

PLEASE NOTE

**This image contains more than one label
approved for this product on this date.**

4822-167

06/26/2013

1/9



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

JUN 26 2013

OFFICE OF
CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Jean M. Fugate
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

Subject: Label Notification(s) for Pesticide Registration PR Notice 2007-4

Dear Ms. Fugate

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated March 28, 2013

EPA Registration Number: 4822-167 OFF! Insect Repellent Formula V

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our Records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413 or via E-mail at banks.melody@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)



Environmental Protection Agency
Washington, DC 20460

United States

- Registration
- Amendment
- Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number S.C. Johnson & Son, Inc./4822-167	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) S.C. Johnson & Son, Inc./OFF! Insect Repellent Formula V	PM# 10	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in labeling to: NOTIFICATION EPA Reg. No. Product Name JUN 26 2013	

Section II

<input type="checkbox"/> Amendment – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated
<input type="checkbox"/> Resubmission in response to Agency letter dated	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
Notification of label revisions per PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III

1. Material This Product Will Be Packaged In:				2. Type of Container			
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No *Certification must be submitted	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	If "Yes" Unit Packaging wgt.	No. Per container	If "Yes" Package wgt.	No. Per container	<input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify):
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 1 – 13 ounces	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product					
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled							

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Jean M. Fugate	Title Registration Specialist II	Telephone No. (Include Area Code) (262) 260-2871
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Registration Specialist II	
4. Typed Name Jean M. Fugate	5. Date March 28, 2013	

OFF! INSECT REPELLENT FORMULA V [EPA base file name]
OFF! Deep Woods Insect Repellent V [alternate brand name, 4-18-97]

ACTIVE INGREDIENT:

DEET..... 25%

OTHER INGREDIENTS:.....75%

NOTIFICATION

JUN 26 2013

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Additional Precautions on Back Panel

(Contains)

**(X Refillable (holder(s)) (unit(s)) (cartridge system(s)) (carabiner(s))
(case(s)) (carabiner case(s)) (cartridge sprayer(s)) (personal repellent(s))
(spray(s)))**

(X (Repellent) refill(s))

**(NET WT.) ((Net) Contents) X OZ. (X g)
([X (cans) (aerosols)(refills) @ X OZ. (X g) each])**

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to reviewer: Boxed format or bullets may be used in First Aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE: Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container.

Exposure to temperatures above 120°F may cause bursting. Do not expose treated surfaces near fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

[Note to reviewer: Table A shows options for terms used to identify an aerosol can holder in the optional directions **or other statements** that follow]

(Table A)

Options for aerosol can holder terms
• Holder
• Unit
• Cartridge system
• Carabiner
• Case
• Carabiner case
• Cartridge sprayer

((Product name) (OFF!) (insert holder term from Table A) Set-Up)

[Optional holder set up - Option 1]

To prepare (product name) (OFF!) (insert holder term from Table A) (To insert repellent (refill)):

1. Remove one (mosquito) (**insect**) repellent (refill) from its packaging (and remove (the) (dust) cap).
2. (Squeeze) (pinch) (buttons) (tabs) (and) (twist) (to) remove (detach) (separate) (the) top of (**the**) (insert holder term from Table A)
3. (Insert) (place) (refill) into (the) (bottom of) (**the**) (insert holder term from Table A).
4. (Reattach) (snap) the (top of) (insert holder term from Table A) to the (bottom of) (**the**) (insert holder term from Table A)
5. Clip the (insert holder term from Table A) to your belt, pants/short(s) waistband, backpack, gear, or store in any other convenient location.

[OR]

[Optional holder set up - Option 2]

Remove dust cap from (aerosol) (can) (bottle) (refill). (Press buttons) (pinch buttons) (squeeze) (twist) (rotate) (to) Remove the (base) (bottom) from the top and insert (aerosol/can/bottle) refill into the (base) (bottom). Reattach the top to the (base) (bottom).

