

USC GOULD SCHOOL OF LAW

# 2022 INTELLECTUAL PROPERTY INSTITUTE

## FEDERAL AND INTERNATIONAL JUDGES

- Hon. Gary S. Feinerman (N.D. Ill.)
- Hon. Kathleen M. O'Malley (Ret.) (Fed. Cir. & N.D. Ohio)
- Hon. Klaus Grabinski (Federal Court of Justice, German Supreme Court)
- Hon. Rian Kalden (Court of Appeal, The Hague)
- Hon. Su Zhifu (Ret.) (Beijing High Court)

## KEYNOTE

Congressman Ted W. Lieu, 33rd District of California, U.S. House of Representatives

## LEADING ACADEMICS

Professors Balganesch, Hoyng, Menell, Nimmer, Nordemann, Okediji, Rai, Rothman and Tang



**Making Waves  
in Global IP**

MCLE/CPE credits available  
Register online now at [cle.usc.edu/ip](http://cle.usc.edu/ip)

#USCLAWIP

## Prominent Speakers

Join IP professionals for an unrivaled gathering of national speakers and a sophisticated discussion of emerging issues and best practices in copyright, patent, trademark, trade secret and related fields. Join Federal and International Judges **Feinerman (N.D. Ill.)**, **O'Malley (Ret.)** (Fed. Cir. & N.D. Ohio), **Grabinski** (Federal Court of Justice, German Supreme Court), **Kalden** (Court of Appeal, The Hague) and **Zhifu (Ret.)** (Beijing High Court) plus prominent government officials, leading academics, in house counsel, and top practitioners for three days of learning.

## Don't Miss Out

The Institute will sell out early, so register online now at [cle.usc.edu/ip](https://cle.usc.edu/ip)

## Intellectual Property Institute Sponsors

We gratefully acknowledge the generous contributions of the following 2022 Institute sponsors:

Akin Gump Strauss Hauer & Feld LLP	Lewis Roca
Alvarez & Marsal Disputes and Investigations, LLC	LitiNomics, Inc.
Analysis Group, Inc.	Maschoff Brennan
Analytics WEST	Mitchell Silberberg & Knupp LLP
Ankura Consulting Group	Morrison & Foerster LLP
Arnold & Porter LLP	Munck Wilson Mandala, LLP
Berkeley Research Group, LLC	Munger, Tolles & Olson LLP
Dennemeyer & Co., LLC	NERA Economic Consulting
Fenwick & West LLP	Ocean Tomo, LLC, a part of J.S. Held
FTI Consulting	O'Melveny & Myers LLP
Gibson, Dunn & Crutcher LLP	Orrick, Herrington & Sutcliffe LLP
Goodwin	Paul Hastings LLP
Google LLC	Paul, Weiss, Rifkind, Wharton & Garrison LLP
Greenberg Traurig, LLP	Pillsbury Winthrop Shaw Pittman LLP
Hanson Bridgett LLP	Robins Kaplan LLP
Hemming Morse, LLP	Russ August & Kabat
Hueston Hennigan LLP	Seyfarth Shaw LLP
InFact Experts LLC	Sheppard, Mullin, Richter & Hampton LLP
IPP Trial Consulting LLP	Sidley Austin LLP
Irell & Manella LLP	Steinbrecher & Span LLP
Jeff Kichaven Commercial Mediation	TM Financial Forensics, LLC
Jones Day	TroyGould PC
Judicate West	Warner Bros. Discovery
Mike Young Mediation	Western Digital Corporation
Kirkland & Ellis LLP	Wilmer Cutler Pickering Hale and Dorr LLP
Knobbe Martens Olson & Bear LLP	Wilson Sonsini Goodrich & Rosati
Latham & Watkins LLP	Winston & Strawn LLP
Lathrop GPM LLP	Womble Bond Dickinson (US) LLP

Please visit our website at [cle.usc.edu/ip](https://cle.usc.edu/ip) for a complete and up-to-date list of Institute contributors.

