

# Update on 2020 Census Major Contracts

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# 2020 Census Acquisition Strategy

## Supporting Key 2020 Innovation Areas

### Four Key Innovation Areas



Reengineering  
Address  
Canvassing



Optimizing  
Self-Response



Utilizing  
Administrative  
Records and  
Third-Party Data



Reengineering  
Field Operations

- Expands the use of information technology and the Internet to support **Optimizing Self-Response**
- Enables **Field Reengineering** through automated processes to increase efficiencies
- Equips Field Data Collection by providing Mobile Devices and capabilities
- Provisions and maintains IT equipment for Field Offices
- Provides critical operational control systems
- Uses Technical Integrator to seamlessly integrate the Systems of Systems

# Optimizing Self-Response

## Key Contract Updates

### Integrated Communications Contract (ICC)

- Plan, design, integrate, produce, implement, monitor, and assess an integrated communications program for the 2020 Census
- By implementing an integrated communications campaign, it is anticipated that awareness of the decennial census will increase, promoting self-response, reducing Field workload for nonresponse follow-up operations, and improve response rates for targeted audiences
- **Awarded: August 24, 2016**
- **Awardee: Young & Rubicam (Y&R)**

### Census Questionnaire Assistance (CQA)

- Create, test and operate a multi-channel contact center to provides primary support for assistance in completing paper forms, and Internet Self-Response (ISR) and includes Interactive Voice Response (IVR)
- Enables respondents to complete the interview over the telephone and supports Census Outbound Operations to verify respondent information as a follow up activity for reinterview and quality checking
- **Awarded: July 11, 2016**
- **Awardee: General Dynamics Information Technology (GDIT)**

### 2020 Census Printing and Mailing

- Provide primary print production and mailing services contract for the 2018 End-to-End Census Test and the 2020 Census; will print and distribute a variety of materials in support of self-response, Update Leave, and Nonresponse Followup operations
- Materials to be produced include questionnaires; letters inviting households to respond to the Census online, by phone, or by mail; reminder letters and postcards; and language inserts
- **Awarded: October 16, 2017**
- **Awardee: Cenveo**

# Reengineering Field Operations

## Key Contract Updates

### Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS) - Recruiting & Assessment (R&A)

- Through a combination of vendor-provided and legacy Census systems, the C-SHaRPS ecosystem will provide the following for Schedule A Field Staff for decennial operations:
  - Online Job Application and Assessment through the Recruiting and Assessment Solution
  - Automated Core Human Resources and Payroll functionality
  - Online Training provided by CSRA utilizing Cornerstone's Learning Management System
- **Awarded: November 10, 2016**
- **Awardee: CSRA**

### Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS) - Fingerprinting

- Collect fingerprints of selected applicants for Schedule A selectees during Decennial Census testing beginning in FY2018 and ultimately for the 2020 Census
- Additional options may include the collection of fingerprints from CQA contractor candidates and facial photography operations (both for Schedule A and CQA) during these periods
- **Awarded: November 21, 2017**
- **Awardee: IndraSoft, Inc**

### Decennial Device as a Service (dDaaS)

- Provide a single integrated solution for mobile devices and related services to support the 2018 End-to-End Census Test, NRFU Operation, and 2020 Decennial Census
- Configure, provision, ship, manage, and decommission all mobile devices and provide reliable network coverage
- **Awarded: June 29, 2017**
- **Awardee: CDW-G**

# Reengineering Field Operations & Other Innovation Areas

## Key Contract Updates

### Field Information Technology Deployment (FITd)

- Provide and support IT equipment in the Regional Census Centers (RCCs) (Support Only), Area Census Offices (ACOs), Island Area Offices (IAOs), Paper Data Capture Centers (PDCCs), and Remote Workers
- Stage, provision, ship, install, track, maintain and decommission Field IT equipment
- Provide on-site help desk services and system administration support for Paper Data Capture Centers
- **Awarded: TBD**
- **Awardee: TBD**

### 2020 Enterprise Census and Survey Enabling (CEDCaP ECaSE) Platform

- Design, develop, test, systems engineering, maintenance and operational support of an enterprise data collection and processing platform
- This solution includes the following 2020 Census capability areas: Internet Self Response (ISR), Operational Control System (Field OCS and Survey OCS) and Enumeration application
- **Awarded: June 19, 2017**
- **Awardee: immixGroup, Inc.**

### Technical Integration (TI)

- Support the 2020 Census Program to deliver a fully integrated Census System-of-Systems
- Ensure that the 2020 Census System-of-Systems integrates, scales, performs, is secure and meets 2020 Census business objectives
- **Awarded: August 26, 2016**
- **Awardee: T-Rex Solutions, LLC**

# 2020 Census Major Contracts Overview

Contract Status

Awarded

Pre-Award

## Technical Integrator Vendor: T-REX Solutions, LLC (17 subcontractors)

Ensures 2020 Census System of Systems (SoS) integrates, performs, scales, is secure, and meets business objectives.  
Provides 2020 Census Cloud and On Premise Infrastructure.  
Provides systems integration and testing.

## CEDCaP - ECaSE Vendor: ImmixGroup/Pega (subcontractor)

ECaSE development services support new data collection systems. These systems support the operational control systems for Address Canvassing and Nonresponse Followup, and the data collections systems for Nonresponse Followup and Self-Response, which includes internet and telephone.

## Decennial Device as a Service (dDaaS) Vendor: CDW-G (8 subcontractors)

Provides Mobile Devices for Field Data Collection Operations.  
Software Integration, Cellular, Logistics, Shipping, Asset Management, Break/Fix and Disposition.

## Field IT Deployment (FITd) Vendor: TBD

Provides the IT infrastructure for 2020 Census field sites.  
IT & Telecommunications Hardware, Image Integration, Logistics, Shipping, Installation, Break/Fix and Disposition.  
Regional Census Centers  
Area Census Offices  
Island Area Censuses Offices  
Paper Data Capture Centers

## Census Questionnaire Assistance (CQA) Vendor: GDIT (10 subcontractors)

Provides call center capability for self-response, assist respondents with responding to and completing census questionnaire, and provides Interactive Voice Response.

## C-SHaRPS – Recruiting & Selection Vendor: CSRA (5 subcontractors)

Provides recruiting and selection and Learning Management System COTS for up to 400K concurrent Schedule A Field Staff.

## Integrated Communications Vendor: Y&R (19 Subcontractors)

Supports the advertising and partnership program.

## C-SHaRPS Fingerprinting Vendor: IndraSoft, Inc

Provides fingerprinting services for field staff.

## 2020 Census Print and Mail Vendor: Cenveo

Provides the majority of printing and mailing services for the 2020 Census.

Note: Decennial Service Center (DSC) is removed from DCEO contracts and functions will be fulfilled by other areas

\*This slide represents the status of major contracts for the 2020 Census and is not an exhaustive list of contracts or contract opportunities

Questions?