[Optional section for holder use]

To (access) (use) repellent:

- 1 (Squeeze) (pinch) (buttons) (tabs) (and) (twist) (to) remove the bottom of (insert holder term from Table A) from the (top of the) (insert holder term from Table A)
- 2 Spray repellent as (indicated) (directed)
- 3 After applying repellent, (reattach) (snap) the bottom of the (insert holder term from Table A) to the top of the (insert holder term from Table A)

[Optional clarifying text for pictograms for holder directions, if used:]

1. Remove (refill).
2. (Twist to) (Separate) (Remove) the top of (insert holder term from Table A) from the bottom of (insert holder term from Table A).
3. Insert refill into the bottom of (insert holder term from Table A).
4. (Reattach) (snap) the top (insert holder term from Table A) to the bottom of (insert holder term from Table A)
5. Attach to a convenient location (on you or your gear).
6. To use, (twist to) remove the bottom of (insert holder term from Table A) from the top of (insert holder term from Table A)
7. Spray repellent.

(To Apply Spray) (To Apply Repellent) (When Applying Repellent)

(Shake well before each use.) ((Squeeze tabs and) pull cap to remove.) Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

WORKS ON OUTER SURFACES OF CLOTHING: Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place away from heat, sparks and open flame.

DISPOSAL: Do not puncture or incinerate! If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



[Note to reviewer: The STEEL recycle symbol might be used on final printed labels of steel can if space allows.]

(Aluminum can, please recycle)

[Note to reviewer: The aluminum recycle symbol might be used on final printed label of aluminum can if space allows.]

(Contains no CFCs or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols [or corresponding graphic below].)



Questions? Comments? Call 800-558-5252 or write Helen Johnson (Sold by:) © 2009 S. C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A. All Rights Reserved

EPA Reg. No. 4822-167

EPA Est. No. 4822-XX-X

(Made in [insert country])

([Insert holder term from Table A] made in [insert country])

((Refill) (Aerosol) made in [insert country])

[For small size aerosol cans with a peel-out label, a referral statement will be utilized]

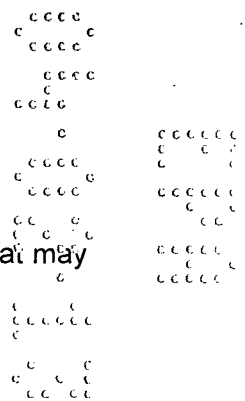
[Language on optional holder]

Read the label inside before use.

(Made in [insert country])

[Optional marketing statements for all label options]

- SC Johnson A Family Company
- A family company since 1886. Fisk Johnson
- 25% DEET
- Unscented
- LONG LASTING PROTECTION from mosquitoes, ticks (including ticks that may cause Lyme disease), biting flies, gnats and chiggers
- Keeps bugs off!®
- BUG-OFF
- (OFF!) Family Pack
- Always carry [product name]
- (Travel) (Sample) size
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Proven protection against mosquitoes
- Mosquito protection (for up to 8 hours) (that you can feel confident will last up to 8 hours)
- Repels mosquitoes (for up to 8 hours)
- x% (MORE) (FREE)