**TUESDAY**  
MAY 10

# 2022 Intellectual Property Institute PROGRAM

**8:55 AM – 9:00 AM**  
**Welcome and Opening Remarks**

**John C. Ulin**  
INSTITUTE CHAIR  
TroyGould PC

**9:00 AM – 10:00 AM**  
**Innovation Policy: Using Government  
Regulation to Spur Innovation**

It is well known that private industry plays a key role in innovation and governmental policies protect the creative process. Join seasoned professionals to learn about today's top innovation policy issues and how industry can play a role in the ongoing debates.

**Walter G. Copan, Ph.D.**  
VP, Research and Technology Transfer  
Colorado School of Mines  
Former Under-Secretary of Commerce  
for Standards and Technology and  
Former Director of the NIST  
Golden, CO

**David W. Jones**  
Executive Director  
High Tech Inventors Alliance

**Hon. Kathleen M. O'Malley (Ret.)**  
U.S. Court of Appeals (Fed. Cir.) and  
U.S. District Court (N.D. Ohio)

**MODERATOR**  
**Andrei Iancu**  
Irell & Manella LLP  
Former Under-Secretary of Commerce  
for IP and Former Director  
of the USPTO

**10:15 AM – 11:15 AM**

**JULIE H. YI DIVERSITY FORUM**

**Diversity in Action:  
Making Your Pipeline Work**

For equality and an evolving business environment, the legal industry has experienced an increasing focus on accelerating, with speed and scale, diversity and inclusion efforts; especially following the social inflection point of the George Floyd killing. Hear from panelists in the academic, corporate and outside counsel communities about how to rapidly improve your diversity efforts in a matter of months, not years. Our expert panelists will provide practical tips for identifying the inhibitors to diversity in your environment; concrete steps that have worked to unlock diversity and leverage the creativity and new perspectives that come from a diverse workforce; and takeaways to embrace in your environment.

**B** 1 hour of Bias credit

**Demarron A. Berkley**  
Senior Litigation Counsel  
Google LLC

**David Kirschner**  
Associate Dean of Admissions  
and Financial Aid  
USC Gould School of Law

**Dominique Shelton Leipzig**  
Mayer Brown LLP

**Ann I. Park**  
President-Elect, LACBA  
Foley & Mansfield

**MODERATOR**  
**Jennifer M. Martinez**  
Chief DEI Officer  
Hanson Bridgett LLP  
San Francisco, CA

**11:30 AM – 12:30 PM**

**NFTs and IP: The Future is Now**

NFT's are known widely for their use as "collectibles" such as digital moments (e.g. NBA Top Shots) and artwork (e.g. Beeple's The First 5000 days), creating an entirely new field for copyright law. But they are rapidly becoming serious business tools as well that impact patents and trademarks and the internet itself. As one example, IBM has indicated it plans to turn patents into NFTs this year, claiming it will be a "trillion-plus dollar market" patents being represented as NFTs recorded on a blockchain network. In this future world, any and all IP rights will be tokenized allowing those rights to be more easily sold, traded, commercialized or otherwise monetized and bring new liquidity to this asset class for investors and innovators. Join a panel to discuss the future of NFT's and what IP lawyers need to know to help their clients win in this brave new world.

**Michael Cheng**

VP, Head of M&A and IP  
Dapper Labs

**Claire Hart**

General Counsel and  
Head of Legal & Business Affairs  
Genies, Inc.

**Sarah Conley Odenkirk**

Cowan, DeBaets, Abrahams &  
Sheppard LLP

**MODERATOR**

**Jeremy Goldman**

Frankfurt Kurnit Klein & Selz PC

**12:45 PM – 1:45 PM**

**Trade Dress in a Post-Pandemic Market**

Brand owners are refreshing their packaging, image and appearance in an effort to attract consumer attention, build brand equity, and gain competitive advantage. This panel will address current developments in trade dress law, how it can be used in an evolving brand development environment, and what its limitations are. What is the interplay among trade dress, trademark, copyright and design patent and how does that affect judicial perceptions of trade dress claims? What are the risks and benefits of seeking to resist trade dress at the USPTO? How should courts address secondary meaning in a social media era when products can "go viral" and build enormous followings and sell millions of units in a very short time? How will they resolve the current circuit split over the meaning of functionality in trade dress? Finally, what can brand owners do to build and protect enforceable trade dress in a fast-moving marketplace that bridges digital and brick-and-mortar environments?

