Royer, Fourth Floor, 250 Harrison Street, 464-4833; e-mail: royerd.

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