- (Bonus) (Value) Size
 - x (oz) (ounces) at the (same) x (oz) (ounce) price
 - x (oz) (ounces) for the (same) price of x (oz) (ounces)
- [**Note to reviewer: In the claims directly above x is used to represent any number between 1 and 100**]*
- Repels mosquitoes that may carry West Nile Virus
 - Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Cache Valley) encephalitis (for up to 8 hours)
 - Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (Powassan Encephalitis)
 - TICKS-OFF®
 - Up to 8 hours of (effective) mosquito protection
 - (Enjoy) up to 8 hours of protection from (mosquitoes). Also protects against (works on) (repels) (ticks (including ticks that may cause Lyme disease)) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
 - (Protects against) (Fights off) (Repels) (Works on) (mosquitoes) (ticks (including ticks that cause Lyme disease)) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
 - Lasts (for) up to 8 hours against mosquitoes
 - Stay protected for up to 8 hours (from mosquitoes that may carry West Nile Virus)
 - Maximum protection (keeps working) (for) up to 8 hours against mosquitoes
 - (Proven) (Effective) Protection (you can count on for up to 8 hours) (from mosquitoes that may carry West Nile Virus)
 - (Delivers) (Powerful) protection (keeps working) for up to 8 hours against mosquitoes
 - Proven shield for up to 8 hours against mosquitoes (against mosquitoes that may carry West Nile Virus)
 - Fights off (mosquitoes) (mosquitoes that may carry West Nile Virus) for up to 8 hours
 - Up to 8 hours of proven protection from mosquitoes (that may carry West Nile Virus)
 - Effective protection up to 8 hours from mosquitoes (that may carry West Nile Virus)
 - Enjoy the (outdoors, the great outdoors, backyard, outside, park, woods/forest) with up to 8 hours of protection against mosquitoes
 - SPRAYS UPSIDE DOWN TOO!
 - Turn (top of) nozzle counterclockwise to unlock
 - Provides long lasting protection from mosquitoes, ticks (including ticks that may cause Lyme disease) and biting flies: stable flies, black flies, sand flies, and deer flies.
 - Also repels chiggers, fleas, gnats, no-see-ums from treated skin and clothing.
 - OFF! Insect Repellent Formula V gives effective protection and is not greasy, won't stain and resists perspiration.
 - (OFF!) (Deep Woods) (products) also available in a (pump) (towelette)
 - Dries quickly
 - Sprays evenly
 - Fine (aerosol) mist (spray)
 - Fine (aerosol) spray

- Light (aerosol) mist (spray)
- Light (aerosol) spray
- Provides (quick) (fast) (easy) (aerosol) protection
- Provides (even) (broad) (full) (aerosol) coverage
- (For) you
- For (more) active outdoor adventures
- For (hiking) (fishing) (hunting) (camping) (backpacking)
- (Contains) Deep Woods (formula)
- (Secure) snap-on cap (attaches to caribiner)
- Portable (protection)
- Light & compact

[Optional marketing statements for refillable holder system]

- (Multiple) (OFF!) Refills available
- Attaches securely to gear
- (Accessible) (Refillable) (Personal) (Mosquito) (Portable) Spray
- (Accessible) (Refillable) (Portable) Personal repellent

Table B [Note to reviewer: information in Table B is to be used for insertion in the statements that follow]

Holder Descriptor	Options for aerosol can holder terms
<ul style="list-style-type: none"> • Rugged adventure • Crush-resistant • Leak-Resistant • Water-Resistant • Durable • Accessible • Refillable • Personal • Portable • Light • Compact • Aluminum 	<ul style="list-style-type: none"> • Holder • Unit • Cartridge system • Carabiner • Case • Carabiner case • Cartridge sprayer

- [Insert holder descriptor(s) from Table B] [insert holder term from Table B]
- Always carry your (OFF!) [Insert holder descriptor(s) from Table B] [insert holder term from Table B]
- Works with (name of starter kit) (OFF!) [Insert holder descriptor(s) from Table B] [insert holder term from Table B]
- Compatible with (name of starter kit) (OFF!) [Insert holder descriptor(s) from Table B] [insert holder term from Table B]
- Fits (name of starter kit) (OFF!) [Insert holder descriptor(s) from Table B] [insert holder term from Table B]
- Refill(s) in [insert holder term from Table B]
- Refill in [insert holder term from Table B]

NEXT

LABEL

4822-167

06/26/2013

1/9



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

JUN 26 2013

OFFICE OF
CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Jean M. Fugate
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

Subject: Label Notification(s) for Pesticide Registration 2007-4

Dear Ms. Fugate:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated for March 29, 2013

Alternate Brand Names

**OFF! Explore Insect Repellent I
OFF! Explore Insect Repellent I Refills**

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

EPA Registration Number: 4822-167

OFF! Insect Repellent Formula V


Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413 or E-mail at banks.melody@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)

	Environmental Protection Agency Washington, DC 20460	Un States <input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number 2/a
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Application for Pesticide - Section I

1. Company/Product Number S.C. Johnson & Son, Inc./4822-167	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) S.C. Johnson & Son, Inc./OFF! Insect Repellent Formula V	PM# 10	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: <div style="text-align: center;"> NOTIFICATION JUN 26 2013 </div> EPA Reg. No. Product Name	