**Hon. Gary S. Feinerman**

U.S. District Court (N.D. Ill.)

**Ryan Osterweil**

Senior Attorney - Trademarks  
Jack Daniel's Properties, Inc.  
Brown-Forman Brands

**AnnaBelle Sartore, Ph.D.**

President  
Ford Bubala & Associates

**MODERATOR**

**John C. Ulin**

TroyGould PC

**1:45 PM**

**Adjournment**

upcoming **USC Gould programs**

**ENTERTAINMENT LAW AND BUSINESS**

October 2022 | USC University Park Campus | Los Angeles, CA

**INSTITUTE FOR CORPORATE COUNSEL**

November 2022 | California Club | Los Angeles, CA

Subscribe to our mailing list and receive the latest updates about our programs:

<https://bit.ly/GouldCLEmailingList>

# WEDNESDAY 2022 Intellectual Property Institute

## PROGRAM

MAY 11

### 8:55 AM – 9:00 AM Welcome and Opening Remarks

**Emily O'Brien**

EXECUTIVE COMMITTEE MEMBER  
Google LLC

### 9:00 AM – 10:00 AM Entertainment Trademarks in the U.S. and Abroad

More films and television shows are being produced than ever before with an ever-expanding geographic reach. At the same time, associated merchandising programs are growing while global trademark application filings are reaching record heights. These recent developments have complicated trademark clearance, prosecution, and enforcement for owners of entertainment properties globally. This panel will discuss the nuances of trademark issues relating to films and television show and related merchandising and strategies for clearing and enforcing trademark rights for entertainment properties in the US and abroad. The panel may also explore trends in the recognition of merchandising rights abroad (e.g., the KUNG FU PANDA bad faith filing decision in China). The panel will also discuss how *Rogers v. Grimaldi* and its progeny affects trademarks in entertainment properties.

**Hatty Cui**

Rouse & Co. International  
Beijing, China

**Luis C. Schmidt**

Olivares & CIA  
Ciudad de Mexico, Mexico

**David Stone**

Allen & Overy  
London, United Kingdom

**MODERATOR**

**Patrick Perkins**

SVP Chief IP Counsel  
Warner Bros. Discovery

### 10:15 AM – 11:15 AM European Copyright Developments

This panel will address ongoing developments in European copyright law, including the newly adopted EU Copyright Directive and its requirements for web intermediaries, the Broadcasters Directive, and the implementation of the EU Digital Single Market, among others. The panel will also address how certain copyright topics are handled differently in EU courts, and the availability of certain copyright protections, such as moral rights and a making available right, which are not expressly protected by U.S. law.

**Prof. Dr. Jan Bernd Nordemann, LL.M.**

NORDEMANN Law Firm  
Berlin, Germany

**Charlotte Lund Thomsen**

Legal Counsel  
Charlotte Lund Thomsen  
IP Legal & Policy Advice

**Renee Viljoen**

Global Policy Specialist: IP & Trade  
Netflix

**MODERATOR**

**Emilie Anthonis**

SVP Government Affairs EMEA  
Motion Picture Association

Follow USC  
Gould Continuing Legal Education on



@USCGouldCLE

#USCLAWIP

**11:30 AM – 12:30 PM**

### **Cross-Border Patent Disputes**

Standards essential patent (SEP) enforcement strategies, clashes between multinational competitors, integrated supply chains and other causes increasingly result in patent litigation that spans multiple countries and continents. Join prominent jurists, industry participants, and practitioners as they grapple with the factors driving this trend and strategic considerations for parties facing such litigation, including forum selection, antisuit injunctions, discovery considerations, efforts to centralize patent disputes, and strategies to harden multinational firms against such suits.