Section II

<input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated <input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.
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Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

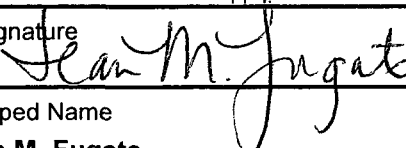
Notification of alternate brand names per PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III

1. Material This Product Will Be Packaged In:					
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No <i>*Certification must be submitted</i>	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt.	No. Per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt.	No. Per container	2. Type of Container <input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 1 – 13 ounces		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product		
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Jean M. Fugate	Title Registration Specialist II	Telephone No. (Include Area Code) (262) 260-2871
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received <div style="font-size: 1.5em; font-weight: bold;">(Stamped)</div>
2. Signature 	3. Title Registration Specialist II	
4. Typed Name Jean M. Fugate	5. Date March 29, 2013	

March 29, 2013

Mr. Richard Gebken, PM 10
 Document Processing Desk (AMEND)
 Office of Pesticide Programs (7504P)
 U.S. Environmental Protection Agency
 Room S-4900, One Potomac Yard
 2777 South Crystal Drive
 Arlington, VA 22202-4501

Via courier

***Re: OFF! Insect Repellent Formula V
 EPA Registration Number 4822-167
 Notification of Alternate Brand Names***

Dear Mr. Gebken:

S.C. Johnson & Son, Inc. (SCJ) wishes to notify the Agency of the addition of the following alternate brand names:

- ***OFF! Explore Insect Repellent I***
- ***OFF! Explore Insect Repellent I Refills***

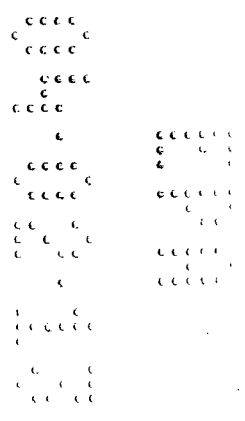
We have included a completed Application for Registration and one (1) copy of the subject label. Changes are marked in ***bold italics*** on page 1.

Should you have any questions or require anything additional please do not hesitate to contact me directly. Thank you for your assistance with this matter.

Best regards,

Jean M. Fugate

Jean M. Fugate
 Registration Specialist II
 Phone: (262) 260-2871
 Fax: (262) 260-4716
 Email: jmfugate@scj.com



OFF! INSECT REPELLENT FORMULA V [EPA base file name]
OFF! Deep Woods Insect Repellent V [alternate brand name, 4-18-97]
OFF! Explore Insect Repellent I [alternate brand name 3-29-13]
OFF! Explore Insect Repellent I Refills [alternate brand name 3-29-13]

ACTIVE INGREDIENT:
DEET..... 25%
OTHER INGREDIENTS:.....75%

NOTIFICATION

JUN 26 2013

KEEP OUT OF REACH OF CHILDREN
CAUTION
See Additional Precautions on Back Panel

(Contains)

(X Refillable (holder(s)) (unit(s)) (cartridge system(s)) (carabiner(s)) (case(s))
(carabiner case(s)) (cartridge sprayer(s)) (personal repellent(s)) (spray(s)))

(X (Repellent) refill(s))

(NET WT.) ((Net) Contents) X OZ. (X g)
([X (cans) (aerosols)(refills) @ X OZ. (X g) each])

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to reviewer: Boxed format or bullets may be used in First Aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE: Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container.

Exposure to temperatures above 120°F may cause bursting. Do not expose treated surfaces near fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

[Note to reviewer: Table A shows options for terms used to identify an aerosol can holder in the optional directions or other statements that follow]

(Table A)

Options for aerosol can holder terms
<ul style="list-style-type: none"> • Holder • Unit • Cartridge system • Carabiner • Case • Carabiner case • Cartridge sprayer

((Product name) (OFF!) (insert holder term from Table A) Set-Up)

[Optional holder set up - Option 1]

To prepare (product name) (OFF!) (insert holder term from Table A) (To insert repellent (refill)):

1. Remove one (mosquito) (insect) repellent (refill) from its packaging (and remove (the) (dust) cap).
2. (Squeeze) (pinch) (buttons) (tabs) (and) (twist) (to) remove (detach) (separate) (the) top of (the) (insert holder term from Table A)
3. (Insert) (place) (refill) into (the) (bottom of) (the) (insert holder term from Table A)
4. (Reattach) (snap) the (top of) (insert holder term from Table A) to the (bottom of) (the) (insert holder term from Table A)
5. Clip the (insert holder term from Table A) to your belt, pants/short(s) waistband, backpack, gear, or store in any other convenient location.

[OR]

[Optional holder set up - Option 2]

Remove dust cap from (aerosol) (can) (bottle) (refill). (Press buttons) (pinch buttons) (squeeze) (twist) (rotate) (to) Remove the (base) (bottom) from the top and insert (aerosol/can/bottle) refill into the (base) (bottom). Reattach the top to the (base) (bottom).

[Optional section for holder use]

To (access) (use) repellent:

- 1 (Squeeze) (pinch) (buttons) (tabs) (and) (twist) (to) remove the bottom of (insert holder term from Table A) from the (top of the) (insert holder term from Table A)
- 2 Spray repellent as (indicated) (directed)
- 3 After applying repellent, (reattach) (snap) the bottom of the (insert holder term from Table A) to the top of the (insert holder term from Table A)

[Optional clarifying text for pictograms for holder directions, if used:]

1. Remove (refill).
2. (Twist to) (Separate) (Remove) the top of (insert holder term from Table A) from the bottom of (insert holder term from Table A).
3. Insert refill into the bottom of (insert holder term from Table A).
4. (Reattach) (snap) the top (insert holder term from Table A) to the bottom of (insert holder term from Table A)
5. Attach to a convenient location (on you or your gear).
6. To use, (twist to) remove the bottom of (insert holder term from Table A) from the top of (insert holder term from Table A)
7. Spray repellent.

(To Apply Spray) (To Apply Repellent) (When Applying Repellent)

(Shake well before each use.) ((Squeeze tabs and) pull cap to remove.) Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

WORKS ON OUTER SURFACES OF CLOTHING: Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place away from heat, sparks and open flame.

DISPOSAL: Do not puncture or incinerate! If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



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[Note to reviewer: The STEEL recycle symbol might be used on final printed labels of steel can if space allows.]

(Aluminum can, please recycle)

[Note to reviewer: The aluminum recycle symbol might be used on final printed label of aluminum can if space allows.]

(Contains no CFCs or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols [or corresponding graphic below].)



Questions? Comments? Call 800-558-5252 or write Helen Johnson (Sold by:) © 2009 S. C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A. All Rights Reserved

EPA Reg. No. 4822-167

EPA Est. No. 4822-XX-X

(Made in [insert country])

([Insert holder term from Table A] made in [insert country])

((Refill) (Aerosol) made in [insert country])

[For small size aerosol cans with a peel-out label, a referral statement will be utilized]

[Language on optional holder]

Read the label inside before use.

(Made in [insert country])

[Optional marketing statements for all label options]

- SC Johnson A Family Company
- A family company since 1886. Fisk Johnson
- 25% DEET
- Unscented
- LONG LASTING PROTECTION from mosquitoes, ticks (including ticks that may cause Lyme disease), biting flies, gnats and chiggers
- Keeps bugs off!®
- BUG-OFF
- (OFF!) Family Pack
- Always carry [product name]
- (Travel) (Sample) size
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Proven protection against mosquitoes
- Mosquito protection (for up to 8 hours) (that you can feel confident will last up to 8 hours)
- Repels mosquitoes (for up to 8 hours)
- x% (MORE) (FREE)