**Hon. Klaus Grabinski**  
Federal Court of Justice  
German Supreme Court  
Karlsruhe, Germany

**Prof. Willem Hoyng**  
Professor of IP Law  
Tilburg University  
Hoyng Rokh Monegier  
The Netherlands

**Hon. Rian Kalden**  
Senior Judge  
Court of Appeal, The Hague  
The Netherlands

**Johnson Li**  
Wanhuida Intellectual Property  
Beijing, China

**Kimberly Schmitt**  
Associate General Counsel,  
Head of Patent Litigation  
Intel Corporation

**Hon. Su Zhifu (Ret.)**  
Intellectual Property Division  
Beijing High Court  
Beijing, China

#### **MODERATOR**

**James M. Dowd**  
Wilmer Cutler Pickering  
Hale and Dorr LLP

**12:45 PM – 1:45 PM**

### **Authorship and Inventorship in International IP Law**

Join Professor Okediji to hear about the role of international IP law in resolving issues at the intersection of Artificial Intelligence and authorship/inventorship. She will address emerging policy approaches to AI and IP in several countries, and how recent developments intersect with implementation of the WTO's Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement), including questions regarding protection for Traditional Knowledge and genetic resources.

**Prof. Ruth L. Okediji**  
Jeremiah Smith, Jr.  
Professor of Law  
Harvard Law School  
Director, Berkman Klein Center for  
Internet and Society,  
Harvard University  
Cambridge, MA

**1:45 PM**

**Adjournment**

**Register online**

Convenient virtual sessions, register online now at

[cle.usc.edu/ip](https://cle.usc.edu/ip)



# THURSDAY 2022 Intellectual Property Institute PROGRAM

MAY 12

## 8:40 AM – 8:45 AM Welcome and Opening Remarks

**Laura M. Burson**  
INSTITUTE VICE-CHAIR  
Sheppard, Mullin, Richter & Hampton LLP

## 8:45 AM – 9:45 AM The Supreme Court's Evolving Fair Use Jurisprudence

No sooner has the earthquake subsided from Justice Breyer's majority decision in *Google v. Oracle* than the perennial matter of fair use has returned to the Supreme Court's docket – at a time that Justice Ketanji Brown Jackson will have replaced her mentor. At issue this time is the seemingly simple matter of an Andy Warhol silk screen print of rock legend Prince. What motivated the grant of review? Will the resulting decision focus on applicability of *Google v. Oracle* or will it address other aspects of fair use doctrine? How will the Court further transform the doctrine of transformativeness that rose to prominence since its 1994 decision of *Campbell v. Acuff-Rose*?

**Prof. Peter S. Menell**  
Koret Professor of Law  
UC Berkeley School of Law  
Berkeley, CA

**Prof. David Nimmer**  
Professor from Practice  
UCLA School of Law  
Of Counsel, Irell & Manella LLP

**Prof. Xiying Tang**  
Assistant Professor of Law  
UCLA School of Law

## 10:00 AM – 10:30 AM KEYNOTE PRESENTATION

Congressman Ted W. Lieu, U.S. House of Representatives, discusses the challenges and opportunities for technology and IP in an expanding global market.

**Congressman Ted W. Lieu**  
33rd District of California  
U.S. House of Representatives

## 10:45 AM – 11:15 AM What's New at the Copyright Office?

Former Walt Disney Company Deputy General Counsel, Suzy Wilson, is well known in the Los Angeles entertainment law community. Suzy now serves as General Counsel to the Copyright Office and Associate Register of Copyright. Join Suzy as she discusses the office's recently published copyright strategic plan for 2022-26 and the new Copyright Claims Board and its oversight of copyright small claims among other current developments.

**Suzy Wilson**  
General Counsel and  
Associate Register of Copyrights  
U.S. Copyright Office

**INTERVIEWER**  
**Jacqueline C. Charlesworth**  
Charlesworth Law

## 11:30 AM – 1:30 PM The IP Year in Review: Patent, Trademark and Right of Publicity, and Copyright

In this popular session, top scholars in patent, trademark and right of publicity, and copyright highlight and explain the most significant developments in IP law.

**Prof. Shyamkrishna Balganesh**  
Sol Goldman Professor of Law  
Columbia Law School  
New York, NY

**Prof. Arti K. Rai**  
Elvin R. Latty Professor of Law  
Faculty Director,  
The Center for Innovation Policy  
Duke University School of Law  
Durham, NC

**Prof. Jennifer E. Rothman**  
Nicholas F. Gallicchio Professor of Law  
University of Pennsylvania  
Carey Law School  
Philadelphia, PA

1:30 PM  
Adjournment

# planning committee

**John C. Ulin\***  
INSTITUTE CHAIR  
TroyGould PC

**Laura M. Burson\***  
INSTITUTE VICE-CHAIR  
Sheppard, Mullin, Richter &  
Hampton LLP

**Salman Alam**  
Western Digital Corporation

**Brenton R. Babcock**  
Womble Bond Dickinson (US) LLP

**Jonathan Barnett**  
USC Gould School of Law

**Charles S. Barquist\***  
Maschoff Brennan

**Wayne M. Barsky\***  
Gibson, Dunn & Crutcher LLP

**Samuel F. Baxter**  
McKool Smith

**Timothy P. Best**  
Gibson, Dunn & Crutcher LLP

**James S. Blackburn**  
Arnold & Porter LLP

**Elizabeth L. Brann**  
Paul Hastings LLP

**Sarah Butler**  
NERA Economic Consulting

**Rachel M. Capoccia\***  
Jeffer Mangels Butler &  
Mitchell LLP

**Alyssa Caridis**  
Orrick, Herrington & Sutcliffe LLP

**Yar R. Chaikovsky**  
Paul Hastings LLP

**Morgan Chu\***  
FOUNDING INSTITUTE CHAIR  
Irell & Manella LLP

**Aaron Craig**  
King & Spalding LLP

**Natasha E. Daughtrey**  
Goodwin

**Michael W. De Vries**  
Kirkland & Ellis LLP

**Elizabeth A. Dean**  
Alvarez & Marsal Disputes and  
Investigations, LLC

**Greg David Derin**  
Signature Resolution

**Douglas J. Dixon**  
Hueston Hennigan LLP

**James M. Dowd**  
Wilmer Cutler Pickering Hale  
and Dorr LLP

**Rose Ehler**  
Munger, Tolles & Olson LLP

**David P. Enzminger**  
Winston & Strawn LLP

**Marc A. Fenster**  
Russ August & Kabat

**Evan Finkel**  
Pillsbury Winthrop Shaw  
Pittman LLP

**Russell J. Frackman\***  
Mitchell Silberberg & Knupp  
LLP

**Tamerlin J. Godley**  
Paul Hastings LLP

**Jennifer A. Golinveaux**  
Winston & Strawn LLP

**Nicholas P. Groombridge**  
Paul, Weiss, Rifkind, Wharton  
& Garrison LLP

**Hon. Andrew Guilford, Ret.**  
Judicate West

**John L. Hansen**  
TM Financial Forensics, LLC

**Nicholas T. Hariton**  
IPP Trial Consulting LLP

**Benjamin W. Hattenbach**  
Irell & Manella LLP

**David L. Hayes**  
Fenwick & West LLP

**Yakub Hazzard**  
Mitchell Silberberg & Knupp  
LLP

**Suzanne Heinemann**  
Analytics WEST

**Susan L. Heller\***  
Greenberg Traurig, LLP

**Michael S. Horikawa**  
Pillsbury Winthrop Shaw  
Pittman LLP

**Brian Horne\***  
Knobbe Martens Olson  
& Bear LLP

**Tyson K. Hottinger**  
Maschoff Brennan

**Renny Hwang**  
Google LLC

**Eric S. Hyman**  
Womble Bond Dickinson (US) LLP

**Blake B. English**  
InFact Experts LLC

**Shelly Irvine**  
FTI Consulting

**Andrea Weiss Jeffries\***  
Jones Day

**Ronald L. Johnston\***  
Arnold & Porter LLP

**Molly Keelan**  
Ocean Tomo, LLC,  
a part of J.S. Held

**Hon. Victor B. Kenton, Ret.**  
Judicate West

**Jeff Kichaven\***  
Jeff Kichaven Commercial  