- (Bonus) (Value) Size
 - x (oz) (ounces) at the (same) x (oz) (ounce) price
 - x (oz) (ounces) for the (same) price of x (oz) (ounces)
- [**Note to reviewer: In the claims directly above x is used to represent any number between 1 and 100**]*
- Repels mosquitoes that may carry West Nile Virus
 - Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Cache Valley) encephalitis (for up to 8 hours)
 - Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (Powassan Encephalitis)
 - TICKS-OFF®
 - Up to 8 hours of (effective) mosquito protection
 - (Enjoy) up to 8 hours of protection from (mosquitoes). Also protects against (works on) (repels) (ticks (including ticks that may cause Lyme disease)) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
 - (Protects against) (Fights off) (Repels) (Works on) (mosquitoes) (ticks (including ticks that cause Lyme disease)) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
 - Lasts (for) up to 8 hours against mosquitoes
 - Stay protected for up to 8 hours (from mosquitoes that may carry West Nile Virus)
 - Maximum protection (keeps working) (for) up to 8 hours against mosquitoes
 - (Proven) (Effective) Protection (you can count on for up to 8 hours) (from mosquitoes that may carry West Nile Virus)
 - (Delivers) (Powerful) protection (keeps working) for up to 8 hours against mosquitoes
 - Proven shield for up to 8 hours against mosquitoes (against mosquitoes that may carry West Nile Virus)
 - Fights off (mosquitoes) (mosquitoes that may carry West Nile Virus) for up to 8 hours
 - Up to 8 hours of proven protection from mosquitoes (that may carry West Nile Virus)
 - Effective protection up to 8 hours from mosquitoes (that may carry West Nile Virus)
 - Enjoy the (outdoors, the great outdoors, backyard, outside, park, woods/forest) with up to 8 hours of protection against mosquitoes
 - SPRAYS UPSIDE DOWN TOO!
 - Turn (top of) nozzle counterclockwise to unlock
 - Provides long lasting protection from mosquitoes, ticks (including ticks that may cause Lyme disease) and biting flies: stable flies, black flies, sand flies, and deer flies.
 - Also repels chiggers, fleas, gnats, no-see-ums from treated skin and clothing.
 - OFF! Insect Repellent Formula V gives effective protection and is not greasy, won't stain and resists perspiration.
 - (OFF!) (Deep Woods) (products) also available in a (pump) (towelette)
 - Dries quickly
 - Sprays evenly
 - Fine (aerosol) mist (spray)
 - Fine (aerosol) spray

- Light (aerosol) mist (spray)
- Light (aerosol) spray
- Provides (quick) (fast) (easy) (aerosol) protection
- Provides (even) (broad) (full) (aerosol) coverage
- (For) you
- For (more) active outdoor adventures
- For (hiking) (fishing) (hunting) (camping) (backpacking)
- (Contains) Deep Woods (formula)
- (Secure) snap-on cap (attaches to caribiner)
- Portable (protection)
- Light & compact

[Optional marketing statements for refillable holder system]

- (Multiple) (OFF!) Refills available
- Attaches securely to gear
- (Accessible) (Refillable) (Personal) (Mosquito) (Portable) Spray
- (Accessible) (Refillable) (Portable) Personal repellent

Table B [Note to reviewer: information in Table B is to be used for insertion in the statements that follow]

Holder Descriptor	Options for aerosol can holder terms
<ul style="list-style-type: none"> • Rugged adventure • Crush-resistant • Leak-Resistant • Water-Resistant • Durable • Accessible • Refillable • Personal • Portable • Light • Compact • Aluminum 	<ul style="list-style-type: none"> • Holder • Unit • Cartridge system • Carabiner • Case • Carabiner case • Cartridge sprayer

- [Insert holder descriptor(s) from Table B] [insert holder term from Table B]
- Always carry your (OFF!) [Insert holder descriptor(s) from Table B] [insert holder term from Table B]
- Works with (name of starter kit) (OFF!) [Insert holder descriptor(s) from Table B] [insert holder term from Table B]
- Compatible with (name of starter kit) (OFF!) [Insert holder descriptor(s) from Table B] [insert holder term from Table B]
- Fits (name of starter kit) (OFF!) [Insert holder descriptor(s) from Table B] [insert holder term from Table B]
- Refill(s) in [insert holder term from Table B]
- Refill in [insert holder term from Table B]