Mediation

**Elaine K. Kim**  
Mitchell Silberberg & Knupp LLP

**Olivia M. Kim**  
Wilson Sonsini Goodrich & Rosati

**Jeffrey H. Kinrich**  
Analysis Group, Inc.

**Robert Knudsen**  
Nathan Associates Inc.

**Stephen S. Korniczky**  
Sheppard, Mullin, Richter &  
Hampton LLP

**Philip H. Lam\***  
Office of the City Attorney  
City of Los Angeles

**Christine Lawton**  
Wenew, Inc.

**Justin Lewis**  
Ocean Tomo, LLC,  
a part of J.S. Held

**Michael K. Lindsey\***  
Steinbrecher & Span LLP

**Jason C. Lo**  
Gibson, Dunn & Crutcher LLP

**Christine L. Lofgren**  
Southwestern Law School

**Joseph Lutz**  
Seyfarth Shaw LLP

\*Executive Committee Members



## planning committee continued

**Robin Maness\***

USC Gould School of Law

**Russell W. Mangum III, Ph.D.**

Cirque Analytics

**Caroline H. Mankey**

Akerman LLP

**Constantine Marantidis**

Lewis Roca

**Megan Martin**

Warner Bros. Discovery

**David Martinez**

Robins Kaplan LLP

**Kevin G. McBride**

Akin Gump Strauss Hauer & Feld LLP

**Emily O'Brien\***

Google LLC

**James E. Pampinella**

Ankura Consulting Group

**Jef Pearlman\***

USC Gould School of Law

**Patrick Perkins**

Warner Bros. Discovery

**Dominic Persechini**

Intensity, LLC

**Gregory A. Pinsonneault**

LitiNomics, Inc.

**Edward G. Poplawski\***

Wilson Sonsini Goodrich & Rosati

**Amy E. Proctor**

Irell & Manella LLP

**Rollin A. Ransom**

Sidley Austin LLP

**Wendy J. Ray**

Morrison & Foerster LLP

**Ellen S. Robbins\***

Akerman LLP

**Ben Sheffner**

Motion Picture Association

**Jessica Stebbins Bina**

Latham & Watkins LLP

**Bob Steinberg**

Latham & Watkins LLP

**Sue Stuckwisch\***

Alvarez & Marsal Disputes and Investigations, LLC

**Dustin Szakalski**

Lewis Roca

**Michael A. Tomasulo**

Winston & Strawn LLP

**Christian Tregillis\***

Hemming Morse, LLP

**Cynthia Lock Tregillis\***

Western Digital Corporation

**Paul D. Tripodi II**

Akin Gump Strauss Hauer & Feld LLP

**Bryan Vitner**

Berkeley Research Group, LLC

**Michael J. Wallace**

TM Financial Forensics, LLC

**Russell G. Weiss**

Sidley Austin LLP

**Charlotte J. Wen**

Irell & Manella LLP

**Renee C. Wong**

Ankura Consulting Group

**Ryan K. Yagura**

O'Melveny & Myers LLP

**Stephen A. Yamaguchi**

USC Office of the General Counsel

**Mike Young**

Mike Young Mediation

**Raffi Zerounian\***

Hanson Bridgett LLP

*\*Executive Committee Members*

## continuing education credits

**LAWYERS.** Minimum Continuing Legal Education (MCLE): USC Gould School of Law certifies that this activity qualifies for minimum continuing legal education credit in the amount of **12** hours, of which **1.0** hour may apply to elimination of bias credit. The USC Gould School of Law is a State of California approved MCLE provider. This event may meet the requirements for continuing legal education credits in other states. Please check with the State Bar Association or Supreme Court in the state in which you are seeking continuing legal education credits to see if this program is eligible.

**B** indicates the hours of MCLE elimination of bias credit available for a particular session.

**ACCOUNTANTS.** Continuing Professional Education (CPE): This program meets the guidelines set by the California State Board of Accountancy in the amount of **690** minutes. The maximum amount of CPE credit is **13.5** hours.

## frequently asked questions

### REGISTRATION

Virtual registration includes access to the live broadcast of the Institute sessions and available recordings of the on-demand sessions, continuing education credit, and an electronic copy of the Institute syllabus.

### ON-DEMAND VIDEO

Do you want to refer back to sessions after the Institute? For in-person registrations, on-demand video will be made available after the event. Please email [cle@law.usc.edu](mailto:cle@law.usc.edu) for access instructions.

### CANCELLATIONS

All registrations and purchases are final and non-refundable.

### QUESTIONS?

Contact the USC Gould Continuing Legal Education Office at [cle@law.usc.edu](mailto:cle@law.usc.edu) or call (213) 821-3580.

## USC Gould School of Law Media, Entertainment & Technology Law Program

The Media, Entertainment & Technology Law Program at the USC Gould School of Law offers students a unique educational experience that addresses the complex mix of legal and business issues in content and technology markets. Our innovative curriculum prepares students for practice through courses in intellectual property and business law taught by our research faculty, skills and simulation workshops taught by senior transactional and litigation attorney. USC Gould law students gain practical experience through our Intellectual Property and Technology Law Clinic, and externship opportunities in the legal departments of leading media, entertainment and technology firms. Students who wish to specialize in entertainment law have the opportunity to earn a Certificate in Entertainment Law, including courses at the USC School of Cinematic Arts. Interested in learning more about our program, students and graduates? We encourage you to browse our website at <http://gould.usc.edu/academics/media-entertainment-and-technology-law-program/> or contact the Director, **Professor Jonathan Barnett**, at [jbarnett@law.usc.edu](mailto:jbarnett@law.usc.edu).



### contact information

USC Gould School of Law  
Continuing Legal Education  
699 Exposition Boulevard, Suite 326  
Los Angeles, CA 90089

**Email:** [cle@law.usc.edu](mailto:cle@law.usc.edu)

**Website:** <http://cle.usc.edu>

Office hours are 9:00 a.m. to 5:00 p.m. Pacific Time

# registration form

USC GOULD SCHOOL OF LAW

## 2022 INTELLECTUAL PROPERTY INSTITUTE

TUESDAY-WEDNESDAY-THURSDAY, MAY 10-11-12, 2022

VIRTUAL INSTITUTE

Registrant Name: \_\_\_\_\_

Occupation/Title: \_\_\_\_\_

Organization/Law School: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile Phone\*: \_\_\_\_\_

Email: \_\_\_\_\_

CC Email: \_\_\_\_\_

*Please Type or Print Clearly*

*\*Our event platform uses text verifications. Mobile numbers will not be shared otherwise.*

- Check here if you prefer not to share your contact information with our sponsors or partners.
- Check here if you are a USC alumnus (Class of \_\_\_\_\_).

### REGISTRATION

- \$399 Virtual Registration
- \$349 Virtual Groups of Three or More (each)  
*Must be from the same organization*
- \$349 Virtual In House Counsel
- \$325 Virtual Government Employee
- \$325 Virtual Recent Law School Graduates (Classes of 2019-21)  
*Must submit proof of graduation*
- \$249 Virtual Full-Time Law Student

### PAYMENT METHODS

- 1 Check:** Mail checks payable to **USC Gould School of Law** with the completed form to:

USC Gould Continuing Legal Education

IPI22 Registration

699 Exposition Boulevard, Suite 326, Los Angeles, CA 90089

Enclosed Check # \_\_\_\_\_ \$ \_\_\_\_\_

- 2 Credit Card:** Register and pay online at [cle.usc.edu/ip](http://cle.usc.edu/ip)  
*If you attended one of our recent Institutes, an existing online account is linked to your email address. Passwords can be reset or sent to you.*